

# Exponential Families

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# Exponential Families

Functions of the sort:

$$p(x, \theta) = \exp(<\phi(x), \theta> - g(\theta))$$

Where  $\phi(x)$  is a sufficient statistic: "no other statistic which can be calculated from the same sample provides any additional information as to the value of the parameter"

# Exponential Families

$$p(x, \theta) = \exp(\langle \phi(x), \theta \rangle + g(\theta))$$

$g(\theta) = \log \sum_x \exp(\langle \phi(x), \theta \rangle)$  is the partition function.

$g(\theta) = \log \int_x \exp(\langle \phi(x), \theta \rangle) dx$  if  $x$  continuous

$$\begin{aligned} \int p(x, \theta) dx &= \int \exp(\langle \phi(x), \theta \rangle - g(\theta)) dx \\ &= \frac{1}{\exp(g(\theta))} \int \exp(\langle \phi(x), \theta \rangle) dx = 1 \\ \exp(g(\theta)) &= \int \exp(\langle \phi(x), \theta \rangle) dx \\ g(\theta) &= \log \int_x \exp(\langle \phi(x), \theta \rangle) dx \end{aligned}$$

# Example: Bernoulli distribution

$$p(x) = p^x(1-p)^{(1-x)}$$

$$\phi(x) = x$$

$$\theta = \log\left(\frac{p}{1-p}\right)$$

$$g(\theta) = \log(1 + e^\theta)$$

$$p(x=1) = \frac{e^\theta}{1+e^\theta} = \frac{1}{e^{-\theta}+1} \text{ and } p(x=0) = \frac{1}{1+e^\theta}$$

# Example: Normal distribution

$$p(x) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left(-\frac{(x-\mu)^2}{2\sigma^2}\right)$$

$$\phi(x) = [x, x^2]$$

$$\theta = \left[\frac{\mu}{\sigma^2}, \frac{-1}{2\sigma^2}\right]$$

$$g(\theta) = -\frac{\theta_1^2}{4\theta_2} - \frac{1}{2} \log(-2\theta_2)$$

# Log Partition Function generates cumulants

$$\begin{aligned}\partial_\theta g(\theta) &= \partial_\theta \log \int \exp \langle \phi(x), \theta \rangle dx \\ &= \frac{\int \phi(x) \exp \langle \phi(x), \theta \rangle dx}{\int \exp \langle \phi(x), \theta \rangle dx} \\ &= \int \phi(x) \exp(\langle \phi(x), \theta \rangle - g(\theta)) dx \\ &= \mathbf{E}[\phi(x)]\end{aligned}$$

# Log Partition Function generates cumulants

$$\begin{aligned}\partial_\theta^2 g(\theta) &= \partial_\theta \int \phi(x) \exp(<\phi(x), \theta> - g(\theta)) dx \\ &= \int \phi(x)[\phi(x)^\top - \partial_\theta g(\theta)] \exp(<\phi(x), \theta> - g(\theta)) dx \\ &= \mathbf{E}[\phi(x)\phi(x)^\top] - \mathbf{E}[\phi(x)]\mathbf{E}[\phi(x)]^\top\end{aligned}$$

# Example: Bernoulli distribution

$$g(\theta) = \log(1 + e^\theta)$$

$$\mathbf{E}[x] = \partial_\theta g(\theta) = \frac{e^\theta}{1+e^\theta} = p(x=1)$$

$$\text{Var}[x] = \partial_\theta^2 g(\theta) = \frac{e^\theta}{[1+e^\theta]^2} = p(x=1)p(x=0)$$

# Example: Poisson distribution

$$p(x) = \frac{\lambda^x e^{-\lambda}}{x!}$$

$$\phi(x) = x$$

$$g(\theta) = e^\theta = \lambda$$

$$p(x) = \frac{1}{x!} \exp(x\theta - e^\theta) = \frac{[e^\theta]^x e^{-e^\theta}}{x!} = \frac{\lambda^x e^{-\lambda}}{x!}$$

$$\mathbf{E}[x] = \partial_\theta g(\theta) = e^\theta = \lambda$$

$$\text{Var}[x] = \partial_\theta^2 g(\theta) = e^\theta = \lambda$$

## MLE

Write down likelihood:

$$\log p(X|\theta) = \log \prod_{i=1}^n p(x_i|\theta) = \sum_{i=1}^n \langle \phi(x_i), \theta \rangle - g(\theta)$$

Differentiate:  $\partial_\theta \log p(X; \theta) = m[\frac{1}{m} \sum_{i=1}^n \phi(x_i) - \mathbf{E}[\phi(x)]]$

$\frac{1}{m} \sum_{i=1}^n \phi(x_i)$  is the sample average.

# MLE

For a bernoulli distribution:

$$\phi(x) = x \text{ and } g(\theta) = \log(1 + e^\theta)$$

$$\mathbf{E}[x] = \frac{1}{1 + e^{-\theta}} = \frac{\sum_i x_i}{N}$$

# Conjugate Priors

Incorporate prior is similar to adding fake data:

$$p(\theta) \propto p(X_{\text{fake}}|\theta)$$

$$p(\theta|X) \propto p(X|\theta)p(X_{\text{fake}}|\theta) = p(X \cup X_{\text{fake}}|\theta)$$

$$\begin{aligned} p(\theta|\mu_0, m_0, X) &\propto p(\theta|\mu_0, m_0)p(X|\theta) \\ &\propto \exp\left(< m_0\mu_0 + \sum_{i=1}^m \phi(x_i), \theta > - (m_0 + m)g(\theta)\right) \end{aligned}$$

# Conjugate Priors

The prior is also in the exponential family:

$$\begin{aligned} p(\theta|\mu_0, m_0) &= \exp(m_0 \langle \mu_0, \theta \rangle - m_0 g(\theta) - h(m_0 \mu_0, m_0)) \\ &= \exp(\langle \phi(\theta), \rho \rangle - h(\rho)) \text{ where } \phi(\theta) = (\theta, -g(\theta)) \end{aligned}$$

# MAP with generalized laplace smoothing

$$\frac{1}{n+m} \sum_{i=1}^n \phi(x_i) + \frac{m}{n+m} \mu_0$$

For normal distribution:

MLE:  $\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i$  and  $\sigma^2 = \frac{1}{n} \sum_{i=1}^n x_i^2 - \hat{\mu}^2$

MAP:

$$\hat{\mu} = \frac{1}{n+n_0} \sum_{i=1}^n x_i + \frac{m}{n+m} \mu \text{ and } \sigma^2 = \frac{1}{n+n_0} \sum_{i=1}^n x_i^2 + \frac{n_0}{n+n_0} \mathbf{I} - \hat{\mu}^2$$

# Conjugate Priors

