



Scalable Machine Learning

9. Graphical Models

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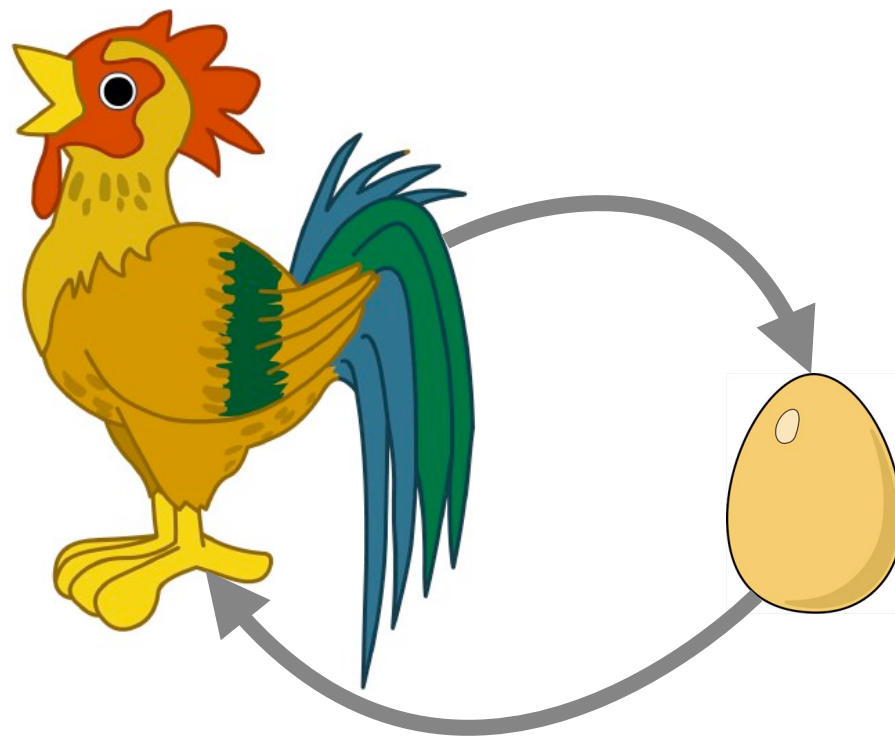
Stat 260 SP 12

Significant content courtesy of Yehuda Koren

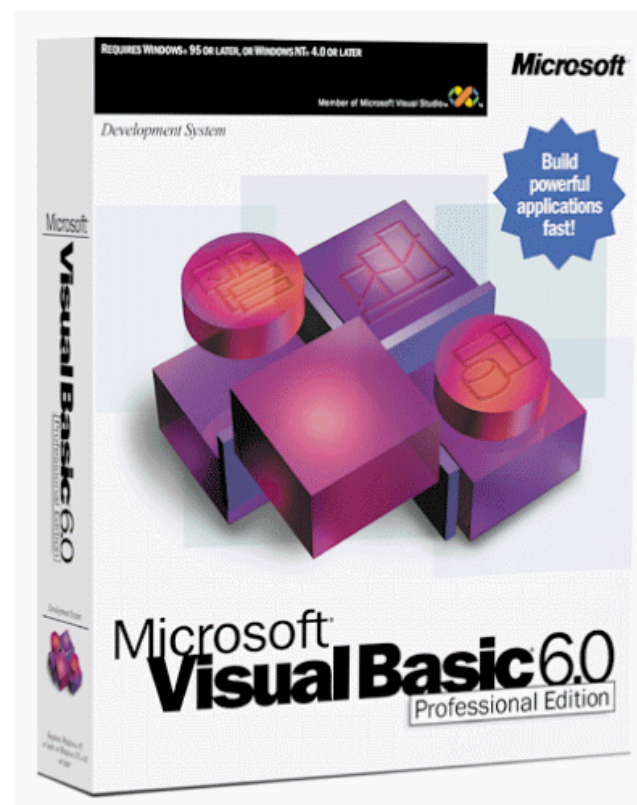
Outline

- Directed Graphical Models
 - Dependence
 - Inference for fully observed models
 - Incomplete information / variational and sampling inference
- Undirected Graphical Models
 - Hammersley Clifford decomposition
 - Conditional independence
 - Junction trees
- Dynamic Programming
 - Generalized Distributive Law
 - Naive Message Passing
- Inference techniques
 - Sampling (Gibbs and Monte Carlo)
 - Variational methods (EM, extensions, dual decomposition)

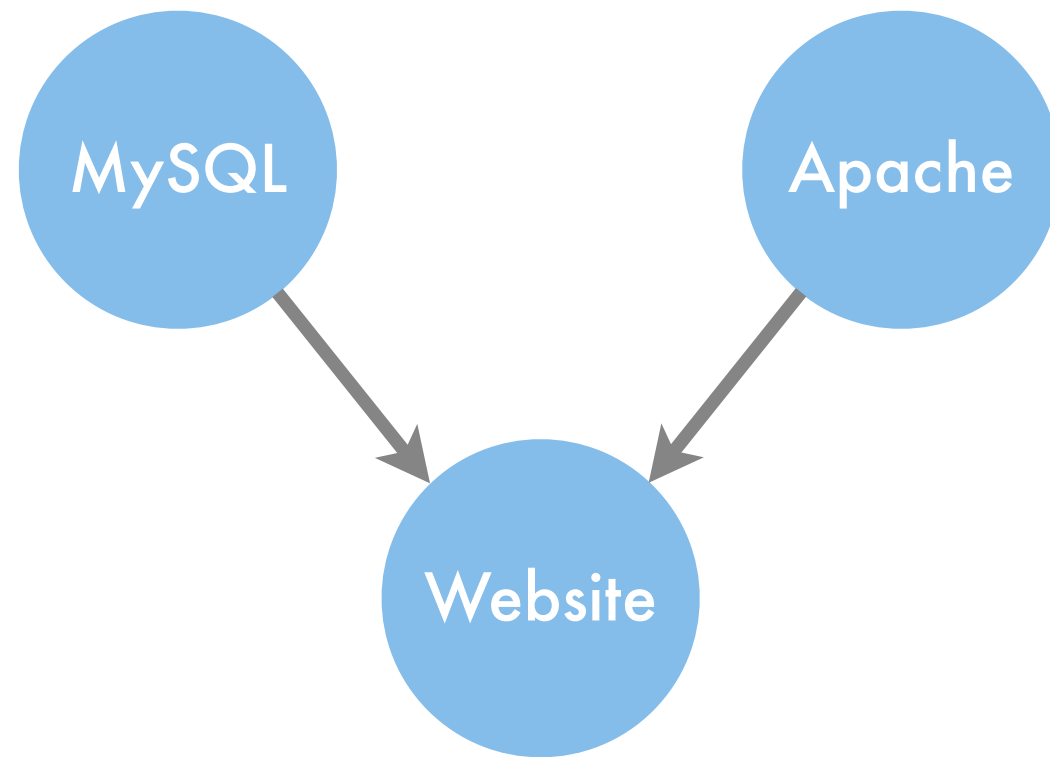
Directed Graphical Models



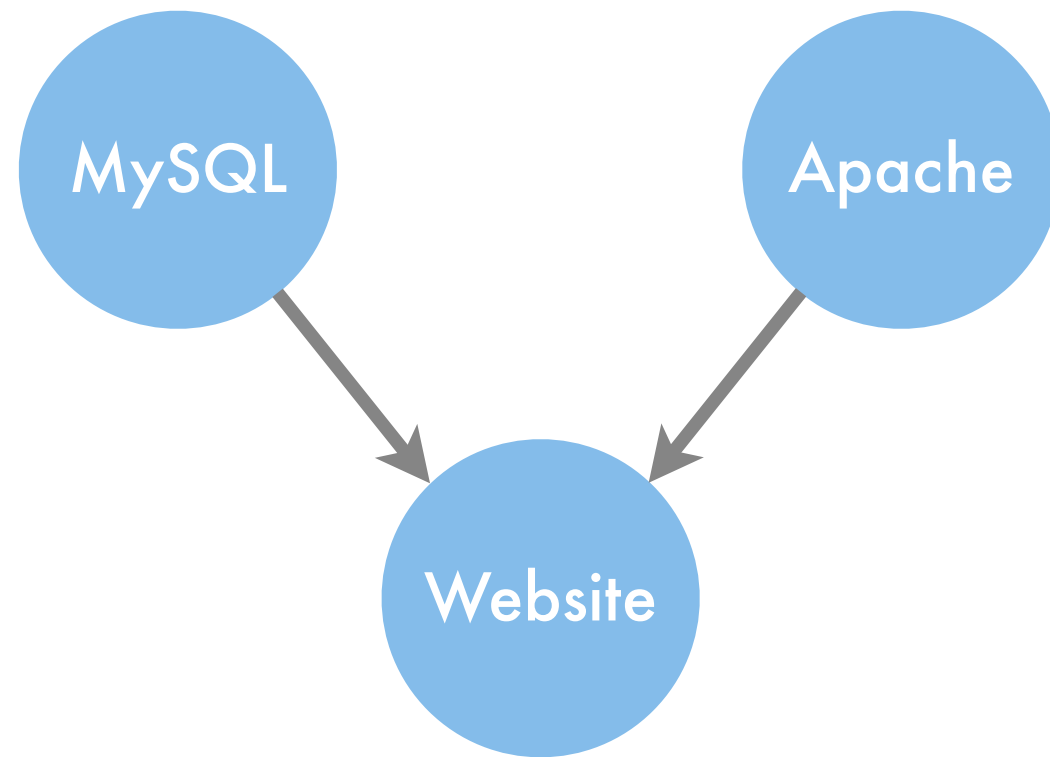
Basics



... some Web 2.0 service



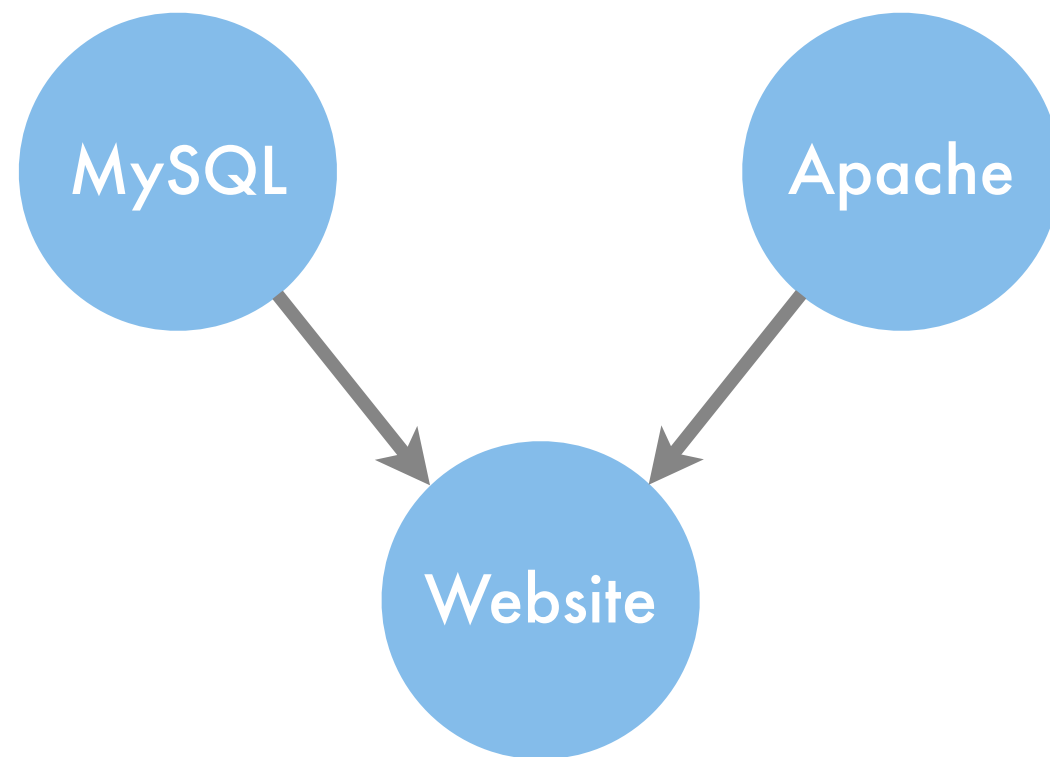
... some Web 2.0 service



- **Joint distribution (assume a and m are independent)**

$$p(m, a, w) = p(w|m, a)p(m)p(a)$$

... some Web 2.0 service



- Joint distribution (assume a and m are independent)

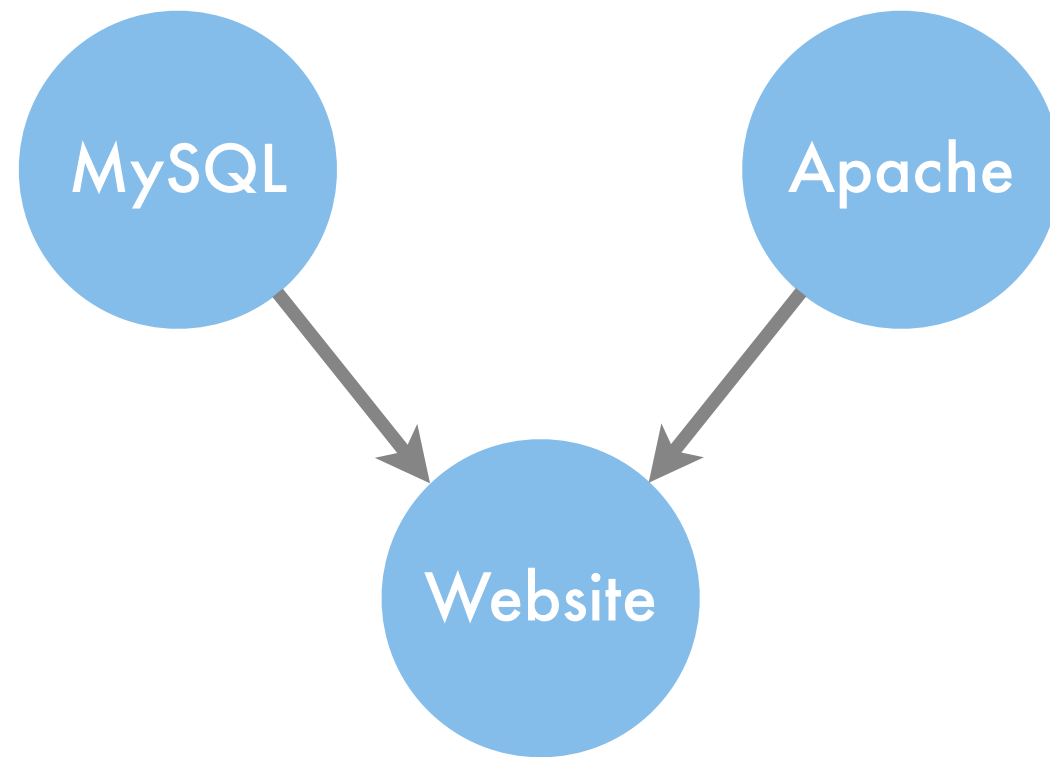
$$p(m, a, w) = p(w|m, a)p(m)p(a)$$

- Explaining away

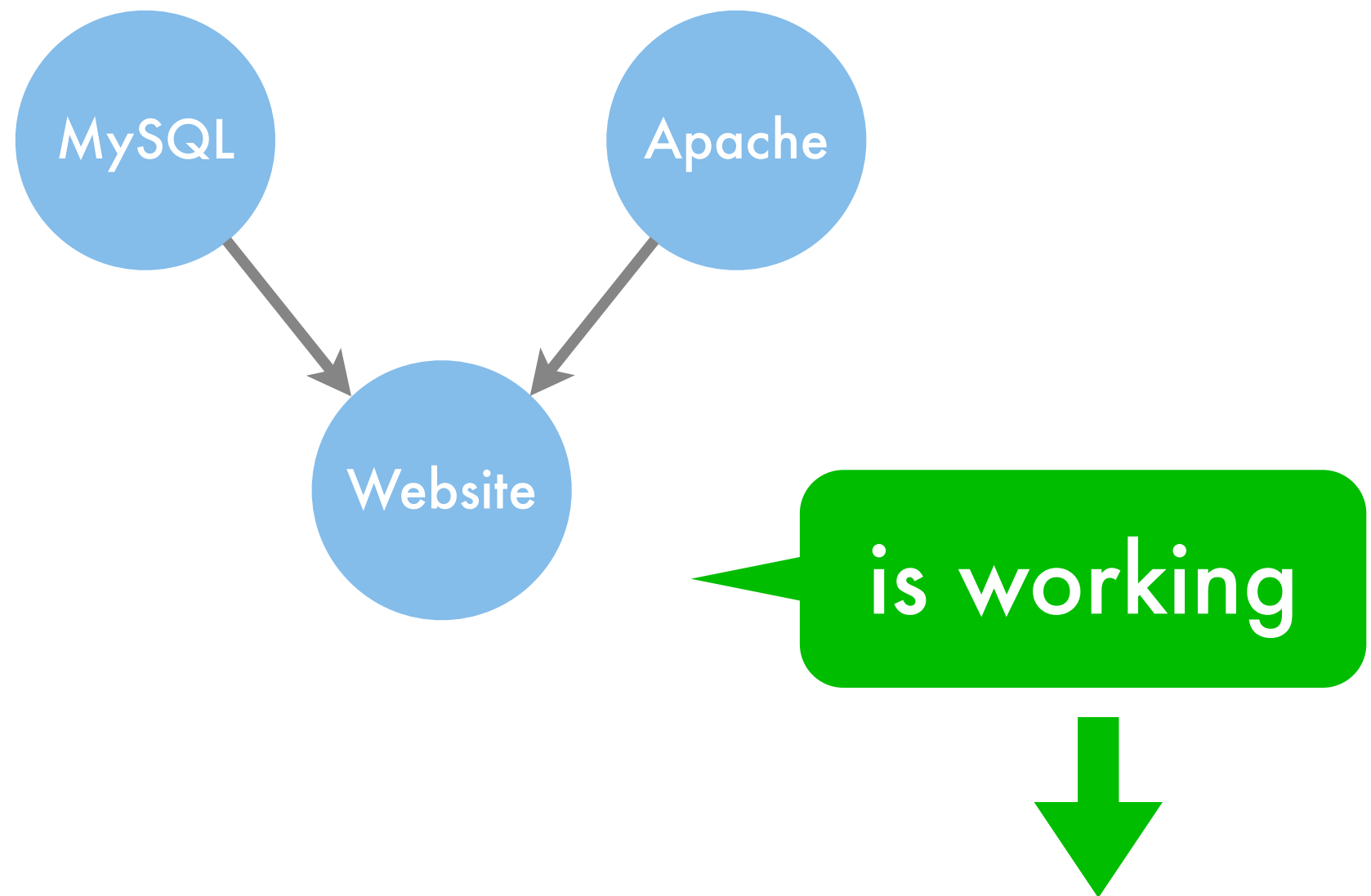
$$p(m, a|w) = \frac{p(w|m, a)p(m)p(a)}{\sum_{m', a'} p(w|m', a')p(m')p(a')}$$

a and m are dependent conditioned on w

... some Web 2.0 service

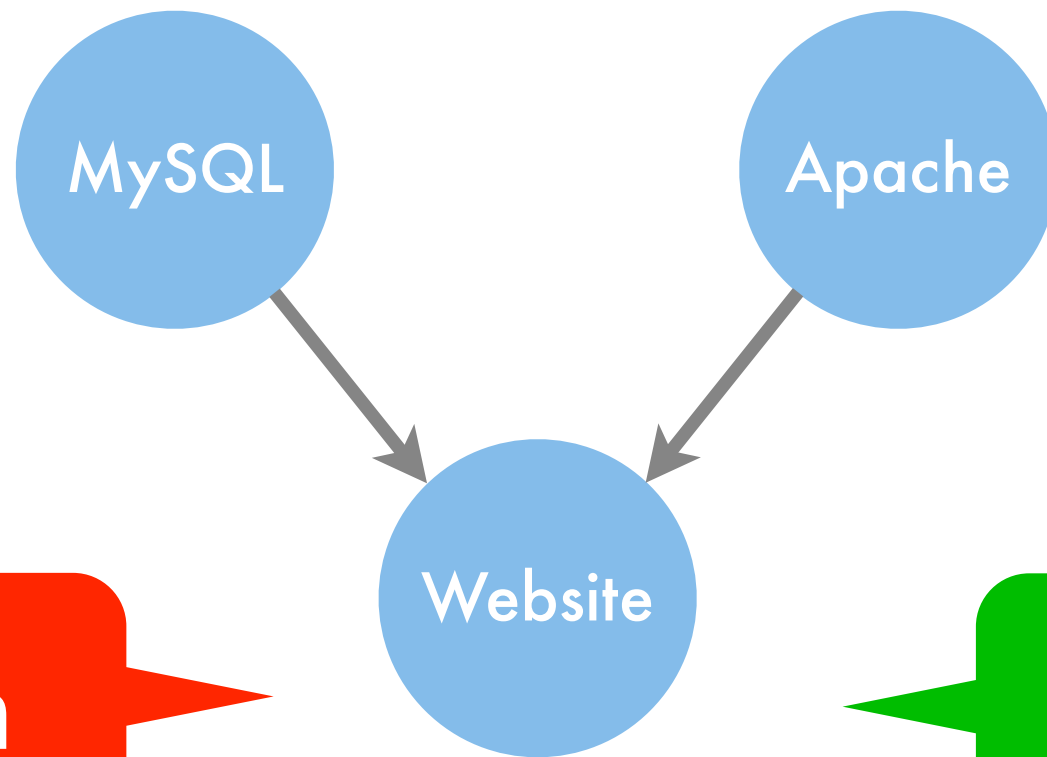


... some Web 2.0 service

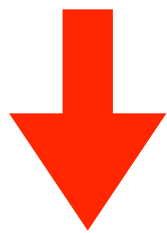


MySQL is working
Apache is working

... some Web 2.0 service

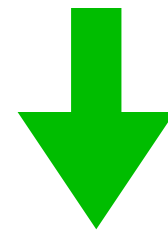


is broken



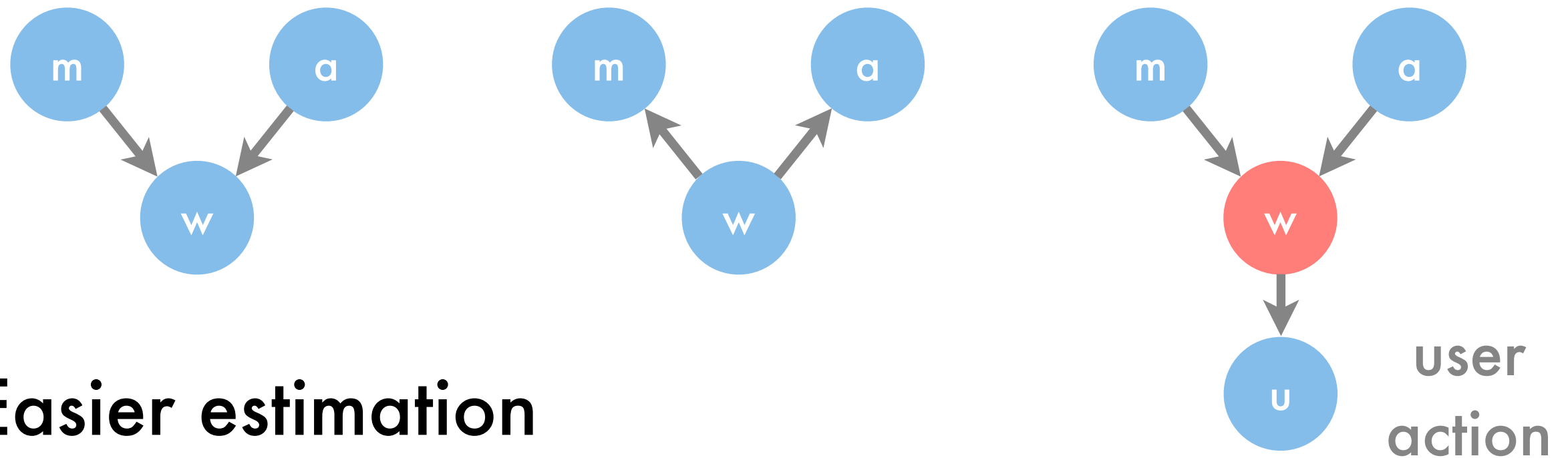
At least one of the
two services is broken
(not independent)

is working



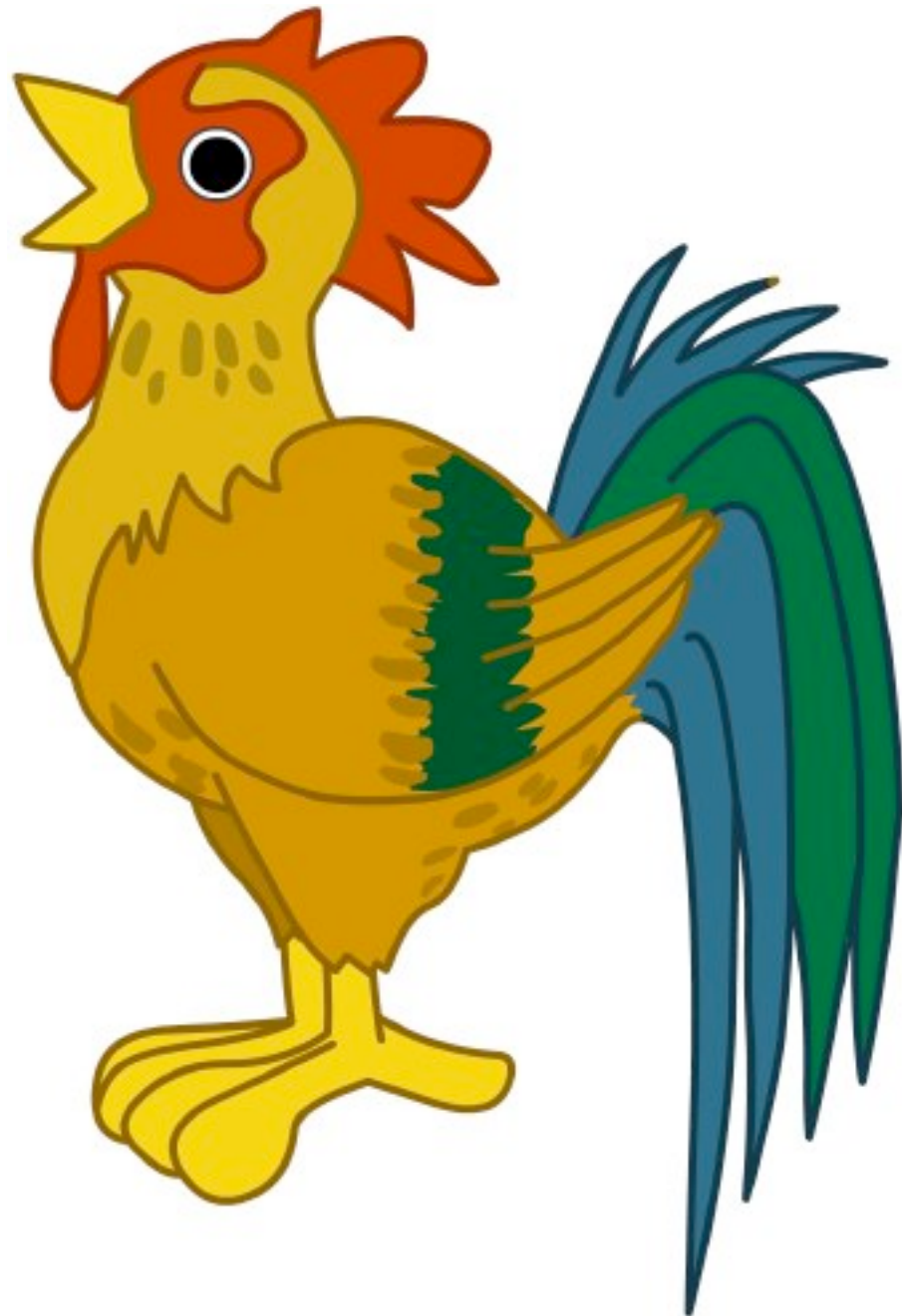
MySQL is working
Apache is working

Directed graphical model

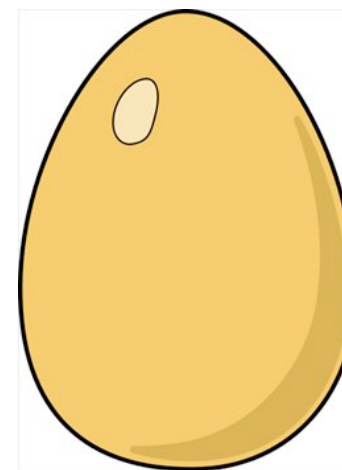
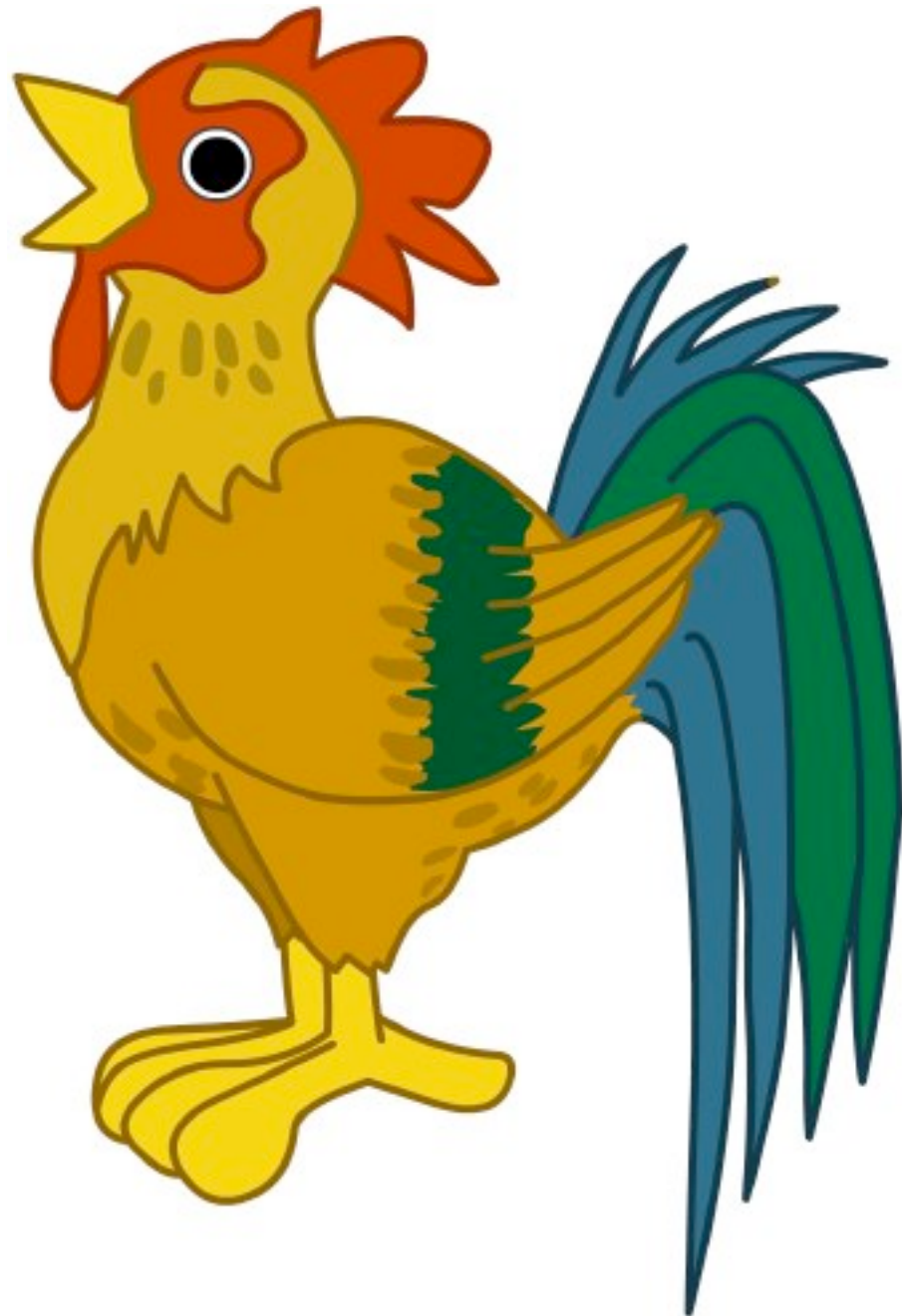


- Easier estimation
 - 15 parameters for full joint distribution
 - $1+1+4+1$ for factorizing distribution
- Causal relations
- Inference for unobserved variables

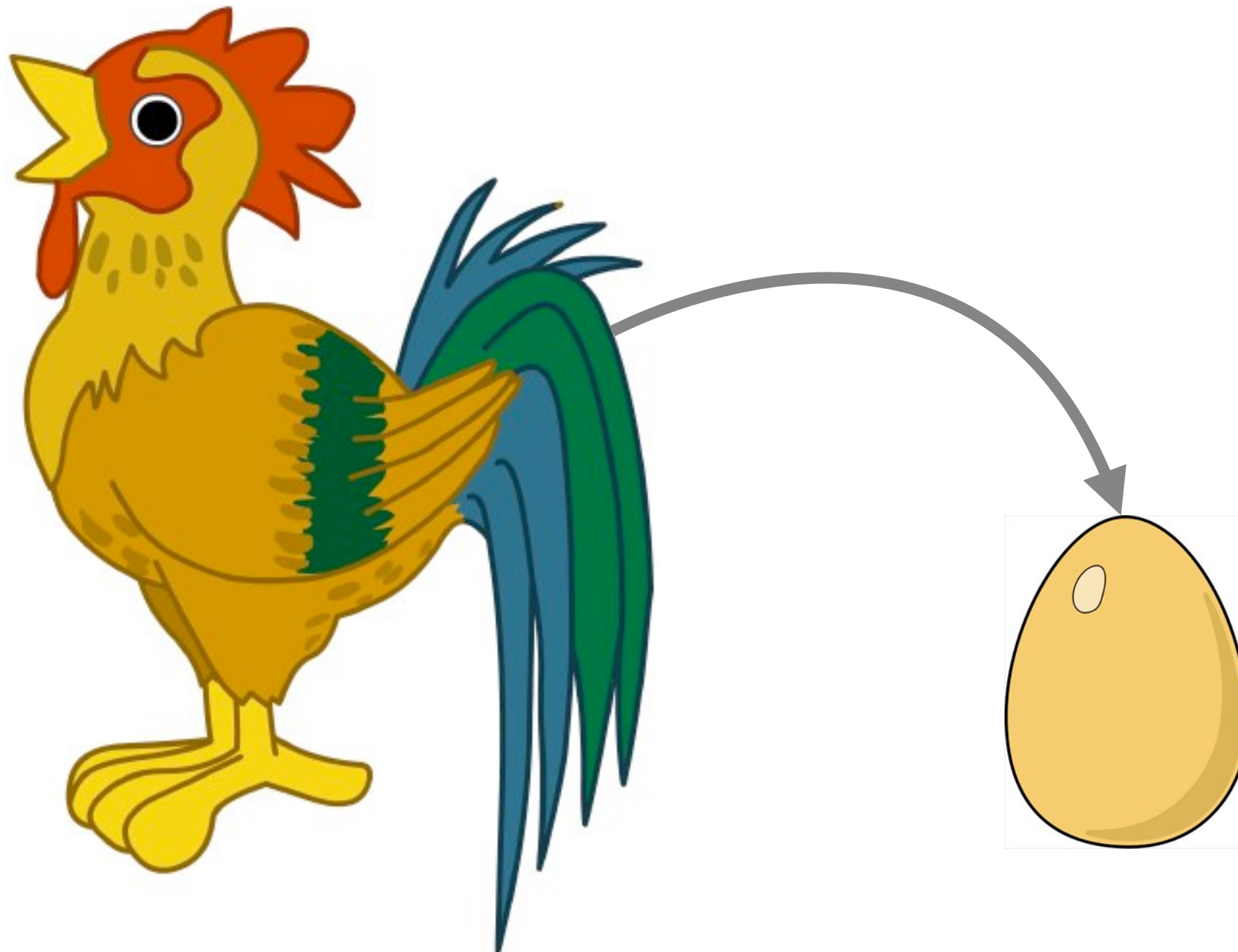
No loops allowed



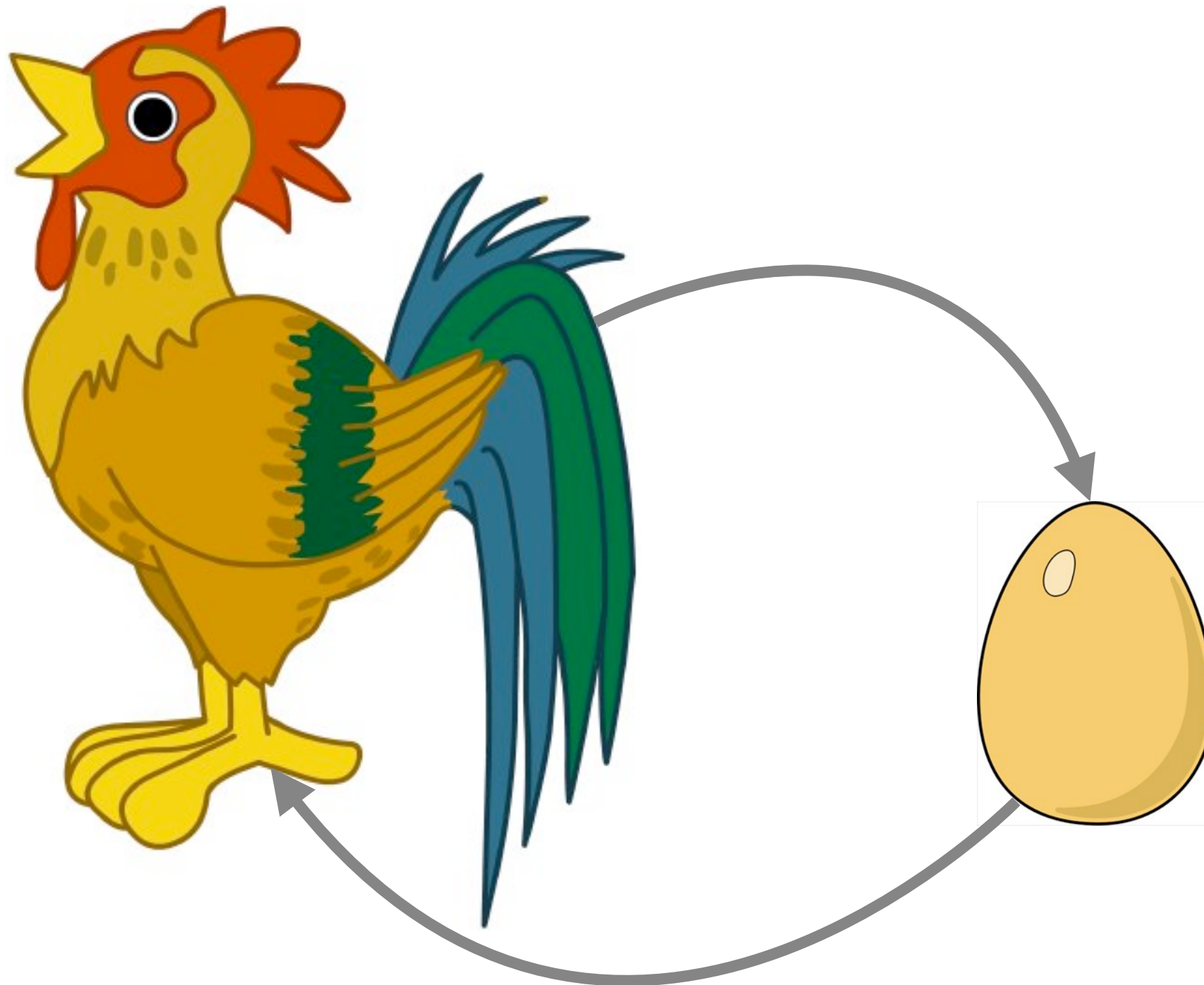
No loops allowed



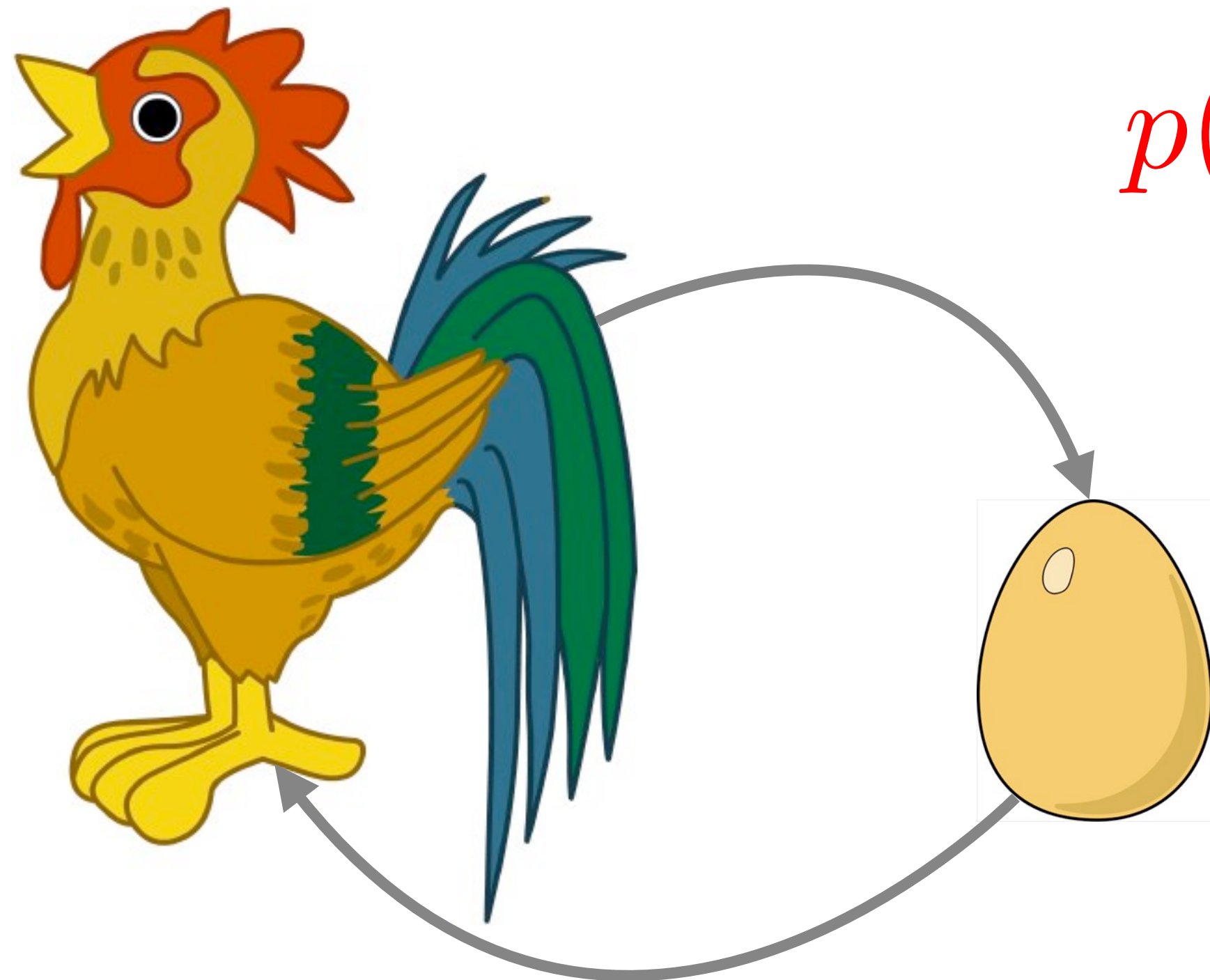
No loops allowed



No loops allowed

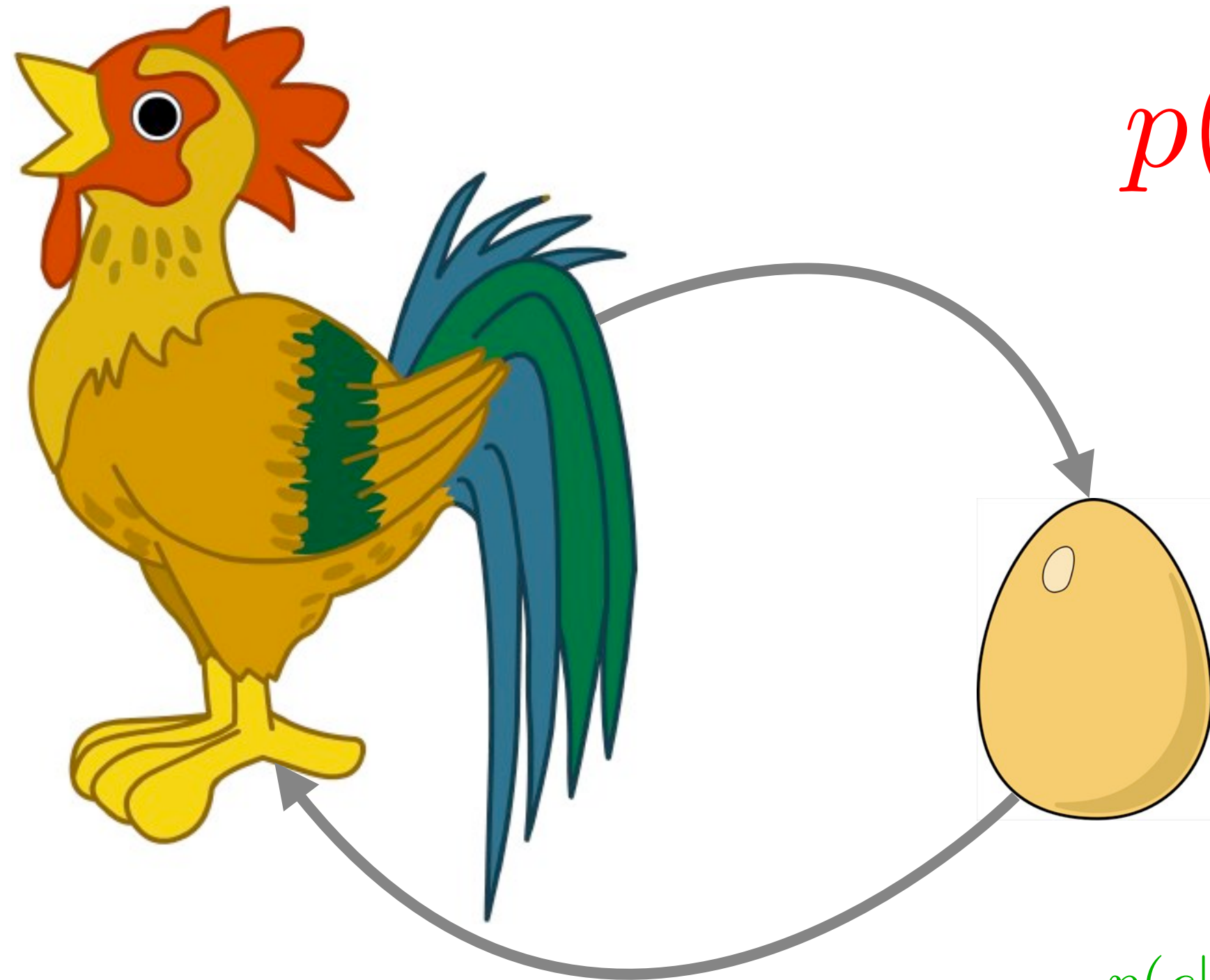


No loops allowed



$$p(c|e)p(e|c)$$

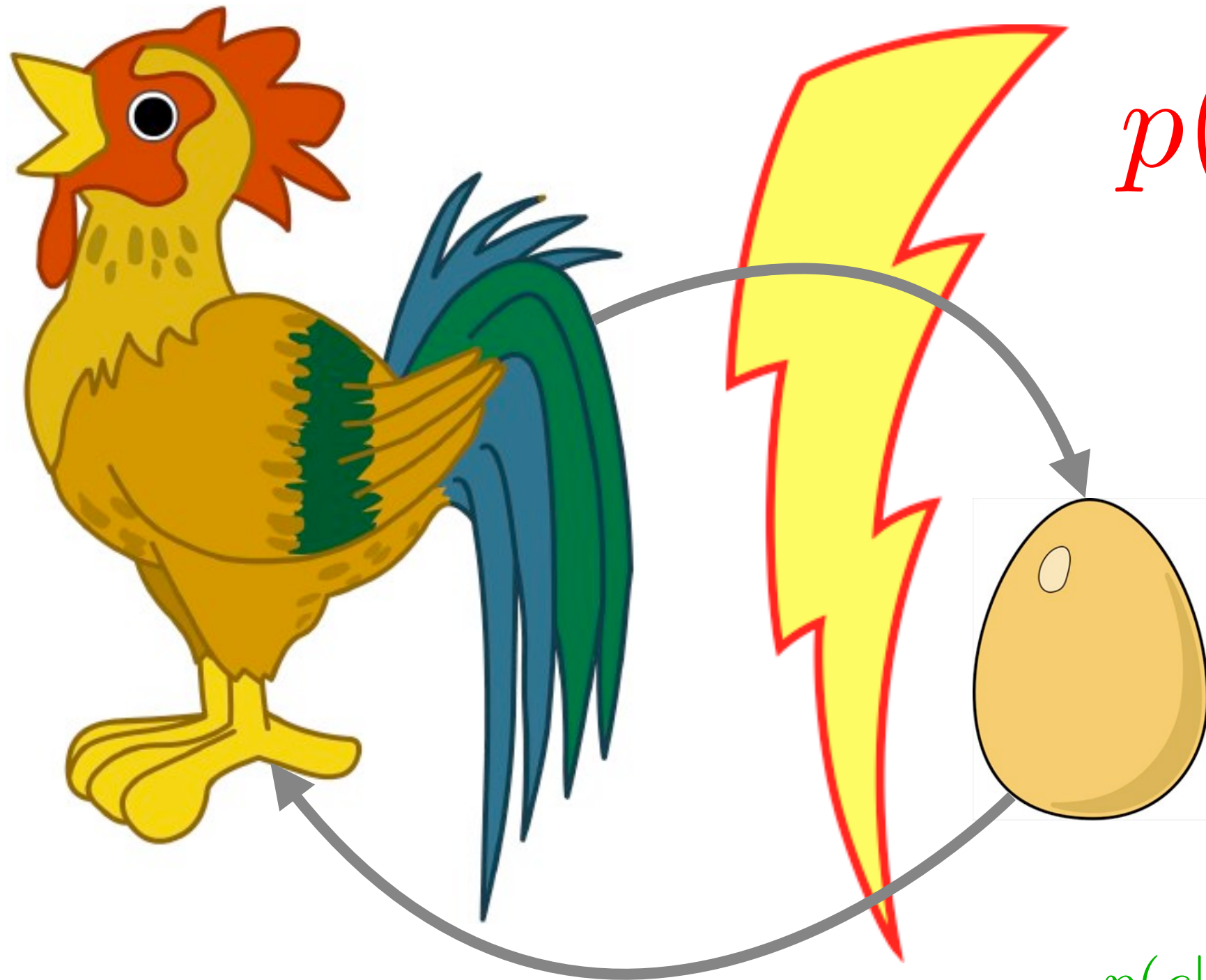
No loops allowed



$$p(c|e)p(e|c)$$

$$p(c|e)p(e) \text{ or } p(e|c)p(c)$$

No loops allowed



$$p(c|e)p(e|c)$$

$$p(c|e)p(e) \text{ or } p(e|c)p(c)$$

Directed Graphical Model

- Joint probability distribution

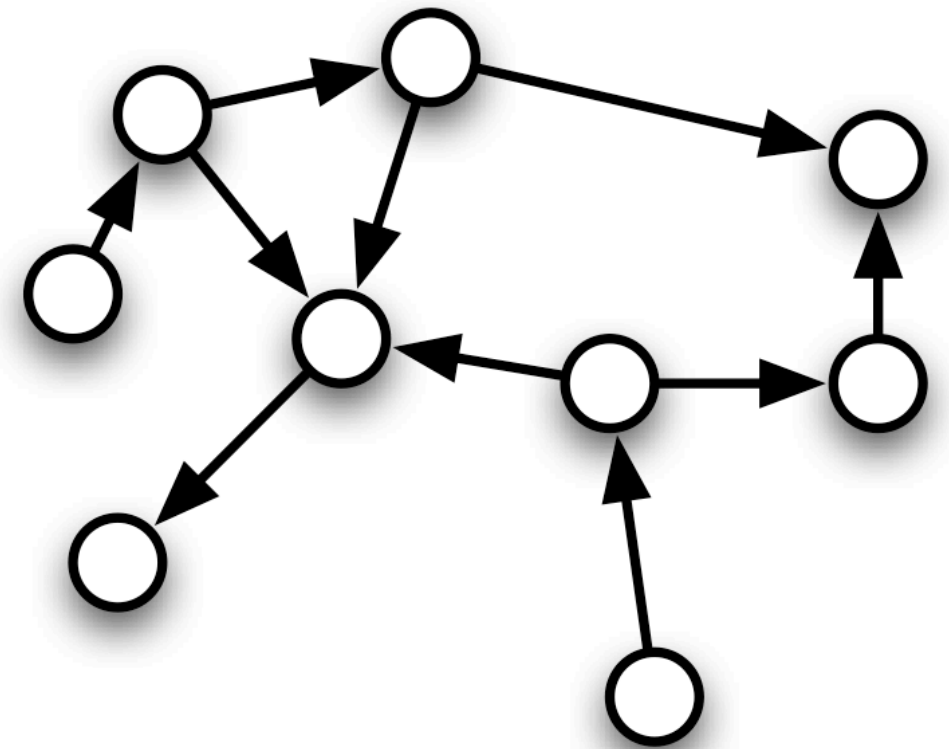
$$p(x) = \prod_i p(x_i | x_{\text{parents}(i)})$$

- Parameter estimation

- If x is fully observed the likelihood breaks up

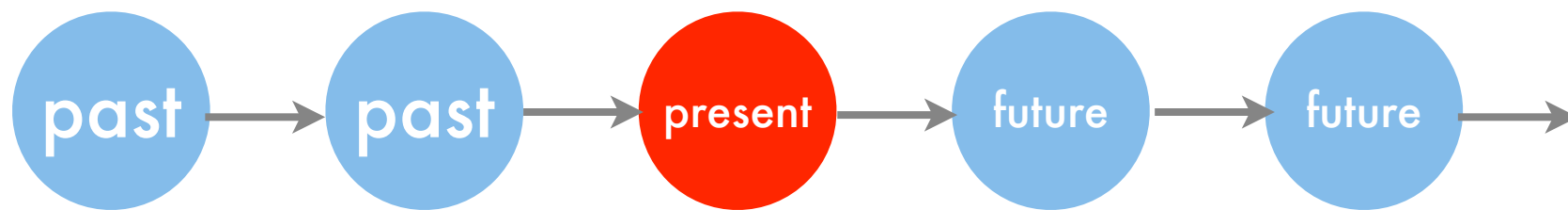
$$\log p(x|\theta) = \sum_i \log p(x_i | x_{\text{parents}(i)}, \theta)$$

- If x is partially observed things get interesting
maximization, EM, variational, sampling ...



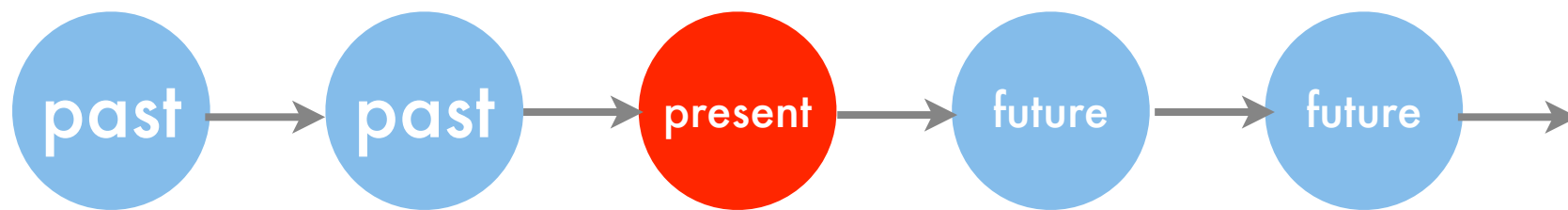
Chains

Markov Chain

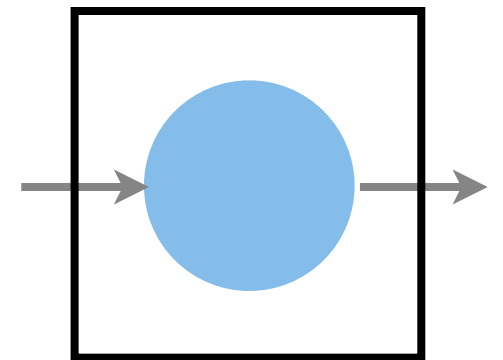


Chains

Markov Chain

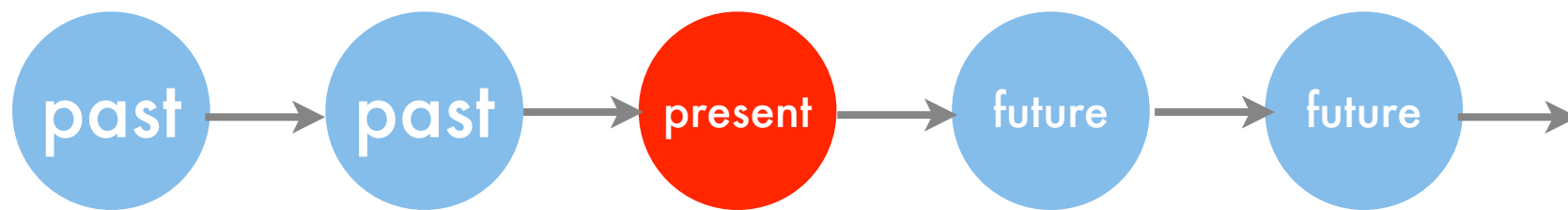


Plate

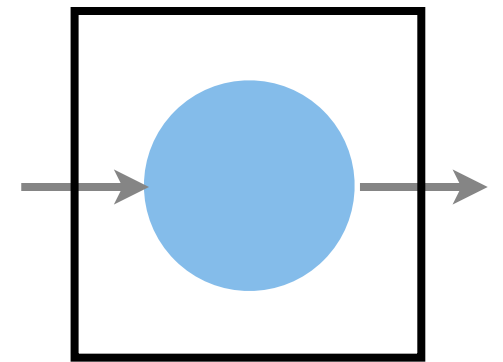


Chains

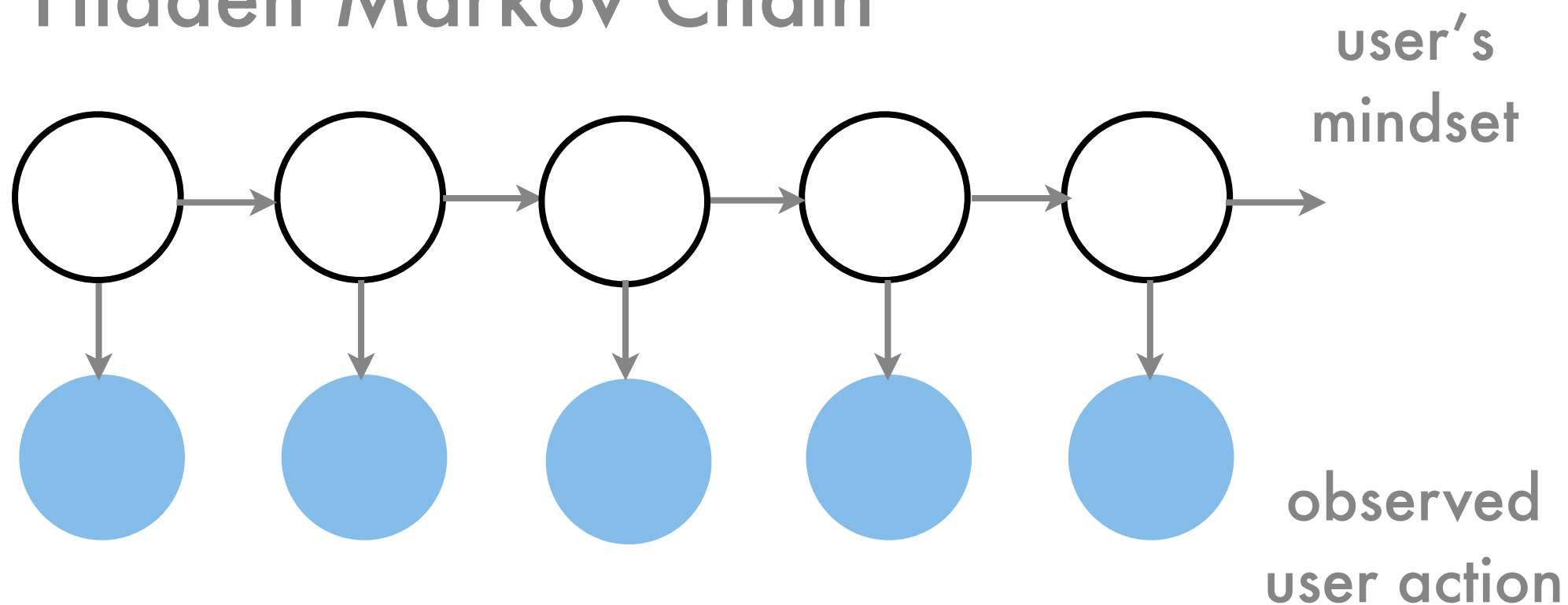
Markov Chain



Plate

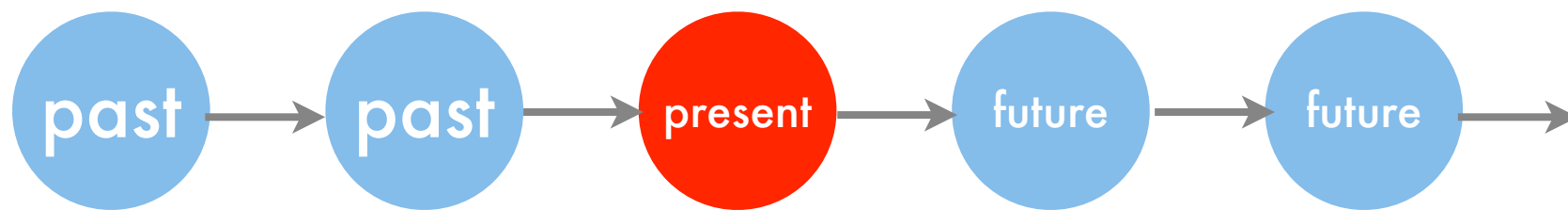


Hidden Markov Chain

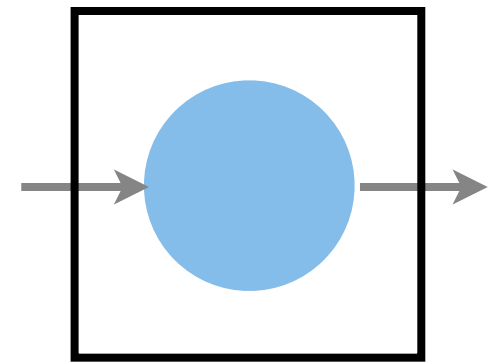


Chains

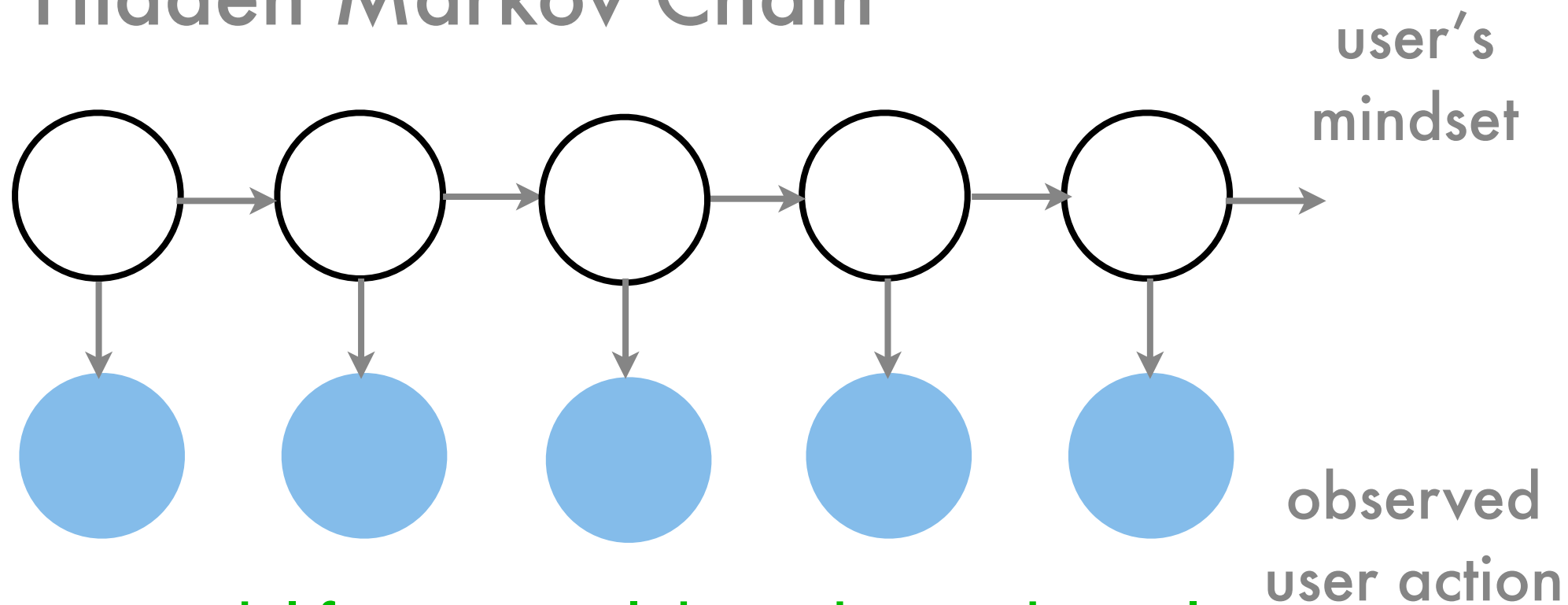
Markov Chain



Plate



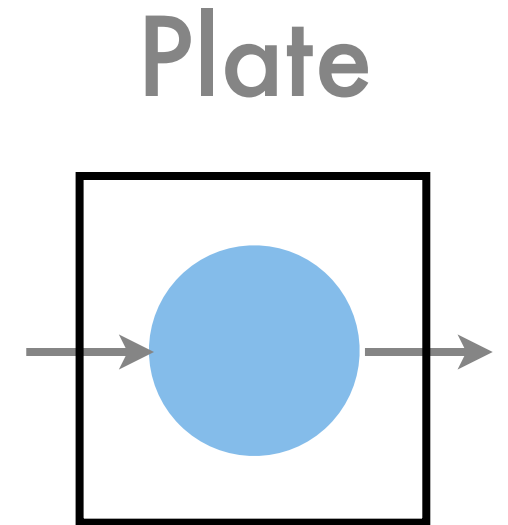
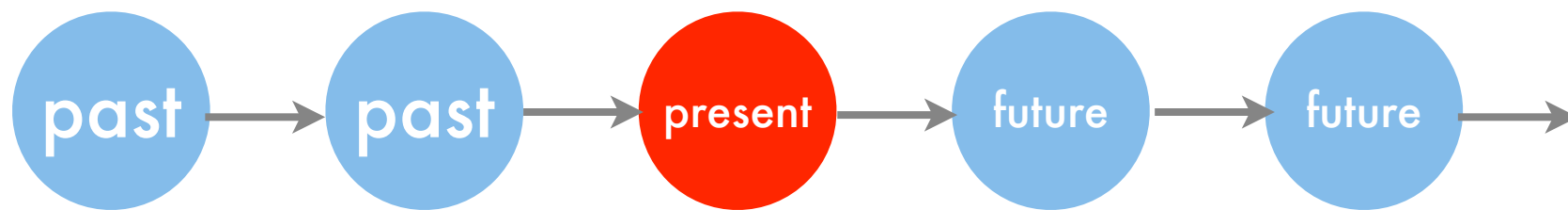
Hidden Markov Chain



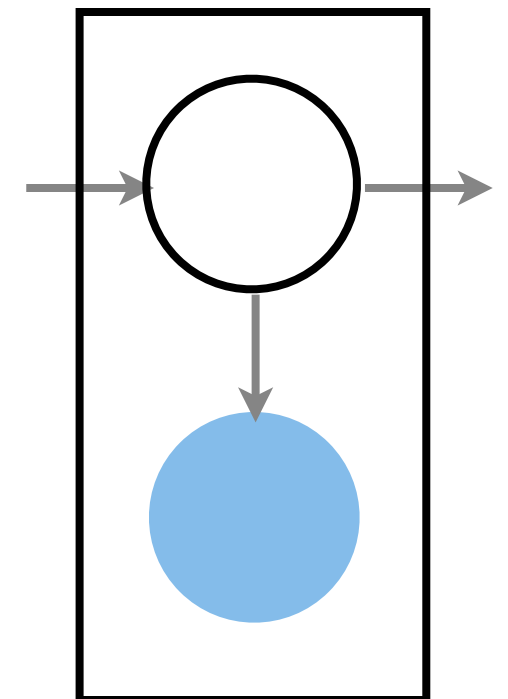
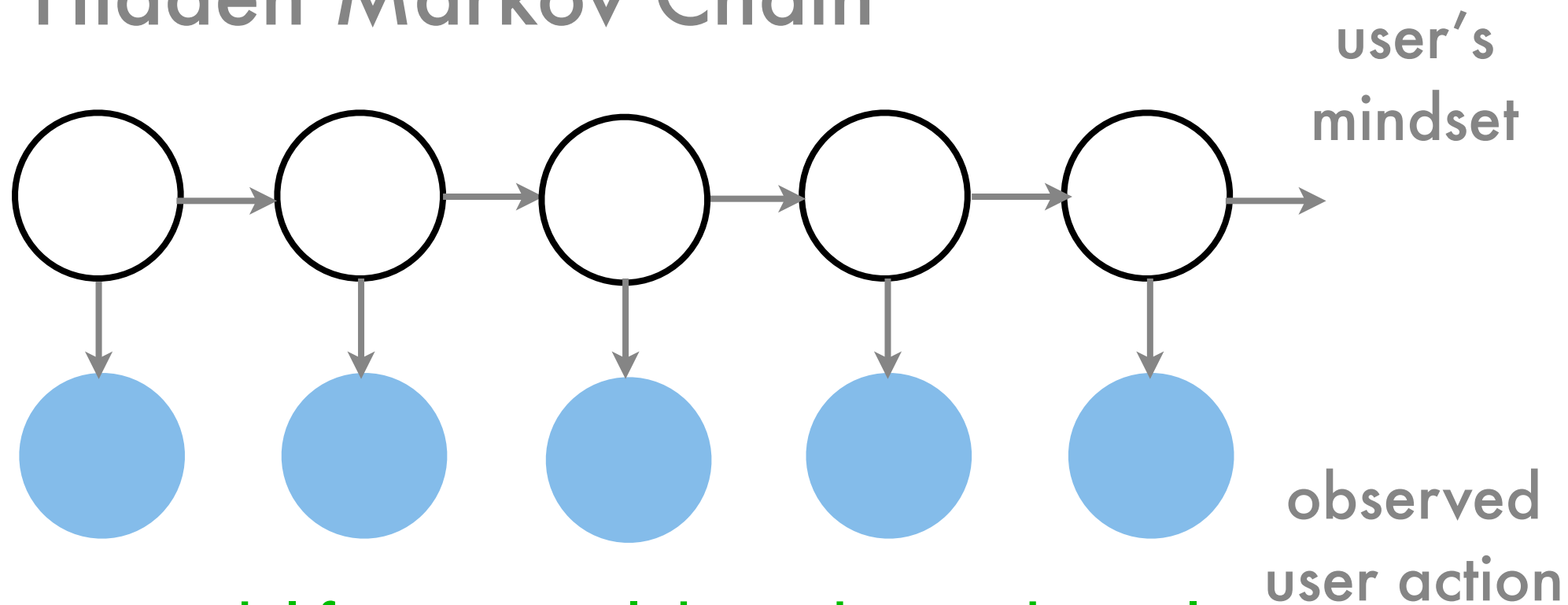
user model for traversal through search results

Chains

Markov Chain



Hidden Markov Chain

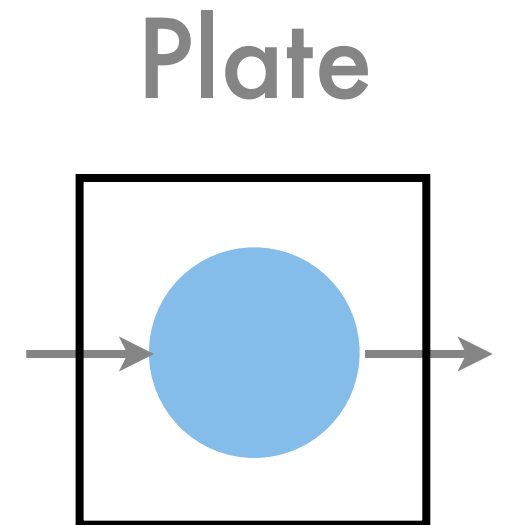


user model for traversal through search results

Chains

Markov Chain

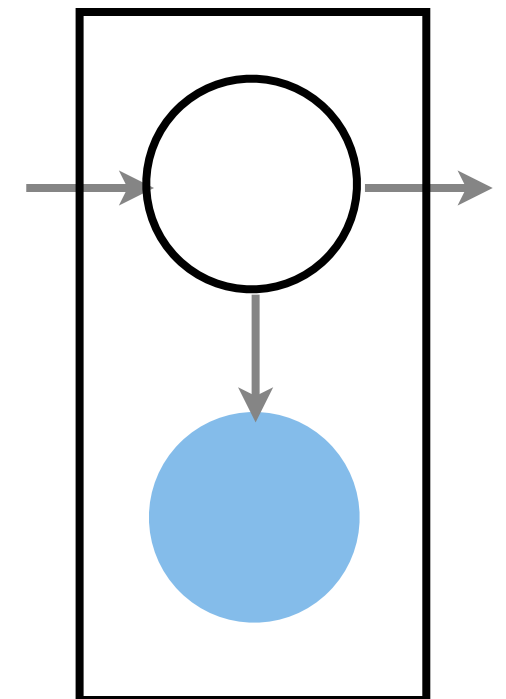
$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$



Hidden Markov Chain

$$p(x, y; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta) \prod_{i=1}^n p(y_i | x_i)$$

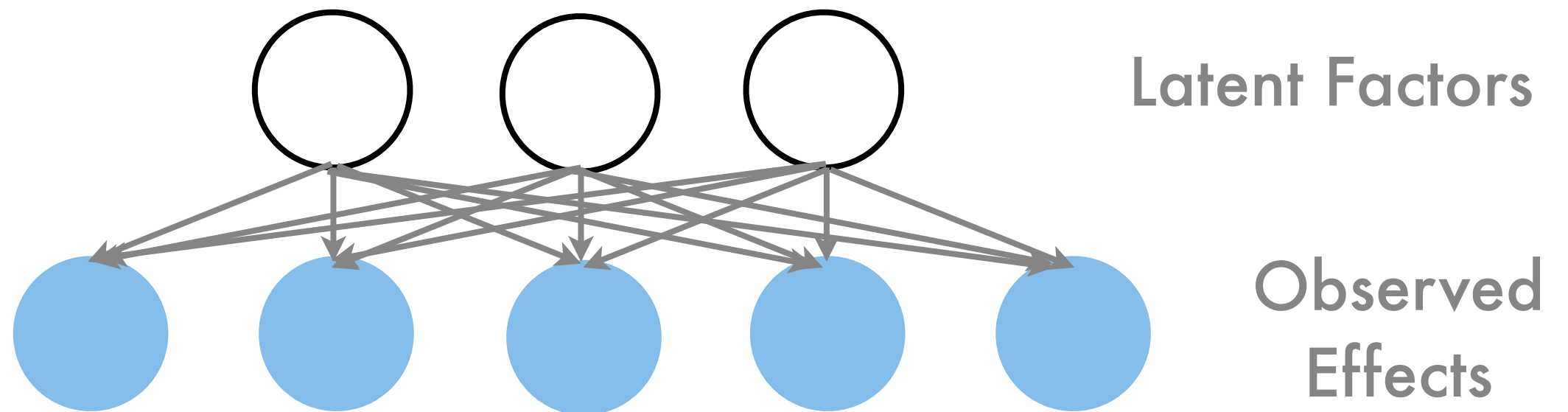
user's
mindset



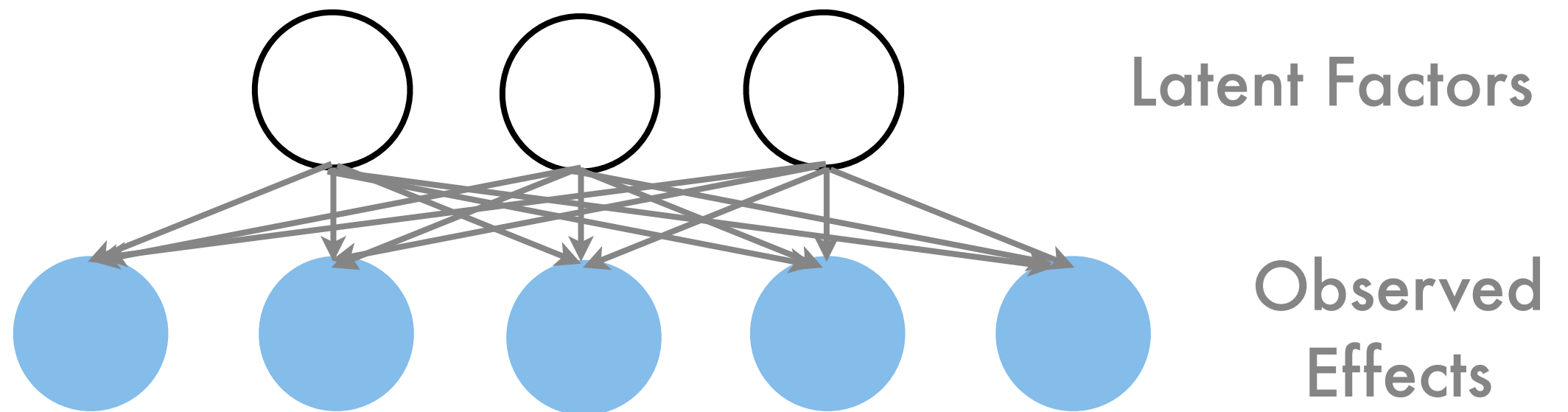
observed
user action

user model for traversal through search results

Factor Graphs

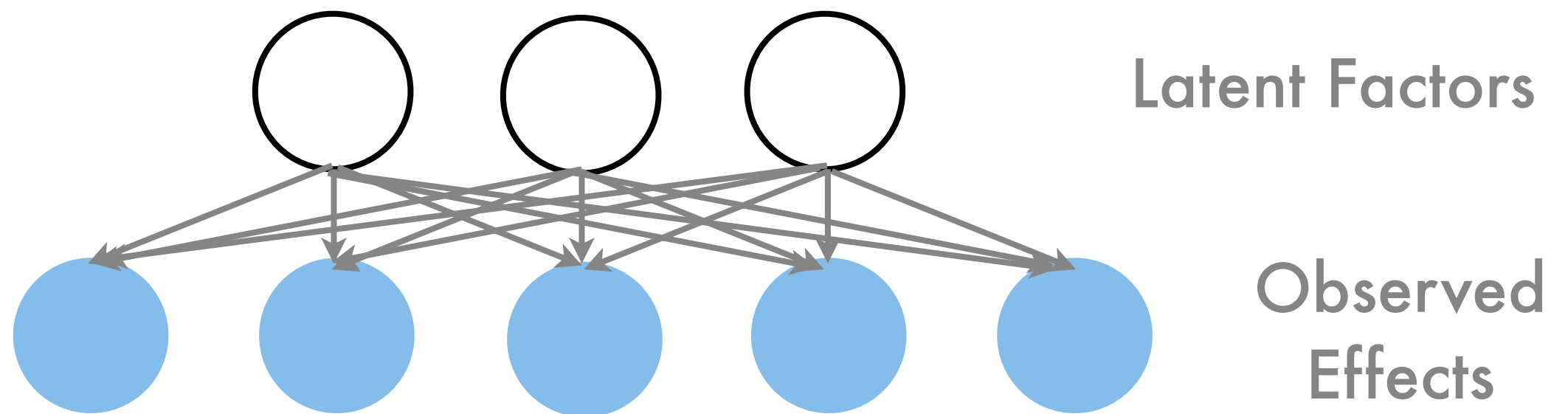


Factor Graphs



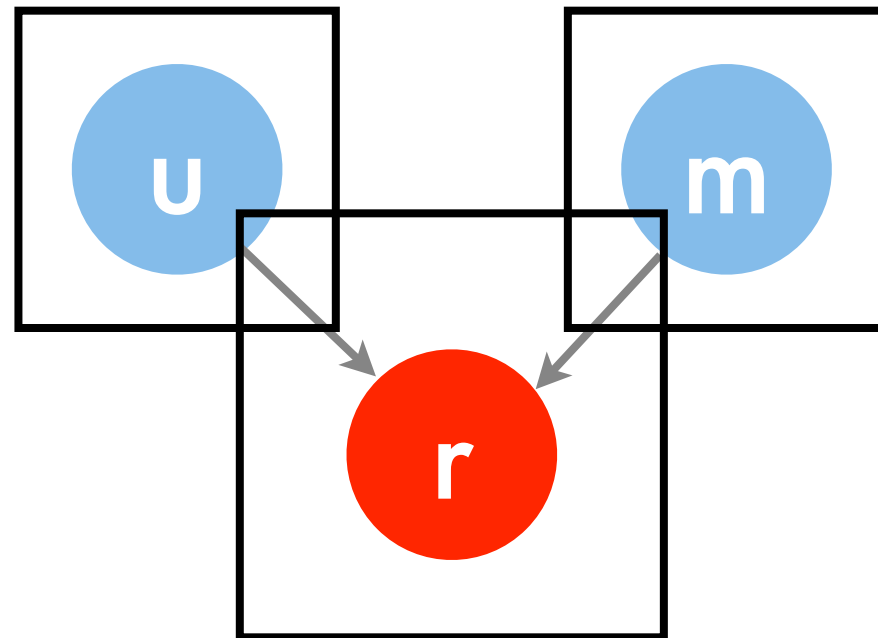
- **Observed effects**
Click behavior, queries, watched news, emails

Factor Graphs

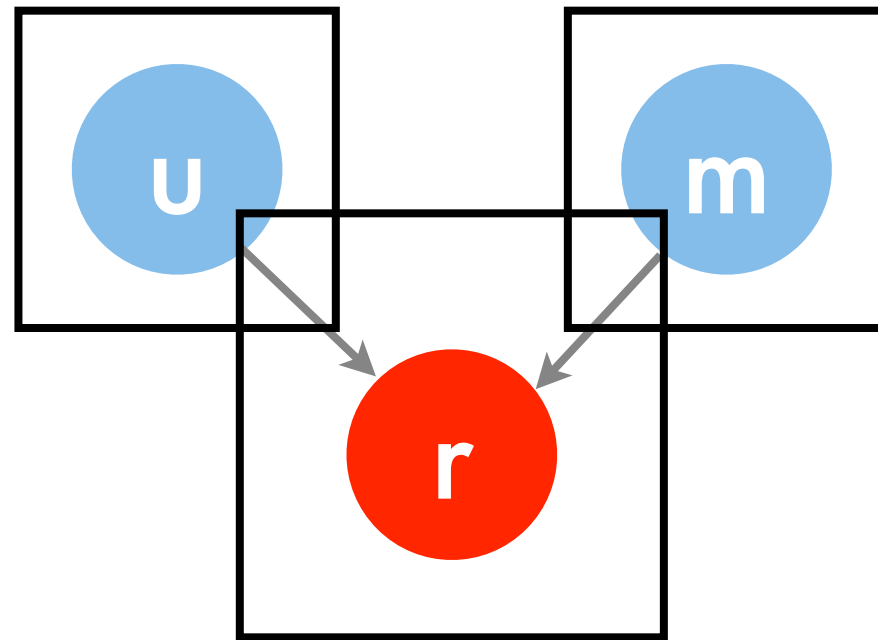


- Observed effects
Click behavior, queries, watched news, emails
- Latent factors
User profile, news content, hot keywords, social connectivity graph, events

Recommender Systems

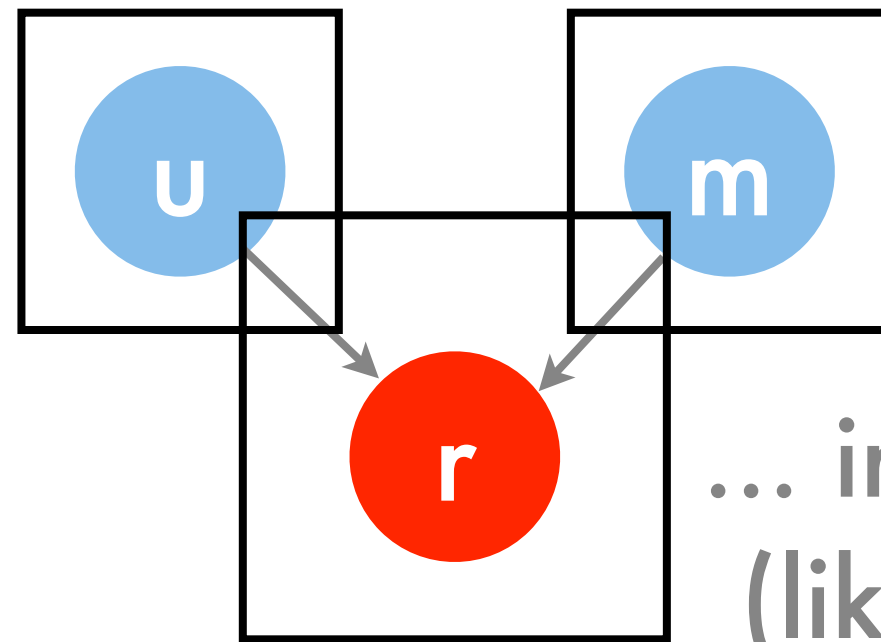


Recommender Systems



- Users u
- Movies m
- Ratings r (but only for a subset of users)

Recommender Systems

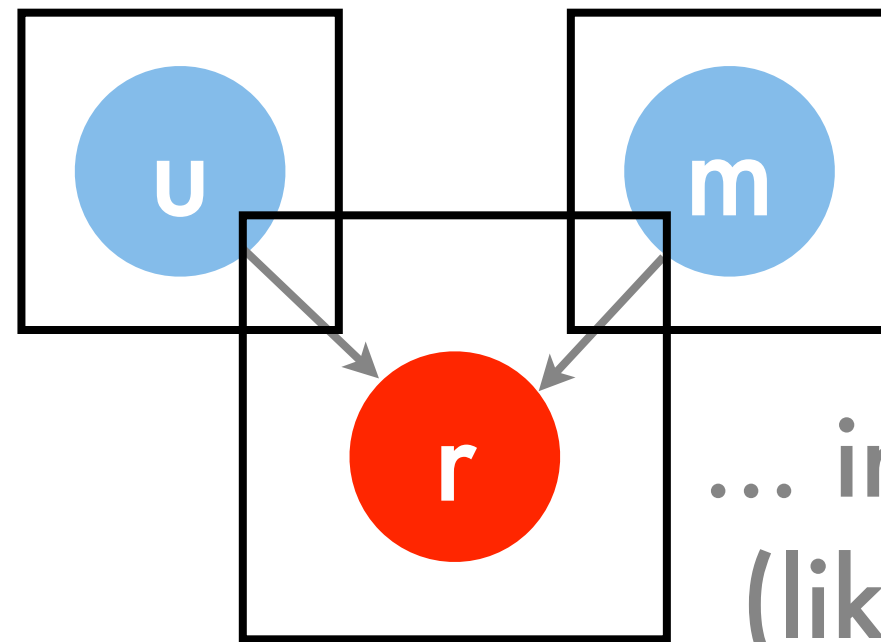


... intersecting plates ...
(like nested for loops)

- Users u
- Movies m
- Ratings r (but only for a subset of users)

Recommender Systems

news,
SearchMonkey
answers
social
ranking
OMG
personals



... intersecting plates ...
(like nested for loops)

- Users u
- Movies m
- Ratings r (but only for a subset of users)

Challenges



engineering



machine learning

Challenges

- How to design models
- Common (engineering) sense
- Computational tractability



engineering



machine learning

Challenges

- How to design models
 - Common (engineering) sense
 - Computational tractability
- Dependency analysis
 - Bayes ball (not in this lecture)





engineering



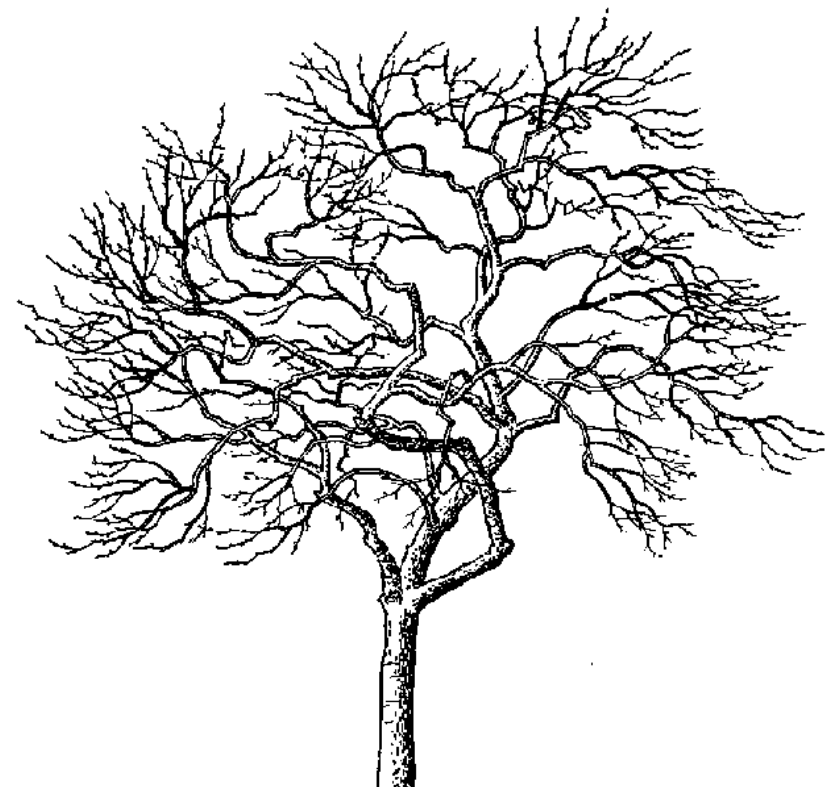
machine learning

Challenges

- How to design models
 - Common (engineering) sense  engineering
 - Computational tractability  machine learning
- Dependency analysis
 - Bayes ball (not in this lecture)
- Inference
 - Easy for fully observed situations
 - Many algorithms if not fully observed
 - Dynamic programming / message passing

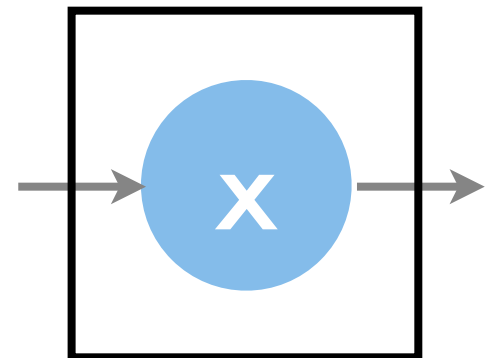
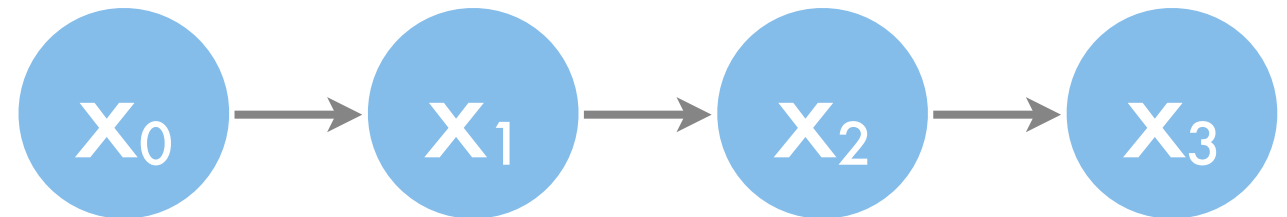
Dynamic Programming

Chains and Trees



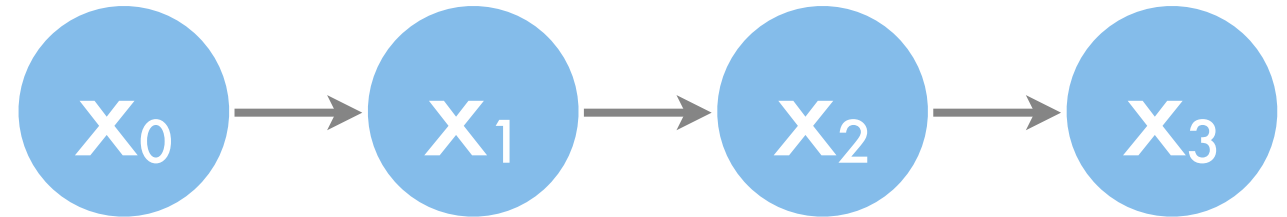
Chains

$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$

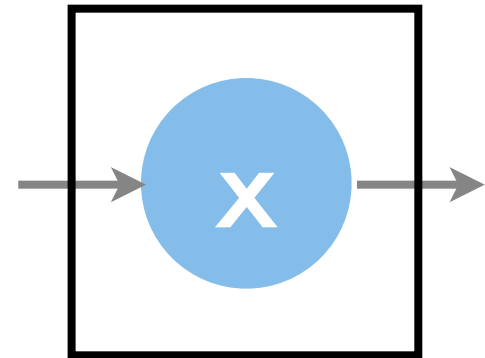


Chains

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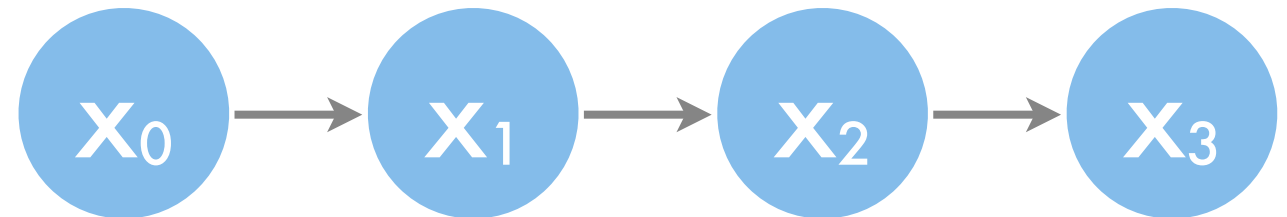


$$p(x_i) = \sum_{x_0, \dots, x_{i-1}, x_{i+1}, \dots, x_n} \underbrace{p(x_0)}_{:=l_0(x_0)} \prod_{j=1}^n p(x_j | x_{j-1})$$



Chains

$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$

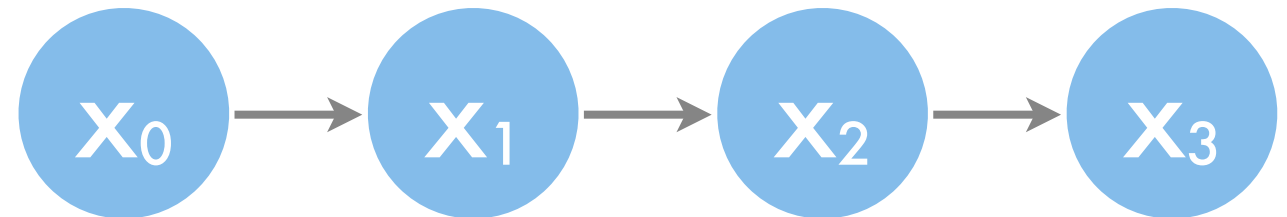


$$p(x_i) = \sum_{x_0, \dots, x_{i-1}, x_{i+1}, \dots, x_n} \underbrace{p(x_0)}_{:=l_0(x_0)} \prod_{j=1}^n p(x_j | x_{j-1})$$

$$= \sum_{x_1, \dots, x_{i-1}, x_{i+1}, \dots, x_n} \underbrace{\sum_{x_0} [l_0(x_0) p(x_1 | x_0)]}_{:=l_1(x_1)} \prod_{j=2}^n p(x_j | x_{j-1}) \rightarrow \boxed{x} \rightarrow$$

Chains

$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$



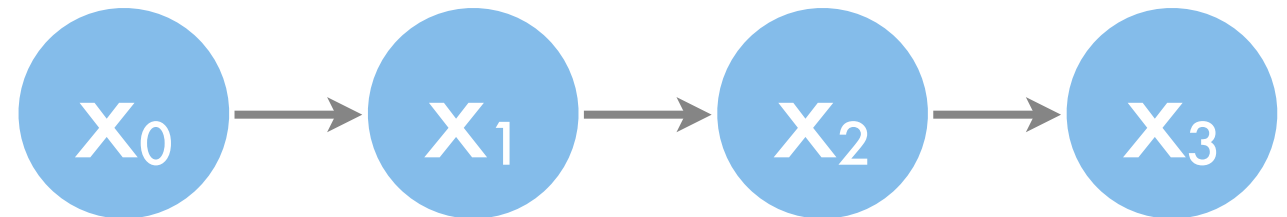
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$$= \sum_{\underbrace{x_1, \dots, x_{i-1}, x_{i+1}, \dots, x_n}_{x_0}} \underbrace{\sum_{x_0} [l_0(x_0) p(x_1 | x_0)]}_{:=l_1(x_1)} \prod_{j=2}^n p(x_j | x_{j-1}) \rightarrow \boxed{x}$$

$$= \sum_{\underbrace{x_2, \dots, x_{i-1}, x_{i+1}, \dots, x_n}_{x_1}} \underbrace{\sum_{x_1} [l_1(x_1) p(x_2 | x_1)]}_{:=l_2(x_2)} \prod_{j=3}^n p(x_j | x_{j-1})$$

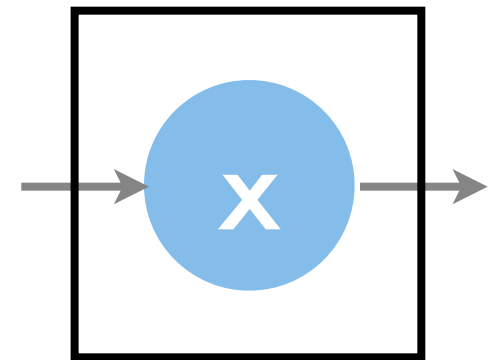
Chains

$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$



$$p(x_i) = l_i(x_i) \sum_{x_{i+1} \dots x_n} \prod_{j=i}^{n-1} p(x_{j+1} | x_j)$$

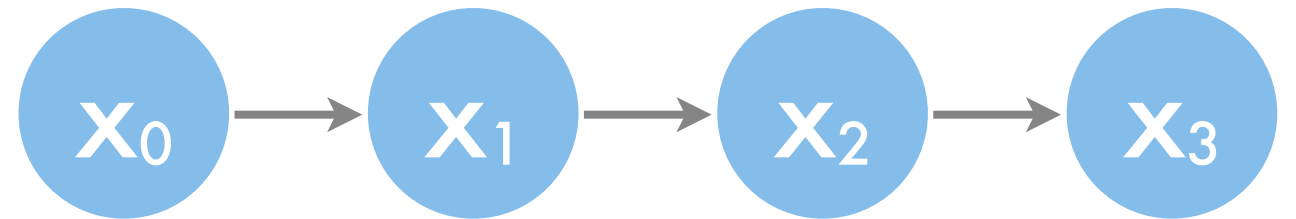
$$= l_i(x_i) \sum_{x_{i+1} \dots x_{n-1}} \prod_{j=i}^{n-2} p(x_{j+1} | x_j) \underbrace{\sum_{x_n} p(x_n | x_{n-1})}_{:= r_{n-1}(x_{n-1})}$$



$$= l_i(x_i) \sum_{x_{i+1} \dots x_{n-2}} \prod_{j=i}^{n-3} p(x_{j+1} | x_j) \underbrace{\sum_{x_{n-1}} p(x_{n-1} | x_{n-2}) r_{n-1}(x_{n-1})}_{:= r_{n-2}(x_{n-2})}$$

Chains

$$p(x; \theta) = p(x_0; \theta) \prod_{i=1}^{n-1} p(x_{i+1} | x_i; \theta)$$



- **Forward recursion**

$$l_0(x_0) := p(x_0) \text{ and } l_i(x_i) := \sum_{x_{i-1}} l_{i-1}(x_{i-1}) p(x_i | x_{i-1})$$

- **Backward recursion**

$$r_n(x_n) := 1 \text{ and } r_i(x_i) := \sum_{x_{i+1}} r_{i+1}(x_{i+1}) p(x_{i+1} | x_i)$$

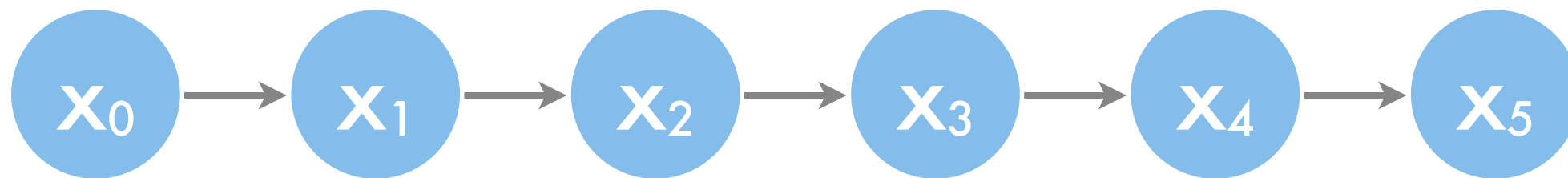
- **Marginalization & conditioning**

$$p(x_i) = l_i(x_i) r_i(x_i)$$

$$p(x_{-i} | x_i) = \frac{p(x)}{p(x_i)}$$

$$p(x_i, x_{i+1}) = l_i(x_i) p(x_{i+1} | x_i) r_i(x_{i+1})$$

Chains



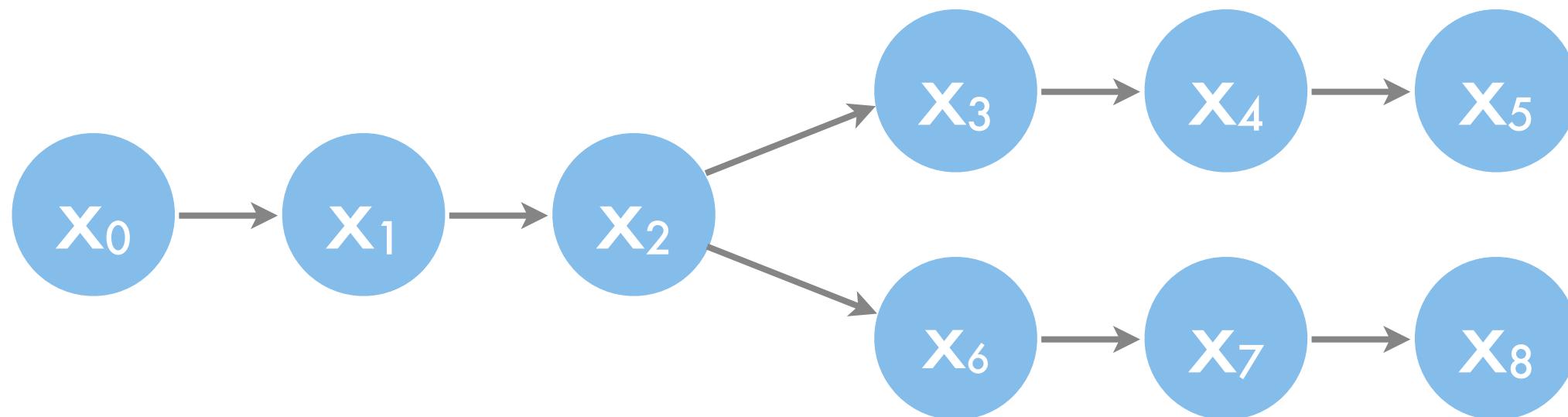
- Send forward messages starting from left node

→
$$m_{i-1 \rightarrow i}(x_i) = \sum_{x_{i-1}} m_{i-2 \rightarrow i-1}(x_{i-1}) f(x_{i-1}, x_i)$$

- Send backward messages starting from right node

$$m_{i+1 \rightarrow i}(x_i) = \sum_{x_{i+1}} m_{i+2 \rightarrow i+1}(x_{i+1}) f(x_i, x_{i+1}) \quad \leftarrow$$

Trees



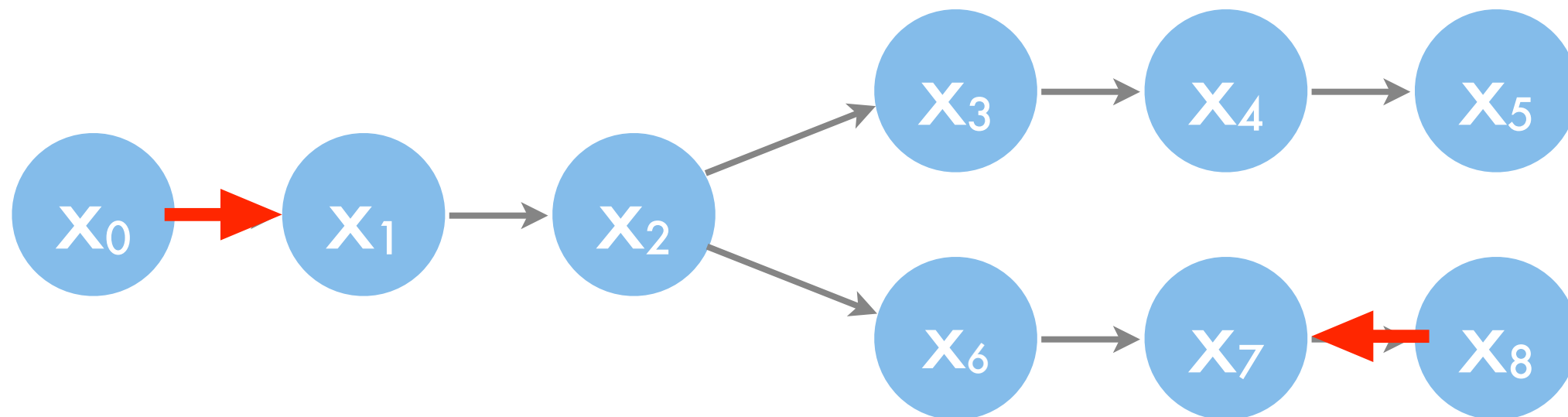
- Forward/Backward messages as normal for chain
- When we have more edges for a vertex use ...

$$m_{2 \rightarrow 3}(x_3) = \sum_{x_2} m_{1 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_2, x_3)$$

$$m_{2 \rightarrow 6}(x_6) = \sum_{x_2} m_{1 \rightarrow 2}(x_2) m_{3 \rightarrow 2}(x_2) f(x_2, x_6)$$

$$m_{2 \rightarrow 1}(x_1) = \sum_{x_2} m_{3 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_1, x_2)$$

Trees



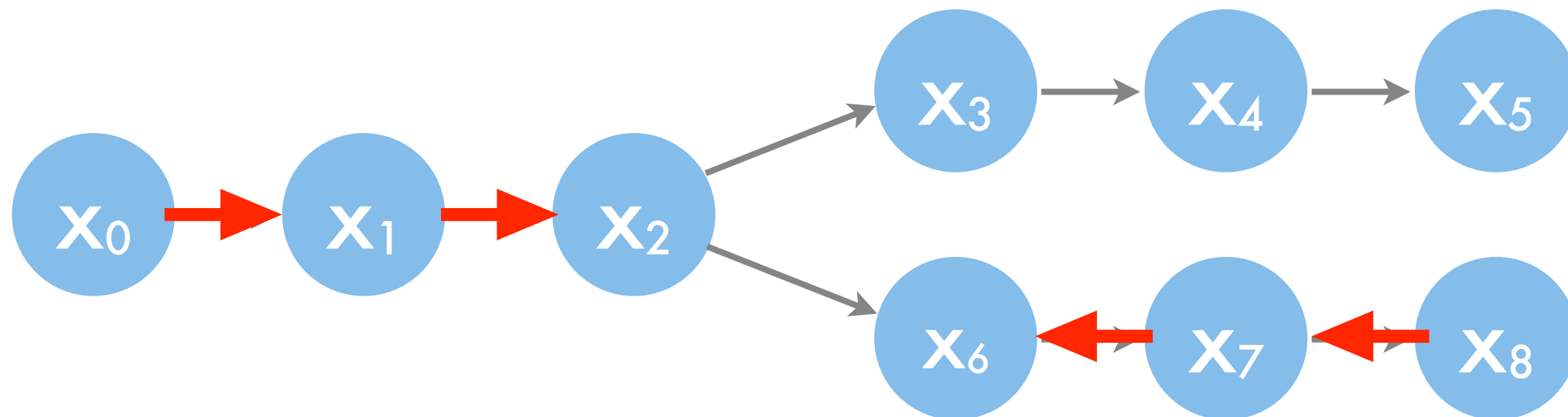
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Trees



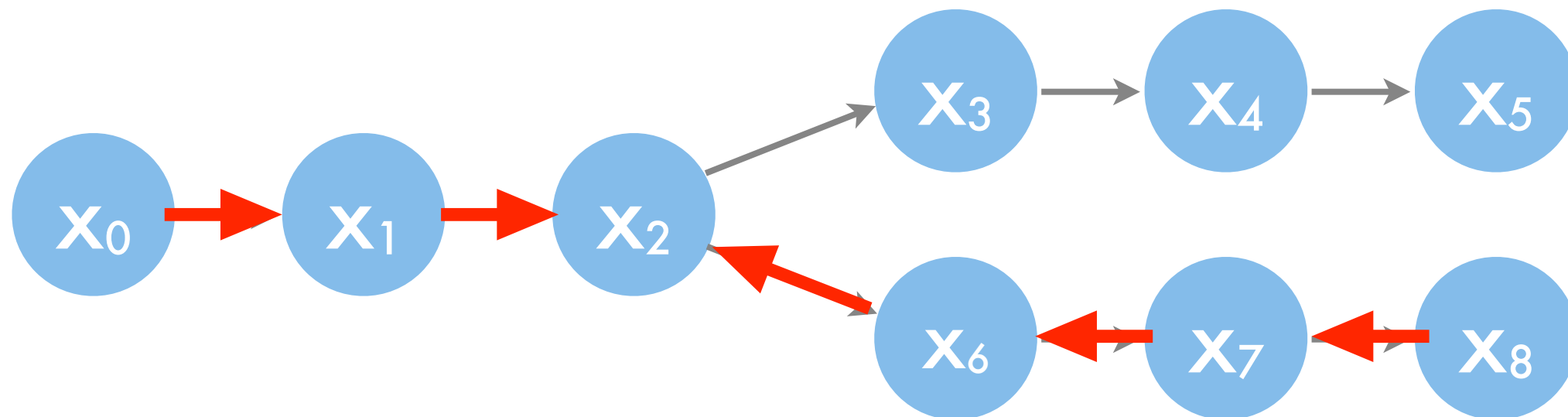
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$$m_{2 \rightarrow 1}(x_1) = \sum_{x_2} m_{3 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_1, x_2)$$

Trees



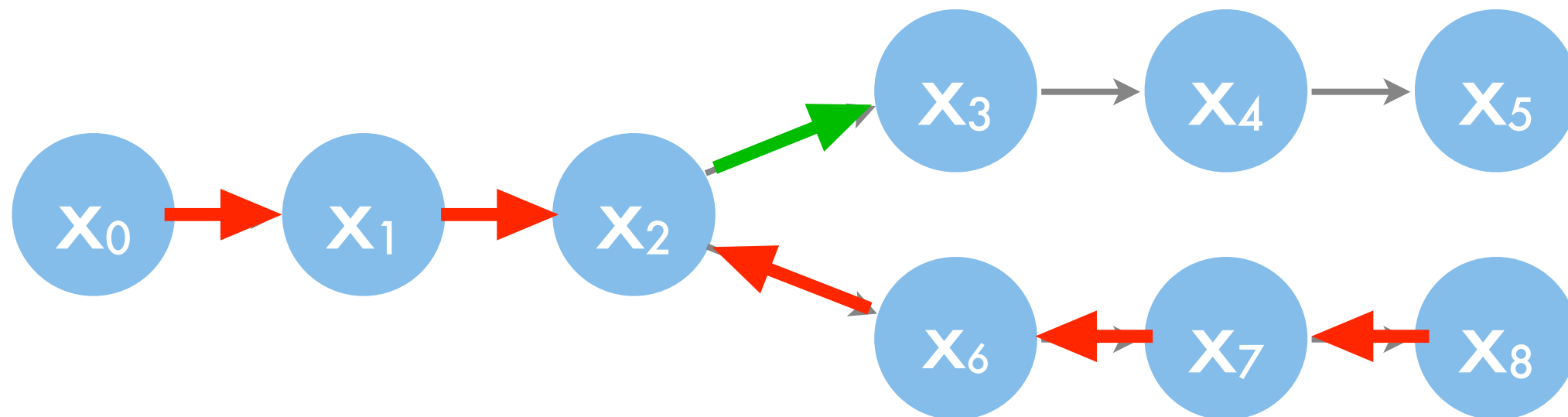
- Forward/Backward messages as normal for chain
- When we have more edges for a vertex use ...

$$m_{2 \rightarrow 3}(x_3) = \sum_{x_2} m_{1 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_2, x_3)$$

$$m_{2 \rightarrow 6}(x_6) = \sum_{x_2} m_{1 \rightarrow 2}(x_2) m_{3 \rightarrow 2}(x_2) f(x_2, x_6)$$

$$m_{2 \rightarrow 1}(x_1) = \sum_{x_2} m_{3 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_1, x_2)$$

Trees



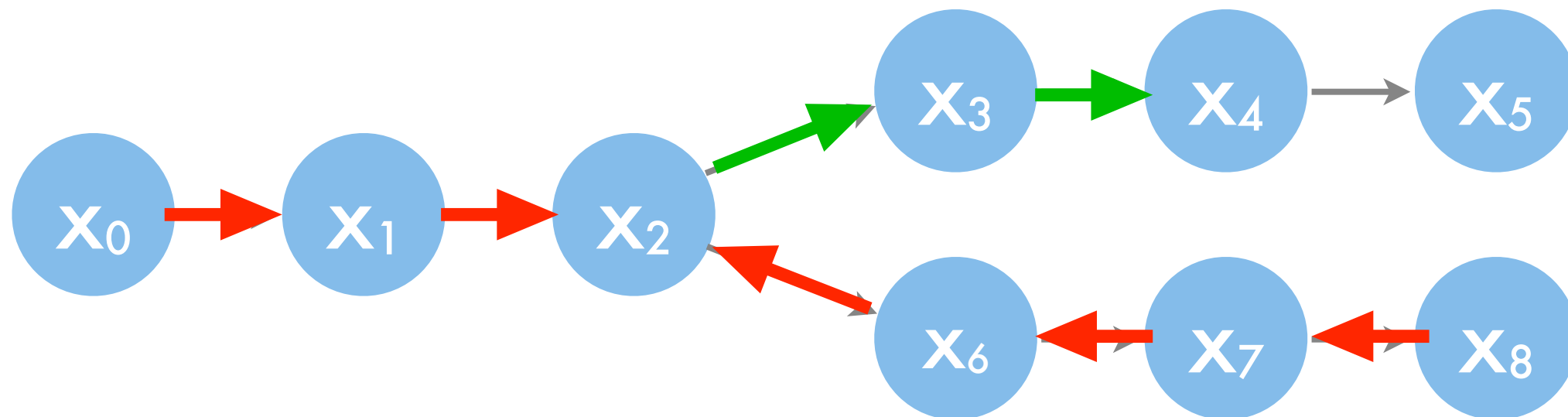
- Forward/Backward messages as normal for chain
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$$m_{2 \rightarrow 3}(x_3) = \sum_{x_2} m_{1 \rightarrow 2}(x_2) m_{6 \rightarrow 2}(x_2) f(x_2, x_3)$$

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Trees



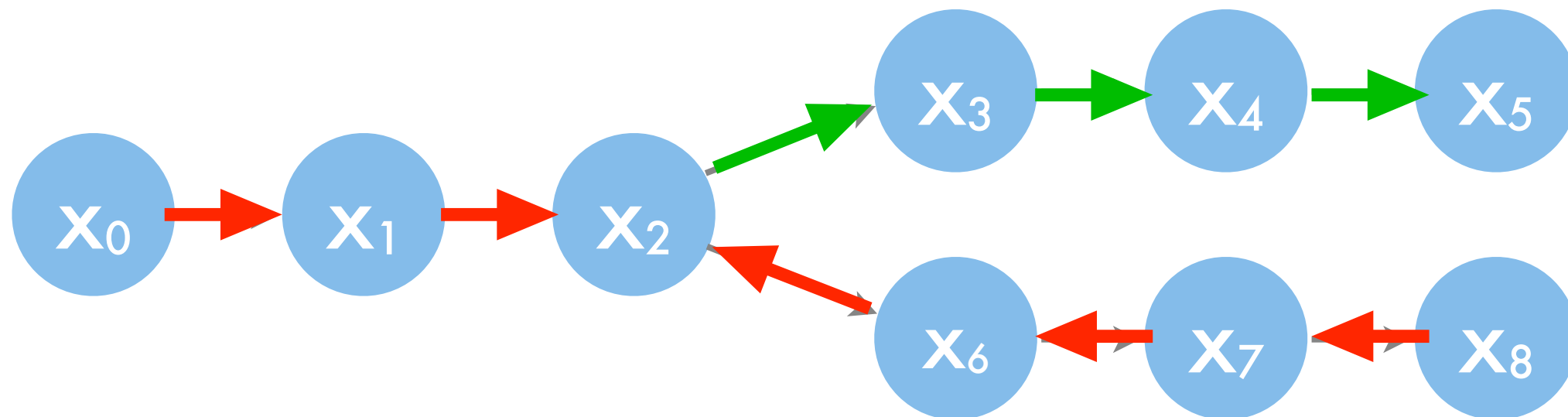
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Trees



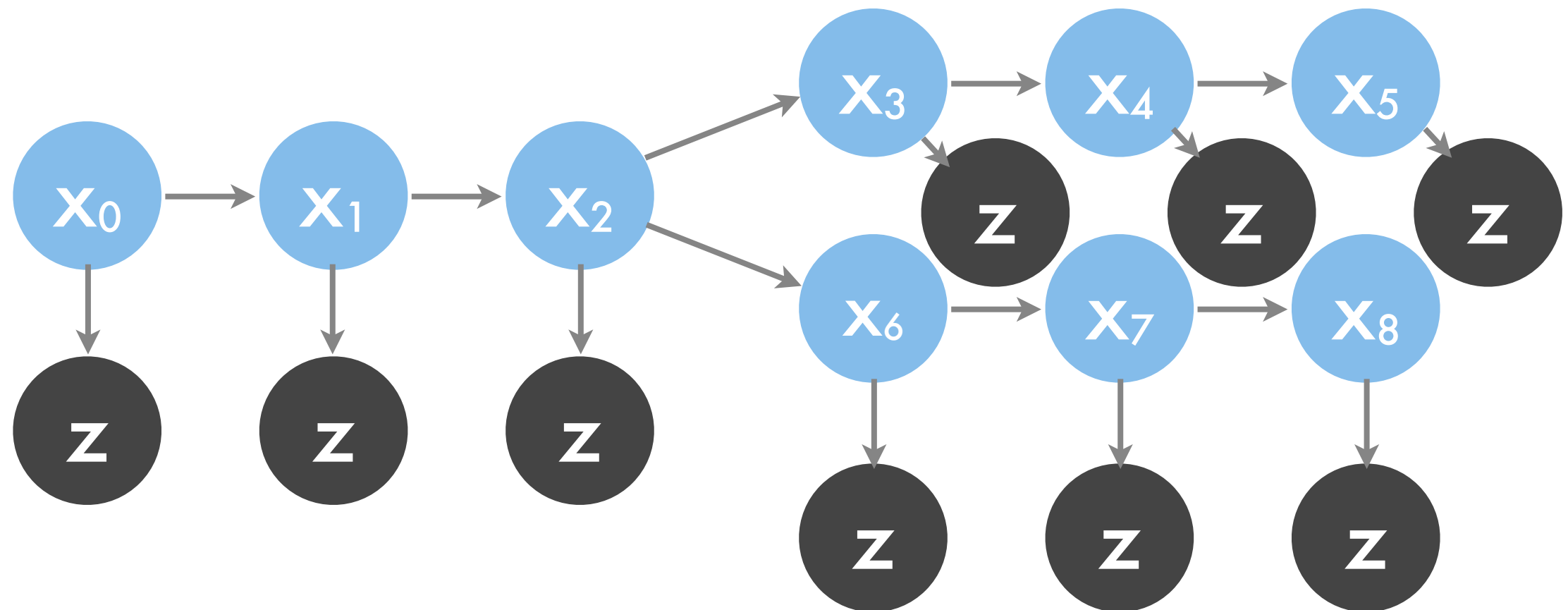
- Forward/Backward messages as normal for chain
- When we have more edges for a vertex use ...

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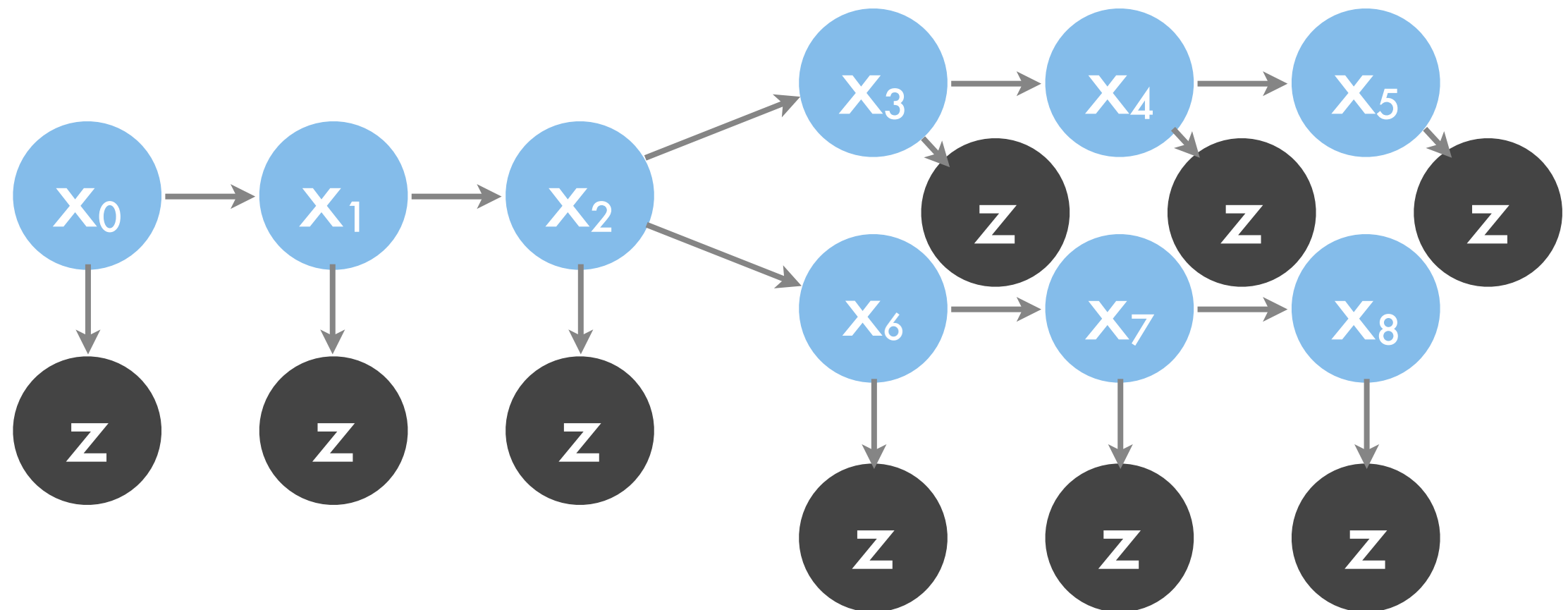
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Trees



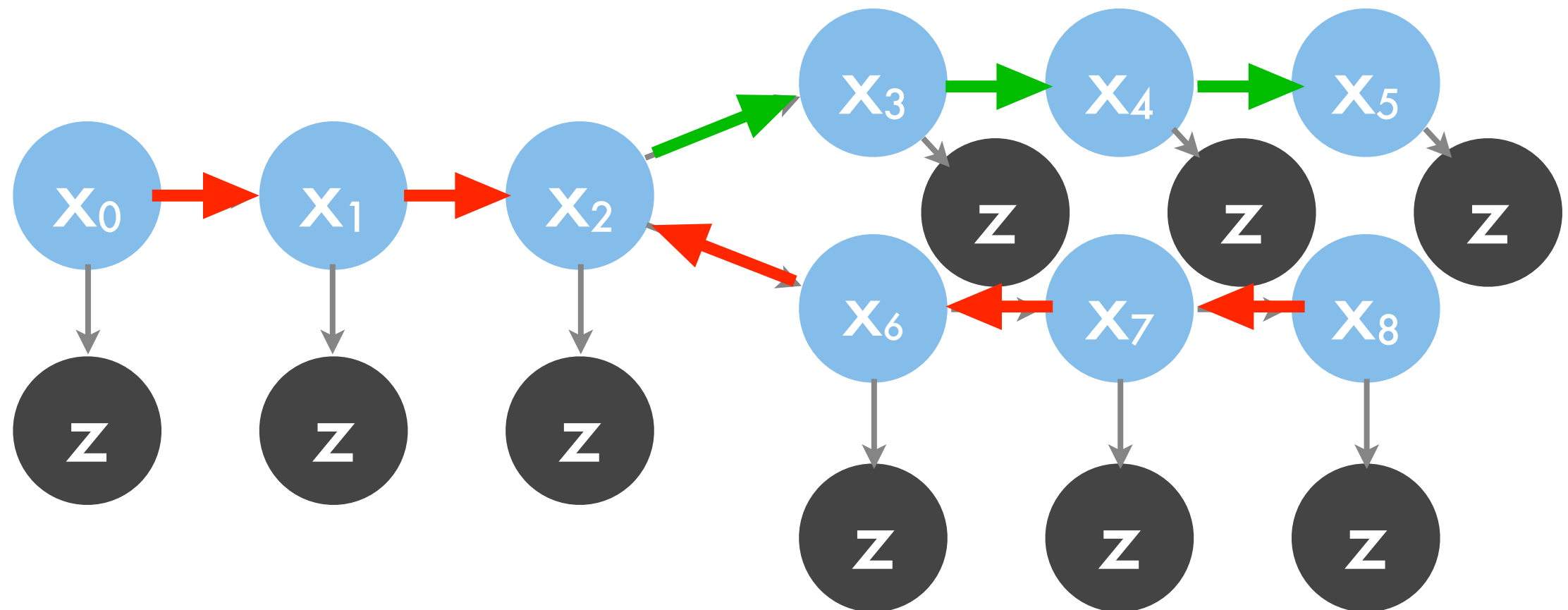
Trees



- Joint distribution over latent state and observations
- To compute conditional probability we need to normalize

$$p(x, z) = p(x) \prod_i p(z_i | x_i) = \prod_{i, j \in T} f(x_i, x_j) \prod_i g(x_i, z_i)$$

Trees



$$p(x_i | \text{rest}) \propto \sum_{x^{-i}} \left[\prod_{j,k \in T} f(x_j, x_k) \prod_j g(x_j) \right]$$

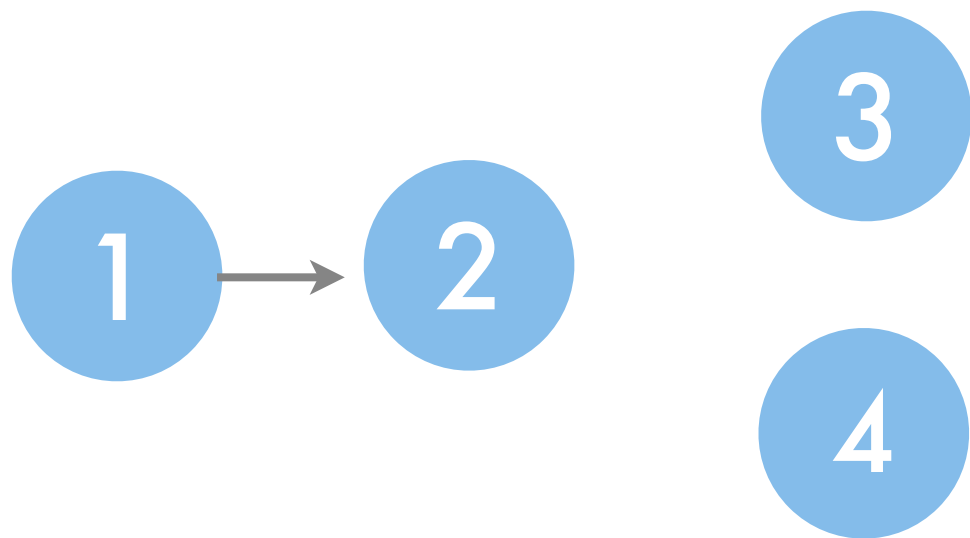
$$= g(x_i) \prod_{(j,i)} m_{j \rightarrow i}(x_i)$$

Junction Trees



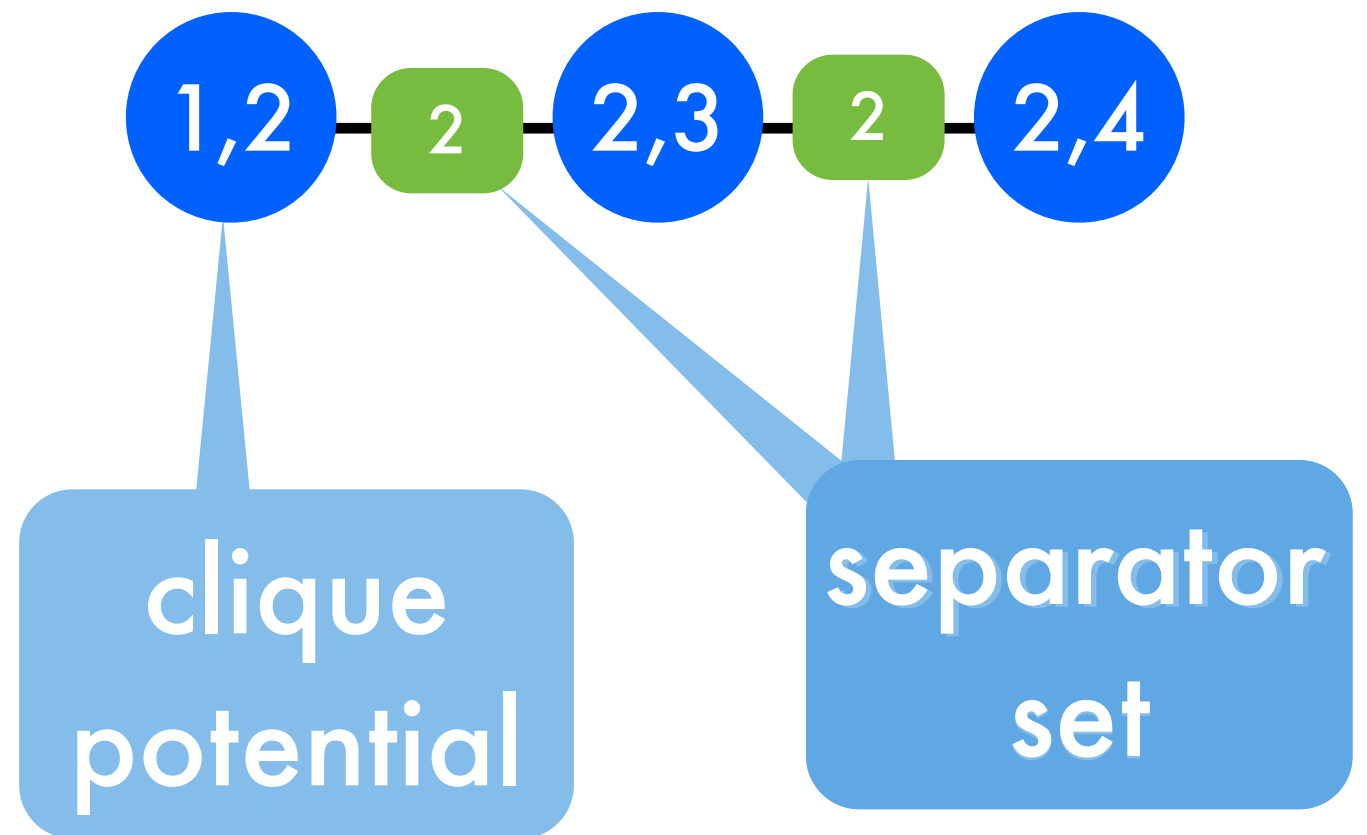
Junction Trees

$$f(x_1, x_2)f(x_2, x_3)f(x_2, x_4)$$



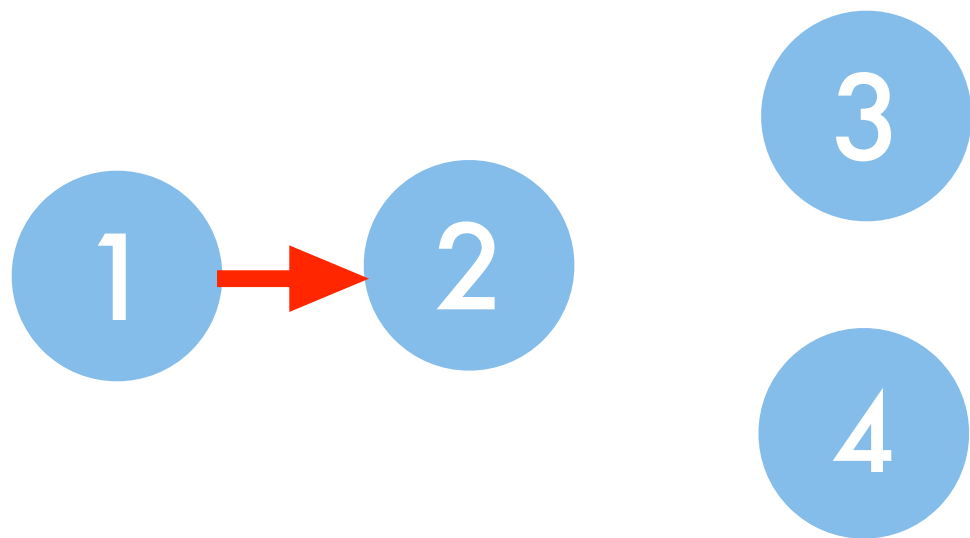
$$m_{i \rightarrow j}(x_j) = \sum_{x_i} f(x_i, x_j) \prod_{l \neq j} m_{l \rightarrow i}(x_j)$$

clique
potential



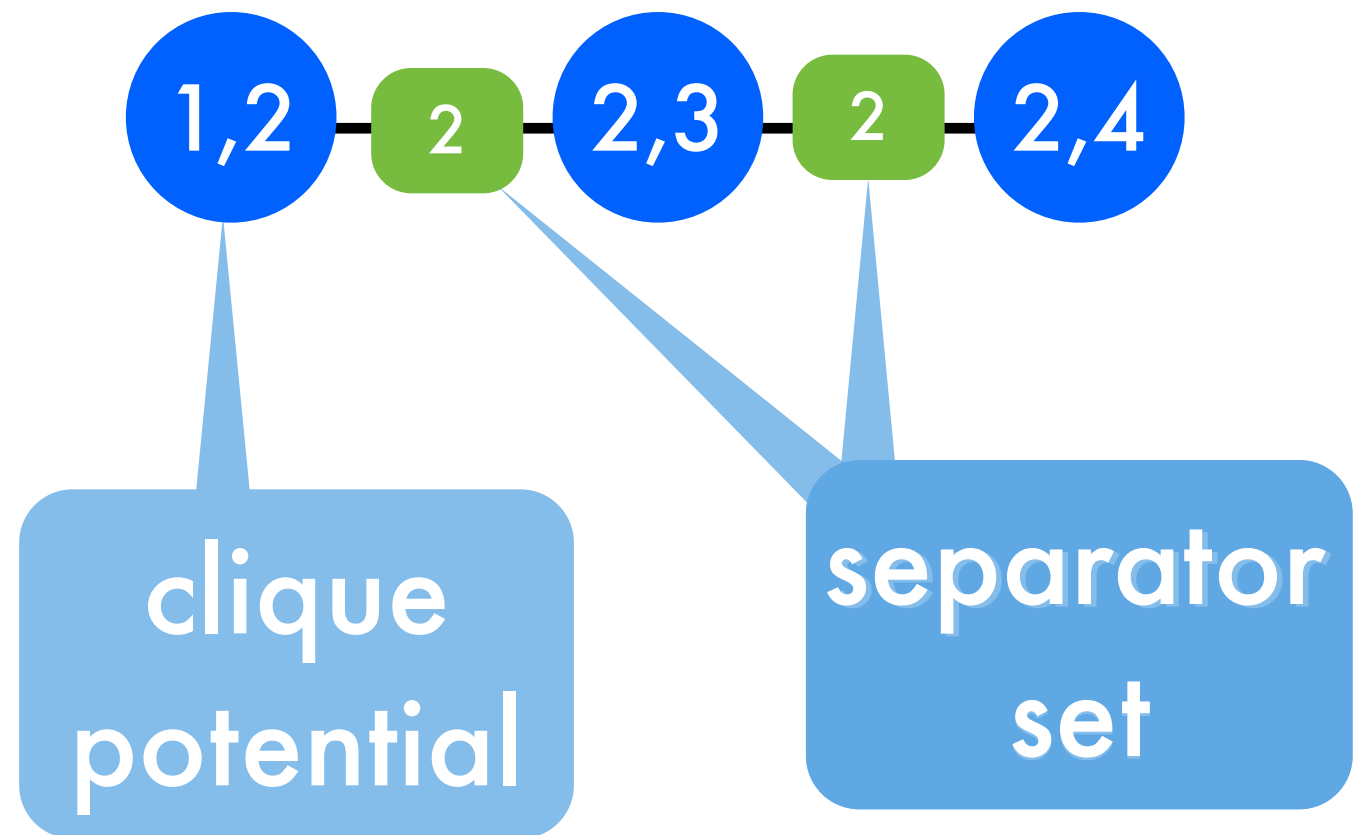
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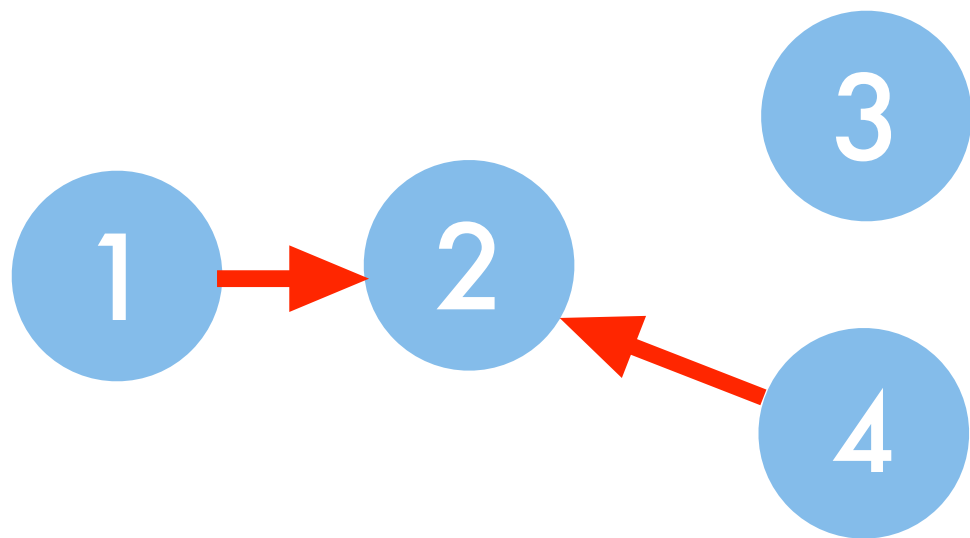
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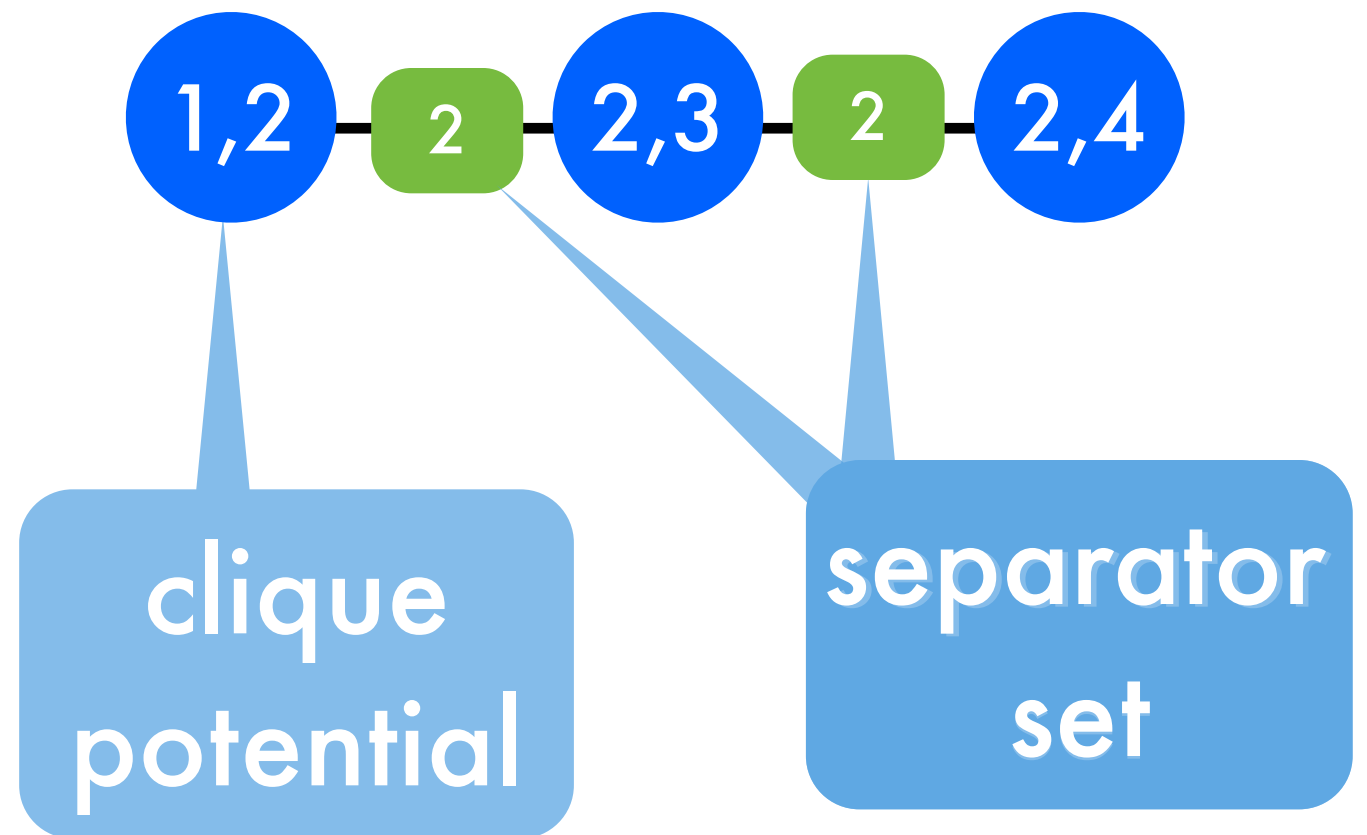
Junction Trees

$$f(x_1, x_2)f(x_2, x_3)f(x_2, x_4)$$



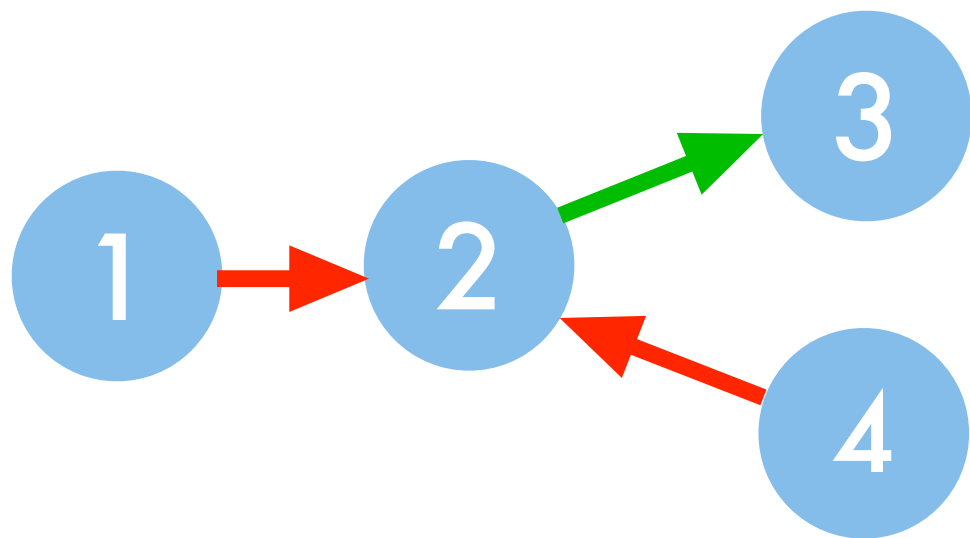
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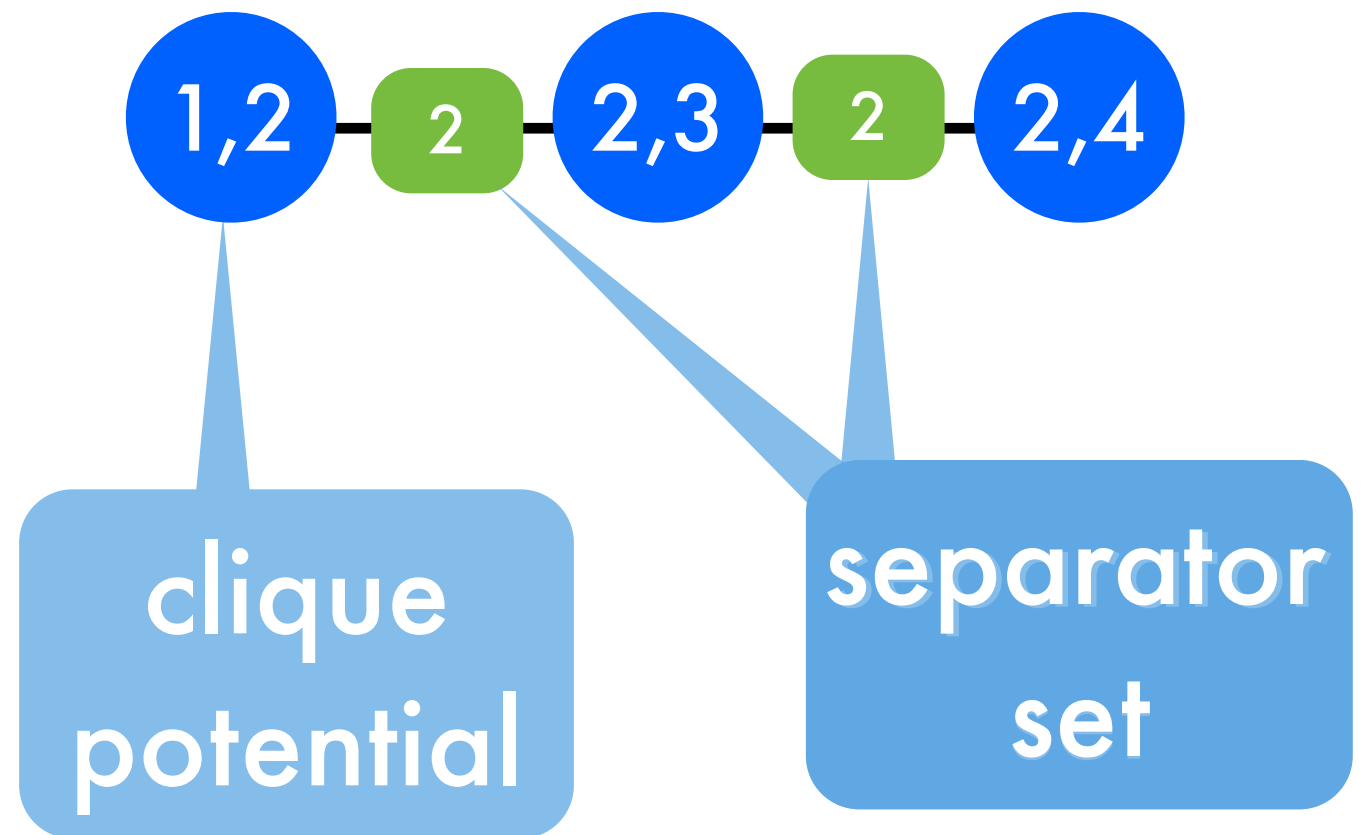
Junction Trees

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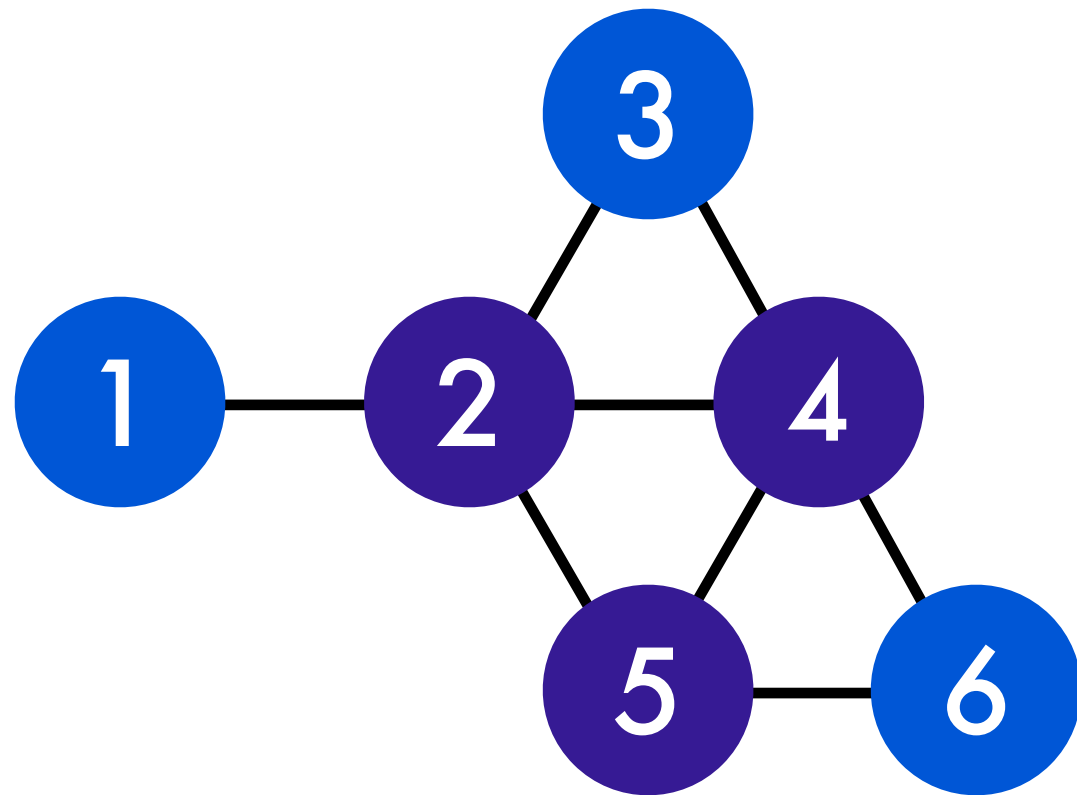


$$m_{i \rightarrow j}(x_j) = \sum_{x_i} f(x_i, x_j) \prod_{l \neq j} m_{l \rightarrow i}(x_j)$$

clique
potential

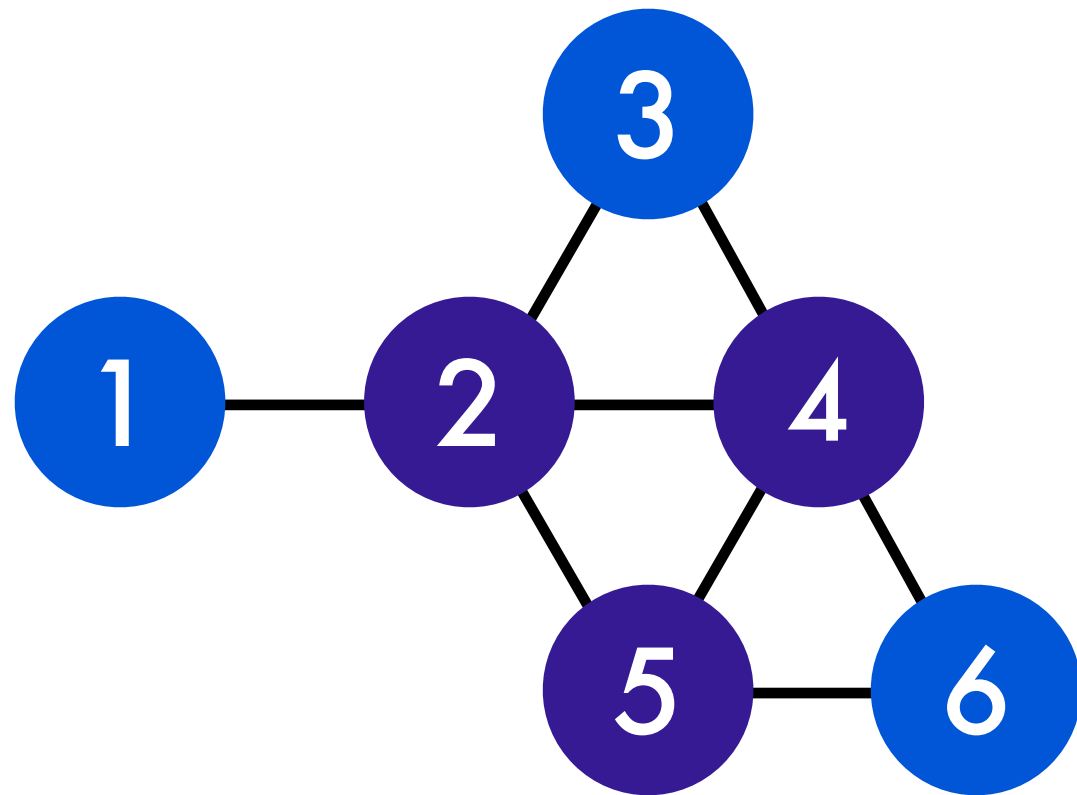


Junction Trees

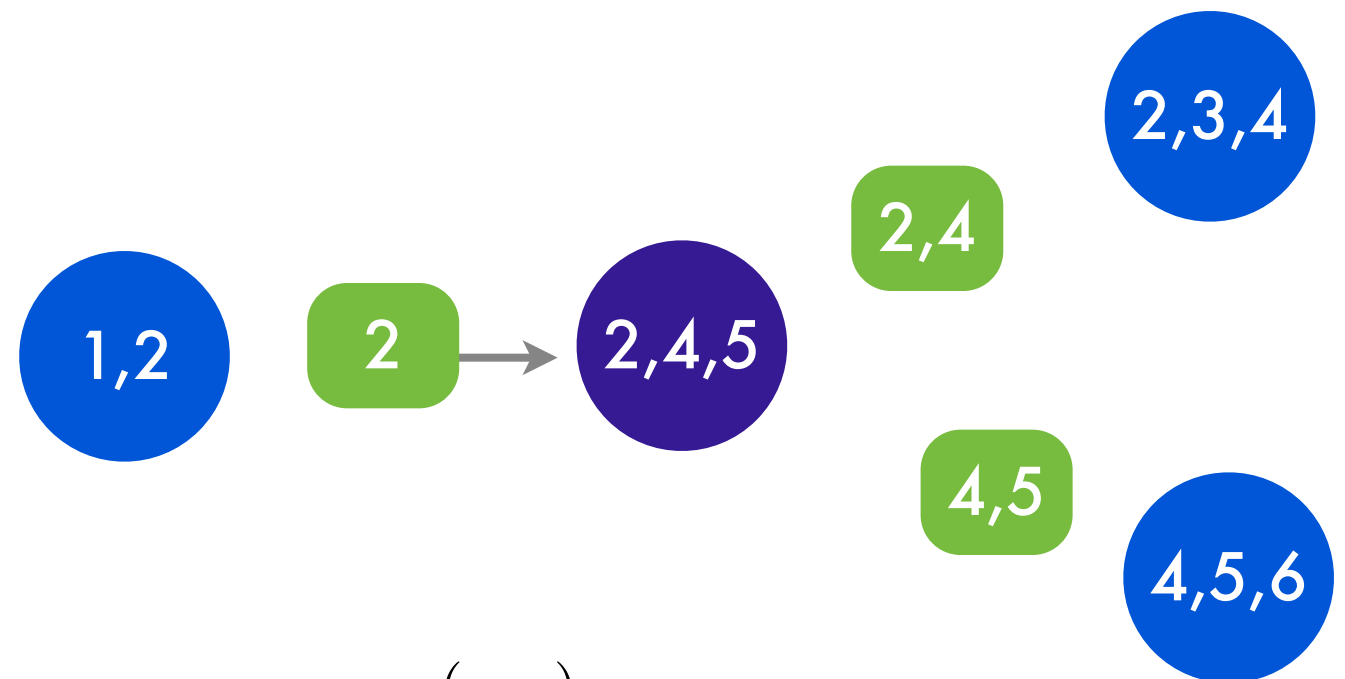


dependency
graph

Junction Trees



dependency
graph



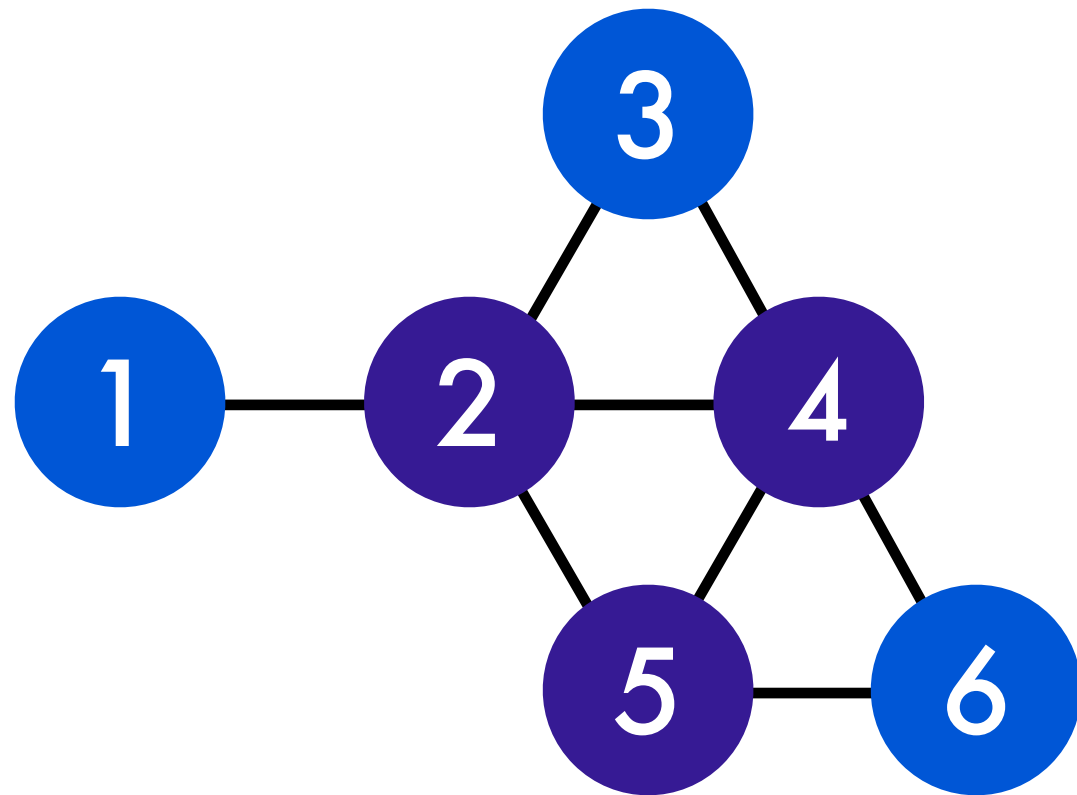
$$m_{245 \rightarrow 234}(x_{24})$$

$$= \sum_{x_5} f(x_{245}) m_{12 \rightarrow 245}(x_2) m_{456 \rightarrow 245}(x_{45})$$

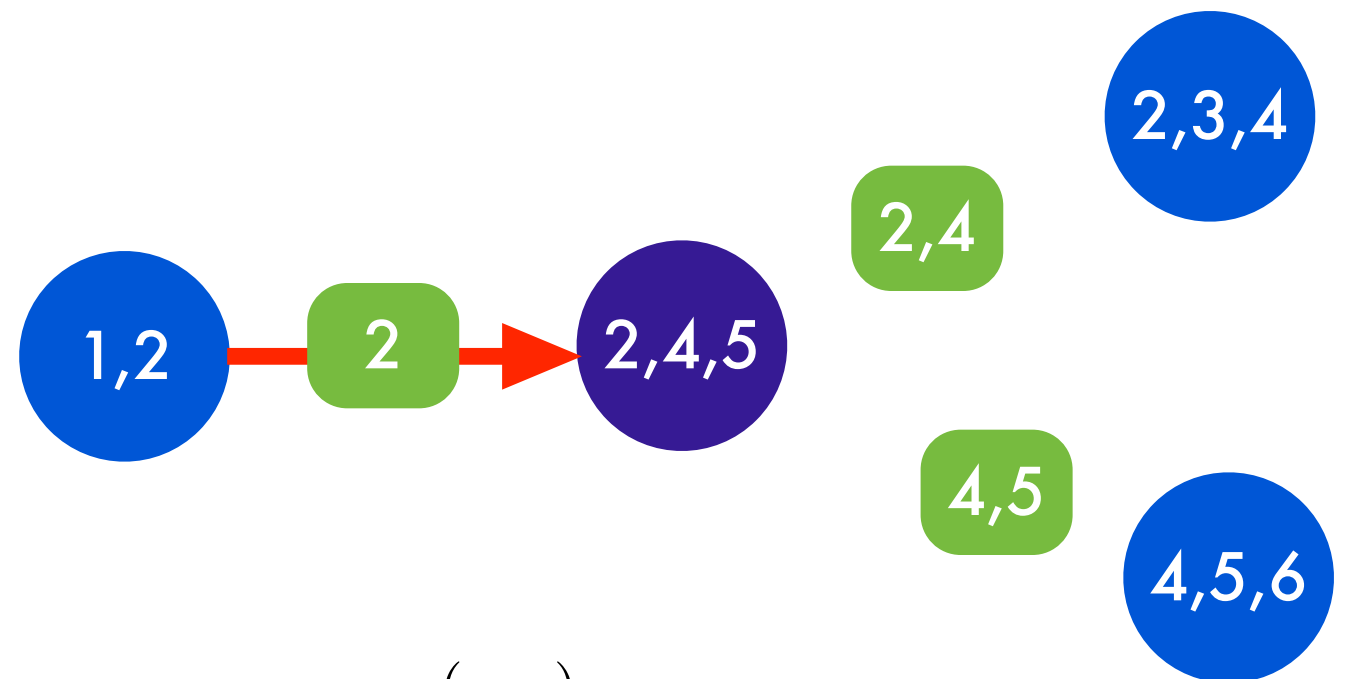
clique
potential

separator
set

Junction Trees



dependency
graph



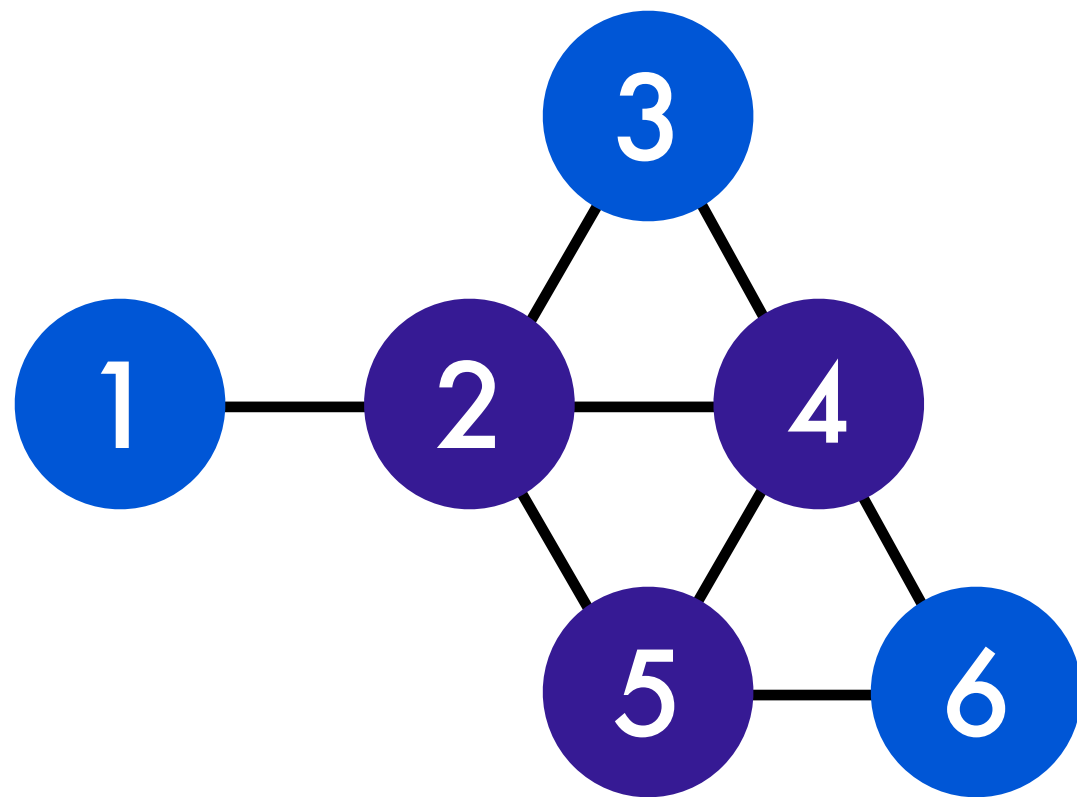
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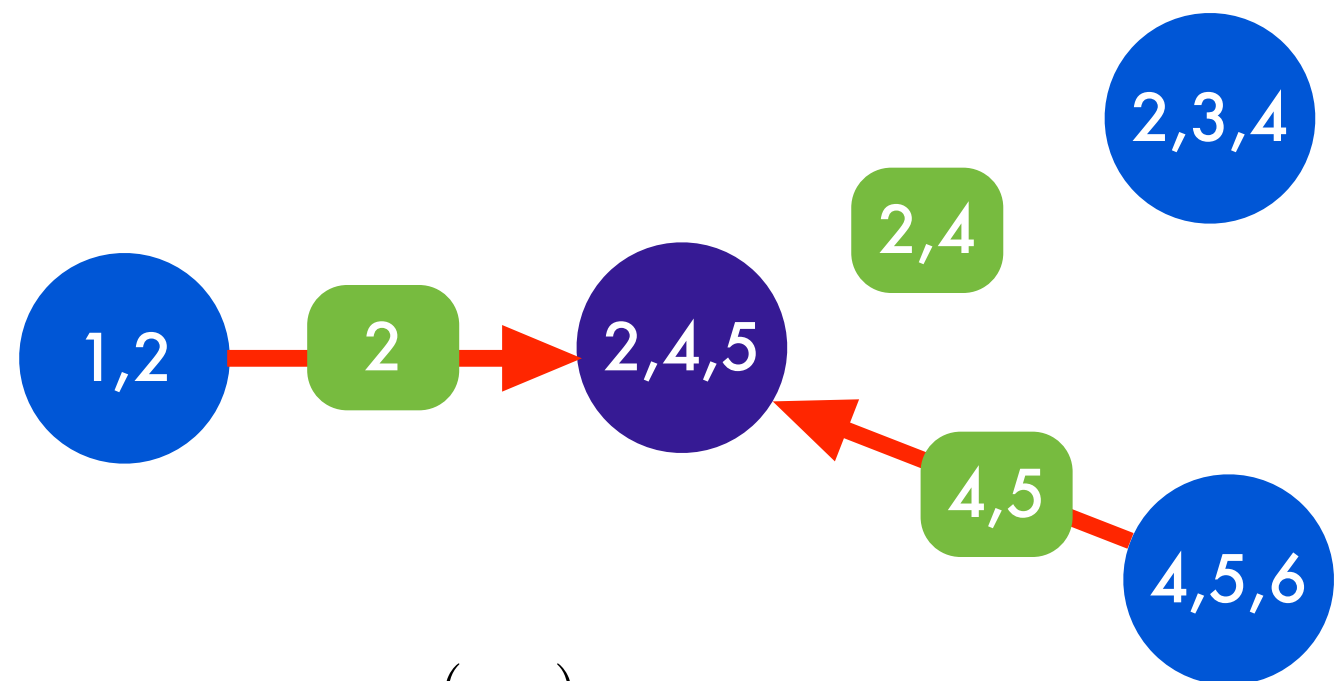
clique
potential

separator
set

Junction Trees



dependency
graph



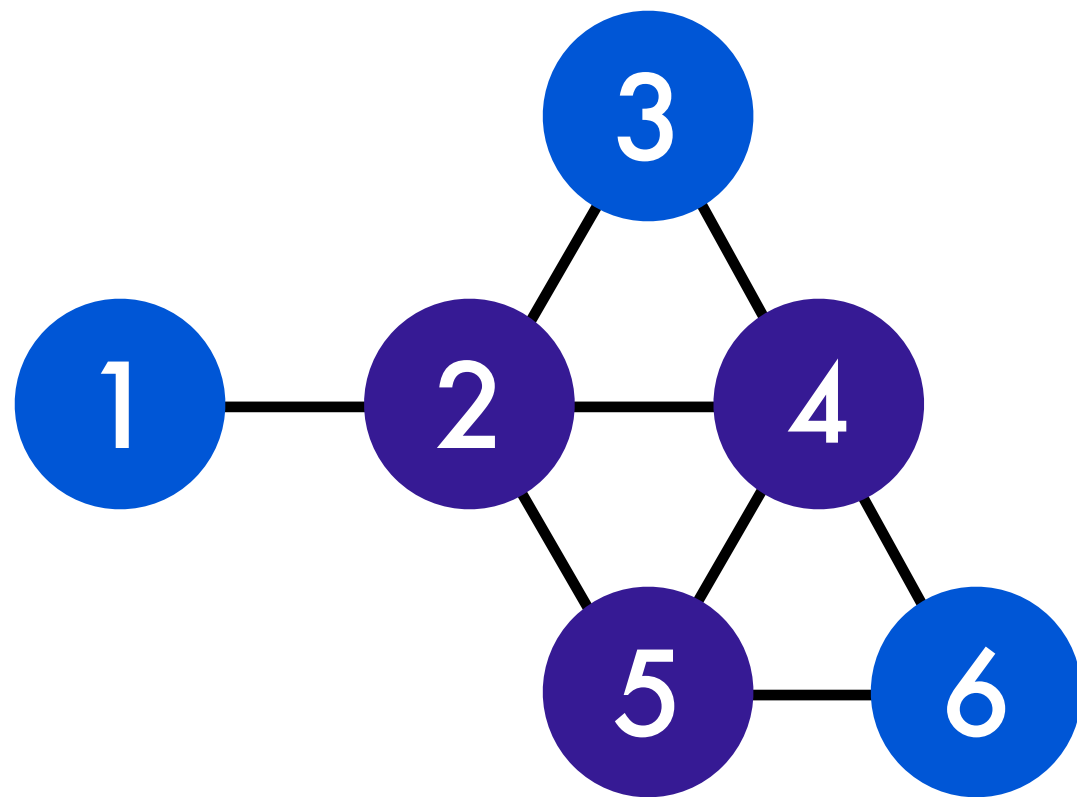
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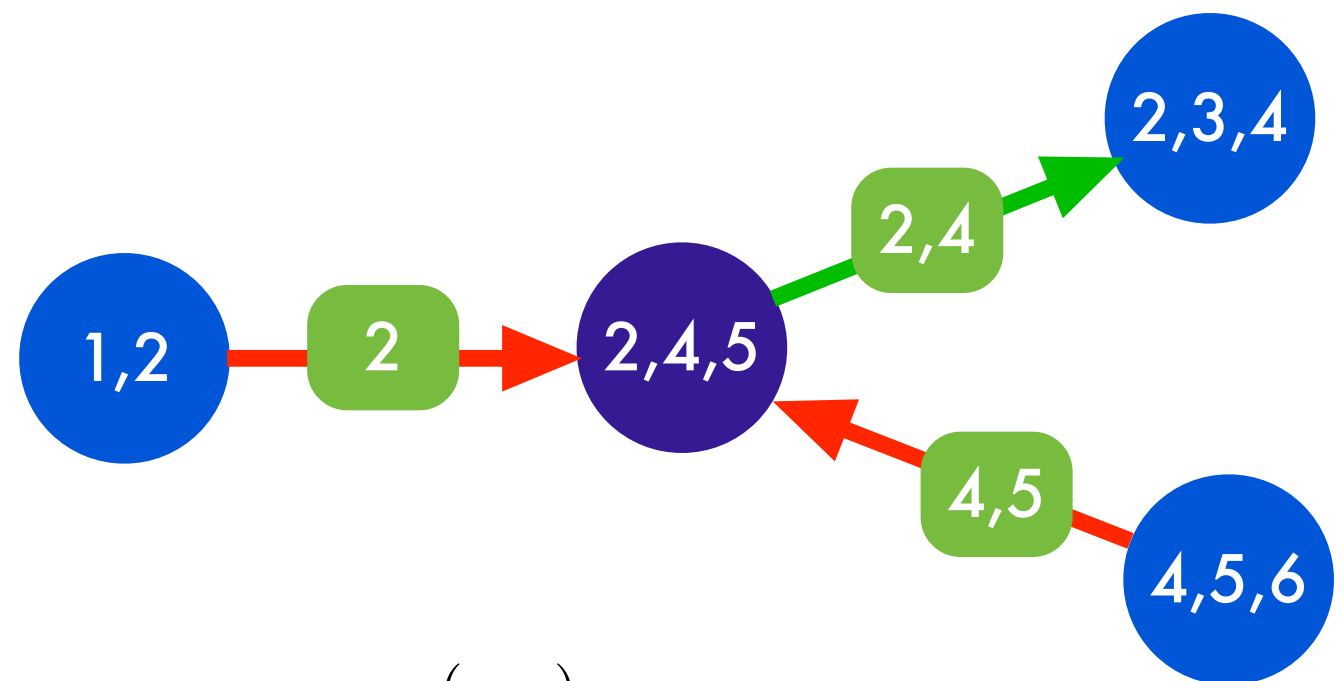
clique
potential

separator
set

Junction Trees



dependency
graph



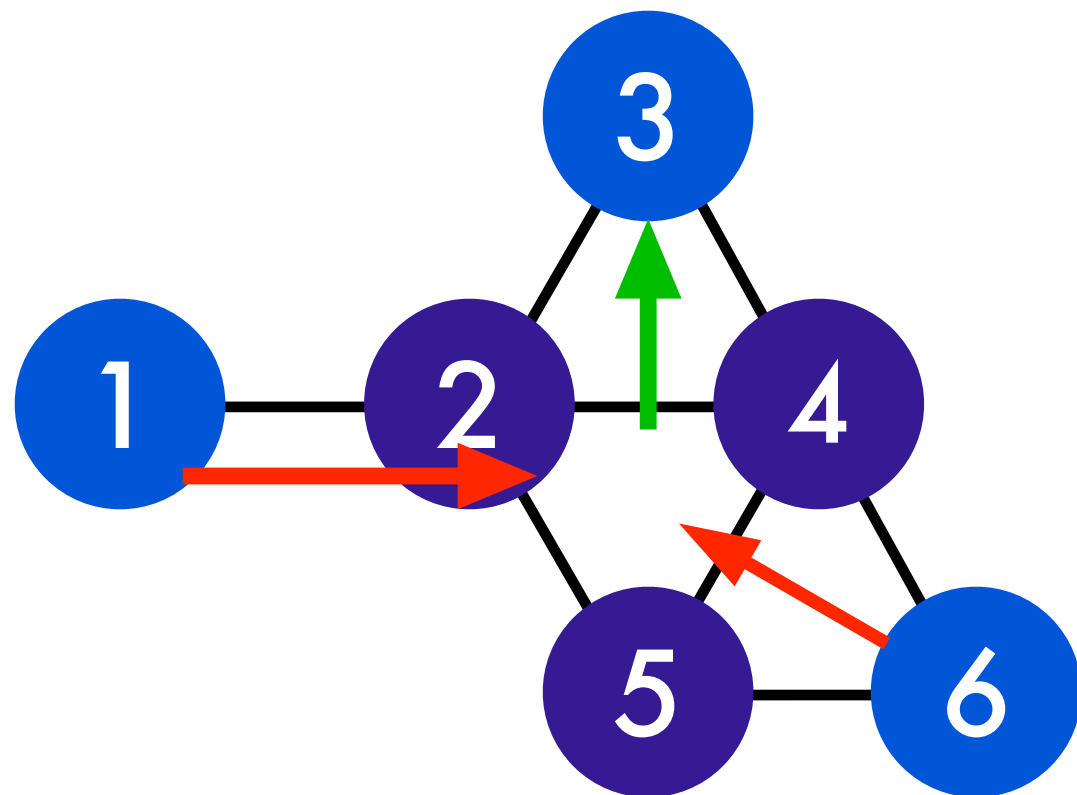
$$m_{245 \rightarrow 234}(x_{24})$$

$$= \sum_{x_5} f(x_{245}) m_{12 \rightarrow 245}(x_2) m_{456 \rightarrow 245}(x_{45})$$

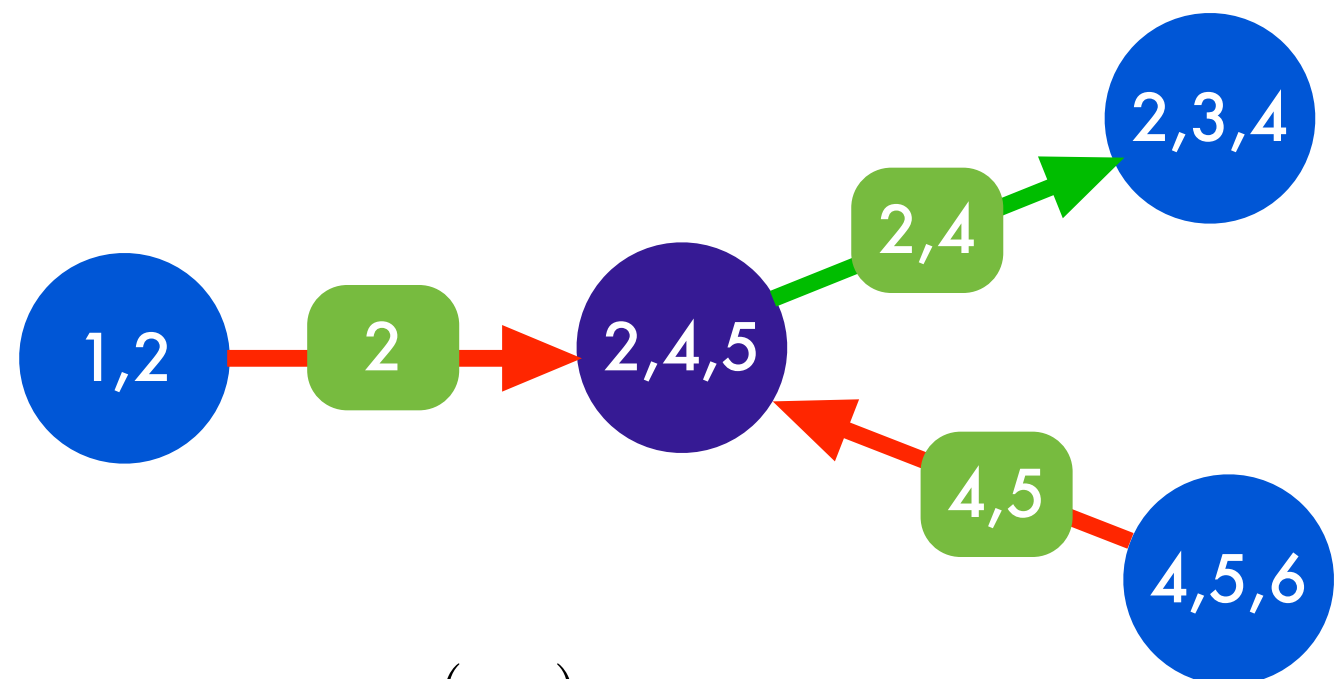
clique
potential

separator
set

Junction Trees



dependency
graph



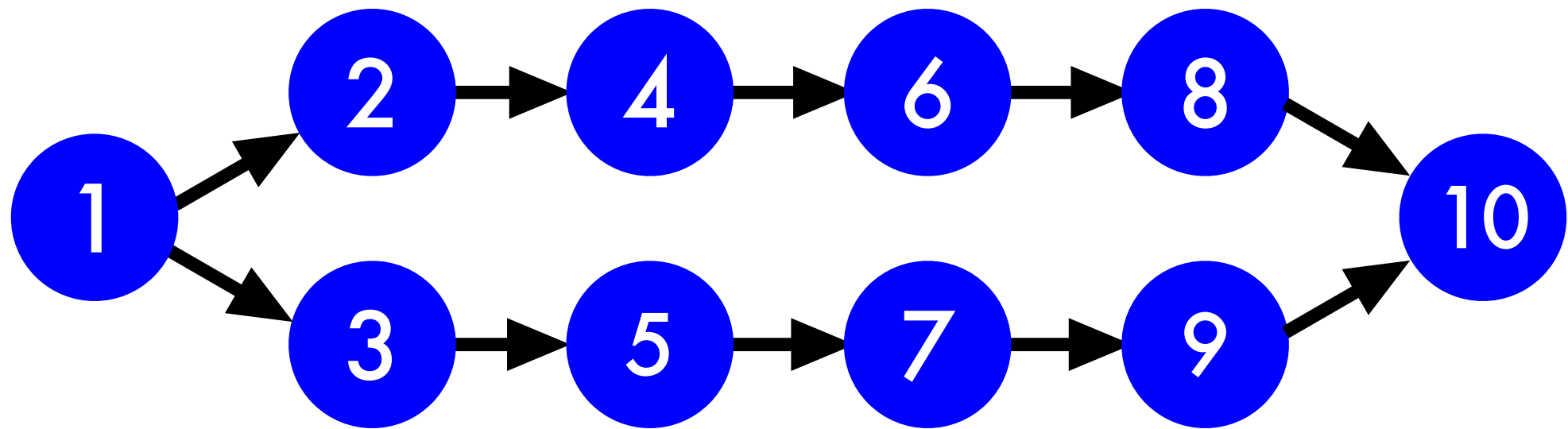
$$m_{245 \rightarrow 234}(x_{24})$$

$$= \sum_{x_5} f(x_{245}) m_{12 \rightarrow 245}(x_2) m_{456 \rightarrow 245}(x_{45})$$

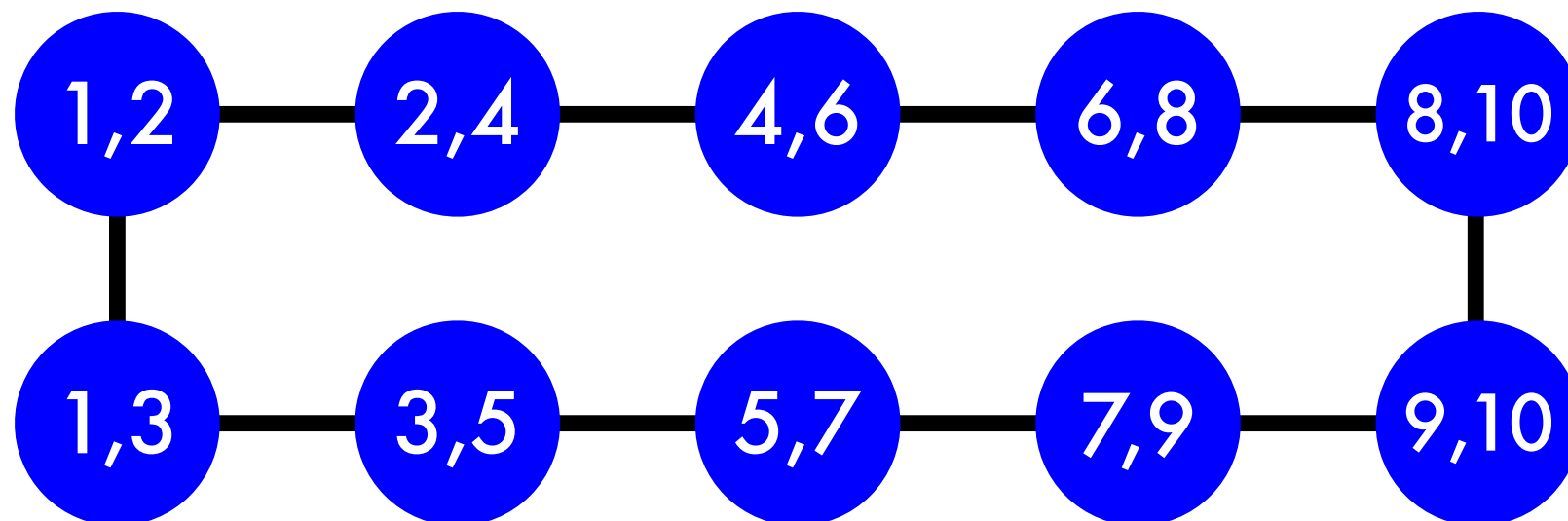
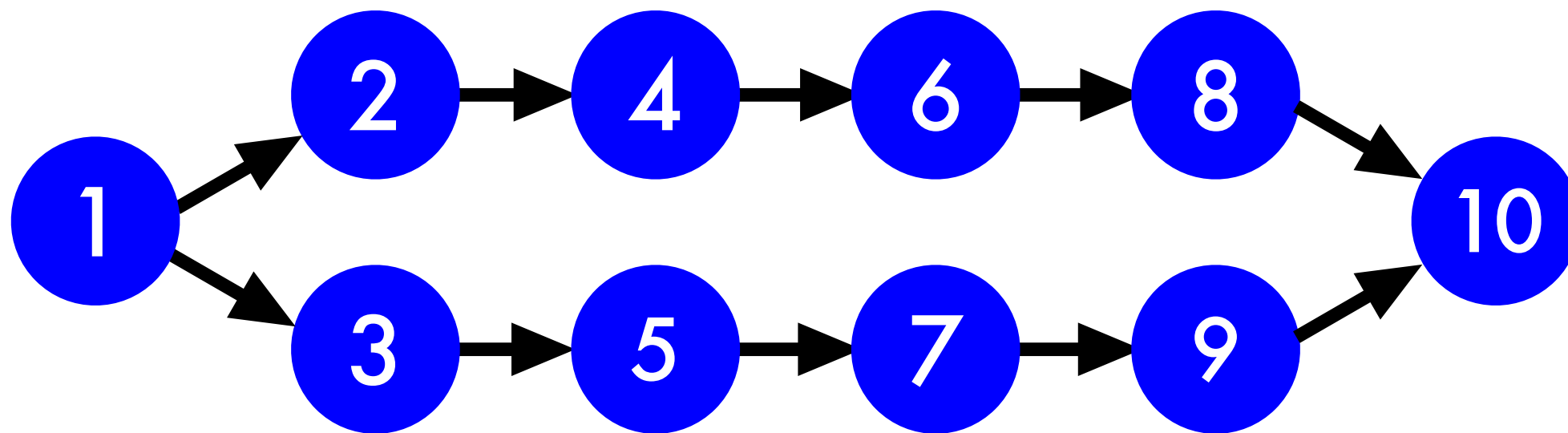
clique
potential

separator
set

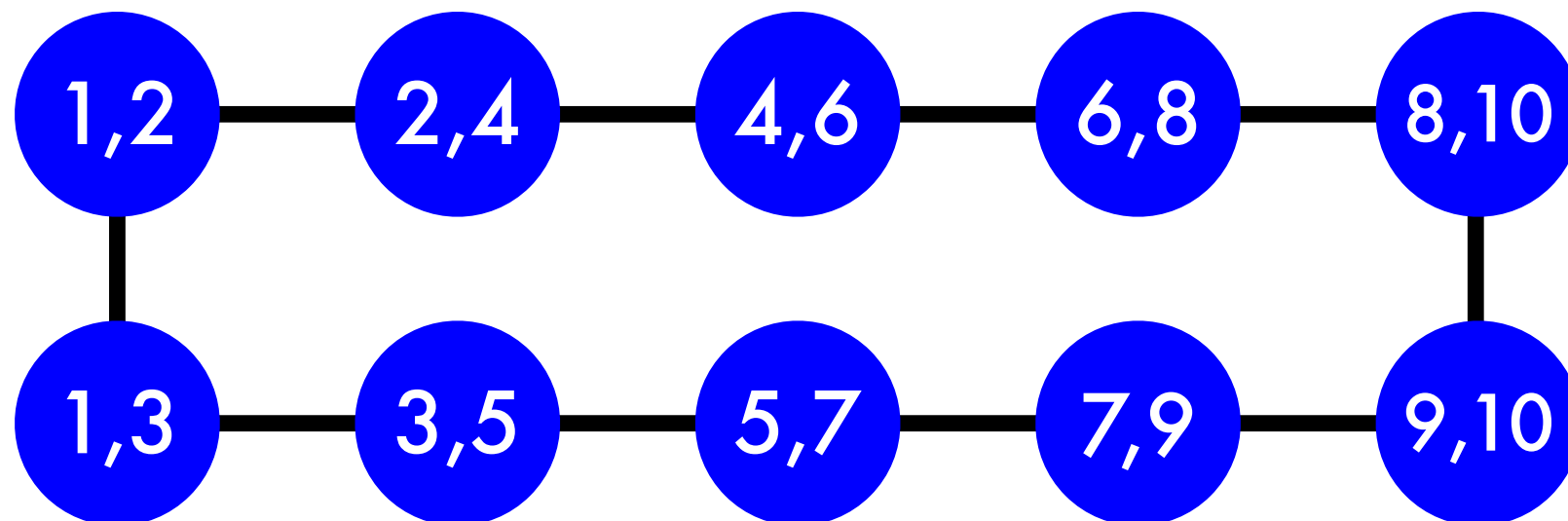
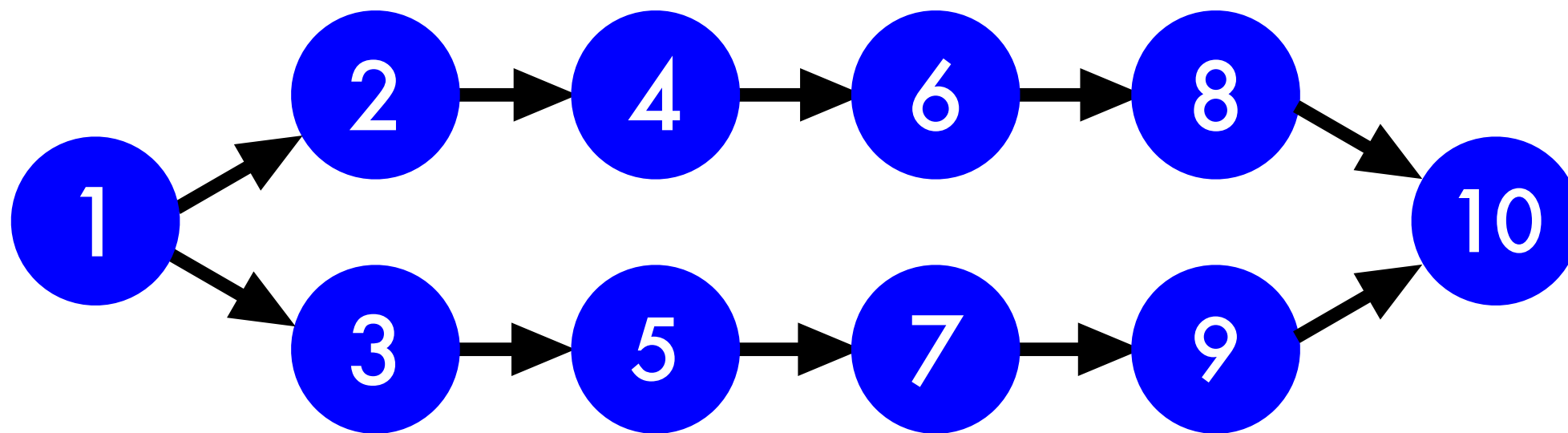
Caution



Caution

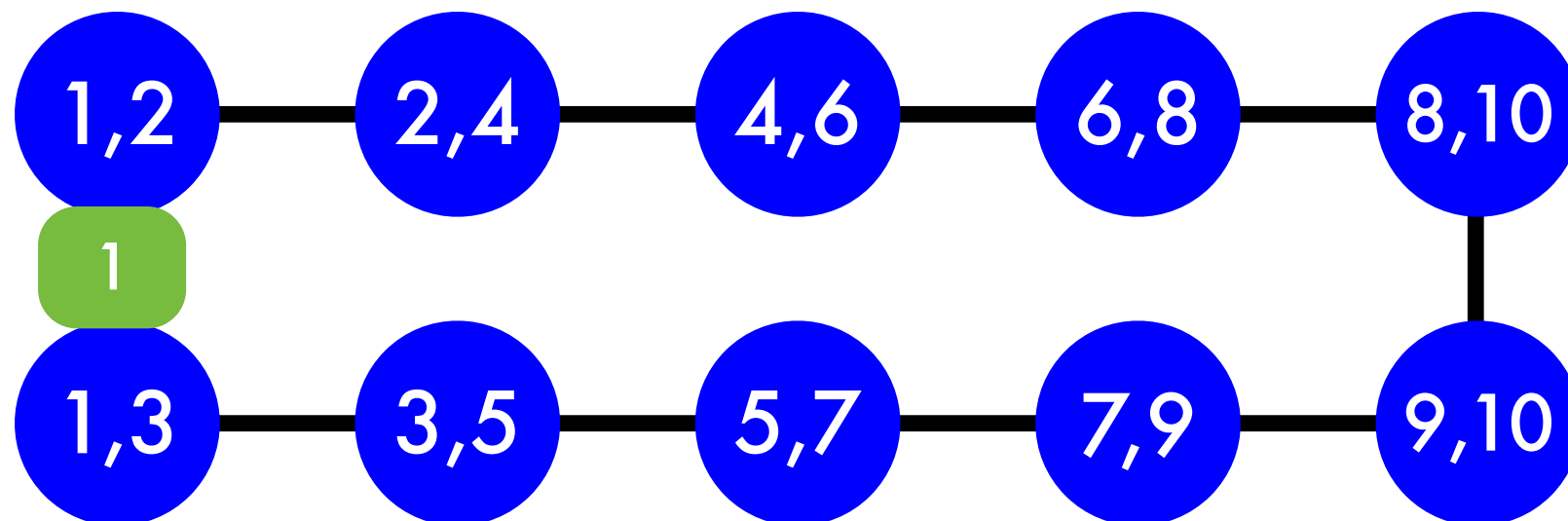
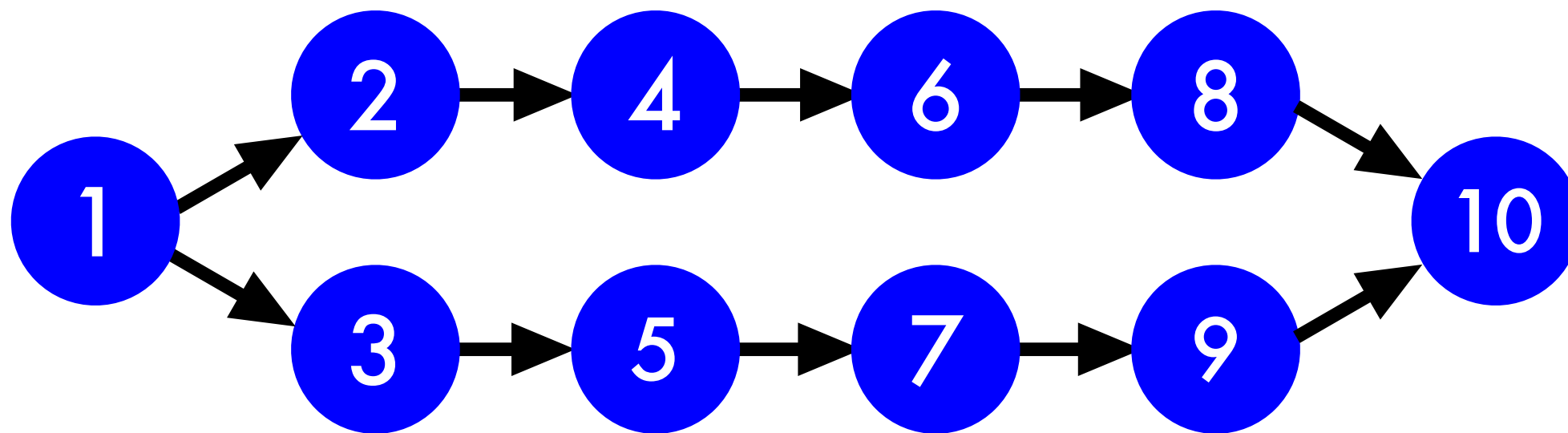


Caution



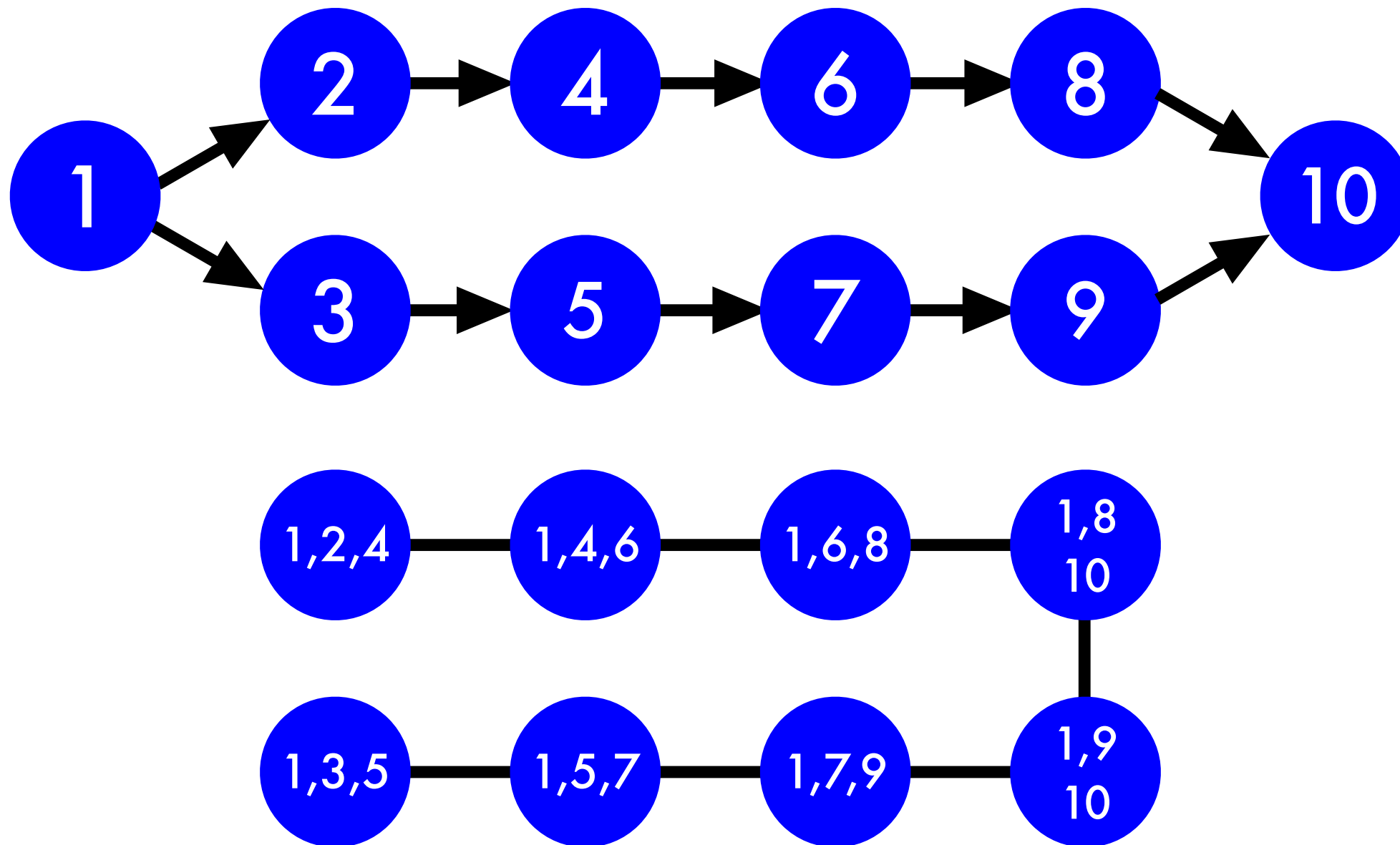
This is not a tree

Caution

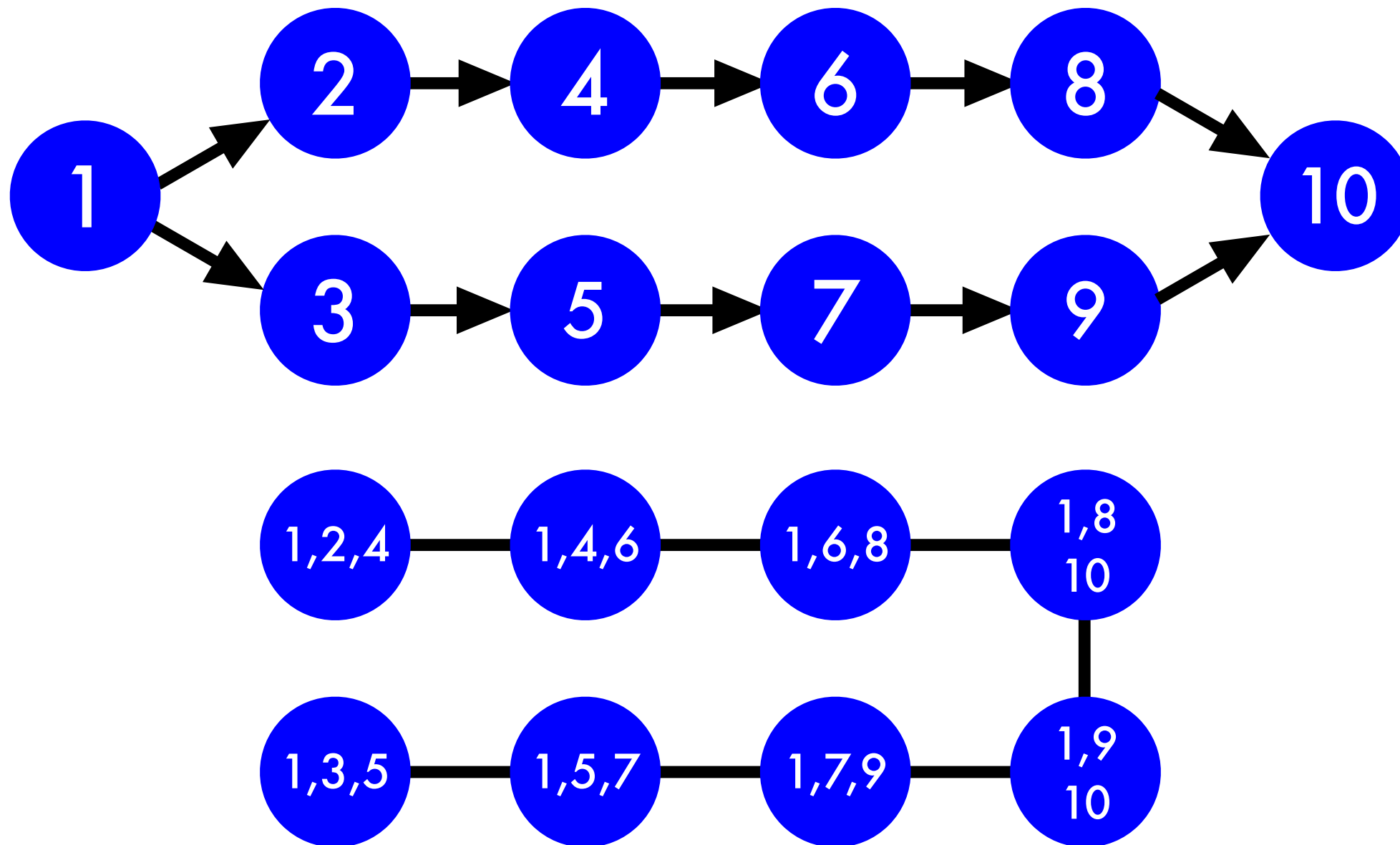


This is not a tree

Graph triangulation

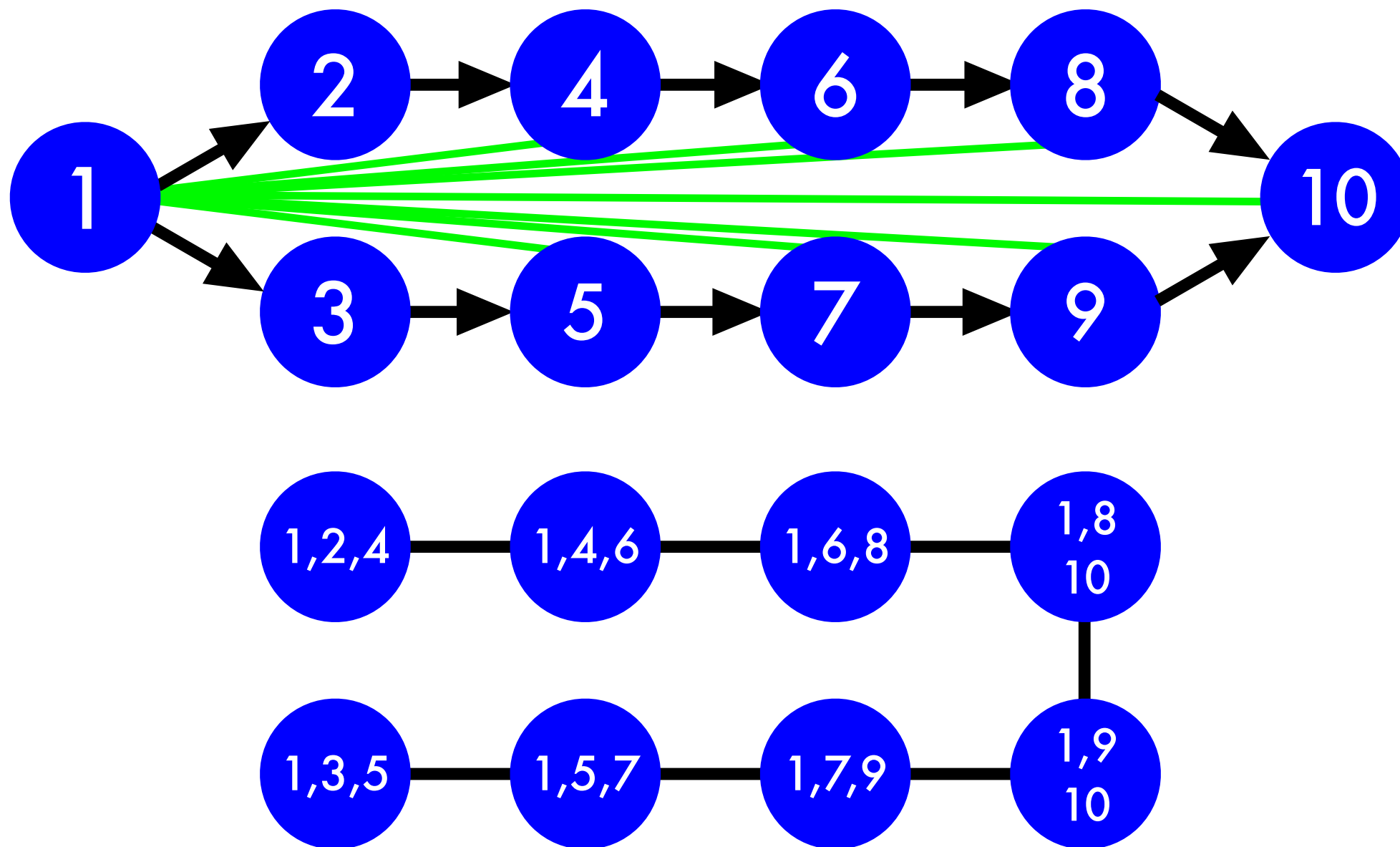


Graph triangulation



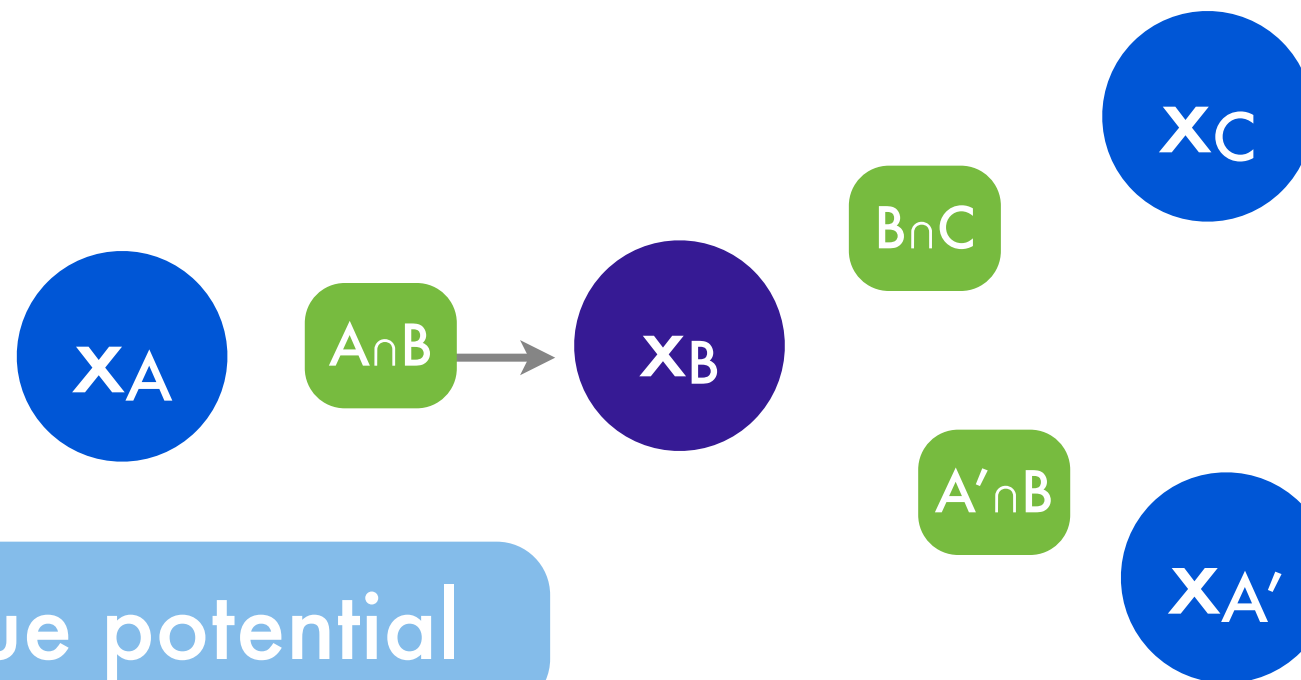
Separator set increases

Graph triangulation



Separator set increases

Update equations



clique potential

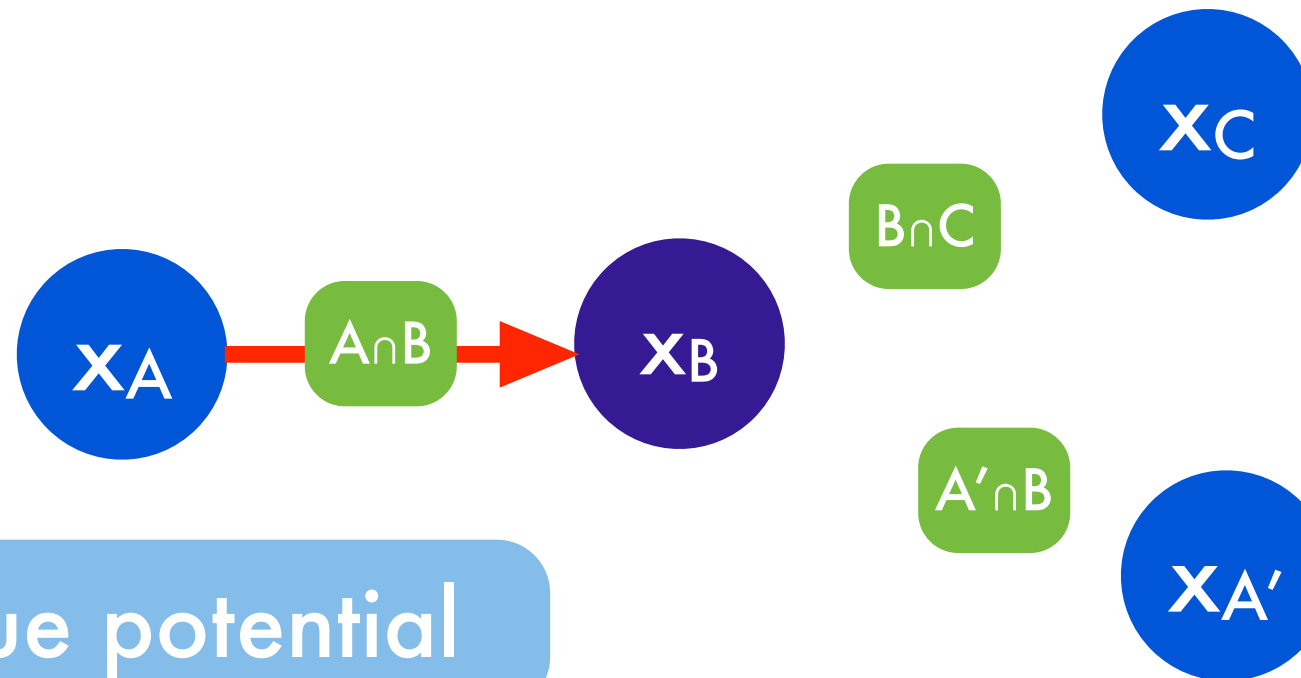
$$m_{B \rightarrow C}(x_{B \cap C}) = \sum_{x_{B \setminus C}} f(x_B) \prod_{A \neq C | A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

all but separator set

$$p(x_B) \propto f(x_B) \prod_{A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

unnormalized

Update equations



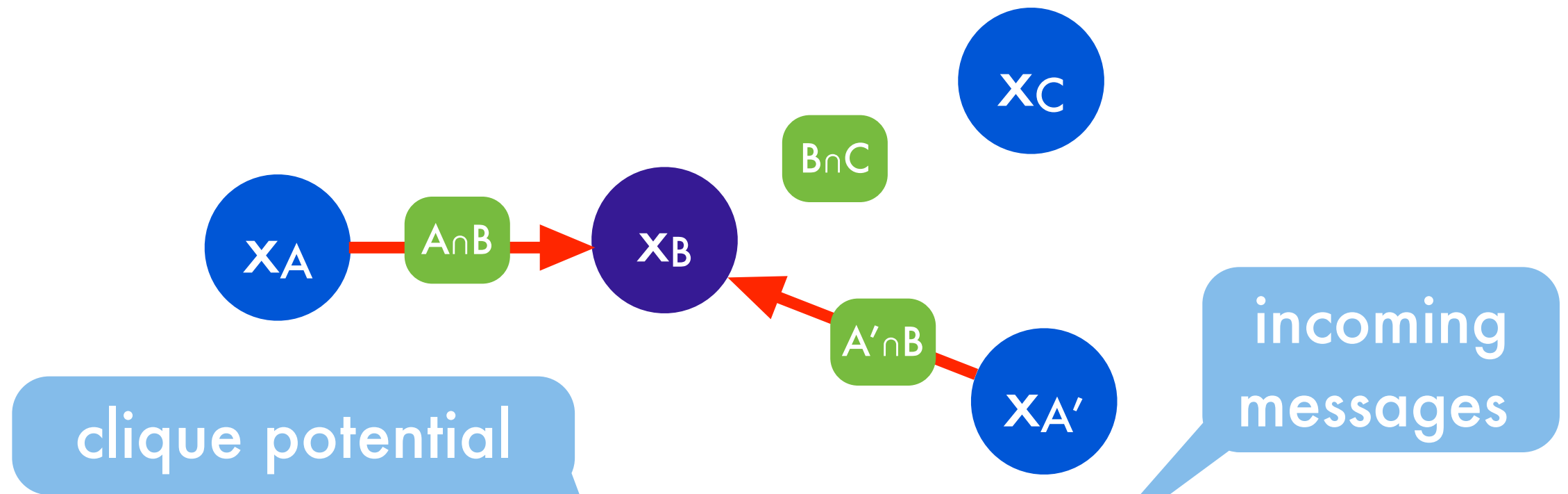
$$m_{B \rightarrow C}(x_{B \cap C}) = \sum_{x_{B \setminus C}} f(x_B) \prod_{A \neq C \mid A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

all but separator set

$$p(x_B) \propto f(x_B) \prod_{A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

unnormalized

Update equations



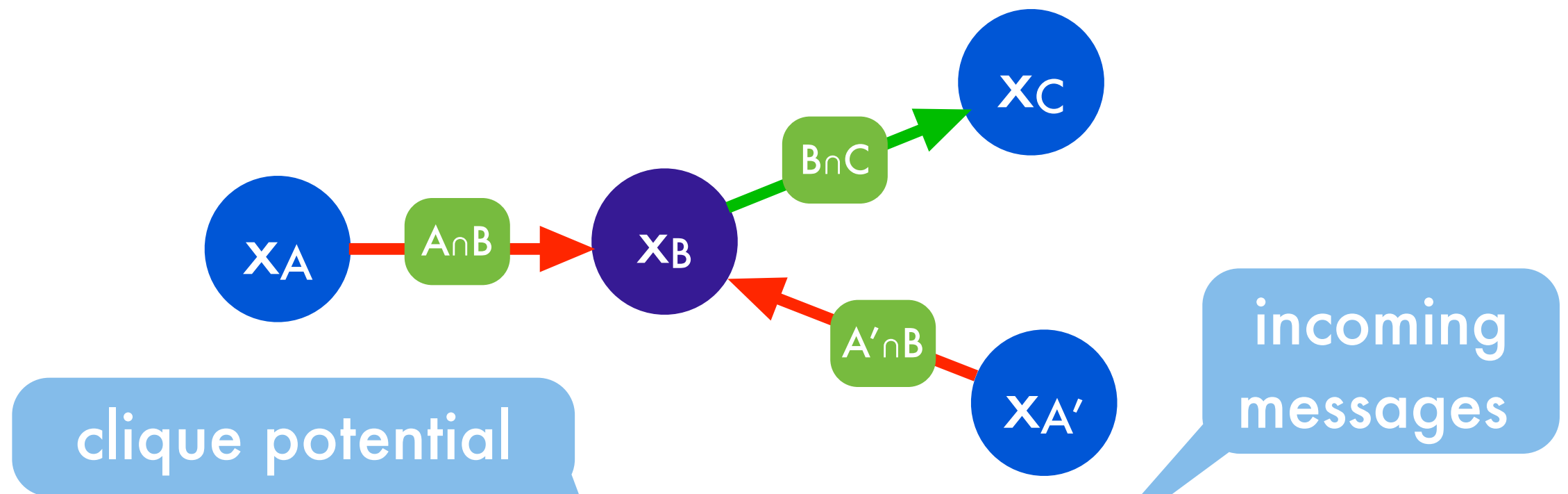
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all but separator set

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unnormalized

Update equations



$$m_{B \rightarrow C}(x_{B \cap C}) = \sum_{x_{B \setminus C}} f(x_B) \prod_{A \neq C \mid A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

all but separator set

$$p(x_B) \propto f(x_B) \prod_{A \sim B} m_{A \rightarrow B}(x_{A \cap B})$$

unnormalized

Generalize Distributive Law



Generalized Distributive Law

- **Key Idea**

Dynamic programming uses only sums and multiplications, hence replace them with equivalent operations from other semirings

- **Semiring**

- 'addition' and 'summation' equivalent

- **Associative law** $(a + b) + c = a + (b + c)$

- **Distributive law** $a(b + c) = ab + ac$

Generalized Distributive Law

- Integrating out probabilities (sum, product)

$$a \cdot (b + c) = a \cdot b + a \cdot c$$

- Finding the maximum (max, +)

$$a + \max(b, c) = \max(a + b, a + c)$$

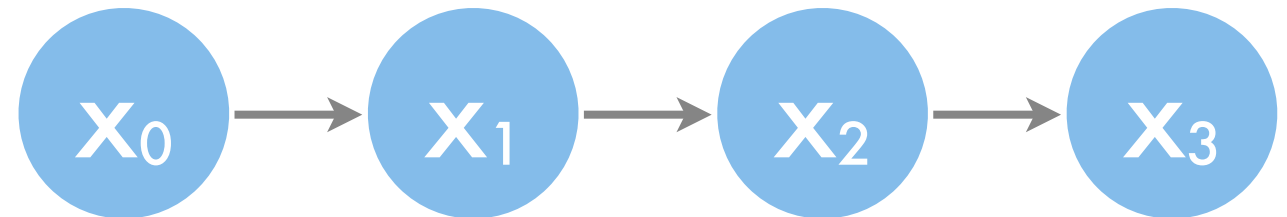
- Set algebra (union, intersection)

$$A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$$

- Boolean semiring (AND, OR)
- Probability semiring (log +, +)
- Tropical semiring (min, +)

Chains ... again

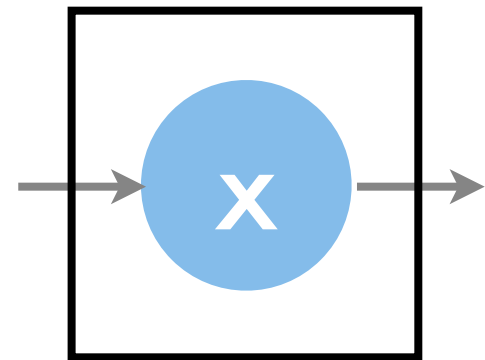
$$\bar{s} = \max_x s(x_0) + \sum_{i=1}^{n-1} s(x_{i+1}|x_i)$$



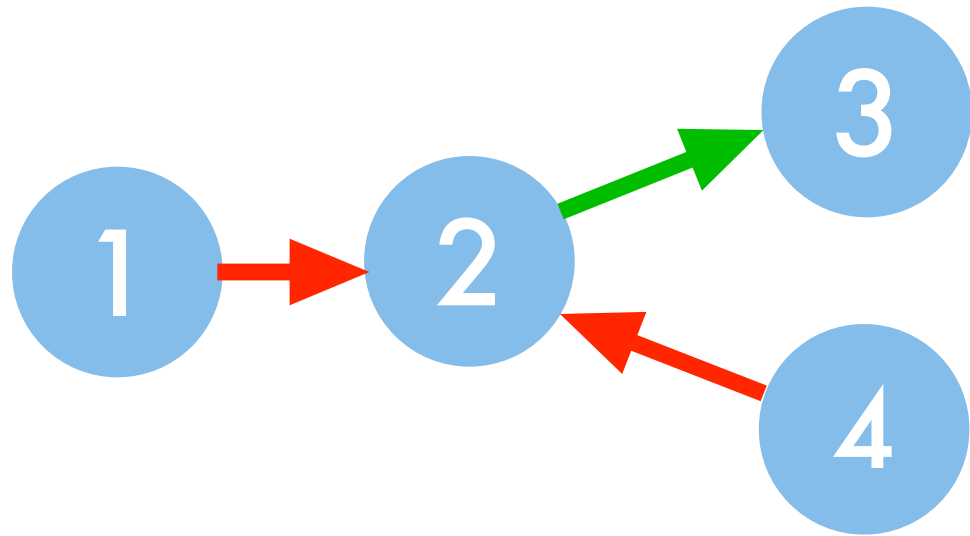
$$\bar{s} = \max_{x_0 \dots n} \underbrace{s(x_0)}_{:=l_0(x_0)} + \sum_{j=1}^n s(x_j|x_{j-1})$$

$$= \max_{x_1 \dots n} \underbrace{\max_{x_0} [l_0(x_0)s(x_1|x_0)]}_{:=l_1(x_1)} + \sum_{j=2}^n s(x_j|x_{j-1})$$

$$= \max_{x_2 \dots n} \underbrace{\max_{x_1} [l_1(x_1)s(x_2|x_1)]}_{:=l_2(x_2)} + \sum_{j=3}^n s(x_j|x_{j-1})$$



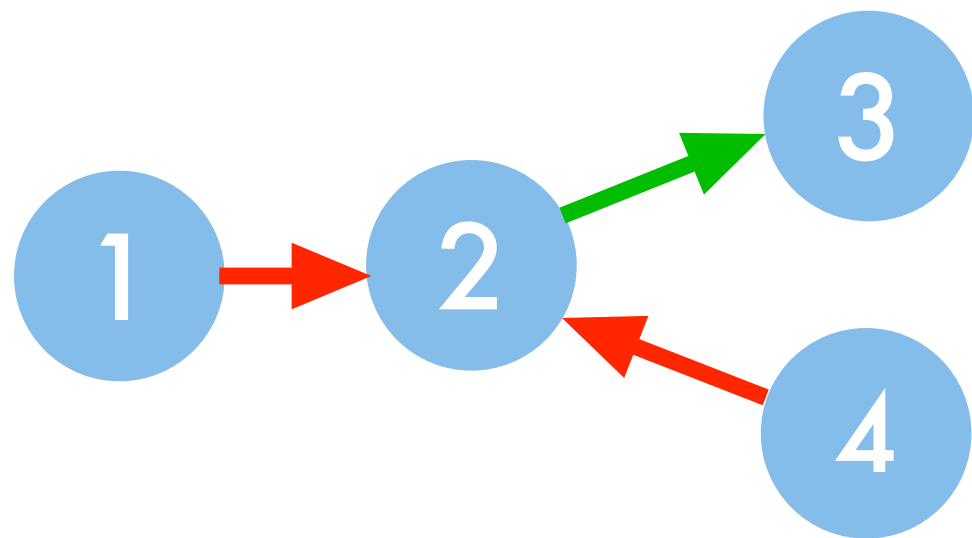
Junction Trees



$$m_{i \rightarrow j}(x_j) = \max_{x_i} f(x_i, x_j) + \sum_{l \neq j} m_{l \rightarrow i}(x_j)$$

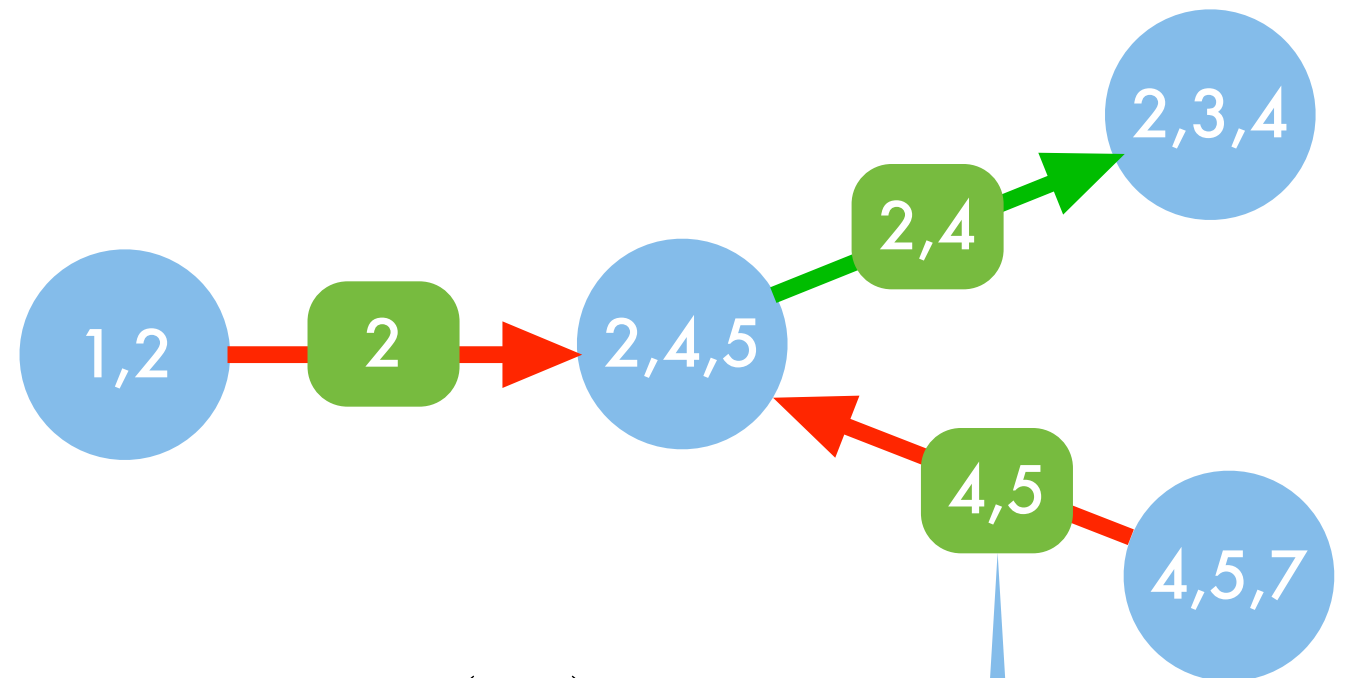
clique
potential

Junction Trees



$$m_{i \rightarrow j}(x_j) = \max_{x_i} f(x_i, x_j) + \sum_{l \neq j} m_{l \rightarrow i}(x_j)$$

clique
potential



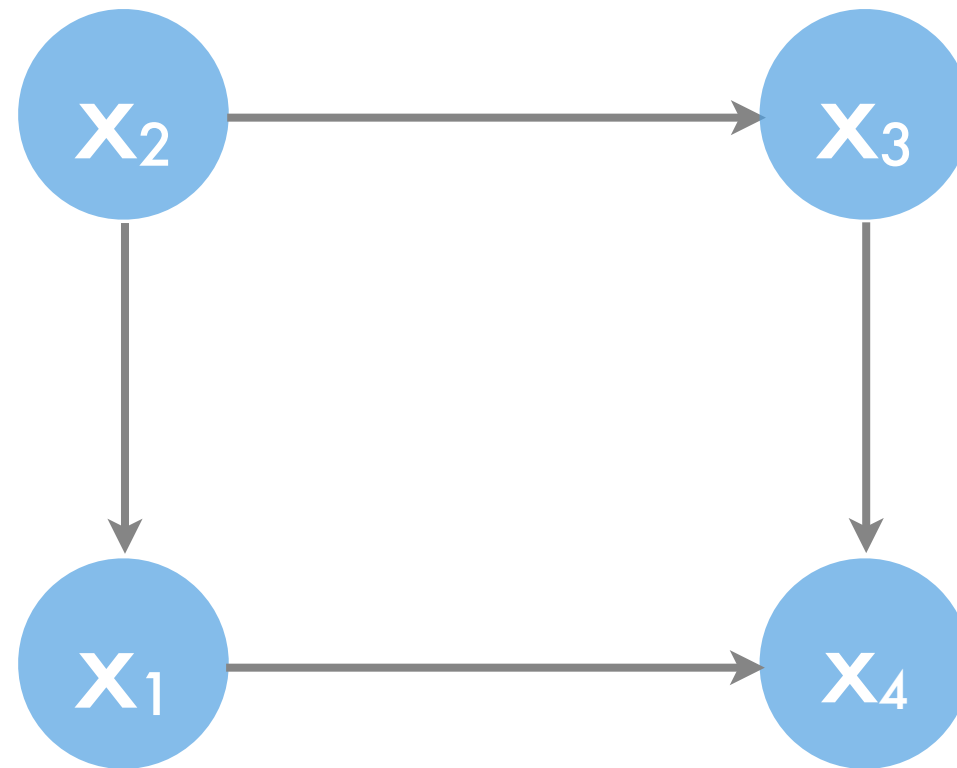
$$\begin{aligned} & m_{245 \rightarrow 234}(x_{24}) \\ &= \max_{x_5} f(x_{245}) + m_{12 \rightarrow 245}(x_2) + m_{457 \rightarrow 245}(x_{45}) \end{aligned}$$

clique
potential

separator
set

No loops allowed

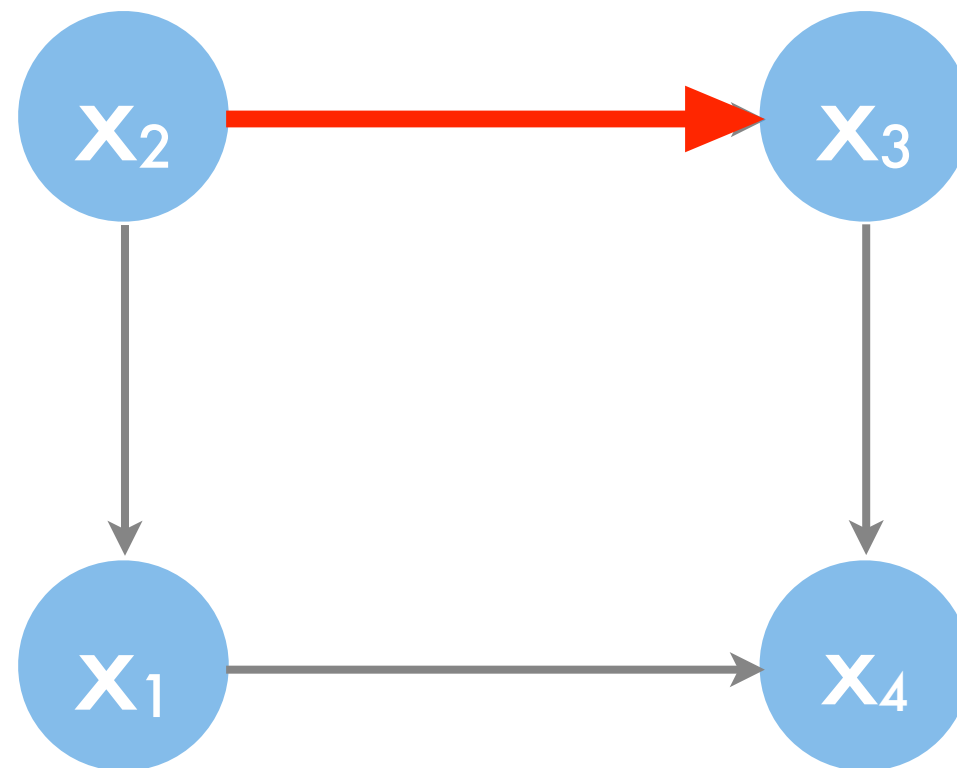
$$s(x_1, x_2) + s(x_2, x_3) + s(x_3, x_4) + s(x_4, x_1)$$



Often use it anyway — Loopy Belief Propagation
(Turbo Codes, Markov Random Fields, etc.)

No loops allowed

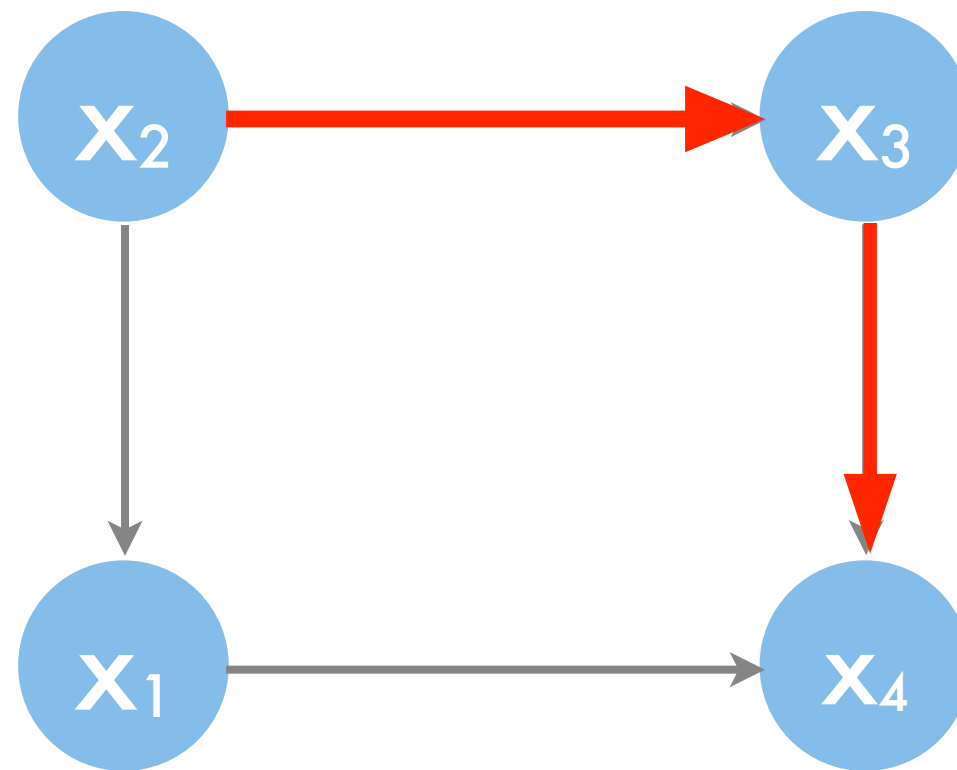
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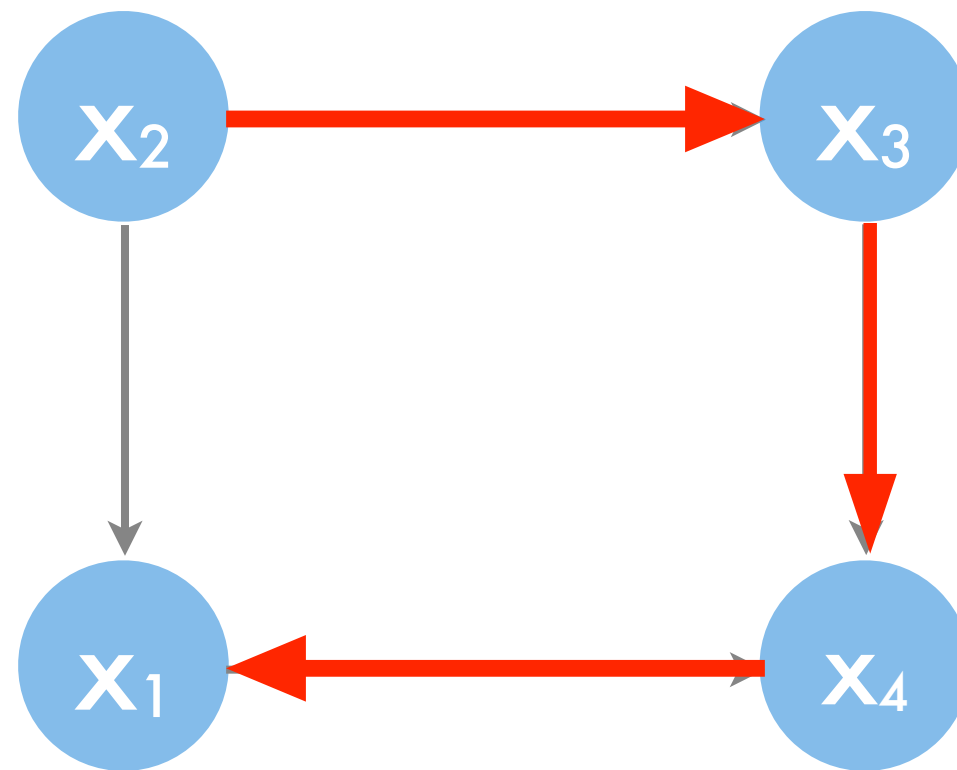
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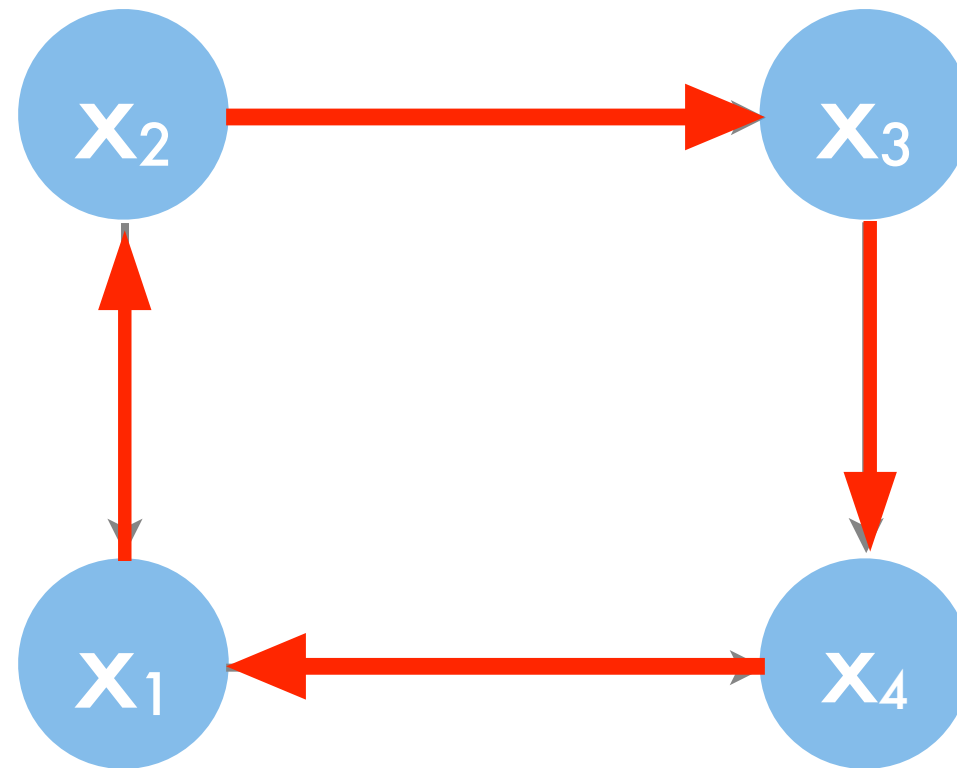
$$s(x_1, x_2) + s(x_2, x_3) + s(x_3, x_4) + s(x_4, x_1)$$



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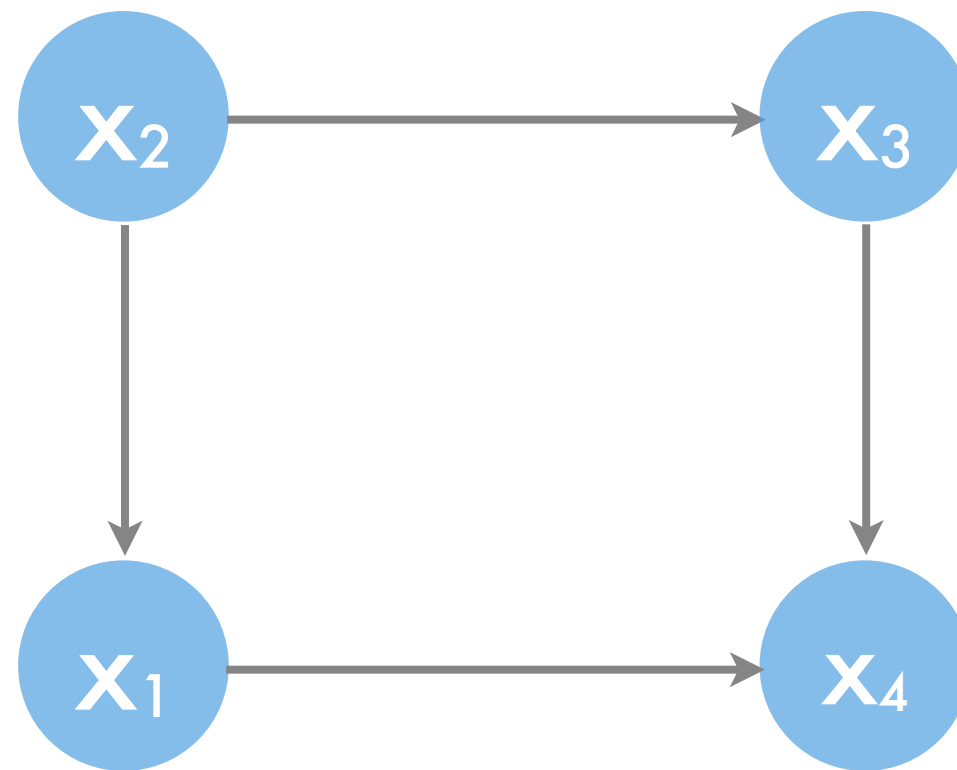
$$s(x_1, x_2) + s(x_2, x_3) + s(x_3, x_4) + s(x_4, x_1)$$



Often use it anyway — Loopy Belief Propagation
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No loops allowed

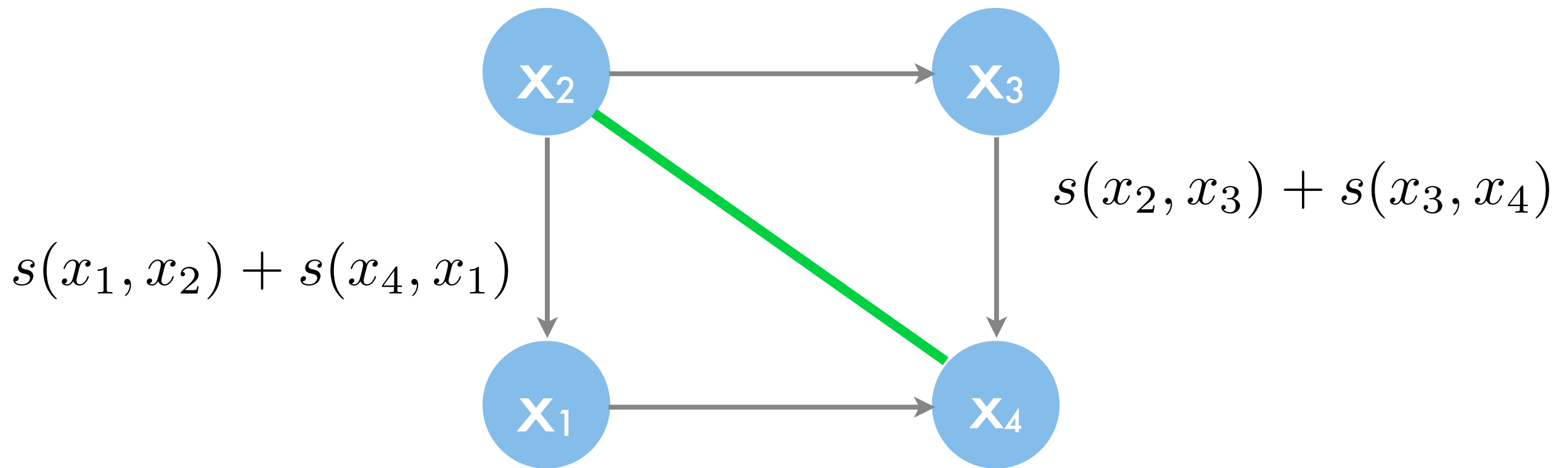
$$s(x_1, x_2) + s(x_2, x_3) + s(x_3, x_4) + s(x_4, x_1)$$



Often use it anyway — Loopy Belief Propagation
(Turbo Codes, Markov Random Fields, etc.)

No loops allowed

$$s(x_1, x_2) + s(x_2, x_3) + s(x_3, x_4) + s(x_4, x_1)$$



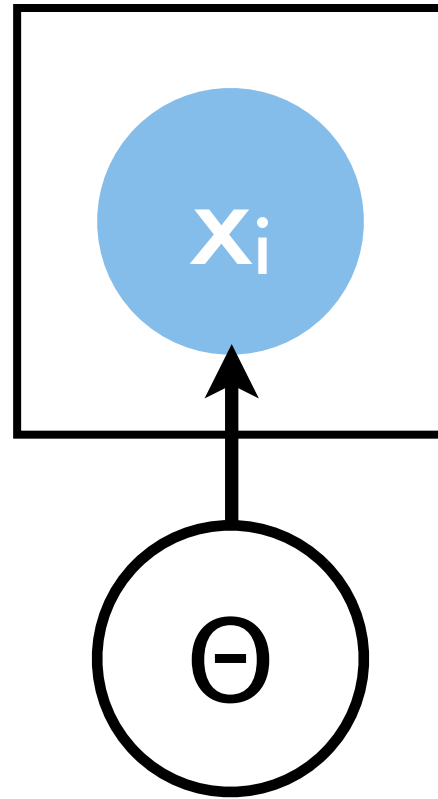
Often use it anyway — Loopy Belief Propagation
(Turbo Codes, Markov Random Fields, etc.)

Clustering



Basic Idea

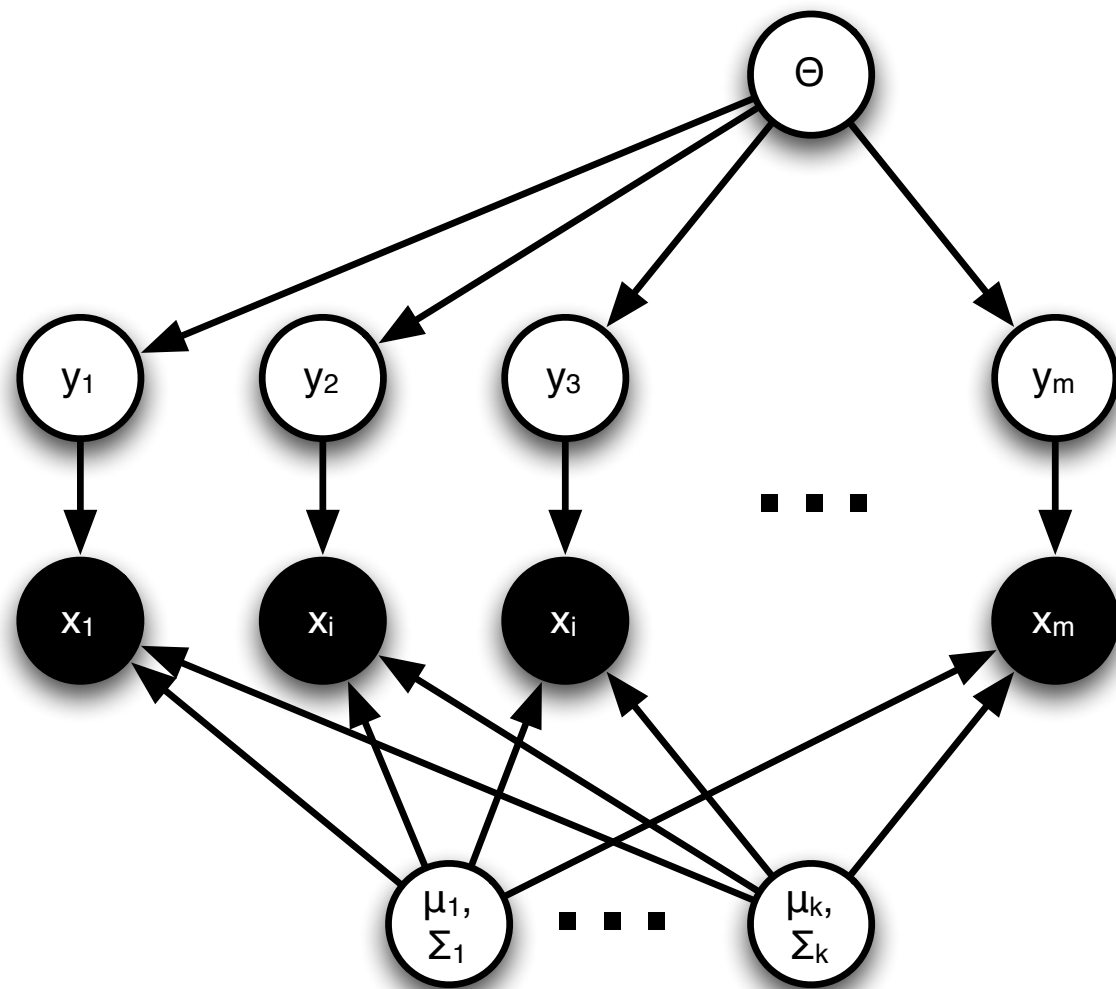
Density Estimation



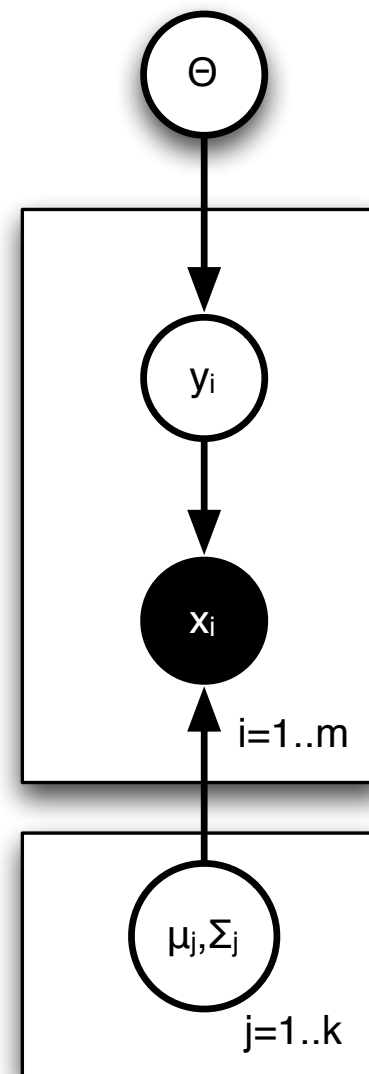
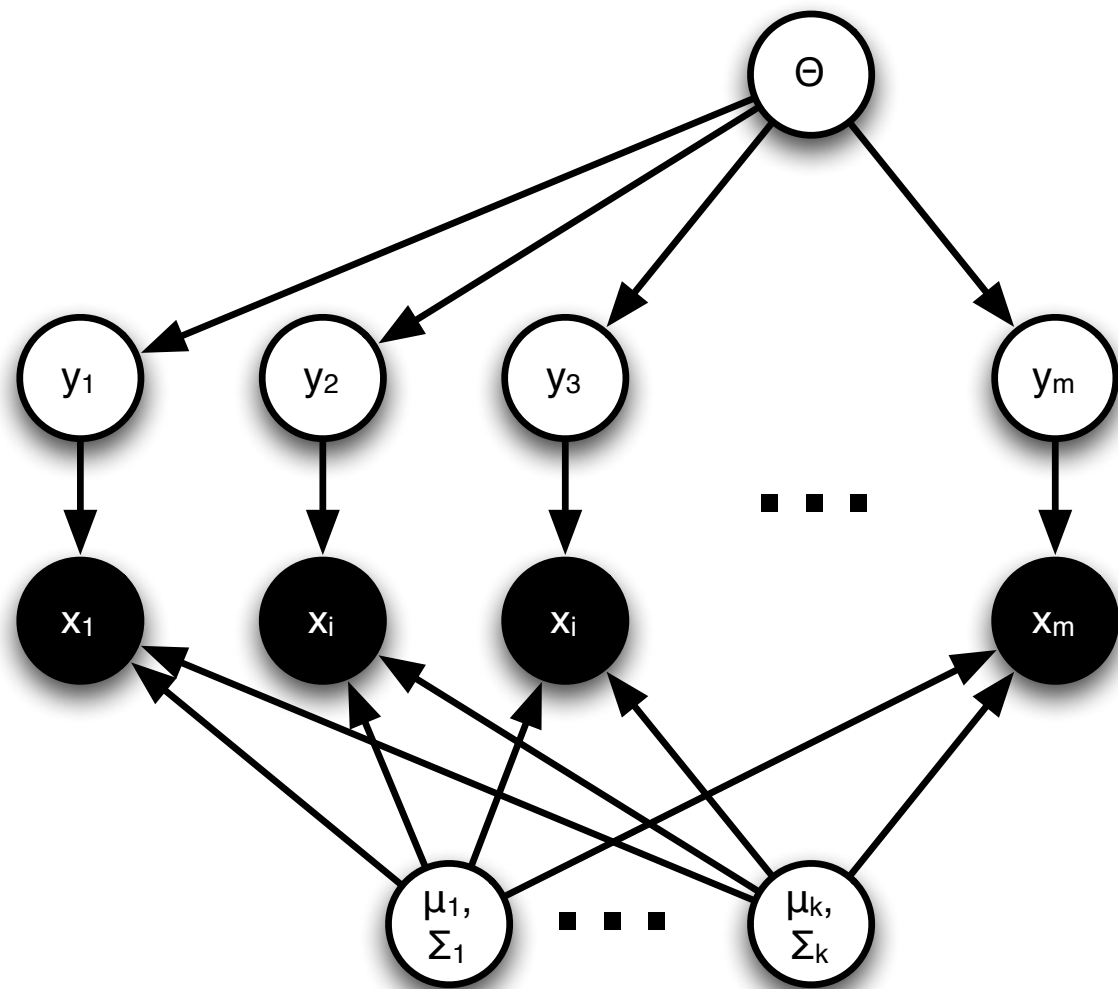
$$p(X|\theta) = \prod_{i=1}^m p(x_i|\theta)$$

- Draw latent parameter Θ
- For all i draw observed x_i given Θ
- What if the basic model doesn't fit all data?

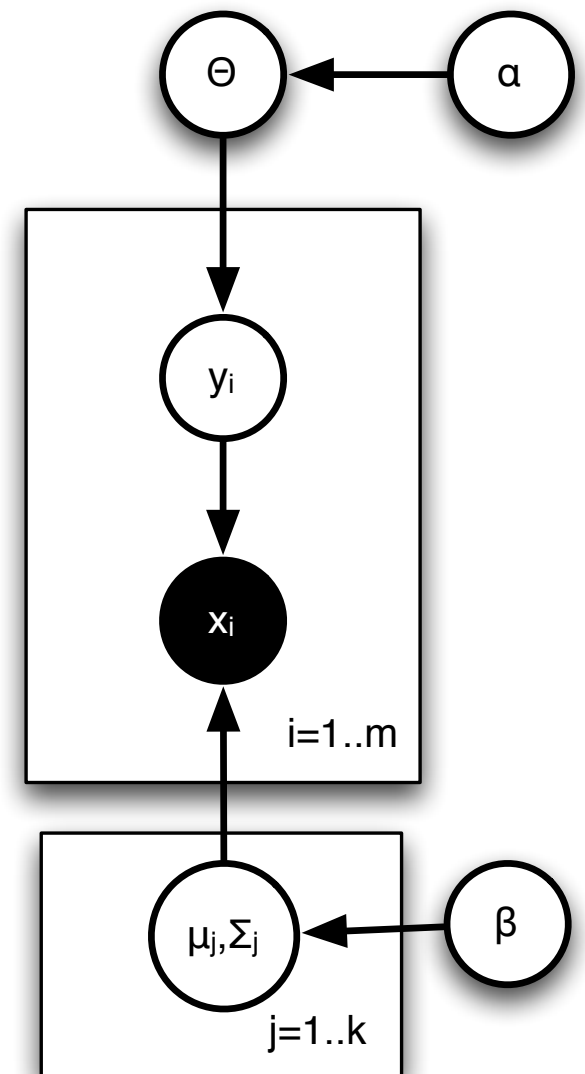
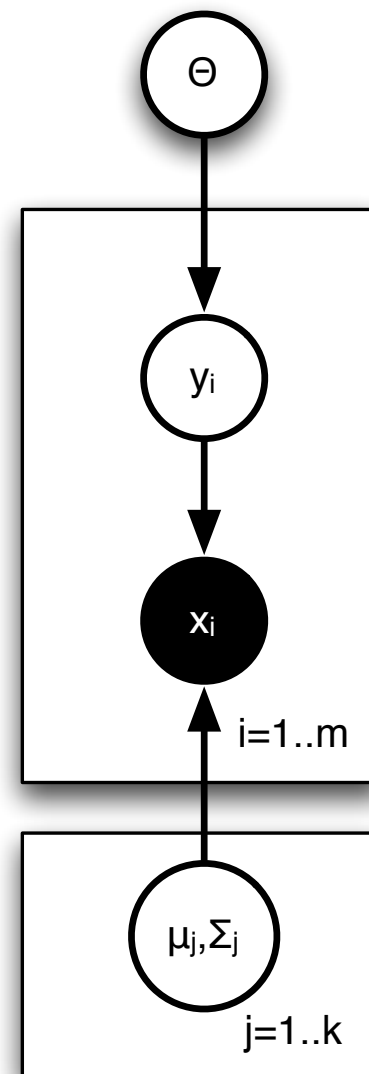
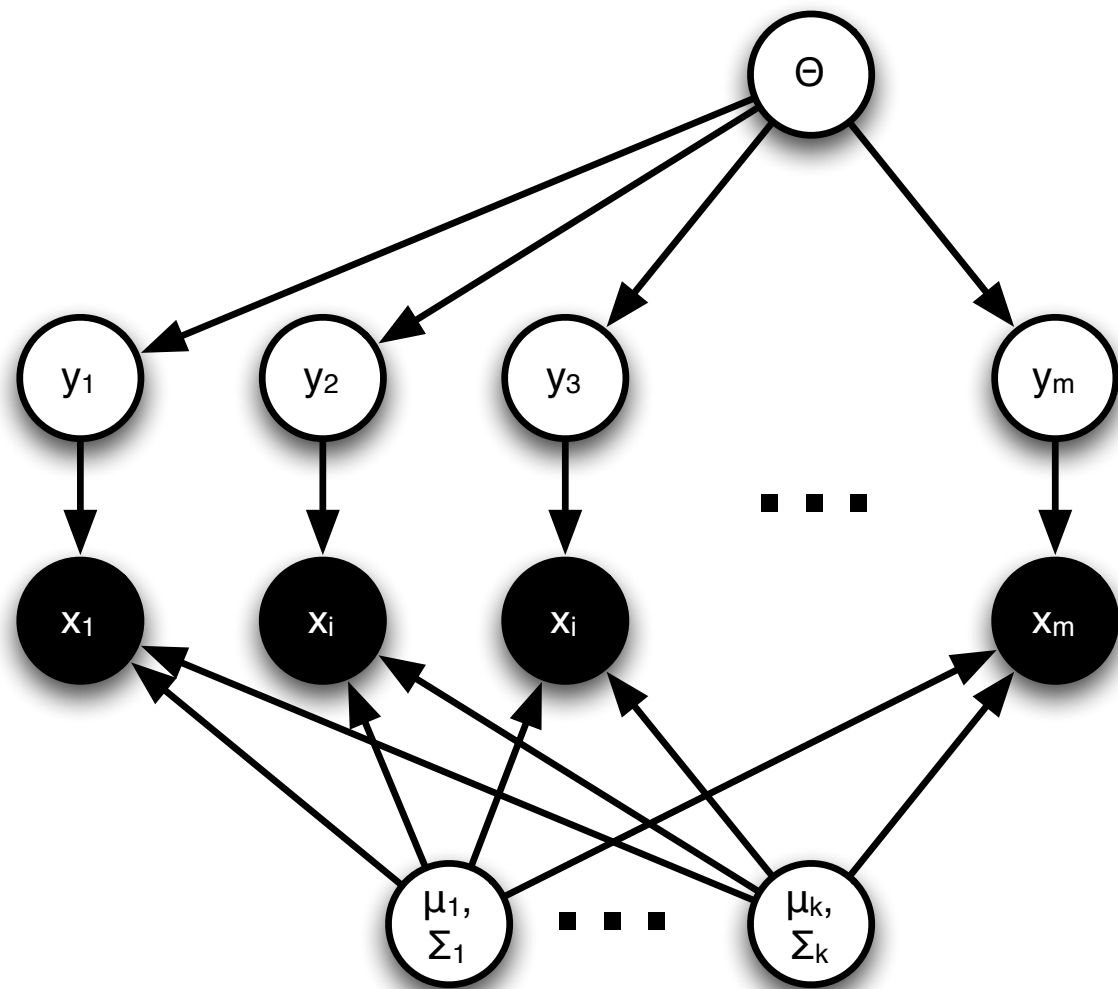
One size doesn't fit all



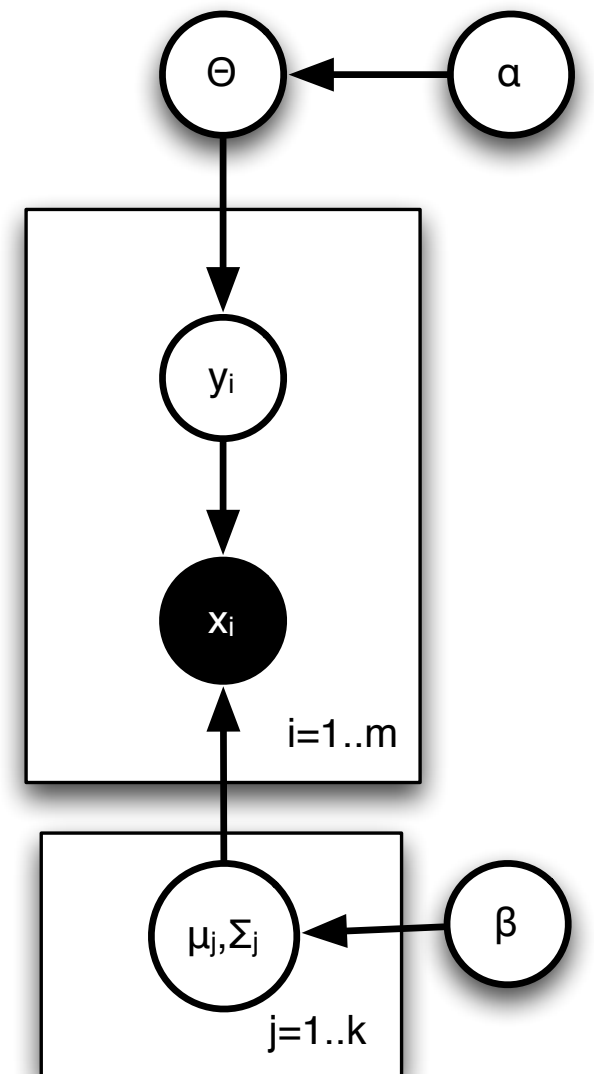
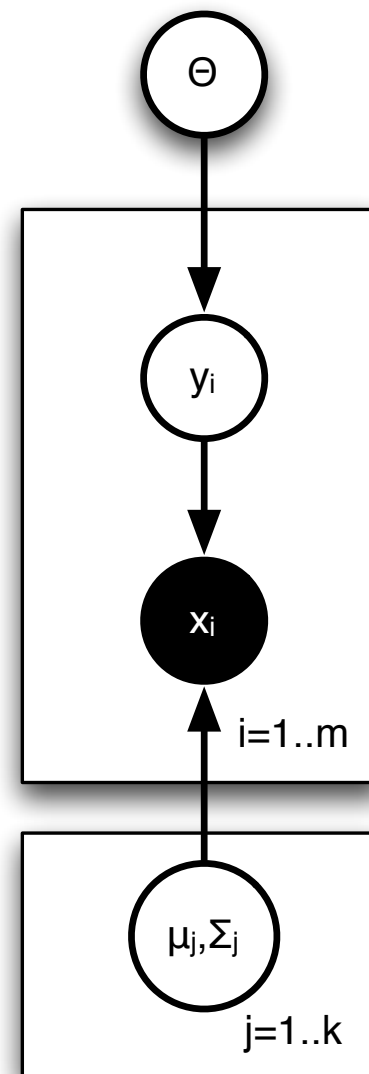
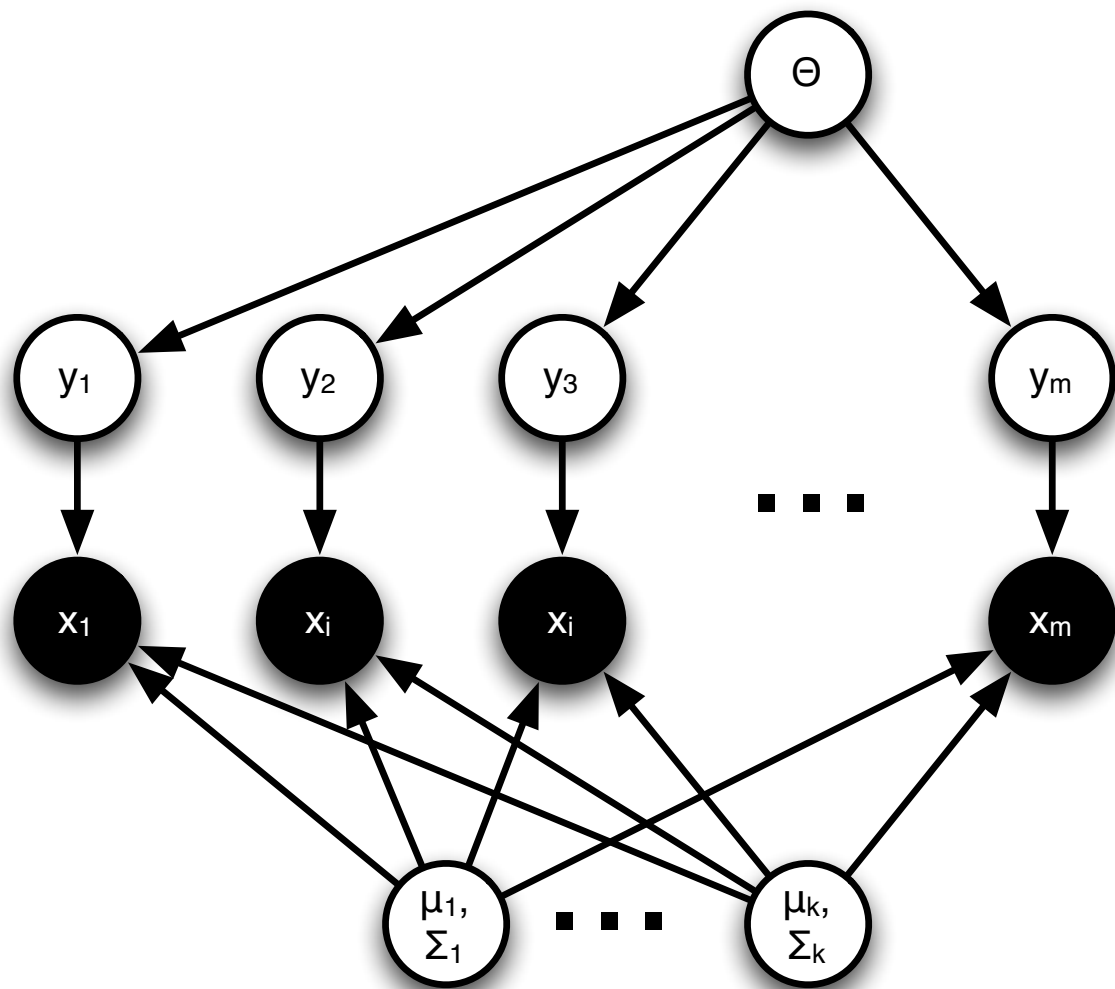
One size doesn't fit all



One size doesn't fit all



One size doesn't fit all



$$p(X, Y | \theta, \sigma, \mu) = \prod_{i=1}^n p(x_i | y_i, \sigma, \mu) p(y_i | \theta)$$

What can we cluster?

What can we cluster?

A word cloud of various data types and concepts that can be clustered. The words are arranged in a non-uniform, scattered layout. The words included are: mails, text, news, queries, spammers, abuse, urls, products, users, locations, ads, and events. The words are in different sizes and orientations, with 'What can we cluster?' being the largest and most prominent at the top.

mails text news queries spammers abuse urls products users locations ads events

Mixture of Gaussians

- Draw cluster label y from discrete distribution
- Draw data x from Gaussian for given cluster y
- Prior for discrete distribution - Dirichlet
- Prior for Gaussians - Gauss-Wishart distribution
- Problem: we don't know y
 - If we knew the parameters we could get y
 - If we knew y we could get the parameters

k-means

- Fixed uniform variance for all Gaussians
- Fixed uniform distribution over clusters
- Initialize centers with random subset of points
- Find most likely cluster y for x

$$y_i = \underset{y}{\operatorname{argmax}} p(x_i | y, \sigma, \mu)$$

- Find most likely center for given cluster

$$\mu_y = \frac{1}{n_y} \sum_i \{y_i = y\} x_i$$

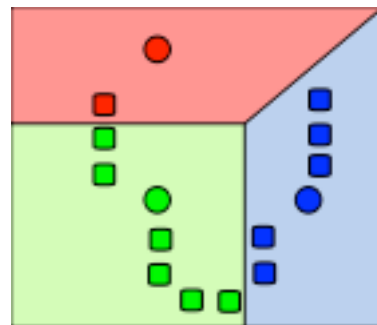
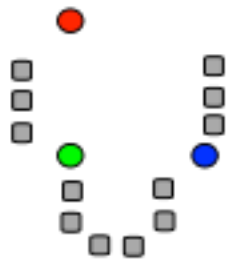
- Repeat until converged

k-means

- Pro
 - simple algorithm
 - can be implemented by MapReduce passes
- Con
 - no proper probabilistic representation
 - can get stuck easily in local minima

k-means

partitioning

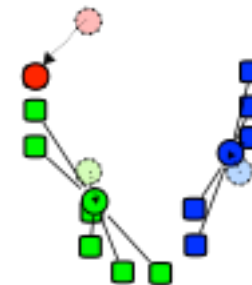
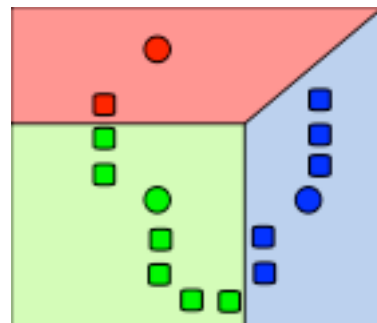
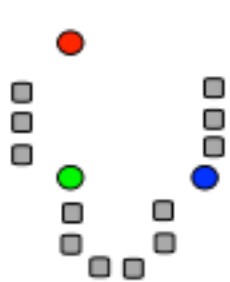


initialization

k-means

partitioning

partitioning



initialization

update

Variational Inference

Expectation Maximization

- Optimization Problem

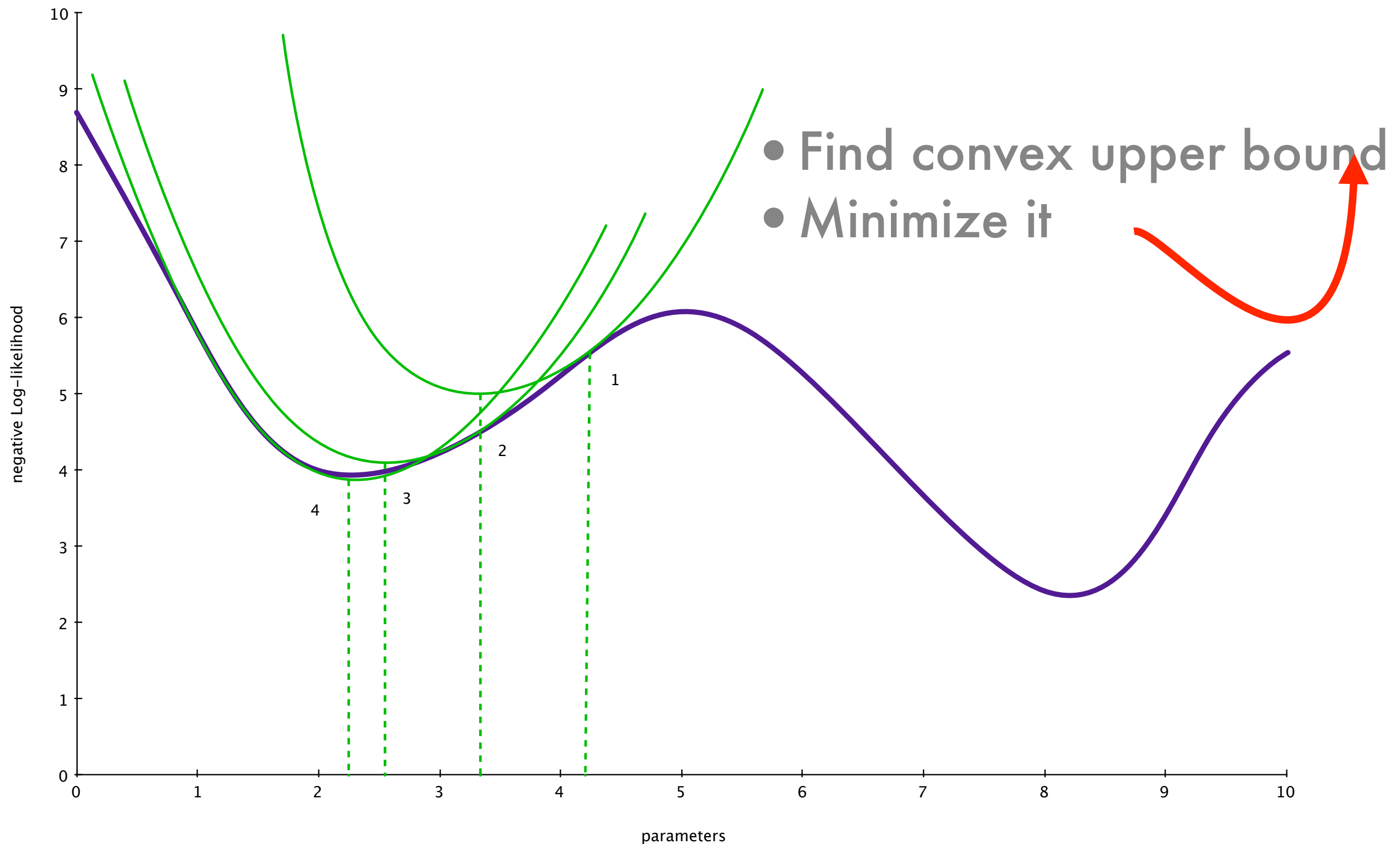
$$\underset{\theta, \mu, \sigma}{\text{maximize}} p(X|\theta, \sigma, \mu) = \underset{\theta, \mu, \sigma}{\text{maximize}} \sum_Y \prod_{i=1}^n p(x_i|y_i, \sigma, \mu) p(y_i|\theta)$$

This problem is nonconvex and difficult to solve

- Key idea

If we knew $p(y|x)$ we could estimate the remaining parameters easily and vice versa

Nonconvex Minimization



Expectation Maximization

Expectation Maximization

- **Variational Bound**

$$\begin{aligned}\log p(x; \theta) &\geq \log p(x; \theta) - D(q(y) \| p(y|x; \theta)) \\ &= \int dq(y) [\log p(x; \theta) + \log p(y|x; \theta) - \log q(y)] \\ &= \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)\end{aligned}$$

This inequality is tight for $p(y|x) = q(y)$

Expectation Maximization

- **Variational Bound**

$$\begin{aligned}\log p(x; \theta) &\geq \log p(x; \theta) - D(q(y) \| p(y|x; \theta)) \\ &= \int dq(y) [\log p(x; \theta) + \log p(y|x; \theta) - \log q(y)] \\ &= \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)\end{aligned}$$

This inequality is tight for $p(y|x) = q(y)$

- **Expectation step**

$$q(y) = p(y|x; \theta)$$

Expectation Maximization

- **Variational Bound**

$$\begin{aligned}\log p(x; \theta) &\geq \log p(x; \theta) - D(q(y) \| p(y|x; \theta)) \\ &= \int dq(y) [\log p(x; \theta) + \log p(y|x; \theta) - \log q(y)] \\ &= \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)\end{aligned}$$

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- **Expectation step**

$$q(y) = p(y|x; \theta)$$

find bound

Expectation Maximization

- **Variational Bound**

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- **Expectation step**

$$q(y) = p(y|x; \theta)$$

find bound

- **Maximization step**

$$\theta^* = \operatorname{argmax}_{\theta} \int dq(y) \log p(x, y; \theta)$$

Expectation Maximization

- **Variational Bound**

$$\begin{aligned}\log p(x; \theta) &\geq \log p(x; \theta) - D(q(y) \| p(y|x; \theta)) \\ &= \int dq(y) [\log p(x; \theta) + \log p(y|x; \theta) - \log q(y)] \\ &= \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)\end{aligned}$$

This inequality is tight for $p(y|x) = q(y)$

- **Expectation step**

$$q(y) = p(y|x; \theta)$$

find bound

- **Maximization step**

$$\theta^* = \operatorname{argmax}_{\theta} \int dq(y) \log p(x, y; \theta)$$

maximize it

Expectation Step

- Factorizing distribution

$$q(Y) = \prod_i q_i(y)$$

- E-Step

$q_i(y) \propto p(x_i|y_i, \mu, \sigma)p(y_i|\theta)$ hence

$$m_{iy} := \frac{1}{(2\pi)^{\frac{d}{2}} |\Sigma_y|^{\frac{1}{2}}} \exp \left[-\frac{1}{2} (x_i - \mu_y) \Sigma_y^{-1} (x_i - \mu_y) \right] p(y)$$

$$q_i(y) = \frac{m_{iy}}{\sum_{y'} m_{iy'}}$$

Maximization Step

- Log-likelihood

$$\log p(X, Y | \theta, \mu, \sigma) = \sum_{i=1}^n \log p(x_i | y_i, \mu, \sigma) + \log p(y_i | \theta)$$

- Cluster distribution
(weighted Gaussian MLE)

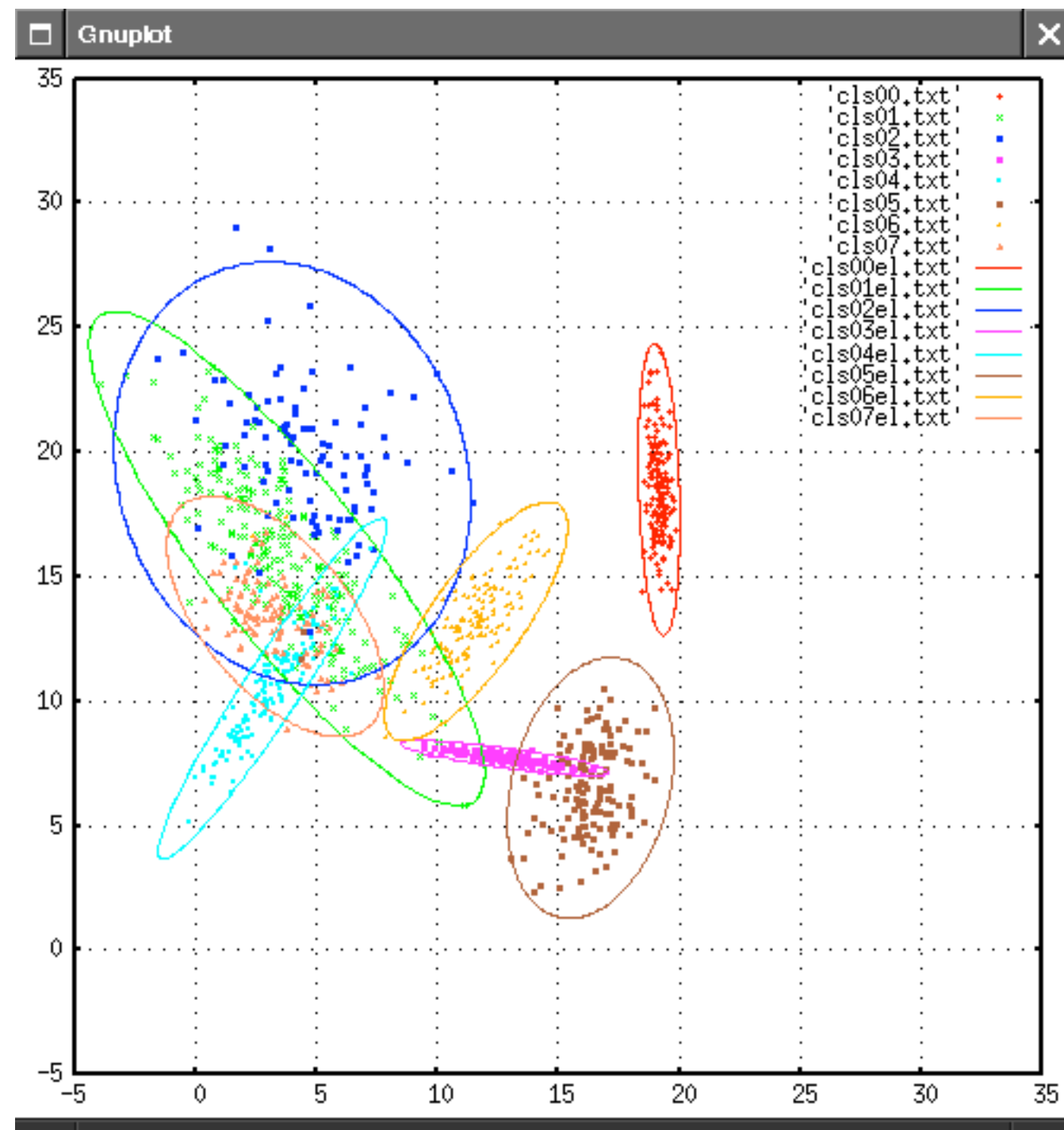
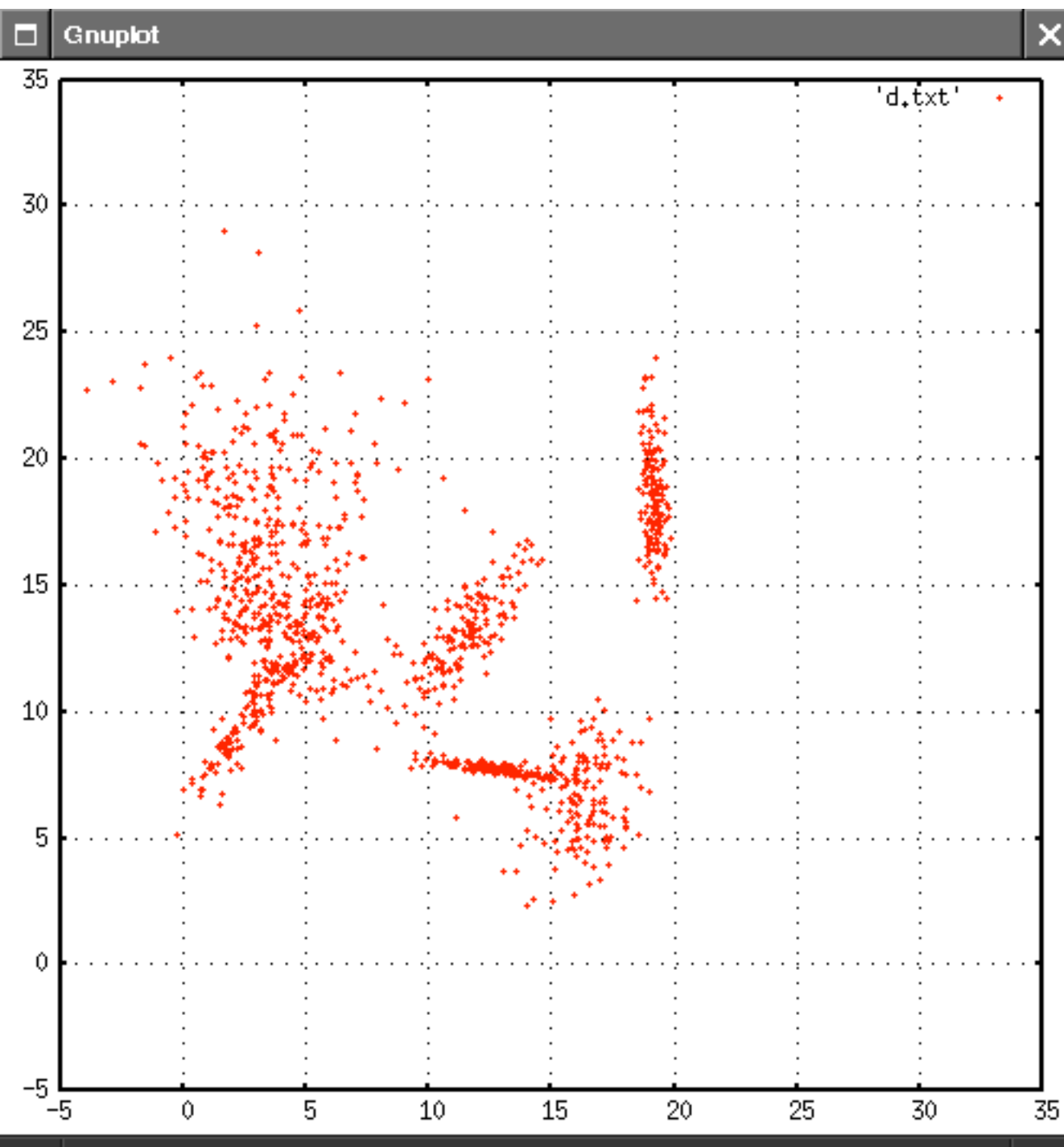
$$n_y = \sum_i q_i(y)$$

$$\mu_y = \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i$$
$$\Sigma_y = \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i x_i^\top - \mu_y \mu_y^\top$$

- Cluster probabilities

$$\theta^* = \operatorname{argmax}_{\theta} \sum_{i=1}^n \sum_y q_i(y) \log p(y_i | \theta) \text{ hence } p(y | \theta) = \frac{n_y}{n}$$

EM Clustering in action



Problem

Estimates will diverge
(infinite variance, zero probability, tiny clusters)

Solution

- Use priors for μ, σ, θ
 - Dirichlet distribution for cluster probabilities
 - Gauss-Wishart for Gaussian

- Cluster distribution

$$n_y = n_0 + \sum_i q_i(y)$$
$$\mu_y = \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i$$

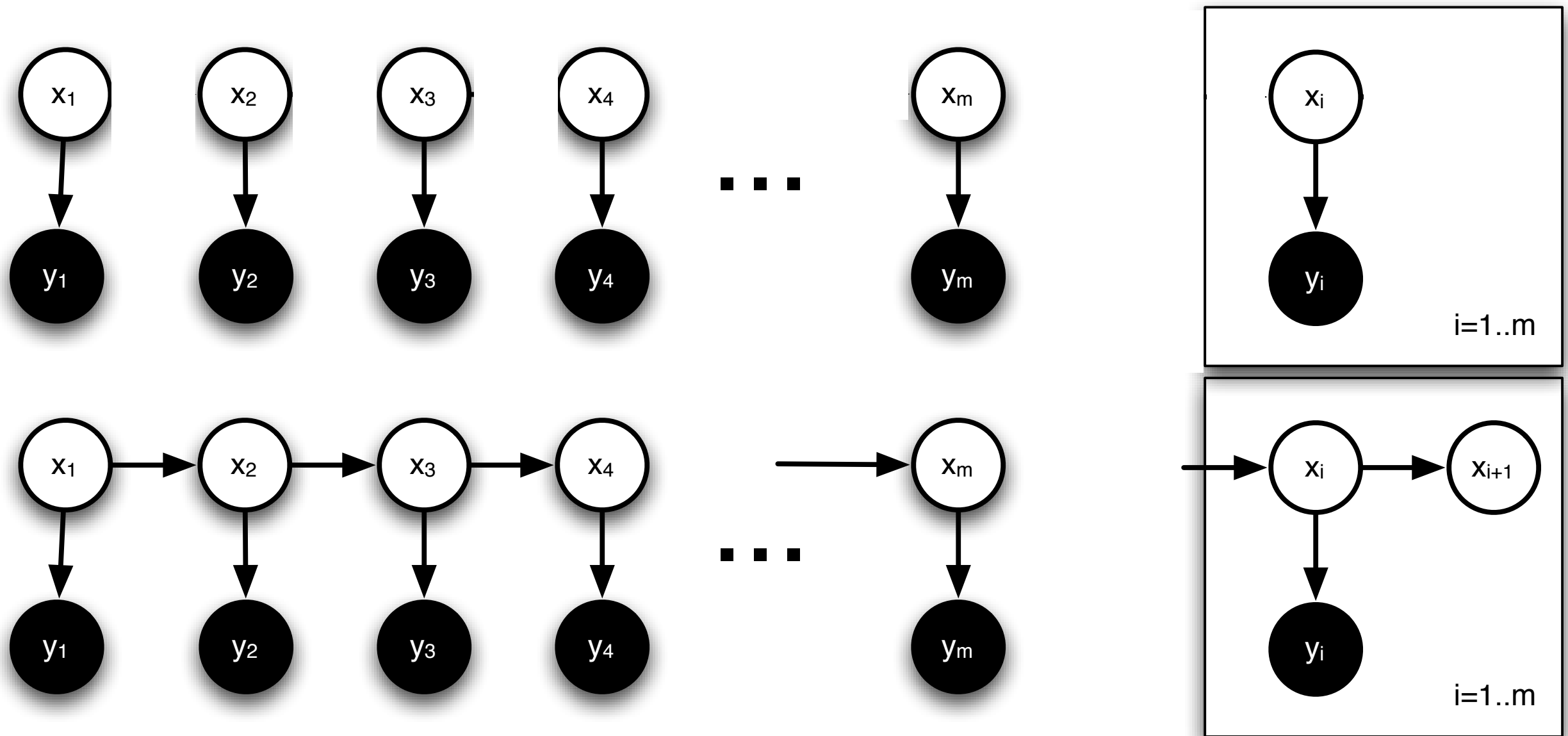
$$\Sigma_y = \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i x_i^\top + \frac{n_0}{n_y} \mathbf{1} - \mu_y \mu_y^\top$$

- Cluster probabilities

$$p(y|\theta) = \frac{n_y}{n + k \cdot n_0}$$

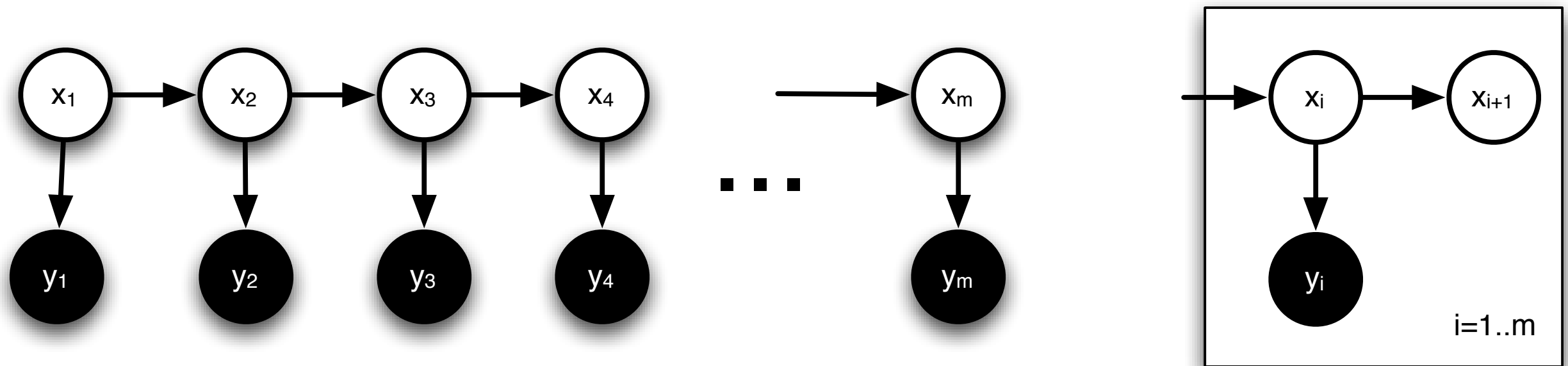
Hidden Markov Models

Clustering and Hidden Markov Models



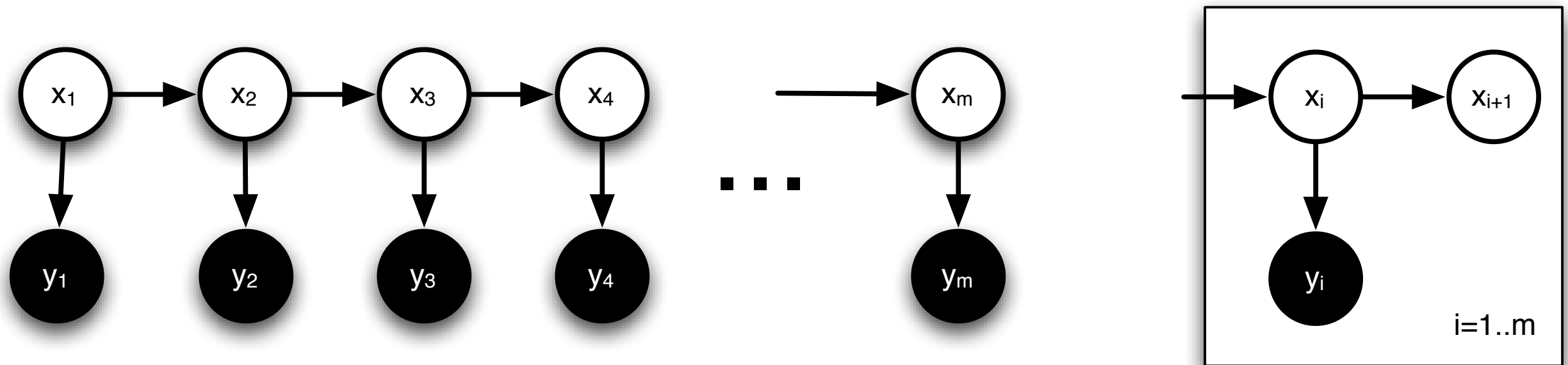
- Clustering - no dependence between observations
- Hidden Markov Model - dependence between states

Applications



- Speech recognition (sound | text)
- Optical character recognition (writing | text)
- Gene finding (DNA sequence | genes)
- Activity recognition (accelerometer | activity)

Inference



$$p(x, y) = p(y_1) \left[\prod_{i=1}^{m-1} p(y_{i+1} | y_i) p(x_i | y_i) \right] p(x_m | y_m)$$

- Summing over y possible via dynamic programming
- Log-likelihood is nonconvex

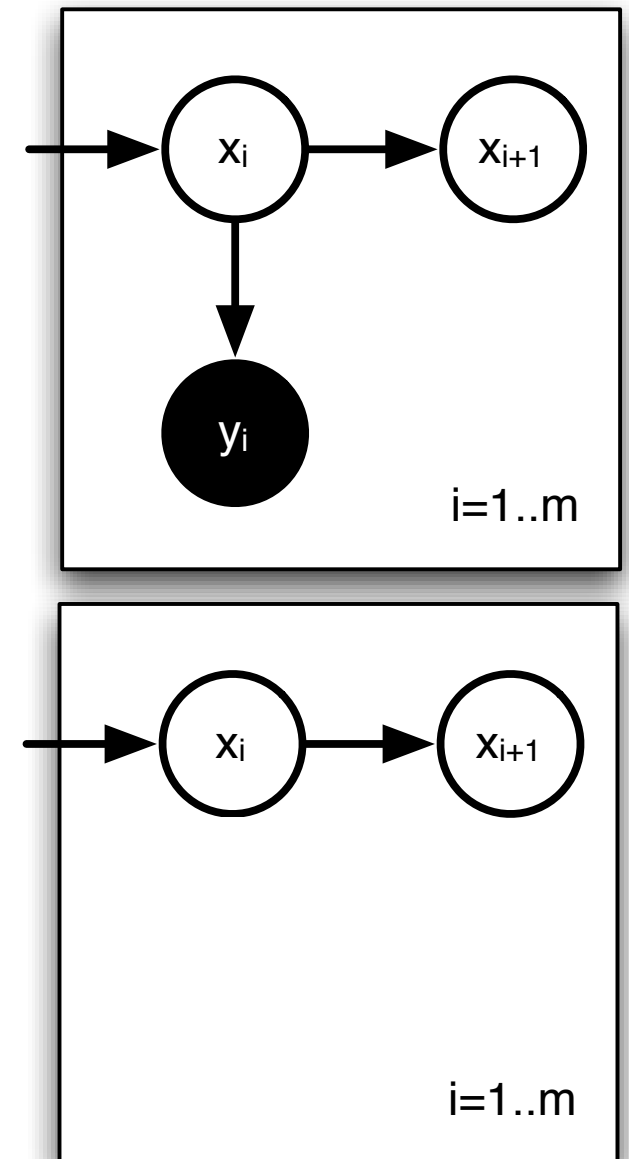
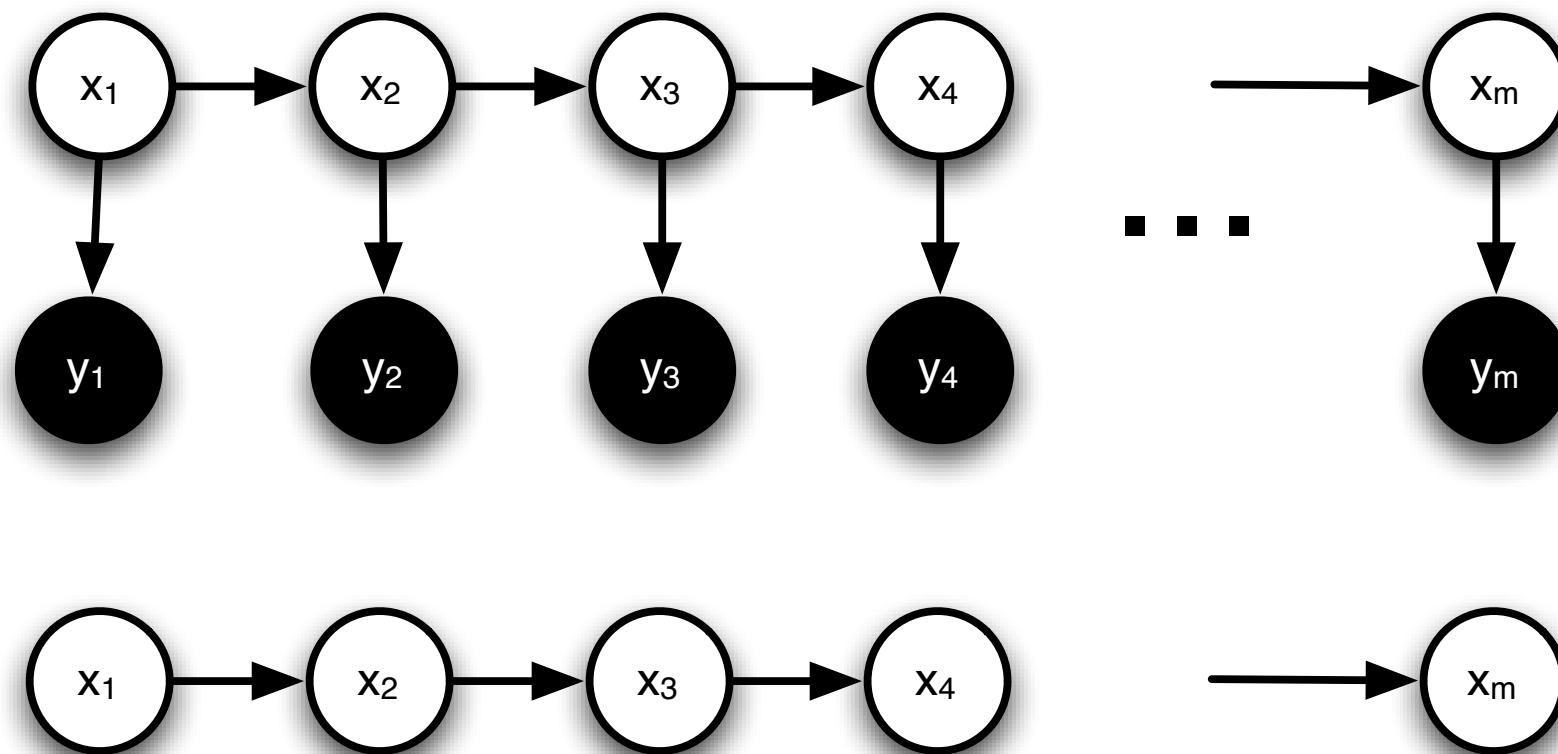
Variational Approximation

- Lower bound on log-likelihood

$$\log p(x; \theta) \geq \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)$$

- Key insight - inequality holds for any q
 - Find q within subset Q to tighten inequality
 - Find parameters to maximize for fixed q
- Inference for graphical models where joint probability computation is infeasible

Variational Approximation



- Variational approximation via

$$q(y) = q(y_1) \prod_{i=2}^m q(y_i | y_{i-1})$$

- Compute $p(x|y)$ via dynamic programming

Variational Method

- Initialize parameters somehow
- Set $q(x) = p(x|y)$

Dynamic programming yields chain

- Maximizing the log-likelihood w.r.t. q

$$\log p(x; \theta) \geq \int dq(y) \log p(x, y; \theta) - \int dq(y) \log q(y)$$

$$p(x, y) = p(y_1) \left[\prod_{i=1}^{m-1} p(y_{i+1} | y_i) p(x_i | y_i) \right] p(x_m | y_m)$$

$q(y_1)$

$q(y_{i+1} | y_i)$

$q(y_i)$

Parameter Estimation

$$\begin{aligned}\mathbf{E}_{y \sim q} [\log p(x, y; \theta)] &= \mathbf{E}_{y_1 \sim q} \log p(y_1; \theta) + \sum_{i=1}^{\infty} \mathbf{E}_{y_i \sim q} \log p(x_i | y_i; \theta) \\ &\quad + \sum_{i=1}^{m-1} \mathbf{E}_{y_{i+1}, y_i \sim q} \log p(y_{i+1} | y_i; \theta)\end{aligned}$$

- $p(y_1)$

Since we have $\mathbf{E}_{q(y_1)} [\log p(y_1)]$ **set** $p(y_1) = q(y_1)$

- $p(x_i | y_i)$

Same as clustering
e.g. for Gaussians

$$\begin{aligned}\mu_y &= \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i \\ \Sigma_y &= \frac{1}{n_y} \sum_{i=1}^n q_i(y) x_i x_i^\top - \mu_y \mu_y^\top\end{aligned}$$

Parameter Estimation

$$\begin{aligned}\mathbf{E}_{y \sim q} [\log p(x, y; \theta)] &= \mathbf{E}_{y_1 \sim q} \log p(y_1; \theta) + \sum_{i=1}^{\infty} \mathbf{E}_{y_i \sim q} \log p(x_i | y_i; \theta) \\ &\quad + \sum_{i=1}^{m-1} \mathbf{E}_{y_{i+1}, y_i \sim q} \log p(y_{i+1} | y_i; \theta)\end{aligned}$$

- **Maximum likelihood estimate for $p(y' | y)$**

$$\sum_{i=1}^{m-1} q(y_{i+1} = a, y_i = b) \log p(a | b)$$

$$\text{hence } p(a | b) = \frac{\sum_{i=1}^{m-1} q(y_{i+1} = a, y_i = b)}{\sum_{i=1}^{m-1} q(y_i = b)}$$

effective sample

Smoothed Estimates

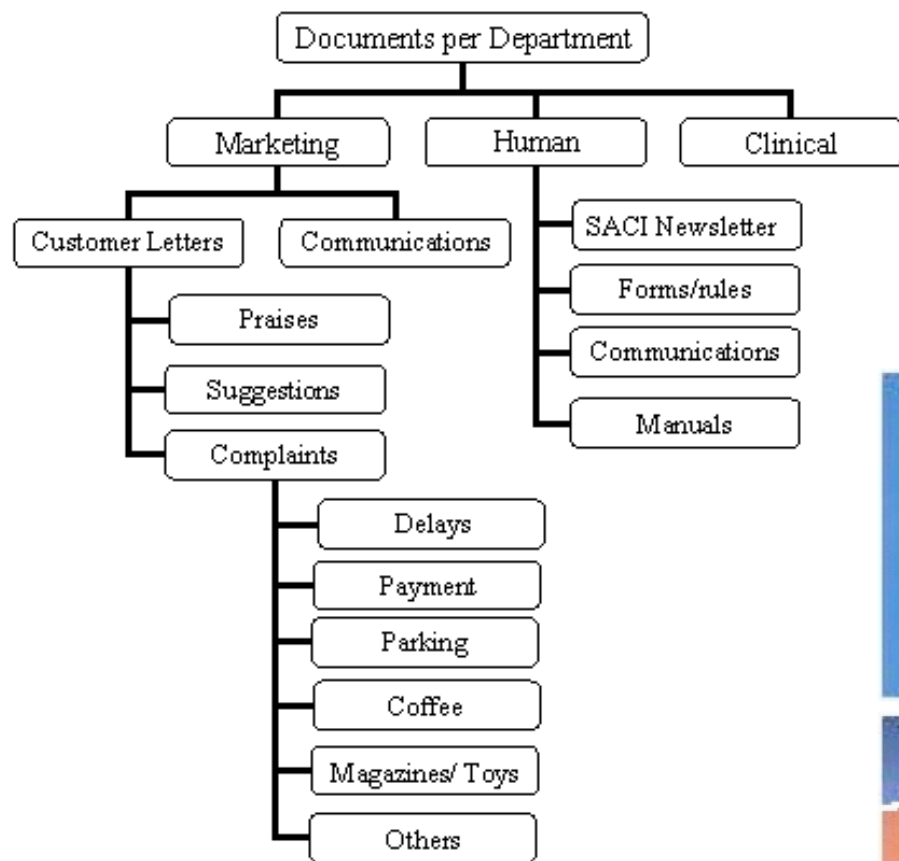
- Laplace prior on latent state distribution
- Uniform distribution over states
- Alternatively assume that state remains

$$p(a|b) = \frac{n_{a|b} + \sum_{i=1}^{m-1} q(y_{i+1} = a, y_i = b)}{n_b + \sum_{i=1}^{m-1} q(y_i = b)}$$

transition
smoother

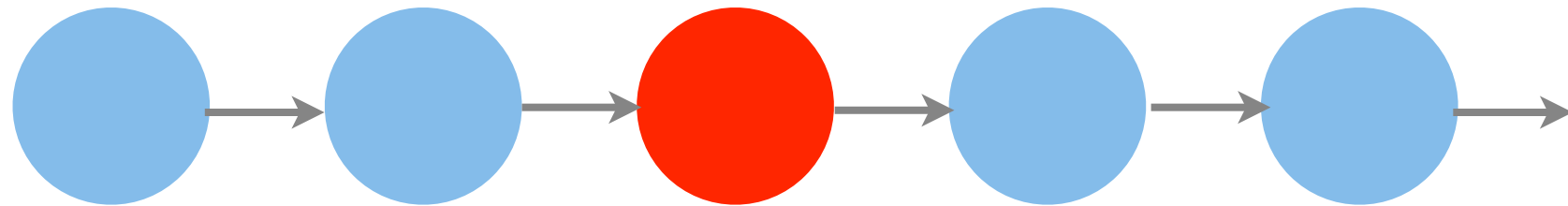
aggregate
mass

Beyond mixtures

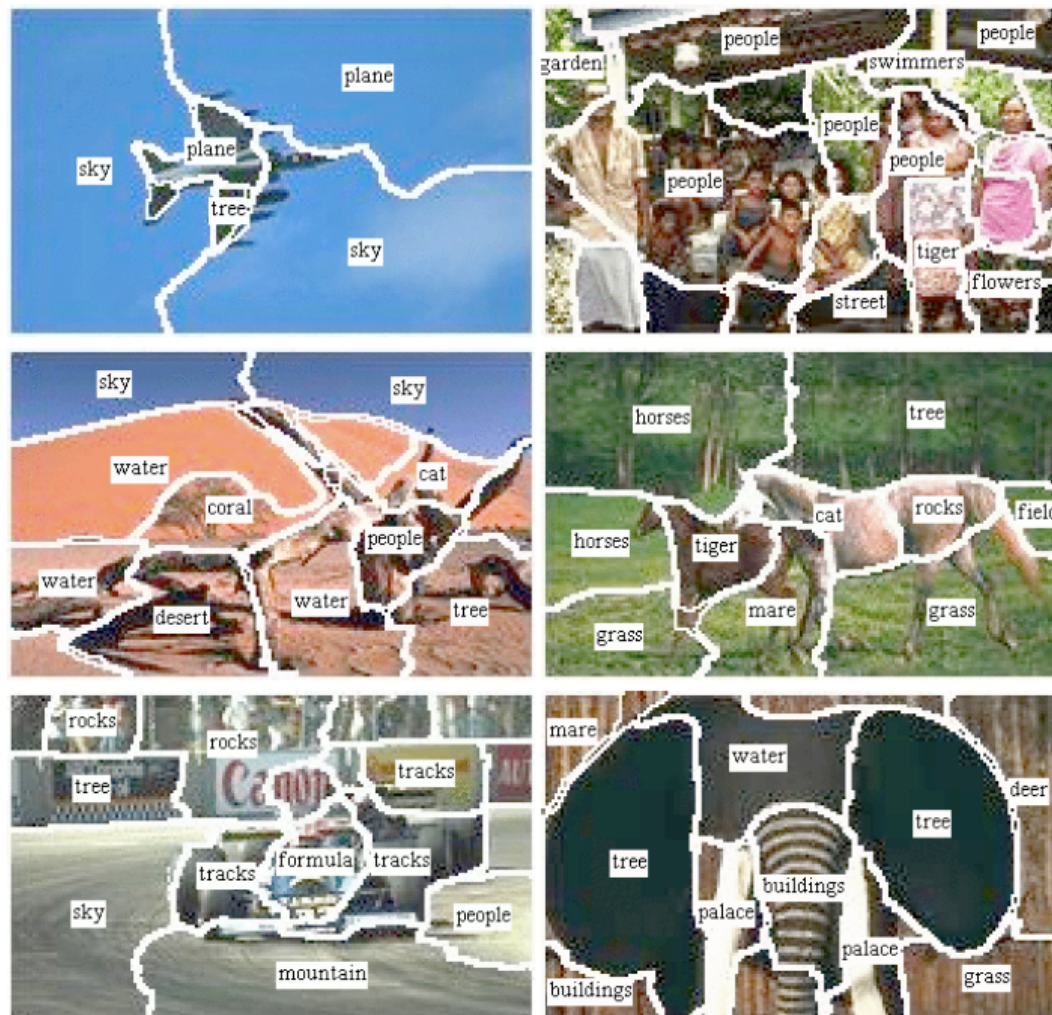


taxonomies

topics



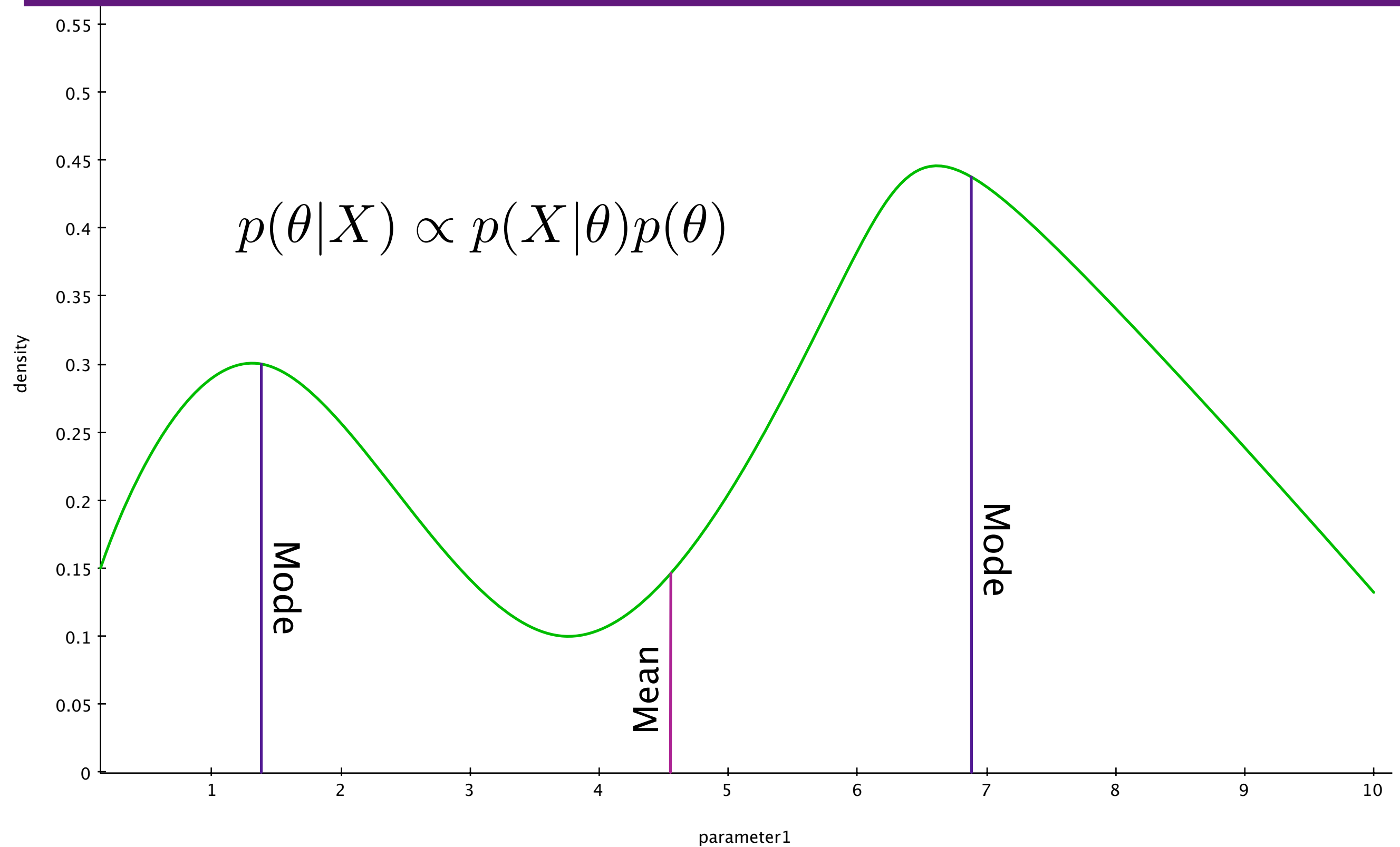
chains



Sampling

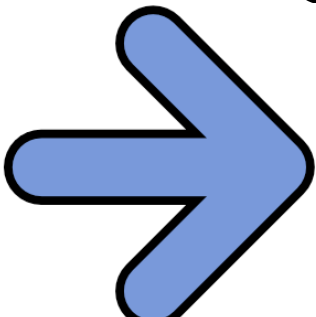


Is maximization (always) good?








Sampling

- Key idea
 - Want **accurate** distribution of the posterior
 - **Sample** from posterior distribution rather than **maximizing** it
- Problem - direct sampling is usually intractable
- Solutions
 - Markov Chain Monte Carlo (complicated)
 - Gibbs Sampling (somewhat simpler)


$$x \sim p(x|x') \text{ and then } x' \sim p(x'|x)$$







Gibbs sampling

- Gibbs sampling:
 - In most cases direct sampling not possible
 - Draw one set of variables at a time

		
	0.45	0.05
	0.05	0.45

Gibbs sampling






- Gibbs sampling:
 - In most cases direct sampling not possible
 - Draw one set of variables at a time

		
	0.45	0.05
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(b,g) - draw $p(.,g)$

Gibbs sampling

- Gibbs sampling:
 - In most cases direct sampling not possible
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	0.45	0.05
	0.05	0.45

(b,g) - draw $p(.,g)$

(**g**,g) - draw $p(g,.)$

Gibbs sampling

- Gibbs sampling:
 - In most cases direct sampling not possible
 - Draw one set of variables at a time

		
	0.45	0.05
	0.05	0.45






(b, g) - draw $p(., g)$

$(\textcolor{red}{g}, g)$ - draw $p(g, .)$

$(g, \textcolor{red}{g})$ - draw $p(., g)$

Gibbs sampling

- Gibbs sampling:
 - In most cases direct sampling not possible
 - Draw one set of variables at a time

		
	0.45	0.05
	0.05	0.45

(b,g) - draw $p(.,g)$






(**g**,g) - draw $p(g,.)$

(g,**g**) - draw $p(.,g)$

(**b**,g) - draw $p(b,.)$

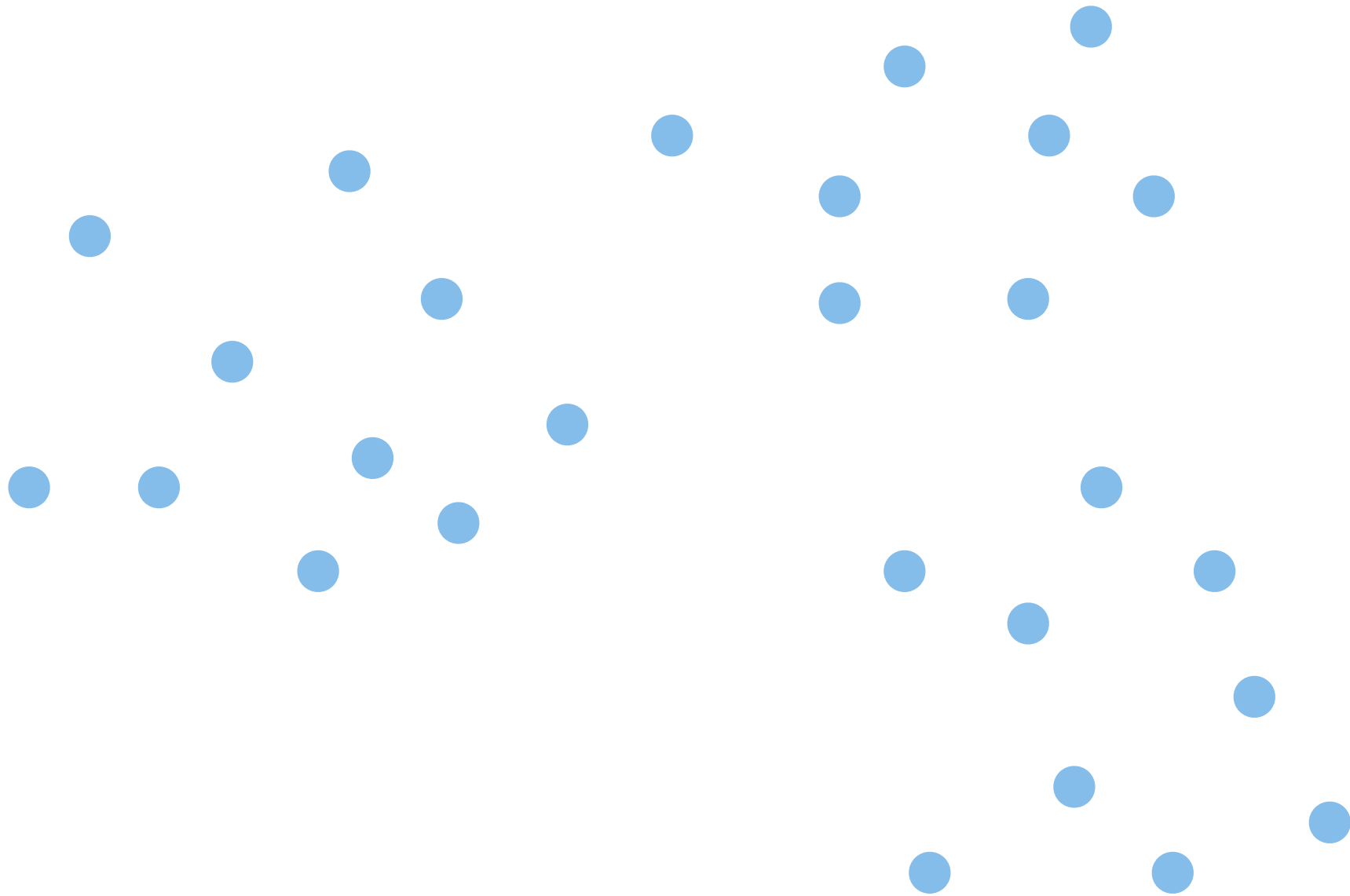
Gibbs sampling

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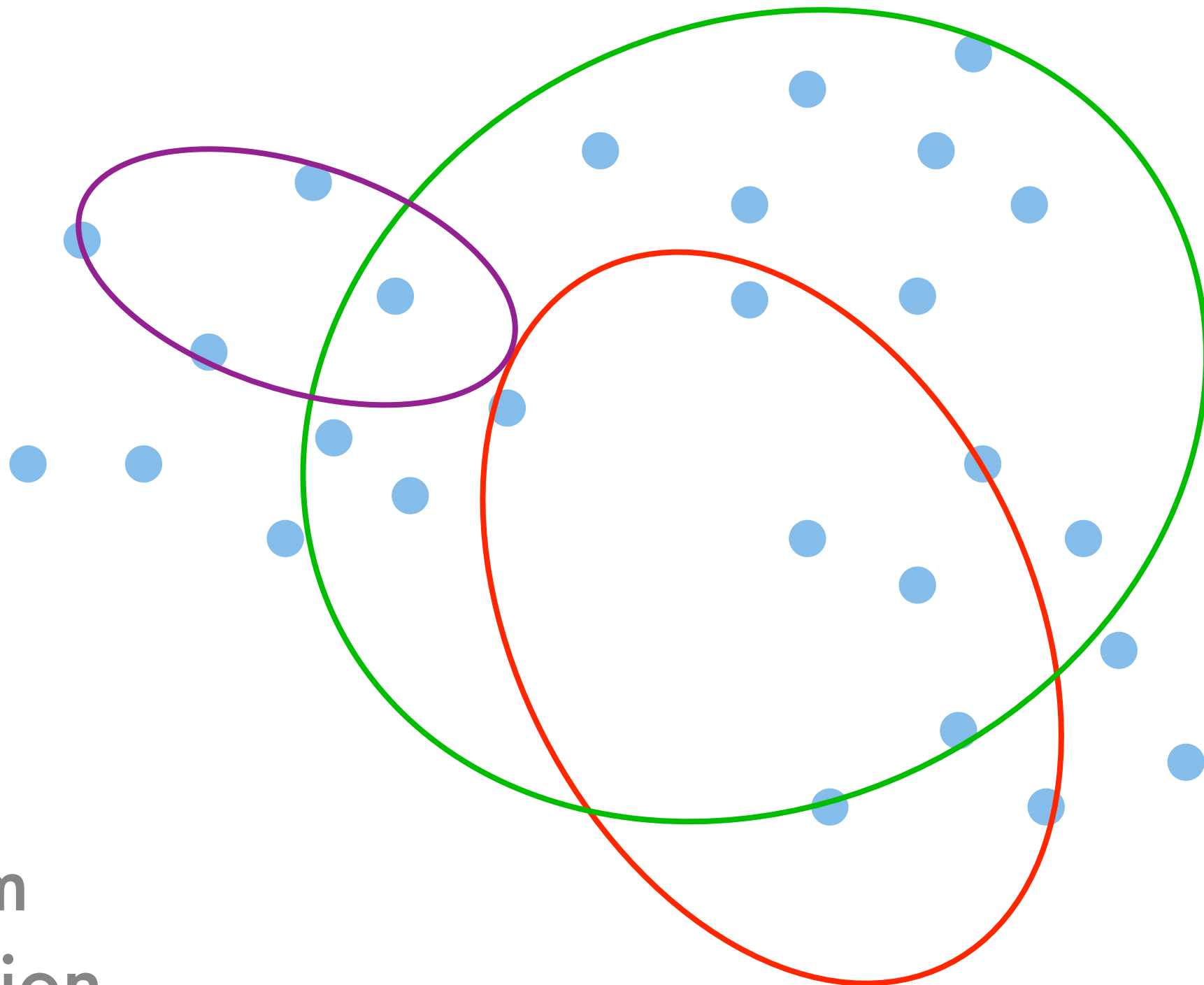
		
	0.45	0.05
	0.05	0.45

(b,g) - draw $p(.,g)$
(**g**,g) - draw $p(g,.)$
(g,**g**) - draw $p(.,g)$
(**b**,g) - draw $p(b,.)$
(b,**b**) ...

Gibbs sampling for clustering

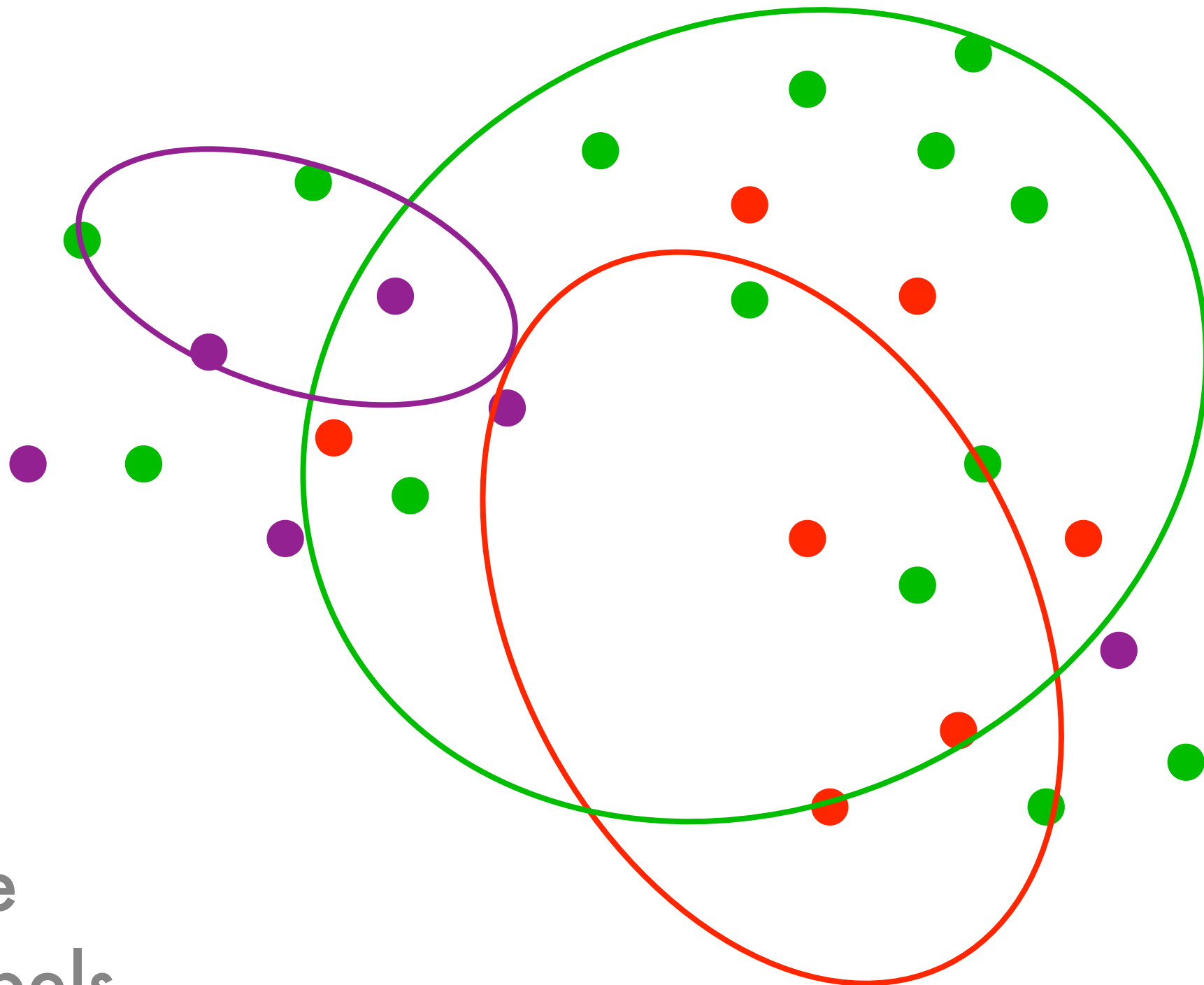


Gibbs sampling for clustering

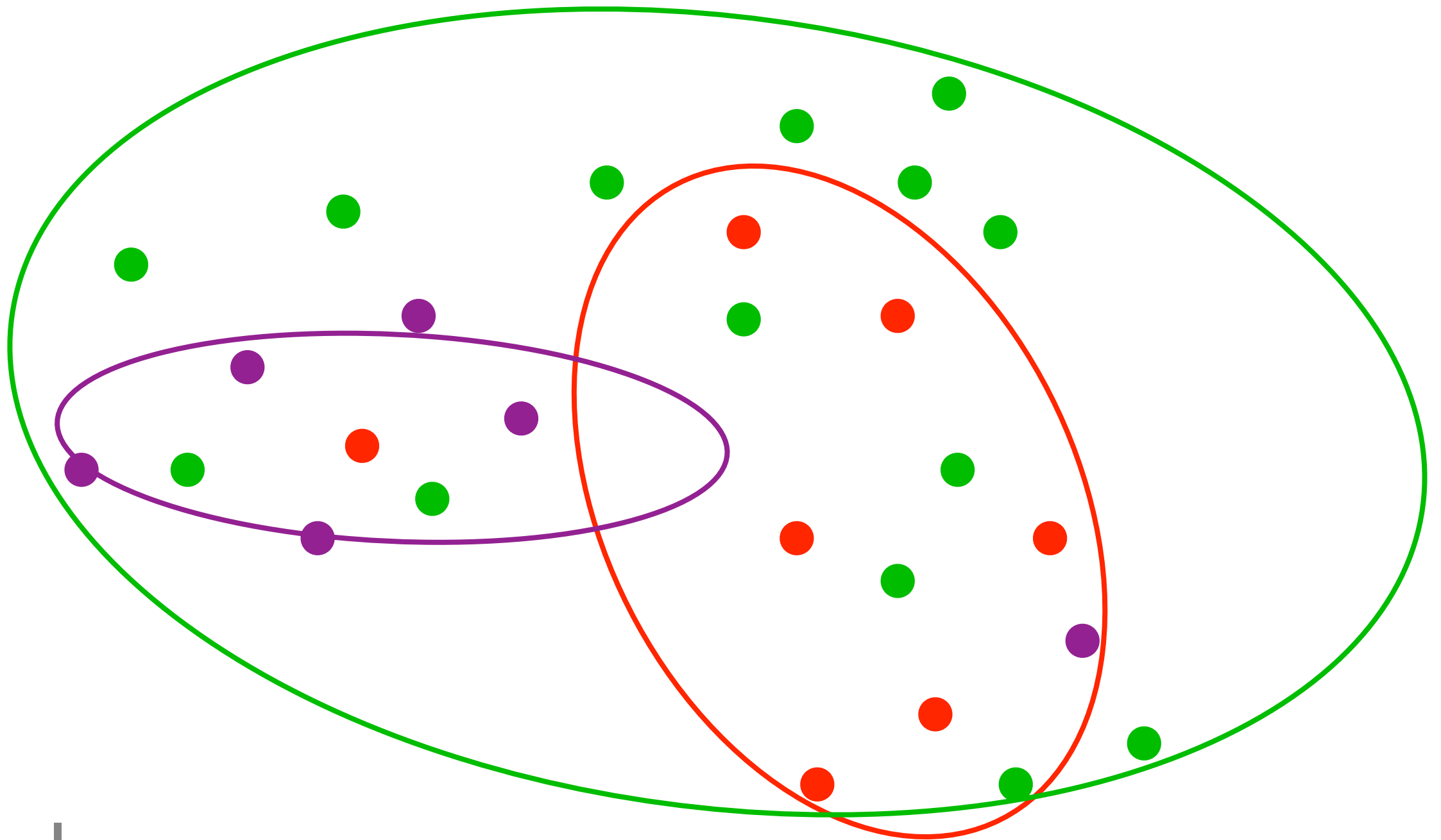


random
initialization

Gibbs sampling for clustering

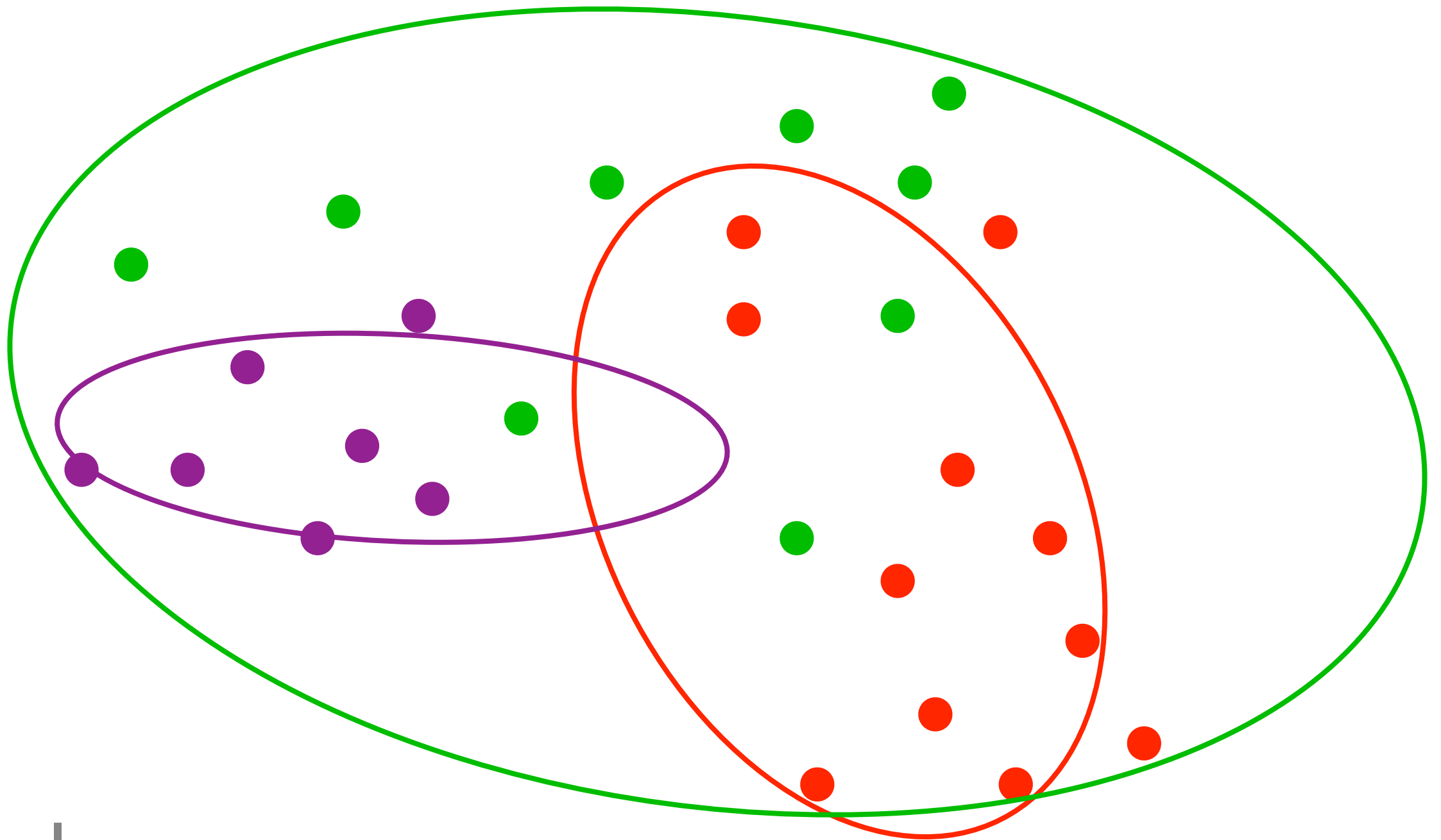


Gibbs sampling for clustering



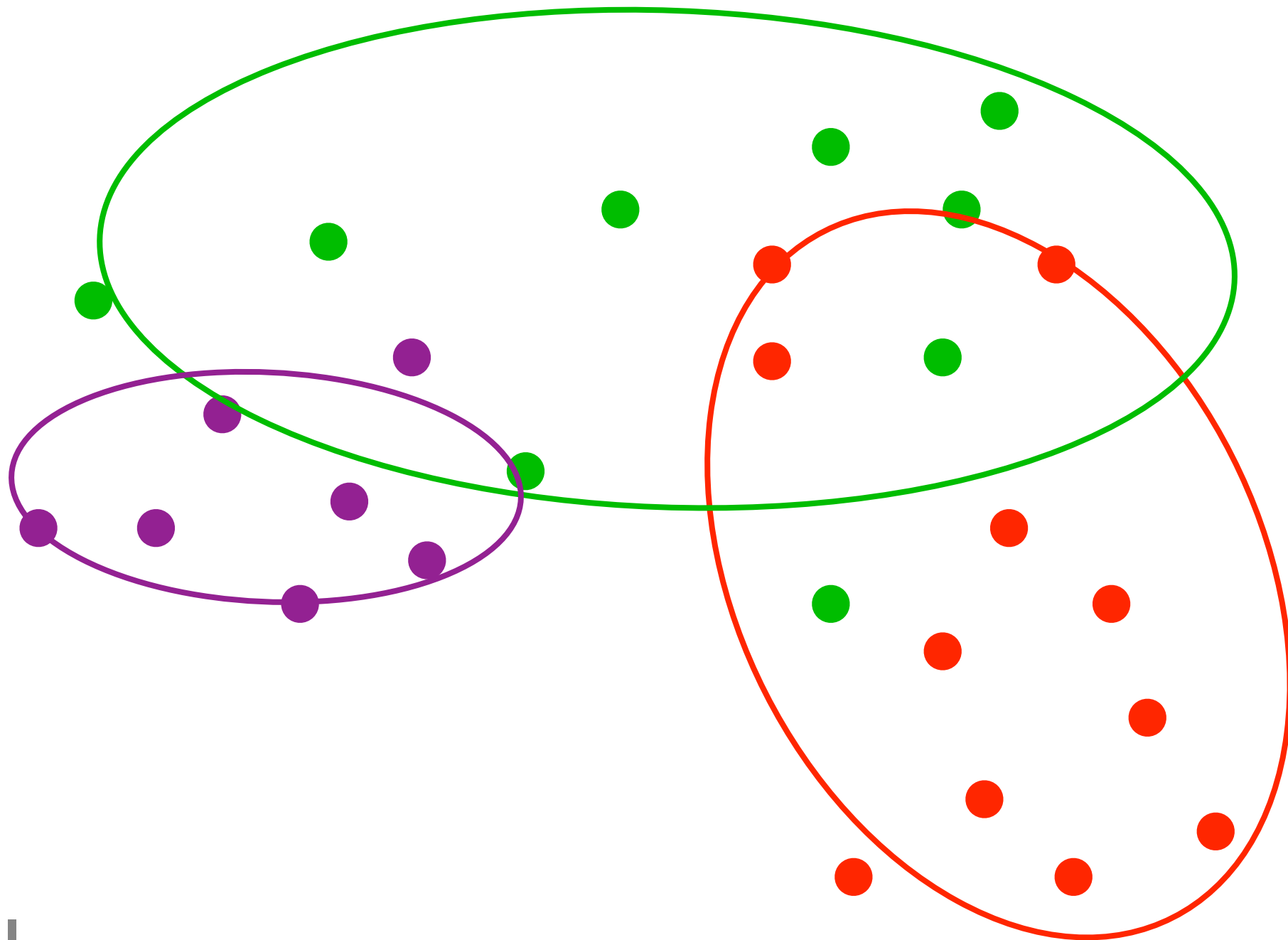
resample
cluster model

Gibbs sampling for clustering



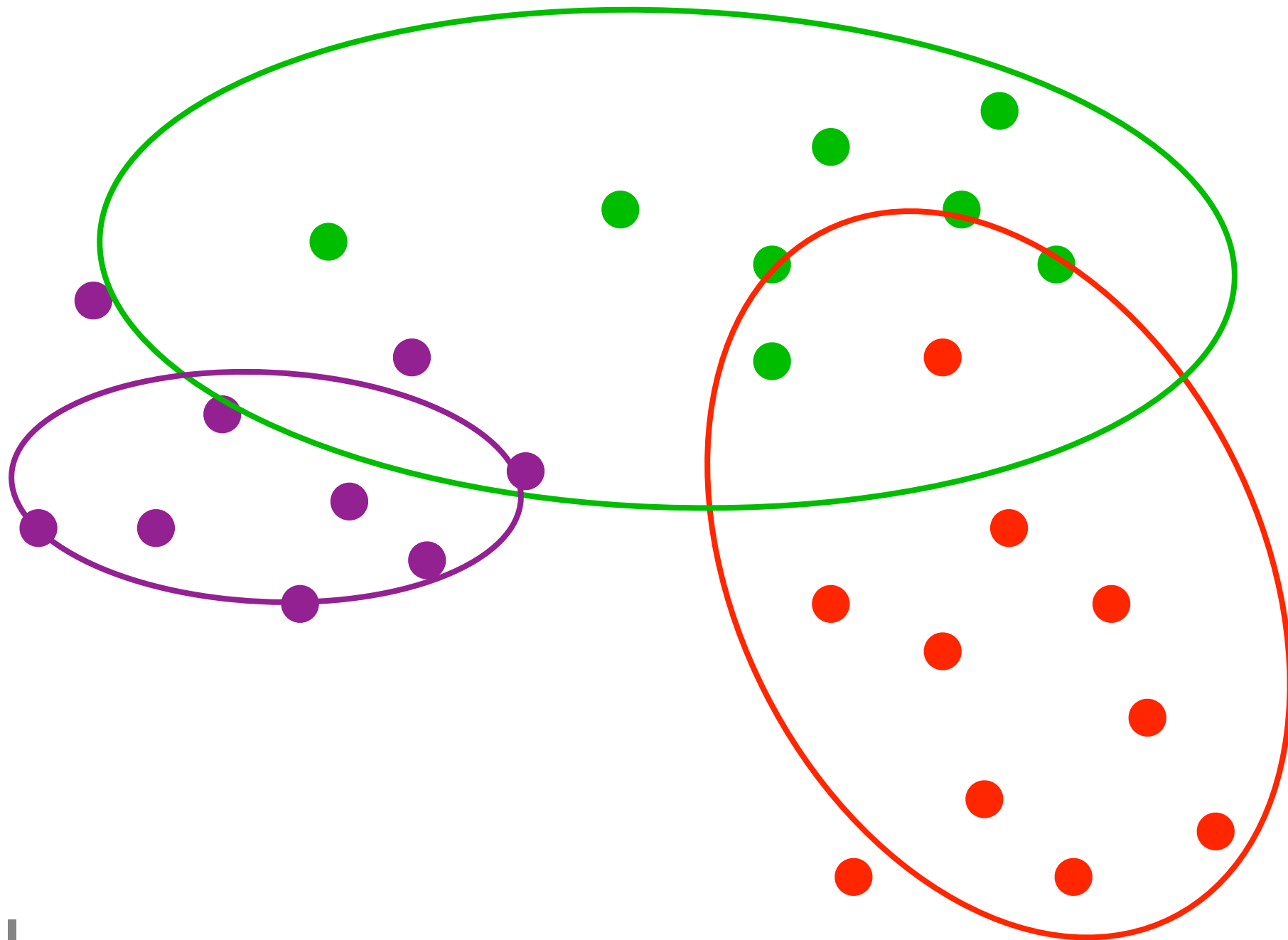
resample
cluster labels

Gibbs sampling for clustering



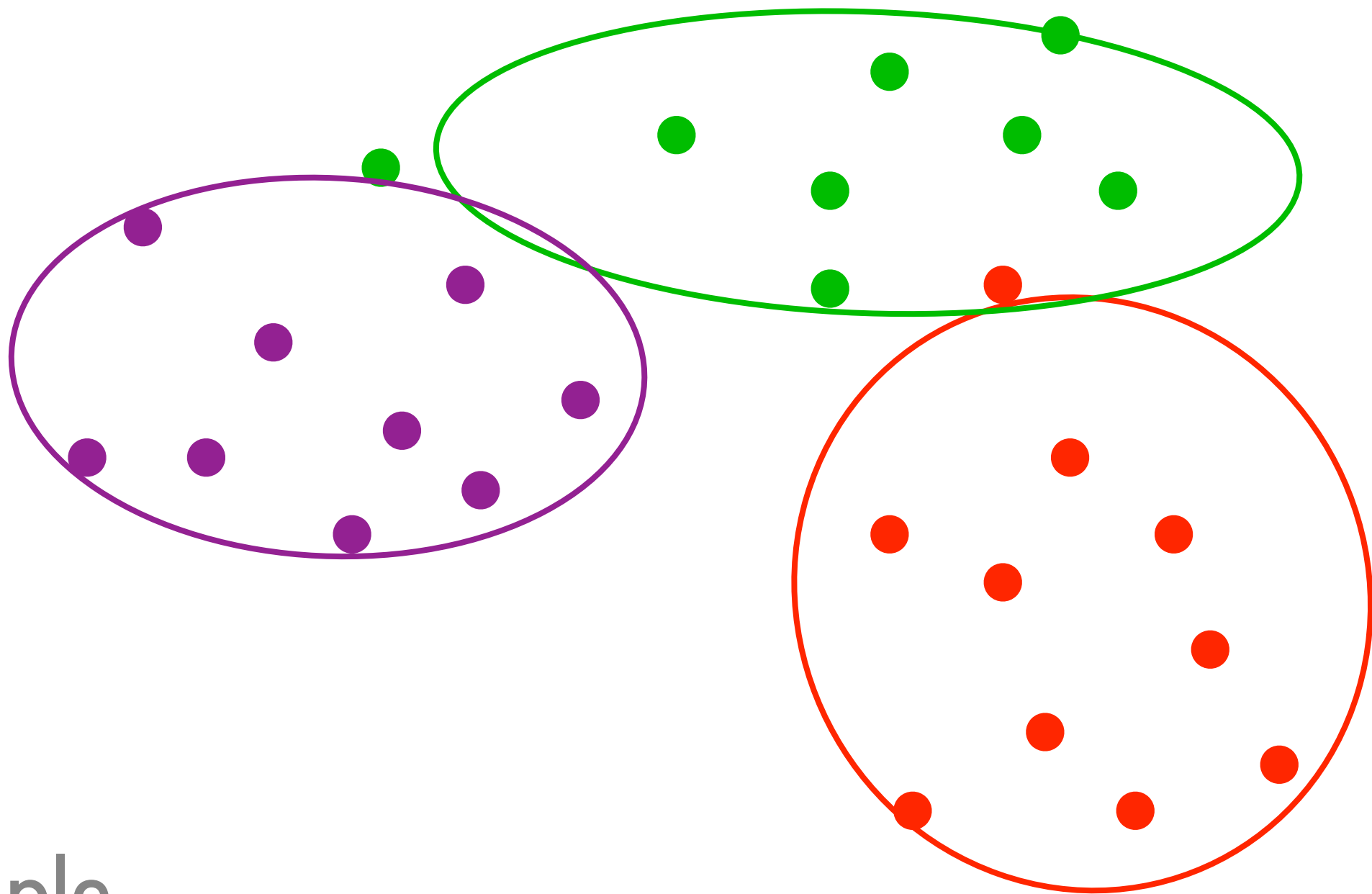
resample
cluster model

Gibbs sampling for clustering



resample
cluster labels

Gibbs sampling for clustering



resample

cluster model e.g. Mahout Dirichlet Process Clustering

Inference Algorithm \neq Model

Inference Algorithm \neq Model

Corollary: EM \neq Clustering

Graphical Models Zoology





Models



Statistics



**Inference
Methods**



**Efficient
Computation**

Models

Inference
Methods

Statistics

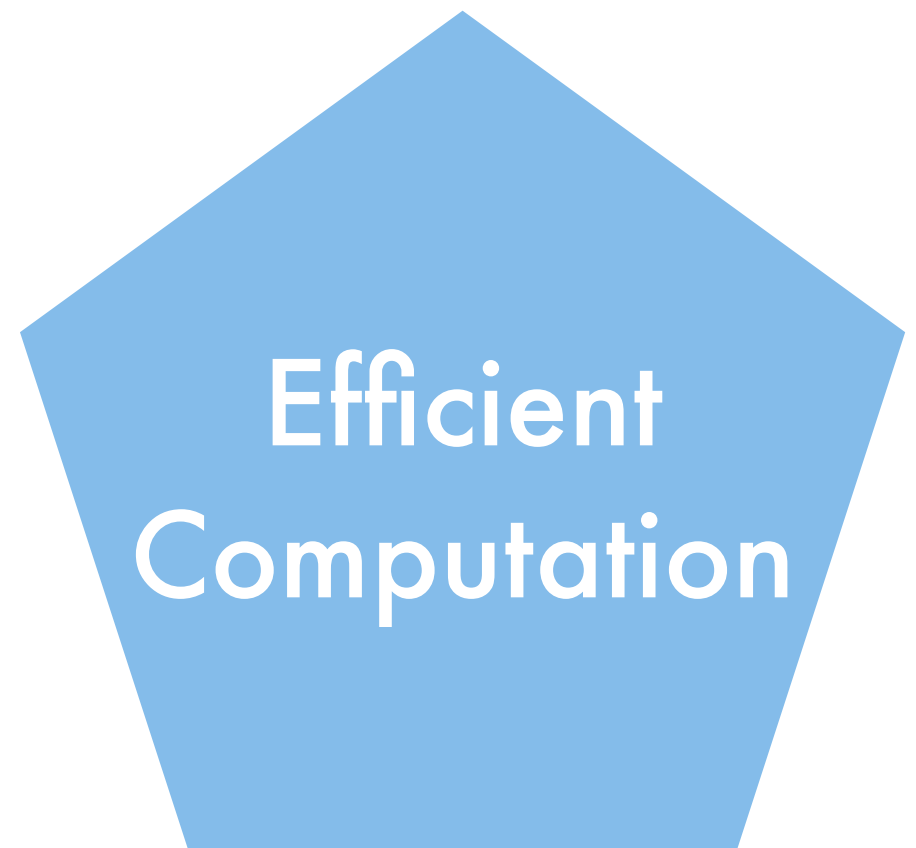
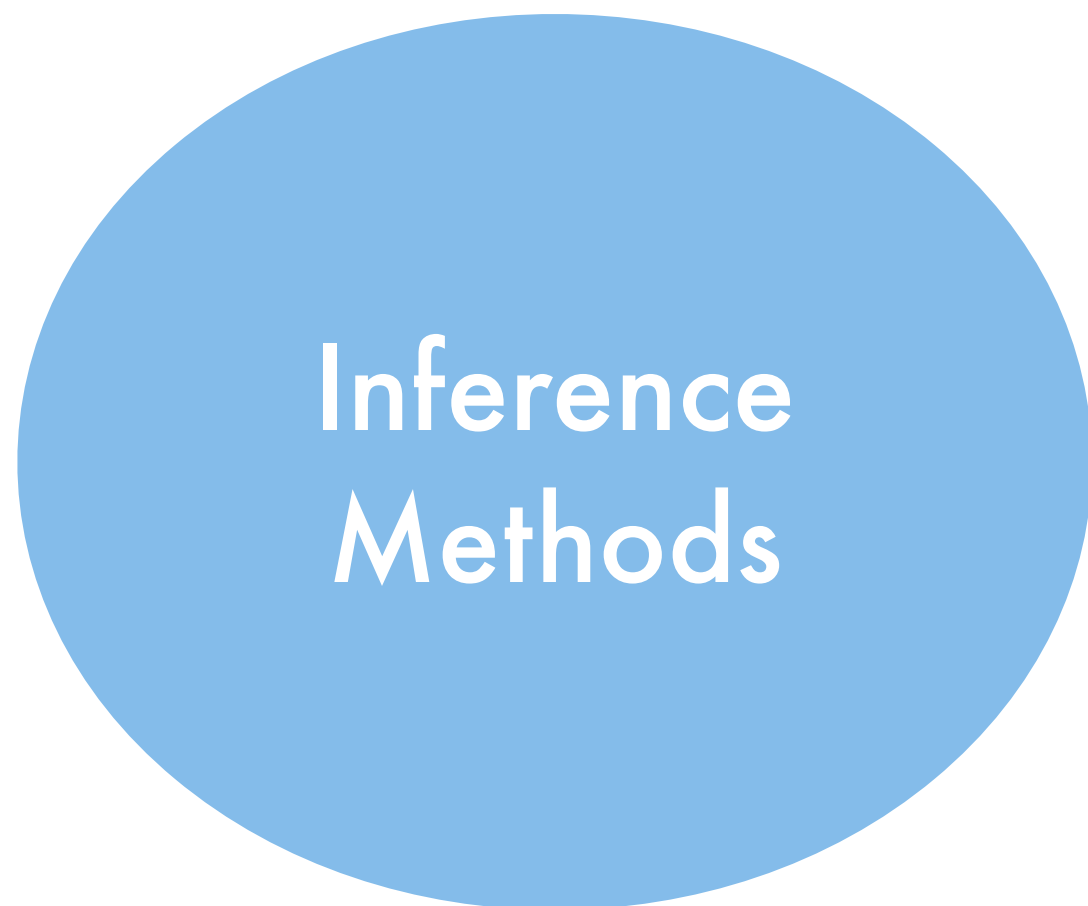
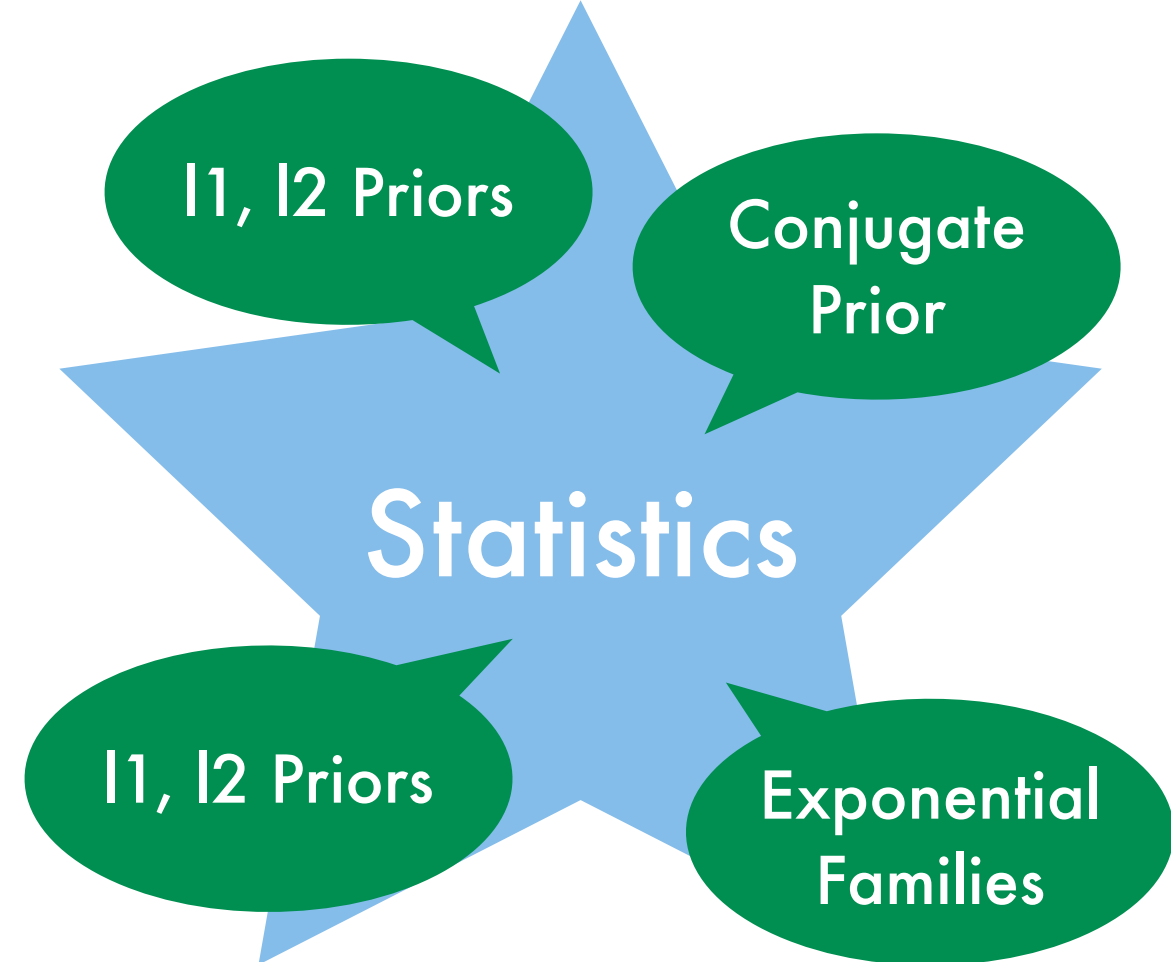
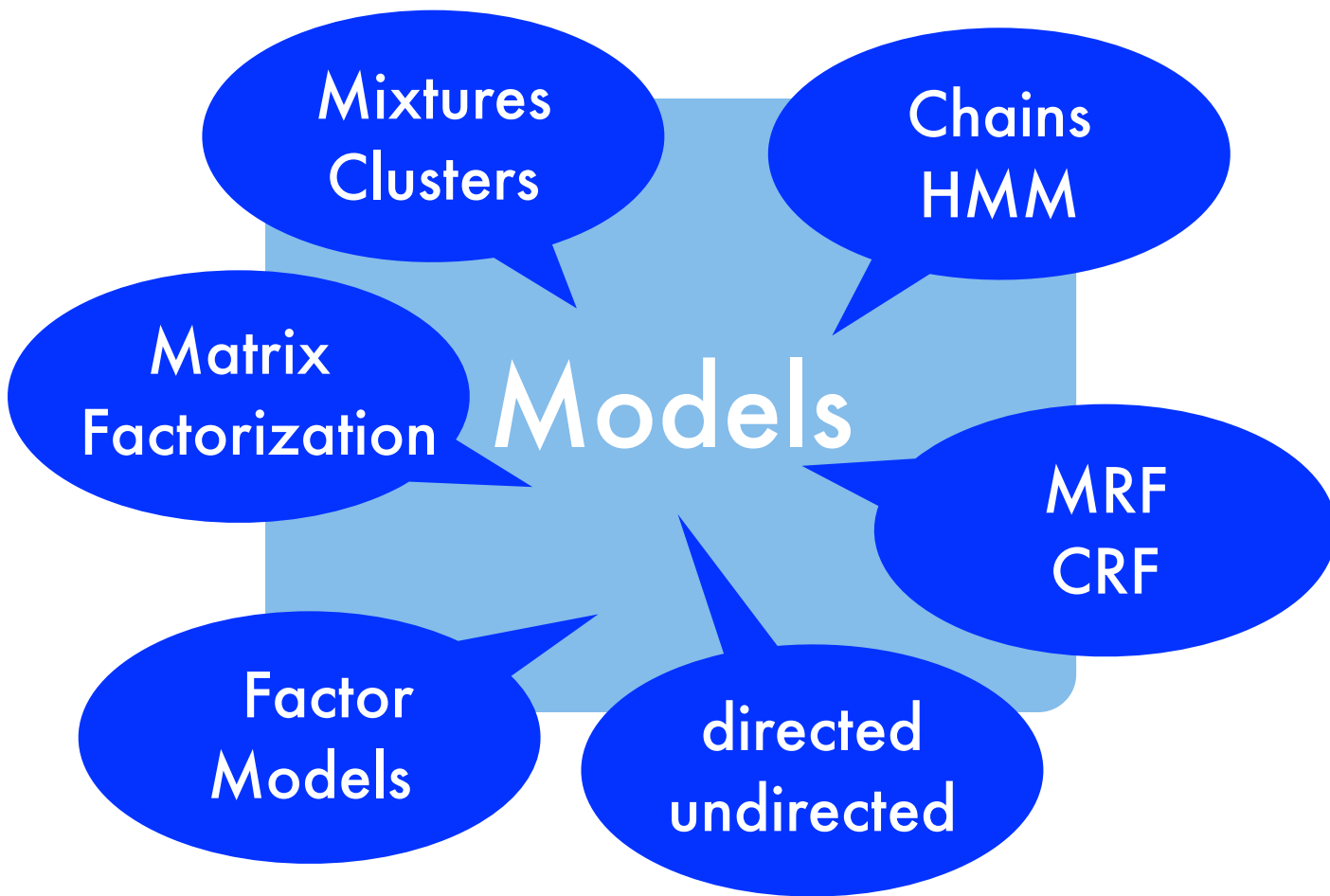
l_1 , l_2 Priors

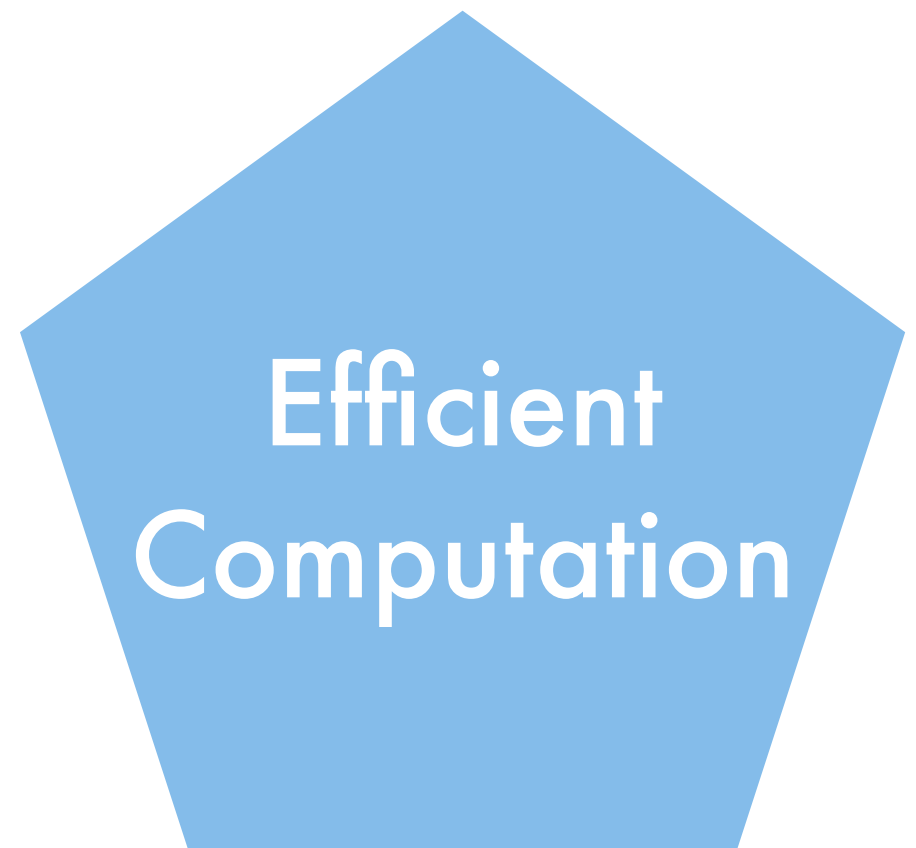
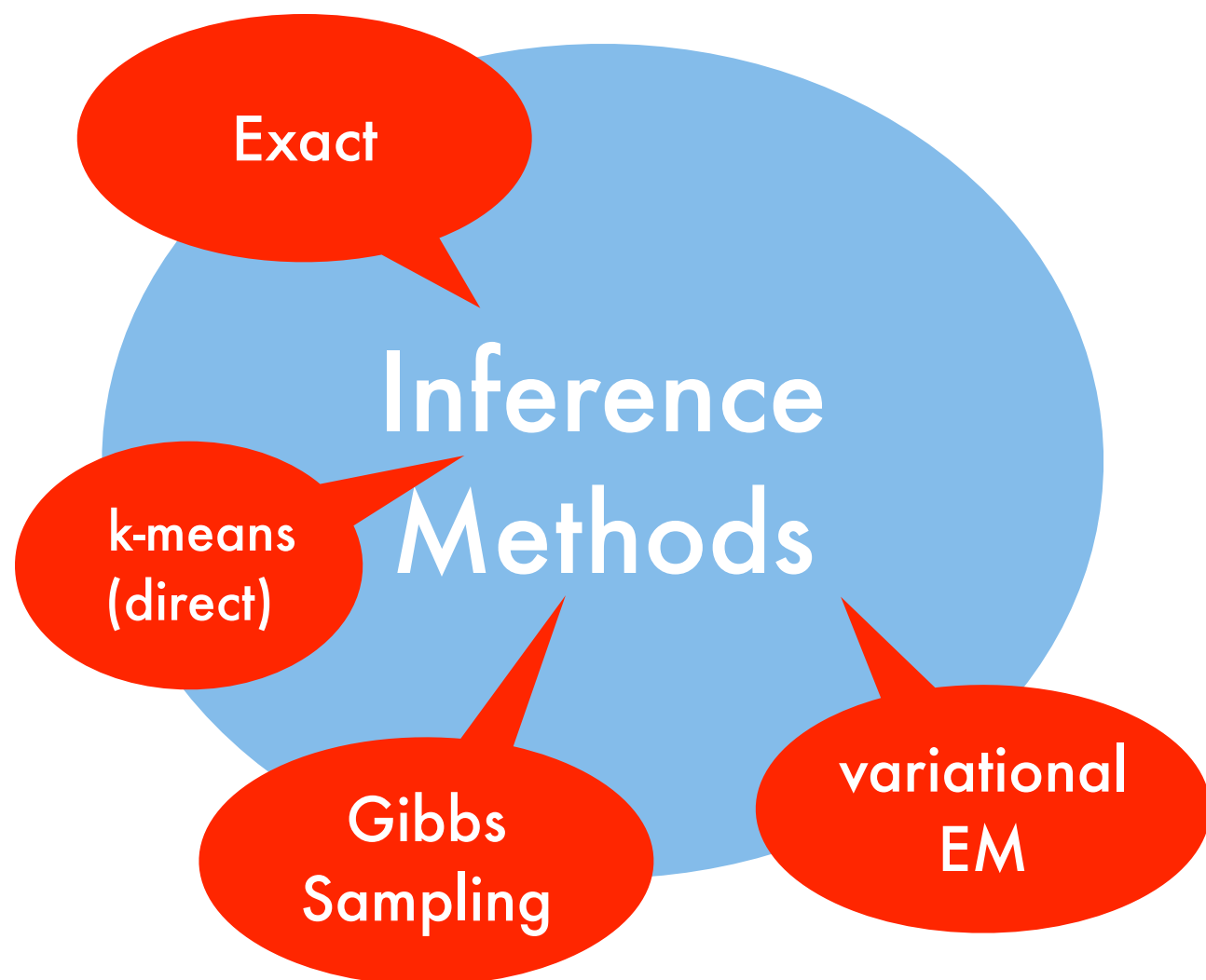
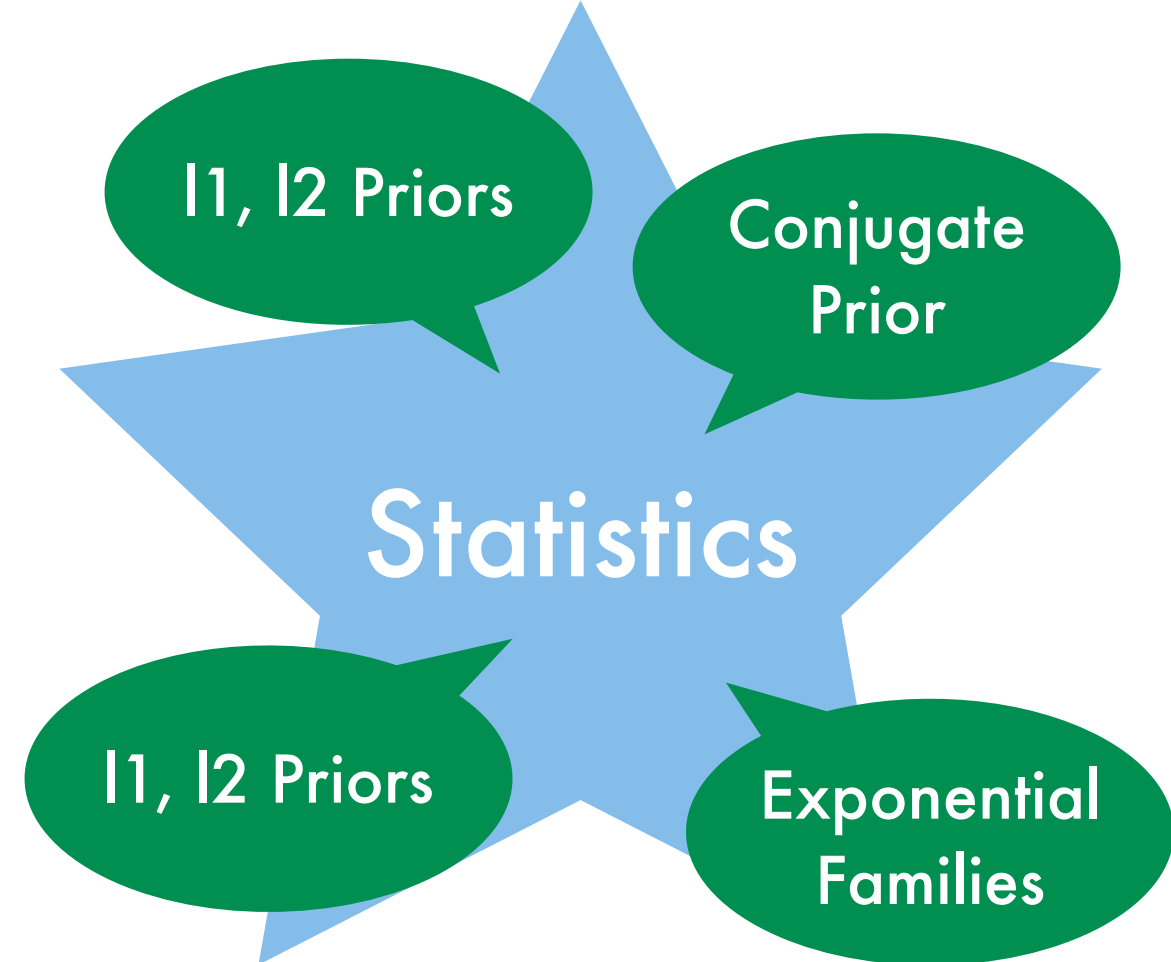
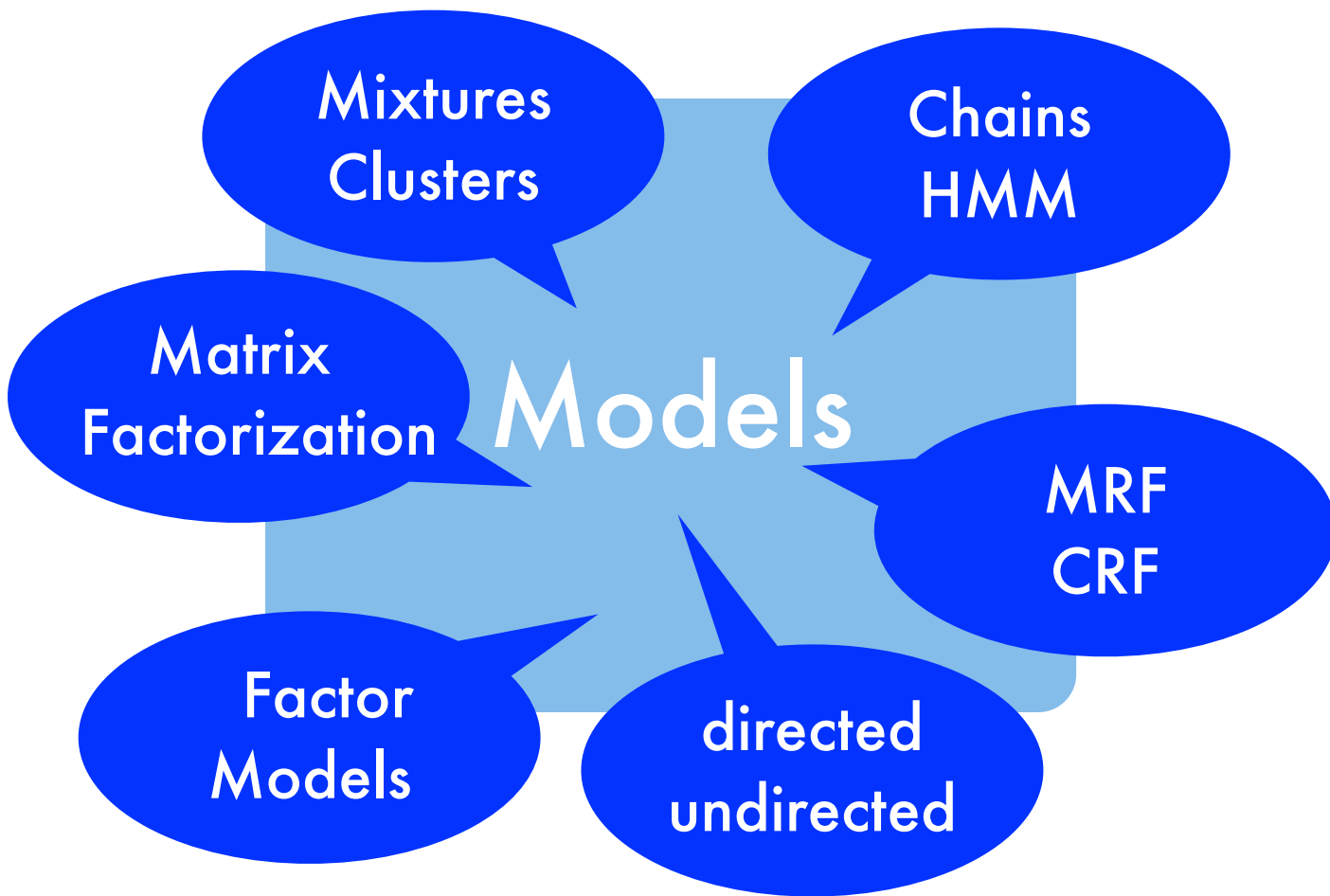
Conjugate
Prior

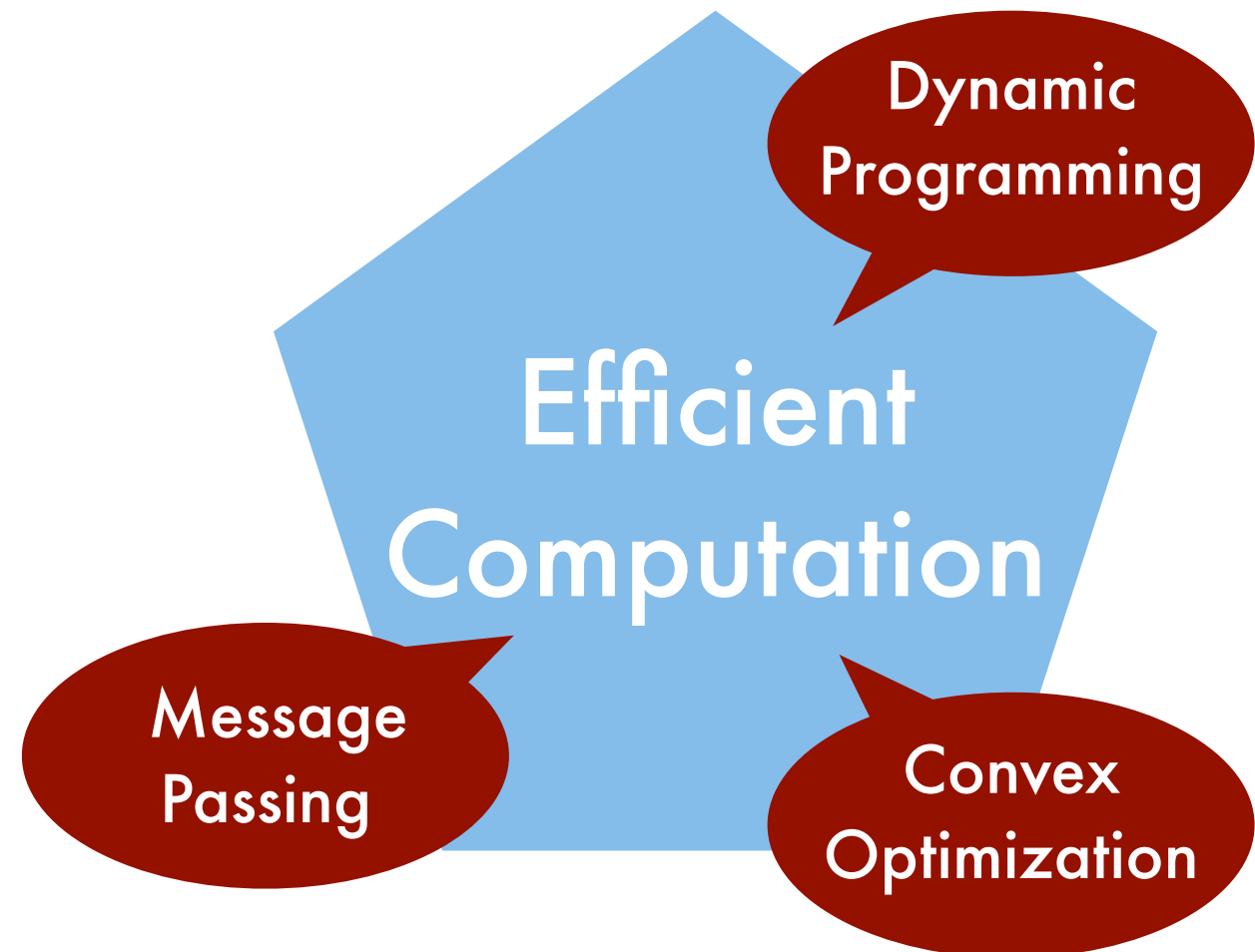
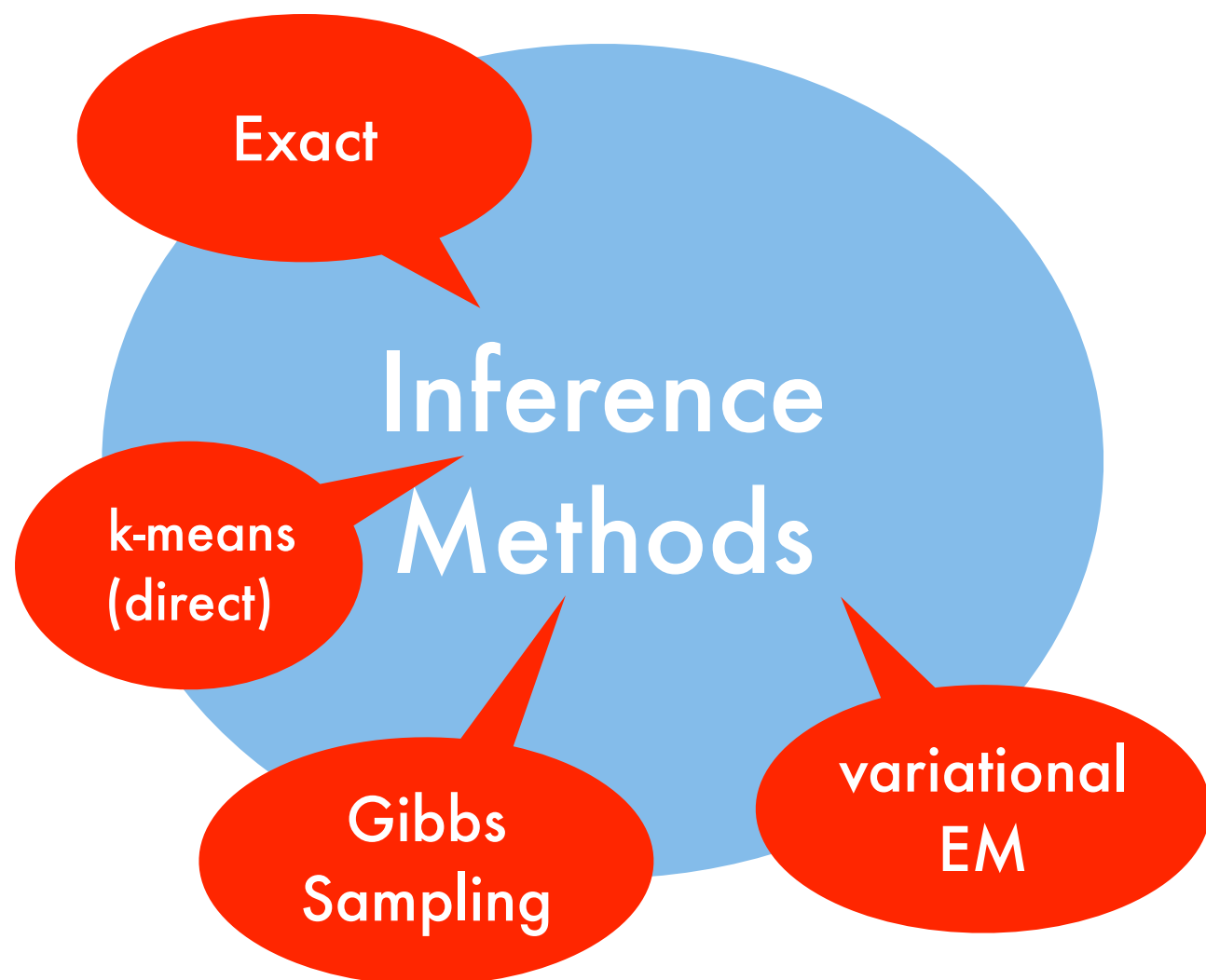
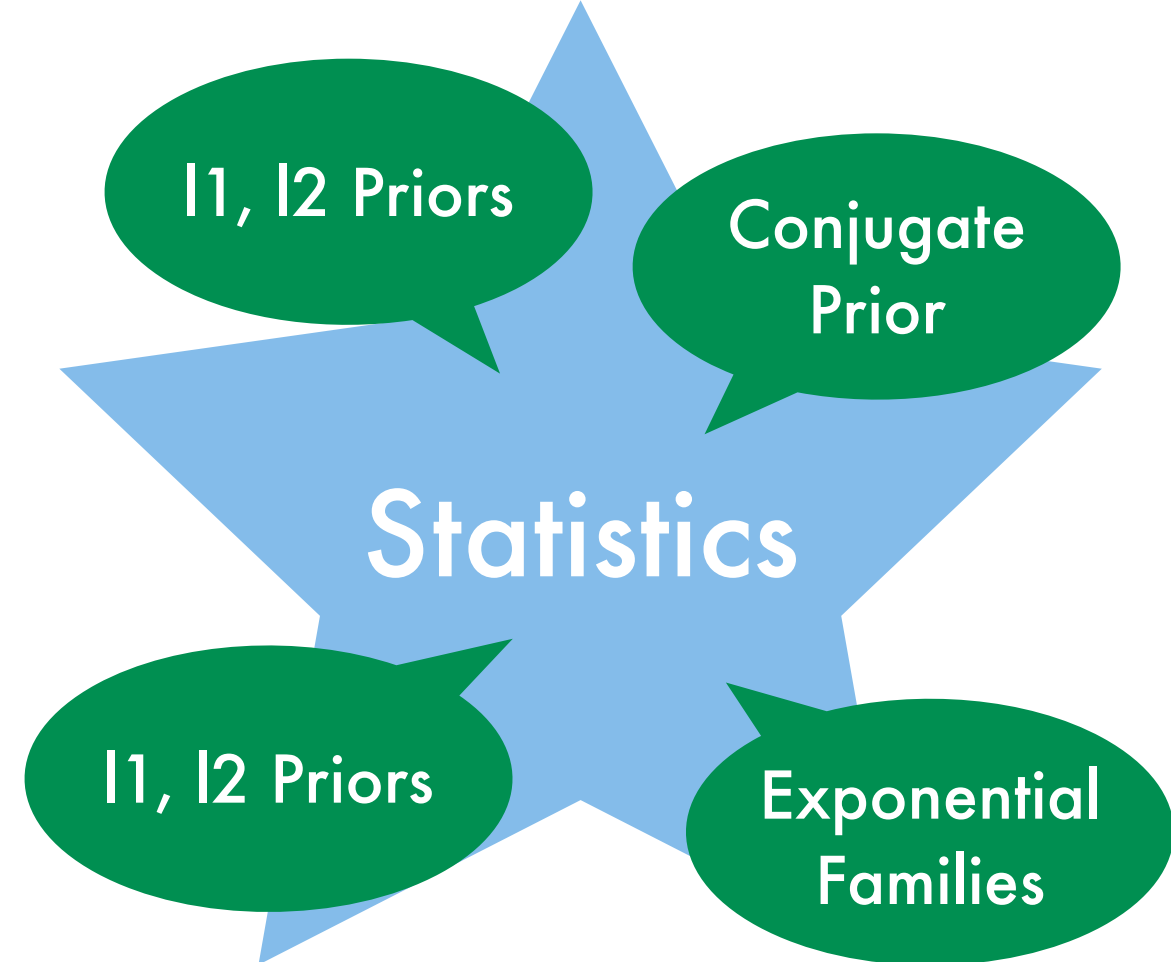
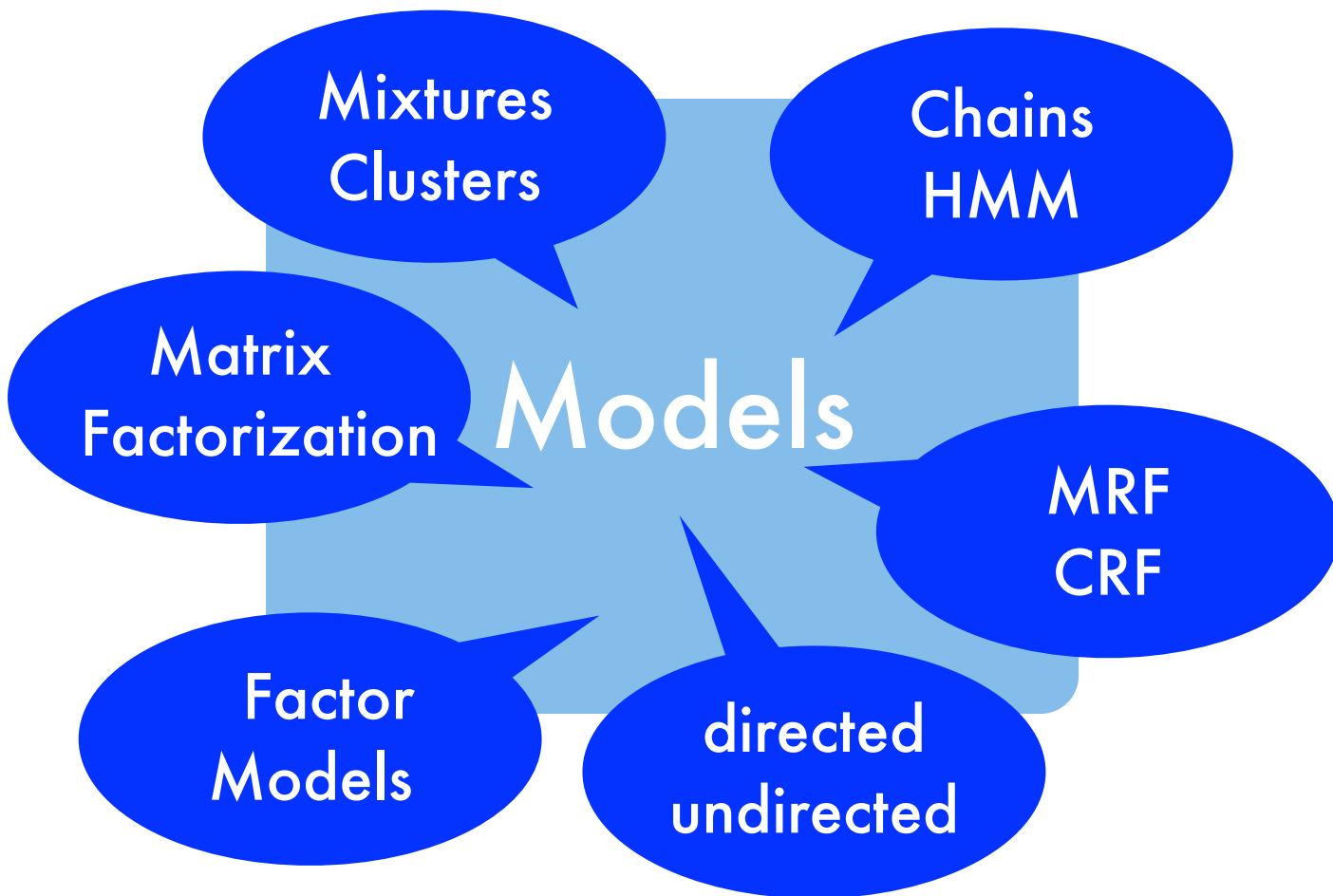
l_1 , l_2 Priors

Exponential
Families

Efficient
Computation







YAHOO!

YAHOO!

```
graph TD; YAHOO! --- Spam_Filtering[Spam Filtering]; YAHOO! --- Classification; YAHOO! --- Exploration; YAHOO! --- Segmentation; YAHOO! --- Prediction["Prediction (time series)"]; YAHOO! --- Novelty_Detection[Novelty Detection]; YAHOO! --- Debugging; YAHOO! --- Advertising; YAHOO! --- User_Modeling[User Modeling]; YAHOO! --- Performance_Tuning[Performance Tuning]; YAHOO! --- Document_Understanding[Document Understanding]; YAHOO! --- Clustering; YAHOO! --- System_Design[System Design];
```

Spam
Filtering

Classification

Exploration

Segmentation

Prediction
(time series)

Novelty
Detection

Debugging

Advertising

User
Modeling

Performance
Tuning

Document
Understanding

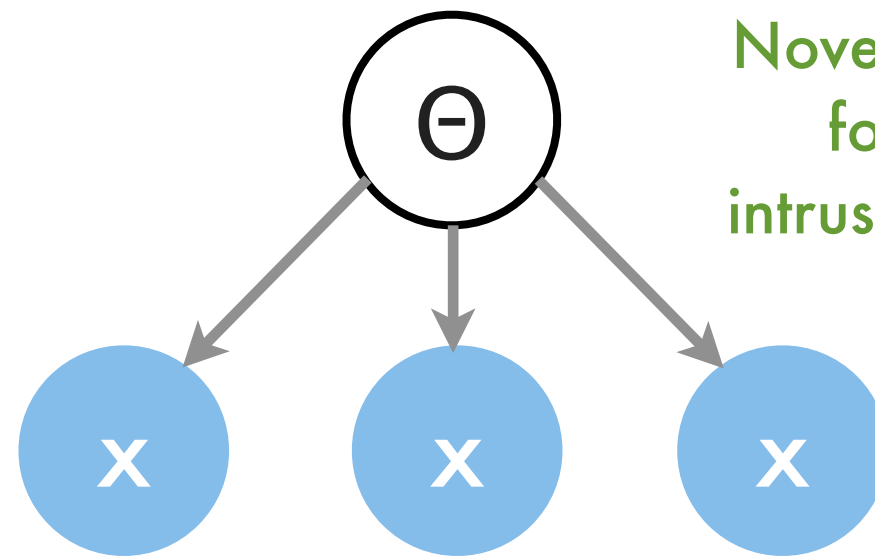
Clustering

System
Design

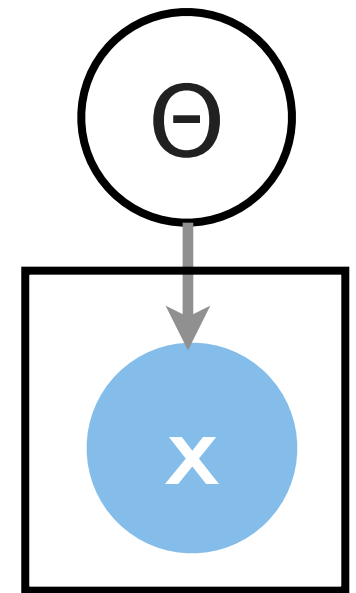
Annotation

'Unsupervised' Models

Density
Estimation



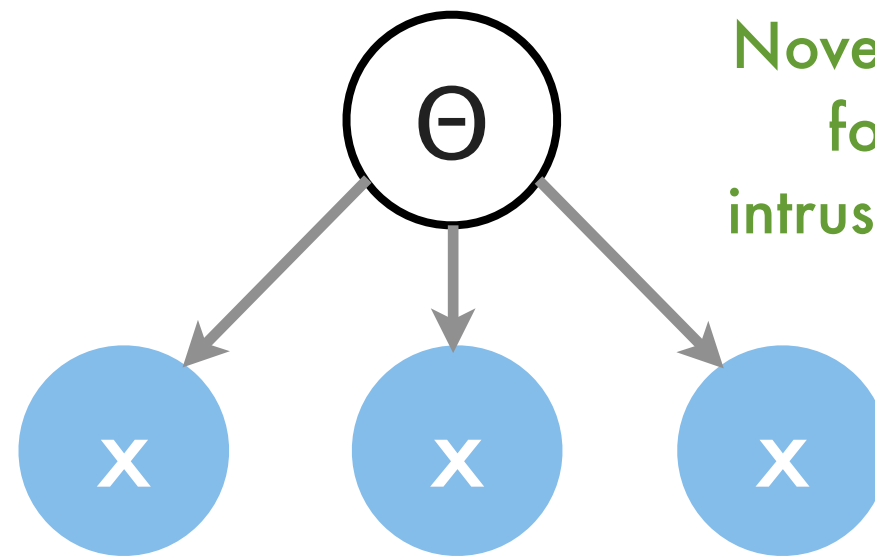
Novelty Detection
forecasting
intrusion detection



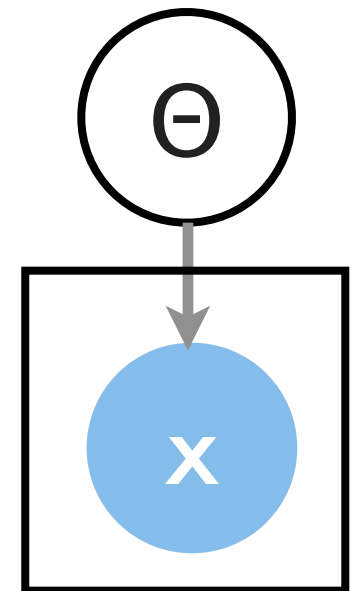
webpages
news
users
ads
queries
images

'Unsupervised' Models

Density
Estimation

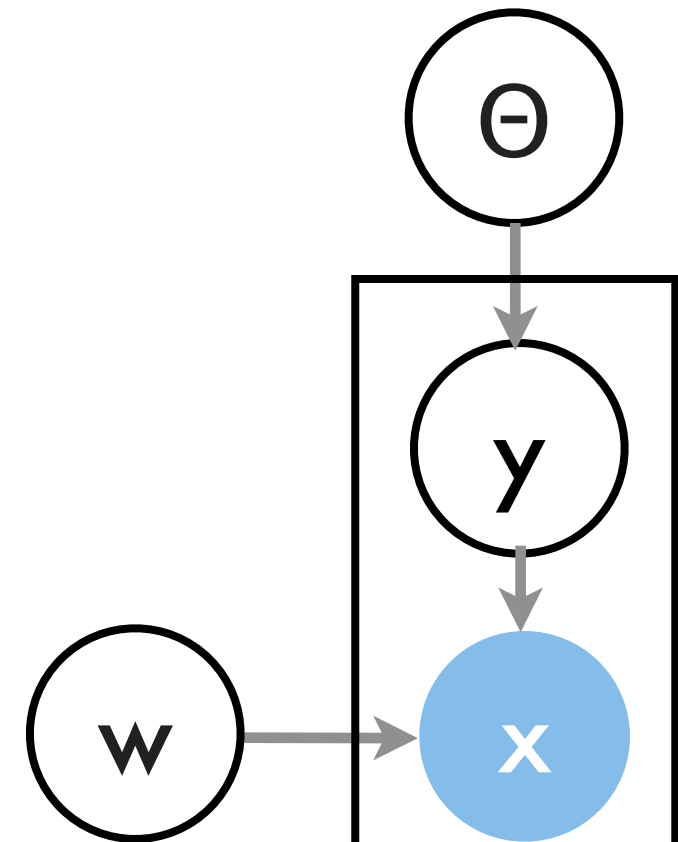
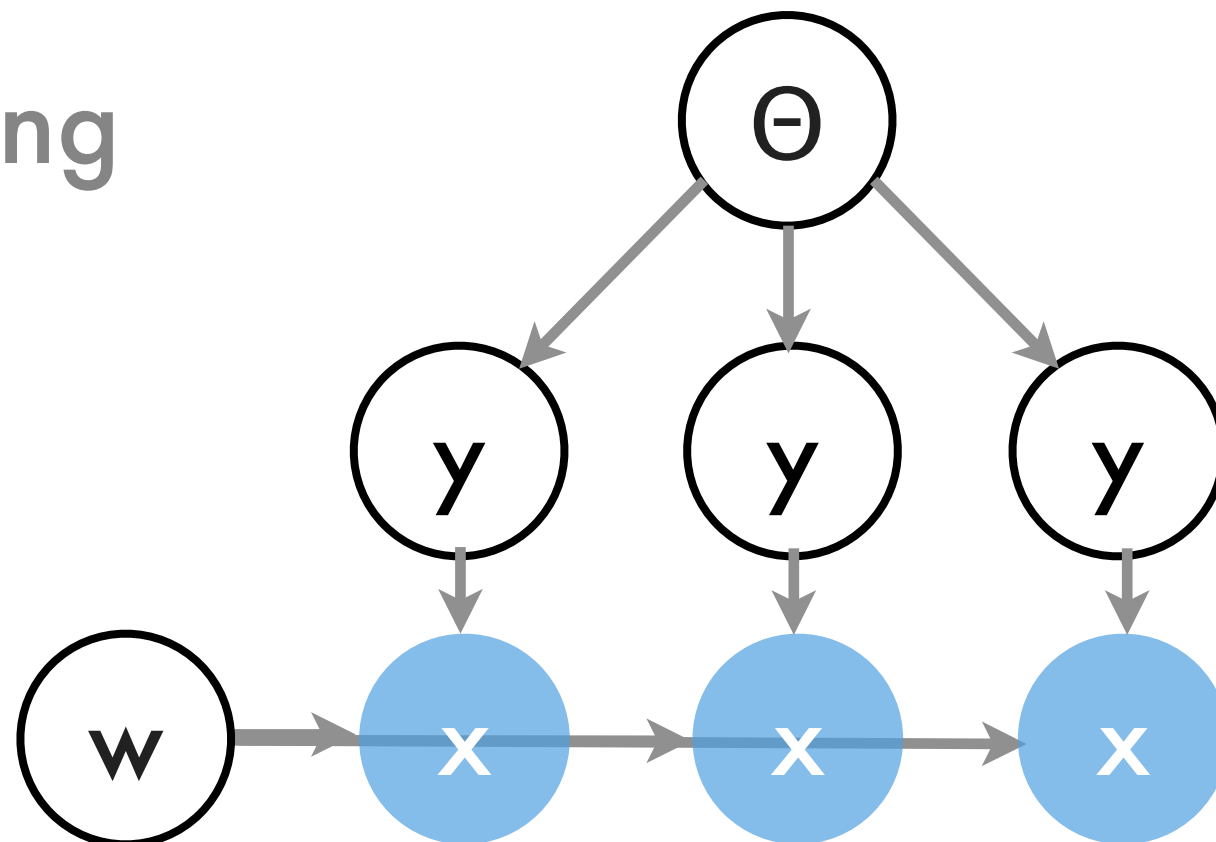


Novelty Detection
forecasting
intrusion detection



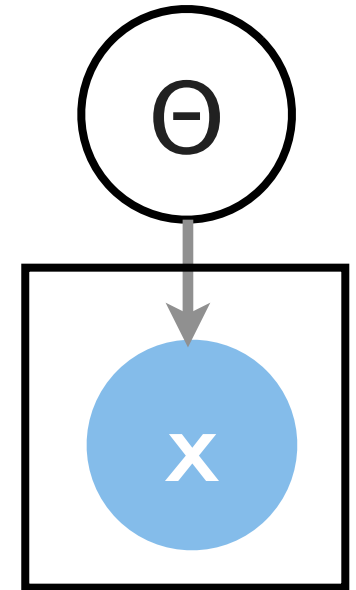
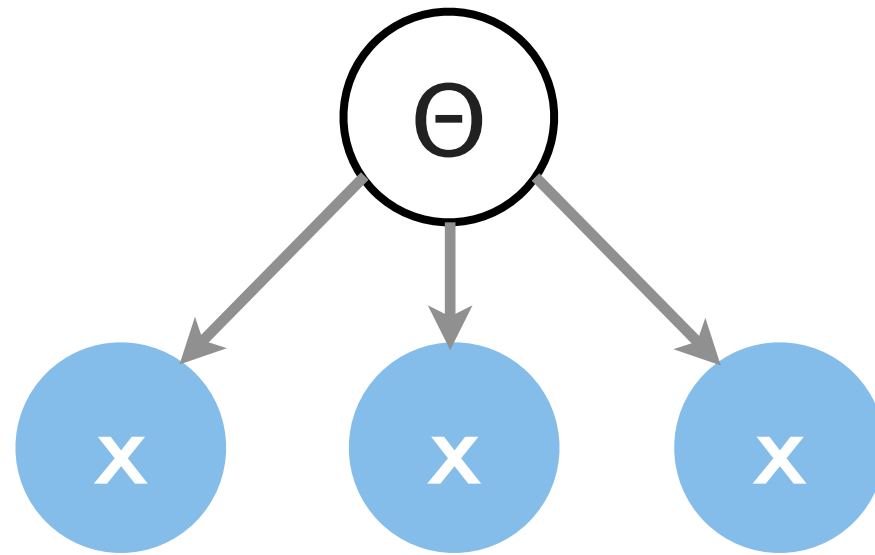
Clustering

webpages
news
users
ads
queries
images

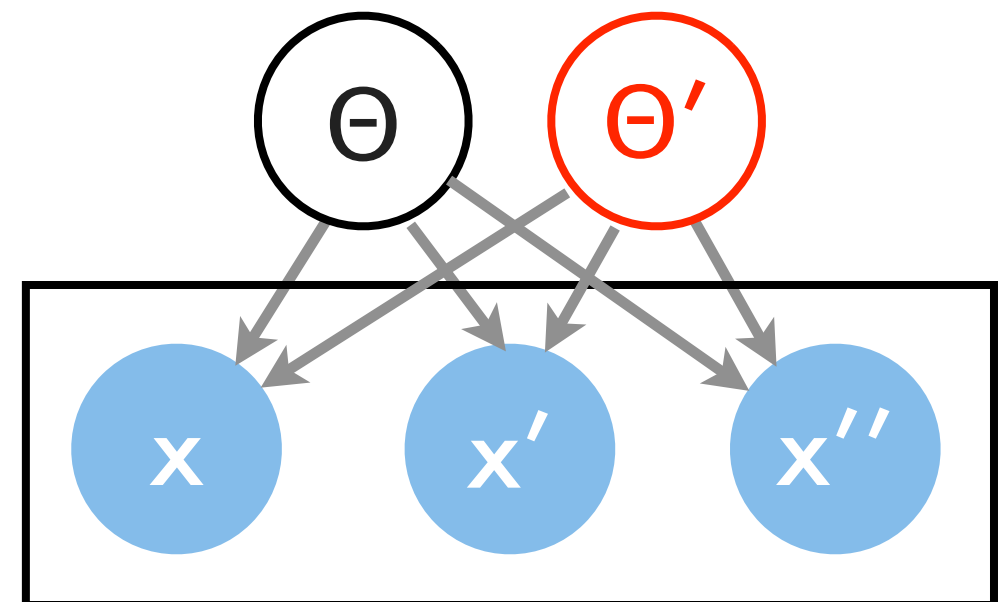


'Unsupervised' Models

Density
Estimation



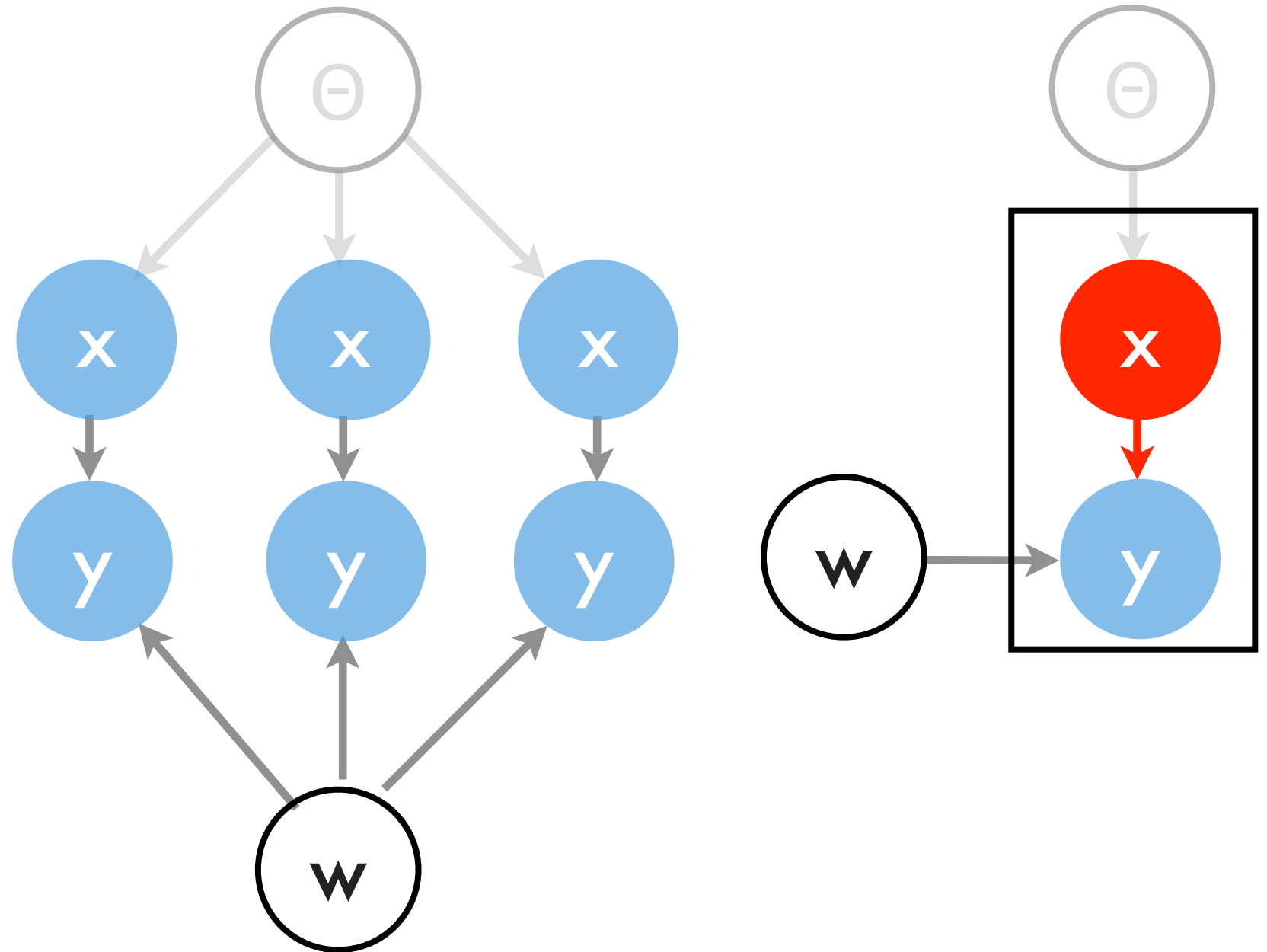
Factor
Analysis



'Supervised' Models

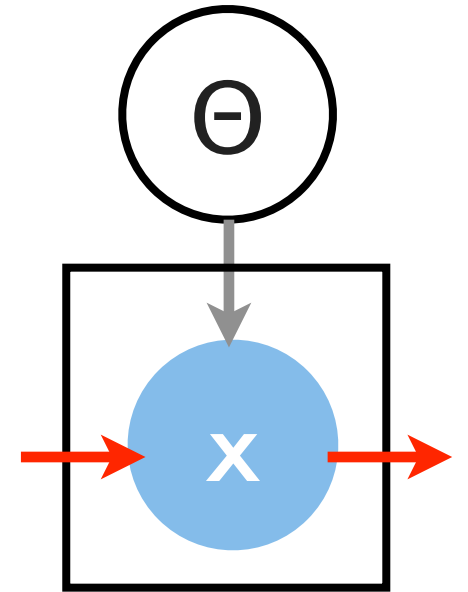
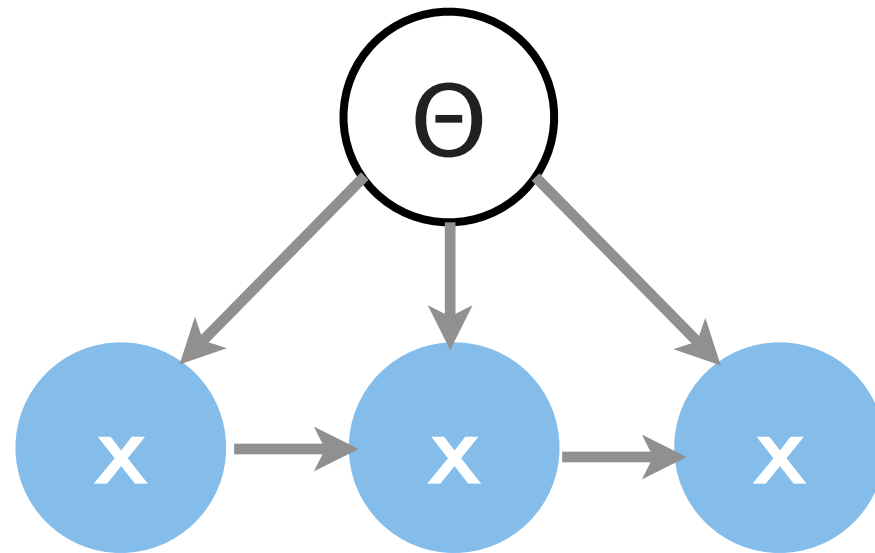
Classification
Regression

spam filtering
tiering
crawling
categorization
bid estimation
tagging



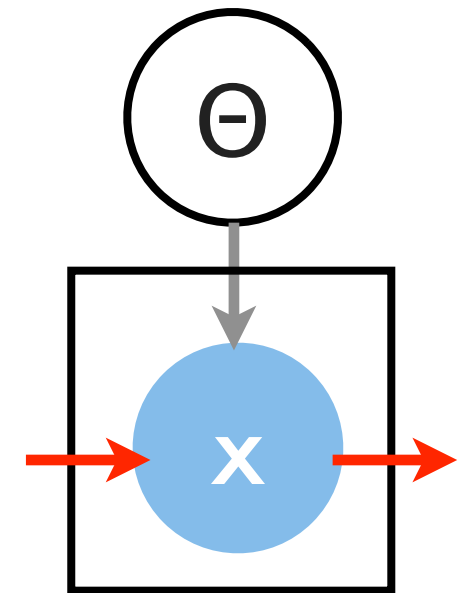
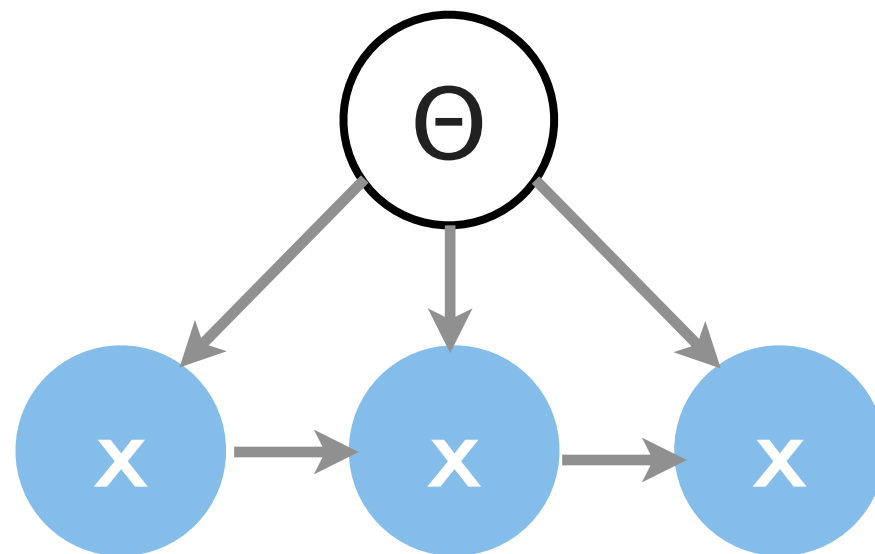
Chains

Markov
Chain

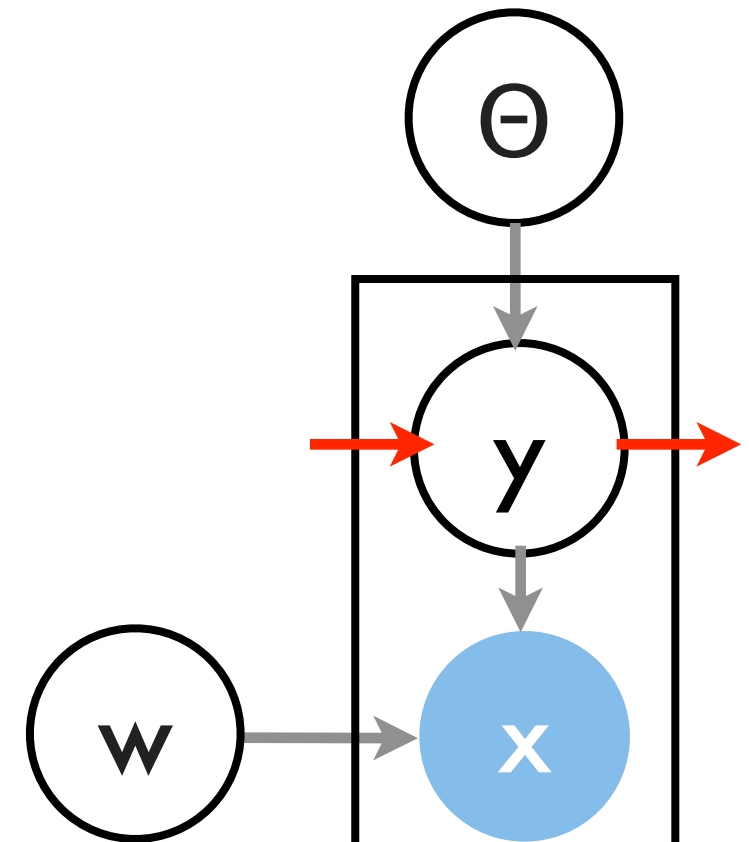
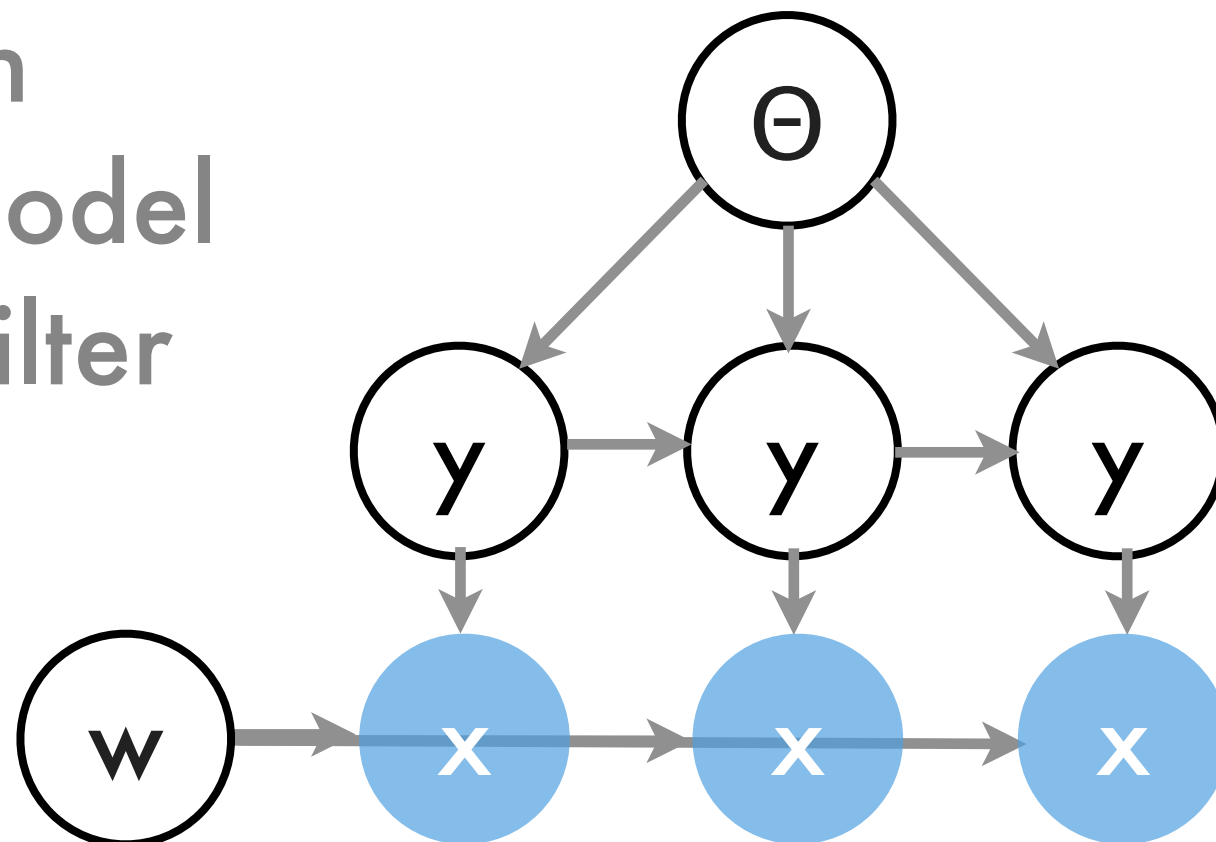


Chains

Markov
Chain



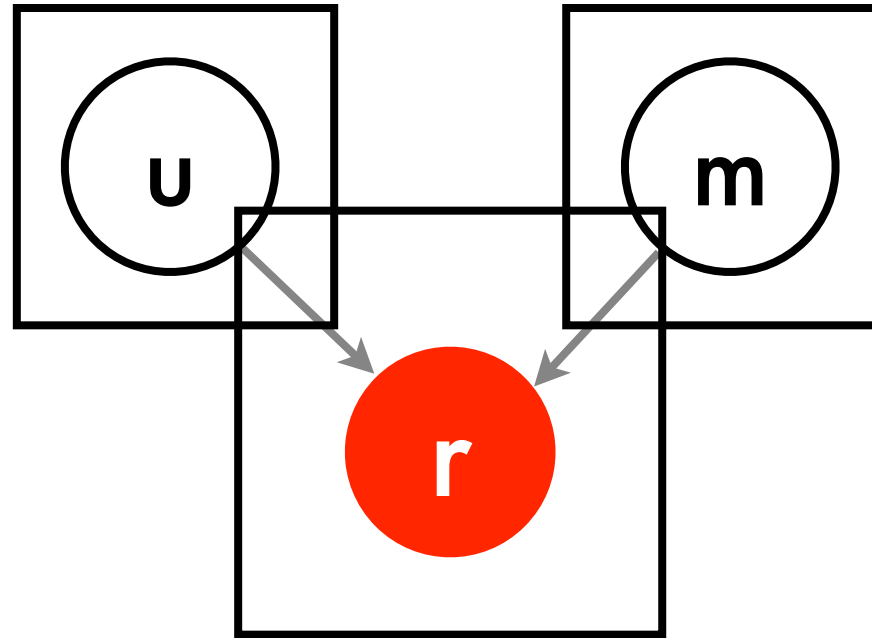
Hidden
Markov Model
Kalman Filter



Collaborative Models

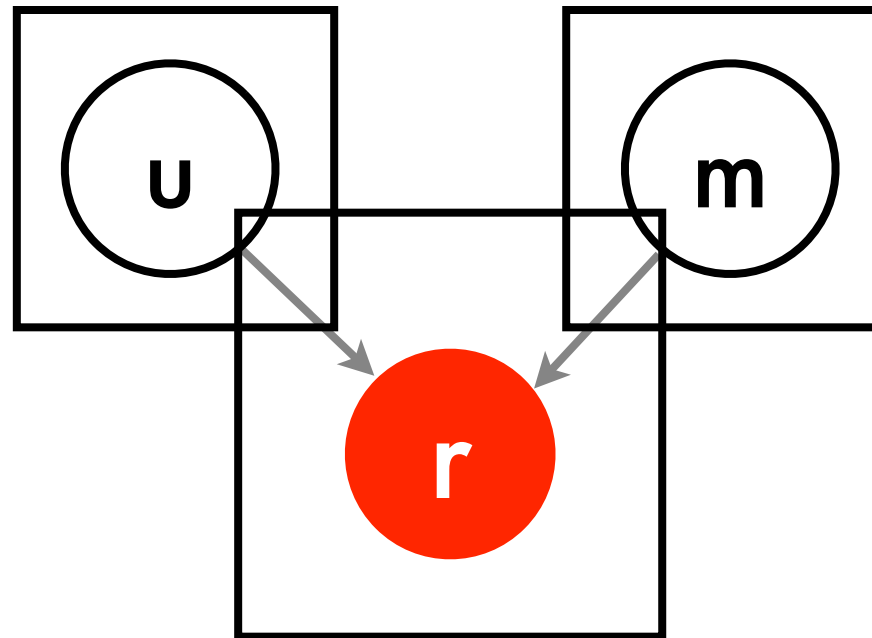
Collaborative Models

Collaborative
Filtering

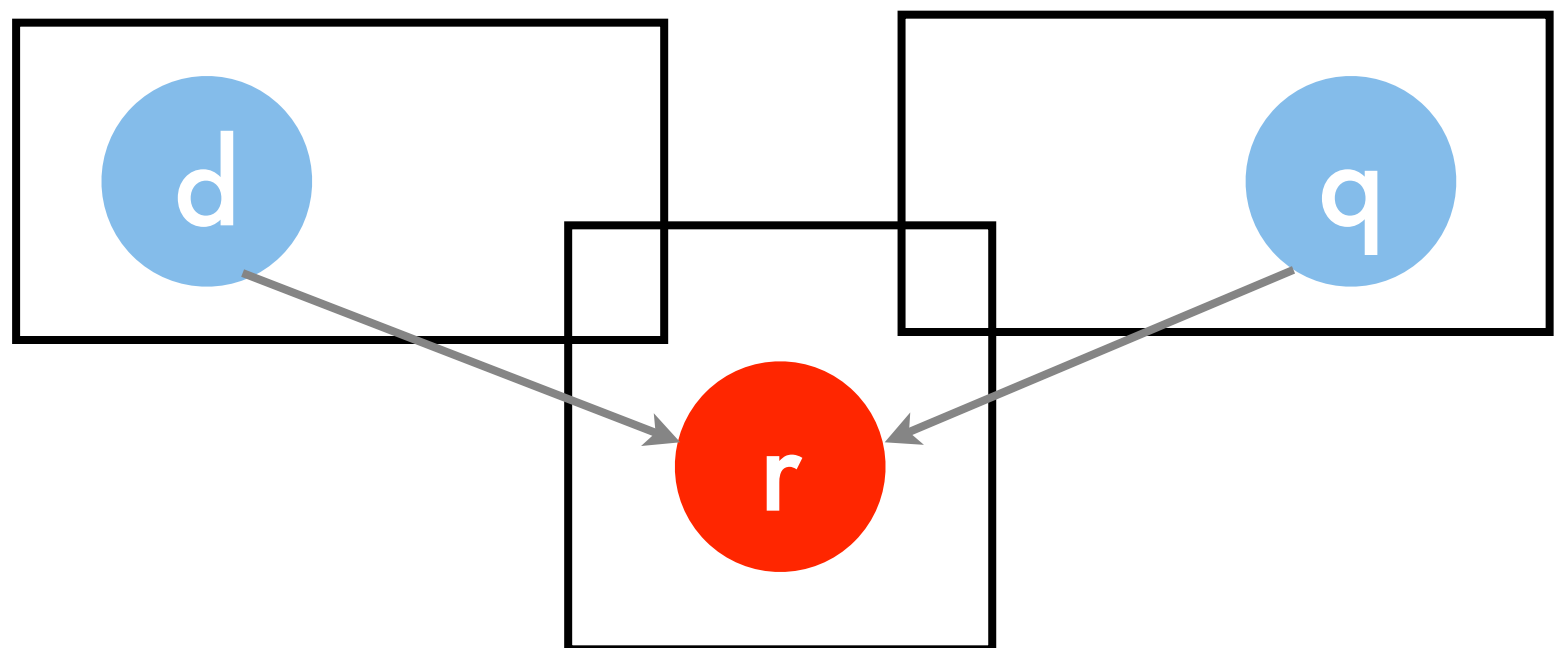


Collaborative Models

Collaborative
Filtering

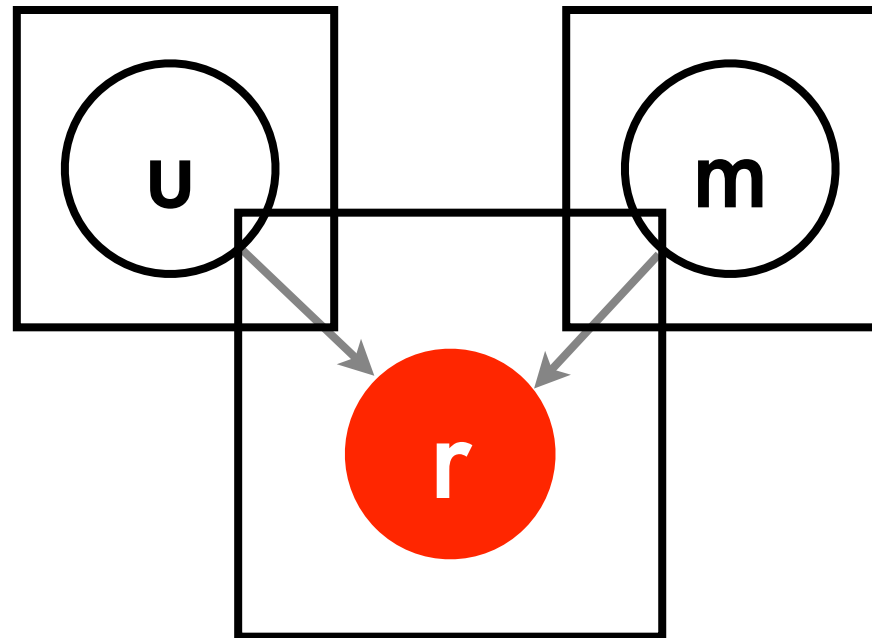


Current
Webpage
Ranking

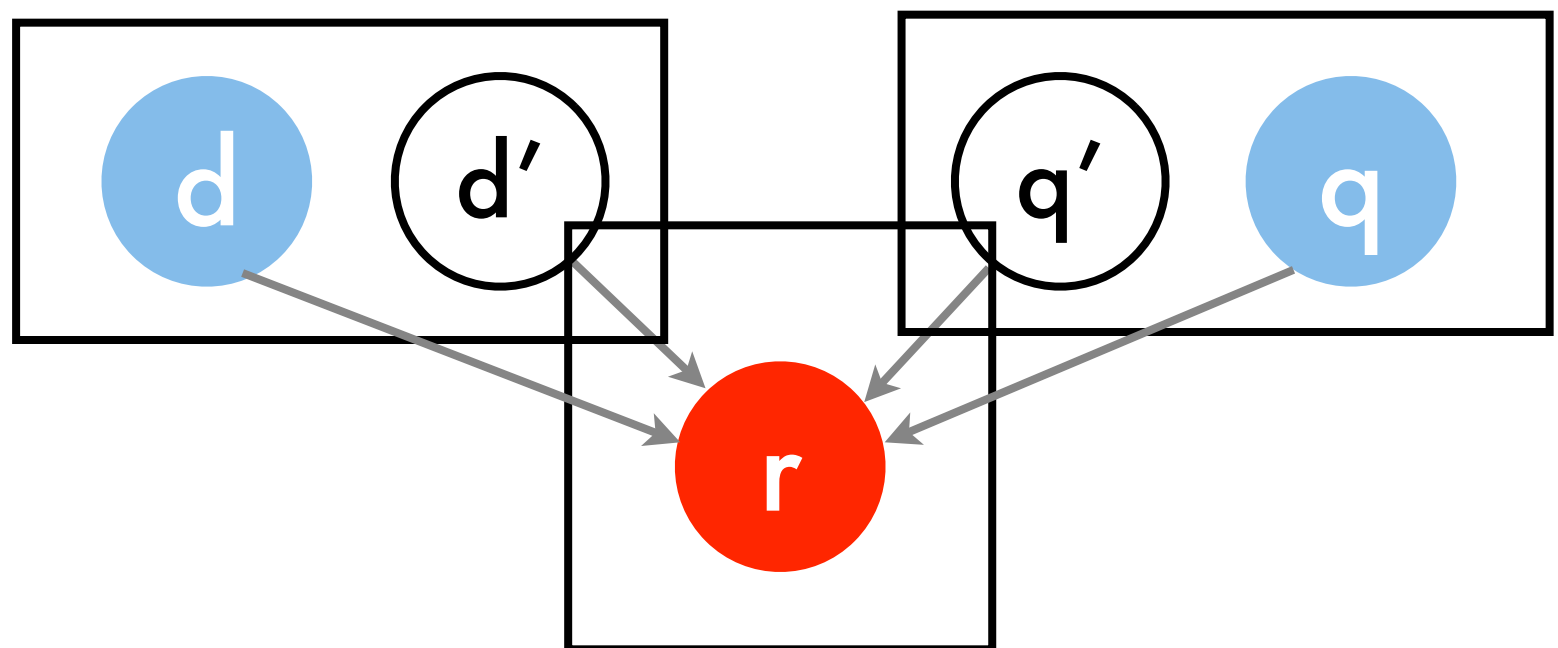


Collaborative Models

Collaborative
Filtering

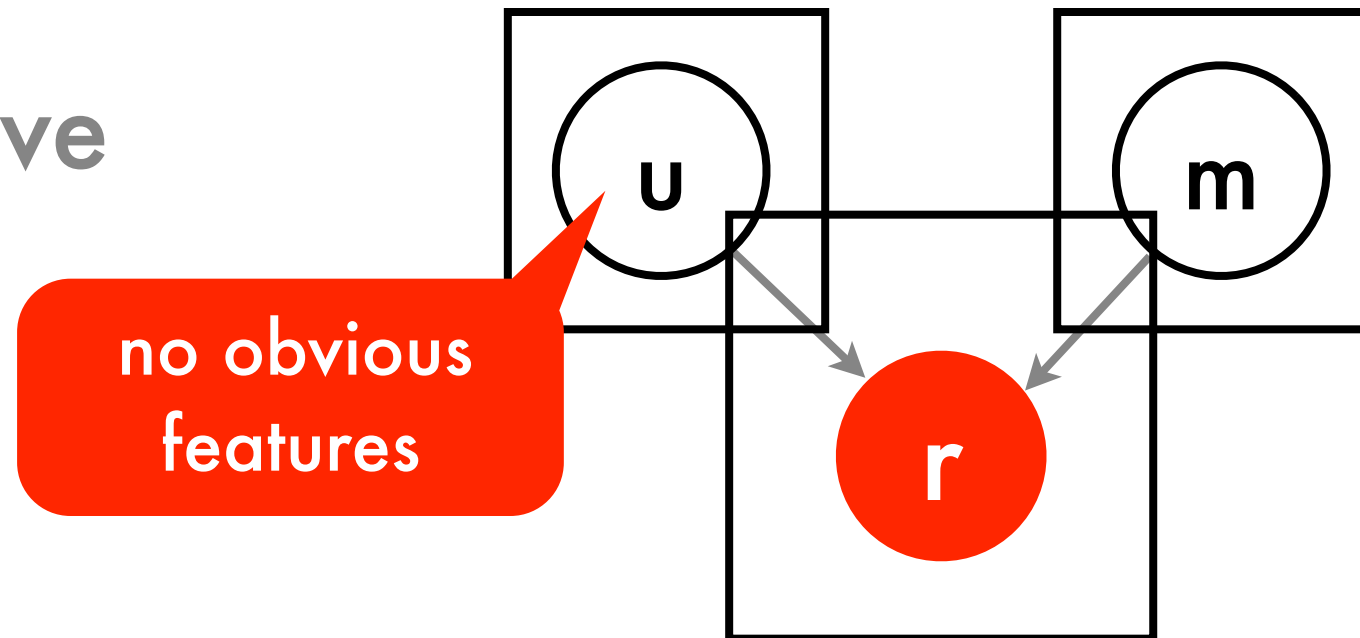


Webpage
Ranking

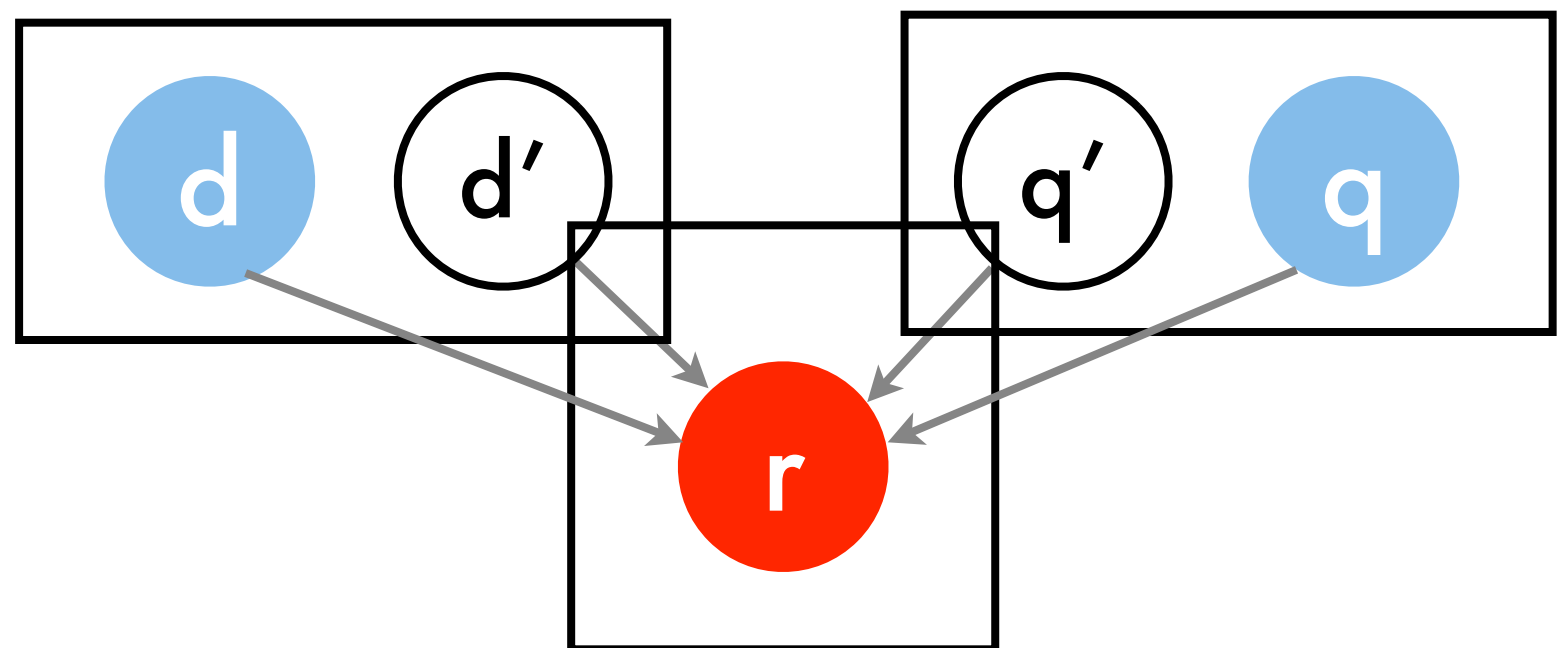


Collaborative Models

Collaborative
Filtering

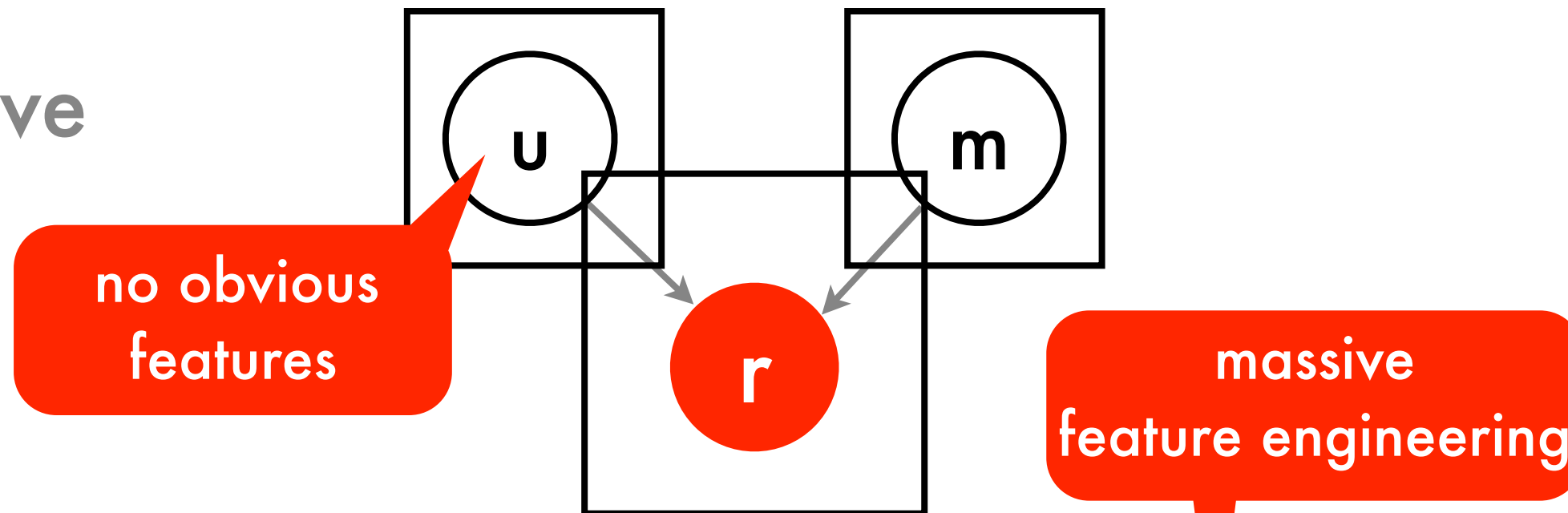


Webpage
Ranking

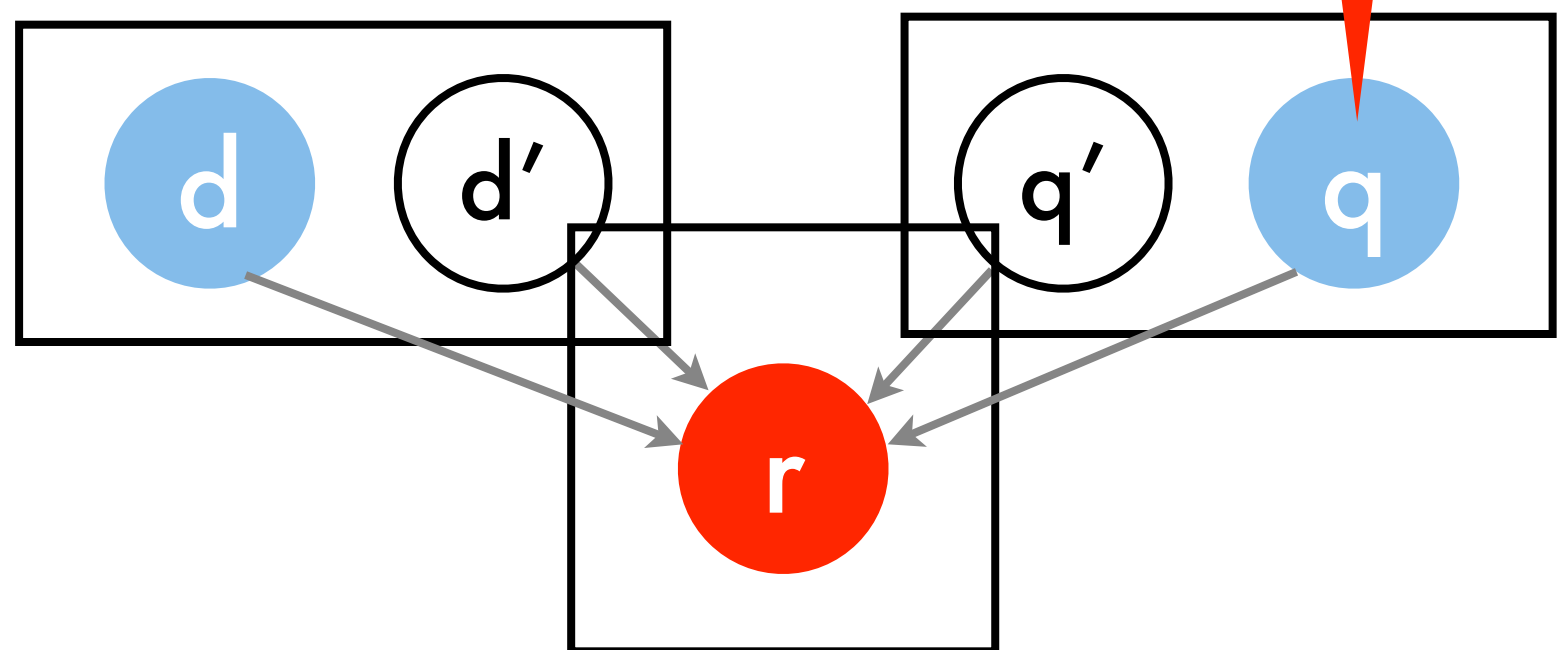


Collaborative Models

Collaborative
Filtering

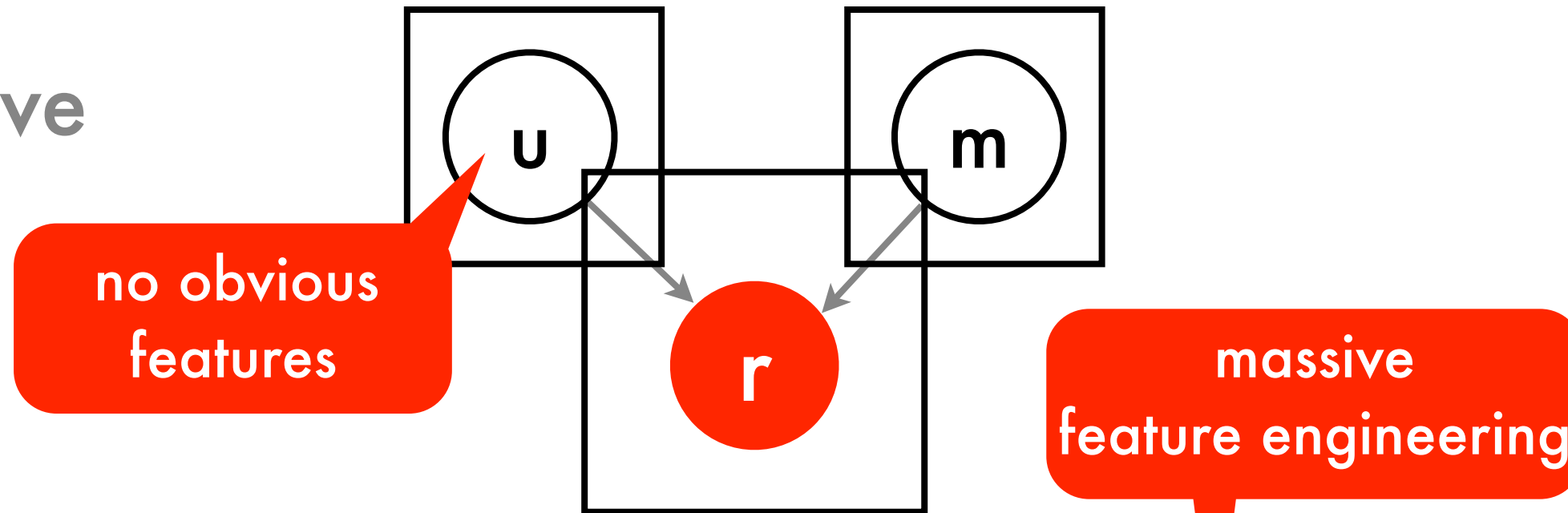


Webpage
Ranking



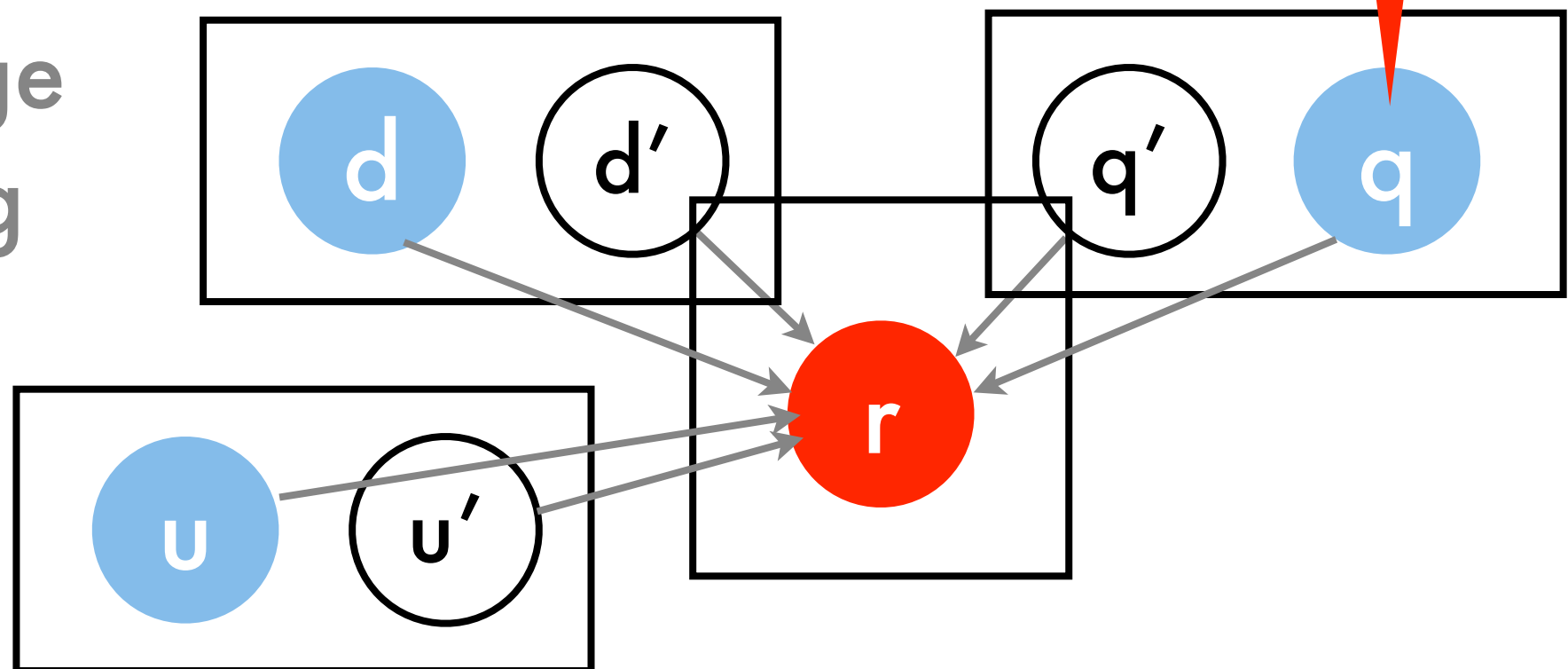
Collaborative Models

Collaborative
Filtering

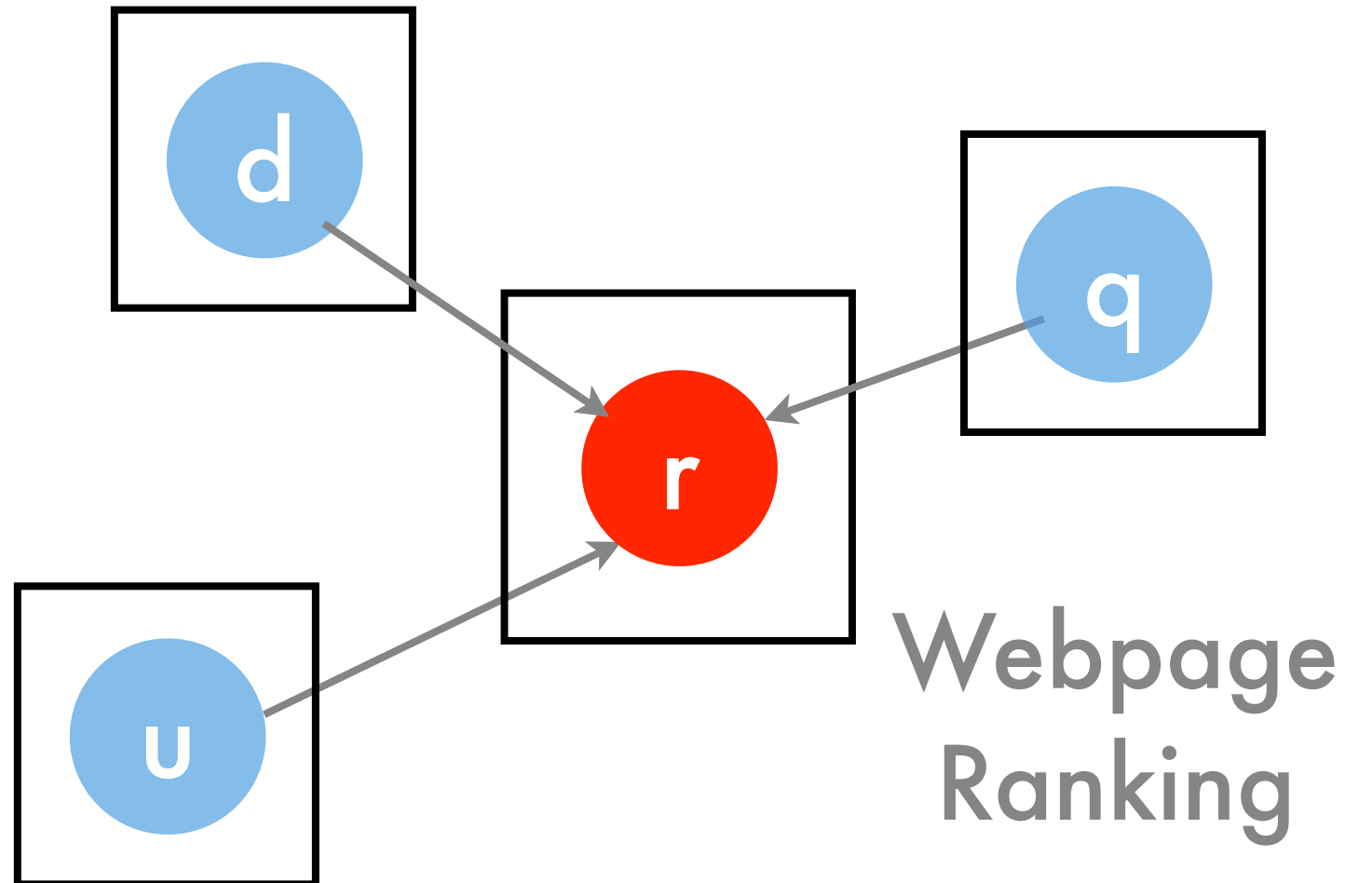


Webpage
Ranking

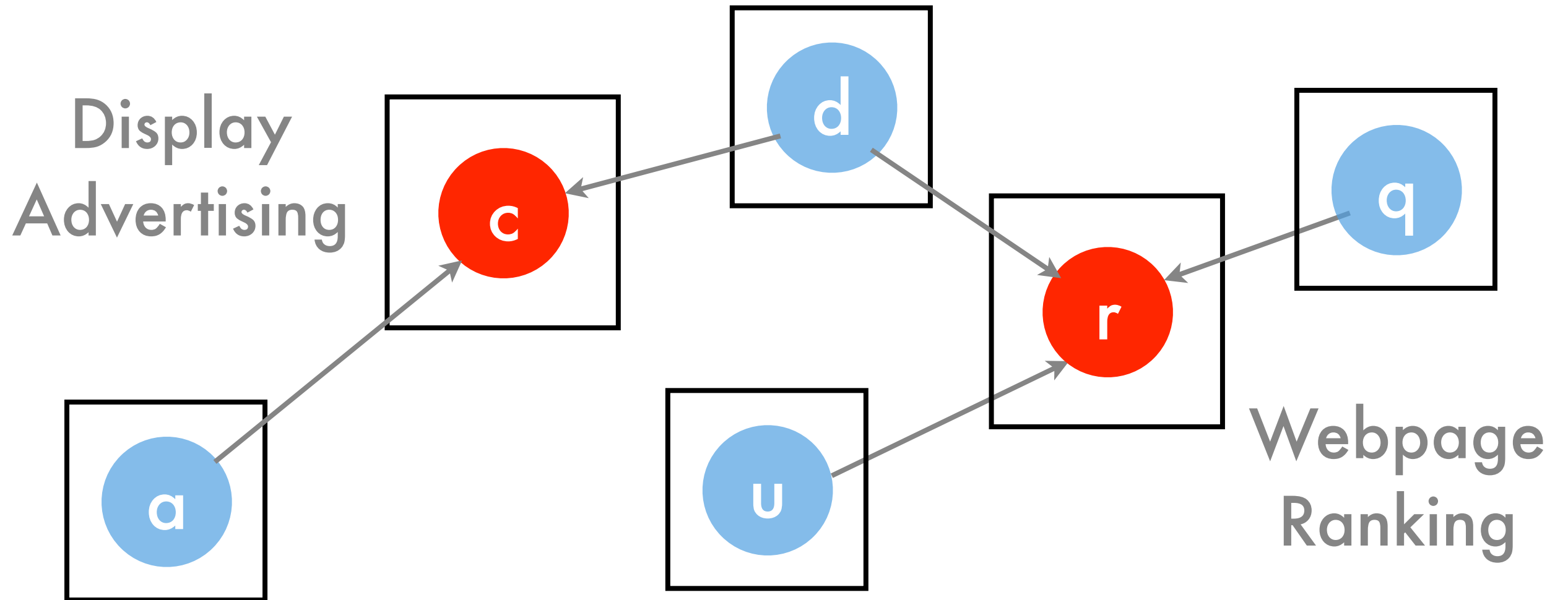
personalized



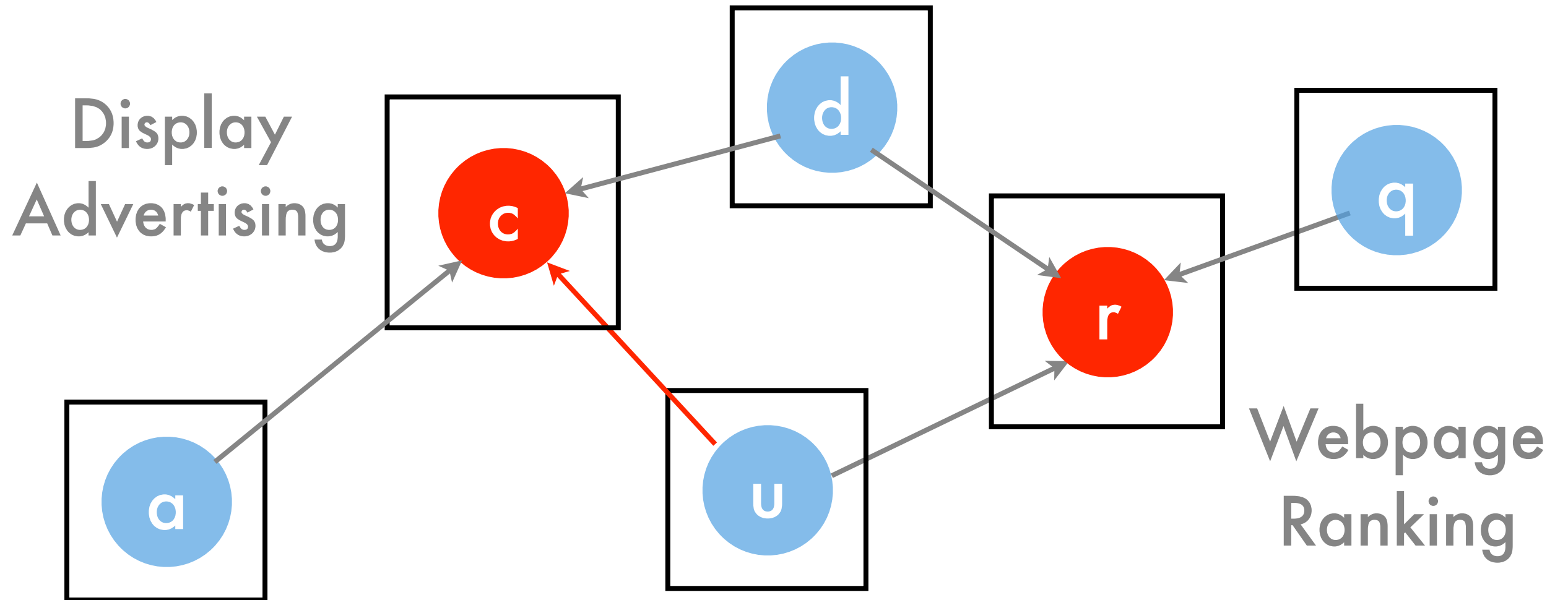
Data Integration



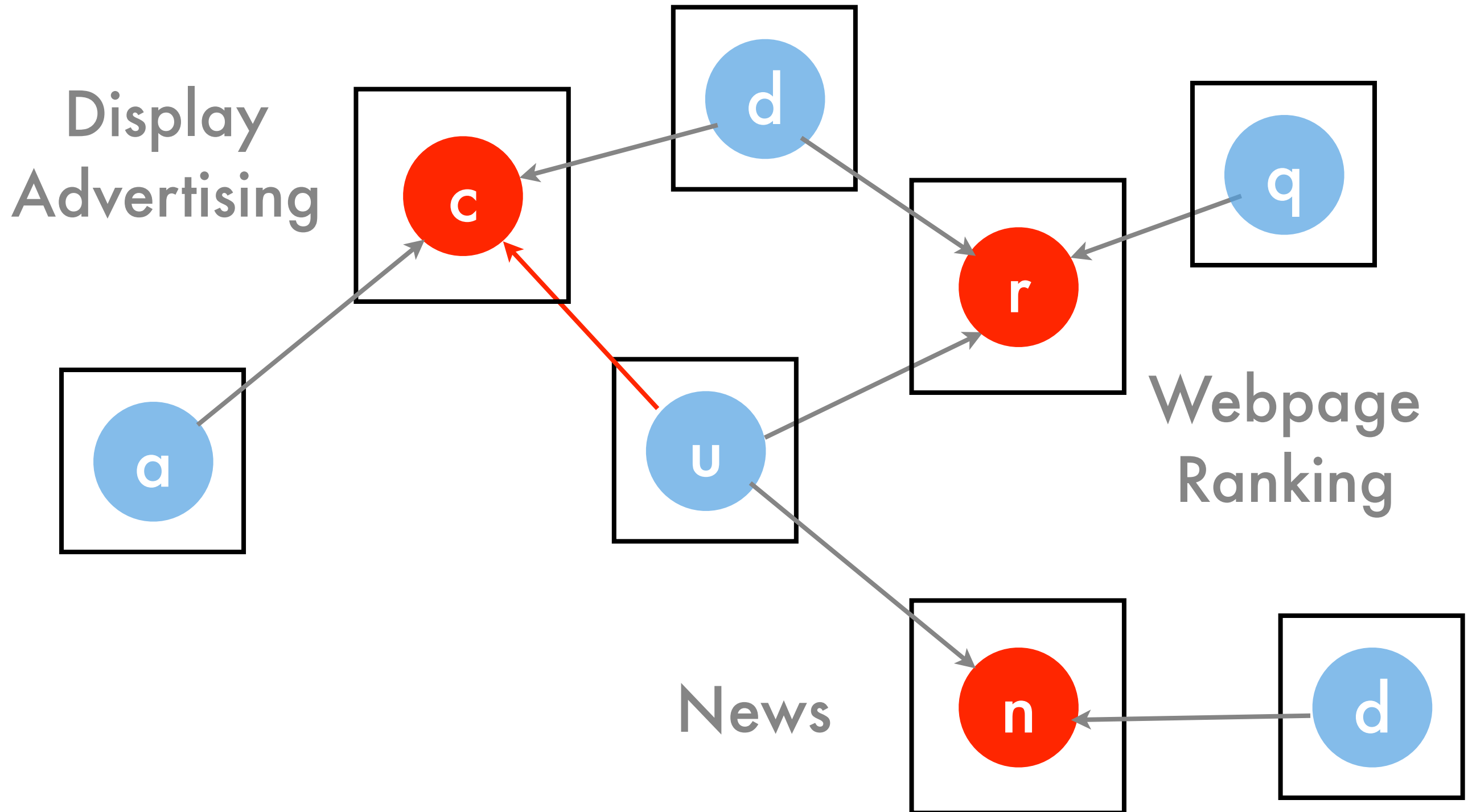
Data Integration



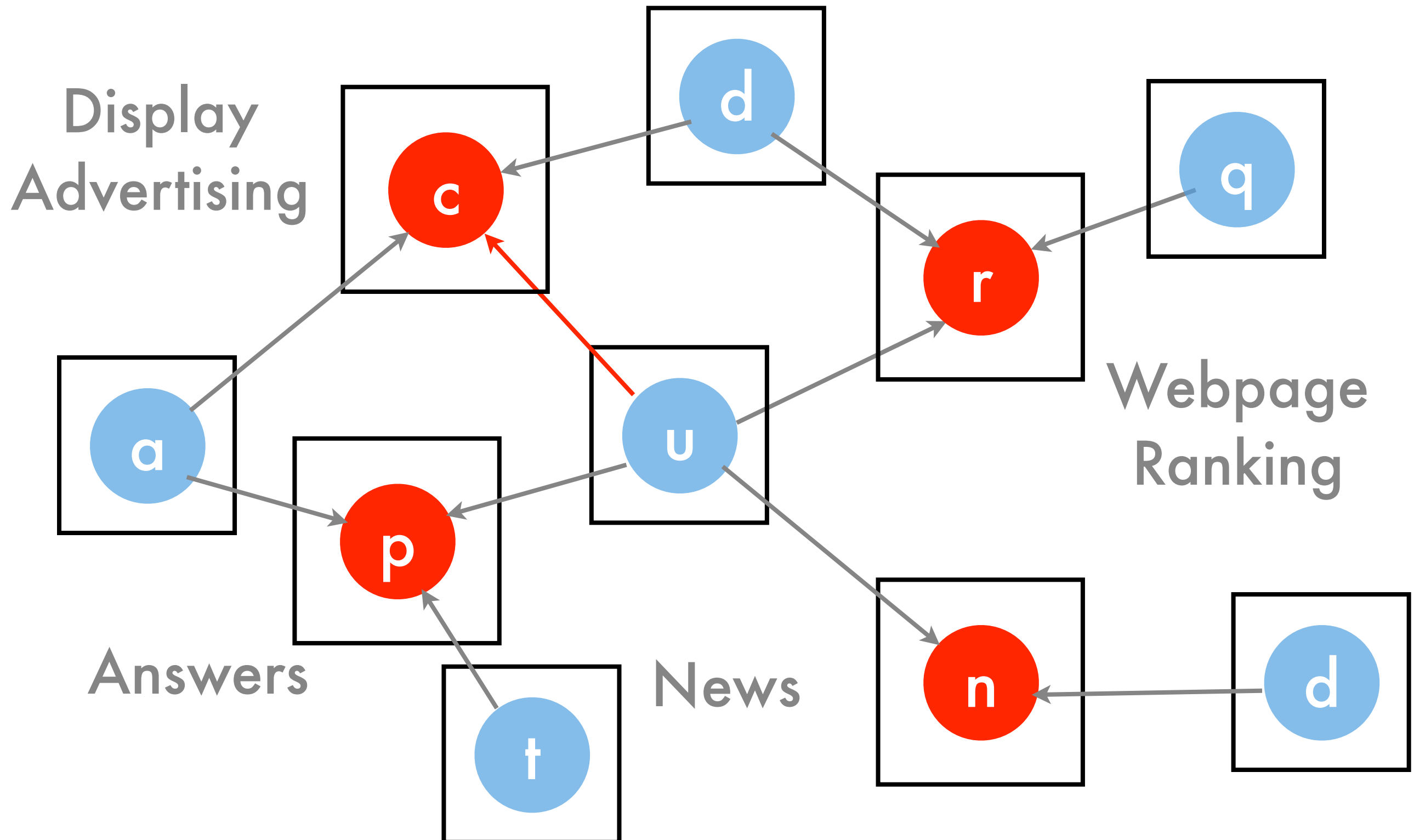
Data Integration



Data Integration



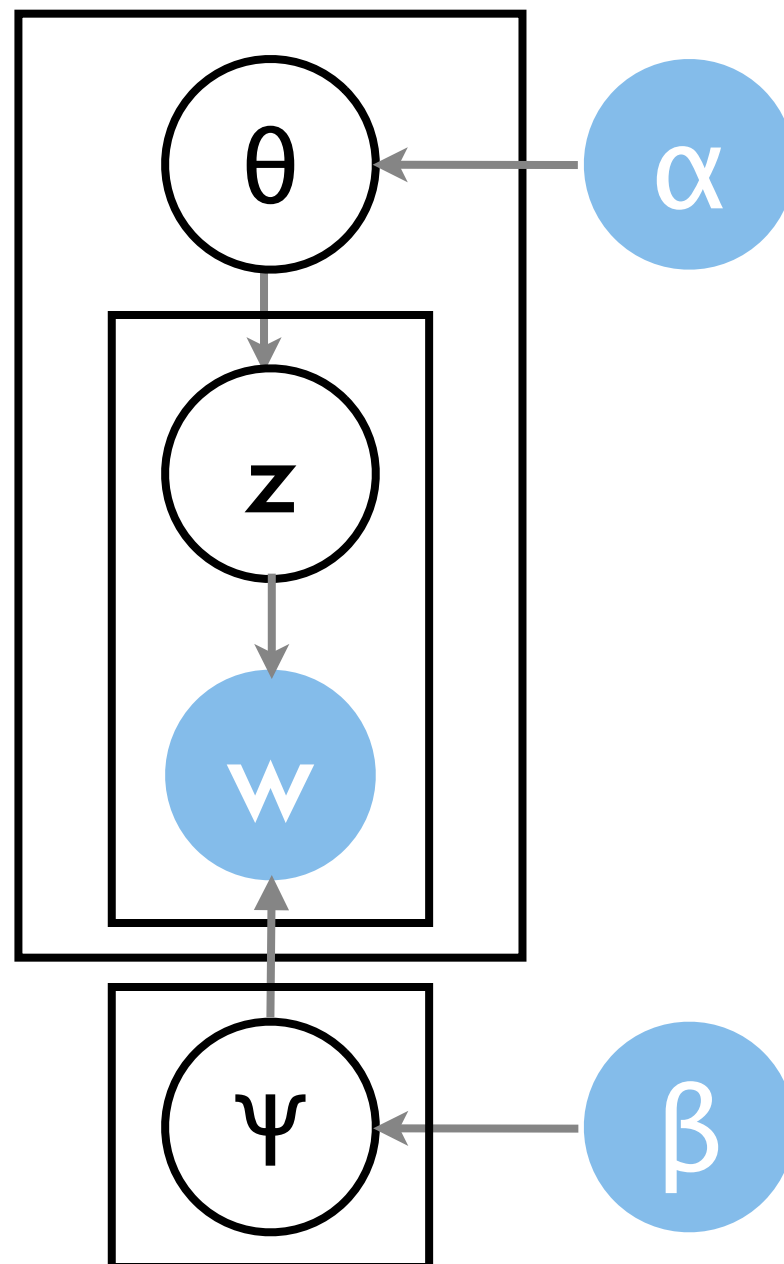
Data Integration



Topic Models

Topic Models

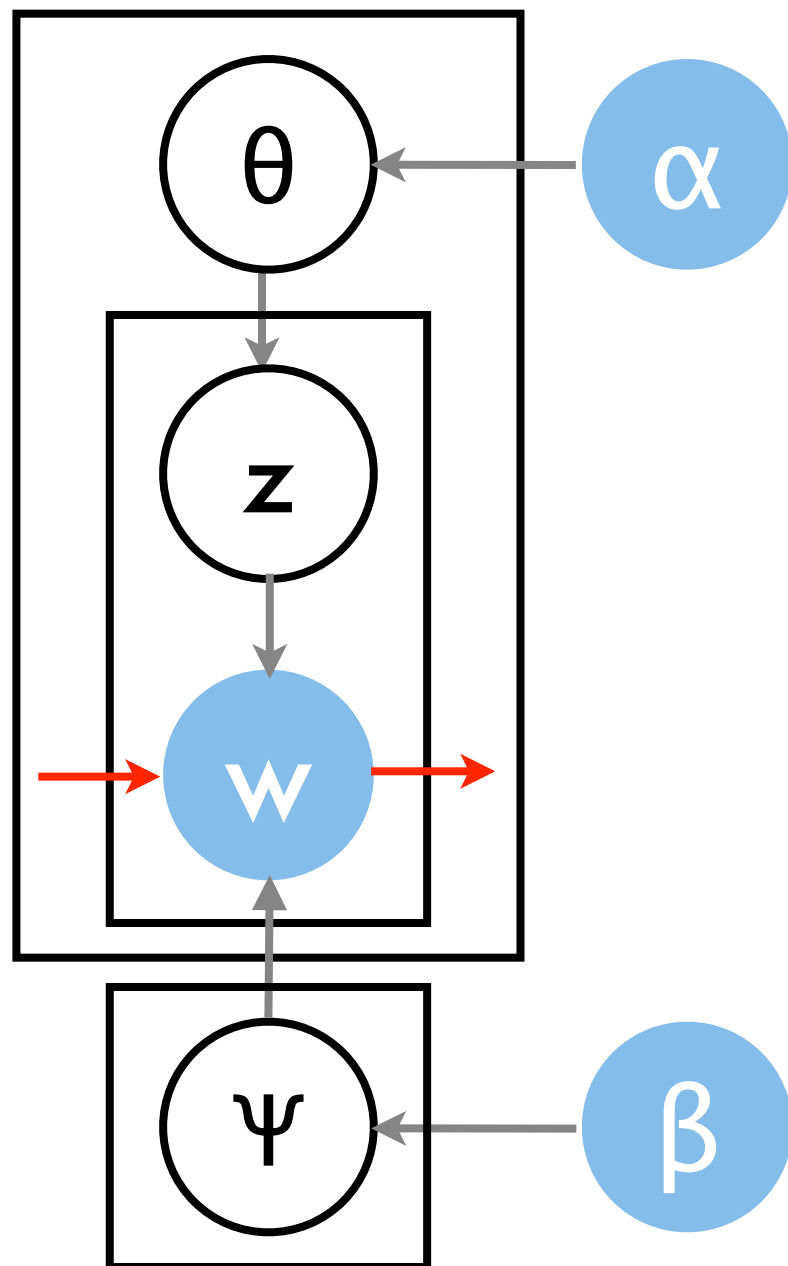
Topic
Models



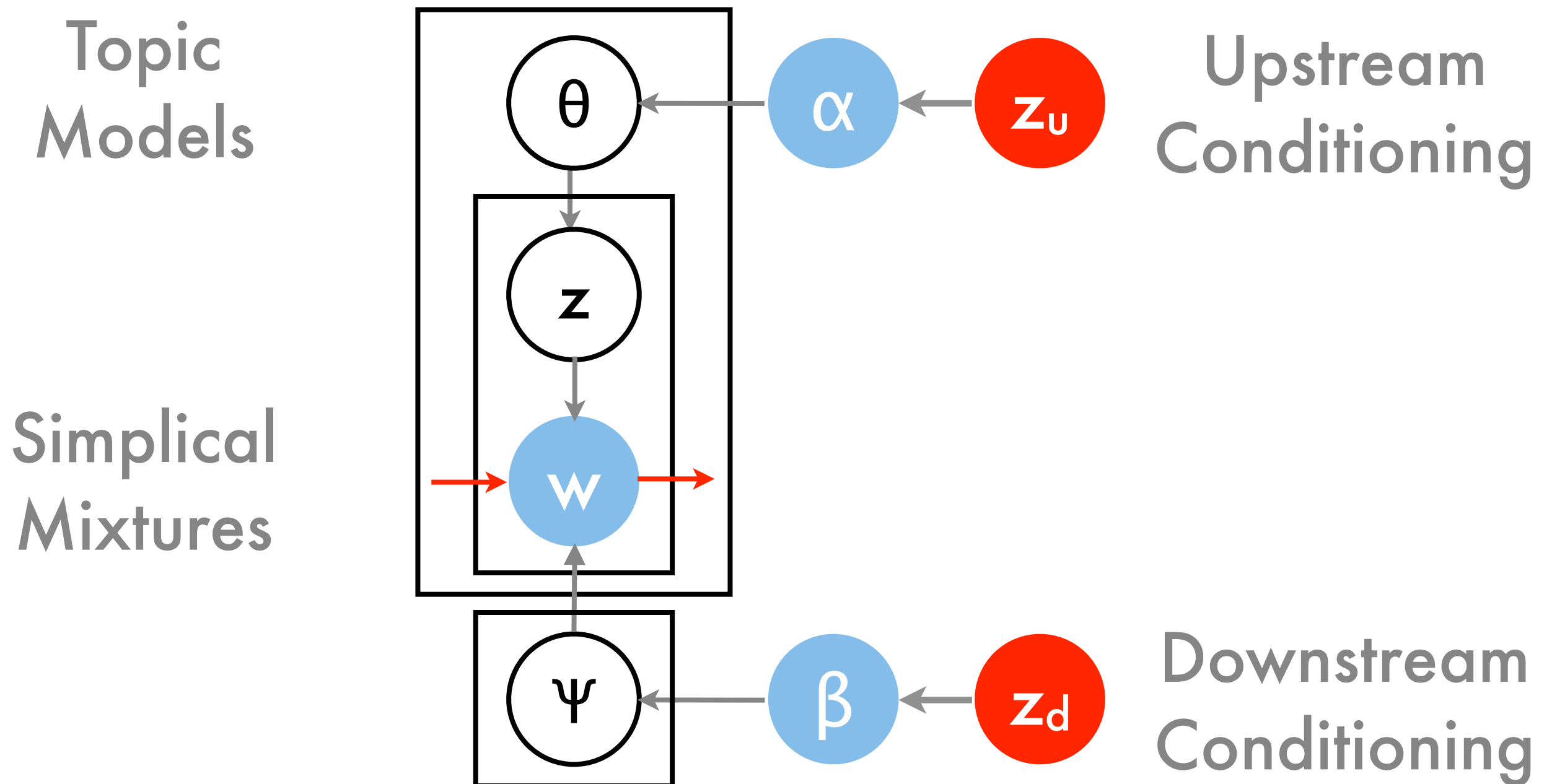
Topic Models

Topic
Models

Simplicial
Mixtures



Topic Models



Undirected Graphical Models

Review

YAHOO!



Spam
Filtering

Classification

Exploration

Segmentation

Prediction
(time series)

Novelty
Detection

Debugging

Advertising

User
Modeling

Performance
Tuning

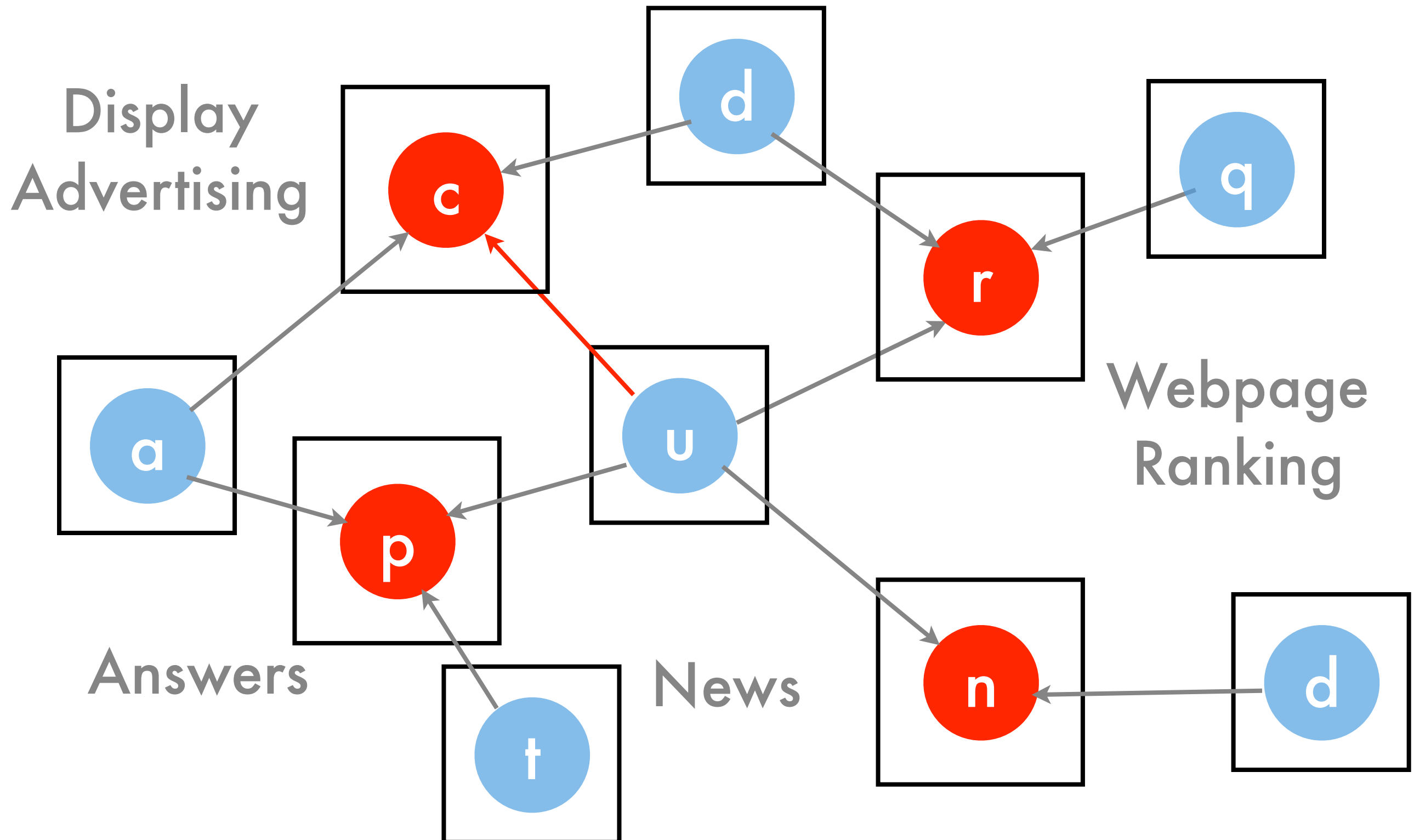
Document
Understanding

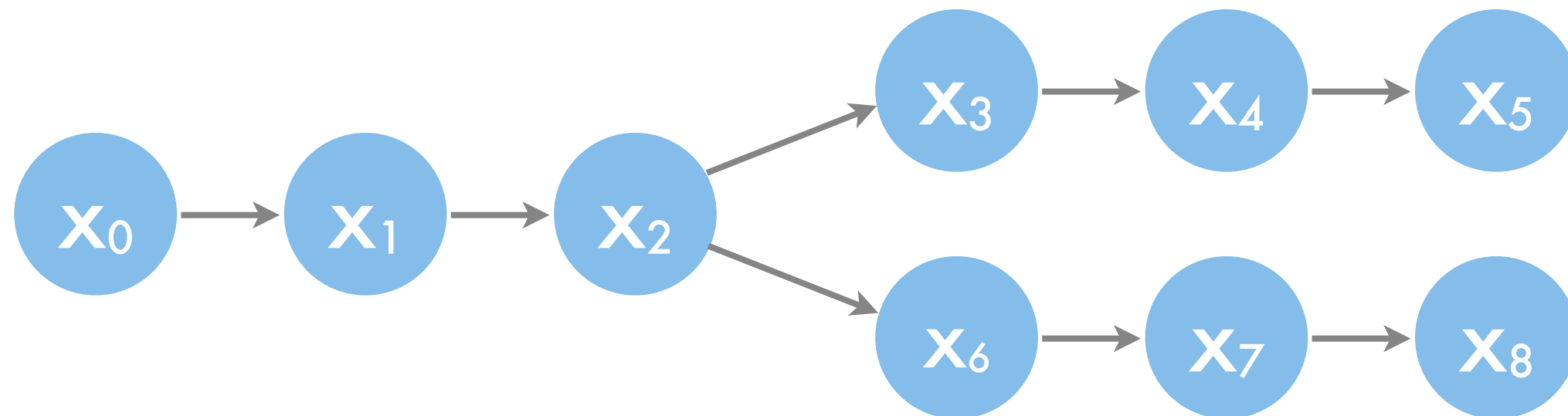
Clustering

System
Design

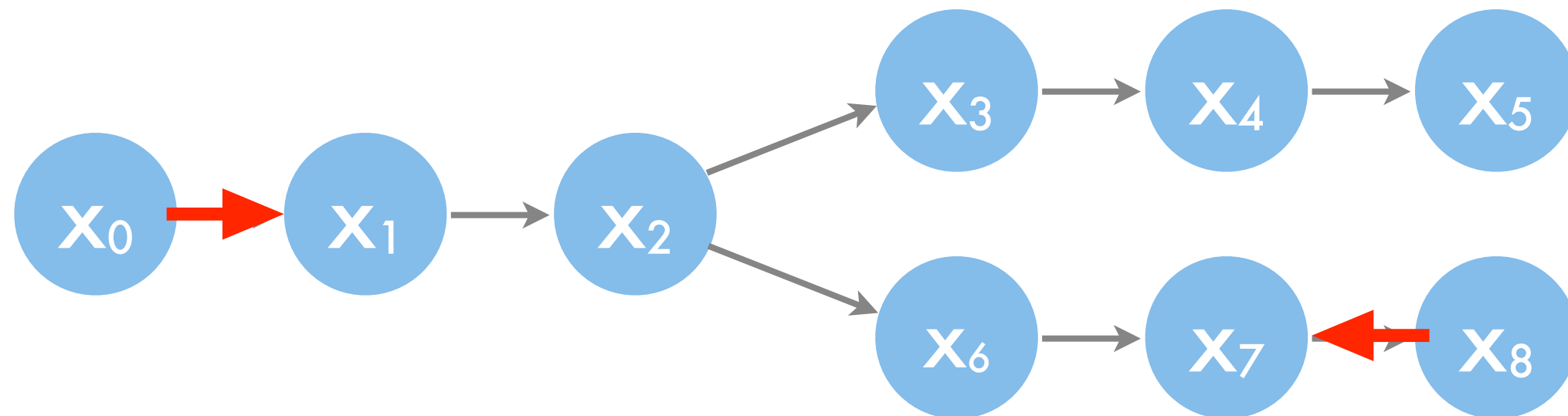
Annotation

Data Integration

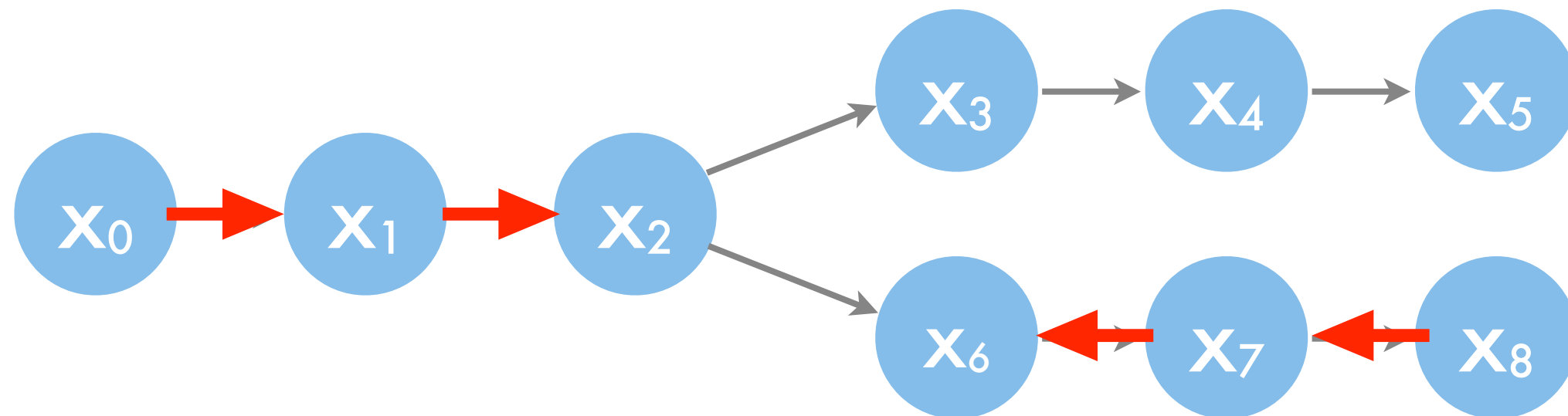




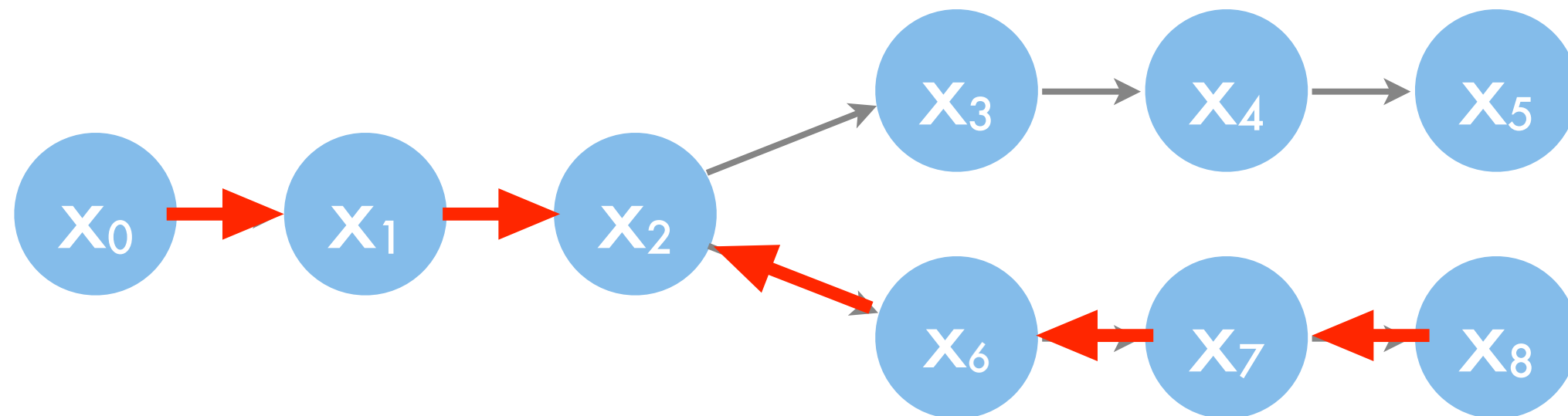
- Forward/Backward messages as normal for chain
- When we have more edges for a vertex use
 - For each outgoing message, send it once you have all other incoming messages
 - **PRINCIPLED HACK**
If no message received yet, set it to 1 altogether



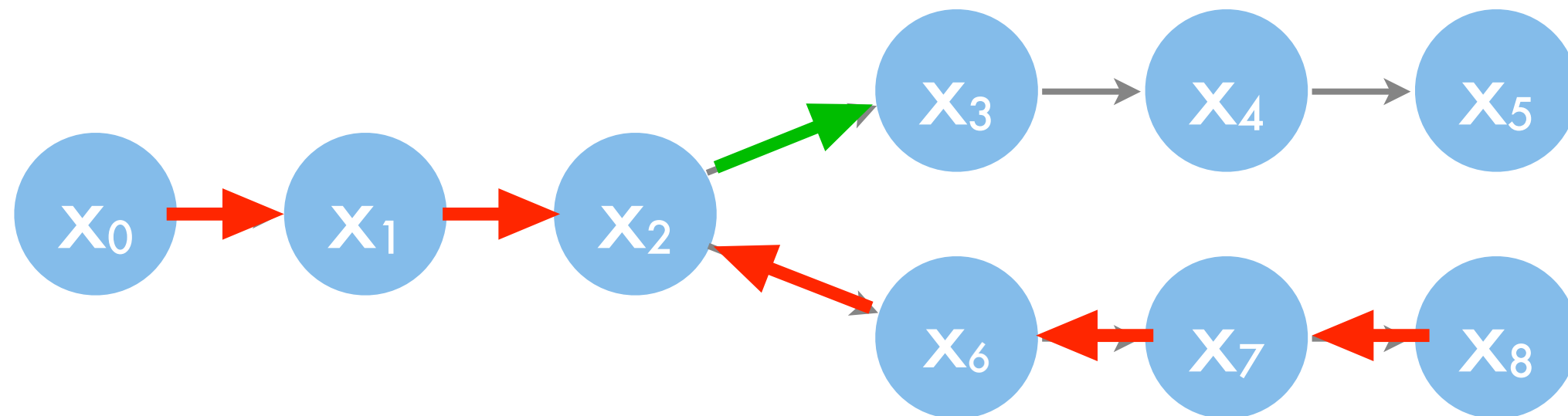
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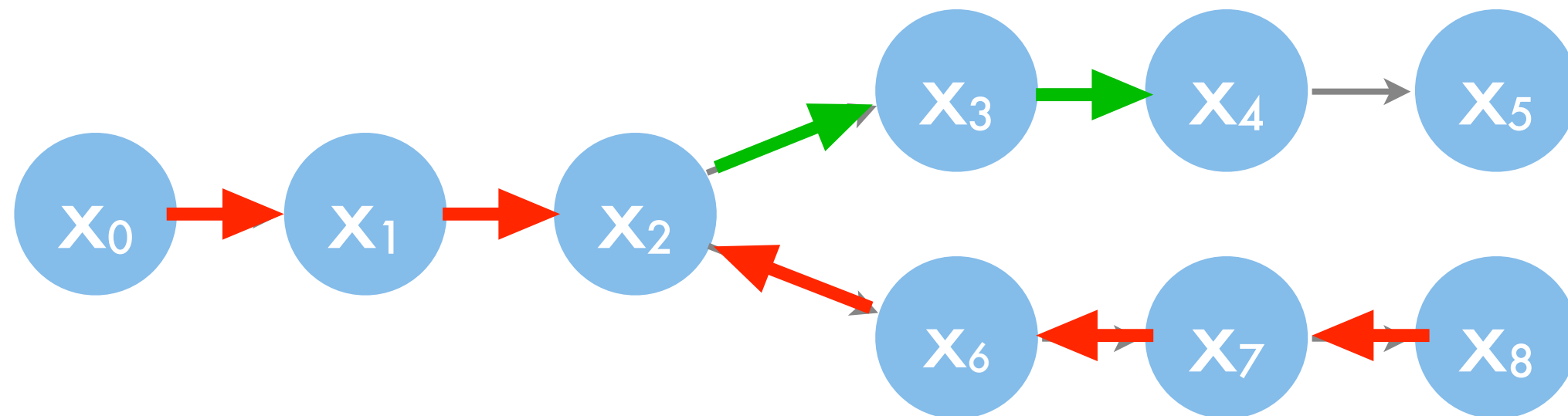
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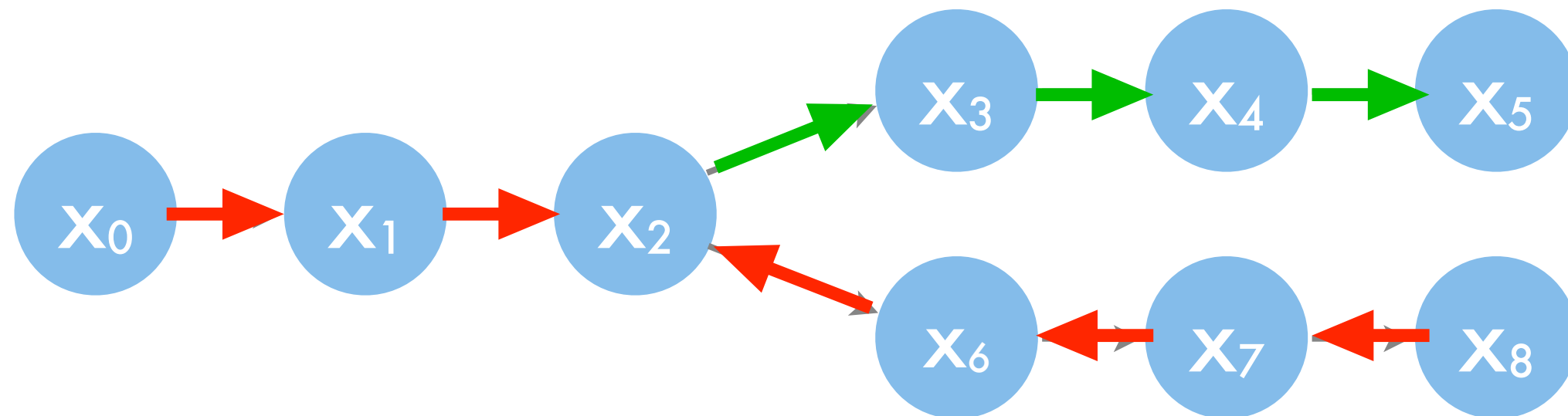
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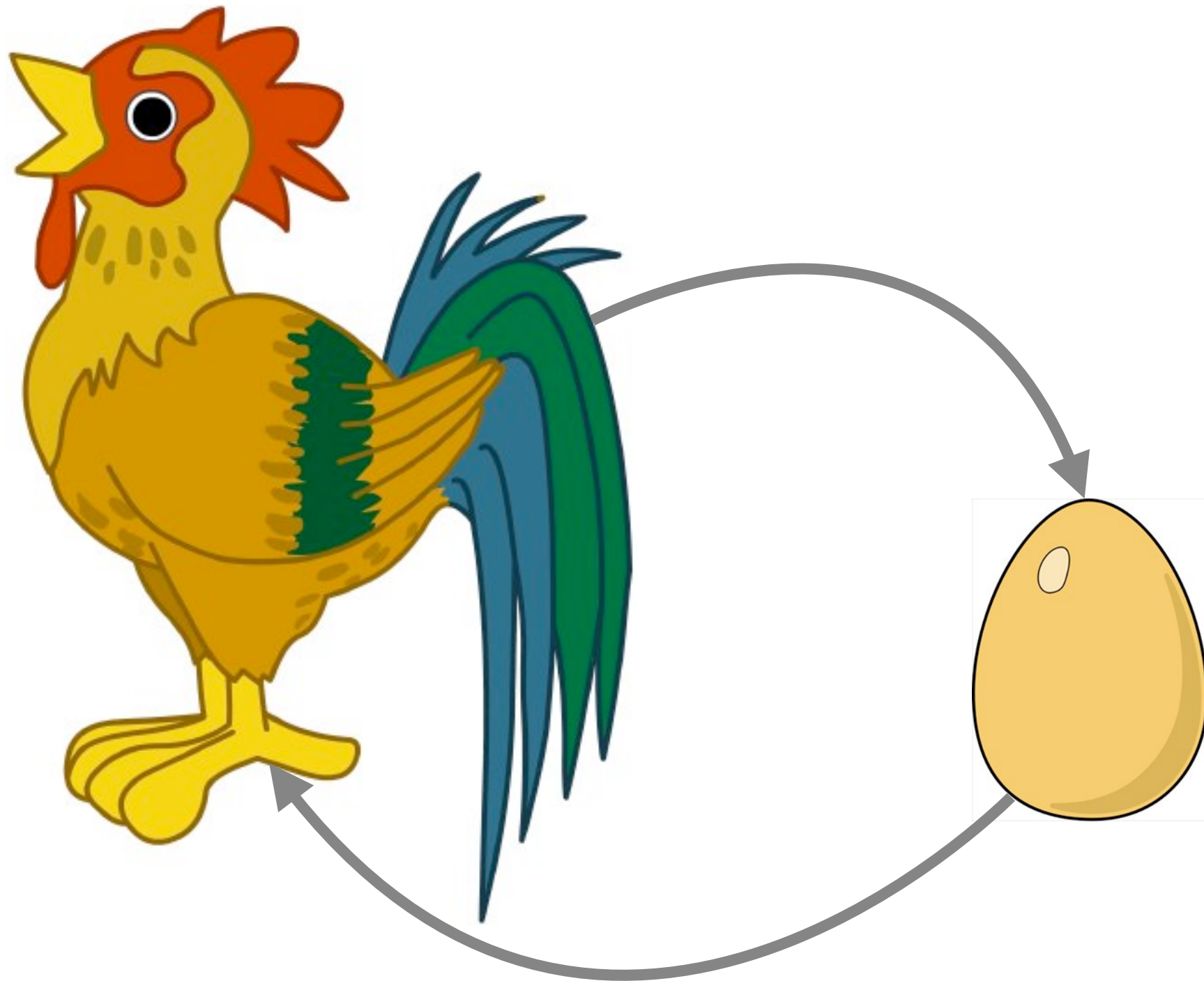
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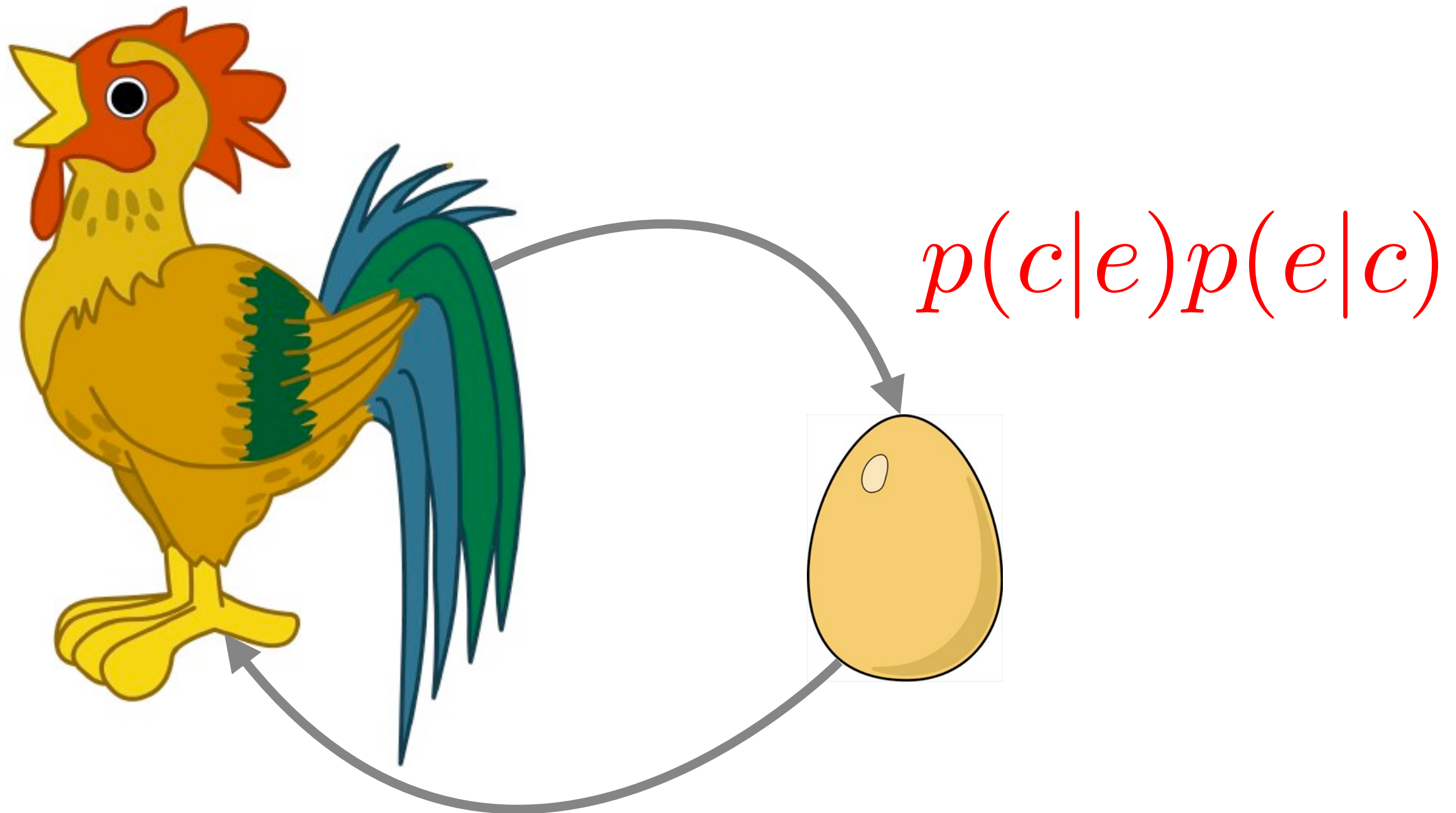
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 - For each outgoing message, send it once you have all other incoming messages
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Blunting the arrows ...

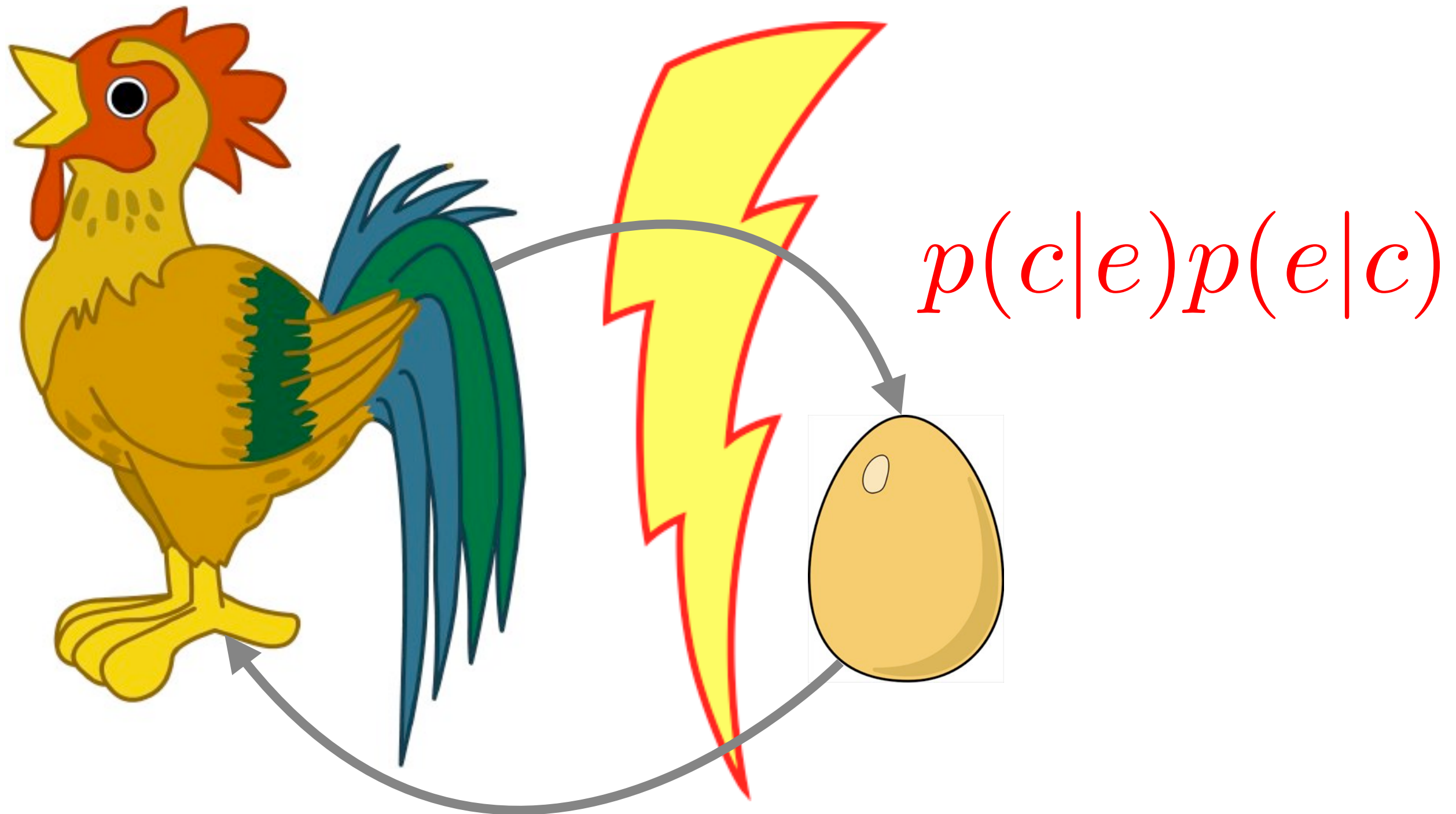
Chicken and Egg



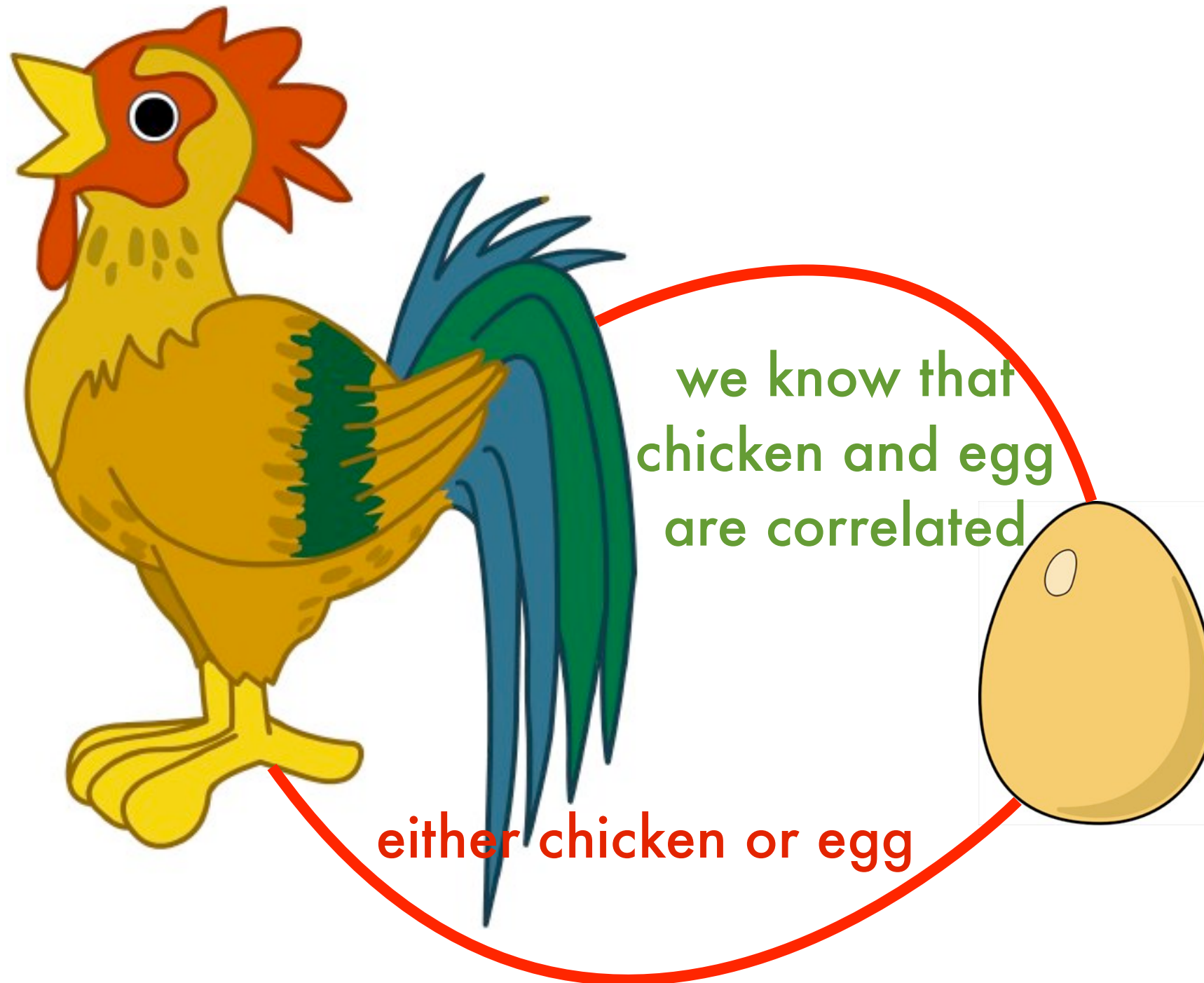
Chicken and Egg



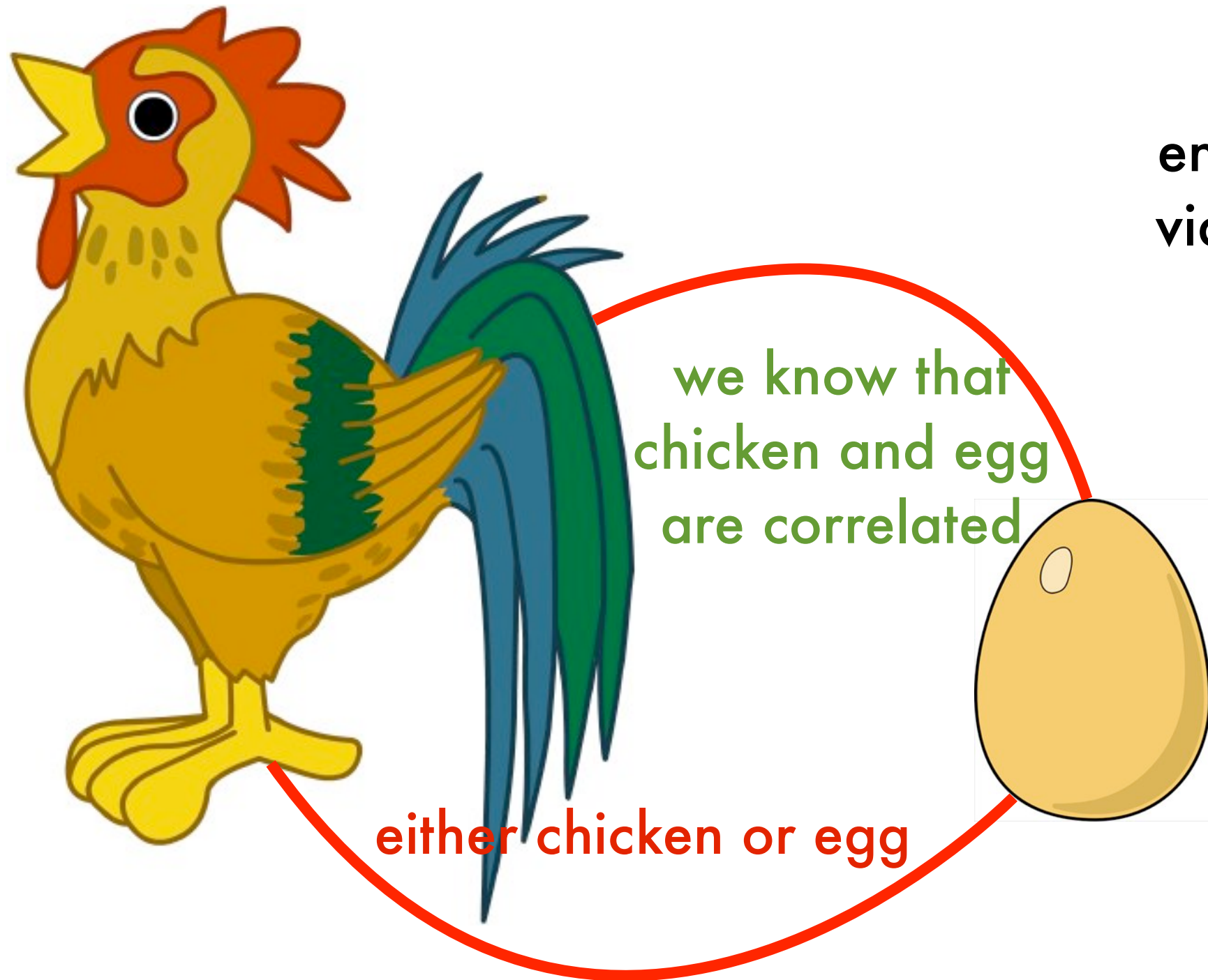
Chicken and Egg



Chicken and Egg



Chicken and Egg



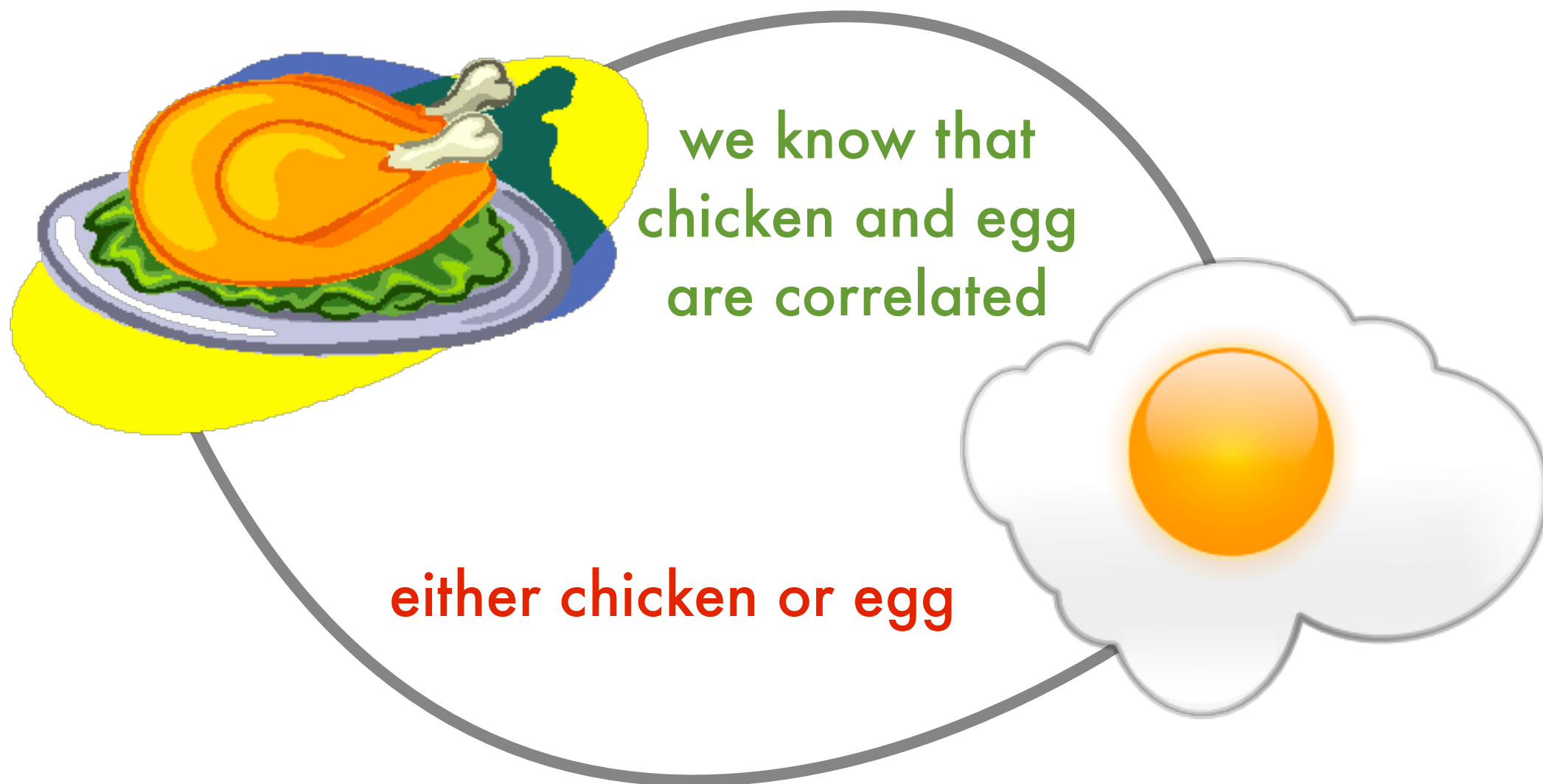
we know that
chicken and egg
are correlated

either chicken or egg

encode the correlation
via the clique potential
between c and e

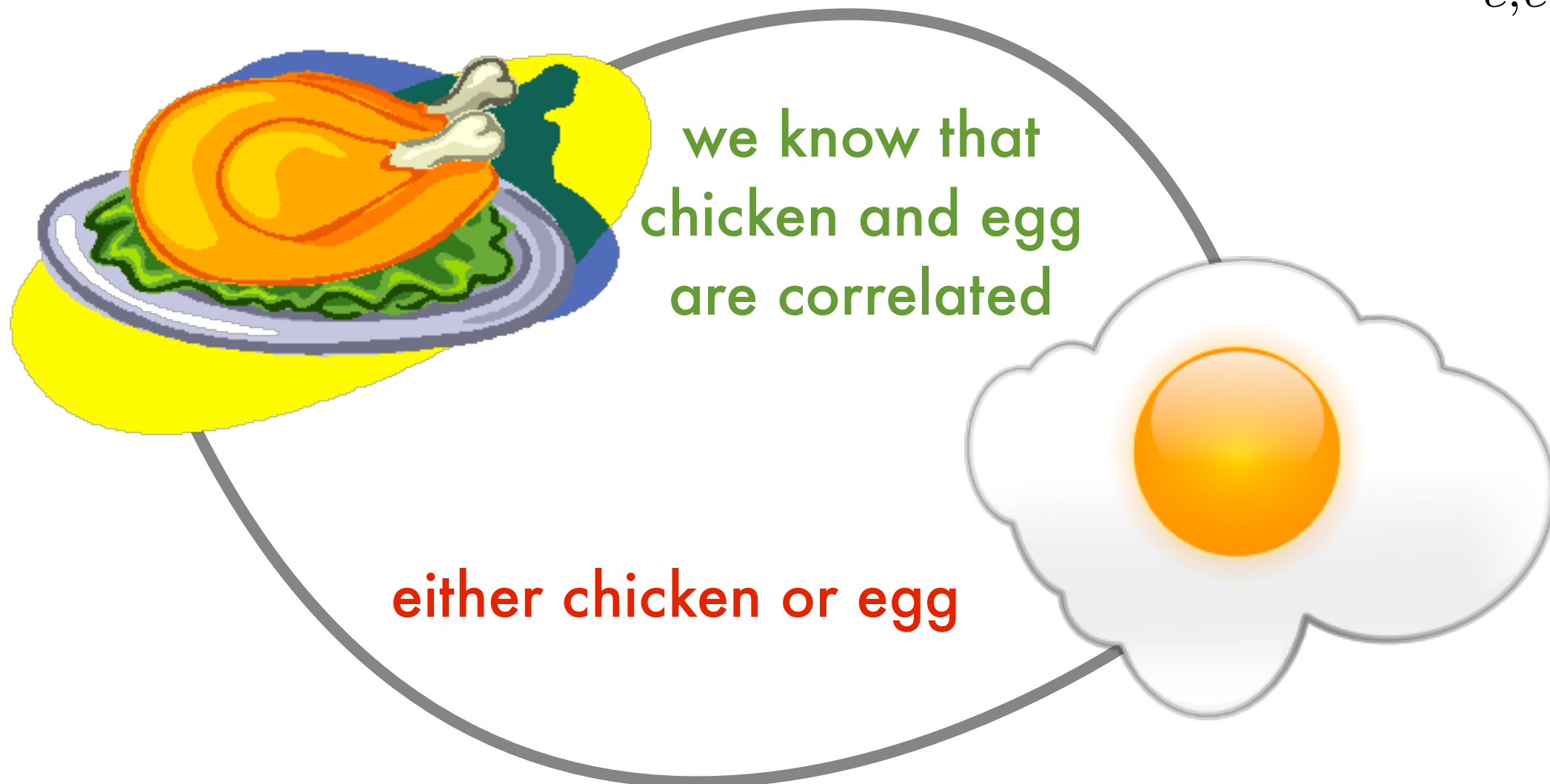
$$p(c, e) \propto \exp \psi(c, e)$$

Chicken and Egg

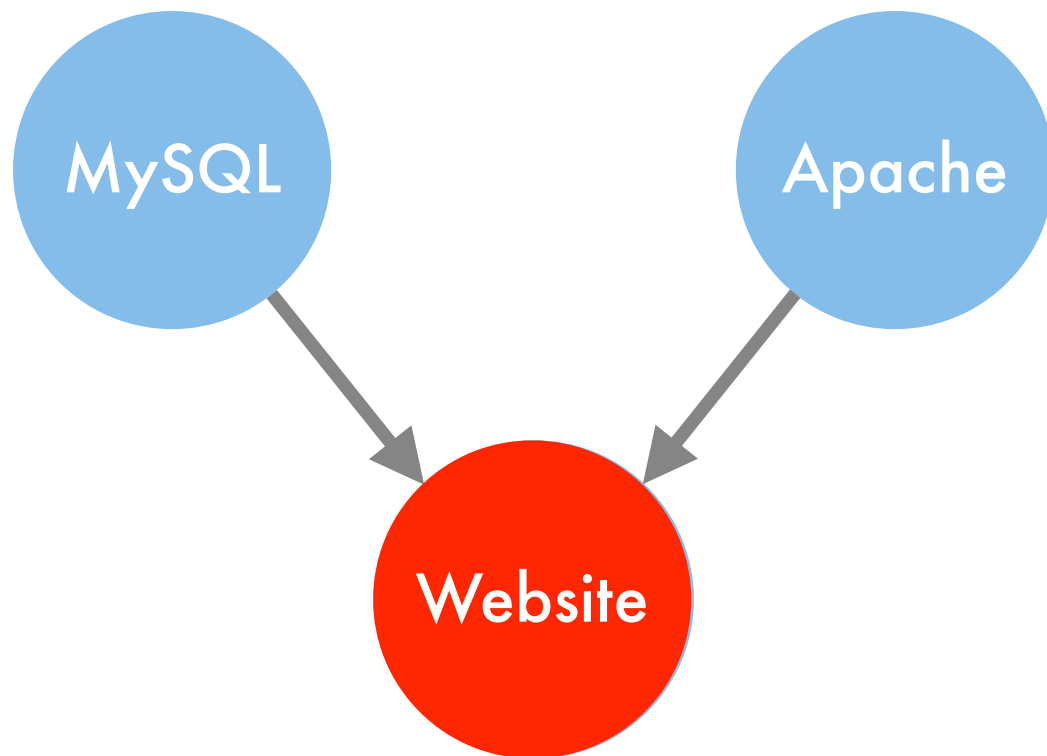


Chicken and Egg

$$p(c, e) = \frac{\exp \psi(c, e)}{\sum_{c', e'} \exp \psi(c', e')}$$
$$= \exp [\psi(c, e) - g(\psi)] \quad \text{where } g(\psi) = \log \sum_{c, e} \exp \psi(c, e)$$



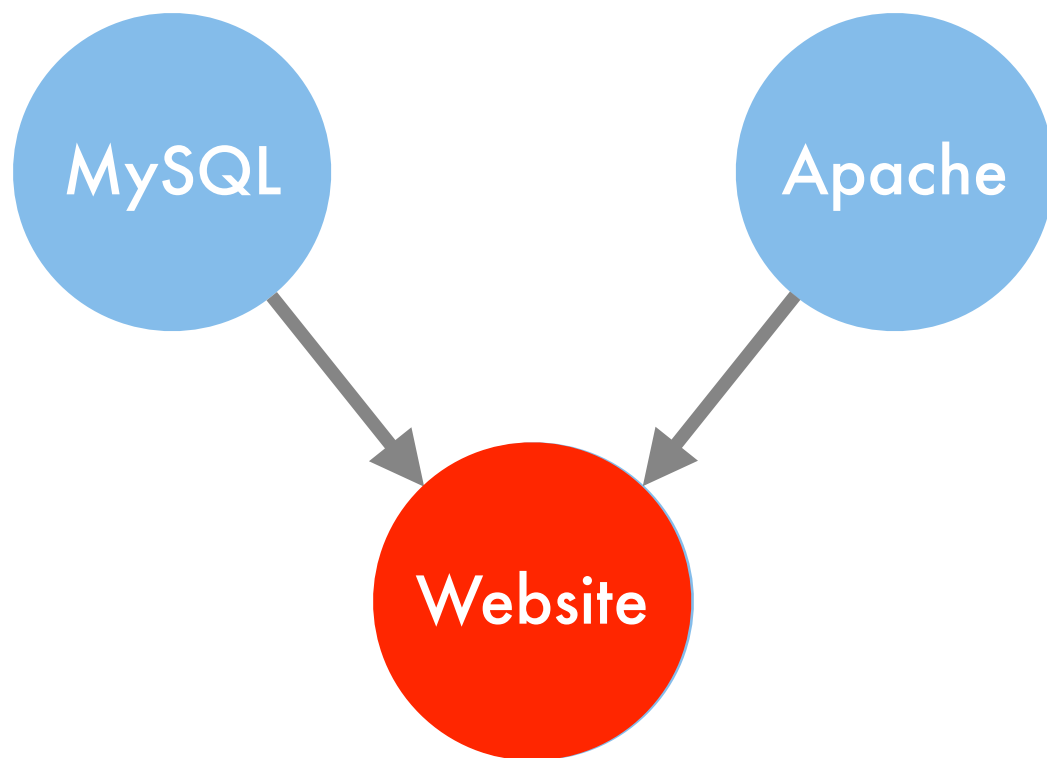
... some Yahoo service



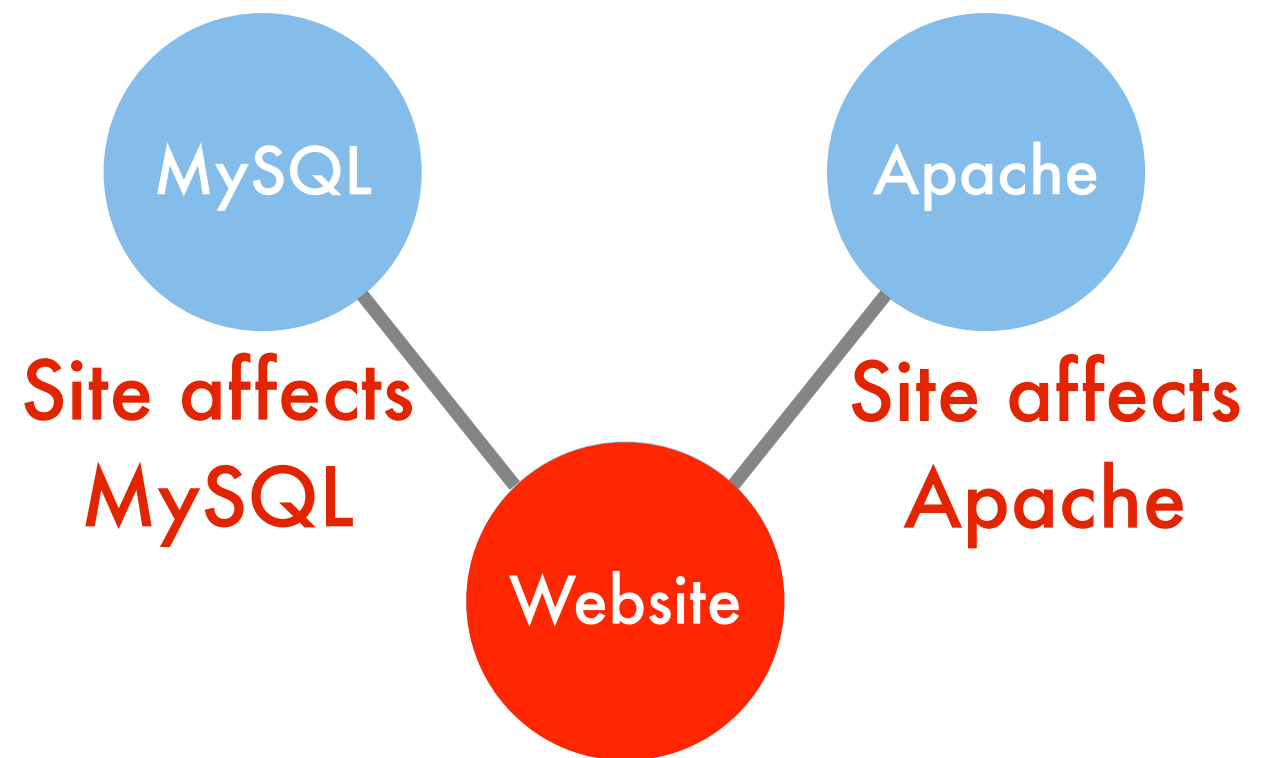
$$p(w|m, a)p(m)p(a)$$

$$m \not\perp a|w$$

... some Yahoo service

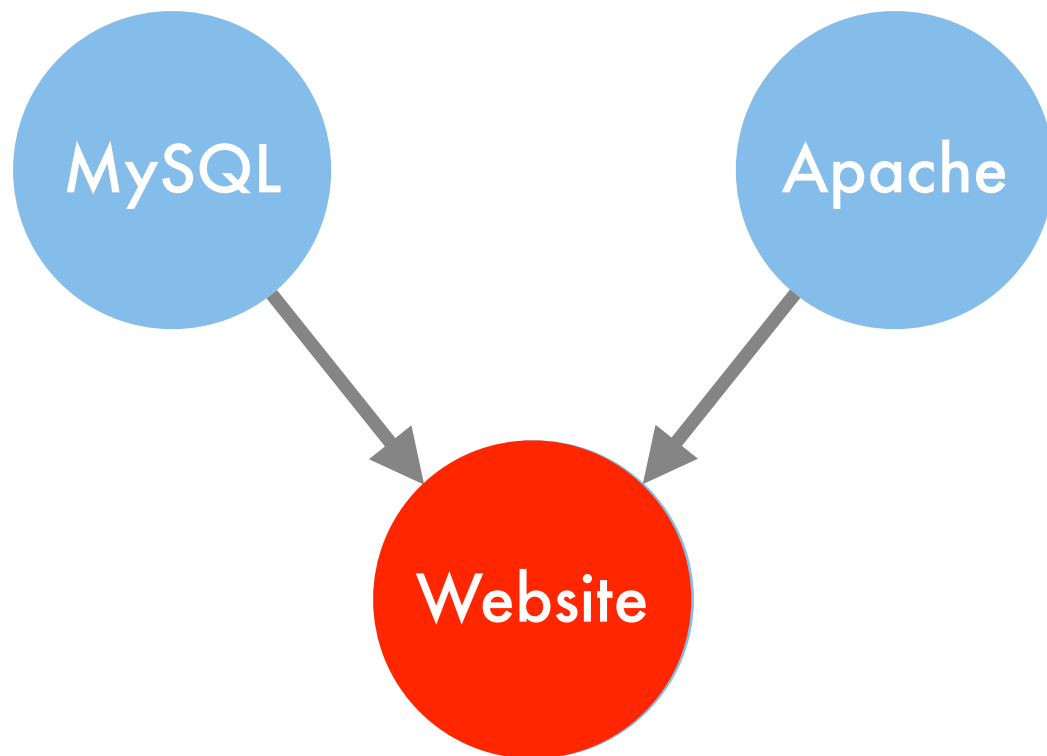


$$p(w|m, a)p(m)p(a)$$
$$m \not\perp a|w$$



$$p(m, w, a) \propto \phi(m, w)\phi(w, a)$$
$$m \perp a|w$$

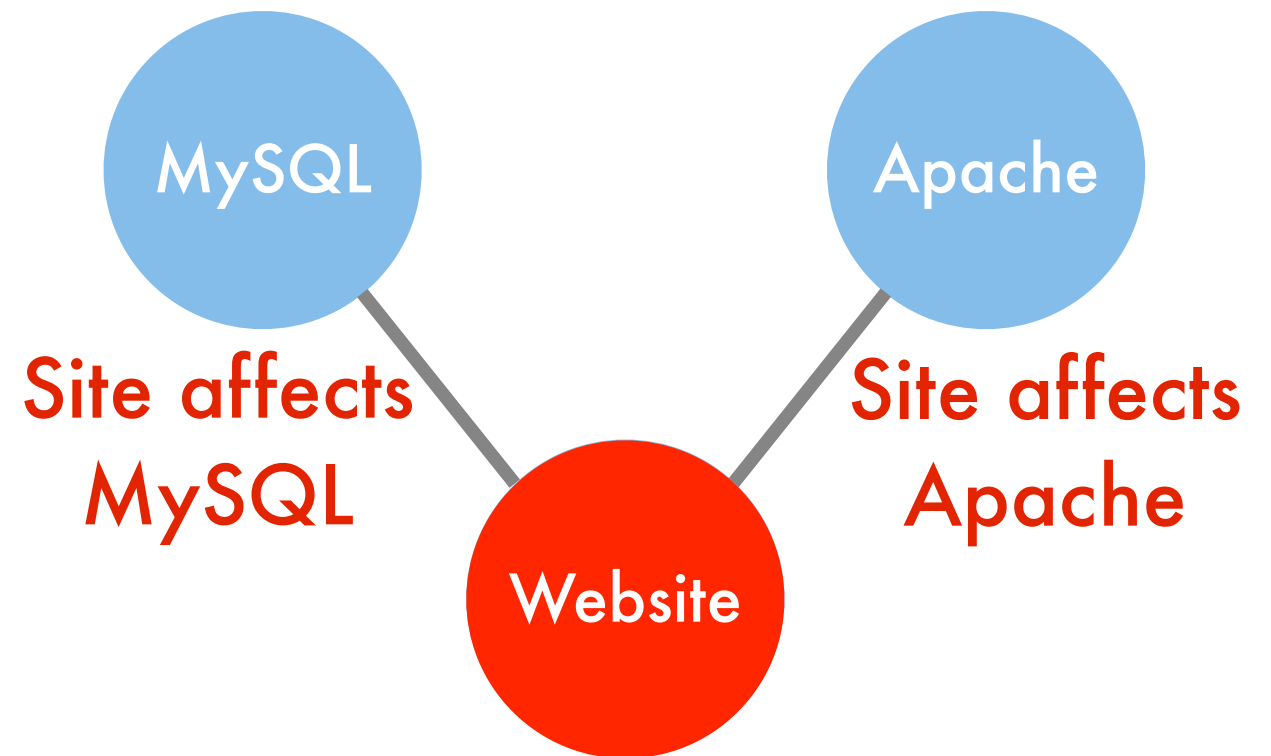
... some Yahoo service



$$p(w|m, a)p(m)p(a)$$

$$m \not\perp a|w$$

easier
“debugging”

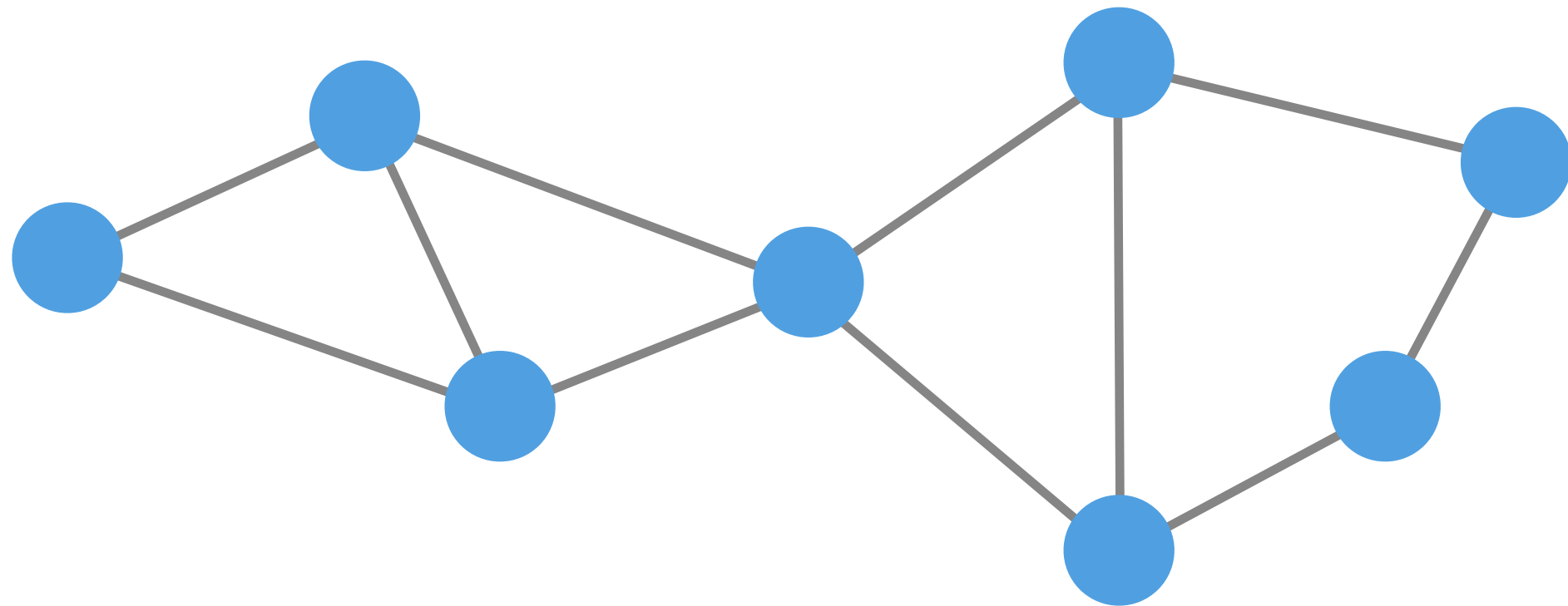


$$p(m, w, a) \propto \phi(m, w)\phi(w, a)$$

$$m \perp a|w$$

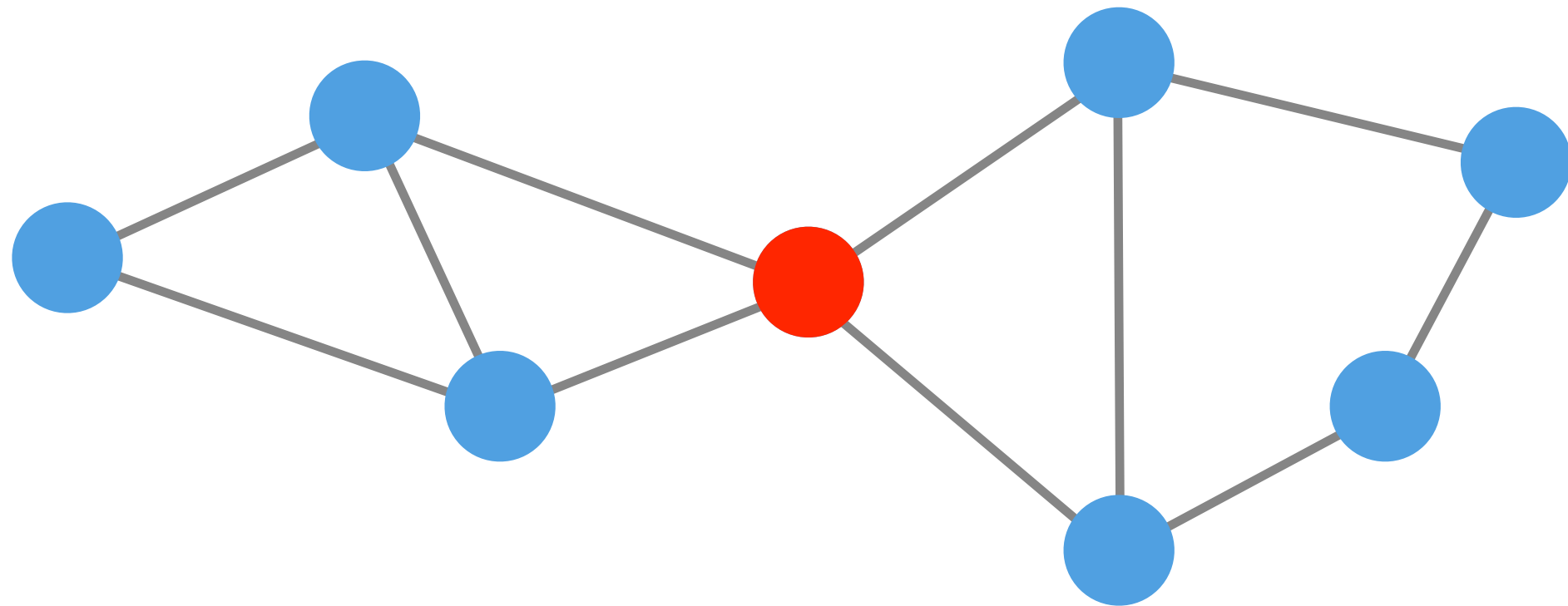
easier
“modeling”

Undirected Graphical Models



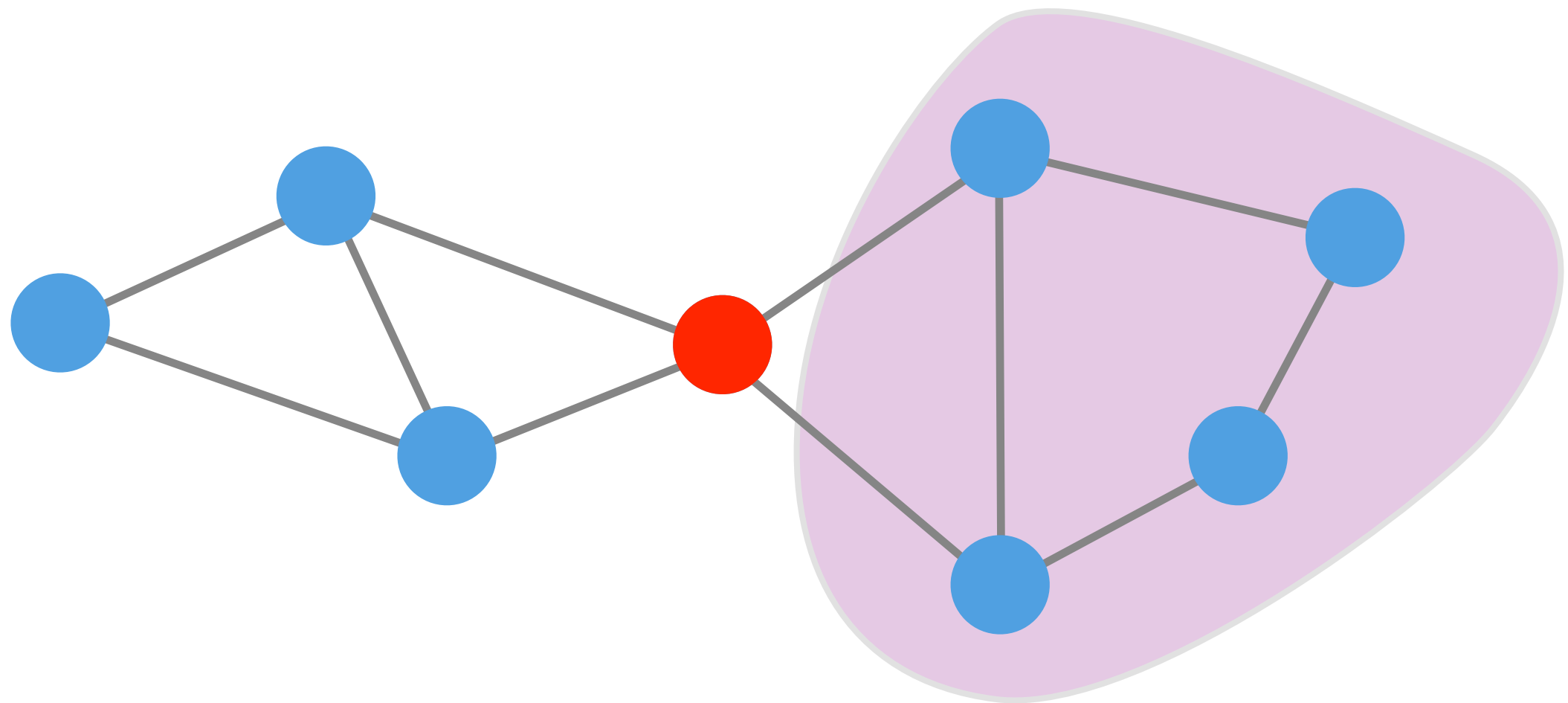
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



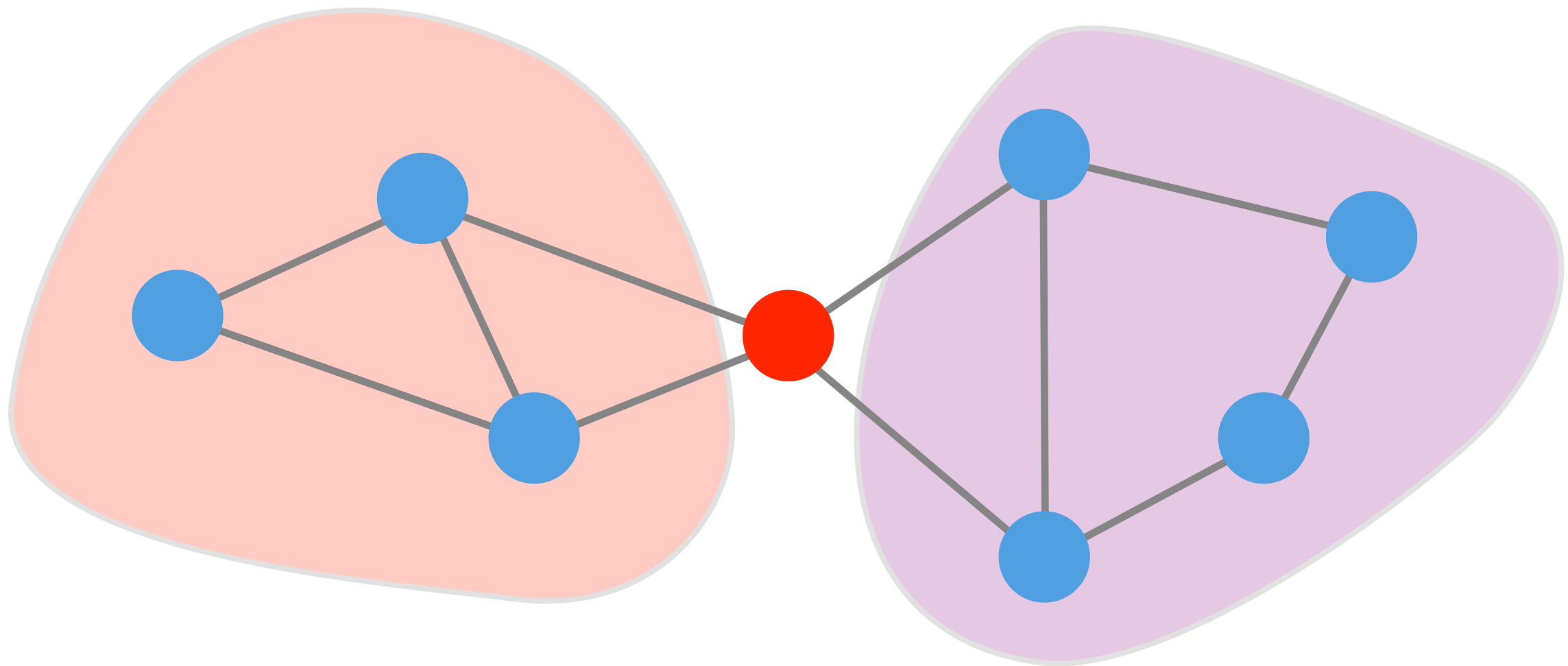
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



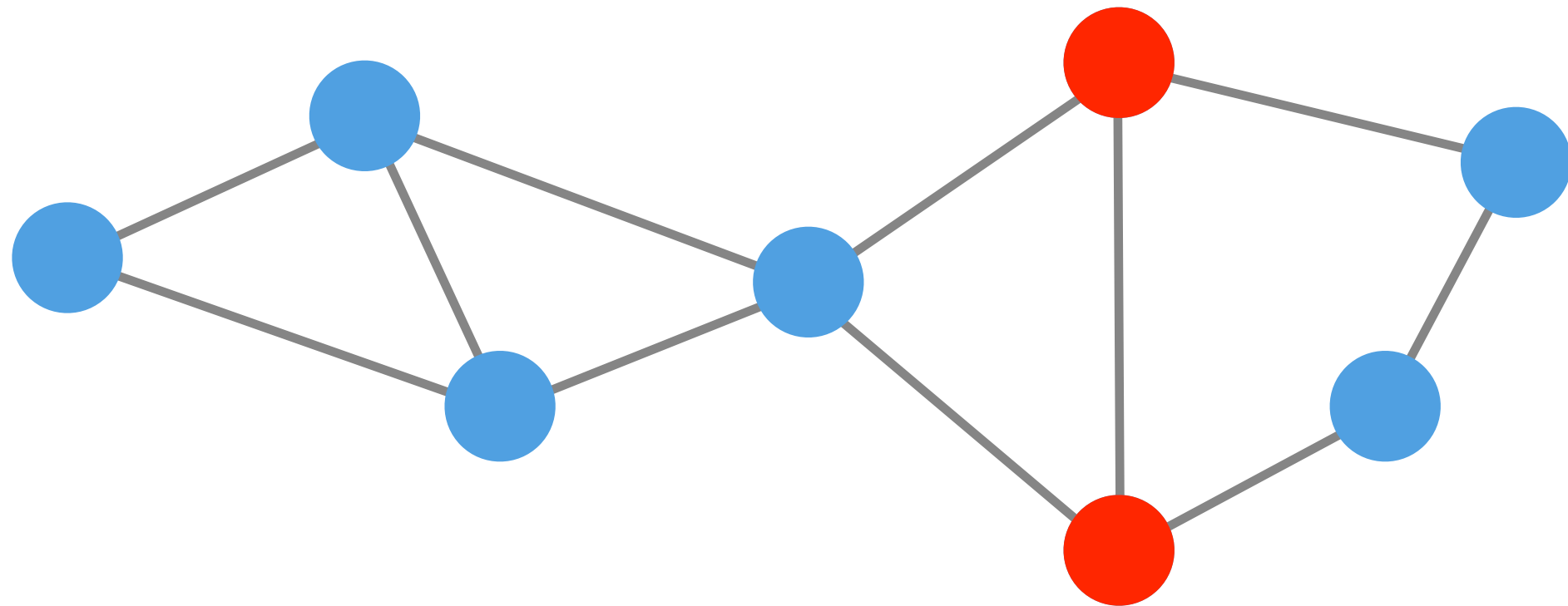
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



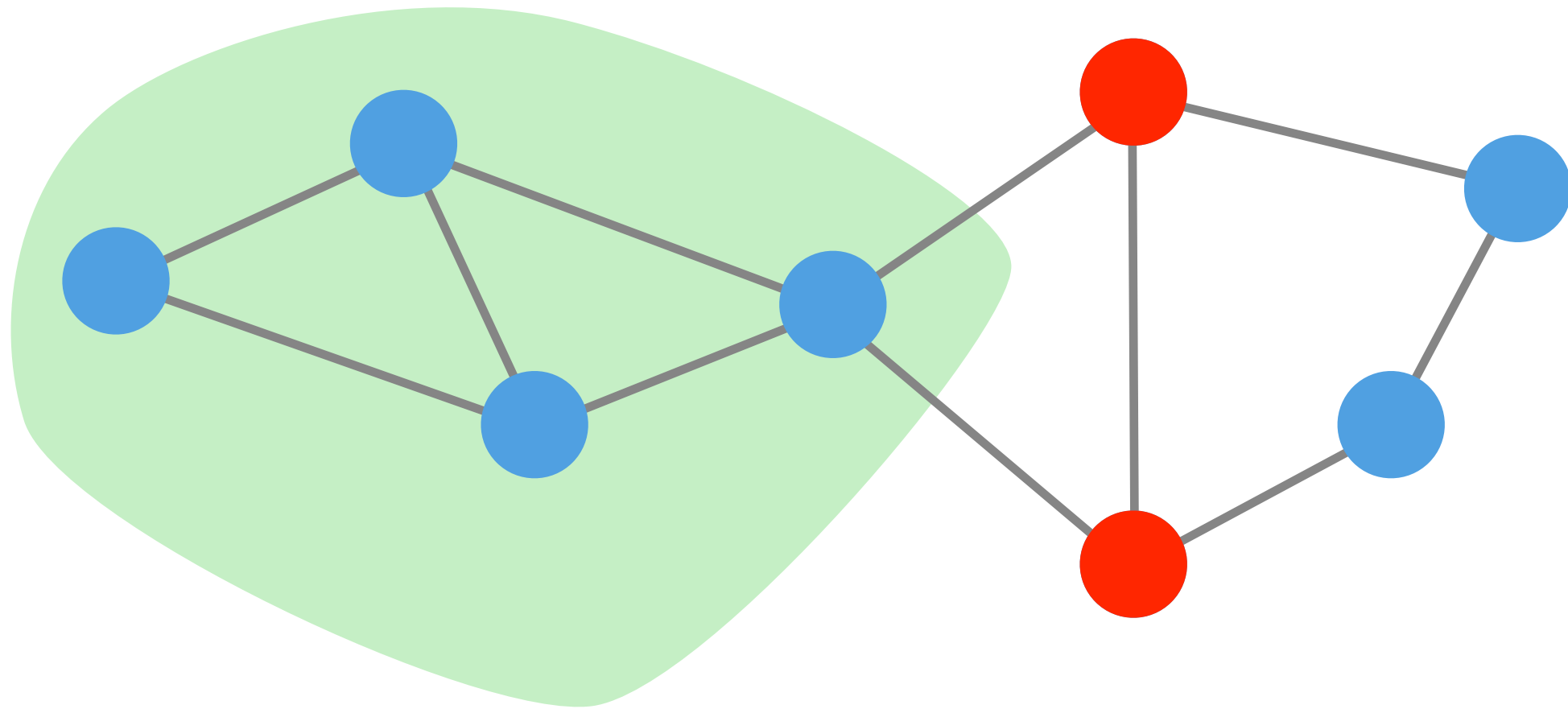
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



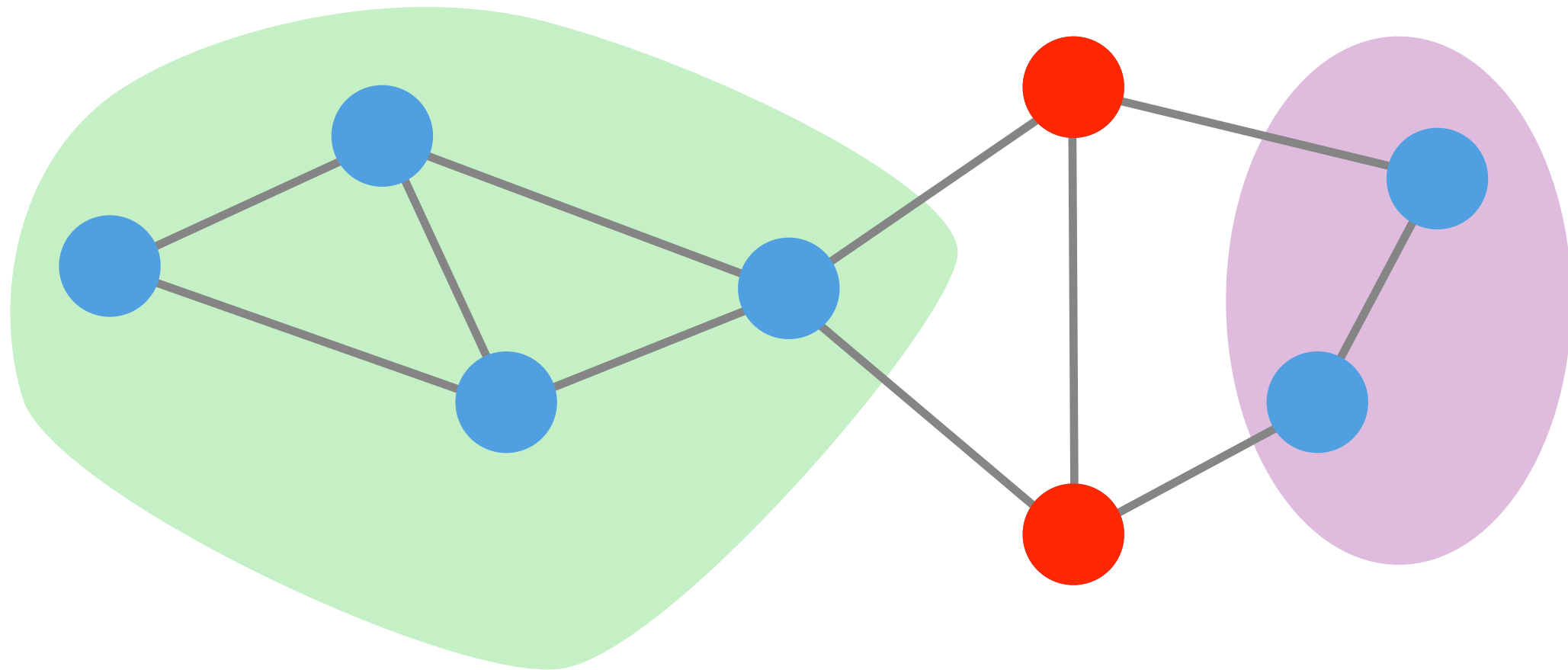
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



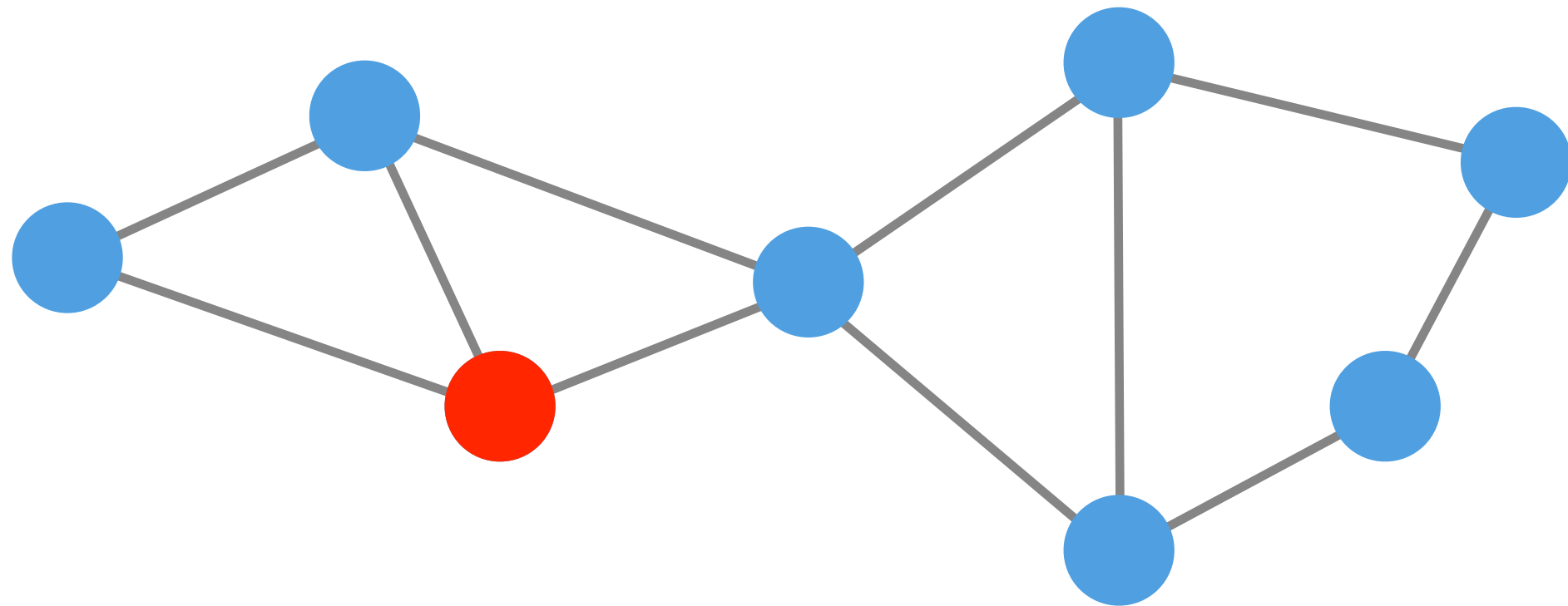
Key Concept
Observing nodes makes remainder
conditionally independent

Undirected Graphical Models



Key Concept
Observing nodes makes remainder
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Undirected Graphical Models



Key Concept
Observing nodes makes remainder
conditionally independent

Cliques

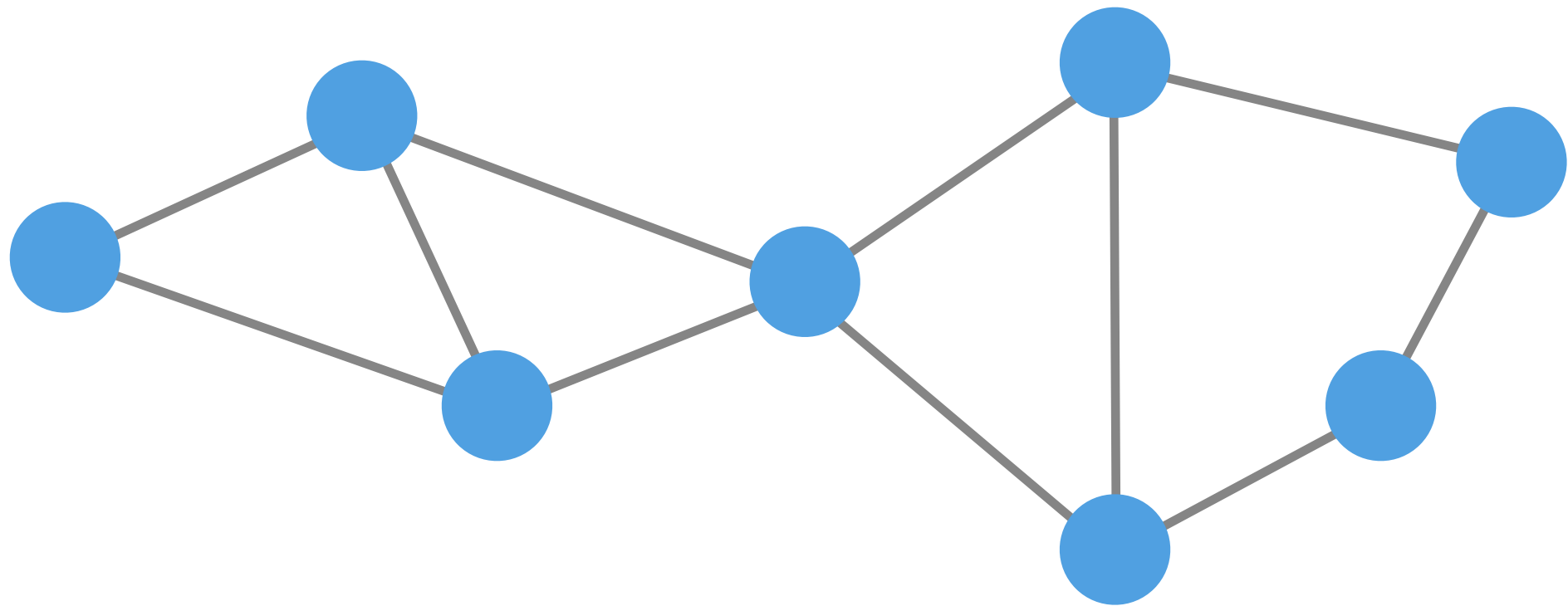


Cliques



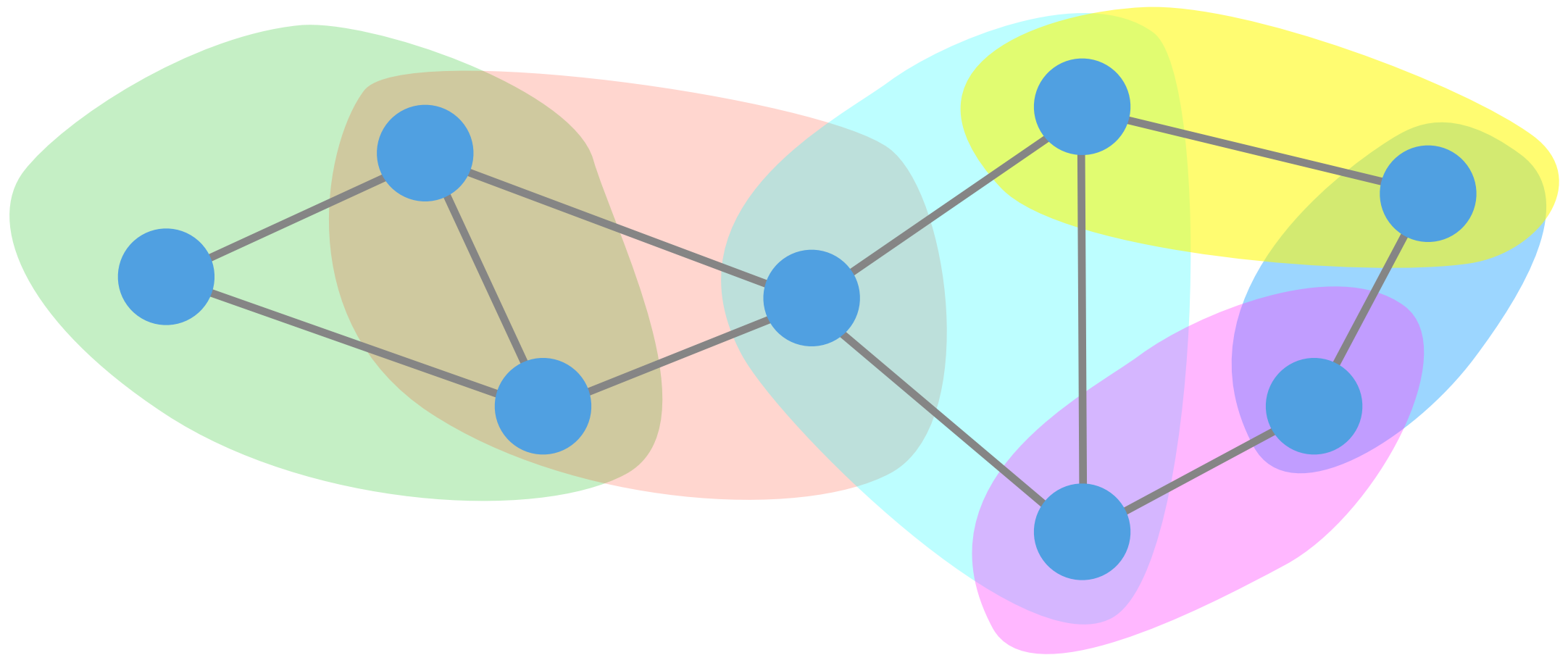
maximal fully connected subgraph

Cliques



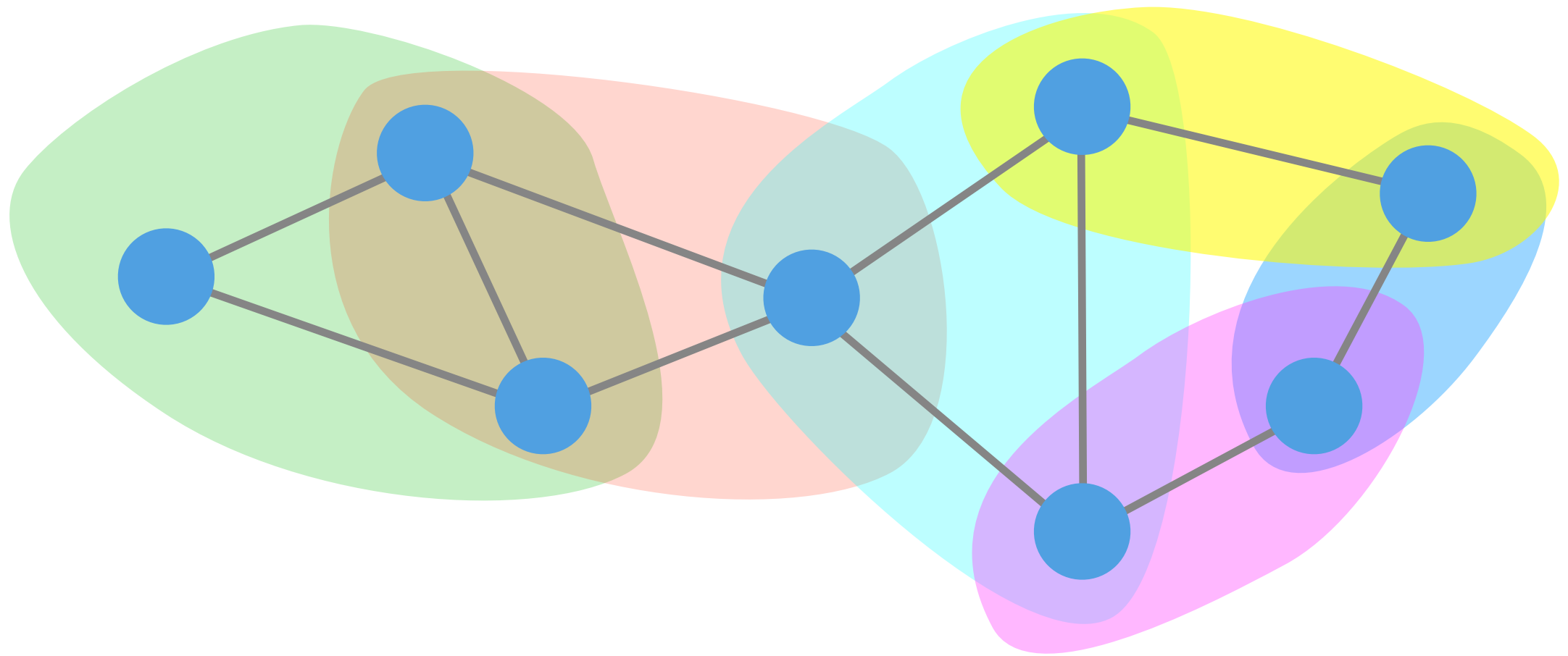
maximal fully connected subgraph

Cliques



maximal fully connected subgraph

Hammersley Clifford Theorem



If density has full support then it decomposes
into products of clique potentials

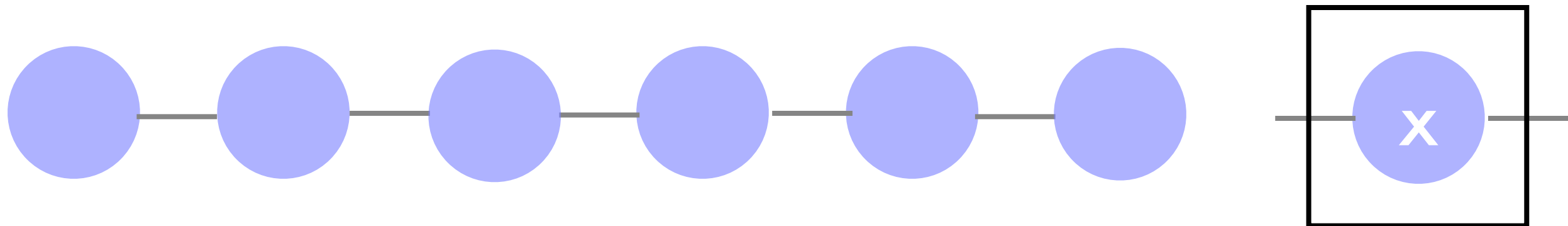
$$p(x) = \prod_c \psi_c(x_c)$$

Directed vs. Undirected

- Causal description
 - Normalization automatic
 - Intuitive
 - Requires knowledge of dependencies
 - Conditional independence tricky (Bayes Ball algorithm)
- Noncausal description (correlation only)
 - Intuitive
 - Easy modeling
 - Normalization difficult
 - Conditional independence easy to read off (graph connectivity)

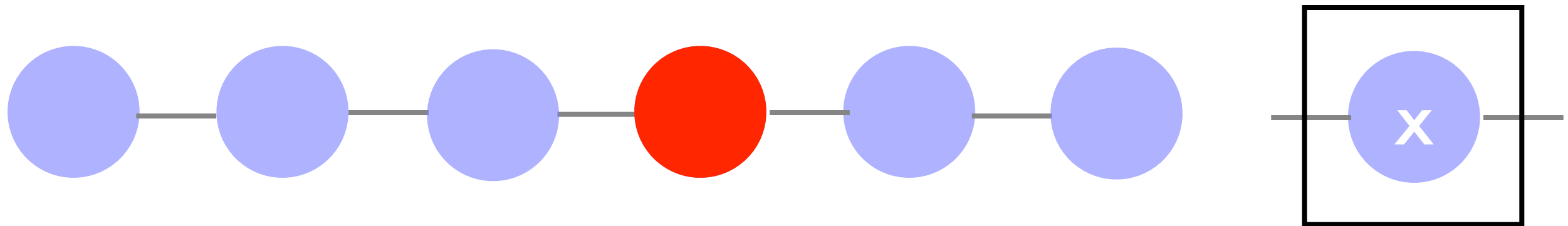
Examples

Chains



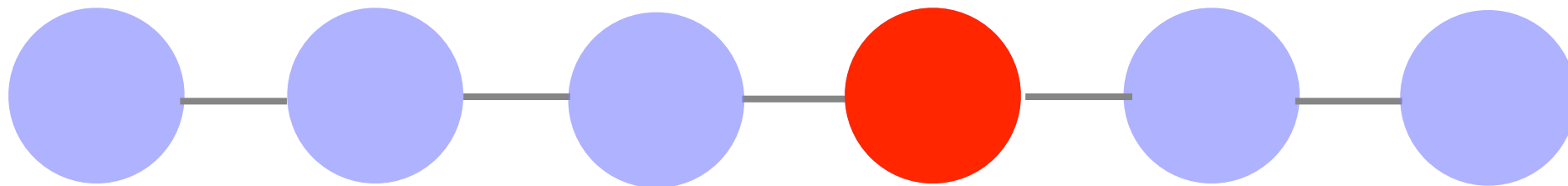
$$p(x) = \prod_i \psi_i(x_i, x_{i+1})$$

Chains

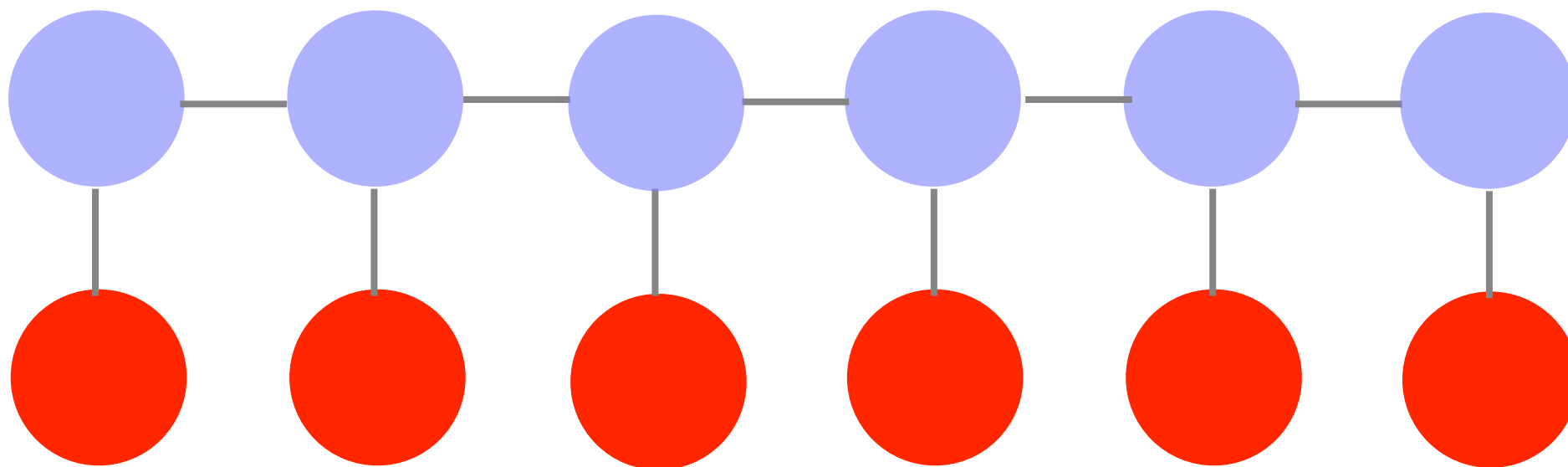
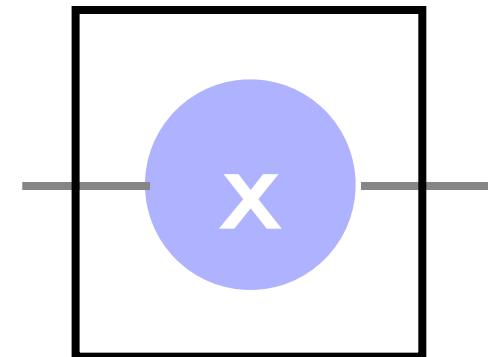


$$p(x) = \prod_i \psi_i(x_i, x_{i+1})$$

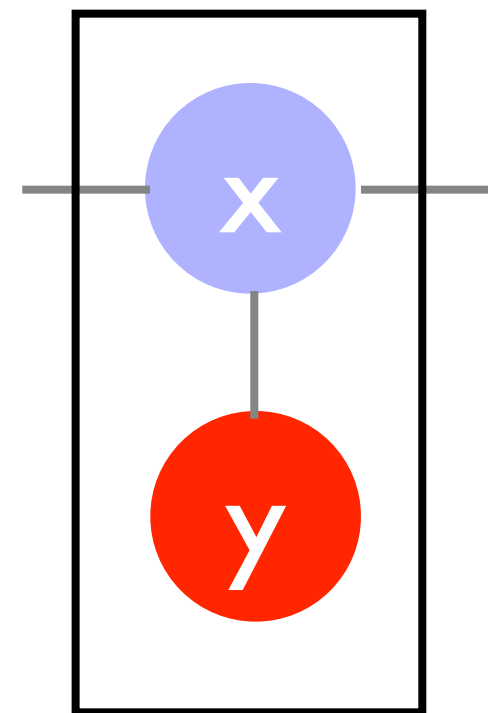
Chains



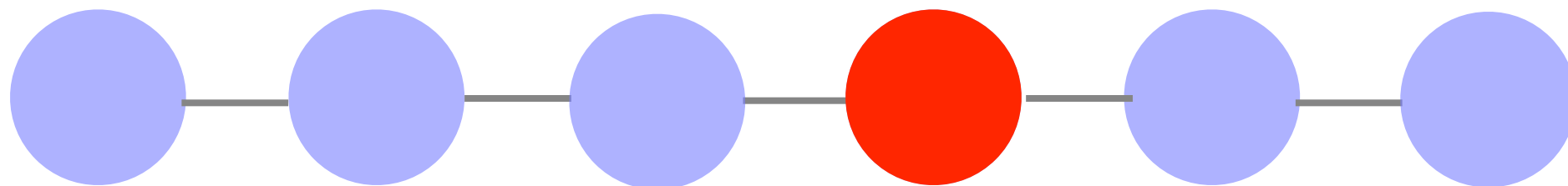
$$p(x) = \prod_i \psi_i(x_i, x_{i+1})$$



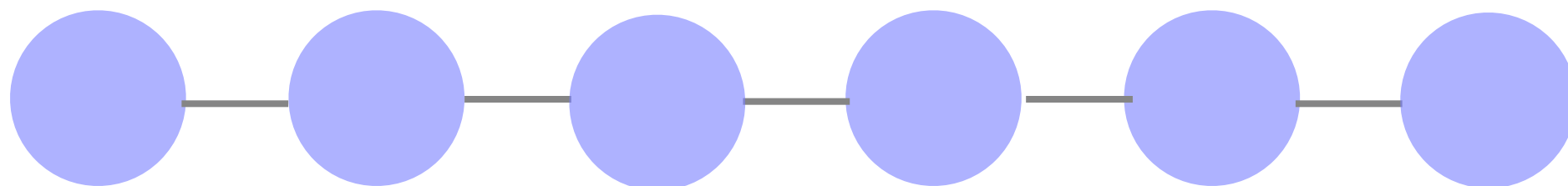
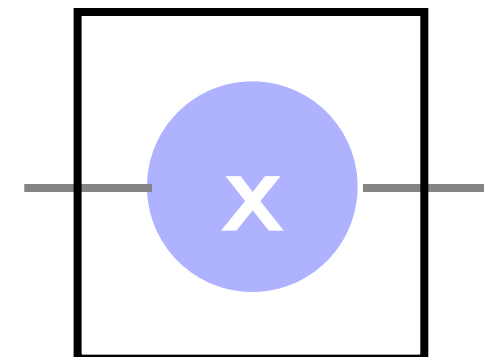
$$p(x, y) = \prod_i \psi_i^x(x_i, x_{i+1}) \psi_i^{xy}(x_i, y_i)$$



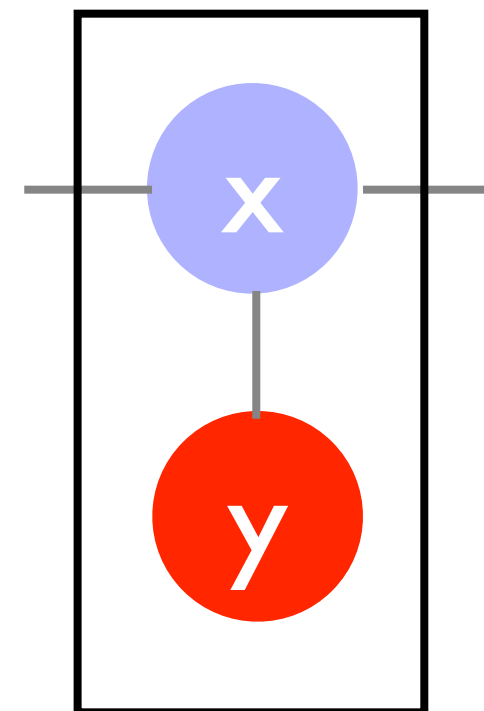
Chains



$$p(x) = \prod_i \psi_i(x_i, x_{i+1})$$

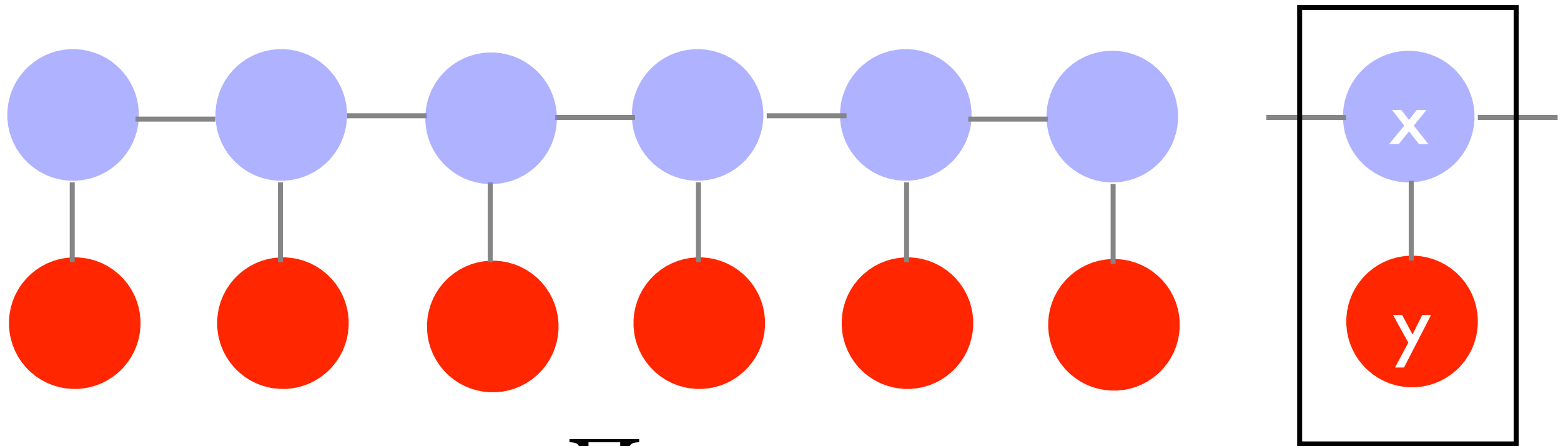


$$p(x|y) \propto \prod_i \underbrace{\psi_i^x(x_i, x_{i+1}) \psi_i^{xy}(x_i, y_i)}_{=: f_i(x_i, x_{i+1})}$$



$$p(x, y) = \prod_i \psi_i^x(x_i, x_{i+1}) \psi_i^{xy}(x_i, y_i)$$

Chains



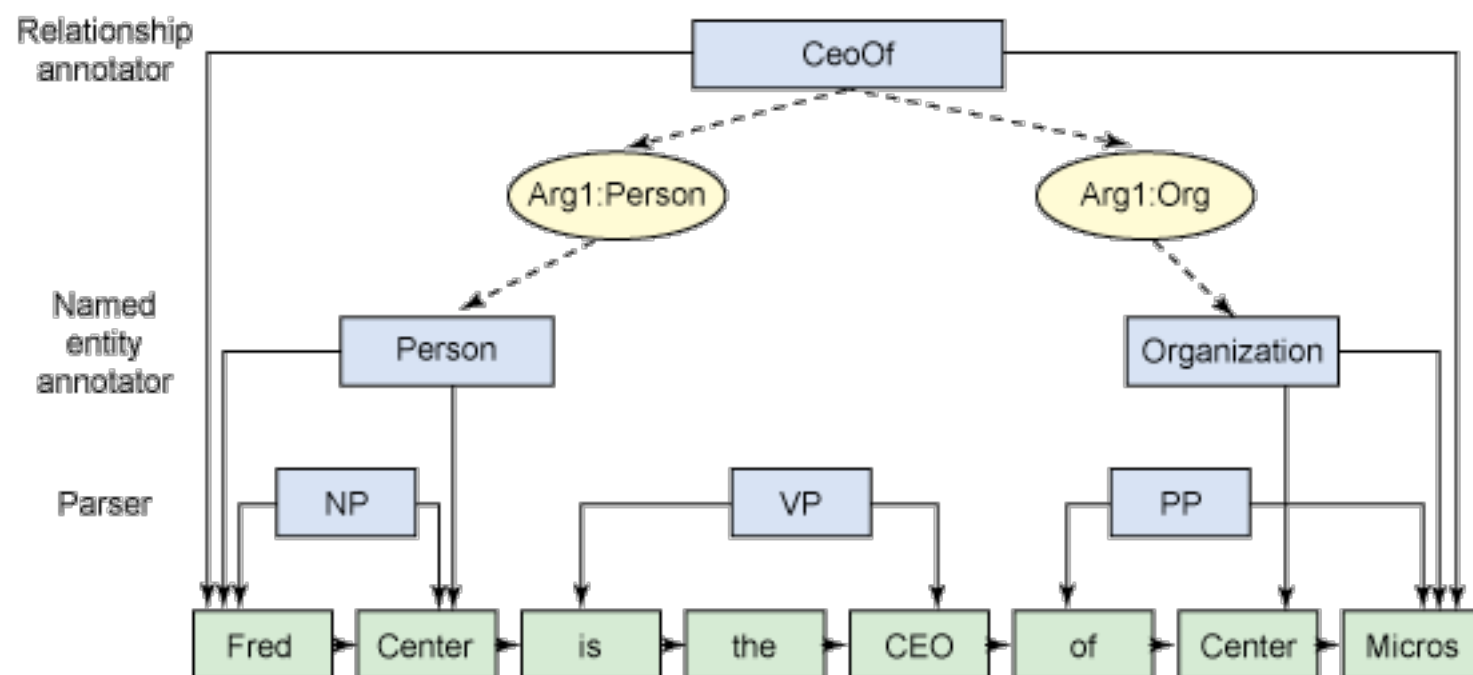
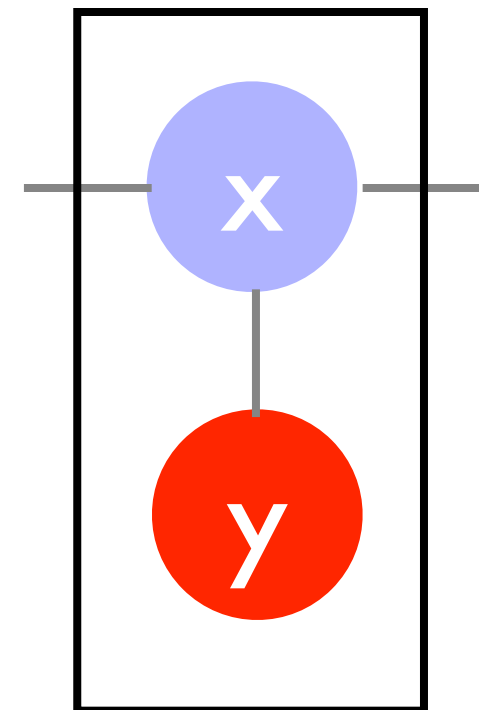
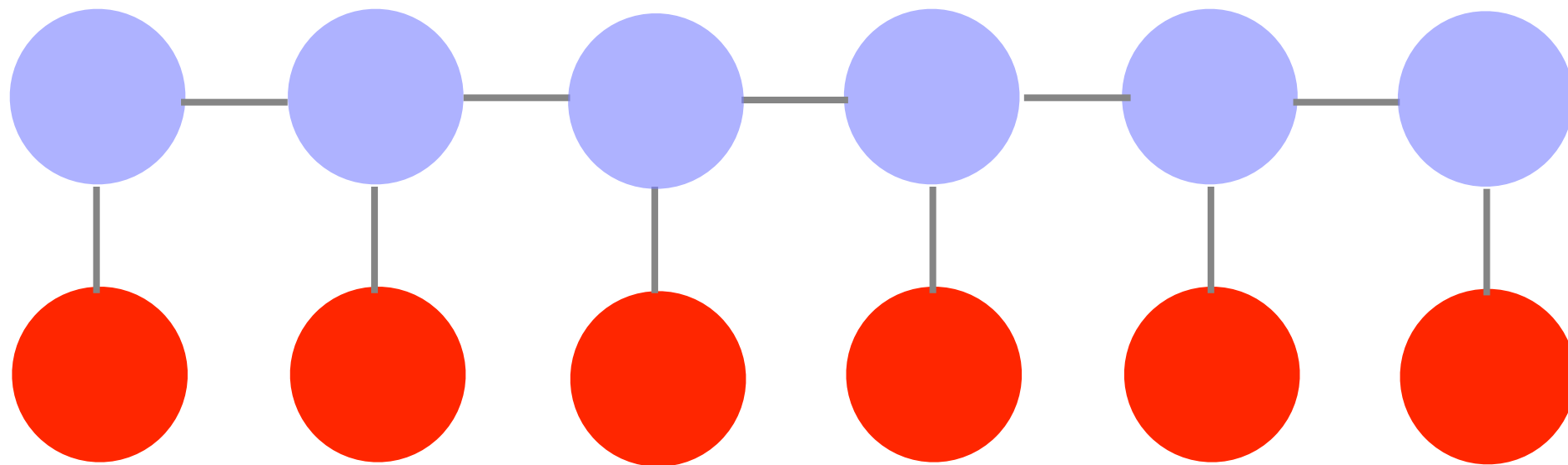
$$p(x|y) \propto \prod_i \underbrace{\psi_i^x(x_i, x_{i+1}) \psi_i^{xy}(x_i, y_i)}_{=: f_i(x_i, x_{i+1})}$$

Dynamic Programming

$$l_1(x_1) = 1 \text{ and } l_{i+1}(x_{i+1}) = \sum_{x_i} l_i(x_i) f_i(x_i, x_{i+1})$$

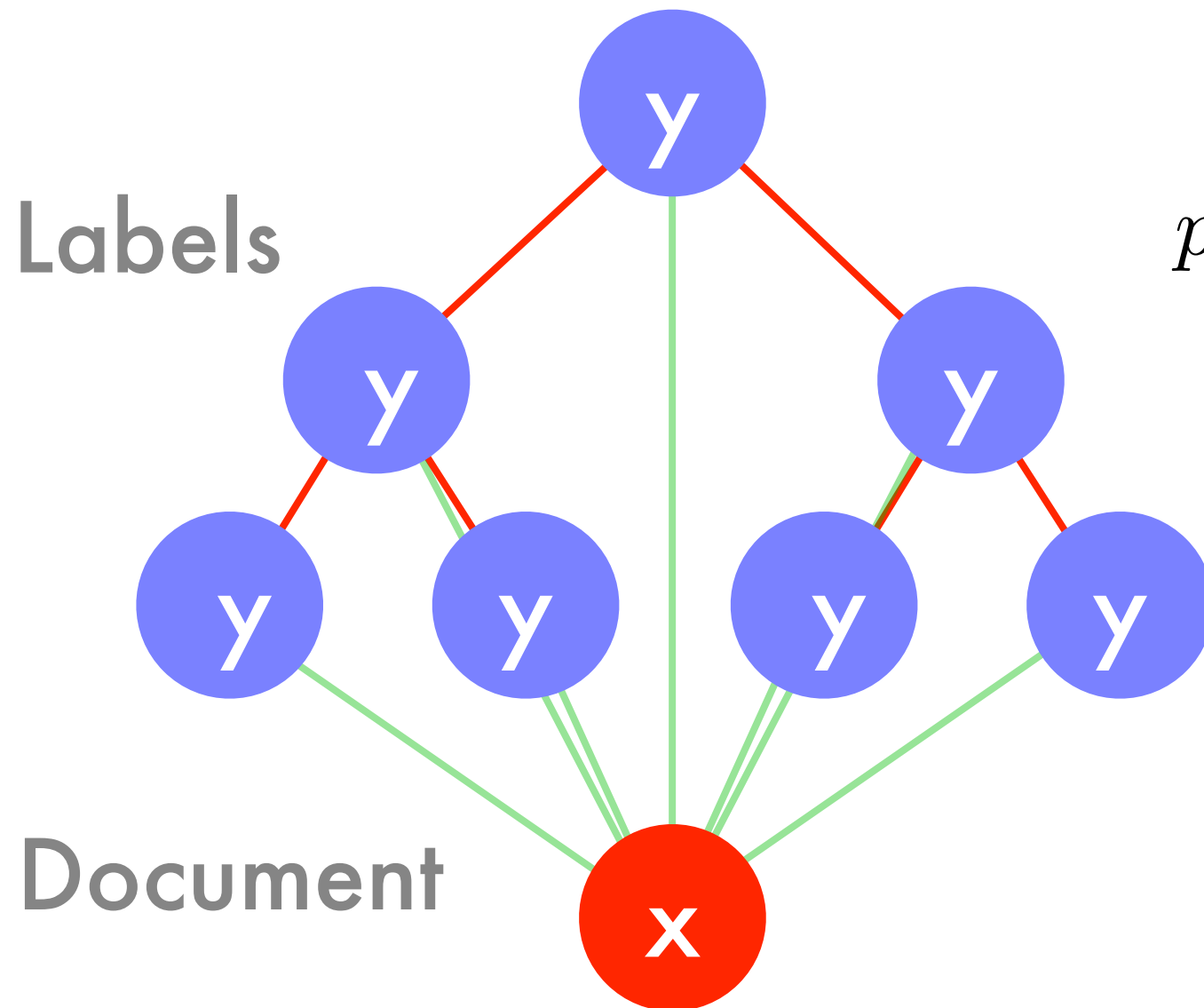
$$r_n(x_n) = 1 \text{ and } r_i(x_i) = \sum_{x_{i+1}} r_{i+1}(x_{i+1}) f_i(x_i, x_{i+1})$$

Named Entity Tagging



$$p(x|y) \propto \prod_i \underbrace{\psi_i^x(x_i, x_{i+1}) \psi_i^{xy}(x_i, y_i)}_{=: f_i(x_i, x_{i+1})}$$

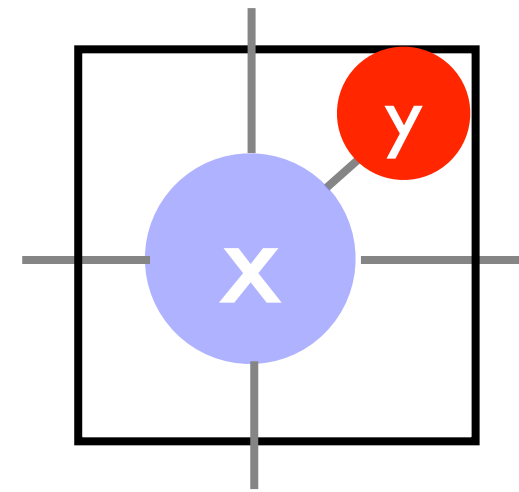
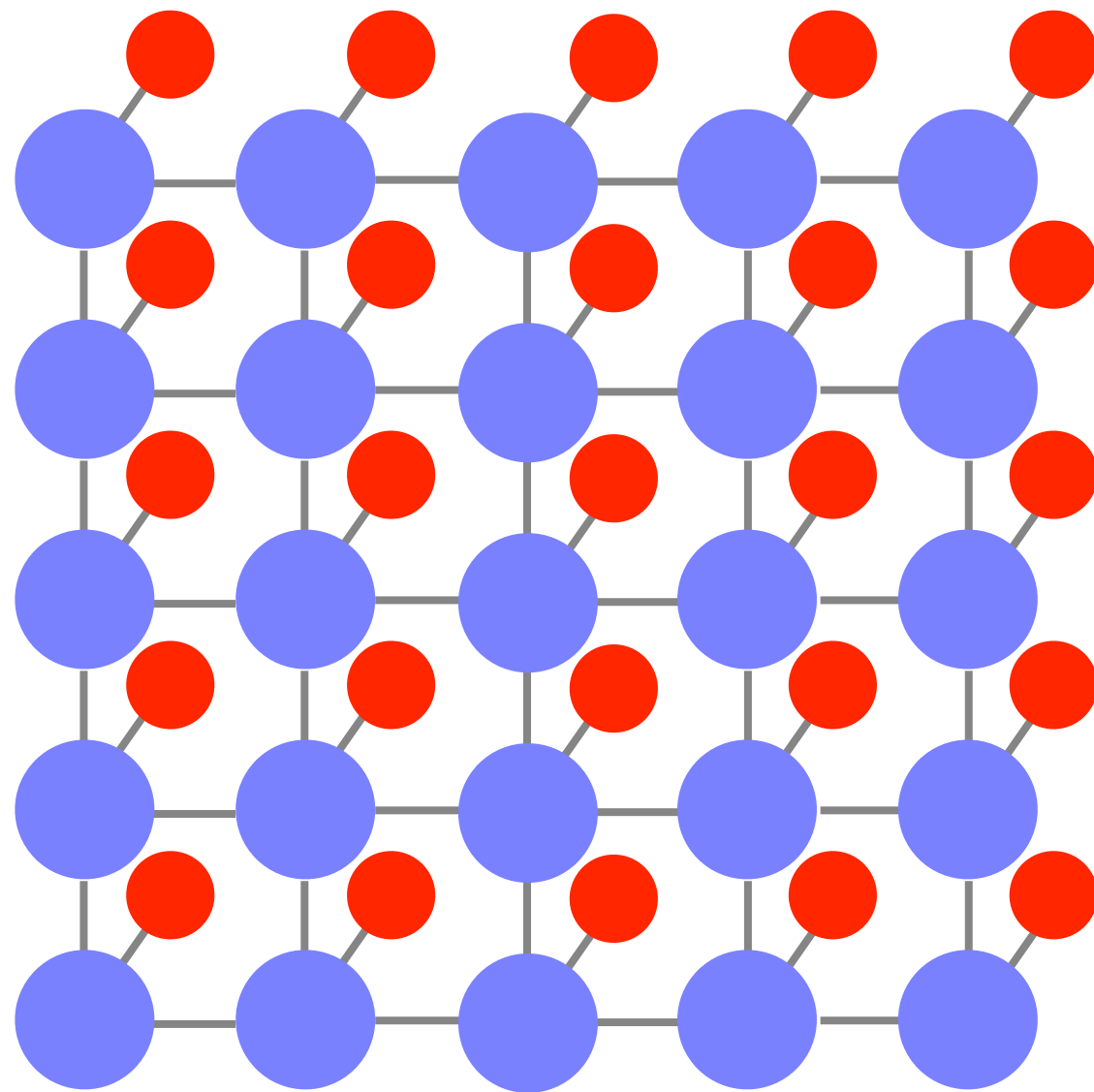
Trees + Ontologies



$$p(y|x) = \prod_i \psi(y_i, y_{\text{parent}(i)}, x)$$

- Ontology classification (e.g. YDir, DMOZ)

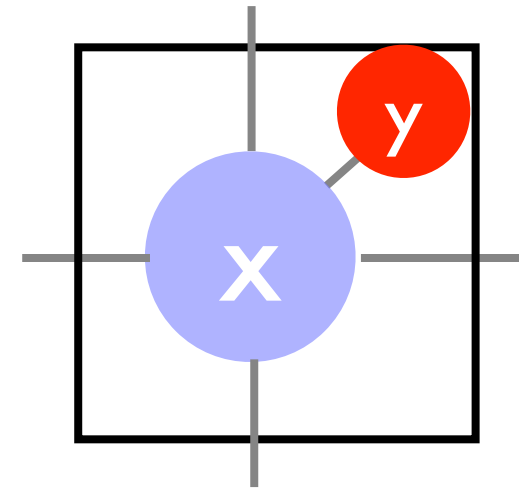
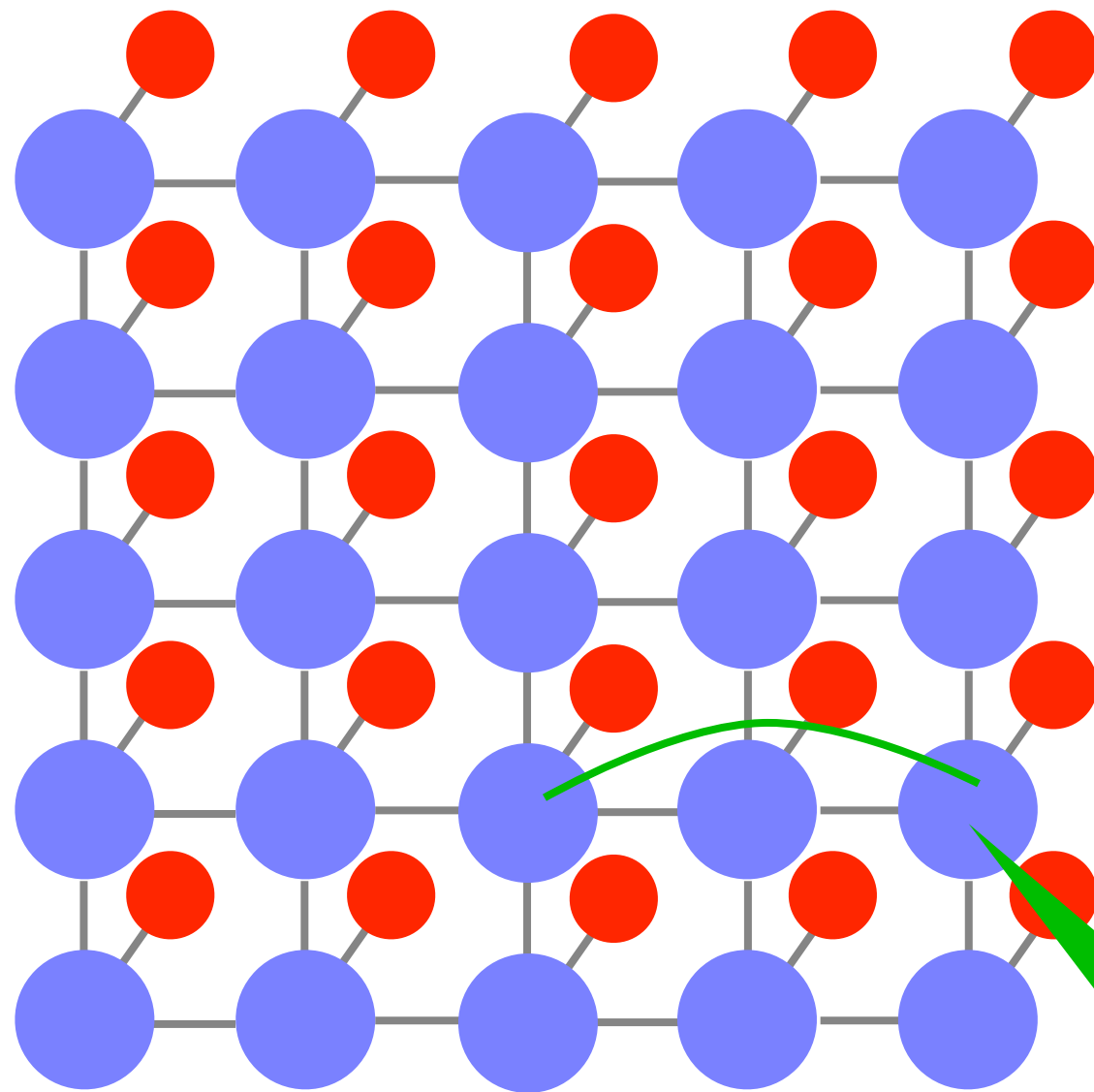
Spin Glasses + Images



observed pixels
real image

$$p(x|y) = \prod_{ij} \psi^{\text{right}}(x_{ij}, x_{i+1,j}) \psi^{\text{up}}(x_{ij}, x_{i,j+1}) \psi^{xy}(x_{ij}, y_{ij})$$

Spin Glasses + Images

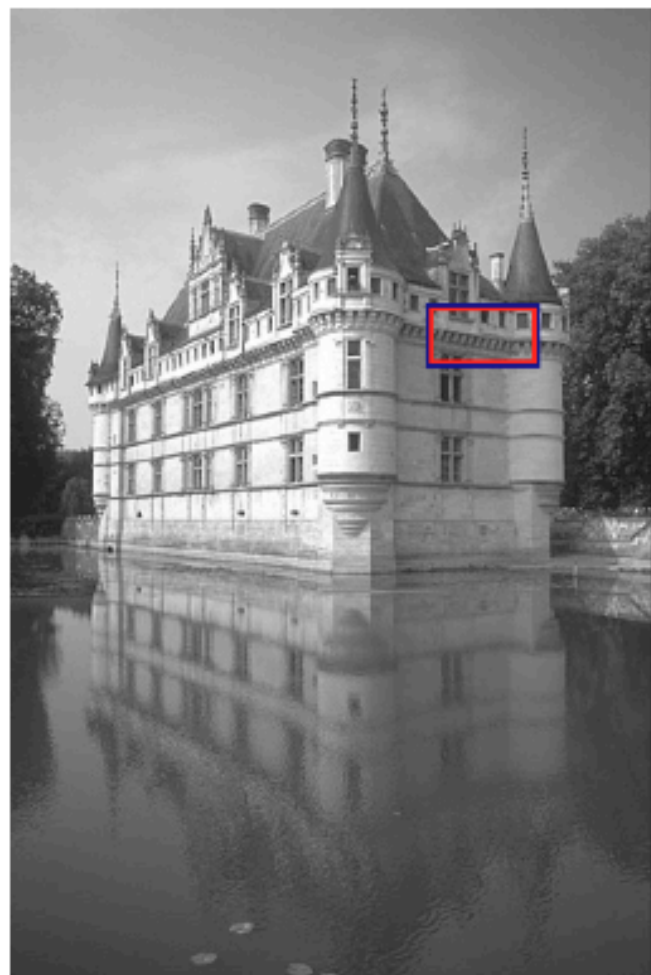


observed pixels
real image

long range interactions

$$p(x|y) = \prod_{ij} \psi^{\text{right}}(x_{ij}, x_{i+1,j}) \psi^{\text{up}}(x_{ij}, x_{i,j+1}) \psi^{xy}(x_{ij}, y_{ij})$$

Image Denoising



Li&Huttenlocher, ECCV'08

Semi-Markov Models

● - - - ● ● - - - ● ● - - - ● classification

● - - - ● ● - - - ● ● - - - ● CRF

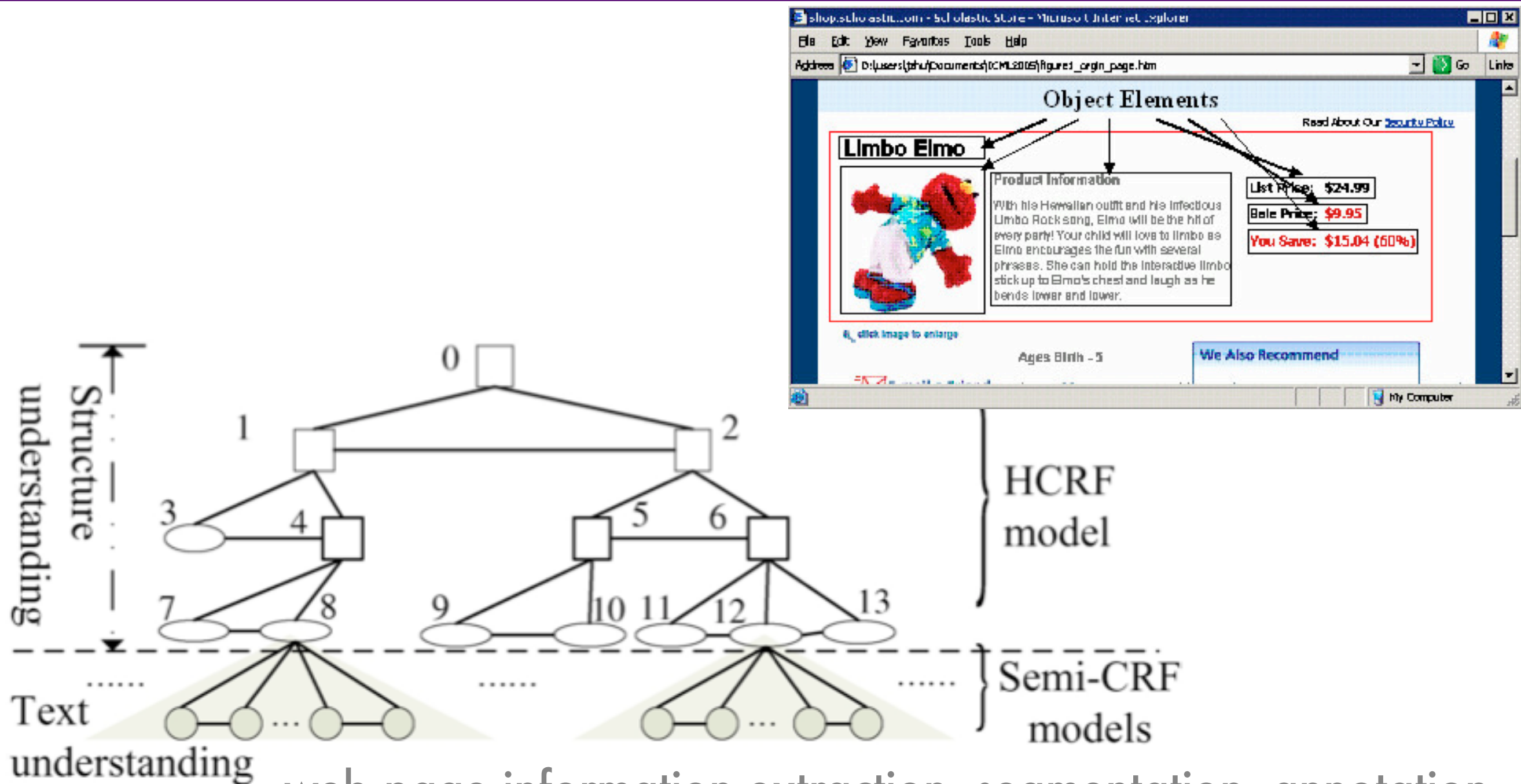
● - - - ● ● - - - ● ● - - - ● SMM

- Flexible length of an episode
- Segmentation between episodes

phrase segmentation, activity recognition, motion data analysis

Shi, Smola, Altun, Vishwanathan, Li, 2007-2009

2D CRF for Webpages



web page information extraction, segmentation, annotation

Bo, Zhu, Nie, Wen, Hon, 2005-2007

Exponential Families and Graphical Models

Exponential Family Reunion

- **Density function**

$$p(x; \theta) = \exp (\langle \phi(x), \theta \rangle - g(\theta))$$

$$\text{where } g(\theta) = \log \sum_{x'} \exp (\langle \phi(x'), \theta \rangle)$$

- **Log partition function generates cumulants**

$$\partial_{\theta} g(\theta) = \mathbf{E} [\phi(x)]$$

$$\partial_{\theta}^2 g(\theta) = \text{Var} [\phi(x)]$$

- **g is convex (second derivative is p.s.d.)**

Log Partition Function

$$p(x|\theta) = e^{\langle \phi(x), \theta \rangle - g(\theta)}$$

Unconditional model

$$g(\theta) = \log \sum_x e^{\langle \phi(x), \theta \rangle}$$

$$\partial_\theta g(\theta) = \frac{\sum_x \phi(x) e^{\langle \phi(x), \theta \rangle}}{\sum_x e^{\langle \phi(x), \theta \rangle}} = \sum_x \phi(x) e^{\langle \phi(x), \theta \rangle - g(\theta)}$$

$$p(y|\theta, x) = e^{\langle \phi(x, y), \theta \rangle - g(\theta|x)}$$

Conditional model

$$g(\theta|x) = \log \sum_y e^{\langle \phi(x, y), \theta \rangle}$$

$$\partial_\theta g(\theta|x) = \frac{\sum_y \phi(x, y) e^{\langle \phi(x, y), \theta \rangle}}{\sum_y e^{\langle \phi(x, y), \theta \rangle}} = \sum_y \phi(x, y) e^{\langle \phi(x, y), \theta \rangle - g(\theta|x)}$$

Estimation

- Conditional log-likelihood

$$\log p(y|x; \theta) = \langle \phi(x, y), \theta \rangle - g(\theta|x)$$

- Log-posterior (Gaussian Prior)

$$\begin{aligned} \log p(\theta|X, Y) &= \sum_i \log(y_i|x_i; \theta) + \log p(\theta) + \text{const.} \\ &= \left\langle \sum_i \phi(x_i, y_i), \theta \right\rangle - \sum_i g(\theta|x_i) - \frac{1}{2\sigma^2} \|\theta\|^2 + \text{const.} \end{aligned}$$

- First order optimality conditions

maxent
model

$$\sum_i \phi(x_i, y_i) = \sum_i \mathbf{E}_{y|x_i} [\phi(x_i, y)] + \frac{1}{\sigma^2} \theta$$

expensive

prior

Logistic Regression

- **Label space**

$$\phi(x, y) = y\phi(x) \text{ where } y \in \{\pm 1\}$$

- **Log-partition function**

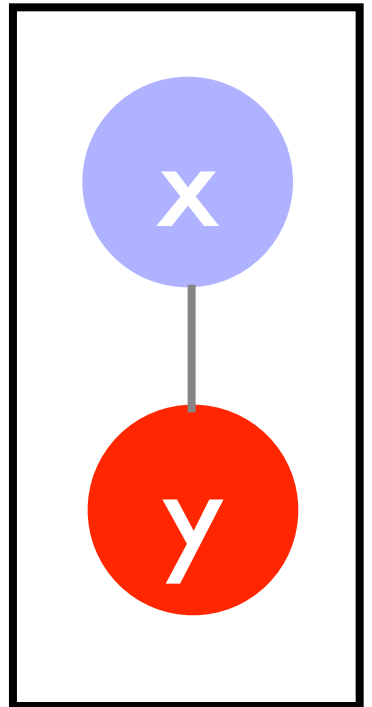
$$g(\theta|x) = \log \left[e^{1 \cdot \langle \phi(x), \theta \rangle} + e^{-1 \cdot \langle \phi(x), \theta \rangle} \right] = \log 2 \cosh \langle \phi(x), \theta \rangle$$

- **Convex minimization problem**

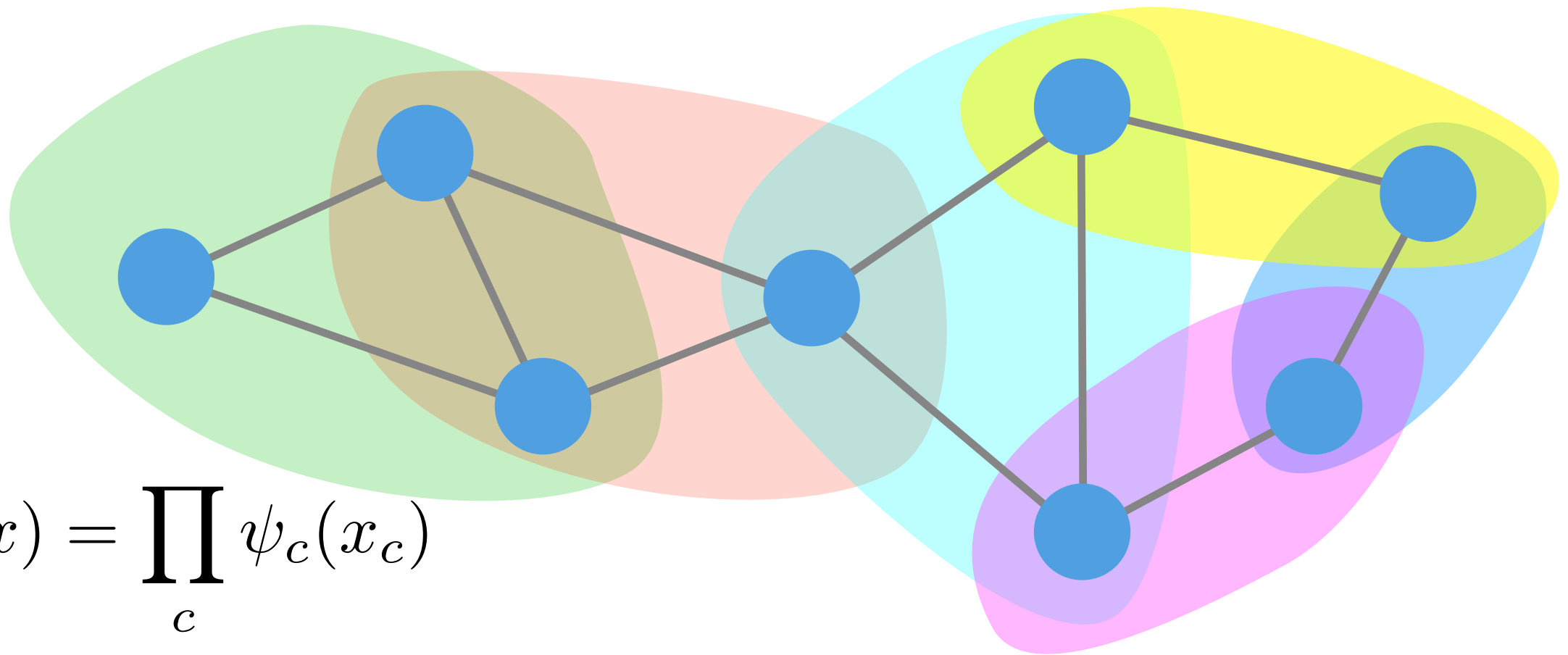
$$\underset{\theta}{\text{minimize}} \frac{1}{2\sigma^2} \|\theta\|^2 + \sum_i \log 2 \cosh \langle \phi(x_i), \theta \rangle - y_i \langle \phi(x_i), \theta \rangle$$

- **Prediction**

$$p(y|x, \theta) = \frac{e^{y\langle \phi(x), \theta \rangle}}{e^{\langle \phi(x), \theta \rangle} + e^{-\langle \phi(x), \theta \rangle}} = \frac{1}{1 + e^{-2y\langle \phi(x), \theta \rangle}}$$



Exponential Clique Decomposition



$$p(x) = \prod_c \psi_c(x_c)$$

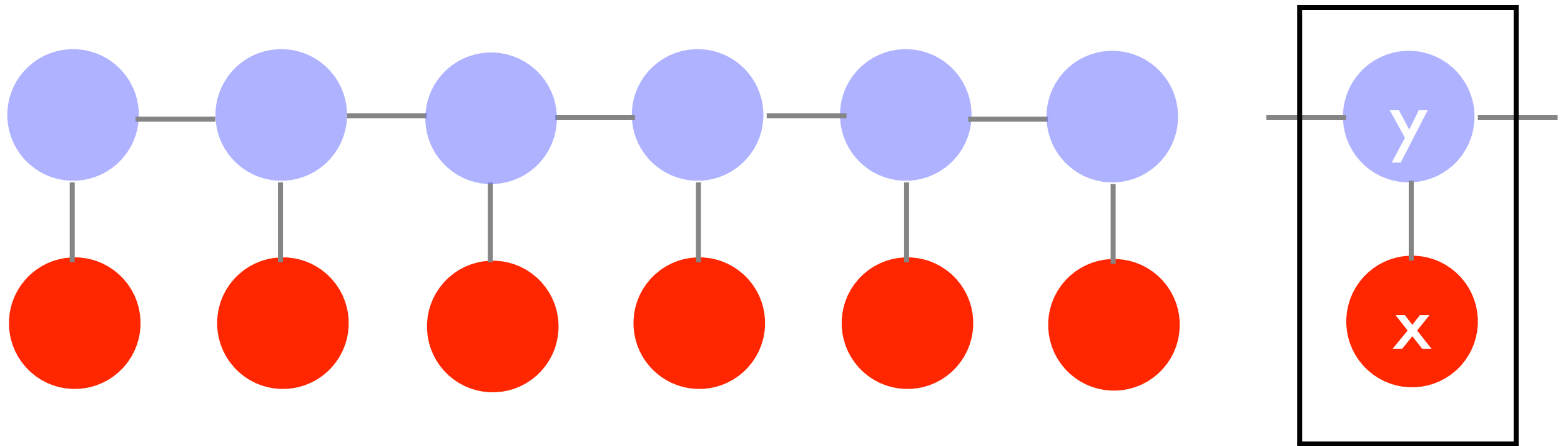
Theorem: Clique decomposition holds in sufficient statistics

$$\phi(x) = (\dots, \phi_c(x_c), \dots) \text{ and } \langle \phi(x), \theta \rangle = \sum_c \langle \phi_c(x_c), \theta_c \rangle$$

Corollary: we only need expectations on cliques

$$\mathbf{E}_x[\phi(x)] = (\dots, \mathbf{E}_{x_c}[\phi_c(x_c)], \dots)$$

Conditional Random Fields



$$\phi(x) = (y_1 \phi_x(x_1), \dots, y_n \phi_x(x_n), \phi_y(y_1, y_2), \dots, \phi_y(y_{n-1}, y_n))$$

$$\langle \phi(x), \theta \rangle = \sum_i \langle \phi_x(x_i, y_i), \theta_x \rangle + \sum_i \langle \phi_y(y_i, y_{i+1}), \theta_y \rangle$$

$$g(\theta|x) = \sum_y \prod_i f_i(y_i, y_{i+1}) \text{ where}$$

$$f_i(y_i, y_{i+1}) = e^{\langle \phi_x(x_i, y_i), \theta_x \rangle + \langle \phi_y(y_i, y_{i+1}), \theta_y \rangle}$$

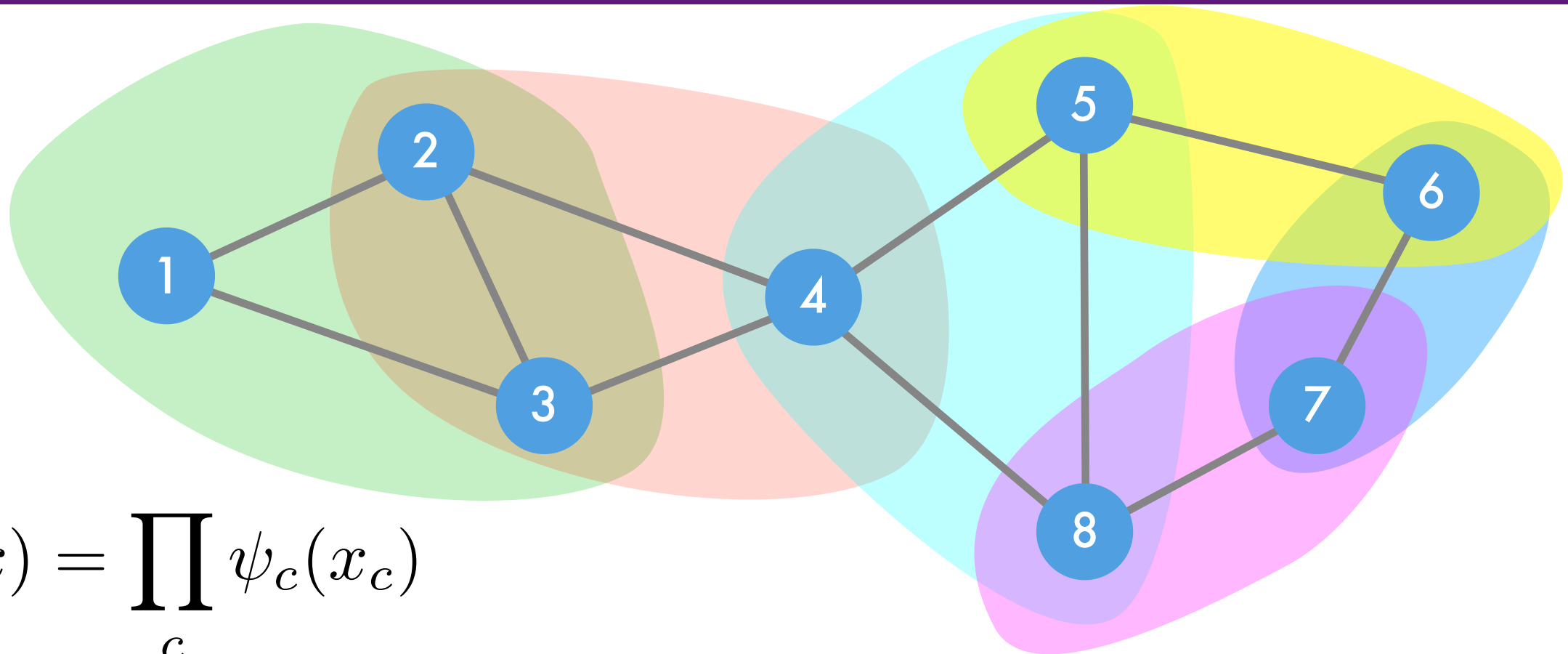
**dynamic
programming**

Conditional Random Fields

- Compute distribution over marginal and adjacent labels
- Take conditional expectations
- Take update step (batch or online)
- More general techniques for computing normalization via message passing ...

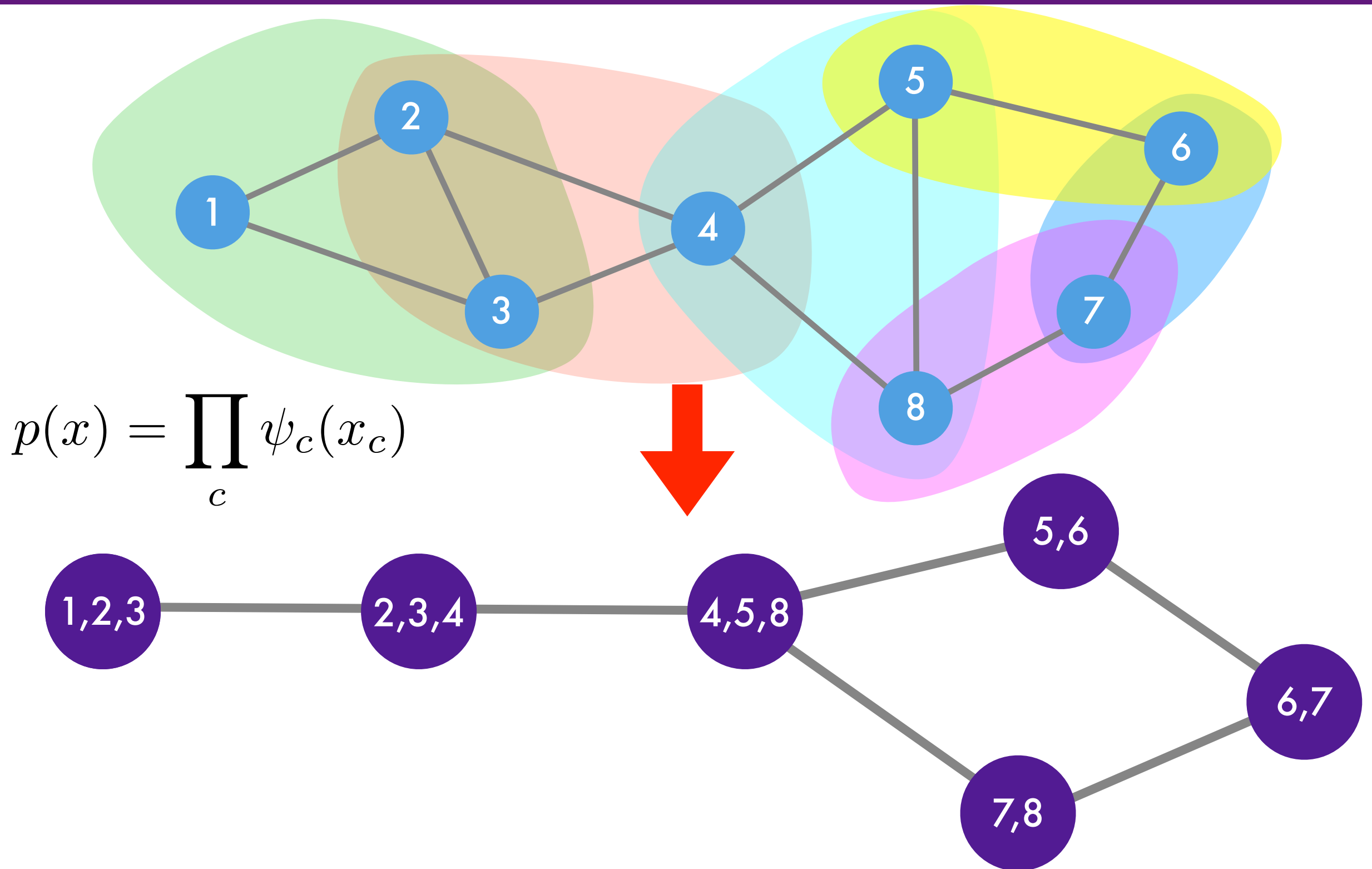
Dynamic Programming + Message Passing

Clique Graph

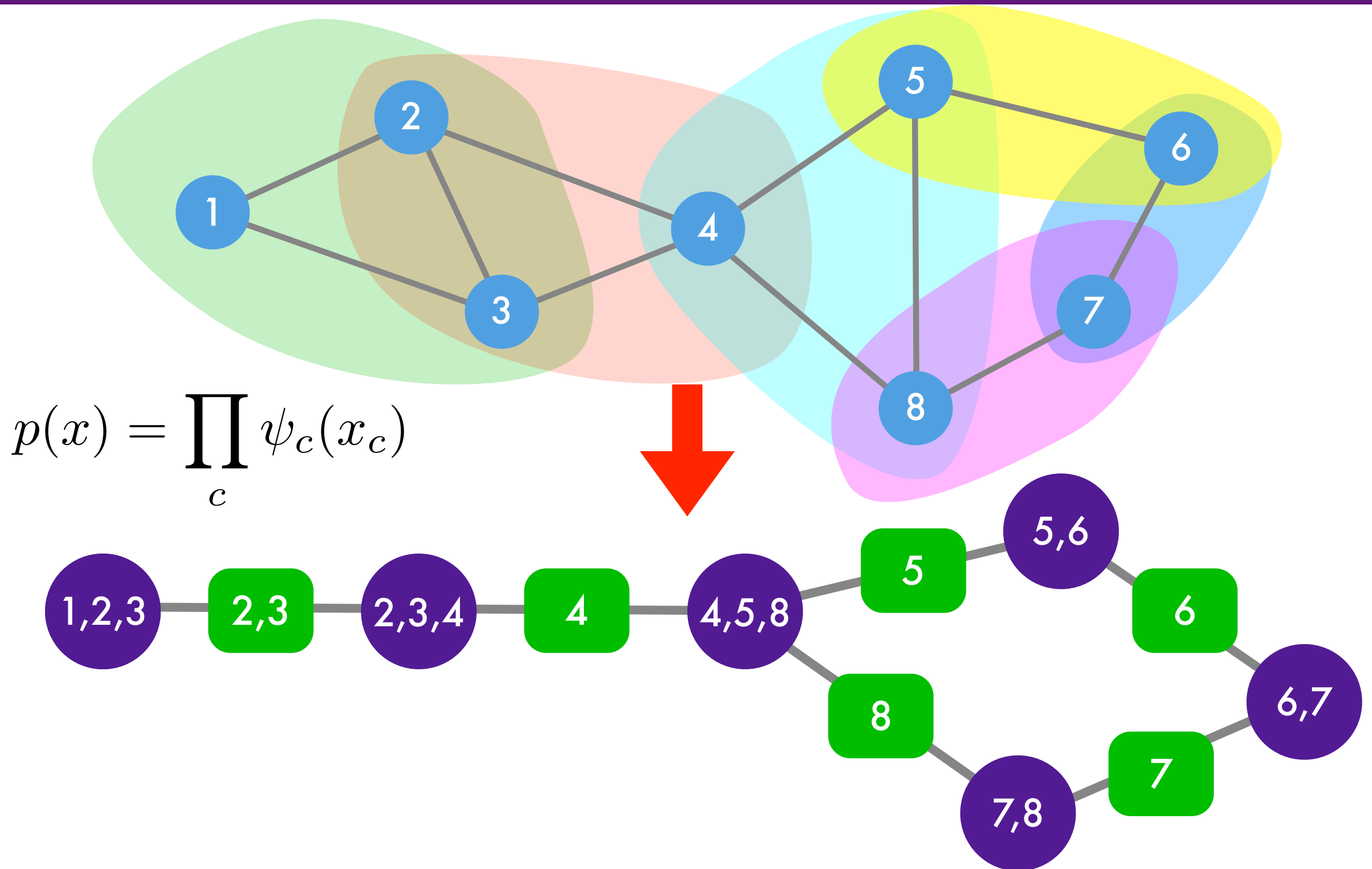


$$p(x) = \prod_c \psi_c(x_c)$$

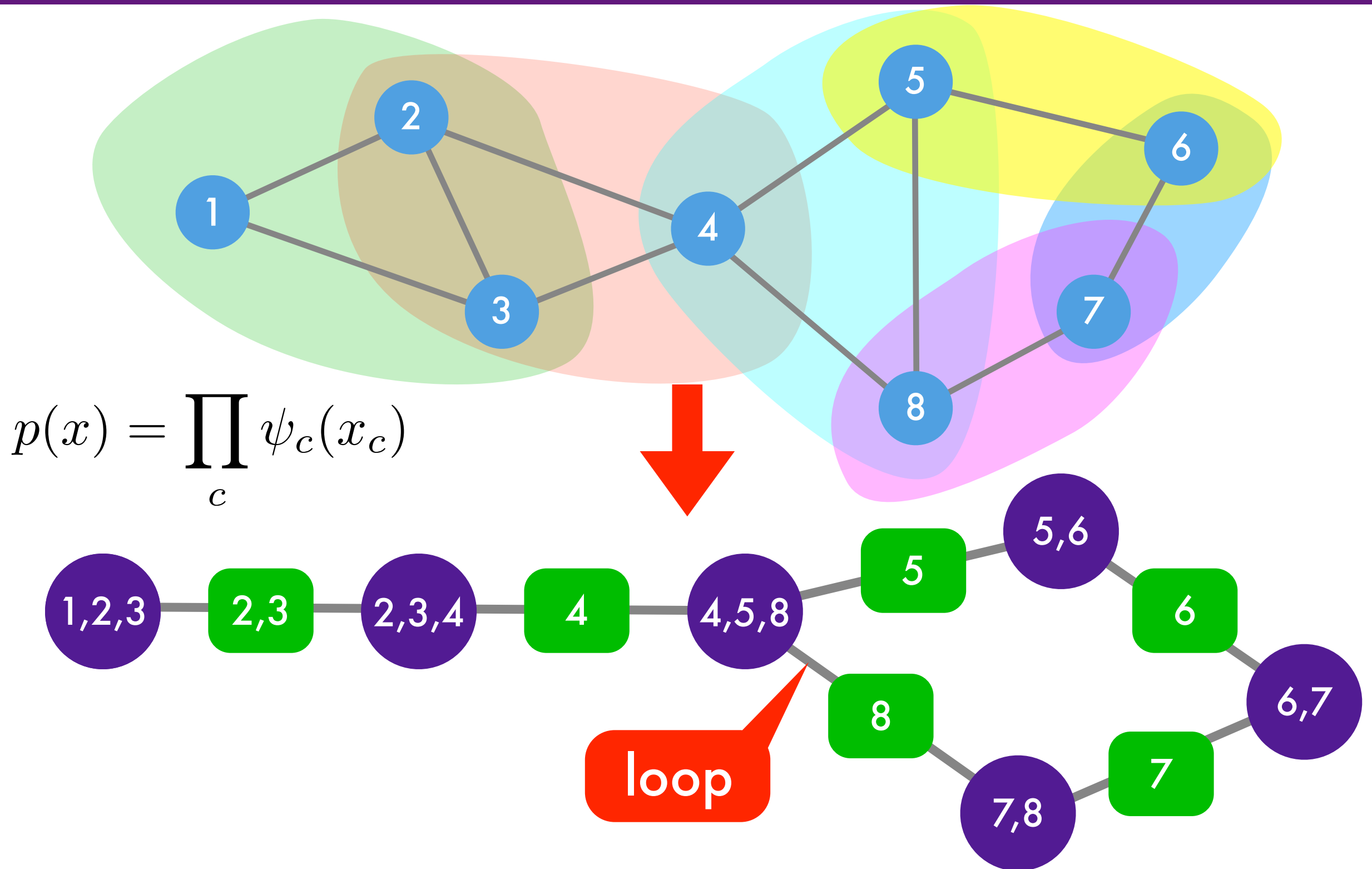
Clique Graph



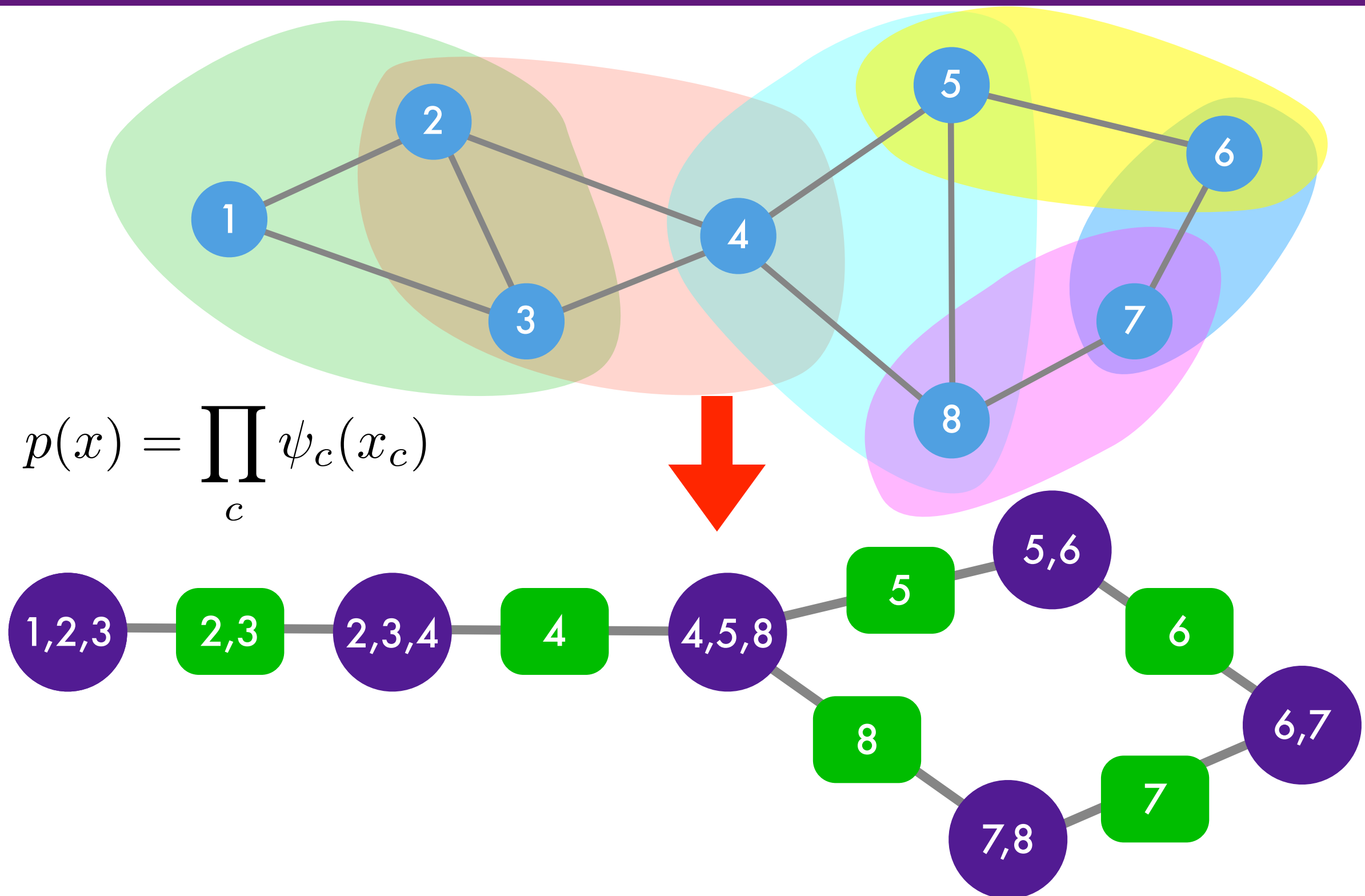
Clique Graph



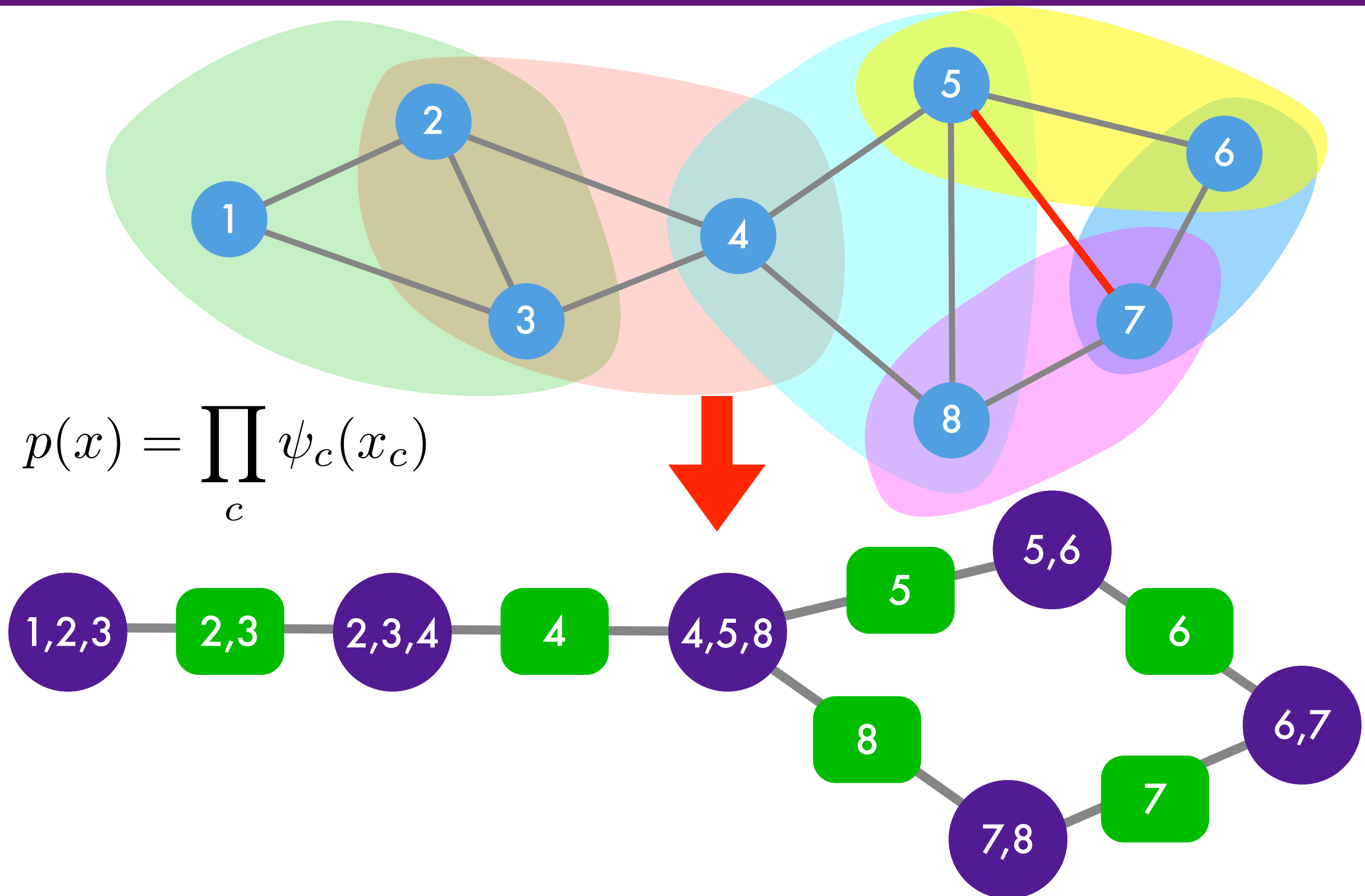
Clique Graph



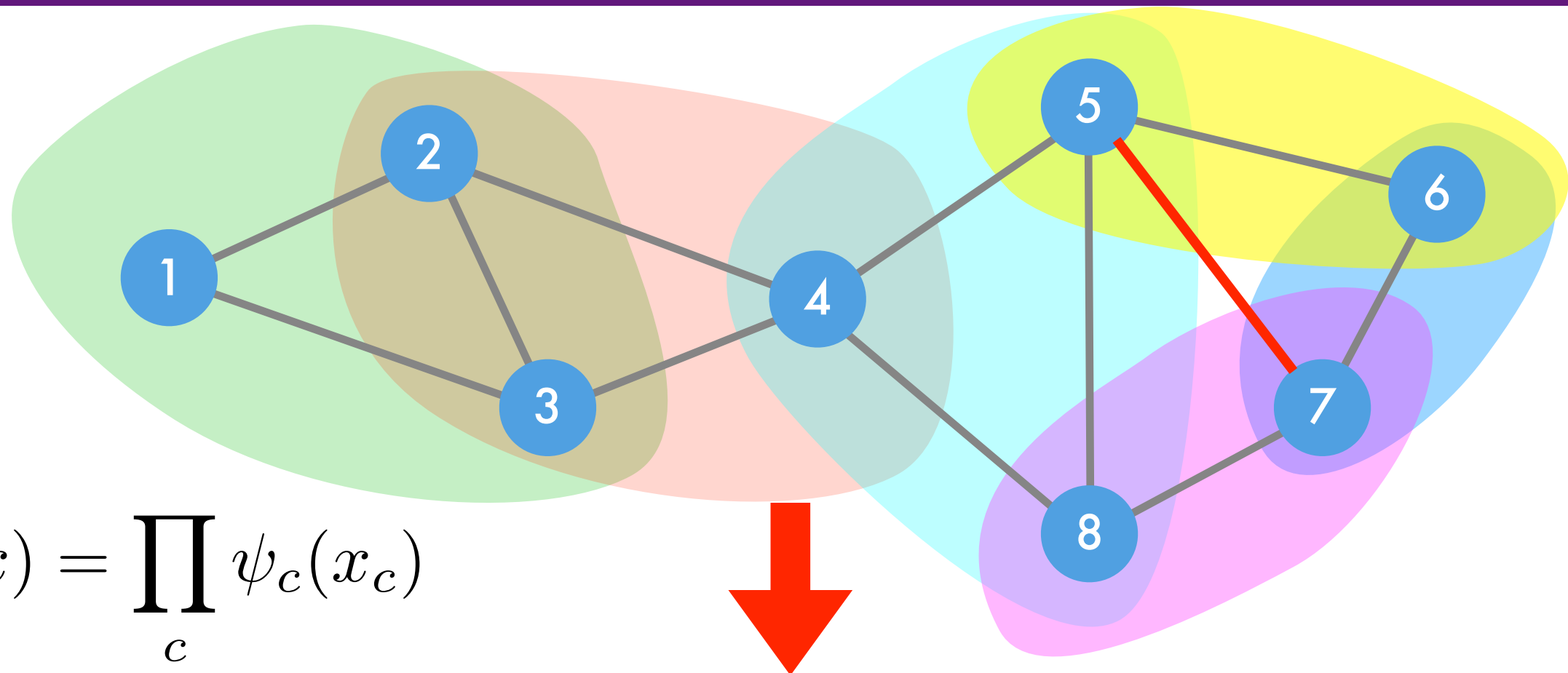
Junction Tree / Triangulation



Junction Tree / Triangulation



Junction Tree / Triangulation

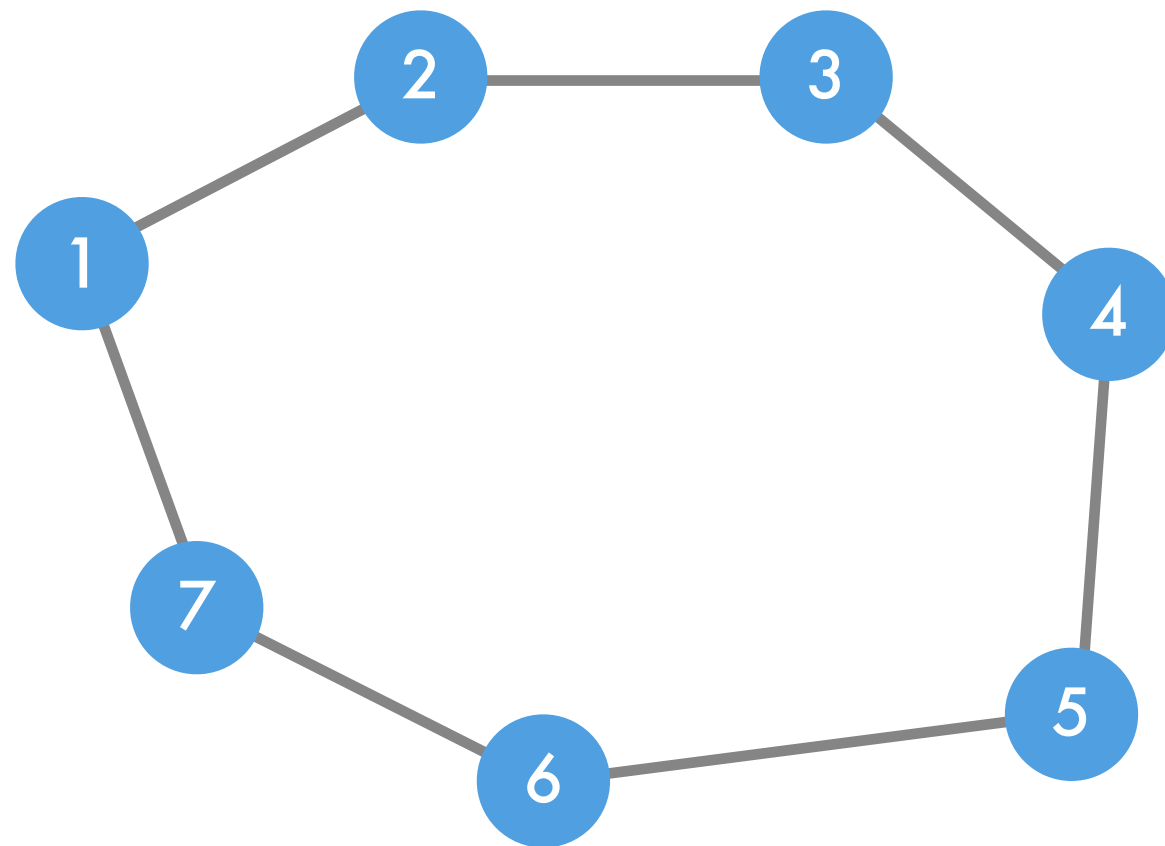


$$p(x) = \prod_c \psi_c(x_c)$$



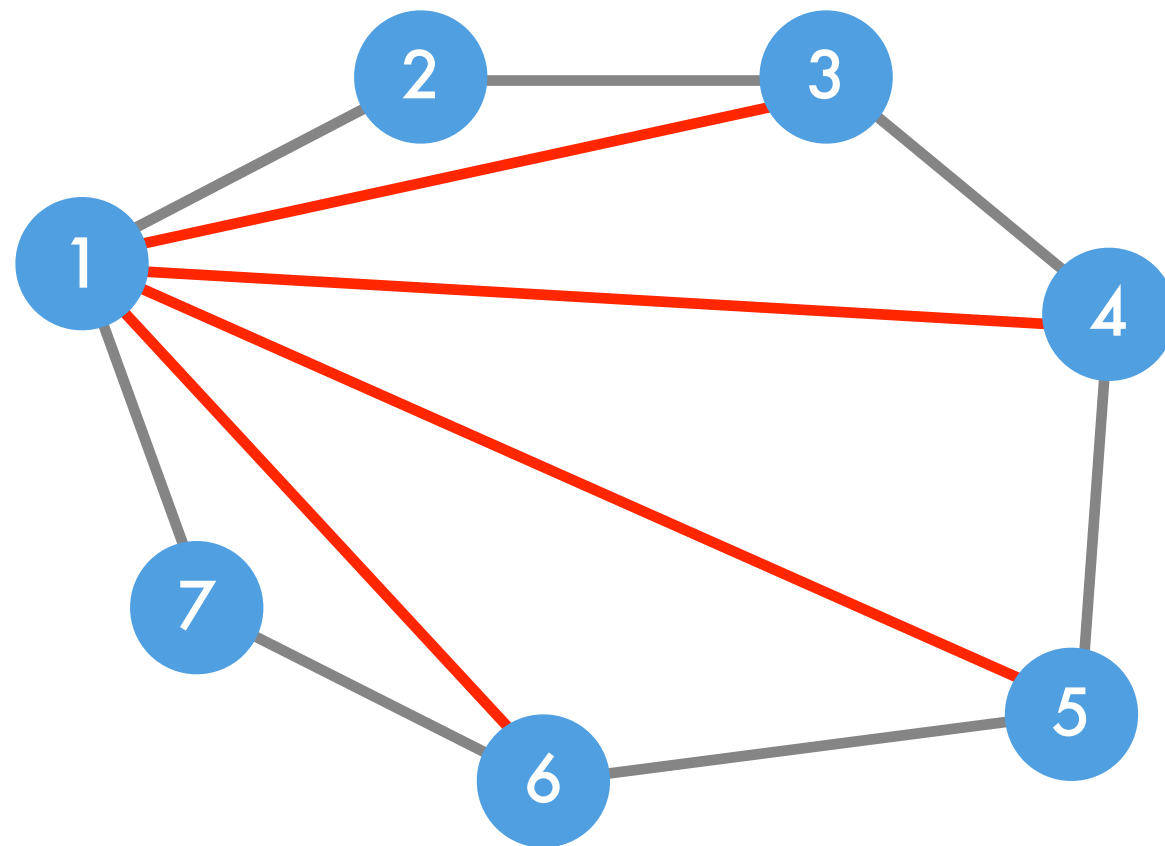
message passing possible

Triangulation Examples



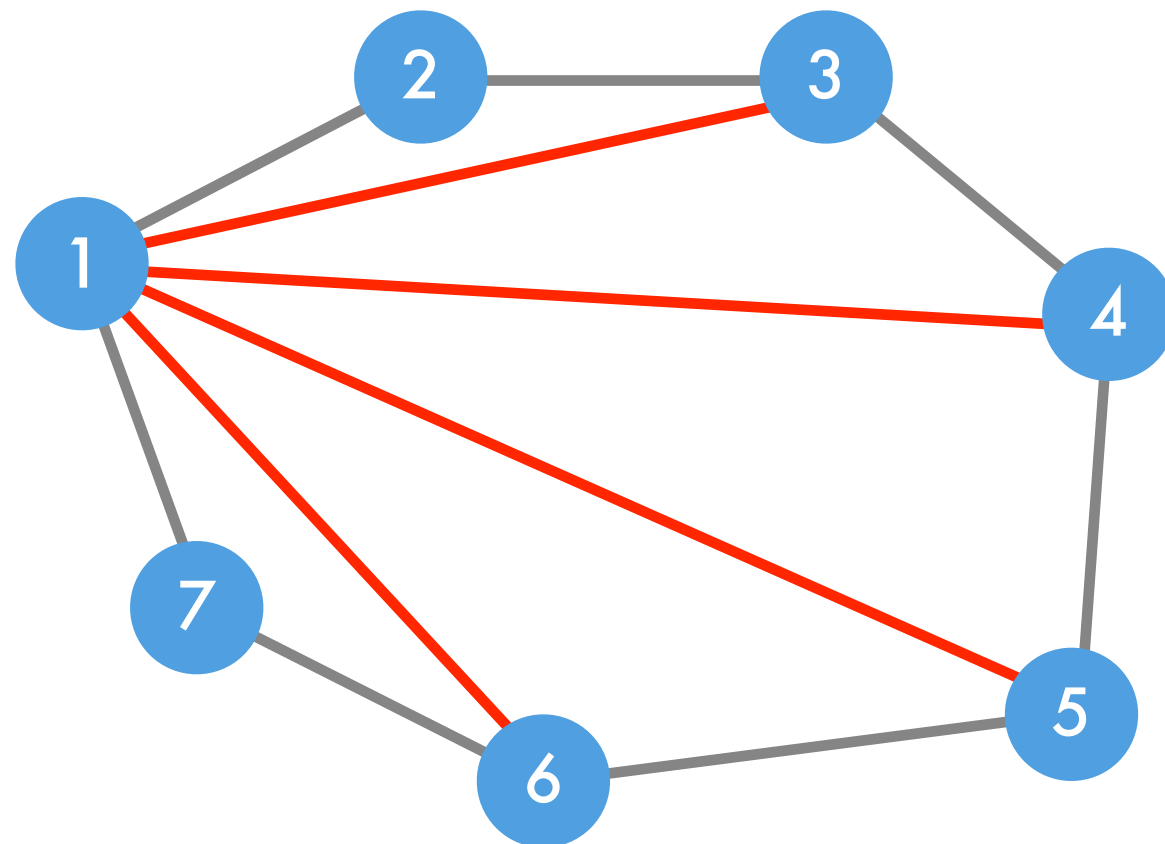
- **Clique size increases**
- **Separator set size increases**

Triangulation Examples



- Clique size increases
- Separator set size increases

Triangulation Examples



- Clique size increases
- Separator set size increases



Message Passing



- **Joint Probability**

$$p(x) \propto \psi(x_1, x_2, x_3) \psi(x_1, x_3, x_4) \psi(x_1, x_4, x_5) \psi(x_1, x_5, x_6) \psi(x_1, x_6, x_7)$$

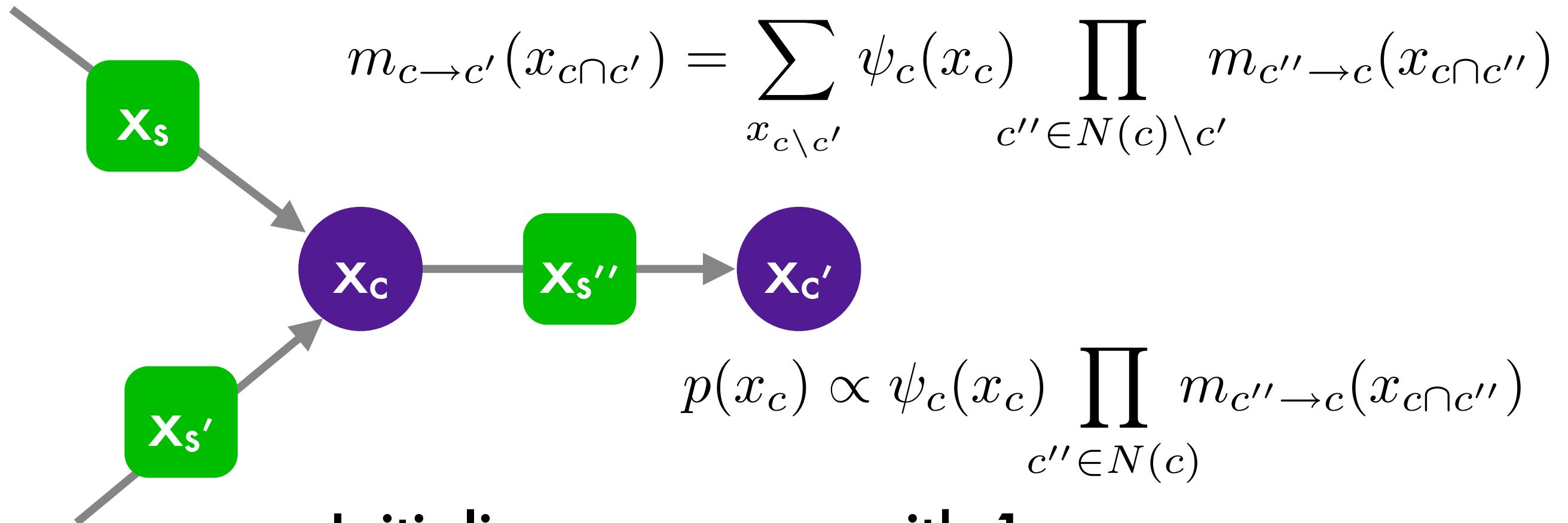
- **Computing the normalization**

$$m_{\rightarrow}(x_1, x_3) = \sum_{x_2} \psi(x_1, x_2, x_3)$$

$$m_{\rightarrow}(x_1, x_4) = \sum_{x_3} m_{\rightarrow}(x_1, x_3) \psi(x_1, x_3, x_4)$$

$$m_{\rightarrow}(x_1, x_5) = \sum_{x_4} m_{\rightarrow}(x_1, x_4) \psi(x_1, x_4, x_5)$$

Message Passing



- Initialize messages with 1
- Guaranteed to converge for (junction) trees
- Works well in practice even for loopy graphs
- Only local computations are required

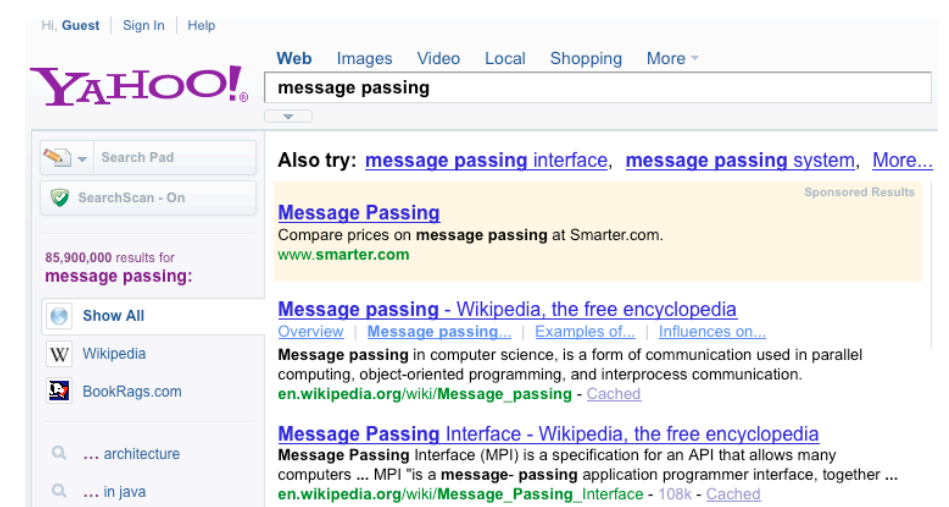
Message Passing in Practice

- Incoming messages contain aggregate uncertainty from neighboring random variables
- Message passing combines and transmits this information **in both directions**

crawler

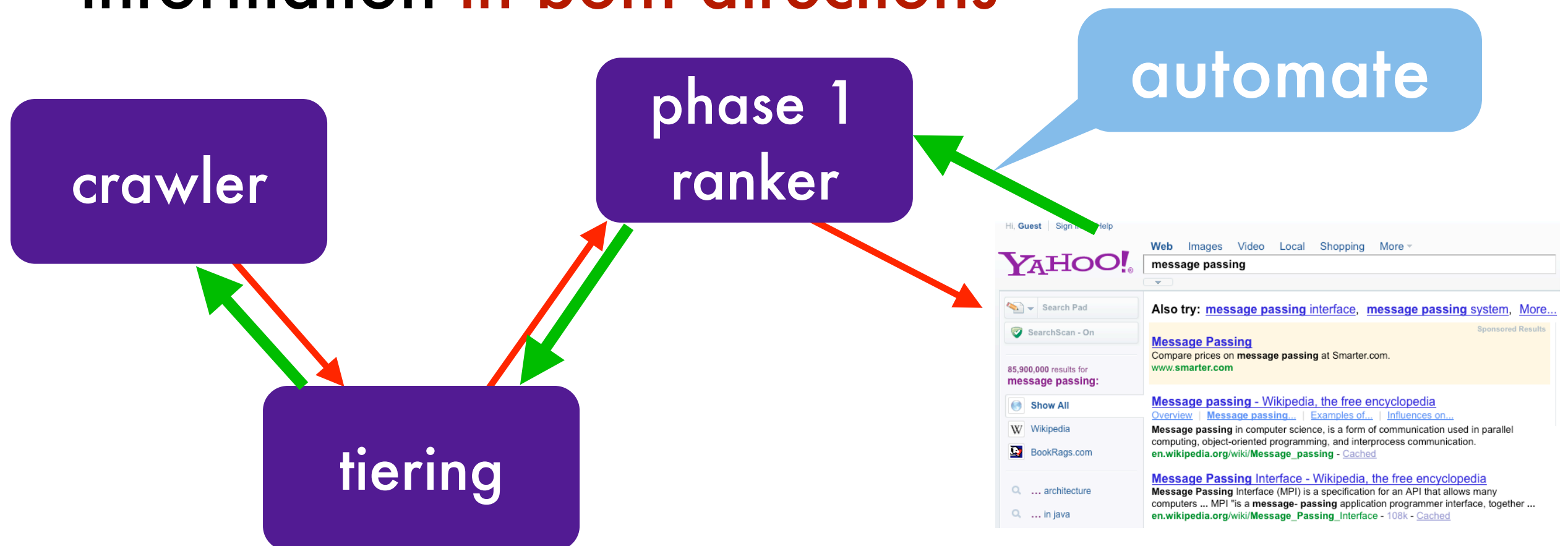
phase 1
ranker

tiering



Message Passing in Practice

- Incoming messages contain aggregate uncertainty from neighboring random variables
- Message passing combines and transmits this information **in both directions**



Part 5 - Scalable Topic Models

Topic models

Grouping objects

Grouping objects

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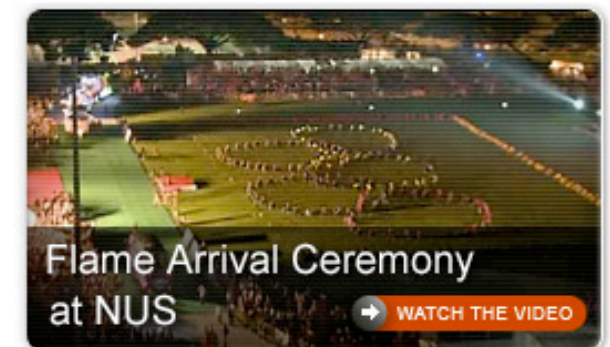
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Joint Evacuation Exercises

- 7 & 14 Sept 2010
- 10am - 12pm
- Heng Mui Keng Terrace & vicinity

▶ MORE DETAILS

STAFF

ALUMNI

VISITORS

YAHOO!

Grouping objects

UNITED

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STAFF

ts the spectacular natural

er the Black Saturday

re typical natural

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Property Manager:

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ARA

APAC

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Forests renew after Black Saturday fires

School of Music at Floriade

Undergraduate studies

Higher Degree Research

Grouping objects

The screenshot shows the United Airlines website interface. At the top, there's a navigation bar with 'UNITED' logo and links like 'My profile', 'Worldwide sites', and 'Customer service'. Below this is a search bar and a 'Search site' button. The main content area is divided into several sections: 'Flights' with 'BOOK FLIGHT' and 'REDEEM MILES' tabs, a 'Log in' section with fields for Mileage Plus # or email address and password, and a 'United news and deals' section featuring a large orange percentage sign graphic and a '3 of 6' carousel indicator. There are also links to 'Advanced Search' and 'Search'.

The screenshot shows the Australian National University (ANU) website. The header includes 'EXPLORE ANU' and 'A-Z INDEX' links, along with a search bar and navigation links for 'WEB', 'CONTACTS', and 'MAP'. The main content area features a large banner for 'Ash forests rise and rise again' with a description of a new book. Below this are four columns of news items: 'Forests renew after Black Saturday fires', 'School of Music at Floriade', 'Undergraduate studies', and 'Higher Degree Research'. At the bottom, there are buttons for 'PROSPECTIVE STUDENTS', 'CURRENT STUDENTS', 'STAFF', 'ALUMNI', and 'VISITORS'.

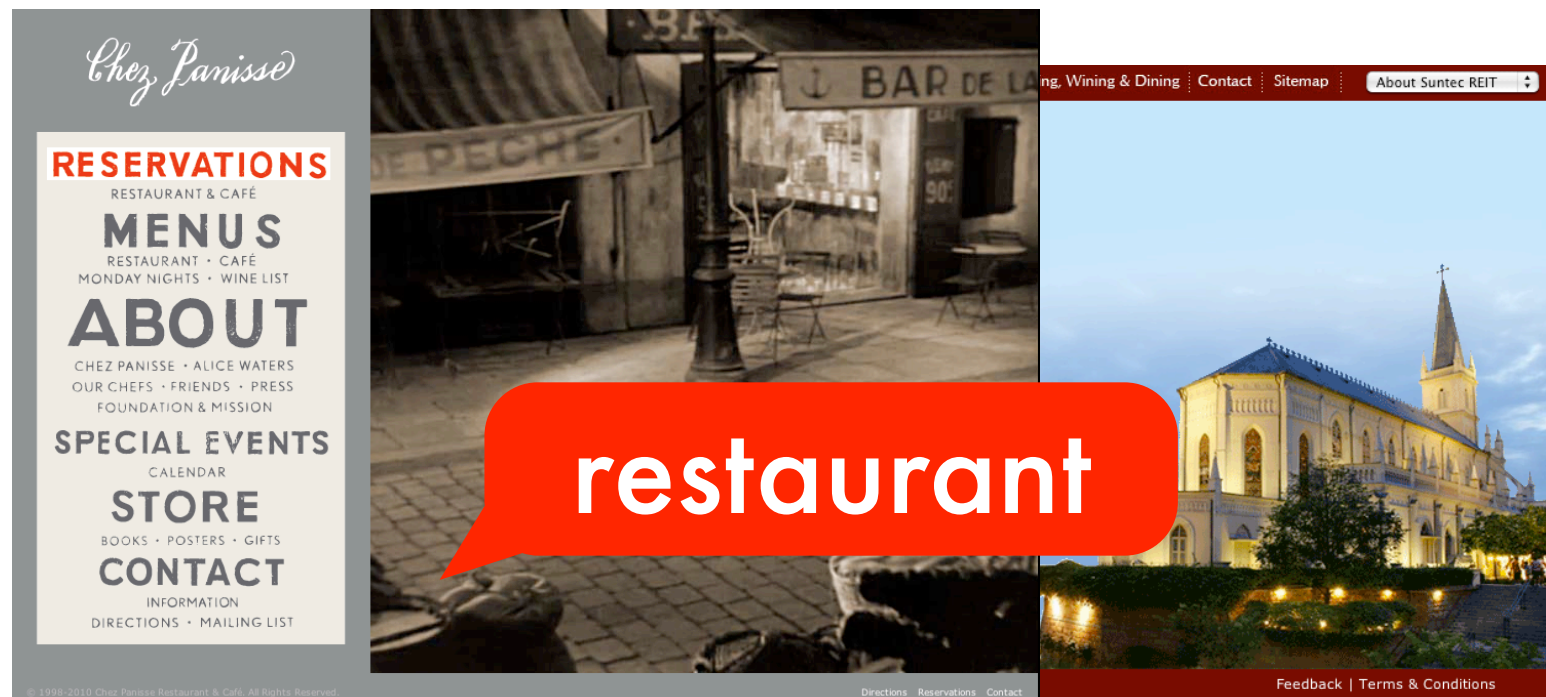
The screenshot shows the Chez Panisse Restaurant & Café website. The header features the 'Chez Panisse' logo. The main content area is divided into several sections: 'RESERVATIONS', 'MENUS', 'ABOUT', 'SPECIAL EVENTS', 'STORE', and 'CONTACT'. Each section has a brief description of the service or event. The footer includes a copyright notice for 1999-2010 and links to 'Directions', 'Reservations', and 'Contact'.



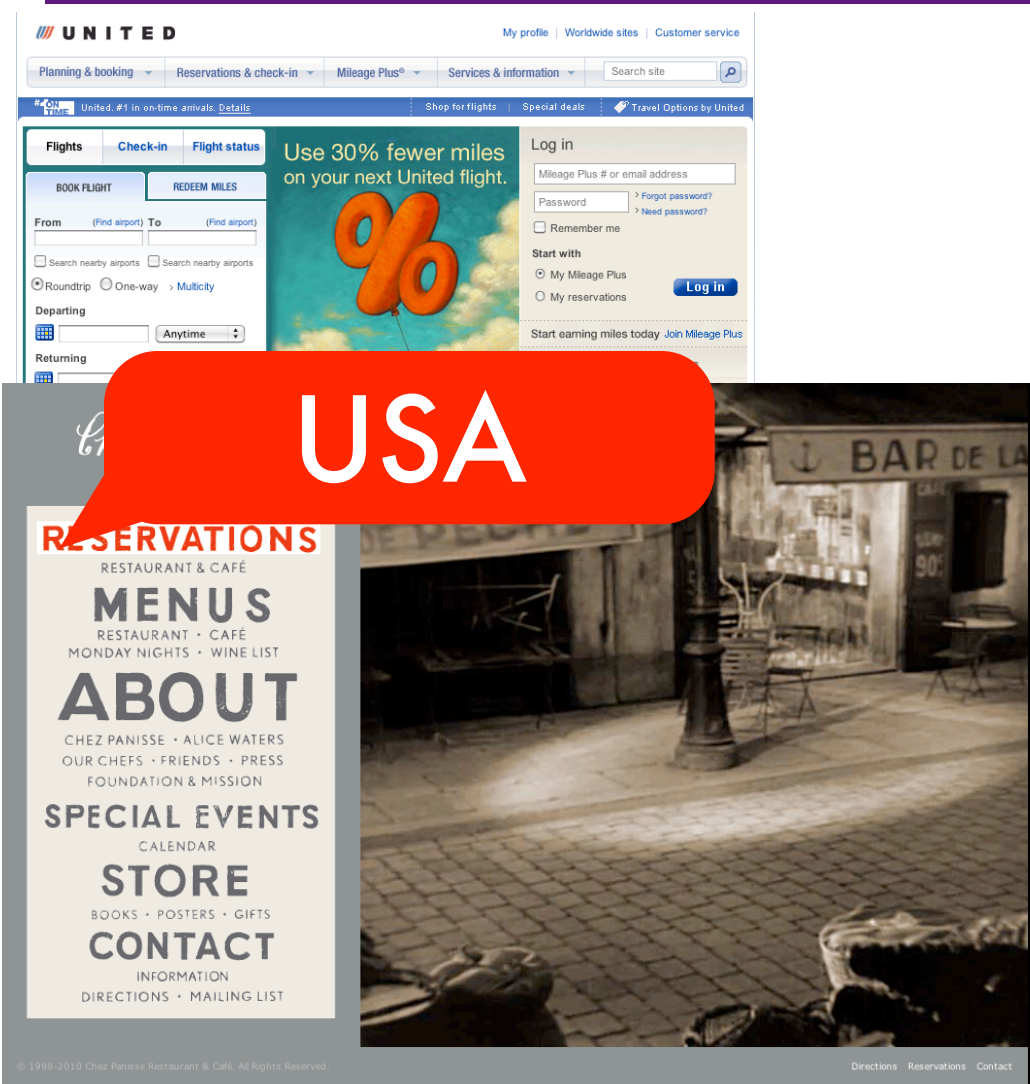
The screenshot shows the Suntec REIT website. The header includes navigation links for 'Living, Wining & Dining', 'Contact', 'Sitemap', and 'About Suntec REIT'. The main content area features a large, ornate building at night, likely the Suntec Convention Centre. The footer includes a 'Feedback | Terms & Conditions' link.

YAHOO!

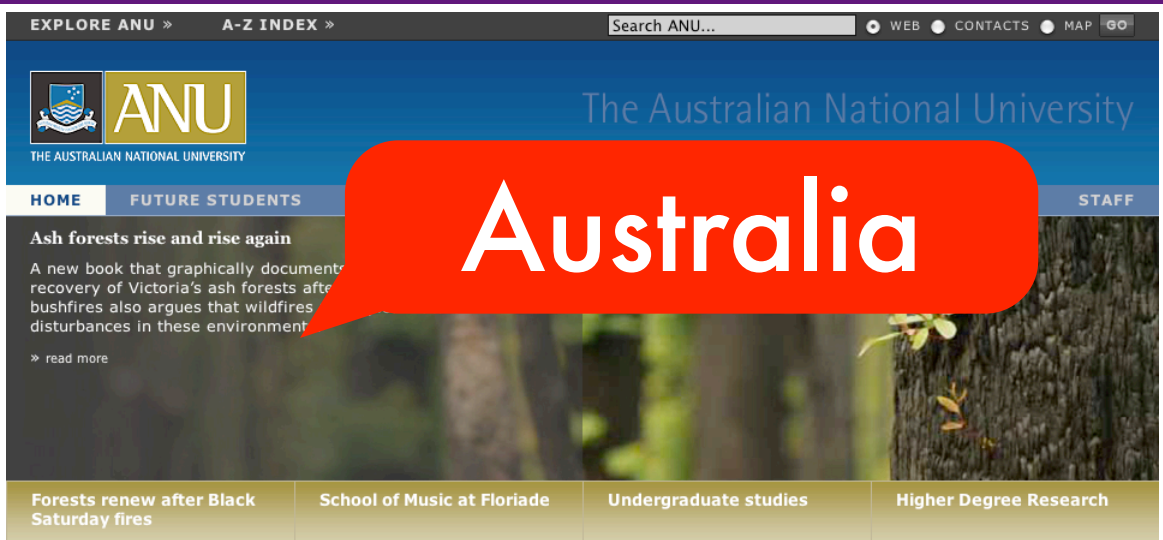
Grouping objects



Grouping objects



USA



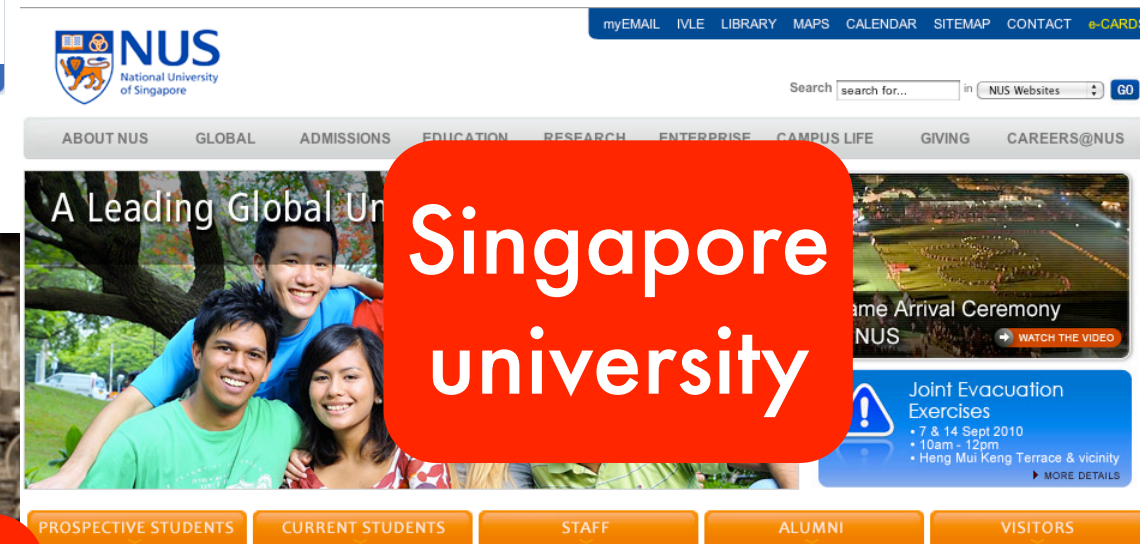
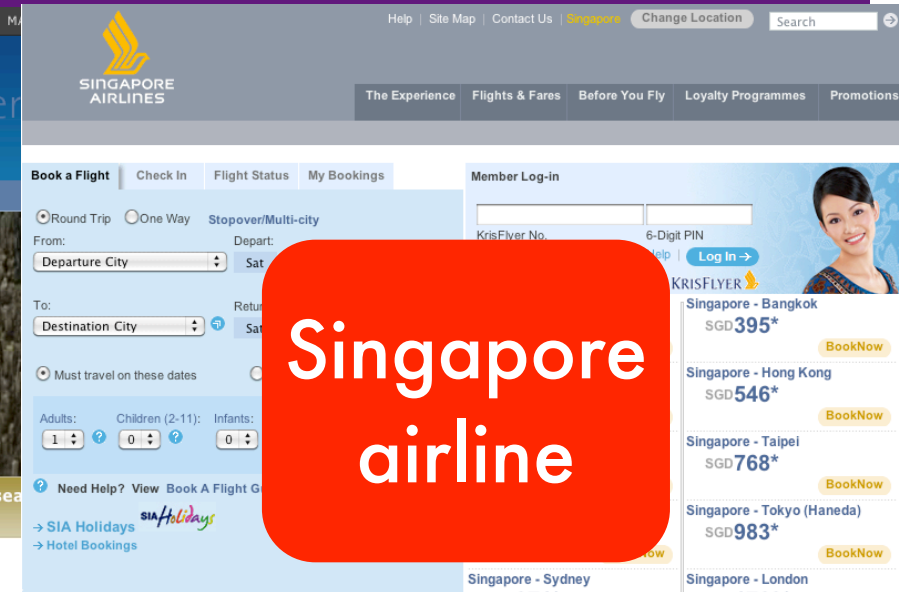
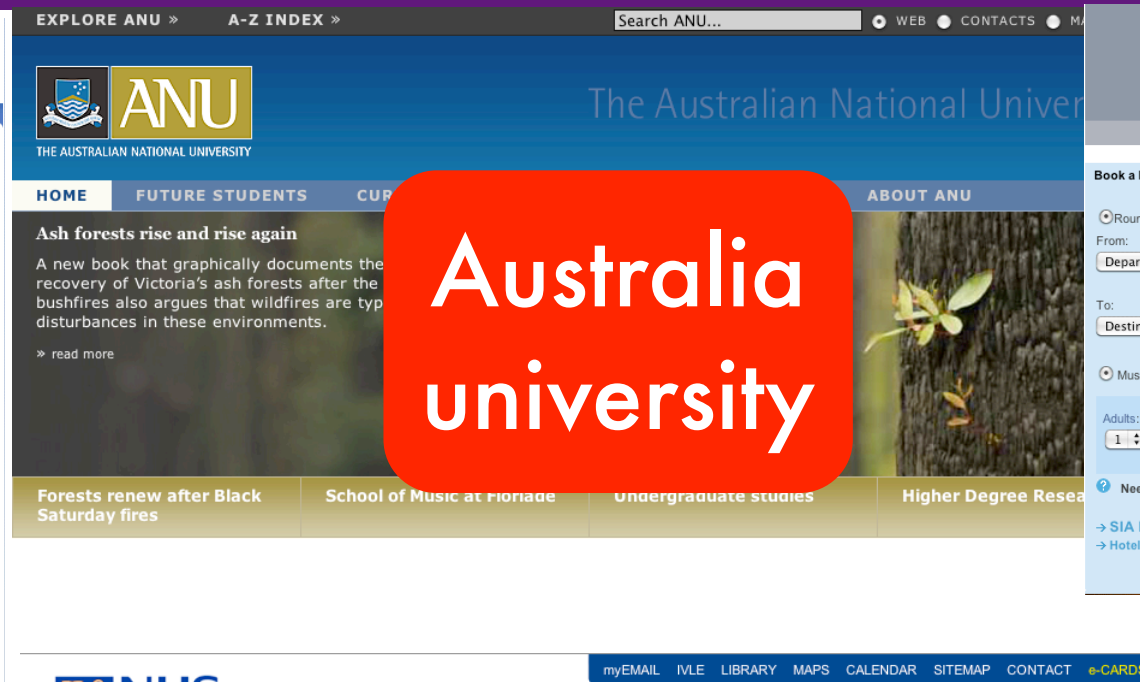
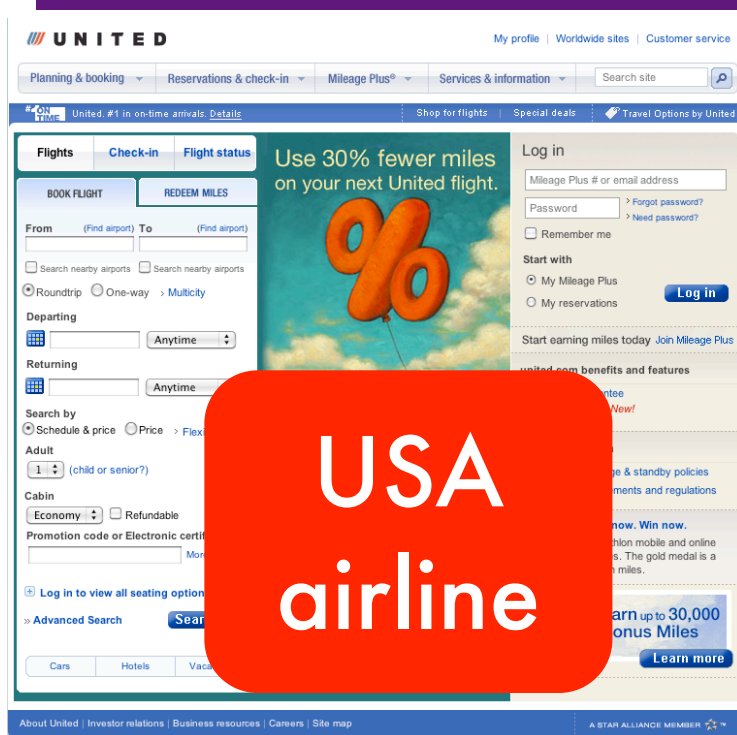
Australia



Singapore

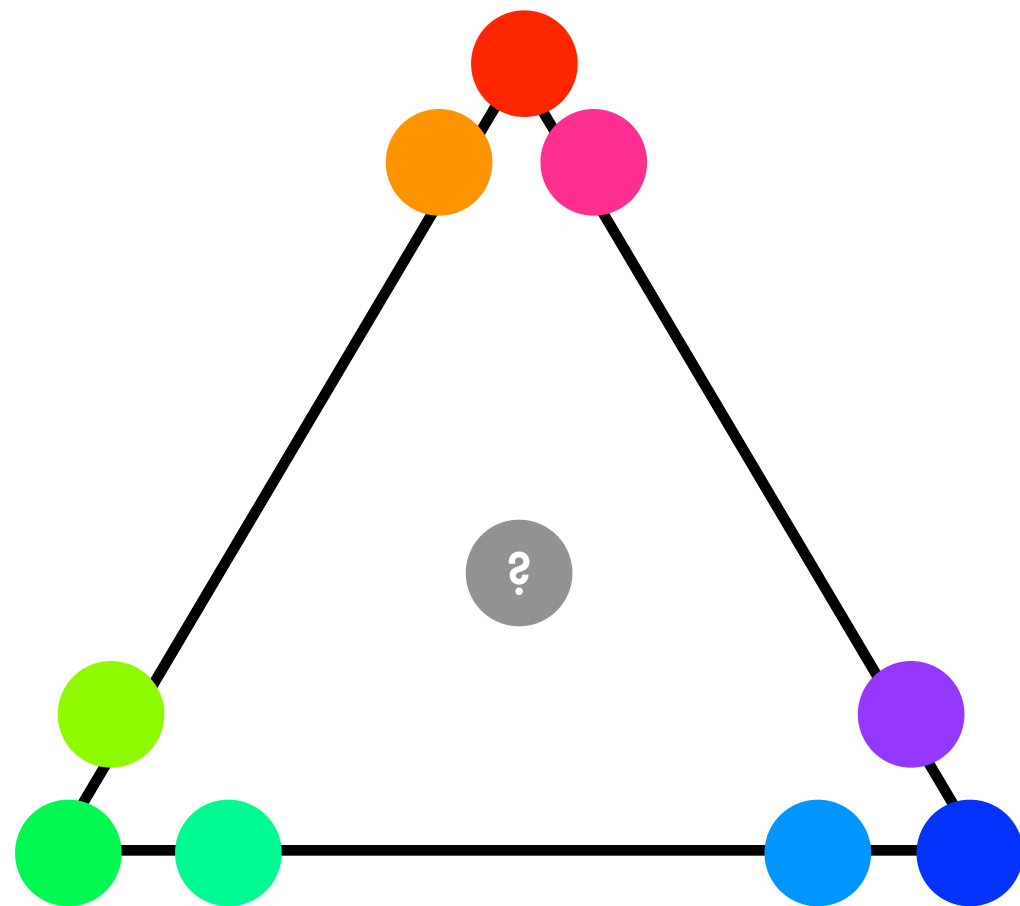
YAHOO!

Topic Models



Clustering & Topic Models

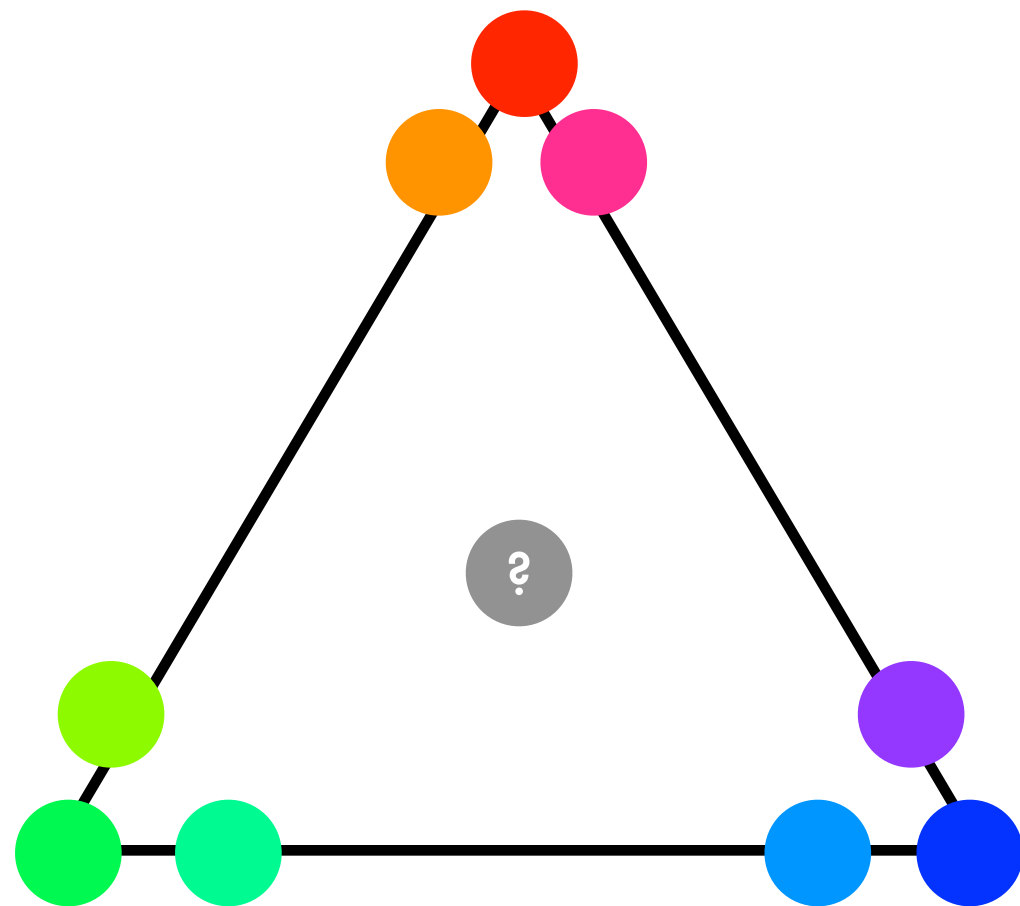
Clustering



group objects
by prototypes

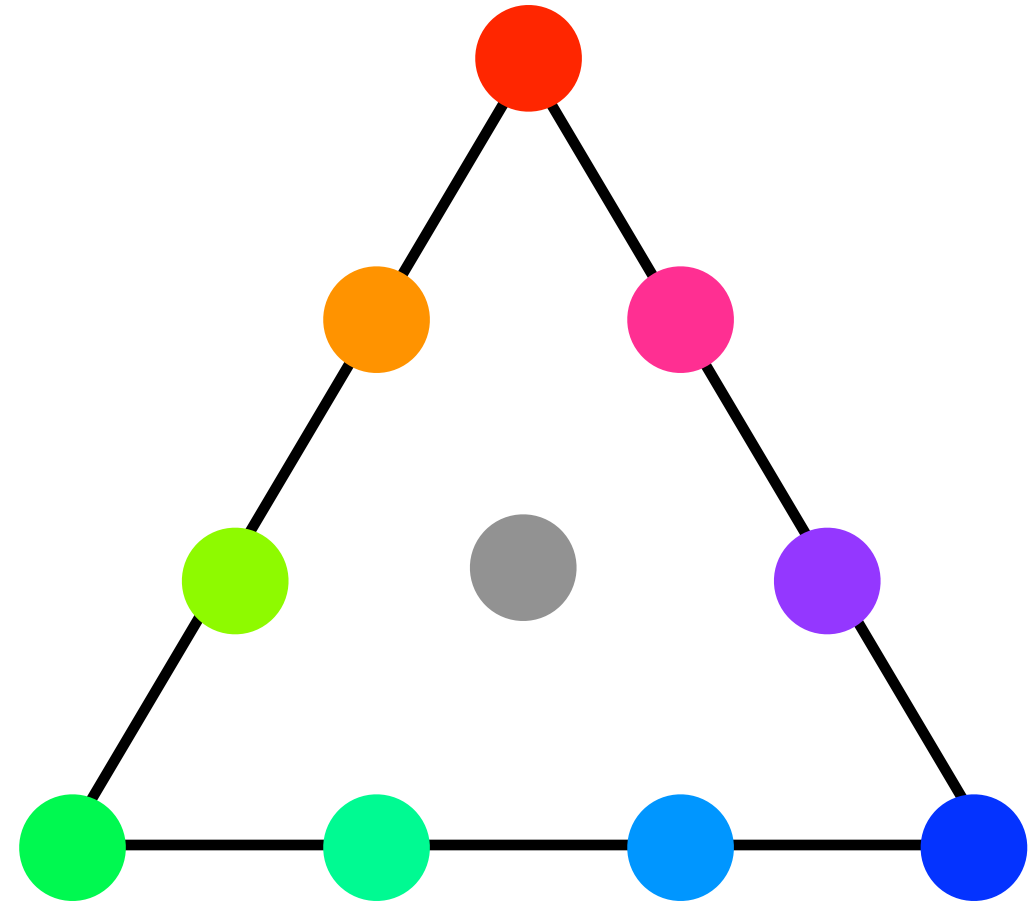
Clustering & Topic Models

Clustering



group objects
by prototypes

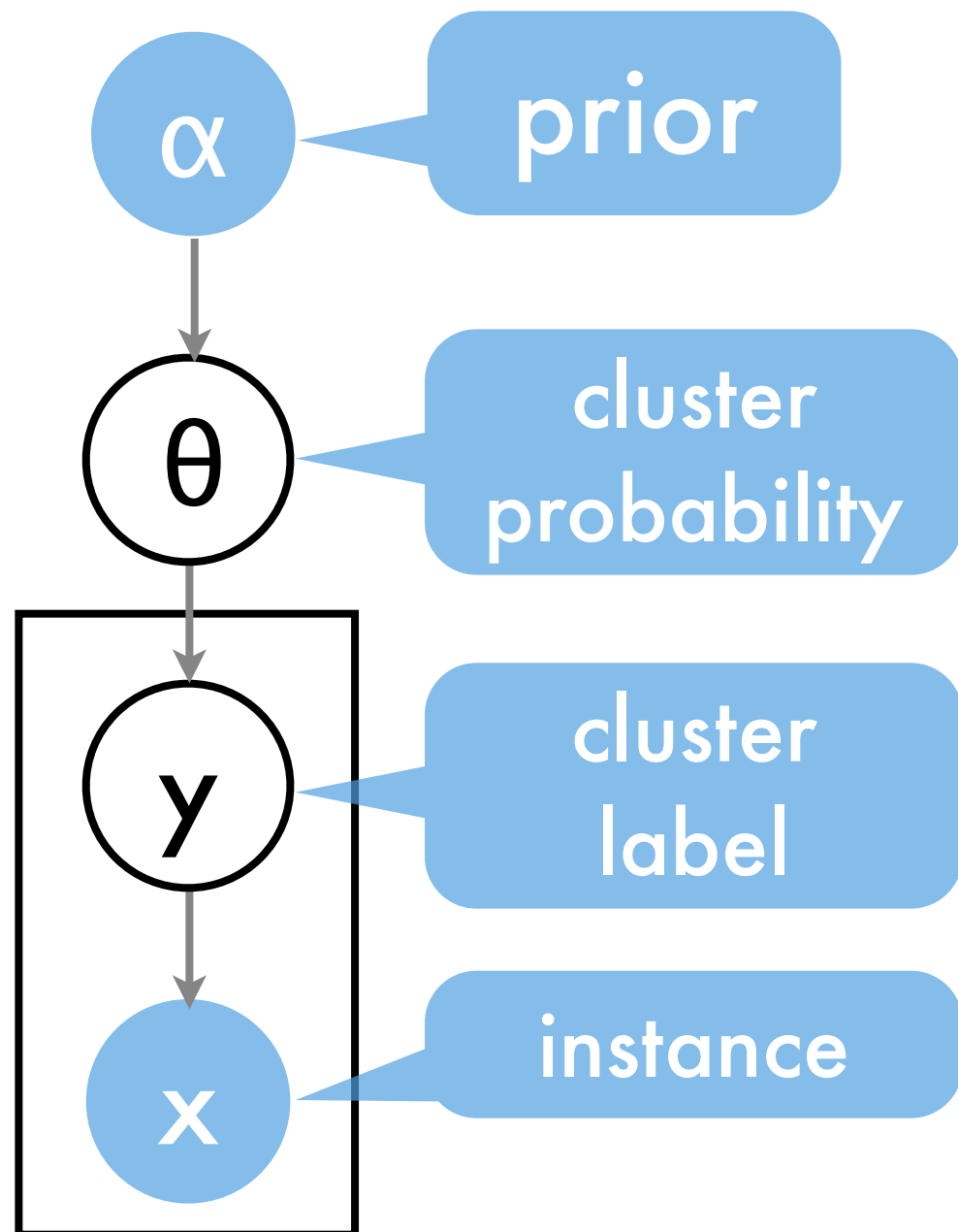
Topics



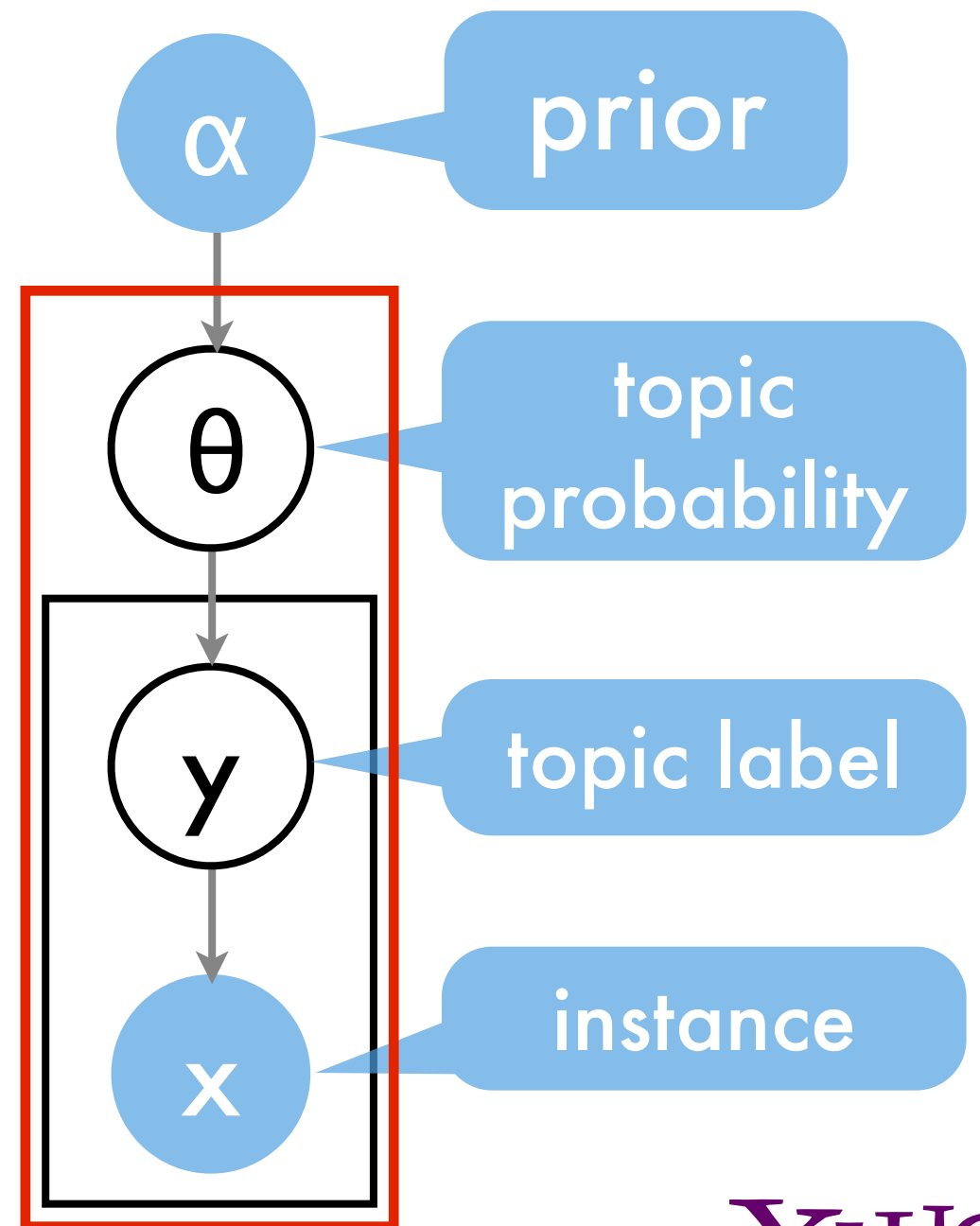
decompose objects
into prototypes

Clustering & Topic Models

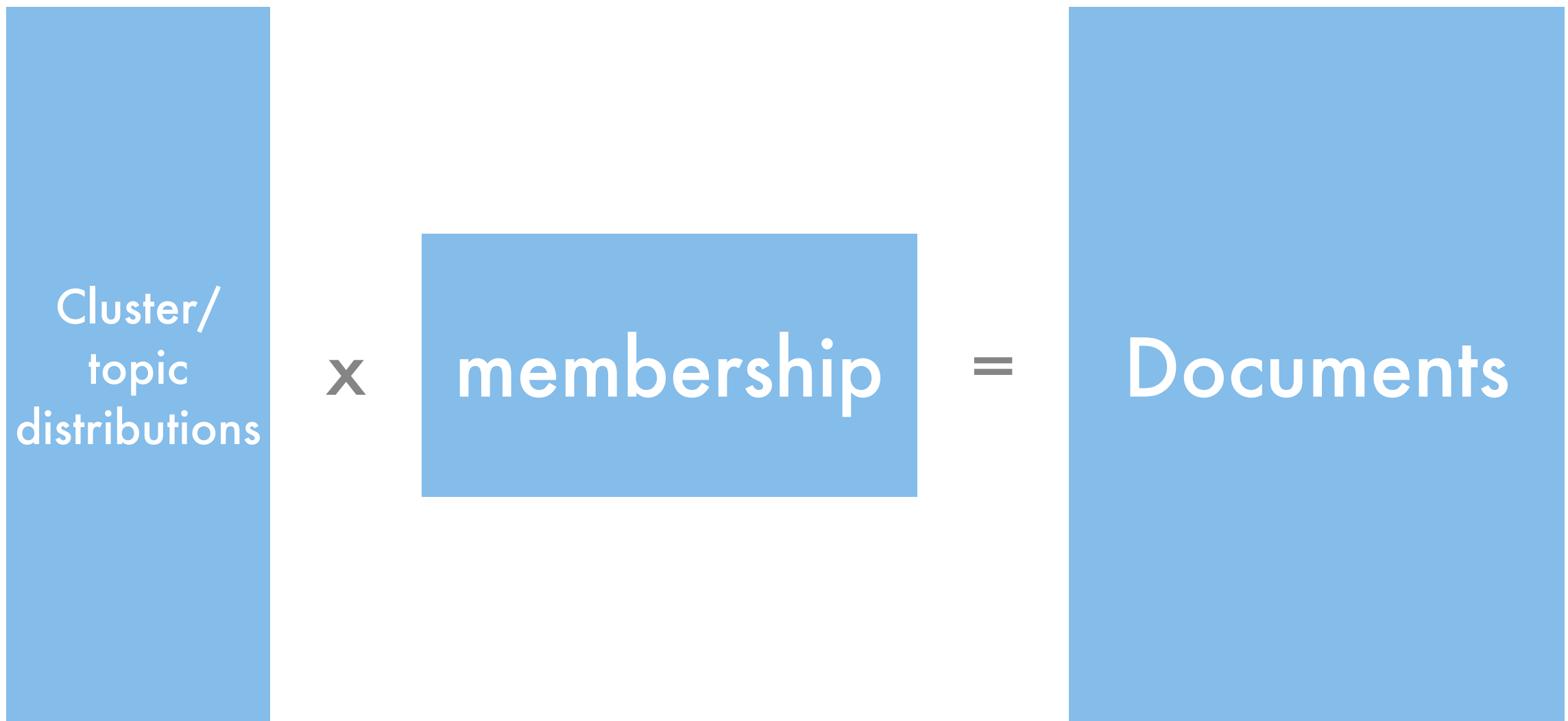
clustering



Latent Dirichlet Allocation



Clustering & Topic Models



clustering: (0, 1) matrix
topic model: stochastic matrix
LSI: arbitrary matrices

Topics in text

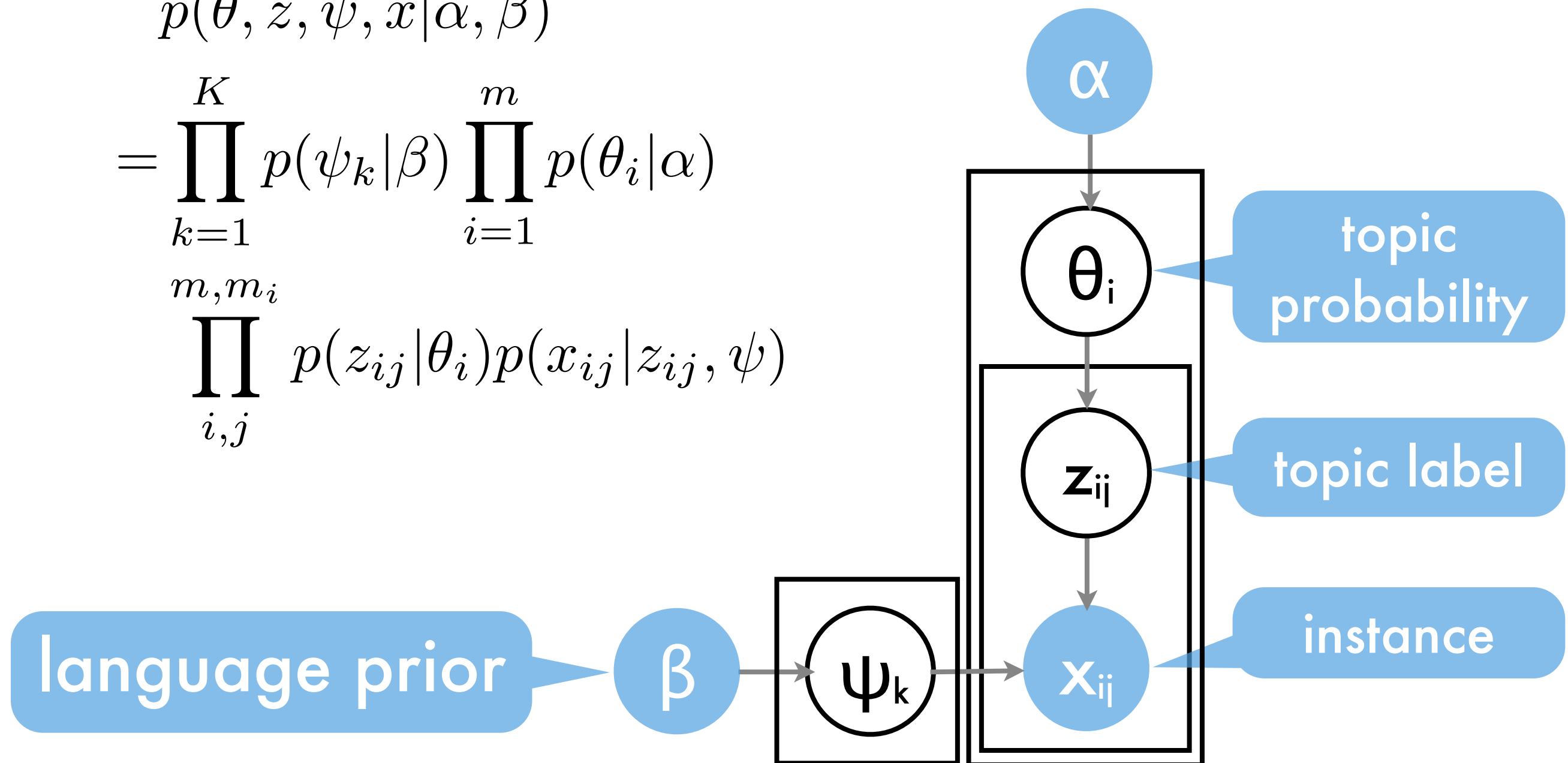
The William Randolph Hearst Foundation will give \$1.25 million to Lincoln Center, Metropolitan Opera Co., New York Philharmonic and Juilliard School. “Our board felt that we had a real opportunity to make a mark on the future of the performing arts with these grants an act every bit as important as our traditional areas of support in health, medical research, education and the social services,” Hearst Foundation President Randolph A. Hearst said Monday in announcing the grants. Lincoln Center’s share will be \$200,000 for its new building, which will house young artists and provide new public facilities. The Metropolitan Opera Co. and New York Philharmonic will receive \$400,000 each. The Juilliard School, where music and the performing arts are taught, will get \$250,000. The Hearst Foundation, a leading supporter of the Lincoln Center Consolidated Corporate Fund, will make its usual annual \$100,000 donation, too.

Latent Dirichlet Allocation; Blei, Ng, Jordan, JMLR 2003

Collapsed Gibbs Sampler

Joint Probability Distribution

$$\begin{aligned} & p(\theta, z, \psi, x | \alpha, \beta) \\ &= \prod_{k=1}^K p(\psi_k | \beta) \prod_{i=1}^m p(\theta_i | \alpha) \\ & \quad \prod_{i,j} p(z_{ij} | \theta_i) p(x_{ij} | z_{ij}, \psi) \end{aligned}$$



Joint Probability Distribution

sample ψ
independently

sample θ
independently

$$p(\theta, z, \psi, x | \alpha, \beta) \\ = \prod_{k=1}^K p(\psi_k | \beta) \prod_{i=1}^m p(\theta_i | \alpha) \\ \prod_{i,j} p(z_{ij} | \theta_i) p(x_{ij} | z_{ij}, \psi)$$

sample z
independently

language prior

β

ψ_k

α

θ_i

z_{ij}

x_{ij}

topic
probability

topic label

instance

Joint Probability Distribution

sample ψ
independently

sample θ
independently

slow

$$p(\theta, z, \psi, x | \alpha, \beta) = \prod_{k=1}^K p(\psi_k | \beta) \prod_{i=1}^m p(\theta_i | \alpha) \prod_{i,j} p(z_{ij} | \theta_i) p(x_{ij} | z_{ij}, \psi)$$

sample z
independently

language prior

β

ψ_k

α

θ_i

z_{ij}

x_{ij}

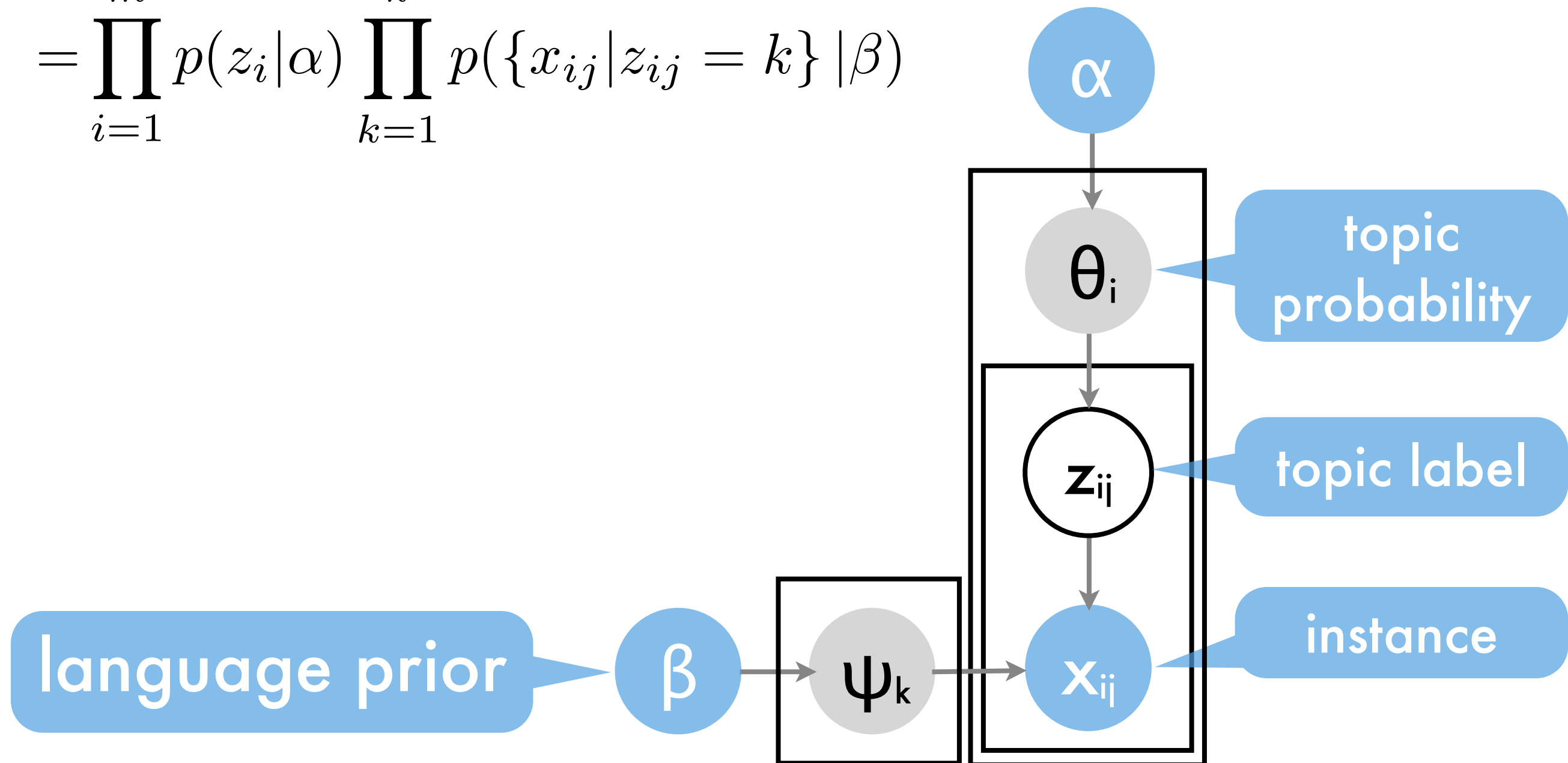
topic probability

topic label

instance

Collapsed Sampler

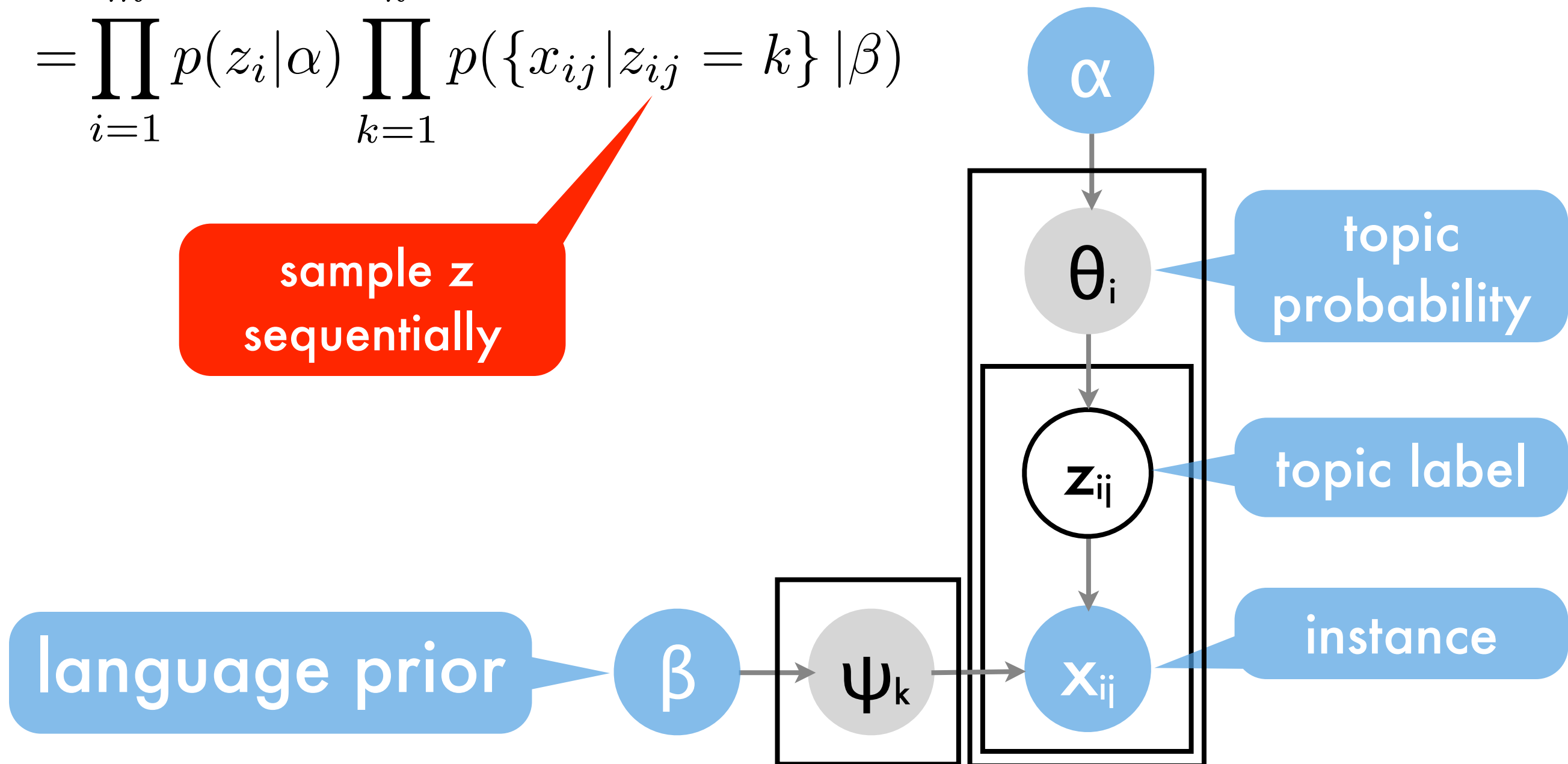
$$p(z, x | \alpha, \beta)$$
$$= \prod_{i=1}^m p(z_i | \alpha) \prod_{k=1}^K p(\{x_{ij} | z_{ij} = k\} | \beta)$$



Collapsed Sampler

$$p(z, x | \alpha, \beta) = \prod_{i=1}^m p(z_i | \alpha) \prod_{k=1}^K p(\{x_{ij} | z_{ij} = k\} | \beta)$$

sample z
sequentially

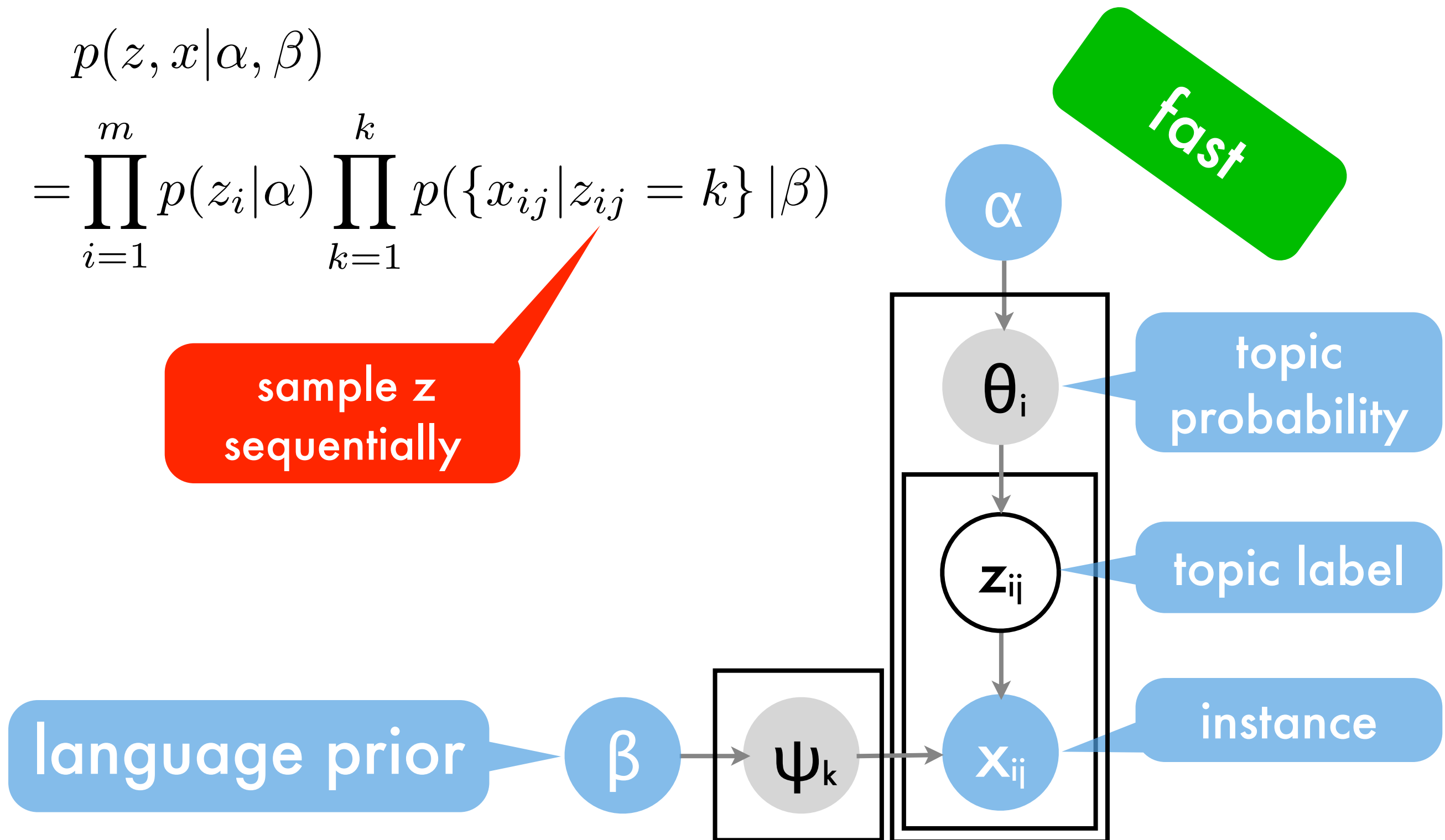


Collapsed Sampler

$$p(z, x | \alpha, \beta) = \prod_{i=1}^m p(z_i | \alpha) \prod_{k=1}^K p(\{x_{ij} | z_{ij} = k\} | \beta)$$

sample z
sequentially

fast



Collapsed Sampler

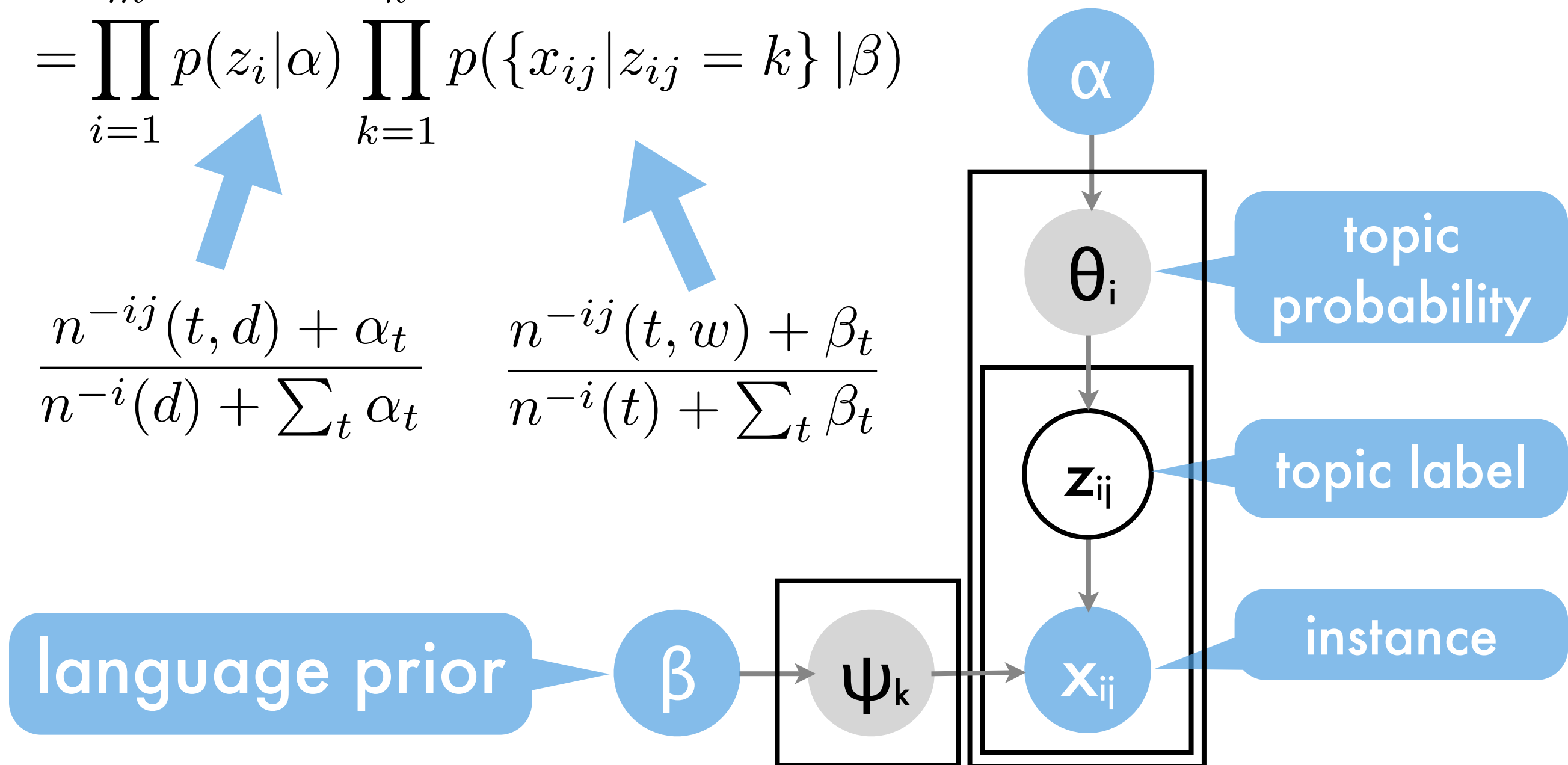
Griffiths & Steyvers, 2005

$$p(z, x | \alpha, \beta)$$

$$= \prod_{i=1}^m p(z_i | \alpha) \prod_{k=1}^K p(\{x_{ij} | z_{ij} = k\} | \beta)$$

$$\frac{n^{-ij}(t, d) + \alpha_t}{n^{-i}(d) + \sum_t \alpha_t}$$

$$\frac{n^{-ij}(t, w) + \beta_t}{n^{-i}(t) + \sum_t \beta_t}$$



Collapsed Sampler

Griffiths & Steyvers, 2005

$$p(z, x | \alpha, \beta)$$

$$= \prod_{i=1}^m p(z_i | \alpha) \prod_{k=1}^k p(\{x_{ij} | z_{ij} = k\} | \beta)$$

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language prior

β

ψ_k

x_{ij}

z_{ij}

θ_i

α

fast

topic probability

topic label

instance

Sequential Algorithm (Gibbs sampler)

- For 1000 iterations do
 - For each document do
 - For each word in the document do
 - Resample topic for the word
 - Update local (document, topic) table
 - Update CPU local (word, topic) table
 - Update global (word, topic) table

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 - Update global (word, topic) table

this kills parallelism

State of the art

UMass Mallet, UC Irvine, Google

- For 1000 iterations do
 - For each document do
 - For each word in the document do
 - Resample topic for the word
 - Update local (document, topic) table
 - Update CPU local (word, topic) table
 - Update global (word, topic) table

$$p(t|w_{ij}) \propto \beta_w \frac{\alpha_t}{n(t) + \bar{\beta}} + \beta_w \frac{n(t, d = i)}{n(t) + \bar{\beta}} + \frac{n(t, w = w_{ij}) [n(t, d = i) + \alpha_t]}{n(t) + \bar{\beta}}$$

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slow

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changes rapidly

$$p(t|w_{ij}) \propto \beta_w \frac{\alpha_t}{n(t) + \bar{\beta}} + \beta_w \frac{n(t, d=i)}{n(t) + \bar{\beta}} + \frac{n(t, w=w_{ij}) [n(t, d=i) + \alpha_t]}{n(t) + \bar{\beta}}$$

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slow

moderately fast

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UMass Mallet, UC Irvine, Google

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table out
of sync

memory
inefficient

blocking

network
bound

changes rapidly

$$p(t|w_{ij}) \propto \beta_w \frac{\alpha_t}{n(t) + \bar{\beta}} + \beta_w \frac{n(t, d=i)}{n(t) + \bar{\beta}} + \frac{n(t, w=w_{ij}) [n(t, d=i) + \alpha_t]}{n(t) + \bar{\beta}}$$

slow

moderately fast

Our Approach

- For 1000 iterations do (independently per computer)
 - For each thread/core do
 - For each document do
 - For each word in the document do
 - Resample topic for the word
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 - In parallel update local (word, topic) table
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network
bound

concurrent
cpu hdd net

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network
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table out
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cpu hdd net

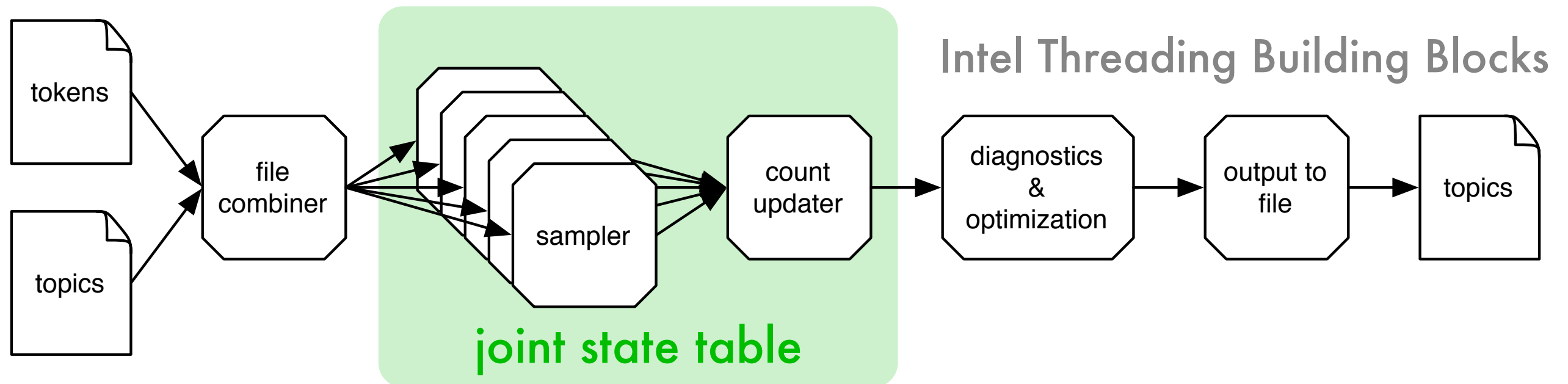
minimal
view

continuous
sync

barrier
free

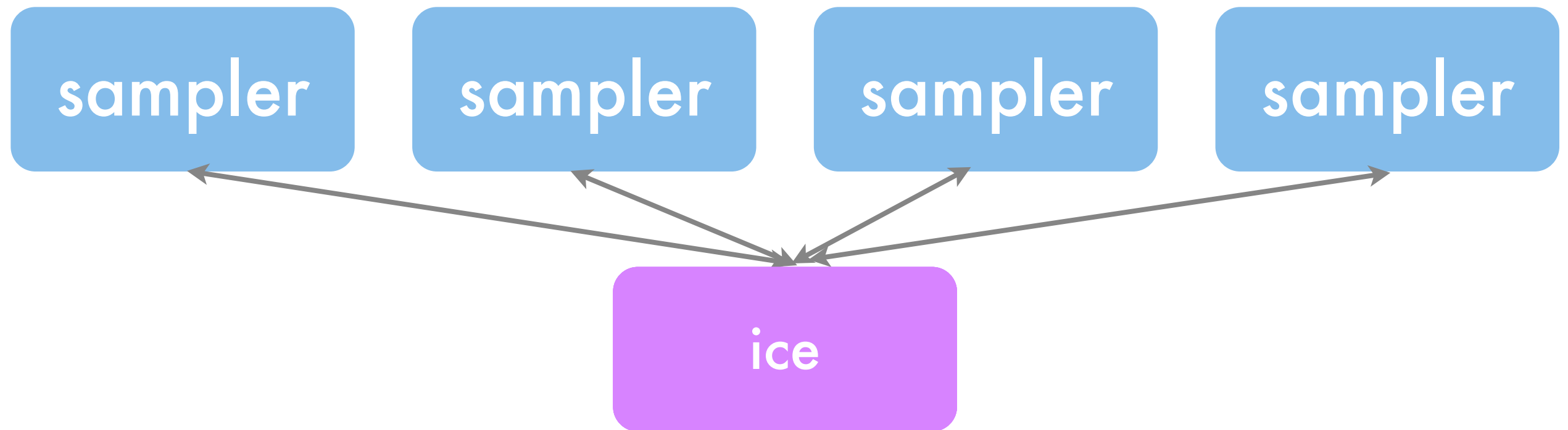
Architecture details

Multicore Architecture



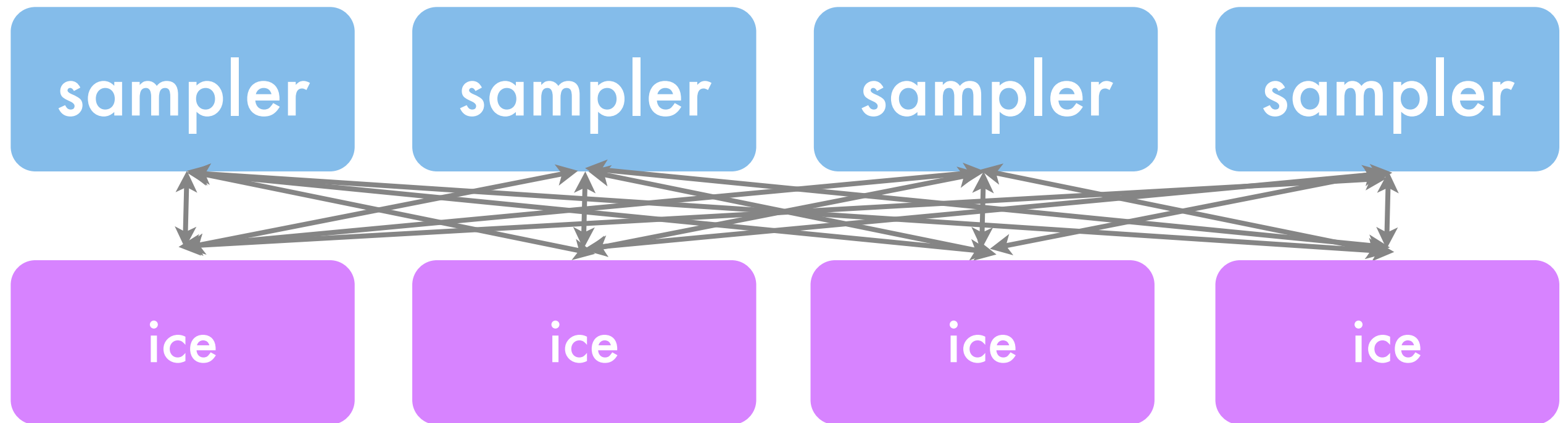
- Decouple multithreaded sampling and updating (almost) avoids stalling for locks in the sampler
- Joint state table
 - much less memory required
 - samplers synchronized (10 docs vs. millions delay)
- Hyperparameter update via stochastic gradient descent
- No need to keep documents in memory (streaming)

Cluster Architecture



- Distributed (key,value) storage via memcached
- Background asynchronous synchronization
 - single word at a time to avoid deadlocks
 - no need to have joint dictionary
 - uses disk, network, cpu simultaneously

Cluster Architecture



- Distributed (key,value) storage via ICE
- Background asynchronous synchronization
 - single word at a time to avoid deadlocks
 - no need to have joint dictionary
 - uses disk, network, cpu simultaneously

Making it work

- **Startup**
 - Randomly initialize topics on each node
(read from disk if already assigned - hotstart)
 - Sequential Monte Carlo for startup **much faster**
 - Aggregate changes on the fly
- **Failover**
 - State constantly being written to disk
(worst case we lose 1 iteration out of 1000)
 - Restart via standard startup routine
- **Achilles heel: need to restart from checkpoint if even a single machine dies.**

Easily extensible

- **Better language model (topical n-grams)**
can process millions of users (vs 1000s)
- **Conditioning on side information (upstream)**
estimate topic based on authorship, source, joint user model ...
- **Conditioning on dictionaries (downstream)**
integrate topics between different languages
- **Time dependent sampler for user model**
approximate inference per episode

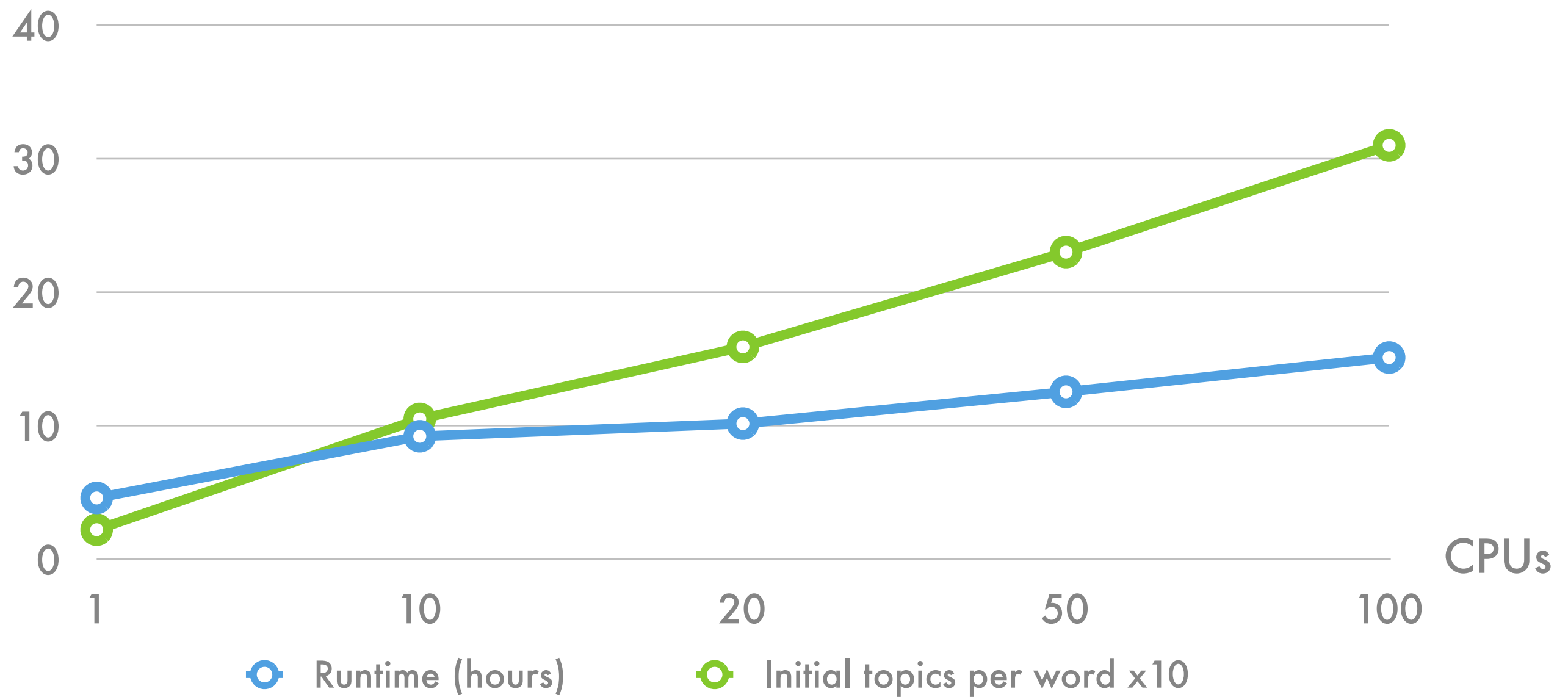
	Google LDA	Mallet	Irvine'08	Irvine'09	Yahoo LDA
Multicore	no	yes	yes	yes	yes
Cluster	MPI	no	MPI	point 2 point	memcached
State table	dictionary split	separate sparse	separate	separate	joint sparse
Schedule	synchronous exact	synchronous exact	synchronous exact	asynchronous approximate messages	asynchronous exact

Speed

- **1M documents per day** on 1 computer
(1000 topics per doc, 1000 words per doc)
- **350k documents per day** per node
(context switches & memcached & stray reducers)
- 8 Million docs (Pubmed)
(sampler does not burn in well - too short doc)
 - Irvine: **128 machines, 10 hours**
 - Yahoo: **1 machine, 11 days**
 - Yahoo: **20 machines, 9 hours**
- 20 Million docs (Yahoo! News Articles)
 - Yahoo: 100 machines, 12 hours

Scalability

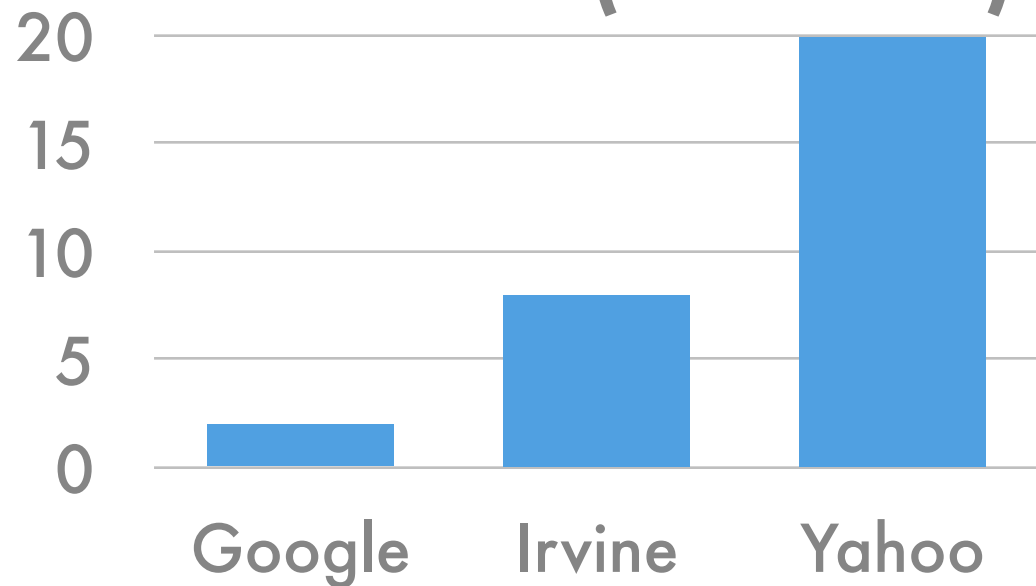
200k documents/computer



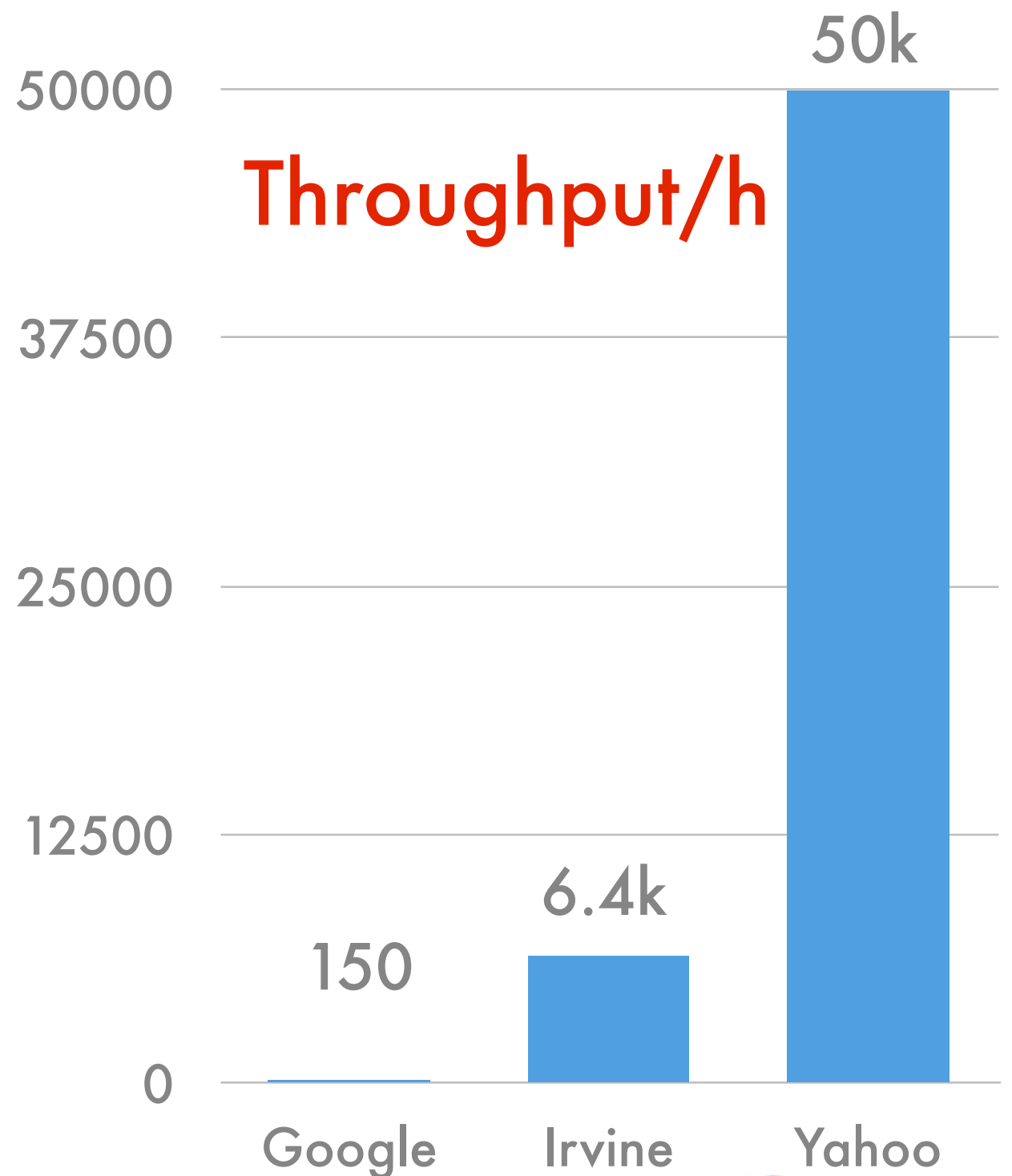
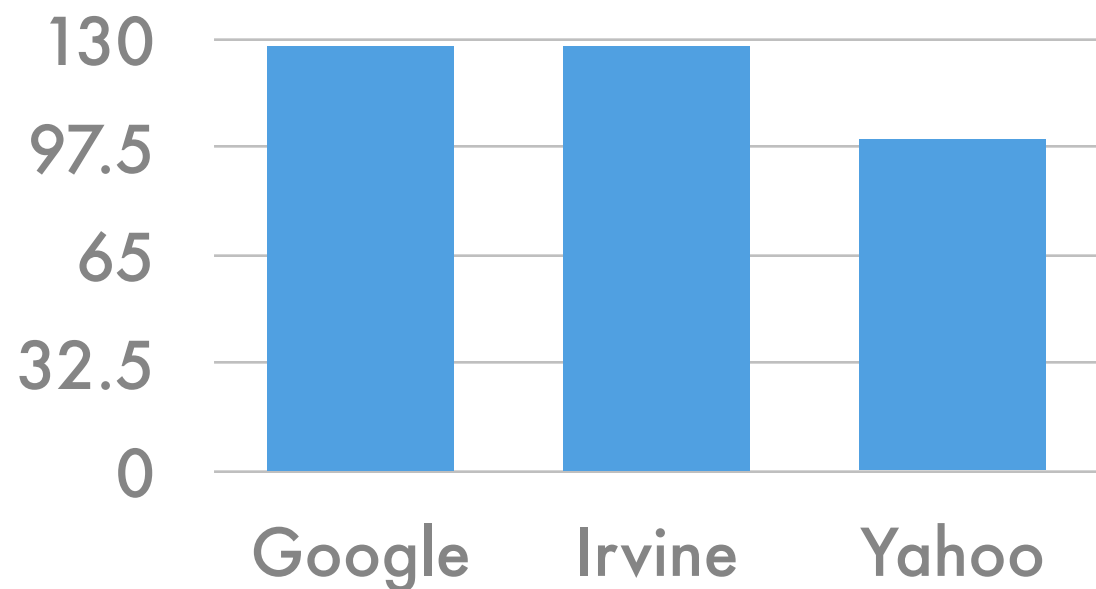
Likelihood even improves with parallelism!
-3.295 (1 node) -3.288 (10 nodes) -3.287 (20 nodes)

The Competition

Dataset size (millions)



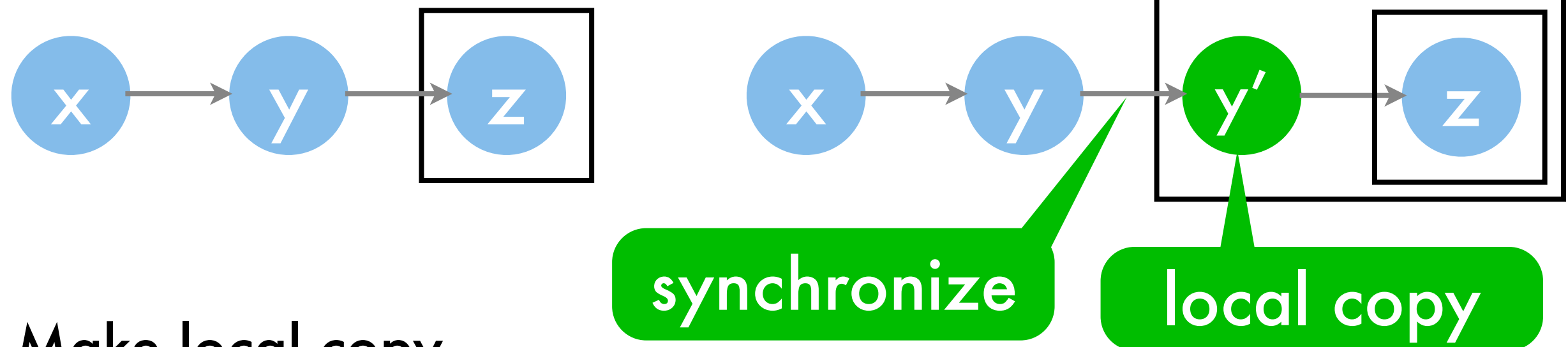
Cluster size



Design Principles

Variable Replication

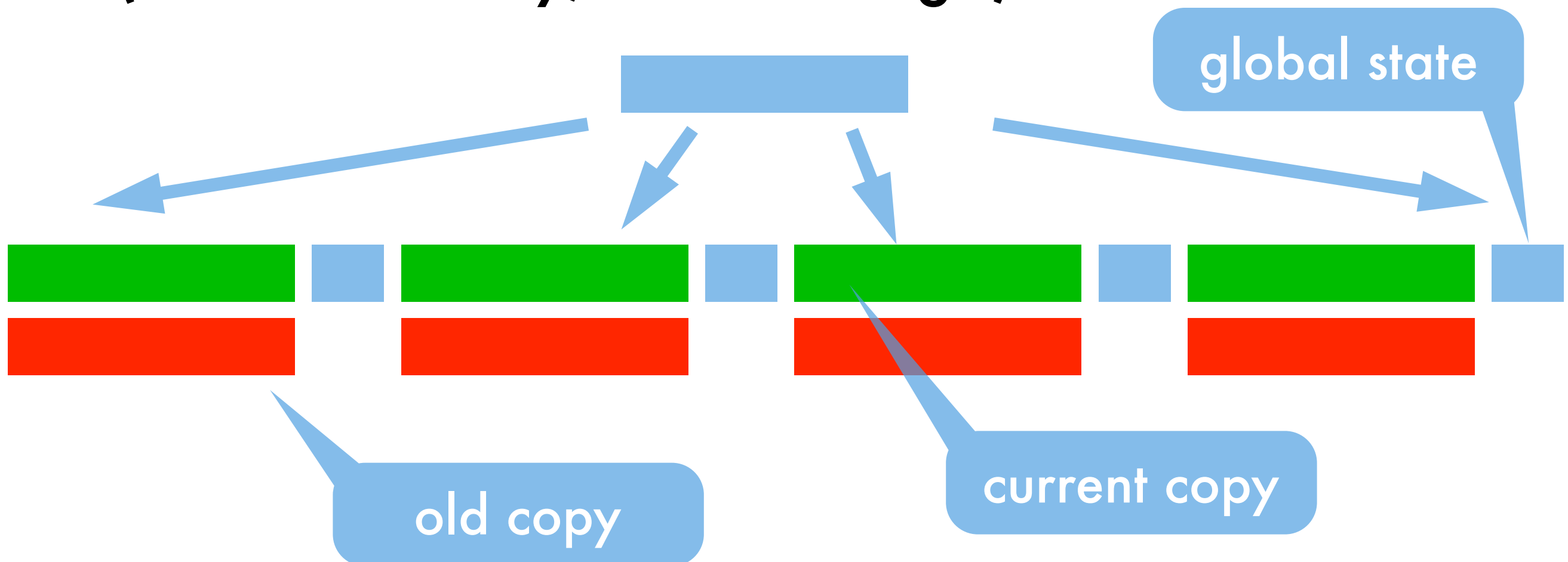
- Global shared variable



- Make local copy
 - Distributed (key,value) storage table for global copy
 - Do all bookkeeping locally (store old versions)
 - Sync local copies asynchronously using message passing (no global locks are needed)
- This is an approximation!

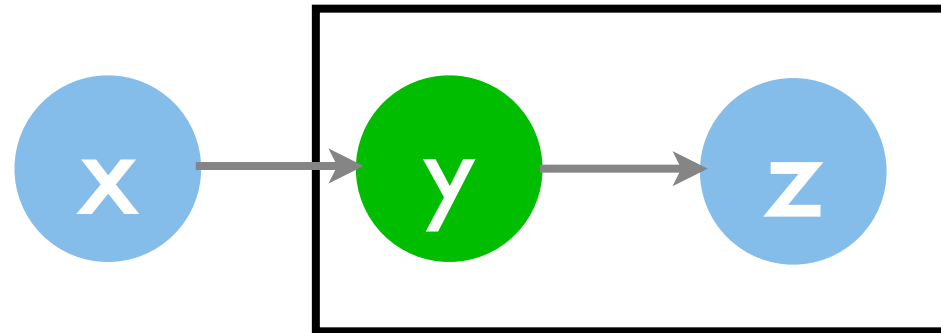
Asymmetric Message Passing

- Large global shared state space
(essentially as large as the memory in computer)
- Distribute global copy over several machines
(distributed key,value storage)

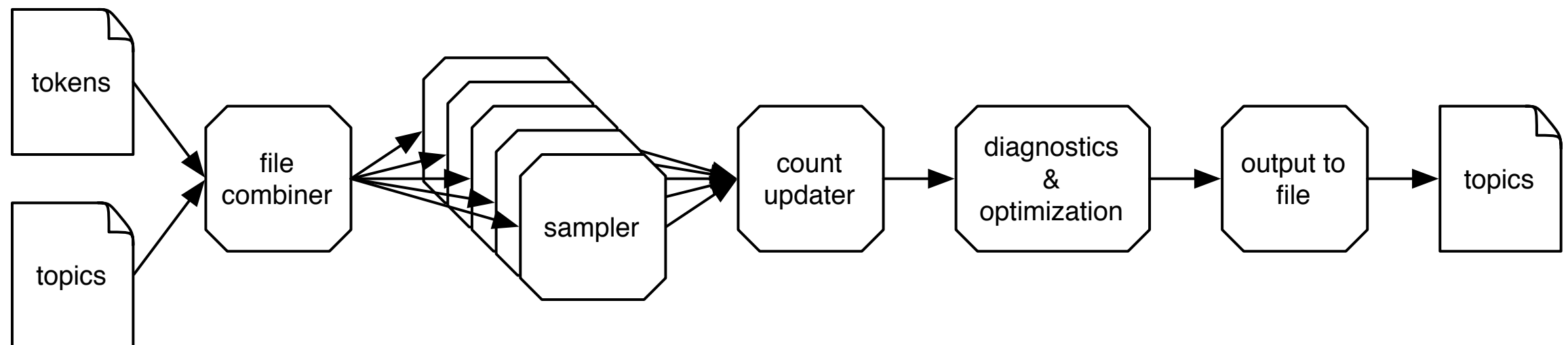


Out of core storage

- Very large state space



- Gibbs sampling requires us to traverse the data sequentially many times (think 1000x)
- Stream local data from disk and update coupling variable each time local data is accessed
- **This is exact**

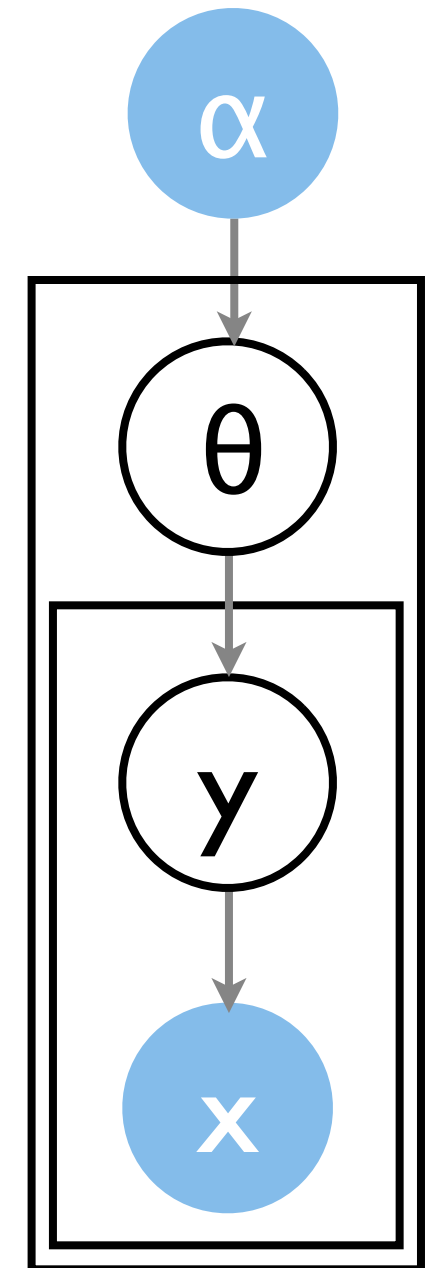


Part 6 - Advanced Modeling

Advances in Representation

Extensions to topic models

- Prior over document topic vector
 - Usually as Dirichlet distribution
 - Use correlation between topics (CTM)
 - Hierarchical structure over topics
- Document structure
 - Bag of words
 - n-grams (Li & McCallum)
 - Simplicial Mixture (Girolami & Kaban)
- Side information
 - Upstream conditioning (Mimno & McCallum)
 - Downstream conditioning (Peterson et al.)
 - Supervised LDA (Blei and McAulliffe 2007; Lacoste, Sha and Jordan 2008; Zhu, Ahmed and Xing 2009)



Correlated topic models

- Dirichlet distribution
 - Can only model which topics are hot
 - Does not model relationships between topics

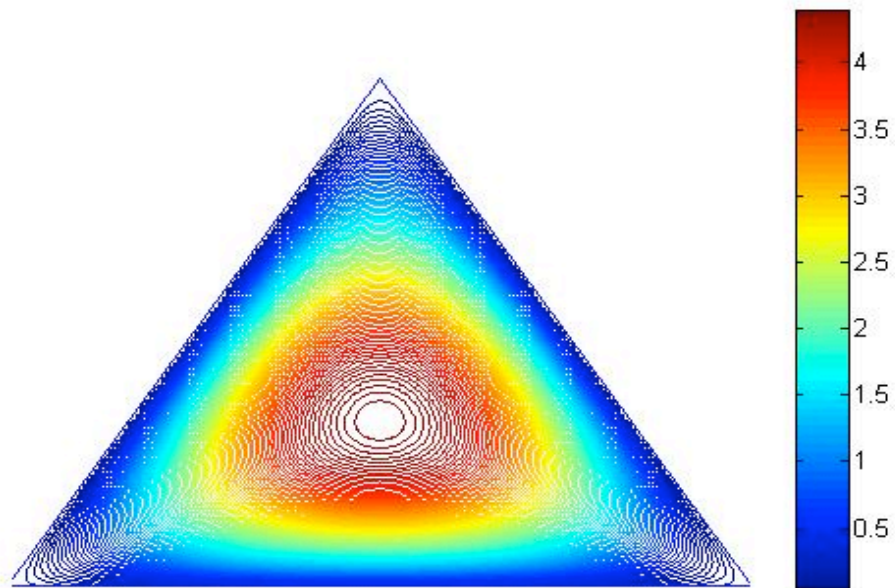
Correlated topic models

- Dirichlet distribution
 - Can only model which topics are hot
 - Does not model relationships between topics
- Key idea
 - We expect to see documents about sports and health but not about sports and politics
 - Uses a logistic normal distribution as a prior
- Conjugacy is no longer maintained
- Inference is harder than in LDA

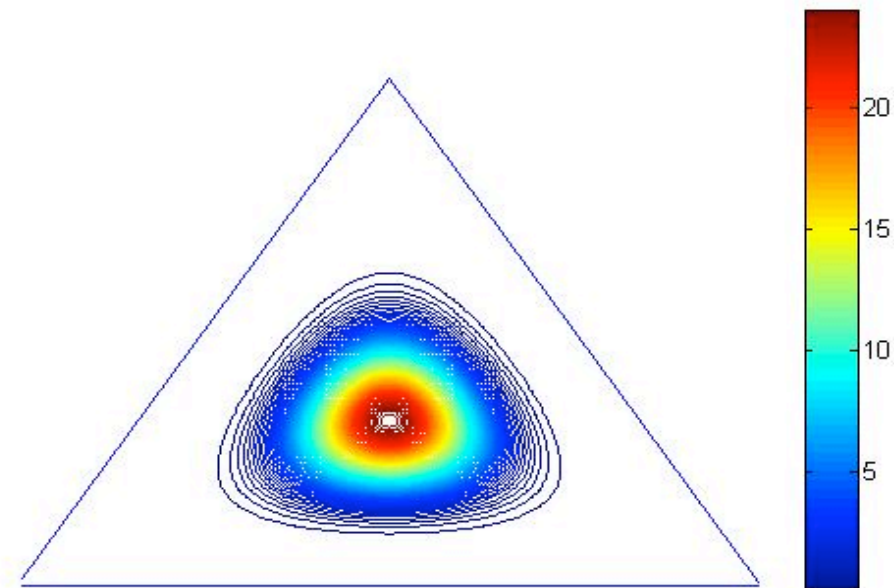
Blei & Lafferty 2005; Ahmed & Xing 2007

Dirichlet prior on topics

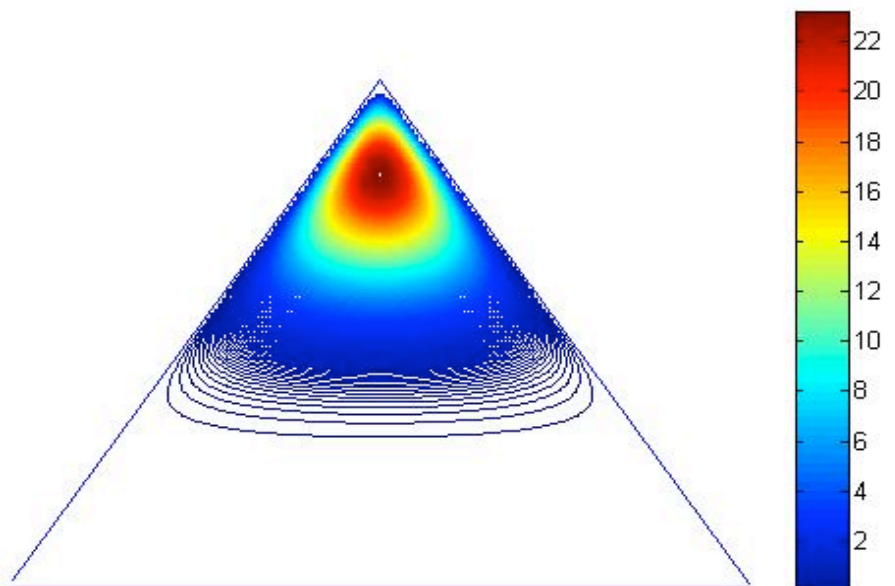
Alpha = [2.00 2.00 2.00]



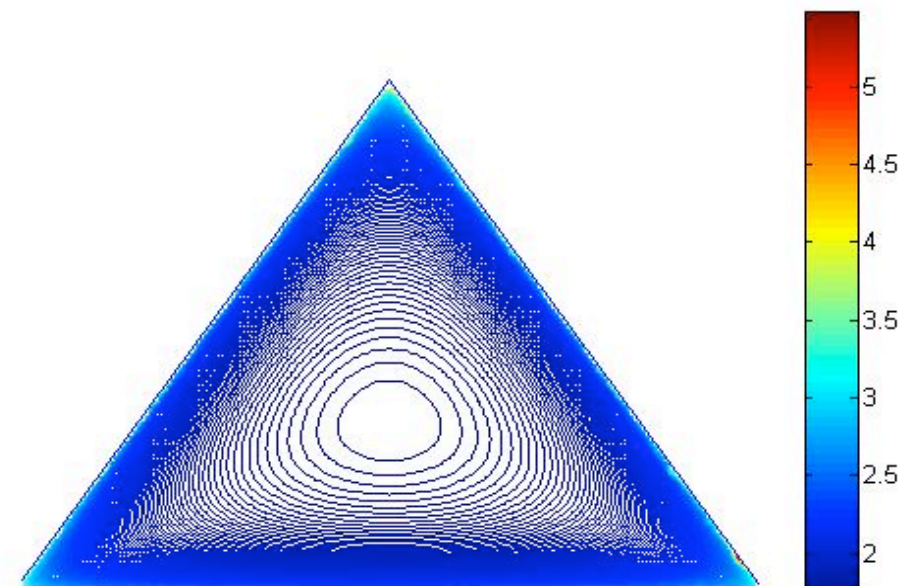
Alpha = [10.00 10.00 10.00]



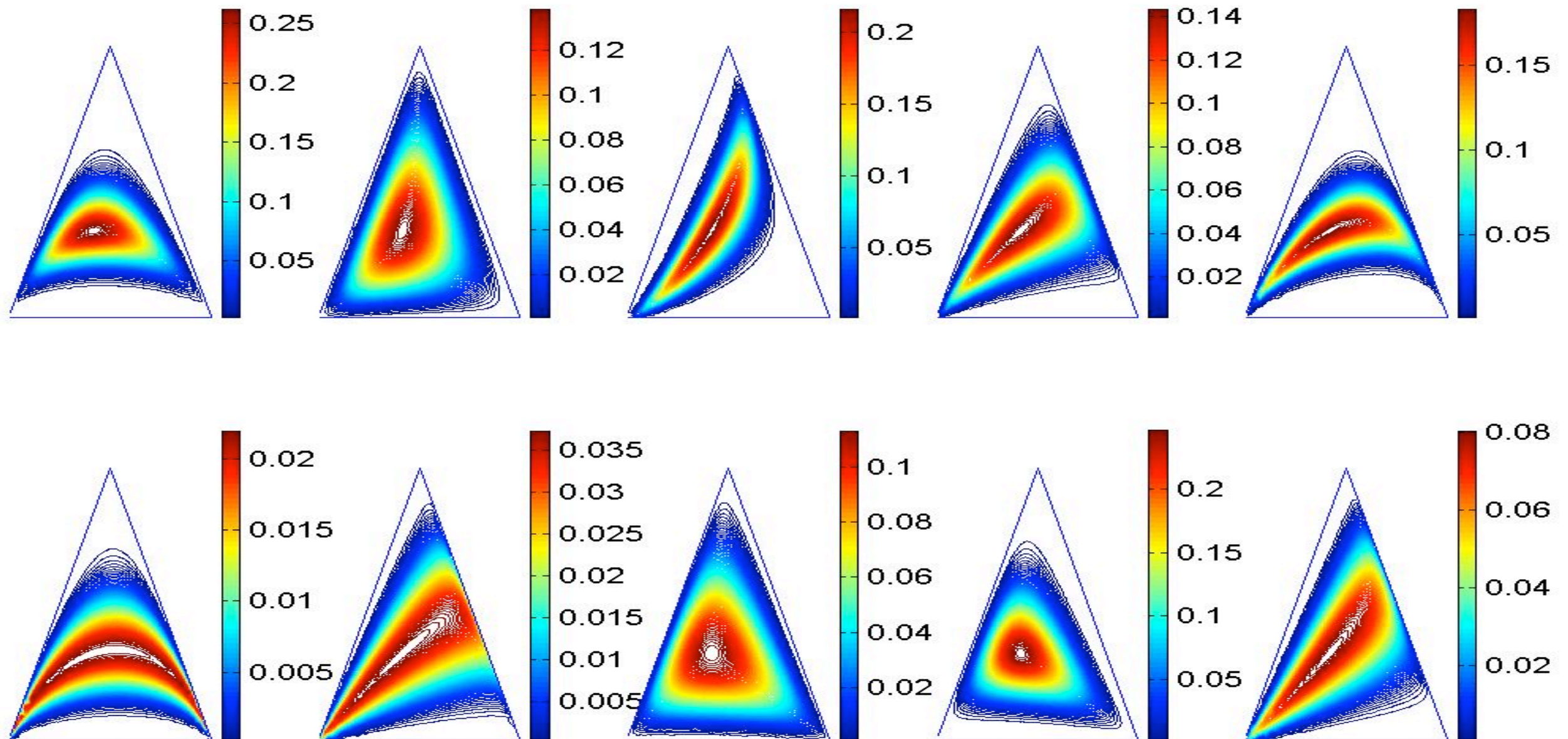
Alpha = [2.00 10.00 2.00]



Alpha = [0.90 0.90 0.90]

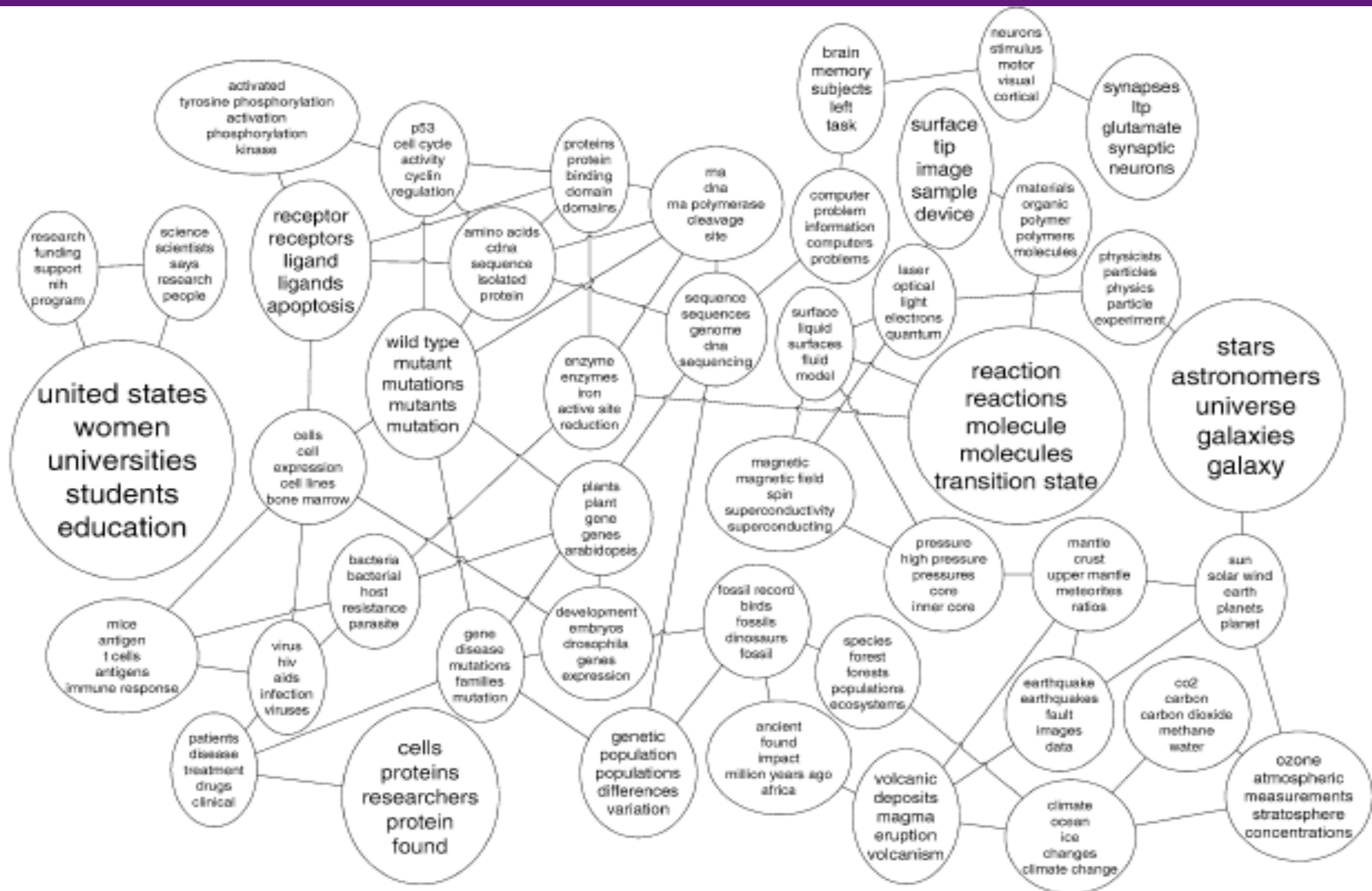


Log-normal prior on topics



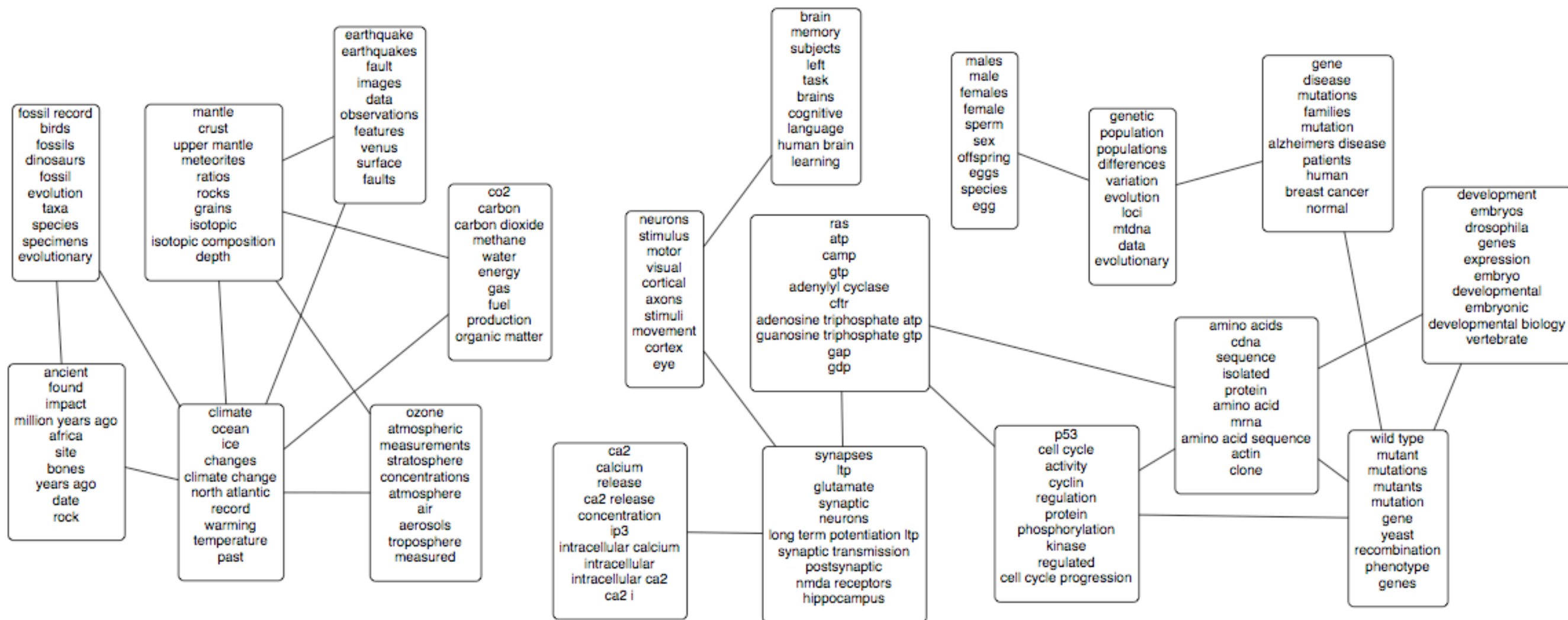
$$\theta = e^{\eta - g(\eta)} \quad \text{with} \quad \eta \sim \mathcal{N}(\mu, \Sigma)$$

Correlated topics



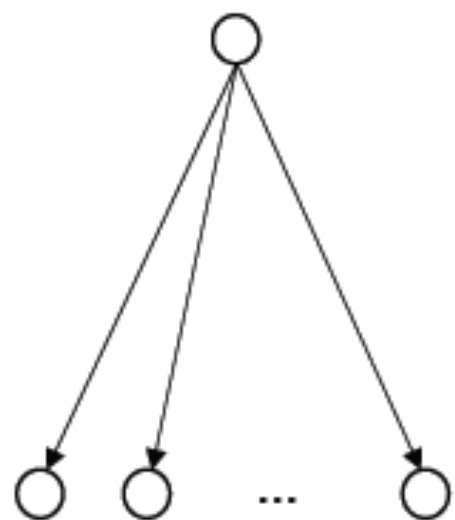
Blei and Lafferty 2005

Correlated topics

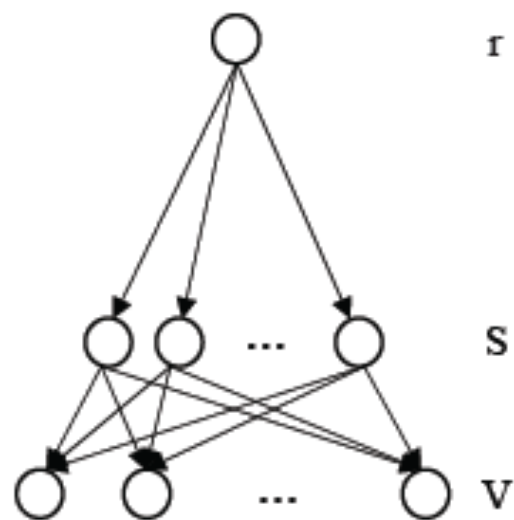


Pachinko Allocation

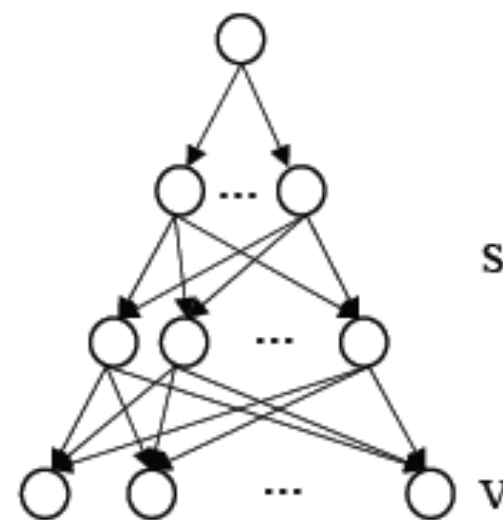
- Model the prior as a Directed Acyclic Graph
- Each document is modeled as multiple paths
- To sample a word, first select a path and then sample a word from the final topic
- The topics reside on the leaves of the tree



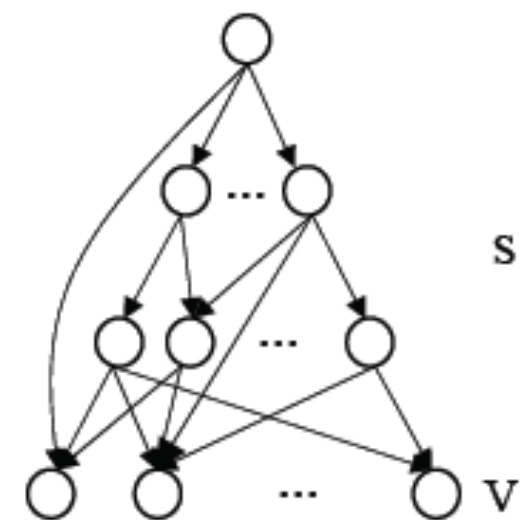
(a) Dirichlet Multinomial



(b) LDA

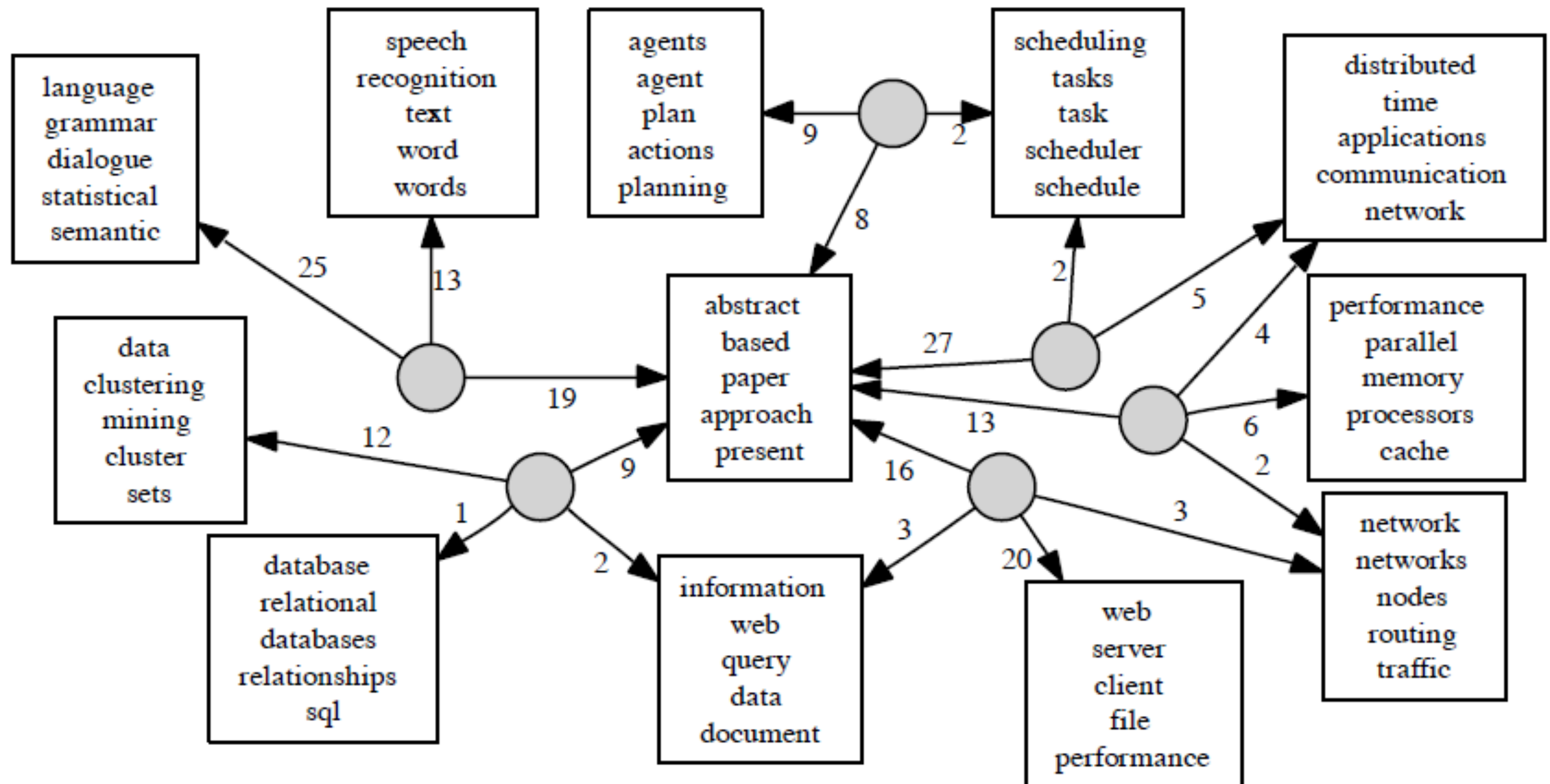


(c) Four-Level PAM



(d) Arbitrary PAM

Pachinko Allocation

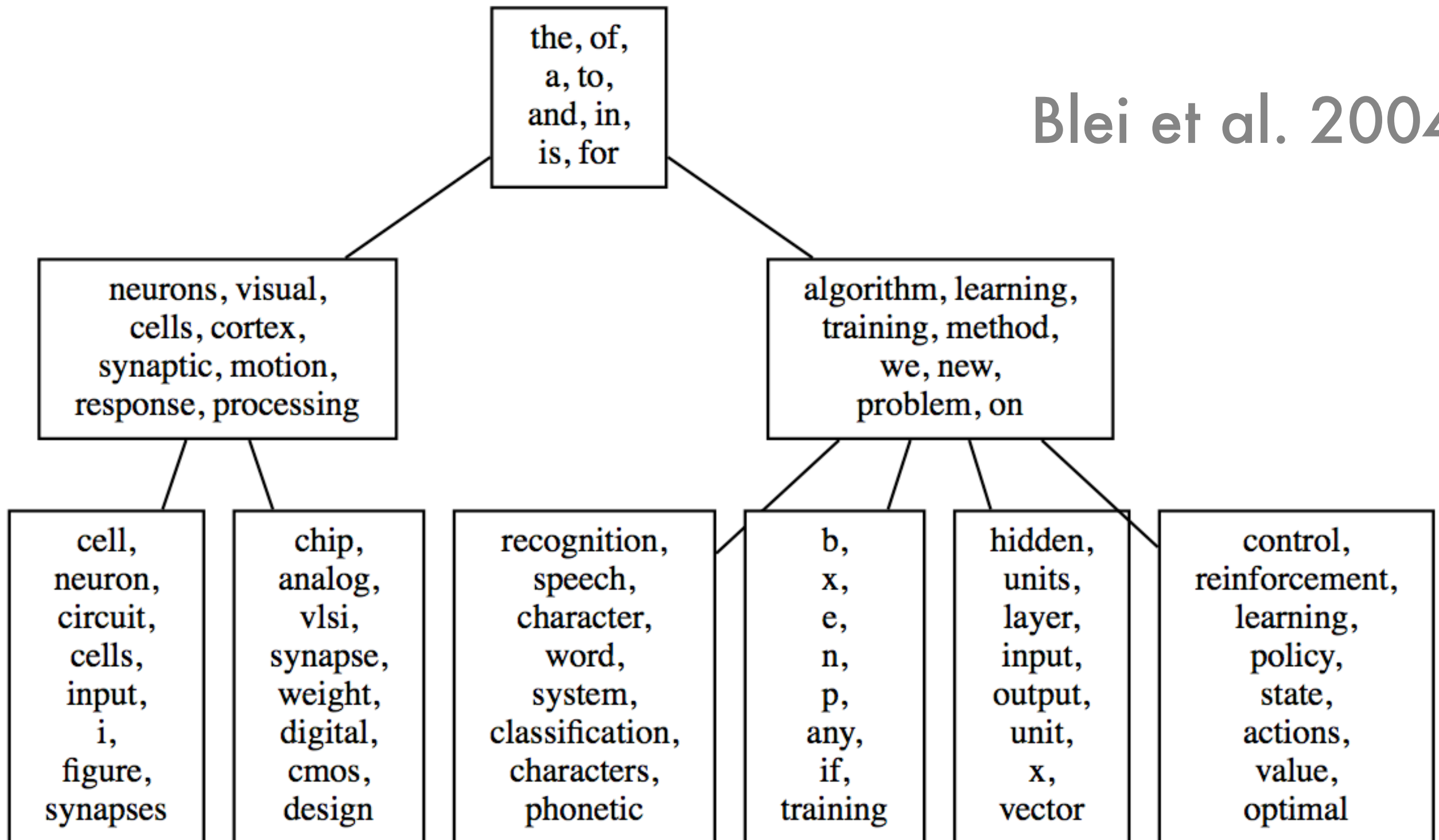


Topic Hierarchies

- Topics can appear **anywhere** in the tree
- Each document is modeled as
 - Single path over the tree (Blei et al., 2004)
 - Multiple paths over the tree (Mimno et al., 2007)

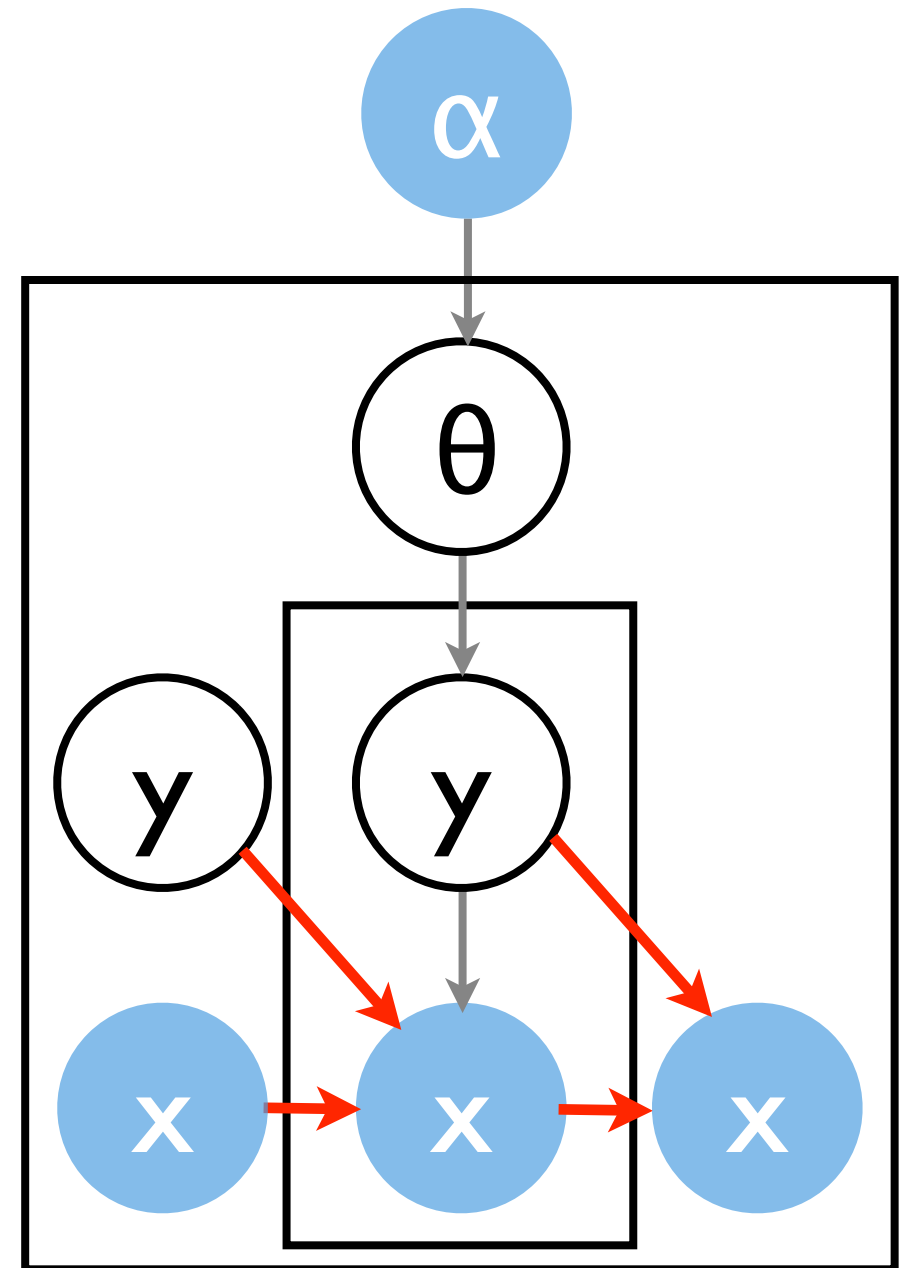
Topic Hierarchies

Blei et al. 2004



Topical n-grams

- Documents as bag of words
- Exploit sequential structure
- N-gram models
 - Capture longer phrases
 - Switch variables to determine segments
- Dynamic programming needed



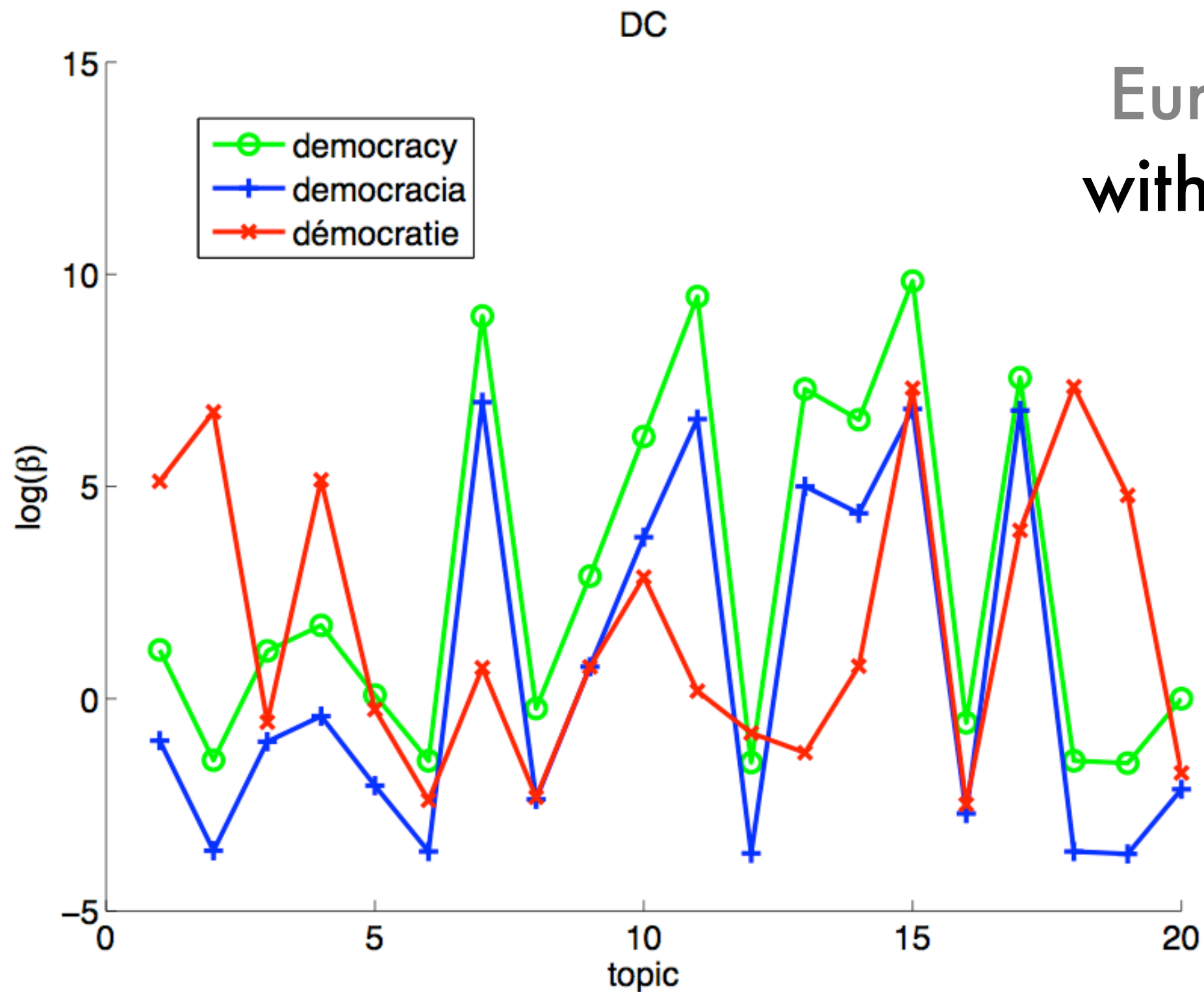
Topic n-grams

Speech Recognition			Support Vector Machines		
LDA	<i>n</i> -gram (2+)	<i>n</i> -gram (1)	LDA	<i>n</i> -gram (2+)	<i>n</i> -gram (1)
recognition	speech recognition	speech	kernel	support vectors	kernel
system	training data	word	linear	test error	training
word	neural network	training	vector	support vector machines	support
face	error rates	system	support	training error	margin
context	neural net	recognition	set	feature space	svm
character	hidden markov model	hmm	nonlinear	training examples	solution
hmm	feature vectors	speaker	data	decision function	kernels
based	continuous speech	performance	algorithm	cost functions	regularization
frame	training procedure	phoneme	space	test inputs	adaboost
segmentation	continuous speech recognition	acoustic	pca	kkt conditions	test
training	gamma filter	words	function	leave-one-out procedure	data
characters	hidden control	context	problem	soft margin	generalization
set	speech production	systems	margin	bayesian transduction	examples
probabilities	neural nets	frame	vectors	training patterns	cost
features	input representation	trained	solution	training points	convex
faces	output layers	sequence	training	maximum margin	algorithm
words	training algorithm	phonetic	svm	strictly convex	working
frames	test set	speakers	kernels	regularization operators	feature
database	speech frames	mlp	matrix	base classifiers	sv
mlp	speaker dependent	hybrid	machines	convex optimization	functions

Side information

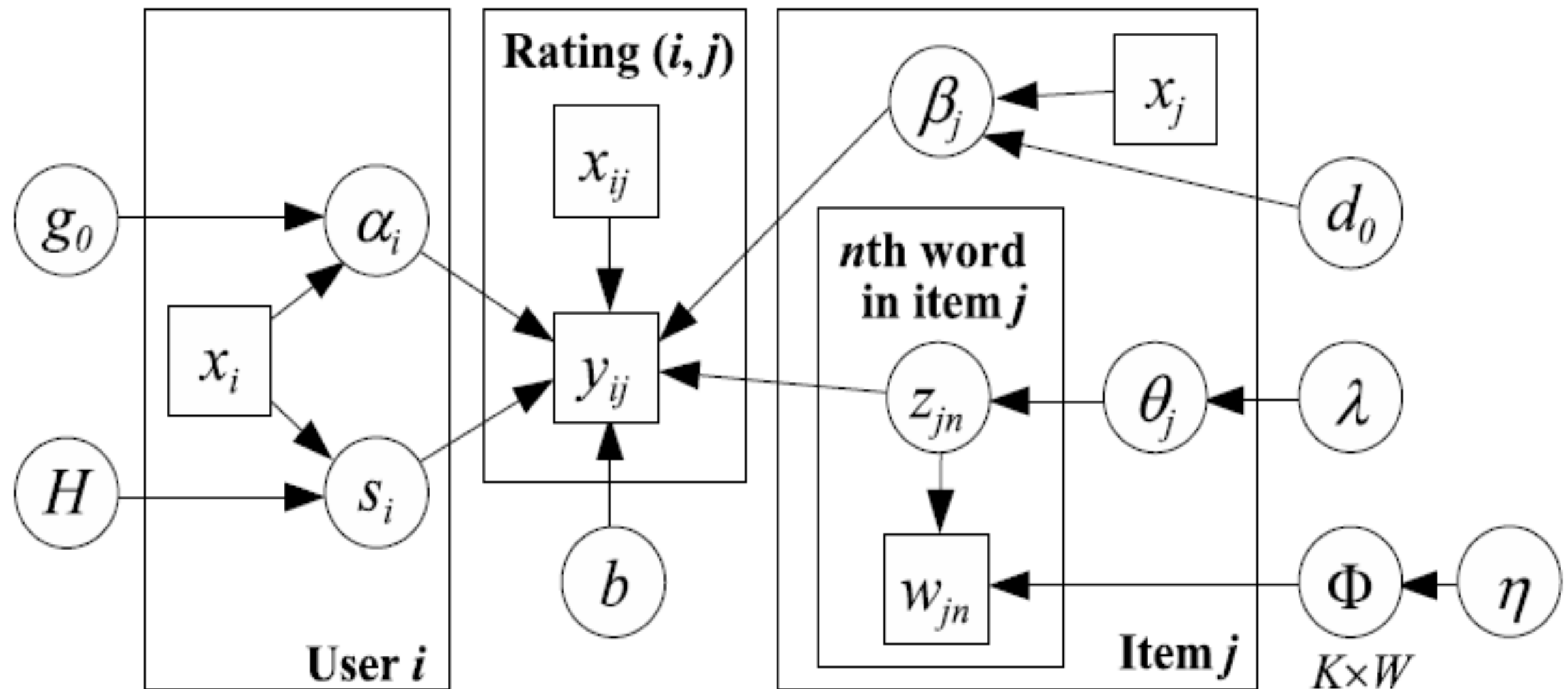
- Upstream conditioning (Mimno et al., 2008)
 - Document features are informative for topics
 - Estimate topic distribution e.g. based on authors, links, timestamp
- Downstream conditioning (Petterson et al., 2010)
 - Word features are informative on topics
 - Estimate topic distribution for words e.g. based on dictionary, lexical similarity, distributional similarity
- Class labels (Blei and McAulliffe 2007; Lacoste, Sha and Jordan 2008; Zhu, Ahmed and Xing 2009)
 - Joint model of unlabeled data and labels
 - Joint likelihood - **semisupervised learning done right!**

Downstream conditioning



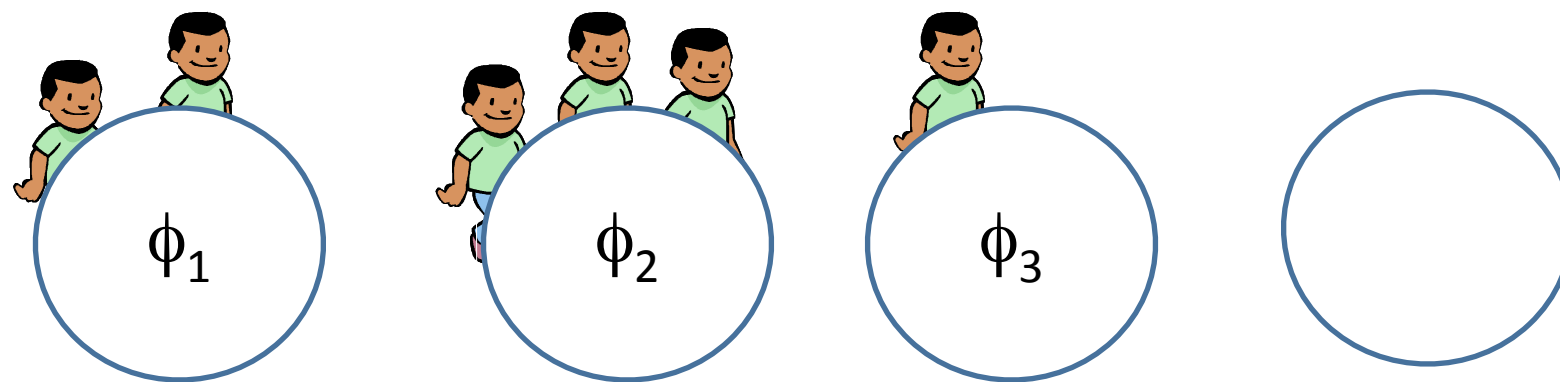
Europarl corpus
without alignment

Recommender Systems



Agarwal & Chen, 2010

Chinese Restaurant Process



Problem

- How many clusters should we pick?
- How about a prior for infinitely many clusters?
- Finite model

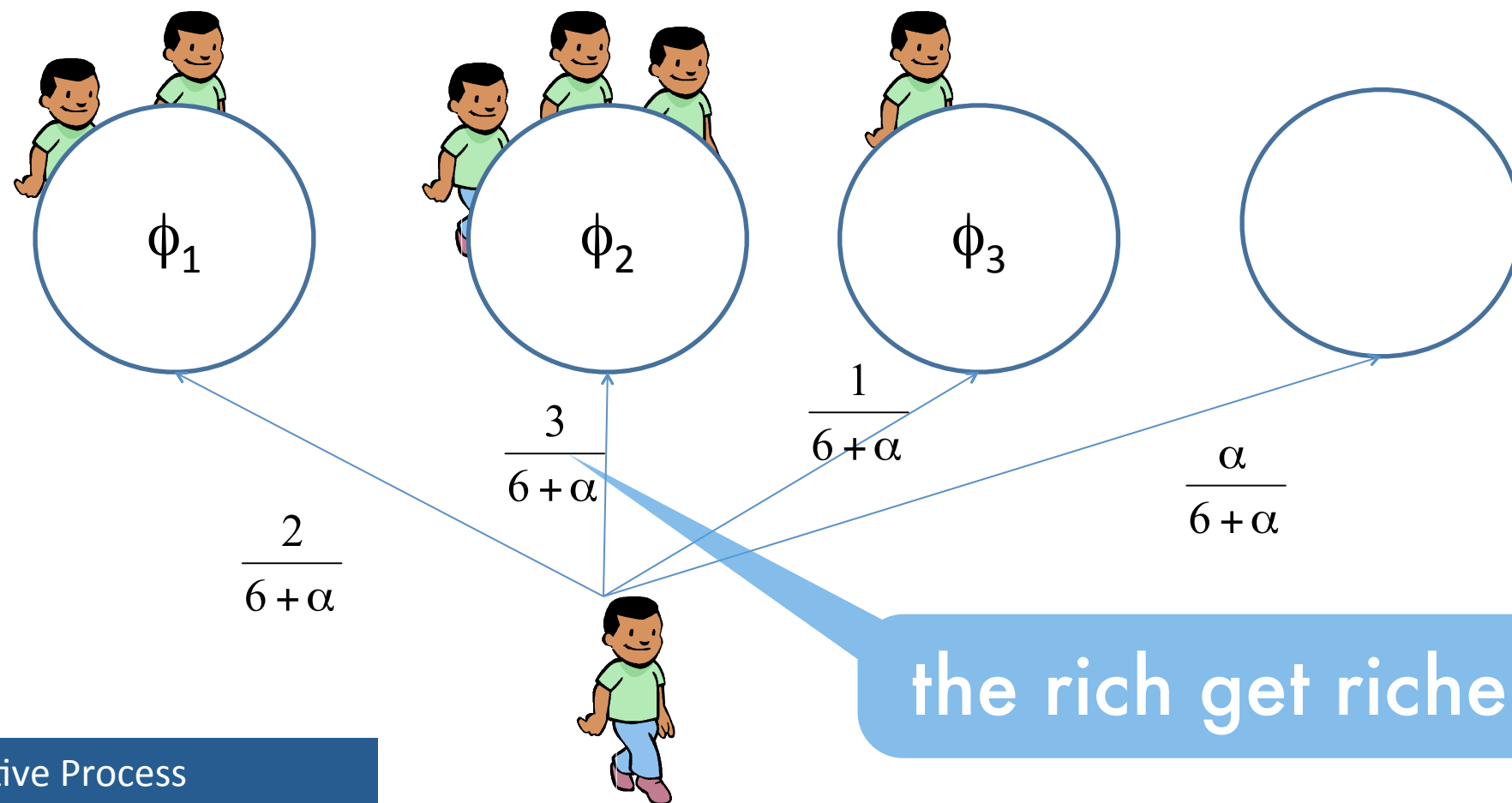
$$p(y|Y, \alpha) = \frac{n(y) + \alpha_y}{n + \sum_{y'} \alpha_{y'}}$$

- Infinite model

Assume that the total smoother weight is constant

$$p(y|Y, \alpha) = \frac{n(y)}{n + \sum_{y'} \alpha_{y'}} \text{ and } p(\text{new}|Y, \alpha) = \frac{\alpha}{n + \alpha}$$

Chinese Restaurant Metaphor



Generative Process

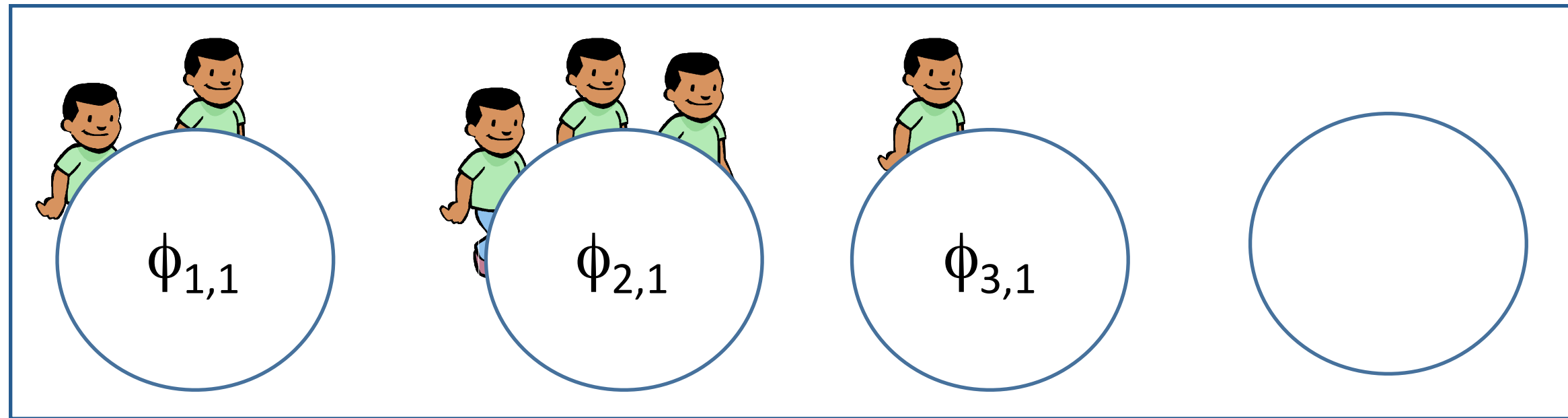
- For data point x_i
 - Choose table $j \propto m_j$ and Sample $x_i \sim f(\phi_j)$
 - Choose a new table $K+1 \propto \alpha$
 - Sample $\phi_{K+1} \sim G_0$ and Sample $x_i \sim f(\phi_{K+1})$

Pitman; Antoniak; Ishwaran; Jordan et al.; Teh et al.;

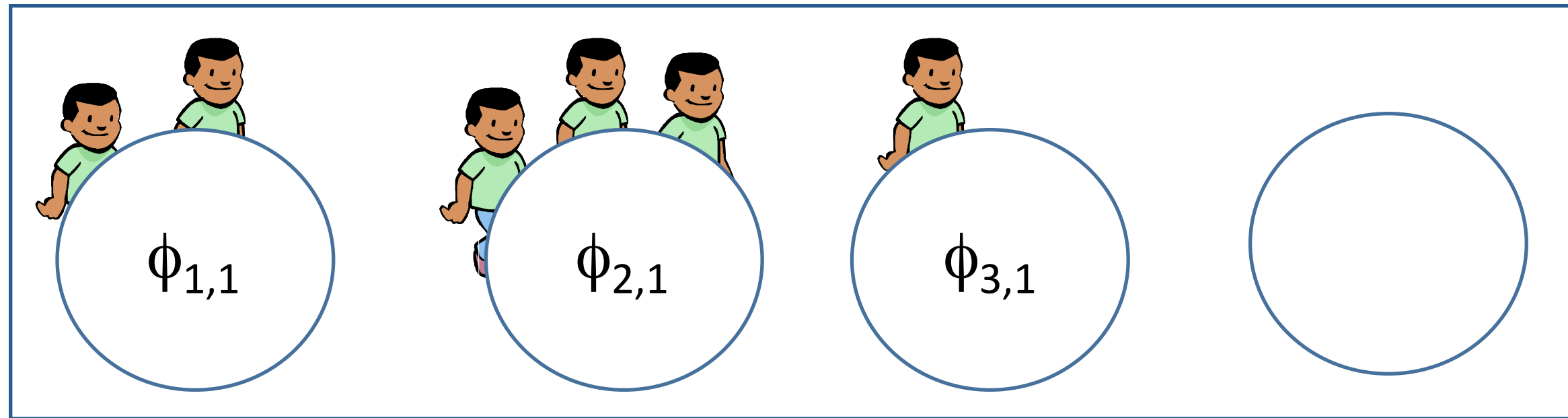
Evolutionary Clustering

- Time series of objects, e.g. news stories
- Stories appear / disappear
- Want to keep track of clusters automatically

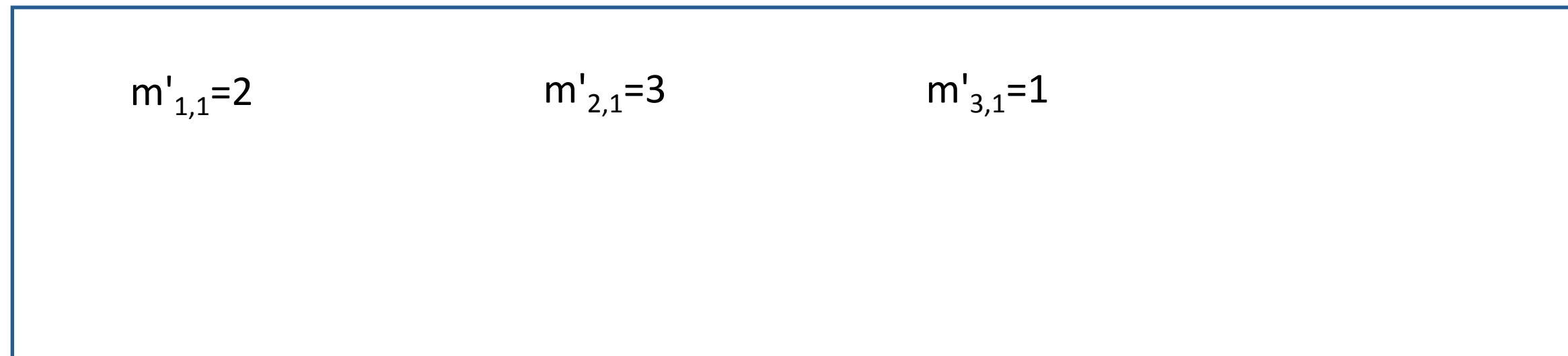
Recurrent Chinese Restaurant Process



Recurrent Chinese Restaurant Process

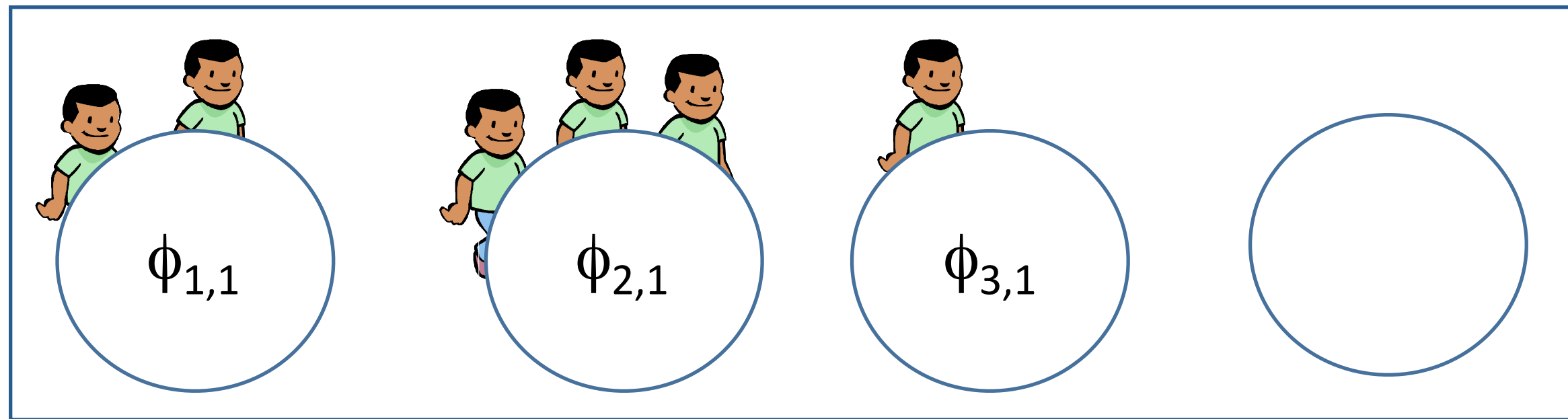


$T=1$

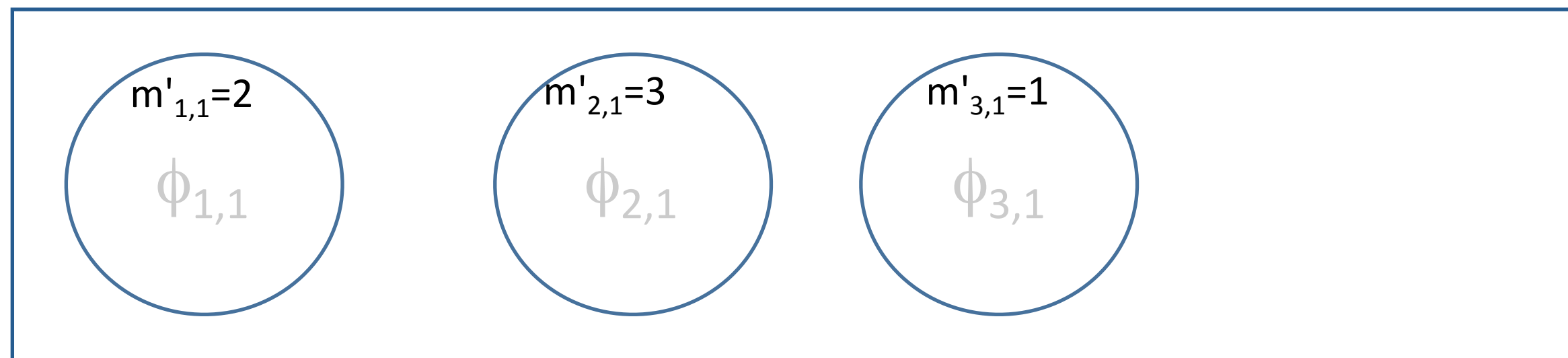


$T=2$

Recurrent Chinese Restaurant Process



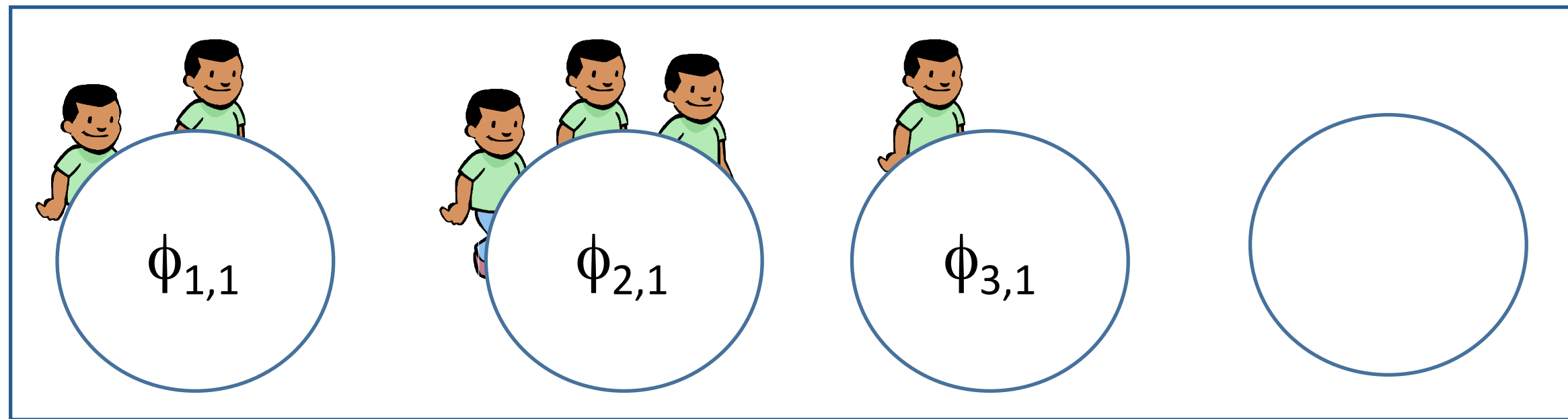
$T=1$



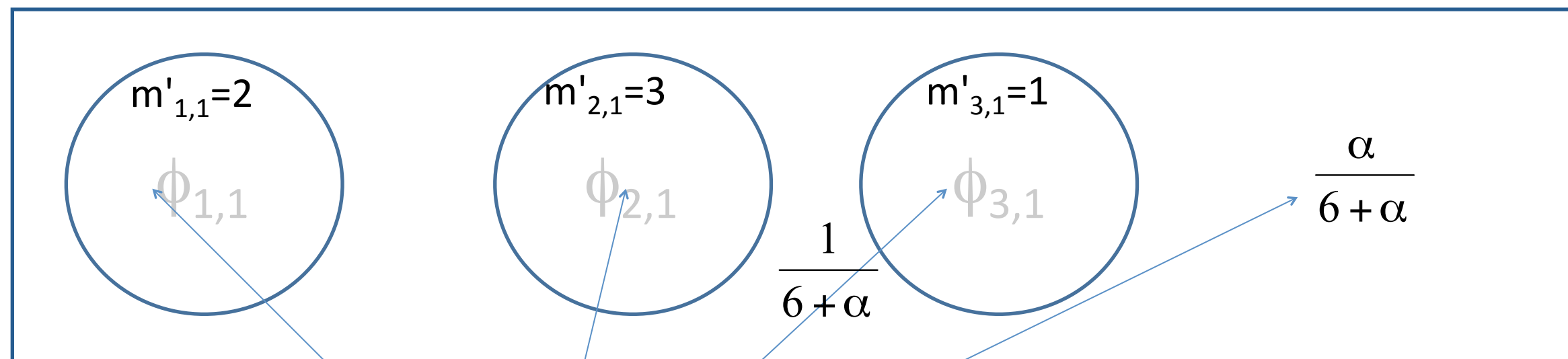
$T=2$



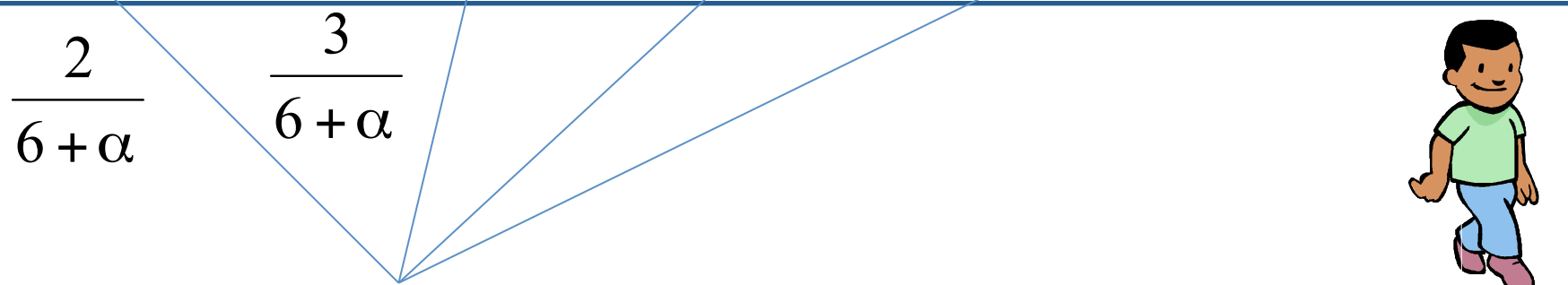
Recurrent Chinese Restaurant Process



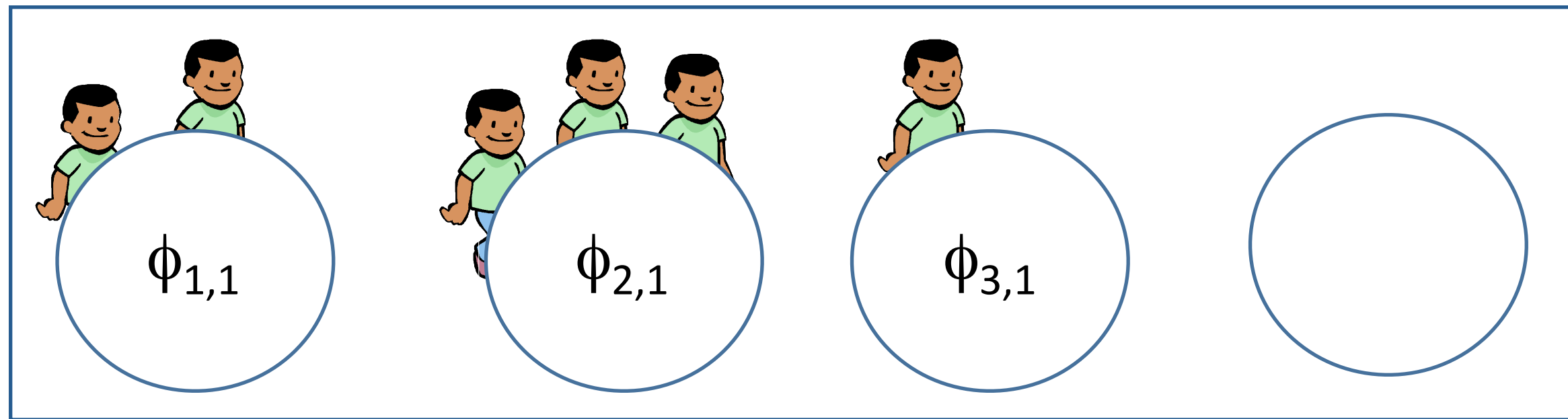
$T=1$



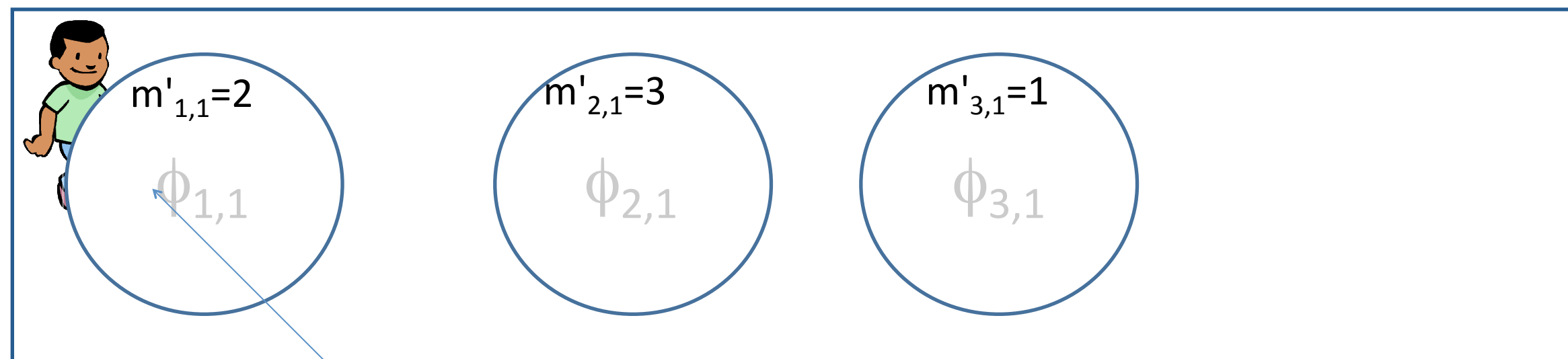
$T=2$



Recurrent Chinese Restaurant Process



$T=1$

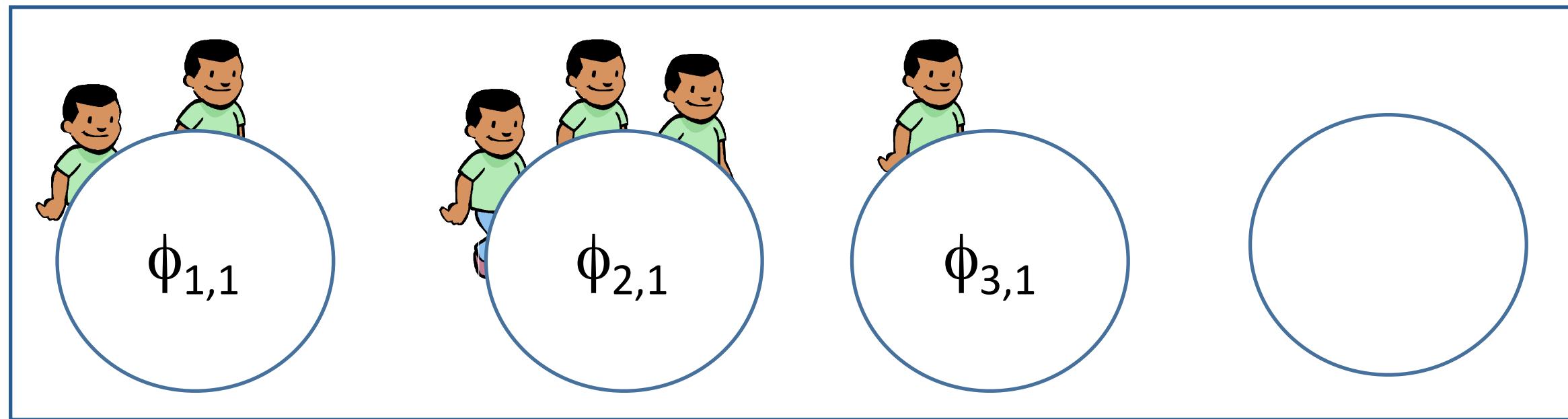


$T=2$

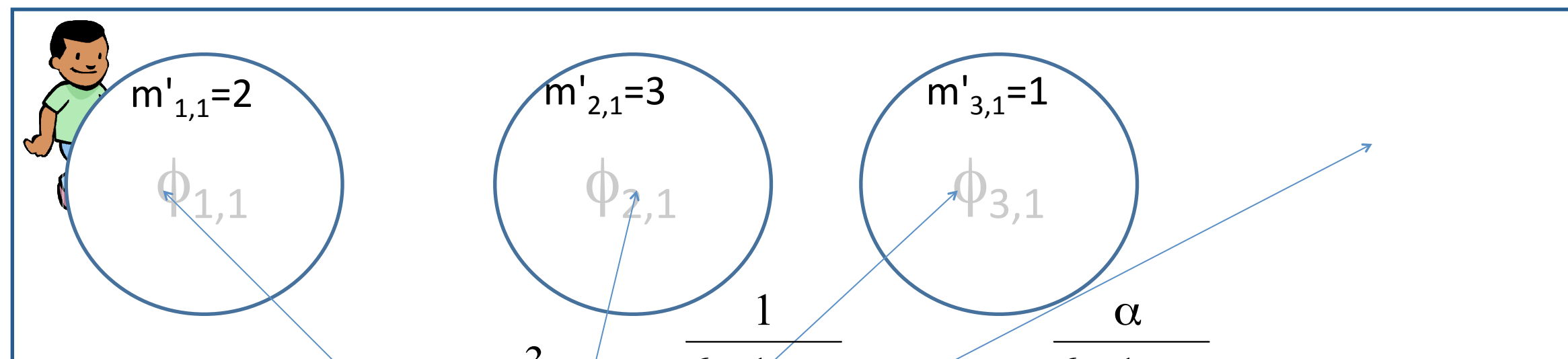
$$\frac{2}{6 + \alpha}$$

Sample $\phi_{1,2} \sim P(\cdot | \phi_{1,1})$

Recurrent Chinese Restaurant Process



$T=1$



$T=2$

$$\frac{1+2}{6+1+\alpha}$$

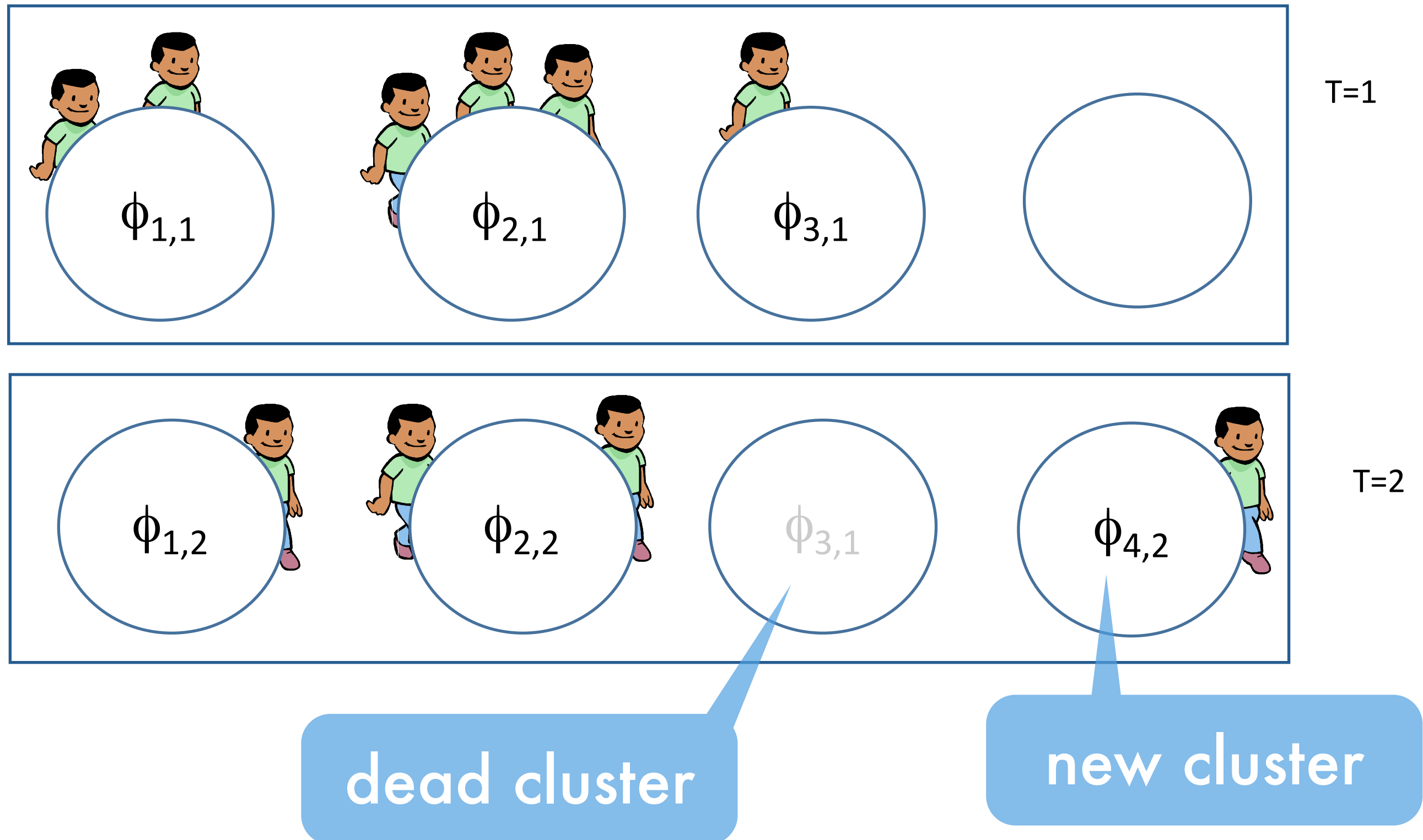
$$\frac{3}{6+1+\alpha}$$

$$\frac{1}{6+1+\alpha}$$

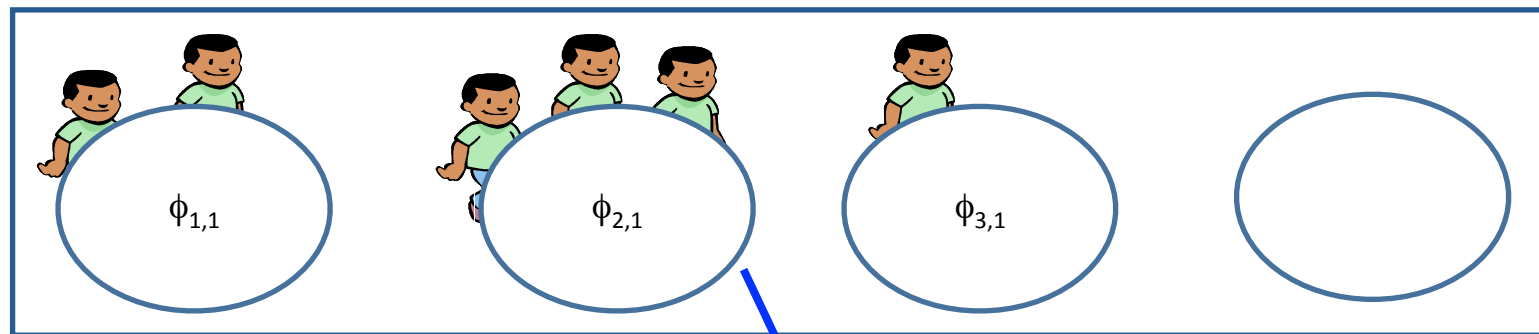
$$\frac{\alpha}{6+1+\alpha}$$



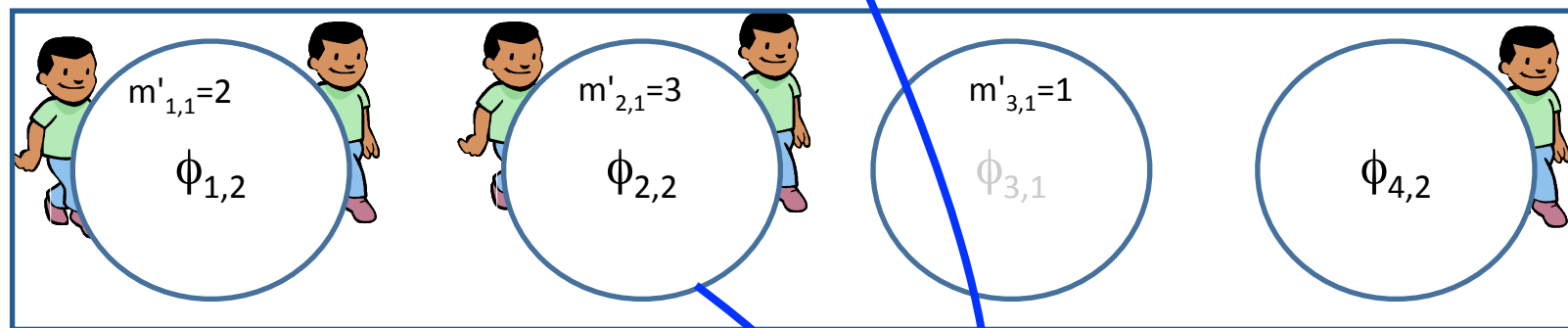
Recurrent Chinese Restaurant Process



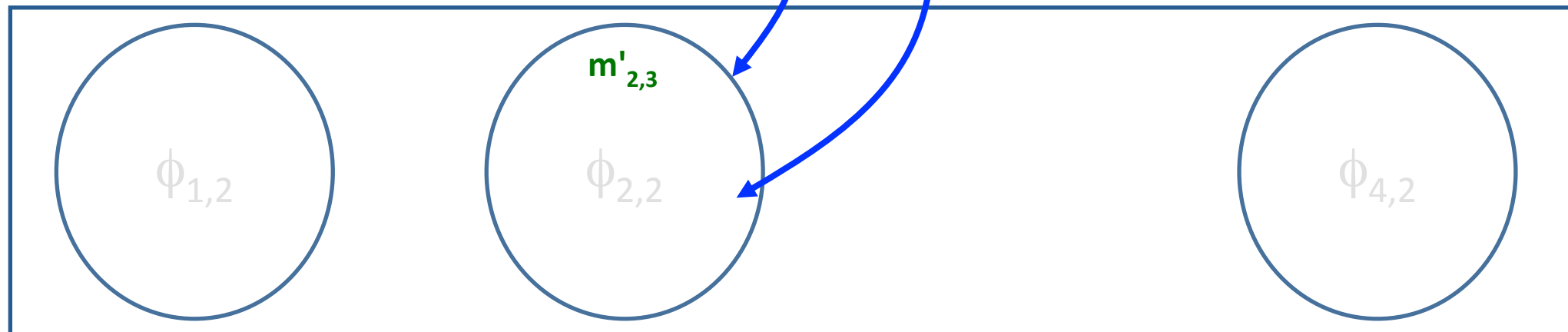
Longer History



T=1



T=2

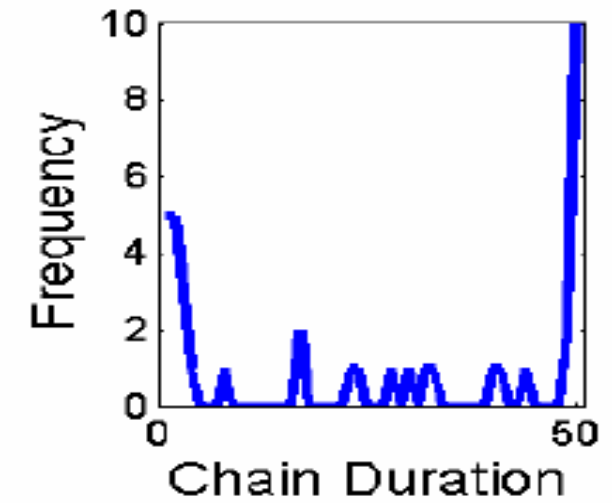
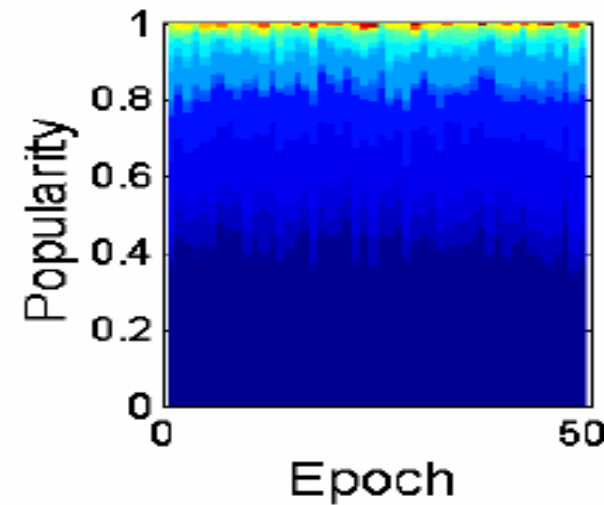
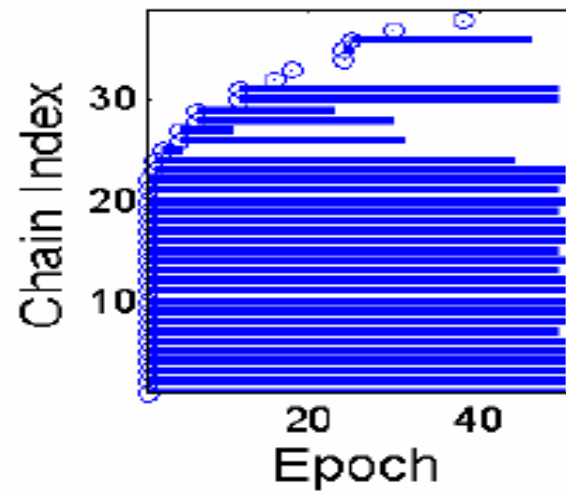


T=3

TDPM Generative Power

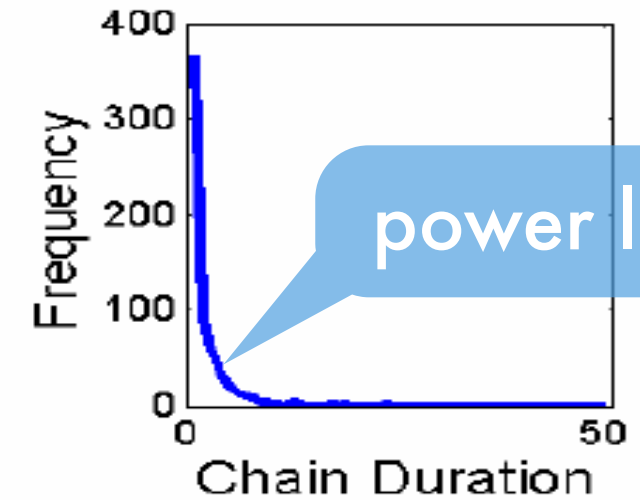
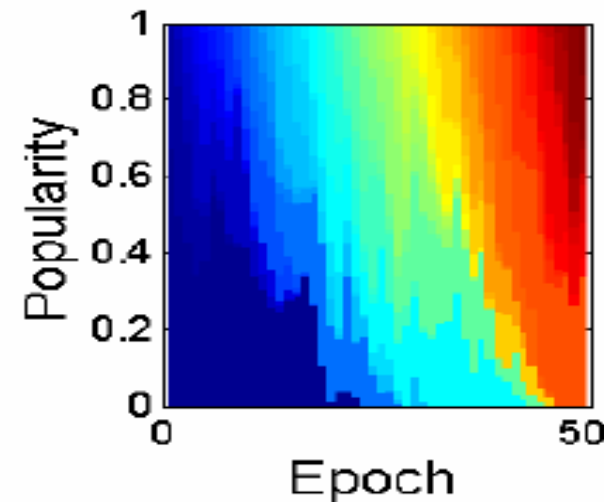
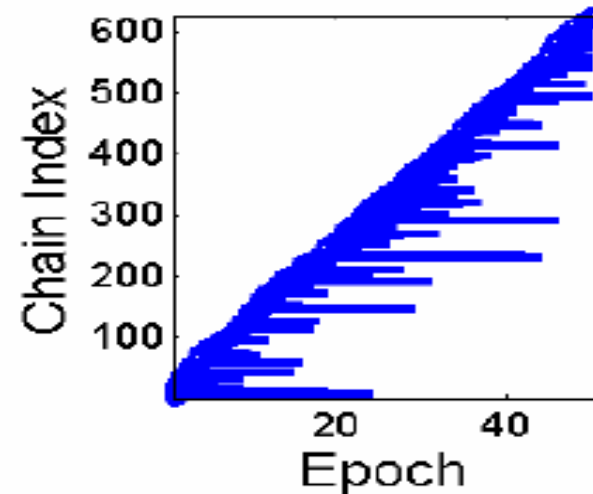
DPM

$$W = \infty$$
$$\lambda = \infty$$



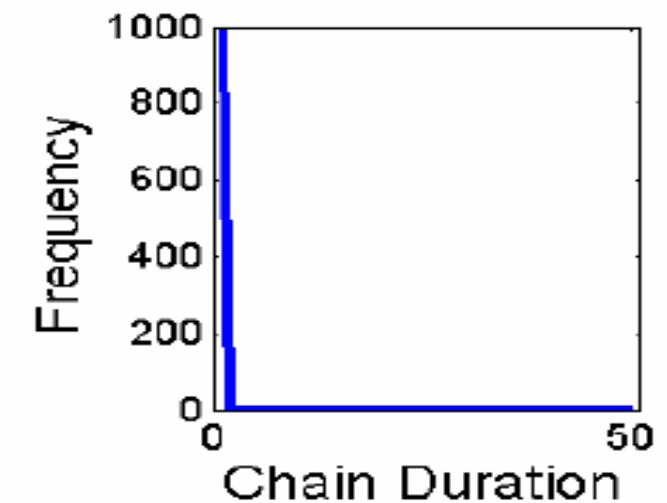
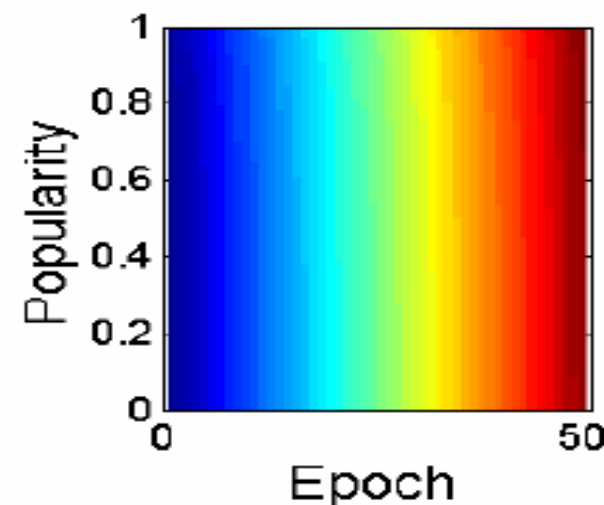
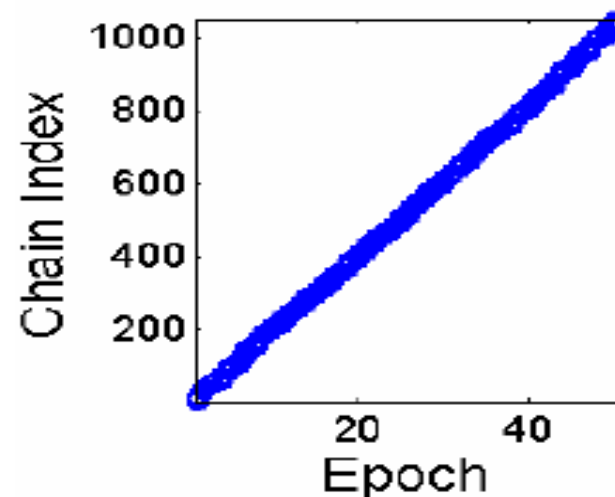
TDPM

$$W = 4$$
$$\lambda = .4$$

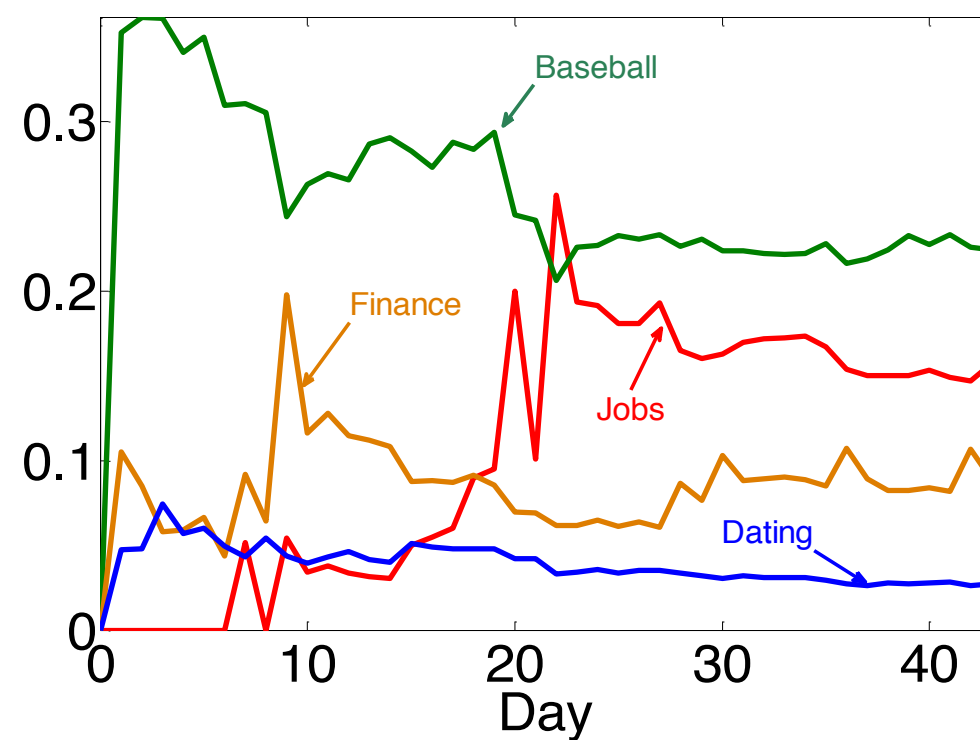


Independent
DPMs

$$W = 0$$
$$\lambda = ? \text{ (any)}$$



User modeling

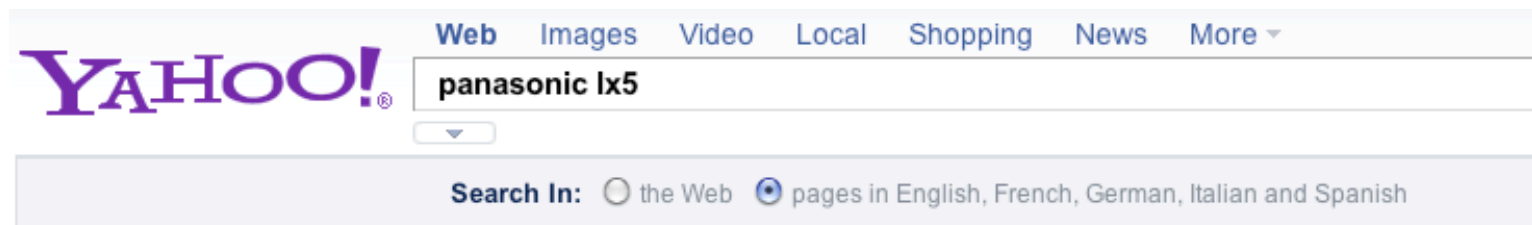


Buying a camera



time

Buying a camera



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by [Panasonic](#)

★★★★★ (40 customer reviews)

List Price: ~~\$499.00~~

Price: **\$444.95** & eligible for free shipping with **Amazon Prime**

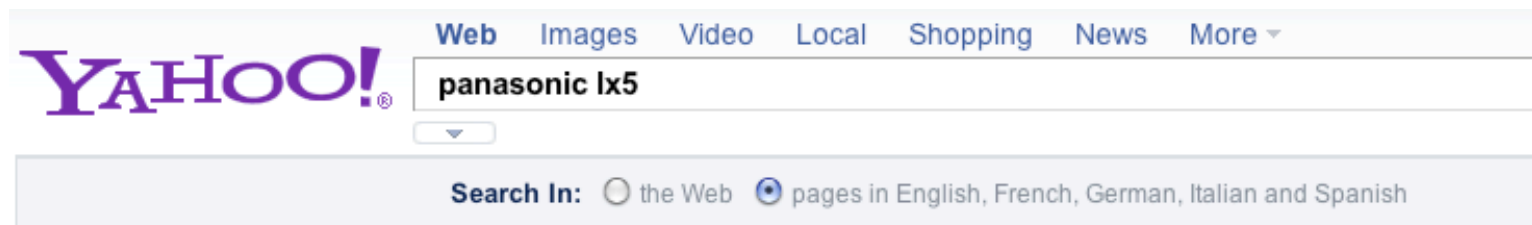
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time

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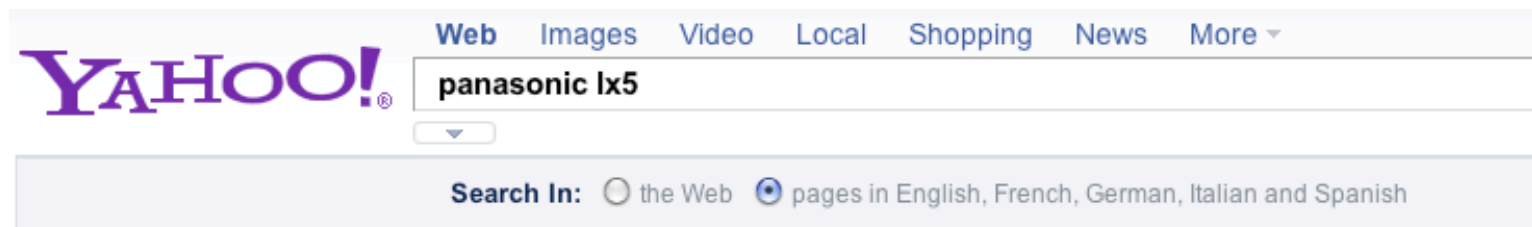


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Amazon Prime

You Save: **\$54.05 (11%)**



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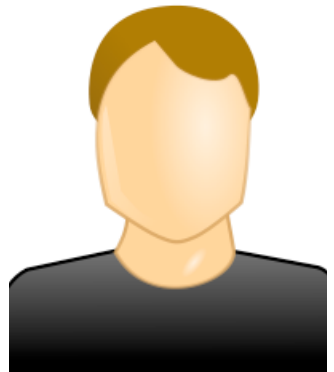
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too late

time



Car
Deals
van



job
Hiring
diet





Car
Deals
van

Auto
Price
Used
inspection

Movies
Theatre
Art
gallery



job
Hiring
diet

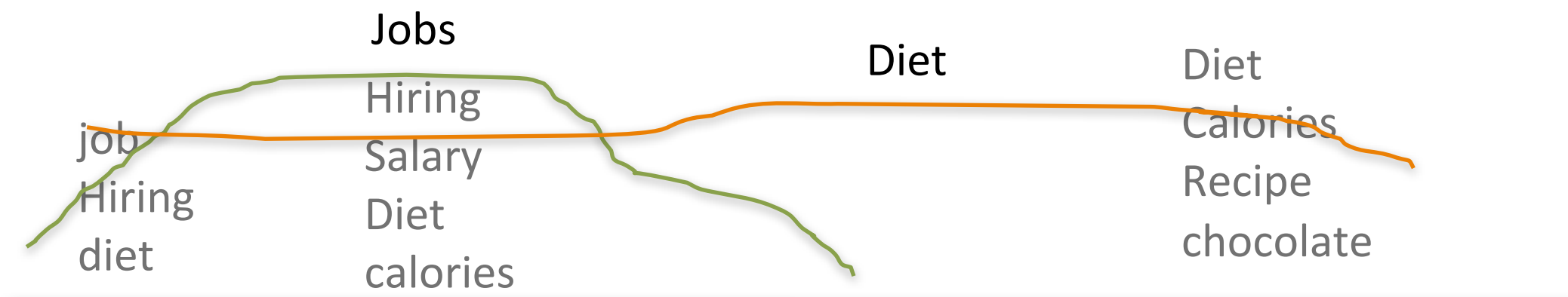
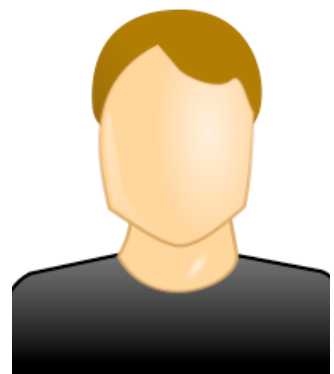
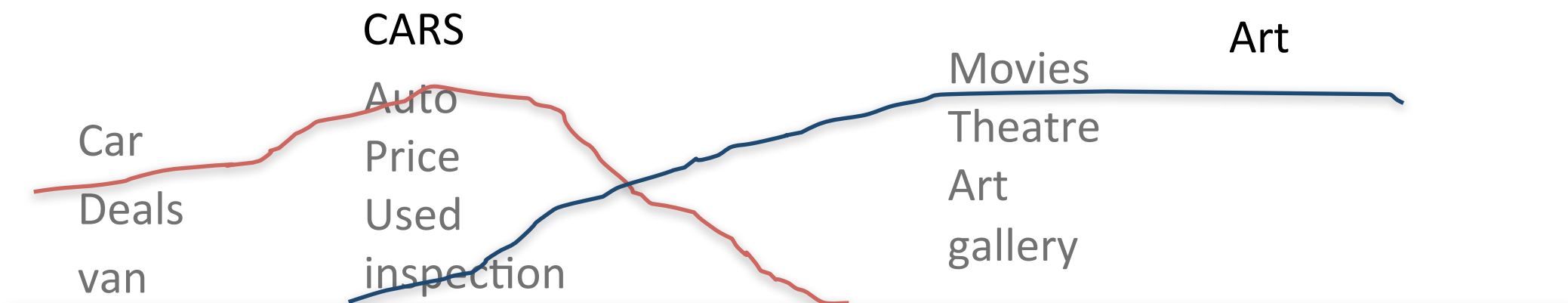
Hiring
Salary
Diet
calories

Diet
Calories
Recipe
chocolate



Flight
London
Hotel
weather

School
Supplies
Loan
college



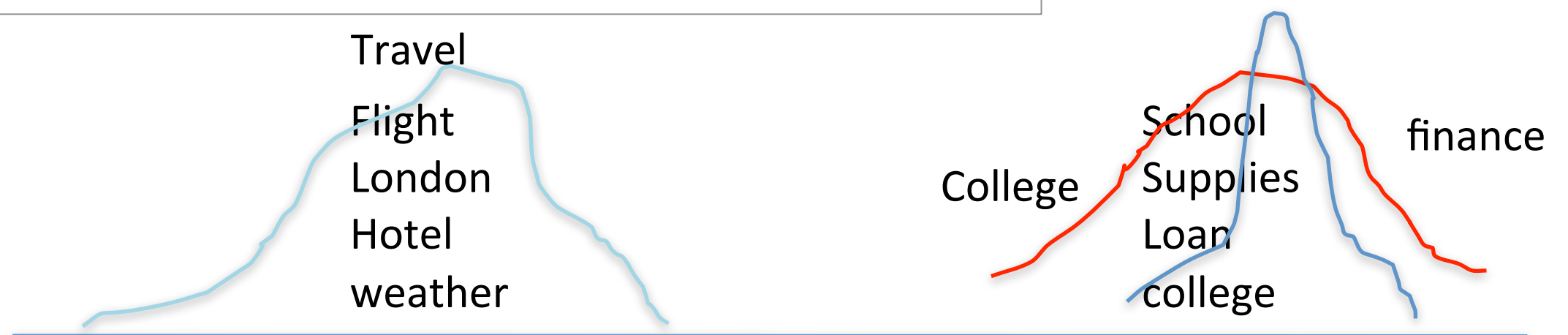
User modeling

Input

- Queries issued by the user or Tags of watched content
- Snippet of page examined by user
- Time stamp of each action (day resolution)

Output

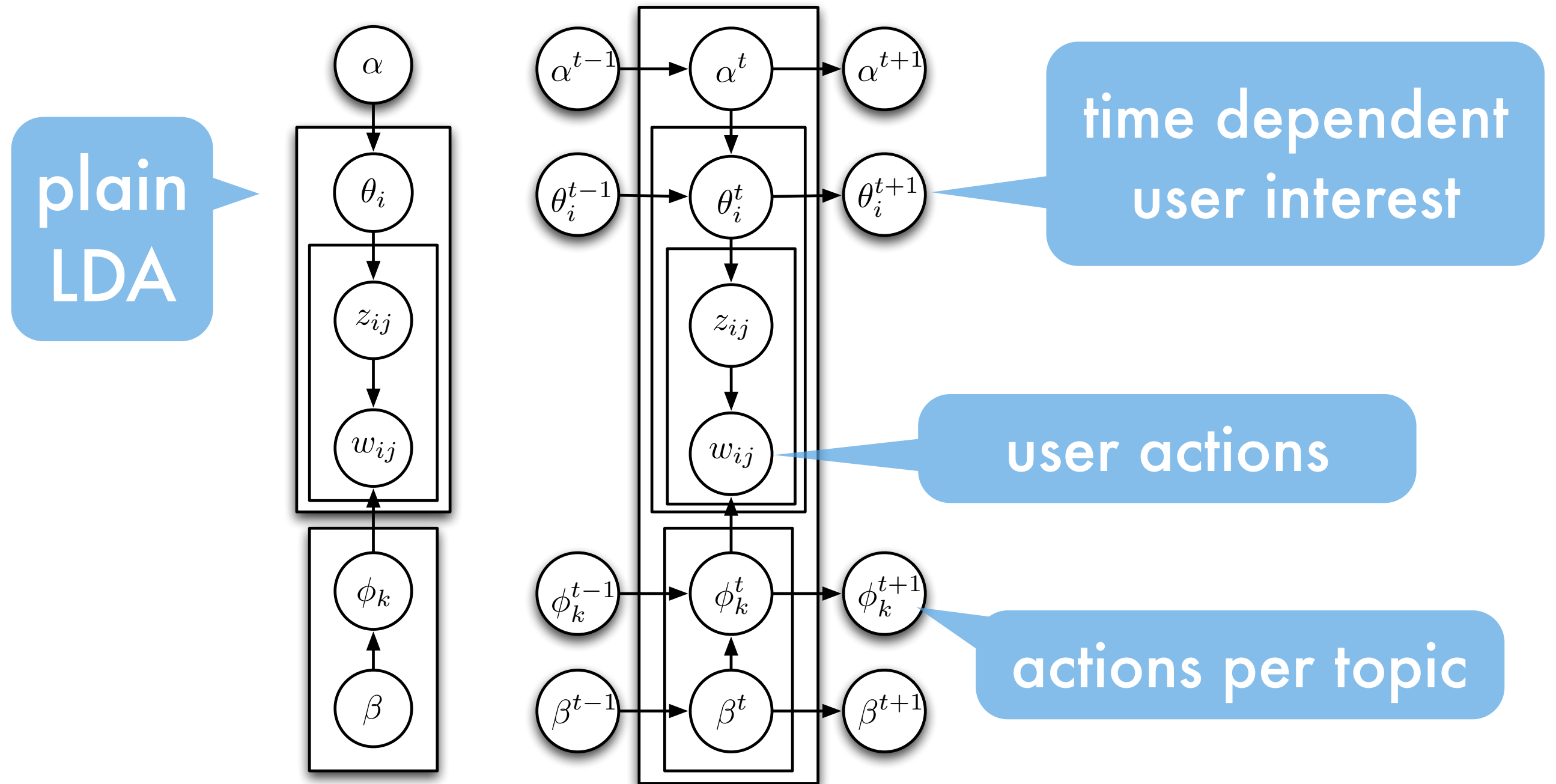
- Users' daily distribution over intents
- Dynamic intent representation

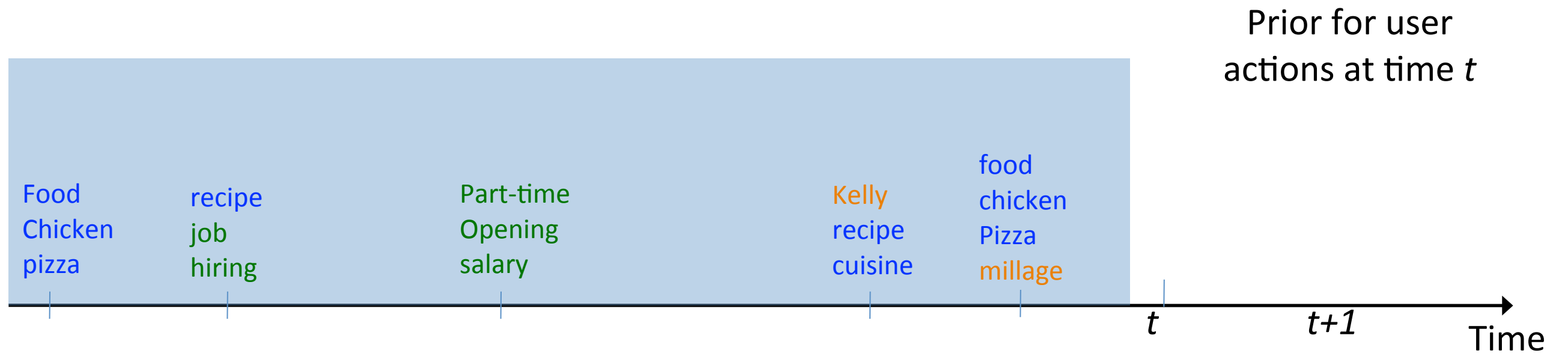


Time dependent models

- LDA for topical model of users where
 - User interest distribution changes over time
 - Topics change over time
- This is like a Kalman filter except that
 - Don't know what to track (a priori)
 - Can't afford a Rauch-Tung-Striebel smoother
 - Much more messy than plain LDA

Graphical Model





Diet

Recipe
Chocolate
Pizza
Food
Chicken
Milk
Butter
Powder

Cars

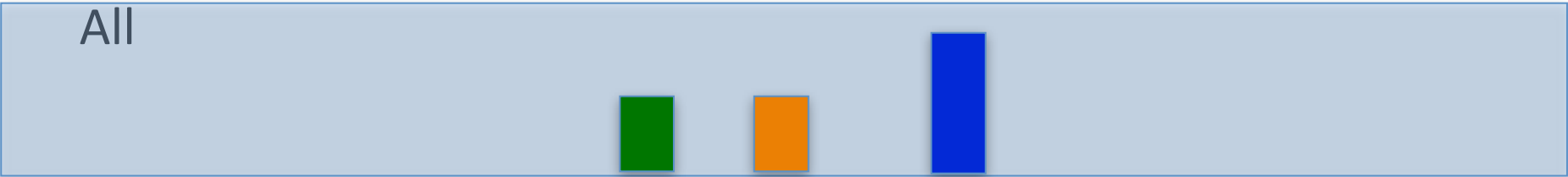
Car
Blue
Book
Kelley
Prices
Small
Speed
large

Job

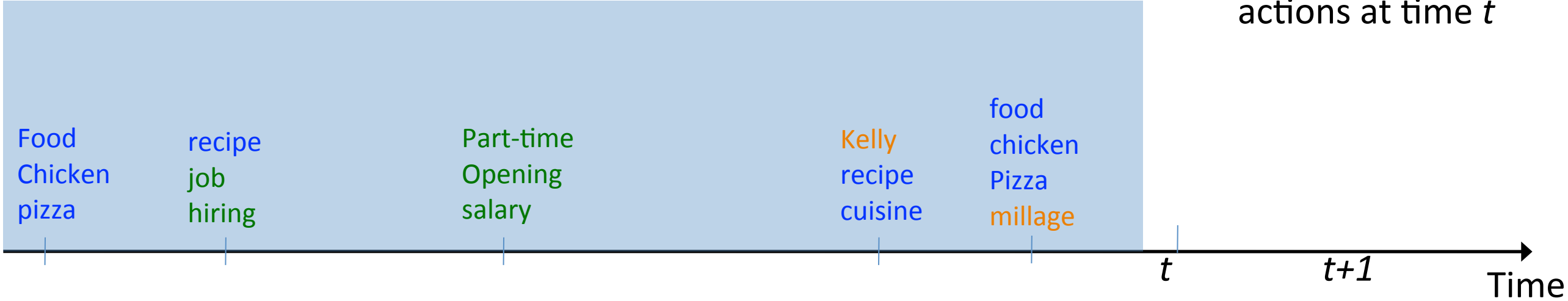
job
Career
Business
Assistant
Hiring
Part-time
Receptionist

Finance

Bank
Online
Credit
Card
debt
portfolio
Finance
Chase



Long-term



Diet

- Recipe
- Chocolate
- Pizza
- Food
- Chicken
- Milk
- Butter
- Powder

Cars

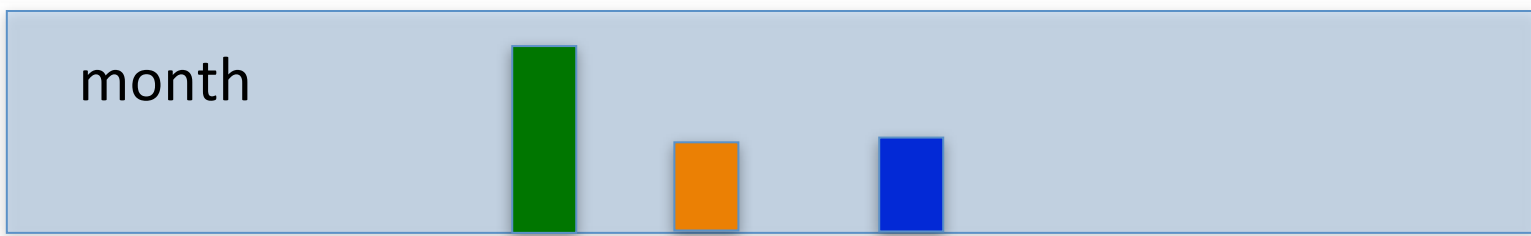
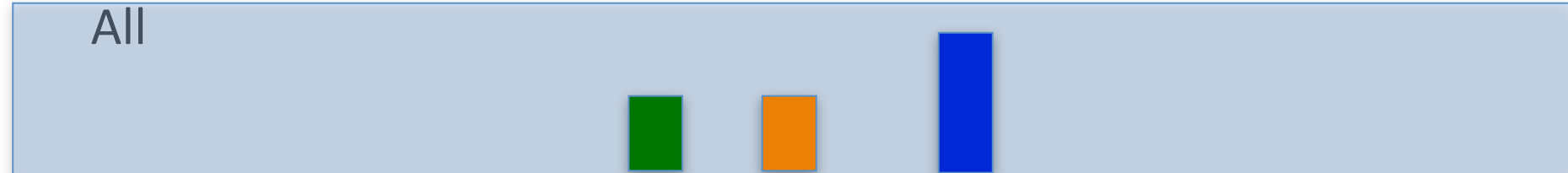
- Car
- Blue
- Book
- Kelley
- Prices
- Small
- Speed
- large

Job

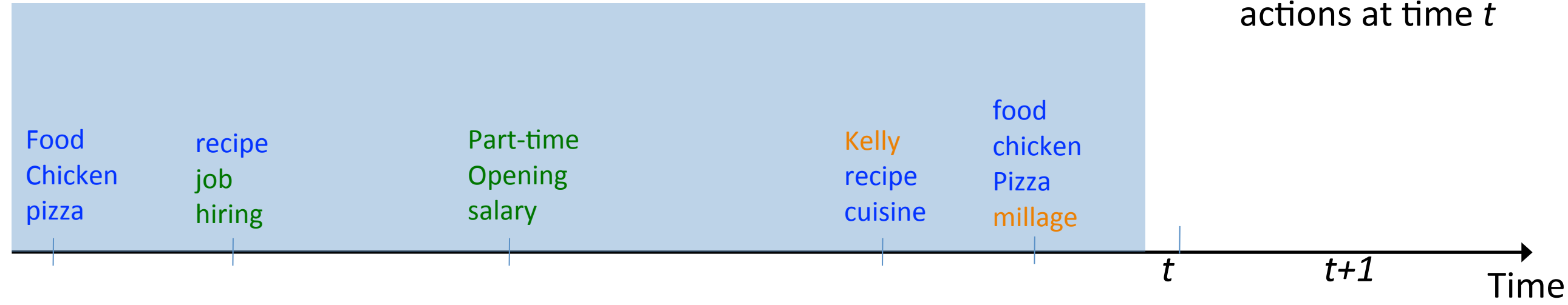
- job
- Career
- Business
- Assistant
- Hiring
- Part-time
- Receptionist

Finance

- Bank
- Online
- Credit
- Card
- debt
- portfolio
- Finance
- Chase



Long-term



Diet

- Recipe
- Chocolate
- Pizza
- Food
- Chicken
- Milk
- Butter
- Powder

Cars

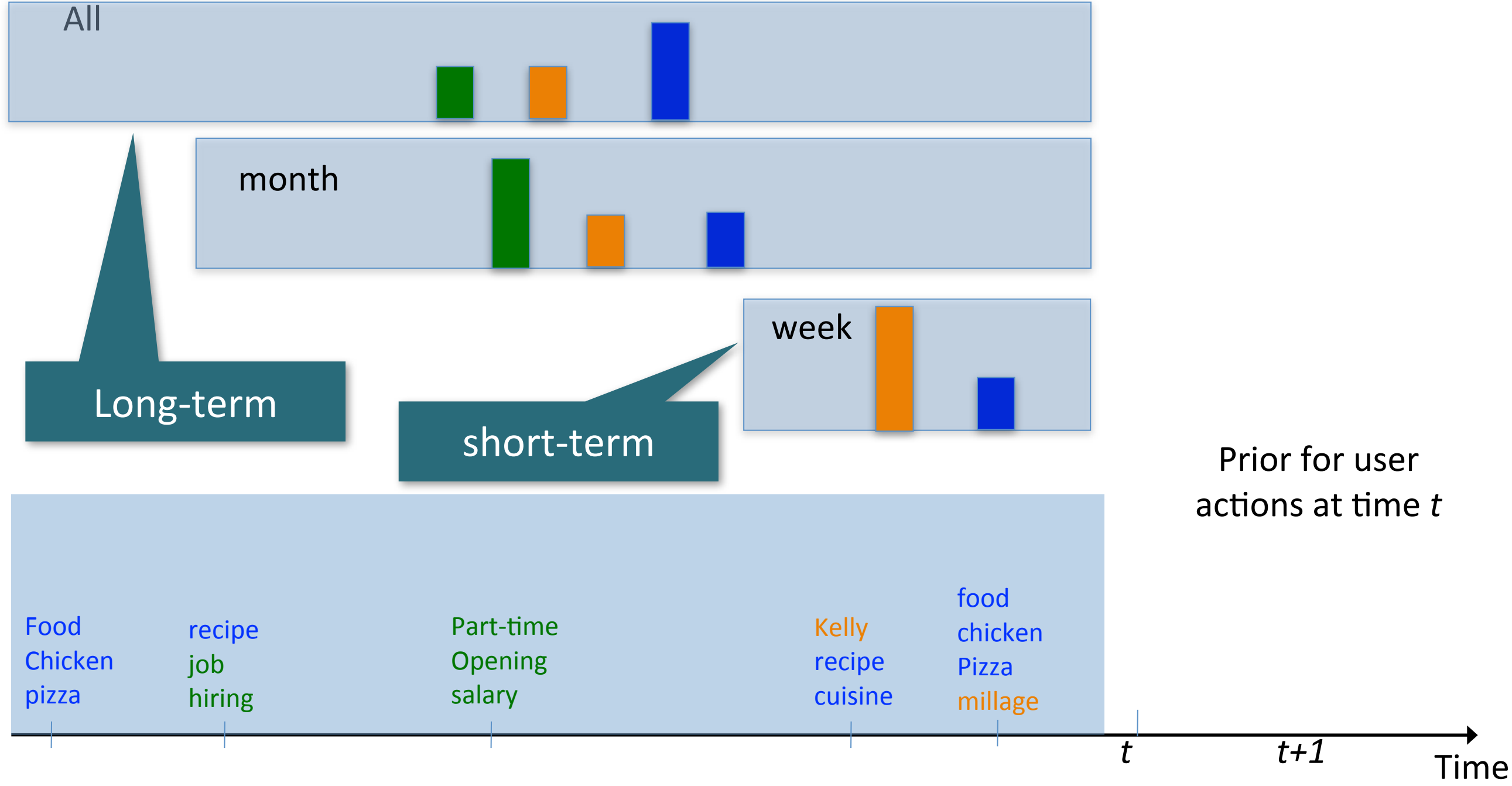
- Car
- Blue
- Book
- Kelley
- Prices
- Small
- Speed
- large

Job

- job
- Career
- Business Assistant
- Hiring
- Part-time
- Receptionist

Finance

- Bank
- Online
- Credit Card
- debt portfolio
- Finance Chase



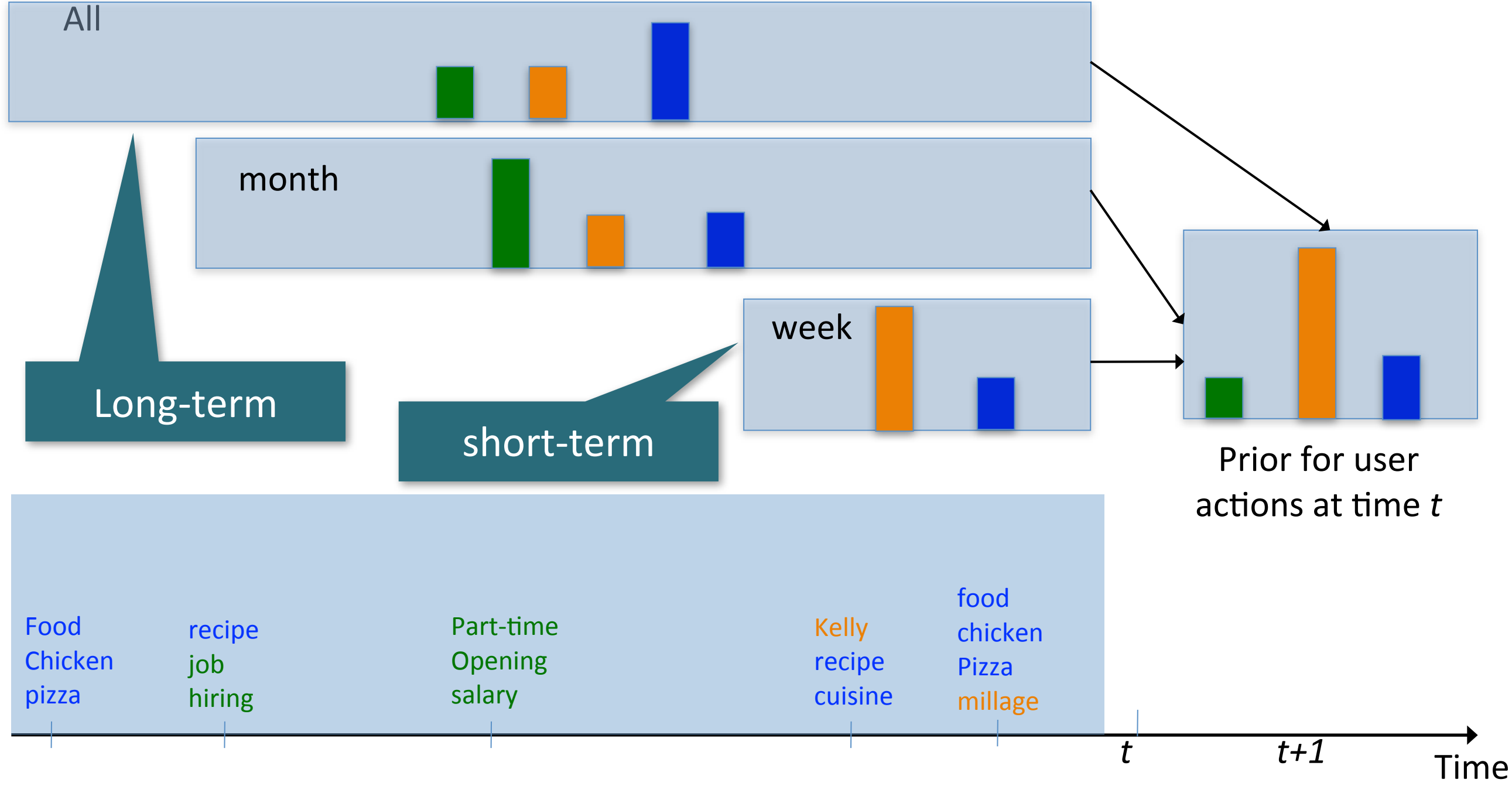
- ### Diet

 - Recipe
 - Chocolate
 - Pizza
 - Food
 - Chicken
 - Milk
 - Butter
 - Powder
- ### Cars

 - Car
 - Blue
 - Book
 - Kelley
 - Prices
 - Small
 - Speed
 - large
- ### Job

 - job
 - Career
 - Business
 - Assistant
 - Hiring
 - Part-time
 - Receptionist
- ### Finance

 - Bank
 - Online
 - Credit
 - Card
 - debt
 - portfolio
 - Finance
 - Chase



Diet

- Recipe
- Chocolate
- Pizza
- Food
- Chicken
- Milk
- Butter
- Powder

Cars

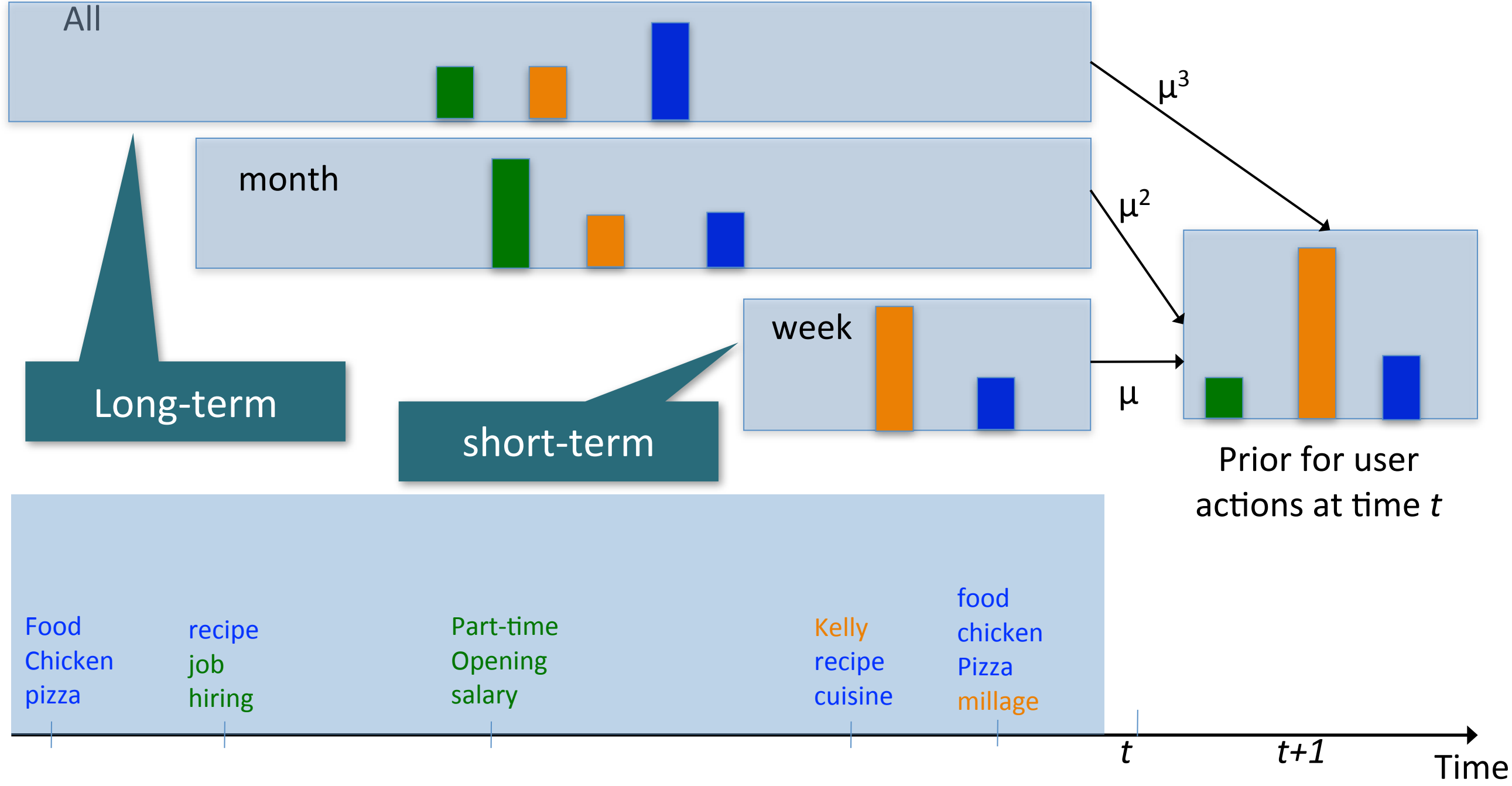
- Car
- Blue
- Book
- Kelley
- Prices
- Small
- Speed
- large

Job

- job
- Career
- Business
- Assistant
- Hiring
- Part-time
- Receptionist

Finance

- Bank
- Online
- Credit
- Card
- debt
- portfolio
- Finance
- Chase



Diet

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- Pizza
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- Chicken
- Milk
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- Powder

Cars

- Car
- Blue
- Book
- Kelley
- Prices
- Small
- Speed
- large

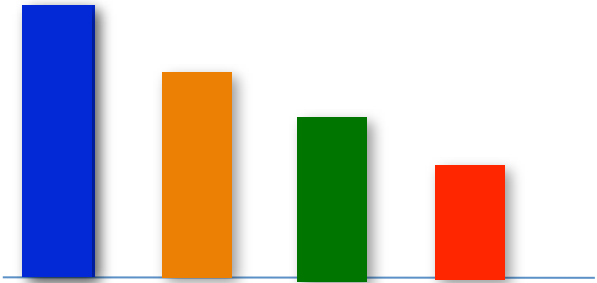
Job

- job
- Career
- Business
- Assistant
- Hiring
- Part-time
- Receptionist

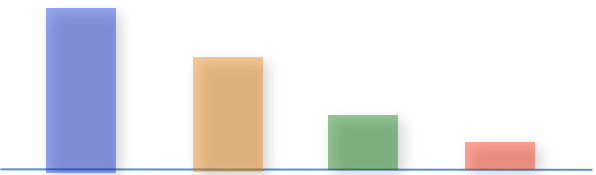
Finance

- Bank
- Online
- Credit
- Card
- debt
- portfolio
- Finance
- Chase

At time t



At time t+1

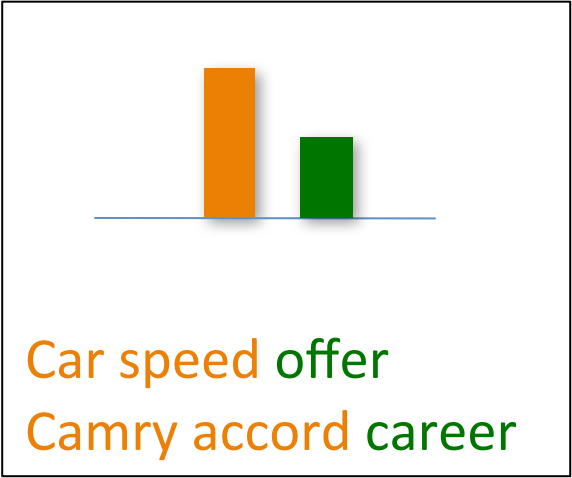
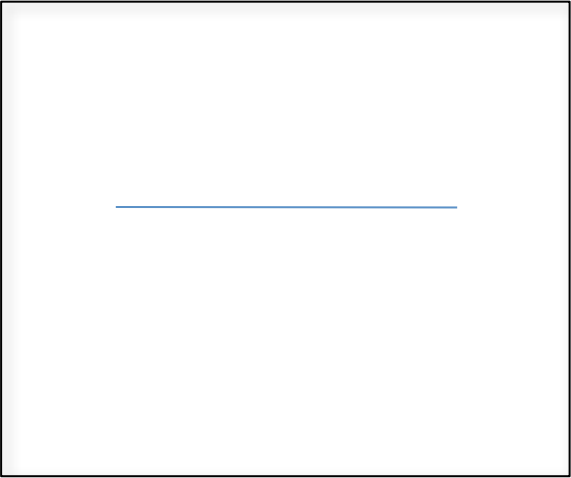


Recipe
Chocolate
Pizza
Food
Chicken
Milk
Butter
Powder

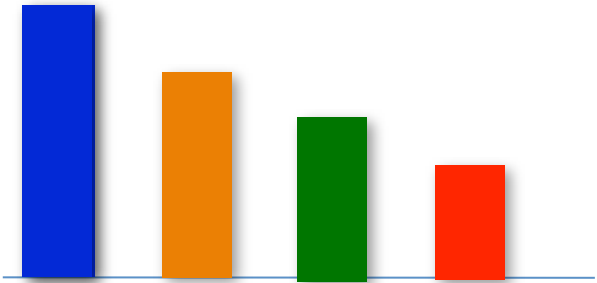
Car
Altima
Accord
Blue
Book
Kelley
Prices
Small
Speed

job
Career
Business
Assistant
Hiring
Part-time
Receptioni
st

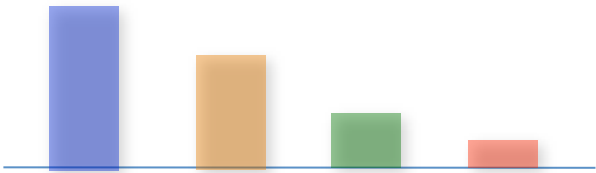
Bank
Online
Credit
Card
debt
portfolio
Finance
Chase



At time t



At time t+1

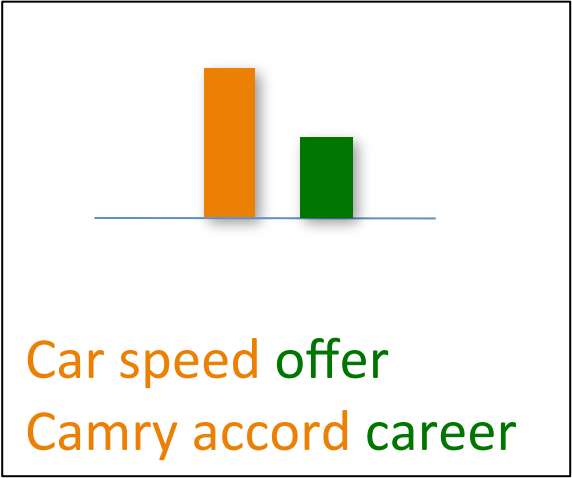
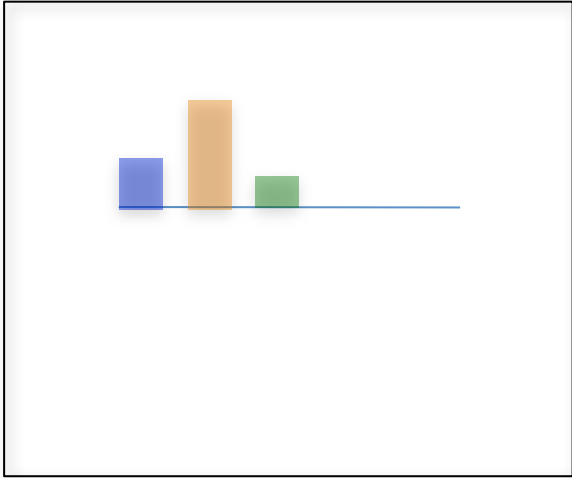


Recipe
Chocolate
Pizza
Food
Chicken
Milk
Butter
Powder

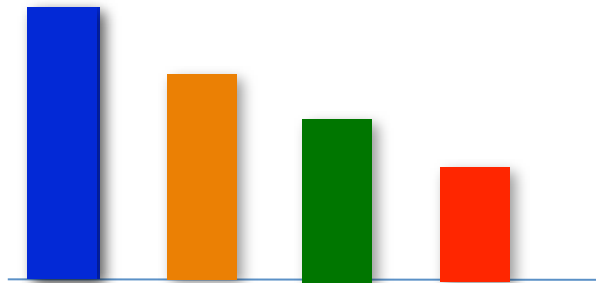
Car
Altima
Accord
Blue
Book
Kelley
Prices
Small
Speed

job
Career
Business
Assistant
Hiring
Part-time
Receptioni
st

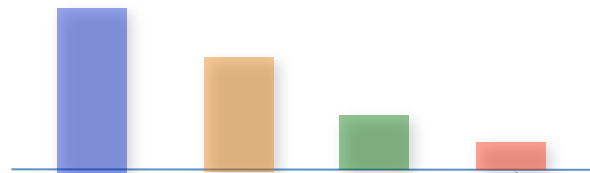
Bank
Online
Credit
Card
debt
portfolio
Finance
Chase



At time t



At time t+1



Recipe
Chocolate
Pizza
Food
Chicken
Milk
Butter
Powder

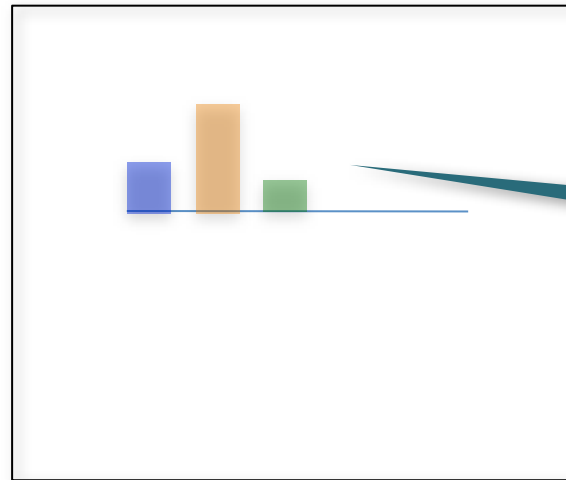
Car
Altima
Accord
Blue
Book
Kelley
Prices
Small
Speed

job
Career
Business
Assistant
Hiring
Part-time
Receptioni
st

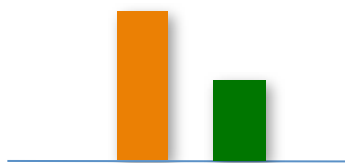
Bank
Online
Credit
Card
debt
portfolio
Finance
Chase



Food Chicken
Pizza mileage

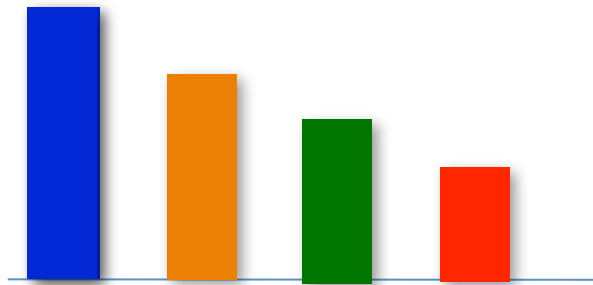


priors

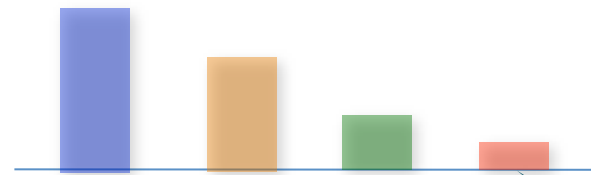


Car speed offer
Camry accord career

At time t



At time t+1



Recipe
Chocolate
Pizza
Food
Chicken
Milk
Butter
Powder

Car
Altima
Accord
Blue
Book
Kelley
Prices
Small
Speed

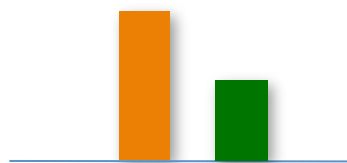
job
Career
Business
Assistant
Hiring
Part-time
Receptioni
st

Bank
Online
Credit
Card
debt
portfolio
Finance
Chase

priors



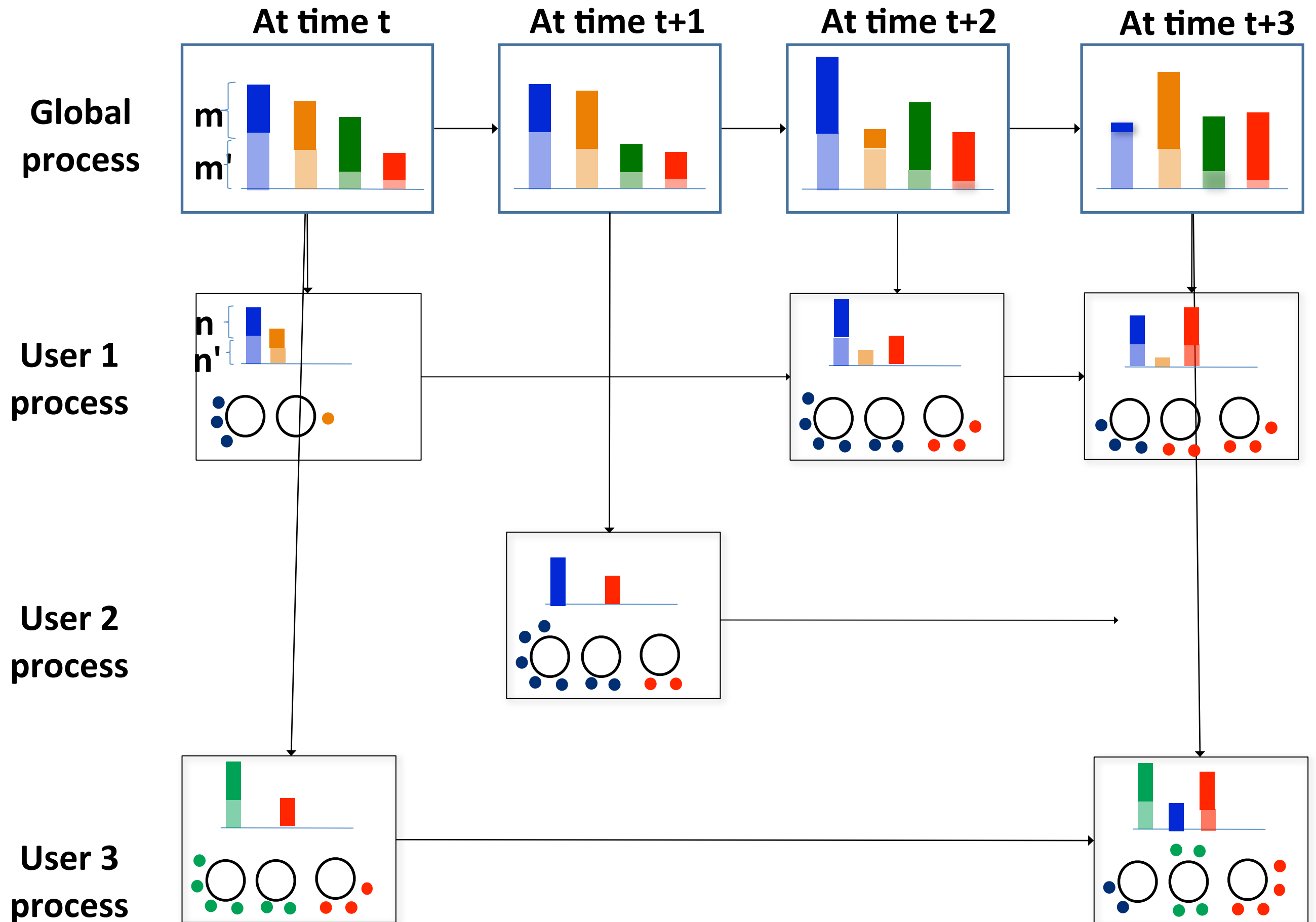
Food Chicken
Pizza mileage



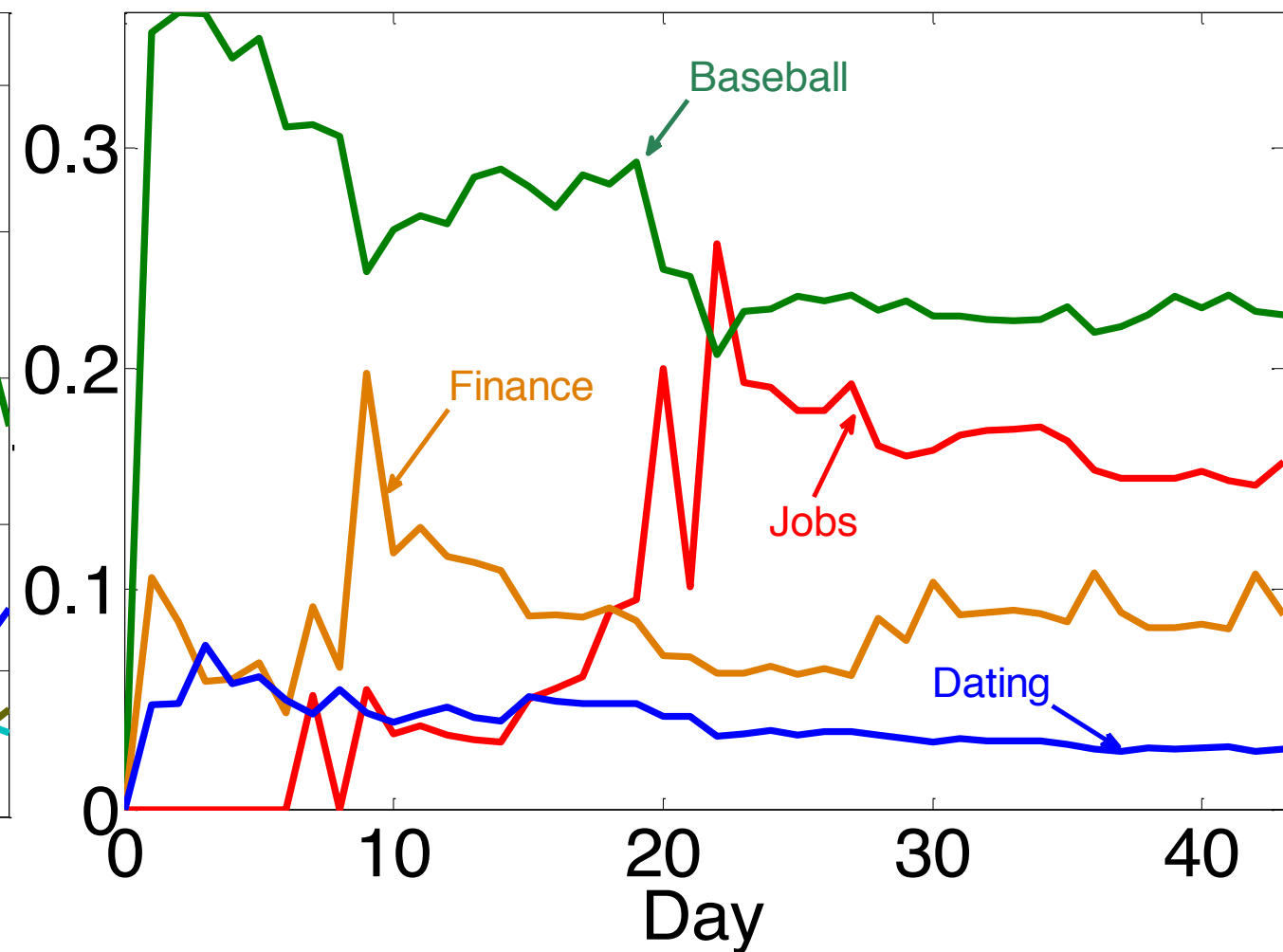
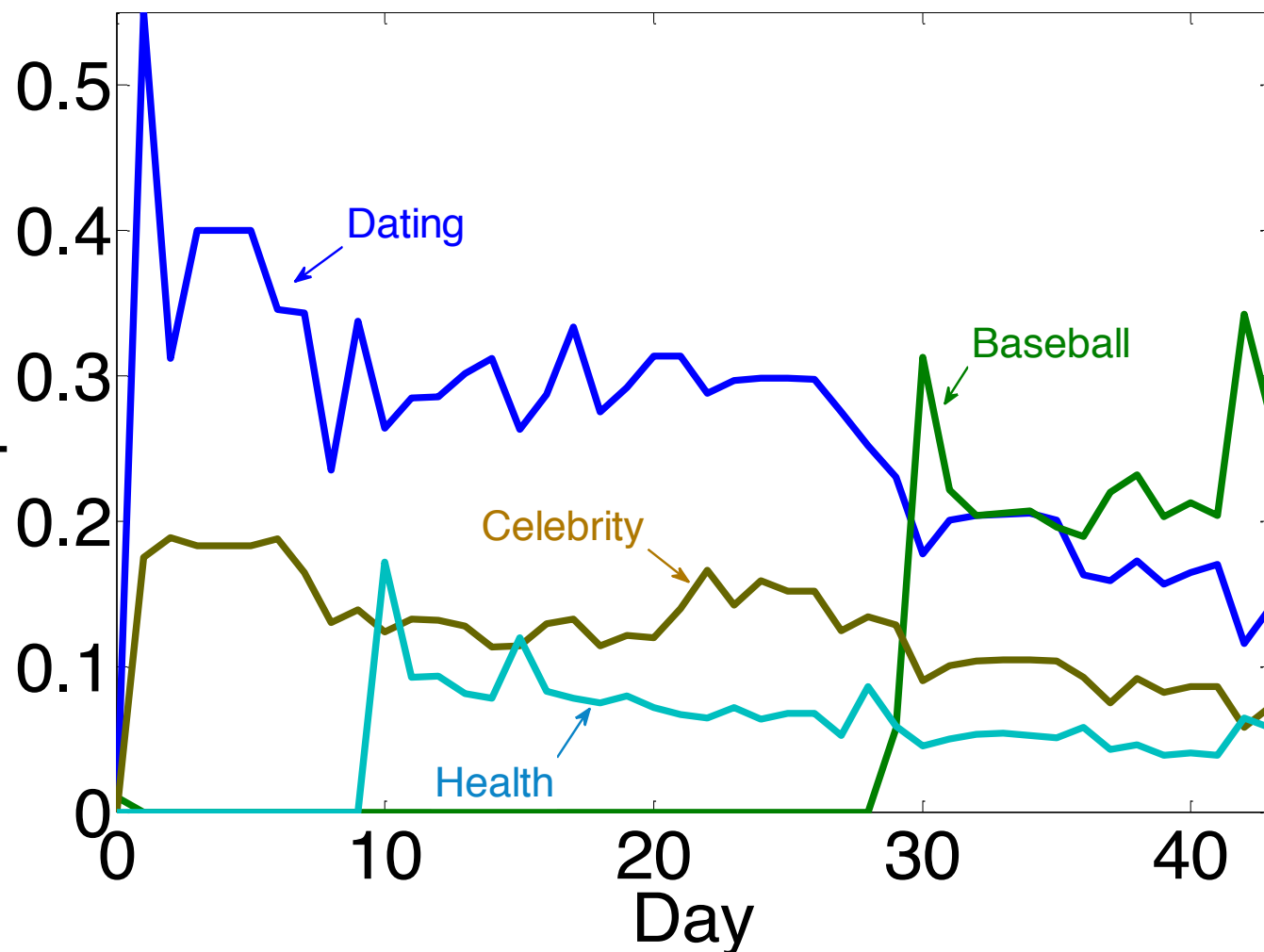
Car speed offer
Camry accord career

Generative Process

- For each user interaction
 - Choose an intent from local distribution
 - Sample word from the topic's word-distribution
 - Choose a new intent $\propto \alpha$
 - Sample a new intent from the global distribution
 - Sample word from the new topic word-distribution



Sample users



Dating

women
men
dating
singles
personals
seeking
match

Baseball

League
baseball
basketball,
doublehead
Bergesen
Griffey
bullpen
Greinke

Celebrity

Snooki
Tom
Cruise
Katie
Holmes
Pinkett
Kudrow
Hollywood

Health

skin
body
fingers
cells
toes
wrinkle
layers

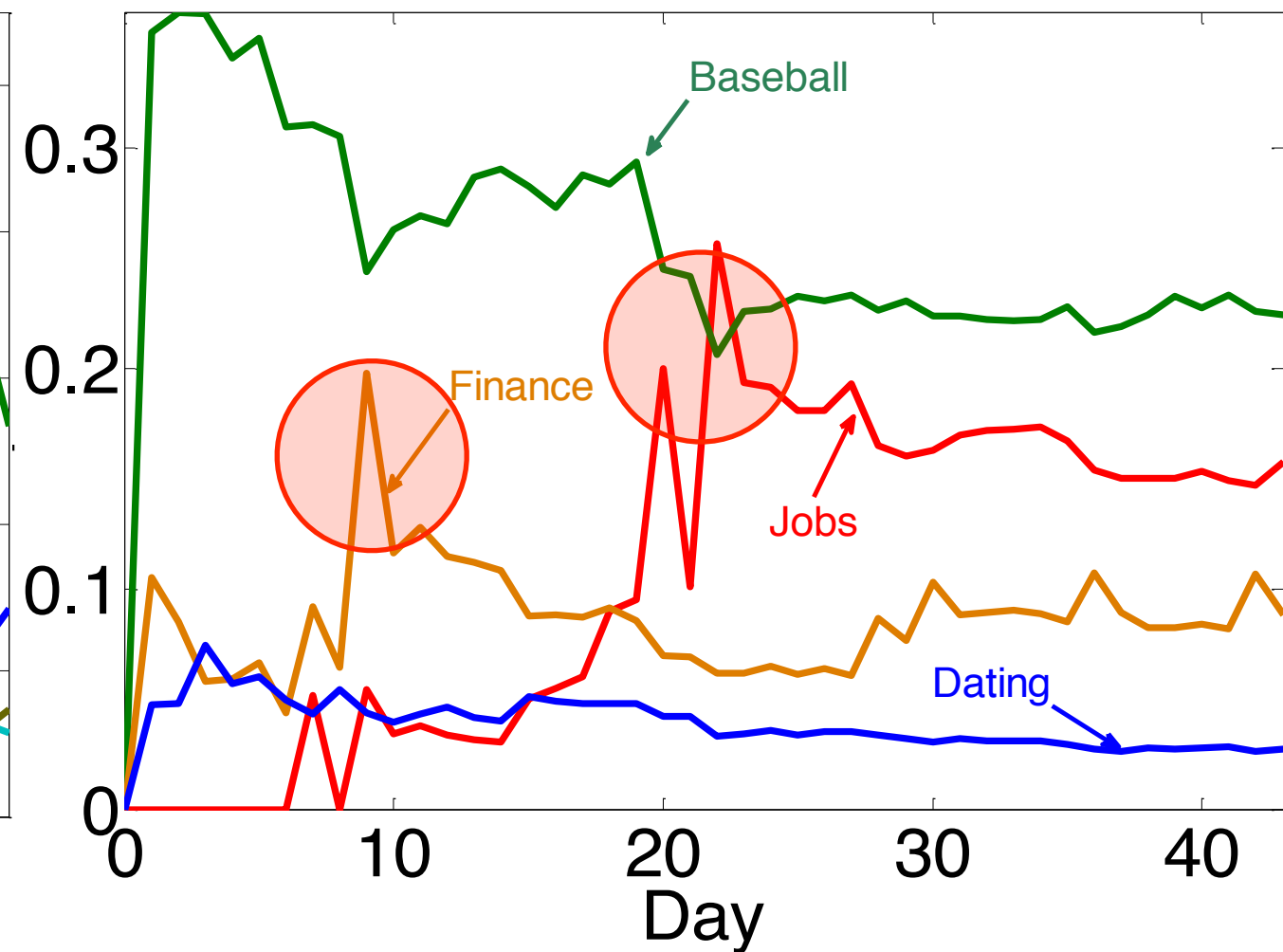
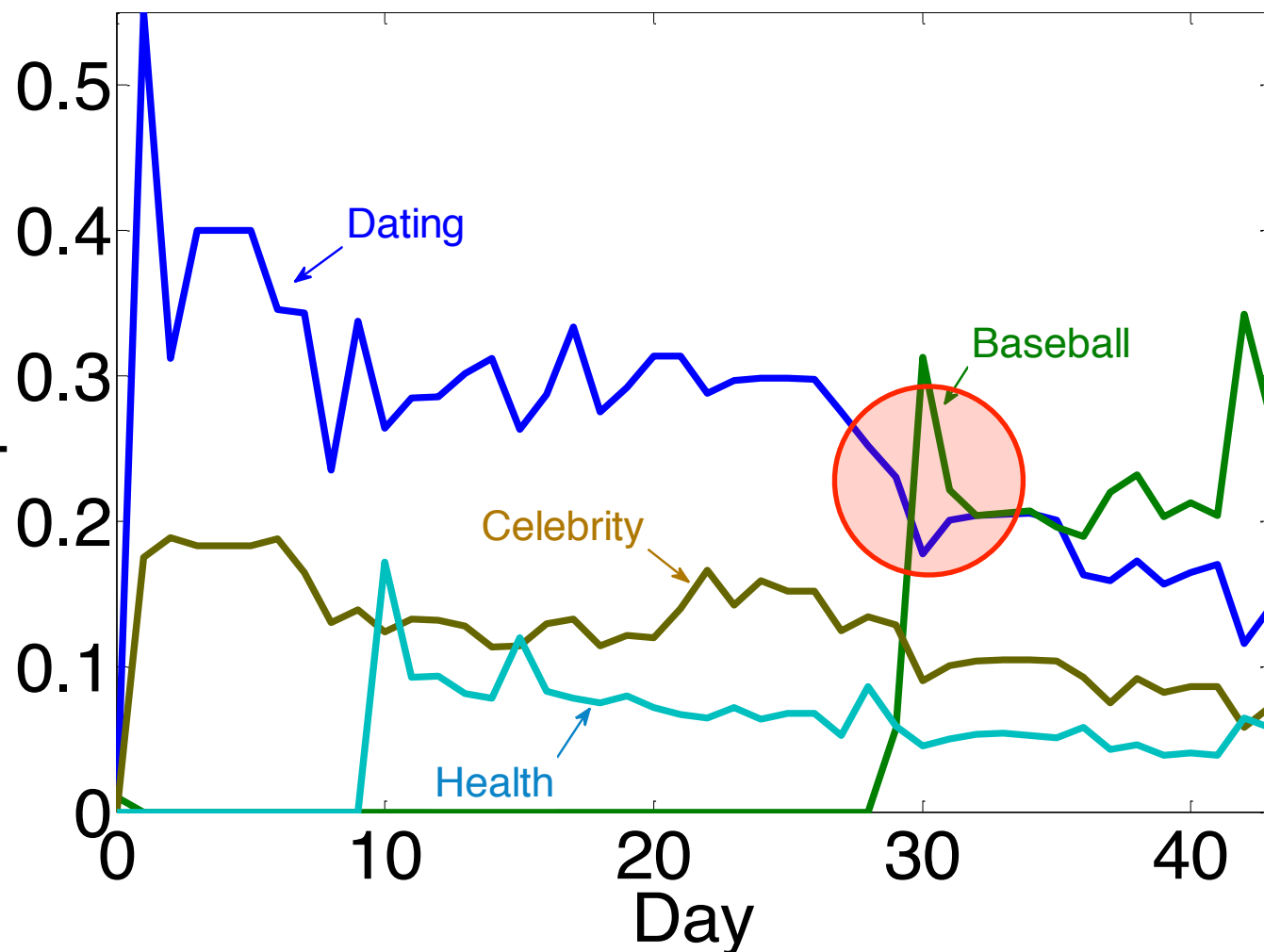
Jobs

job
career
business
assistant
hiring
part-time
receptionist

Finance

financial
Thomson
chart
real
Stock
Trading
currency

Sample users



Dating

women
men
dating
singles
personals
seeking
match

Baseball

League
baseball
basketball,
doublehead
Bergesen
Griffey
bullpen
Greinke

Celebrity

Snooki
Tom
Cruise
Katie
Holmes
Pinkett
Kudrow
Hollywood

Health

skin
body
fingers
cells
toes
wrinkle
layers

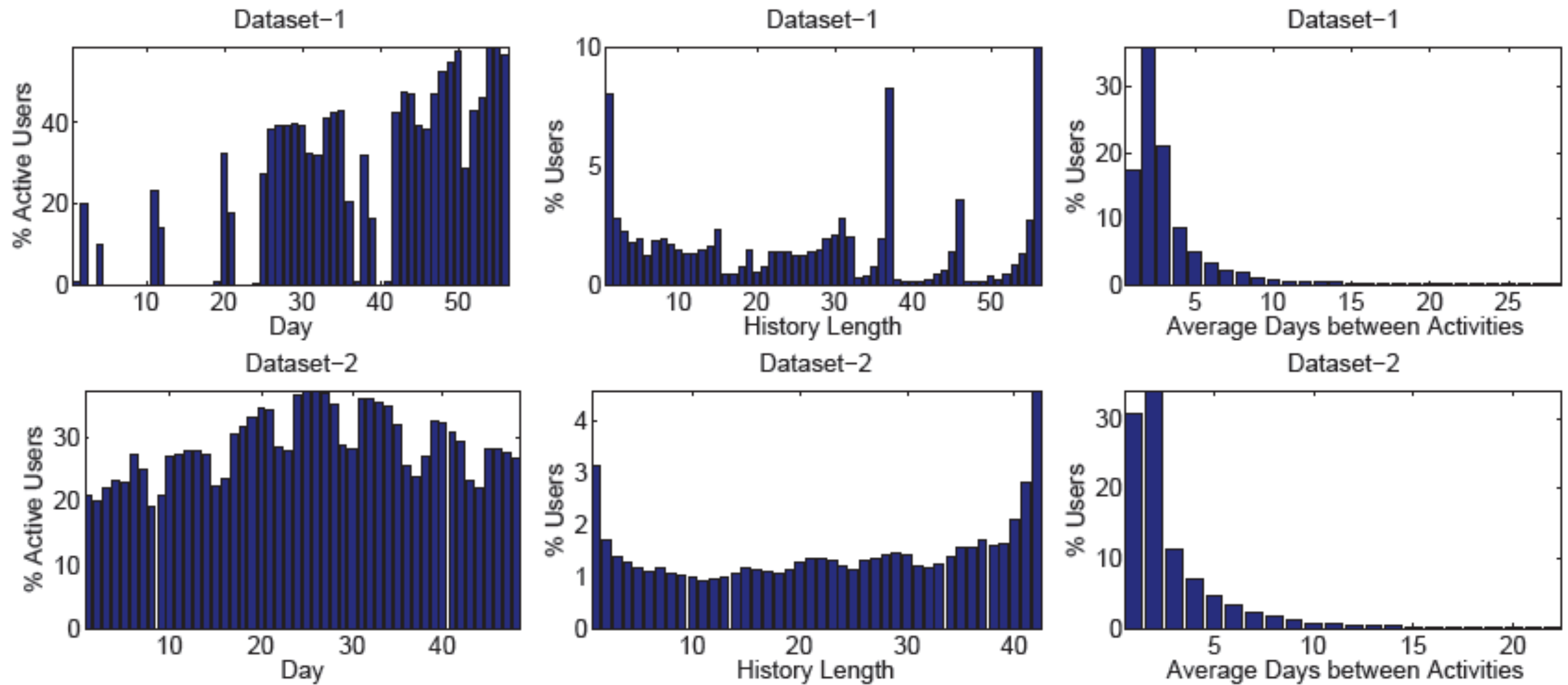
Jobs

job
career
business
assistant
hiring
part-time
receptionist

Finance

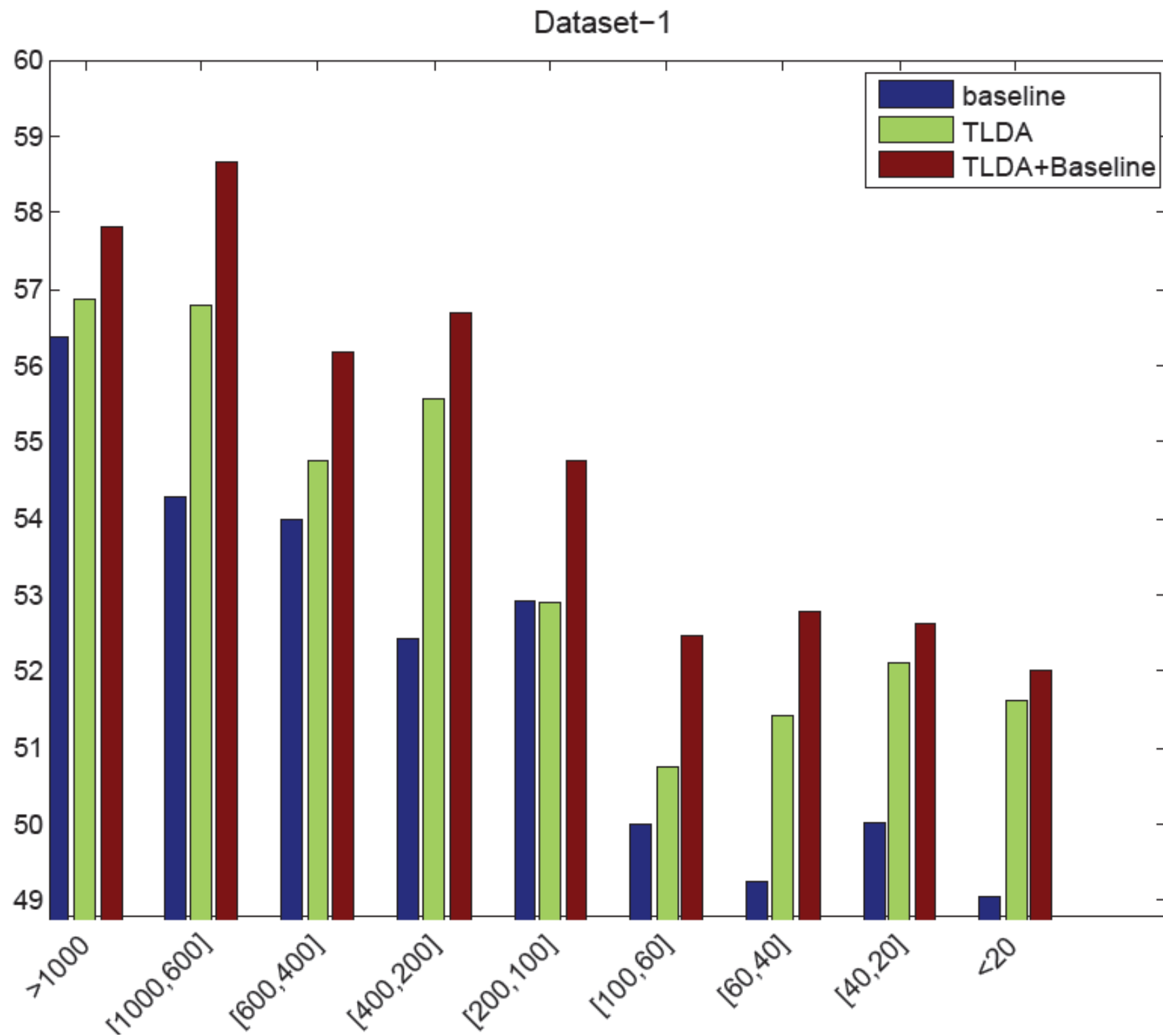
financial
Thomson
chart
real
Stock
Trading
currency

Data

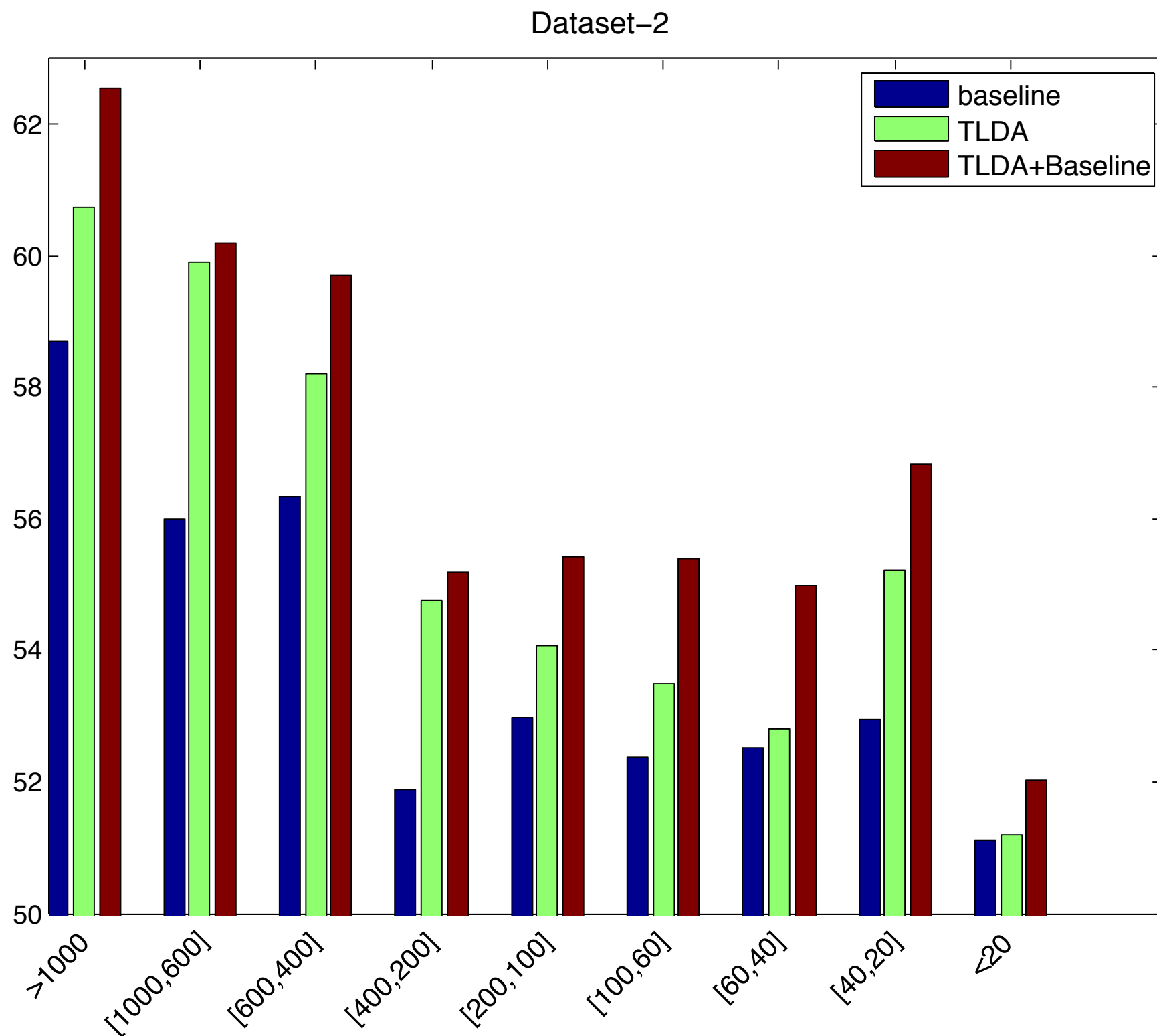


dataset	# days	# users	# campaigns	size
1	56	13.34M	241	242GB
2	44	33.5M	216	435GB

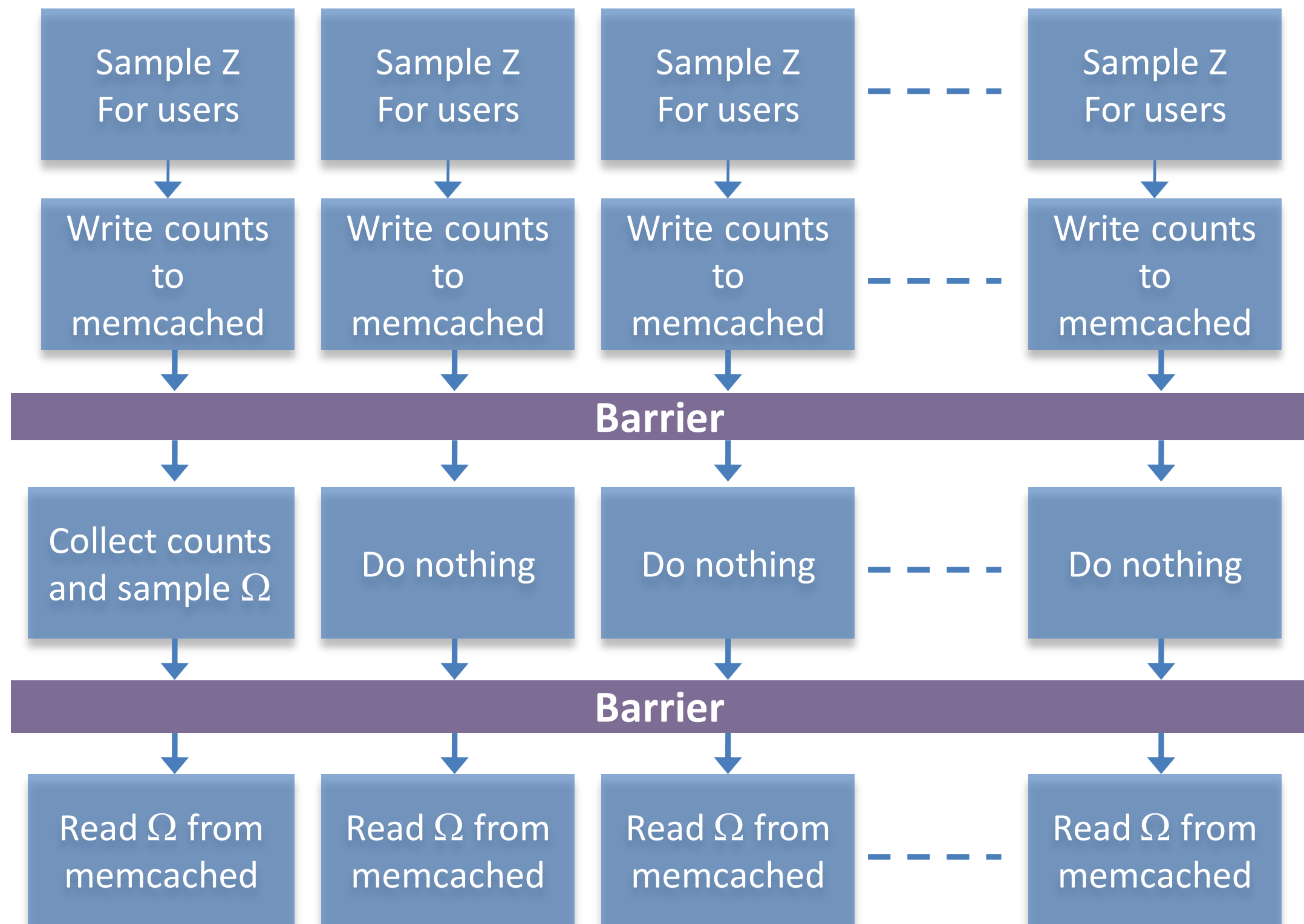
ROC score improvement



ROC score improvement



LDA for user profiling



News

News Stream

News Stream



Add-ons turn tax cut bill into 'Christmas tree'

AP — 1 hr 32 mins ago
WASHINGTON — In the

BEYOND FOSSIL FUELS

Using Waste, Swedish



As part of its citywide system, Kristianstad burns wood waste like tree prunings and scraps from flooring factories to power an underground district heating grid.

China says inflation up 5.1 per cent

Associated Press

Buzz up! 19 votes | Share



Wall Street Video: [Charting Consumer Sentiment](#) CNBC



Wall Street Video: [Bright Future](#) TheStreet.com

RELATED QUOTES

^DJI	11,410.32	+40.26
^GSPC	1,240.40	+7.40
^IXIC	2,637.54	+20.87

Suit to Recover Madoff's Money Calls Austrian an Accomplice

By DIANA B. HENRIQUES and PETER LATTMAN

Sonja Kohn, an Austrian banker, is accused of masterminding a 23-year conspiracy that played a central role in financing the gigantic Ponzi scheme.

[Post a Comment](#)

er

Print

November, use food

By CARA ANNA, Associated Press

BEIJING — [China's inflation](#) soared, officials said Saturday, despite supplies and end diesel shortages.

The 5.1 percent inflation rate was driven by a 11.7 percent jump in food prices year on year.

The news comes as China's leaders meet for the top economic planning conference of the year and as financial markets watch for a widely anticipated [interest rate hike](#) to help bring rapid economic growth to a more sustainable level.

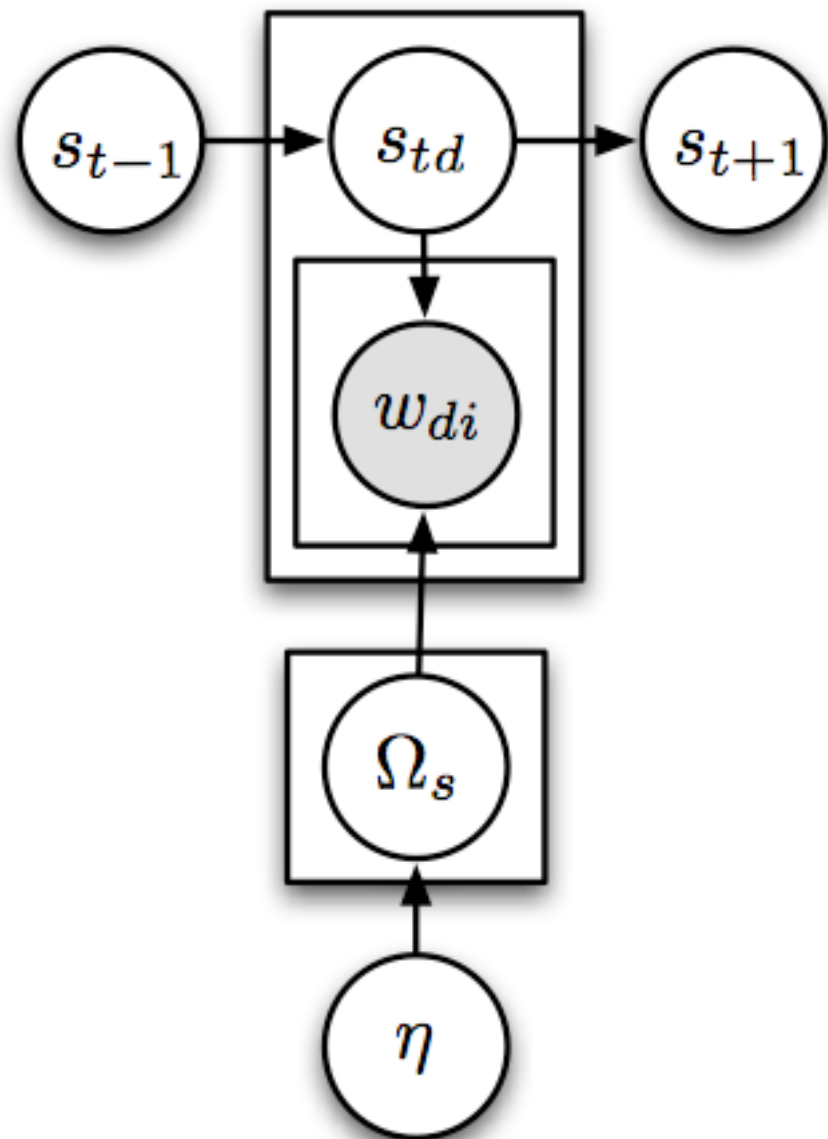
"I think this means that an interest rate hike of 25 basis points is very likely by the end of the year," said CLSA analyst Andy Rothman.

Johan Spanner for The New York Times

News Stream

- Over 1 high quality news article per second
- Multiple sources (Reuters, AP, CNN, ...)
- Same story from multiple sources
- Stories are related
- Goals
 - Aggregate articles into a storyline
 - Analyze the storyline (topics, entities)

Clustering / RCRP



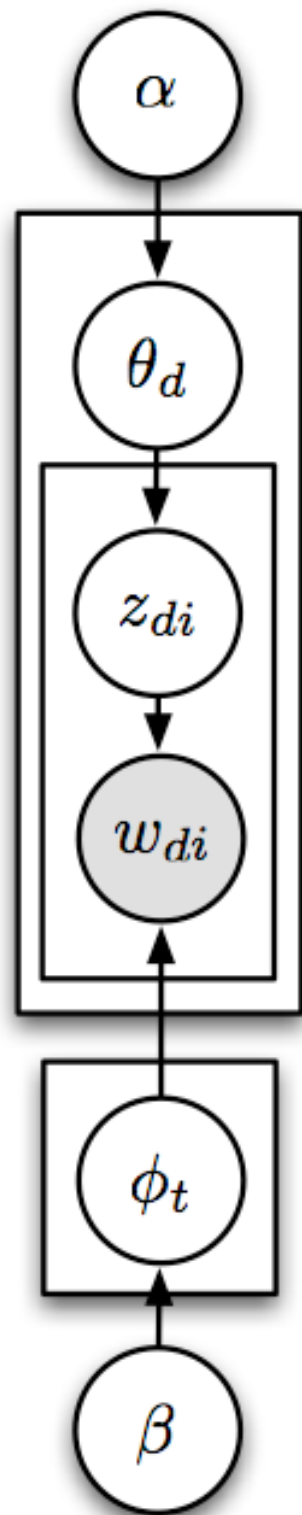
- Assume active story distribution at time t
- Draw story indicator
- Draw words from story distribution
- Down-weight story counts for next day

Ahmed & Xing, 2008

Clustering / RCRP

- Pro
 - Nonparametric model of story generation (no need to model frequency of stories)
 - No fixed number of stories
 - Efficient inference via collapsed sampler
- Con
 - We learn nothing!
 - No content analysis

Latent Dirichlet Allocation



- Generate topic distribution per article
- Draw topics per word from topic distribution
- Draw words from topic specific word distribution

Blei, Ng, Jordan, 2003

Latent Dirichlet Allocation

- Pro
 - Topical analysis of stories
 - Topical analysis of words (meaning, saliency)
 - More documents improve estimates
- Con
 - No clustering

More Issues

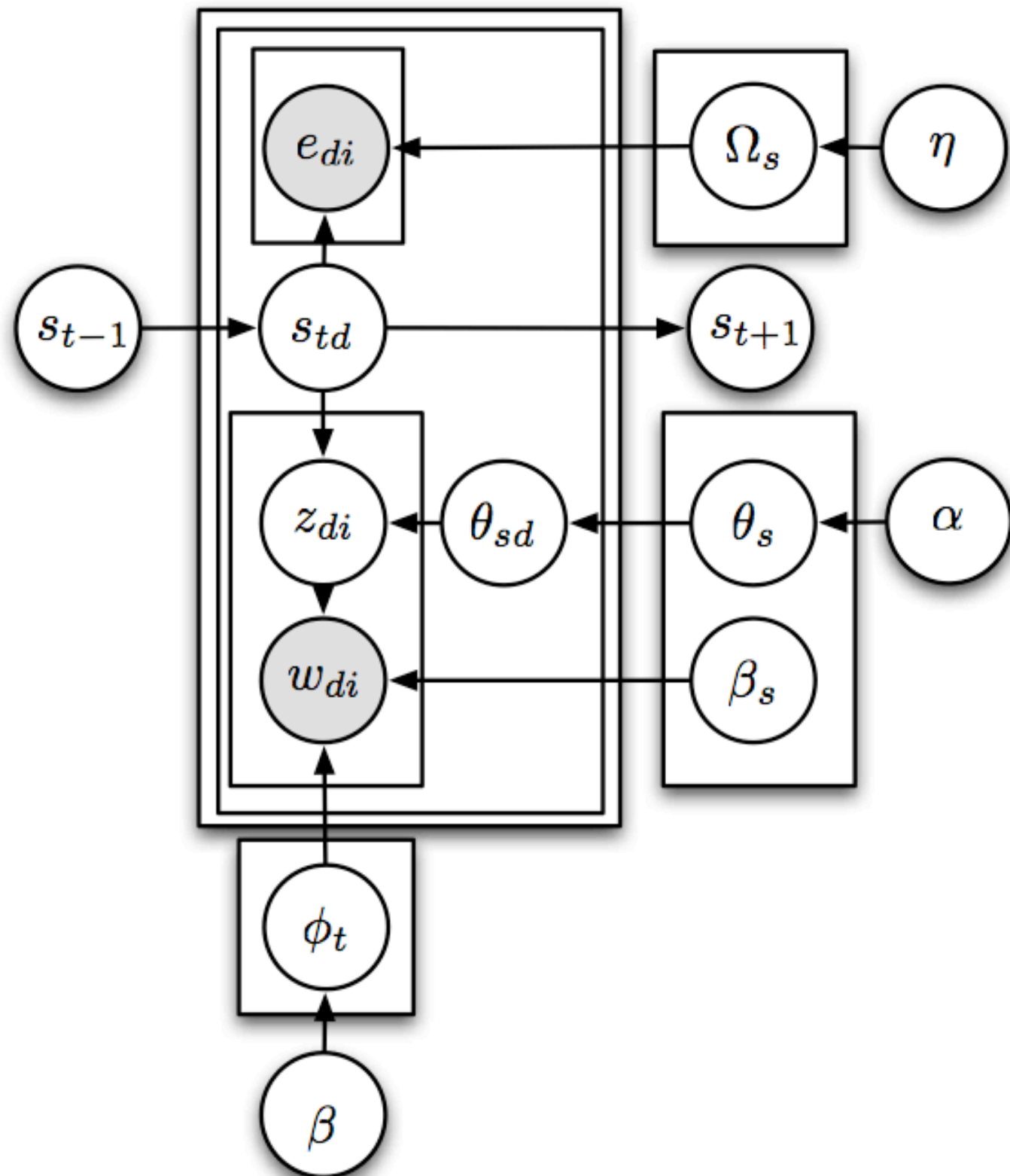


More Issues

- **Named entities are special, topics less**
(e.g. Tiger Woods and his mistresses)
- **Some stories are strange**
(topical mixture is not enough - dirty models)
- **Articles deviate from general story**
(Hierarchical DP)

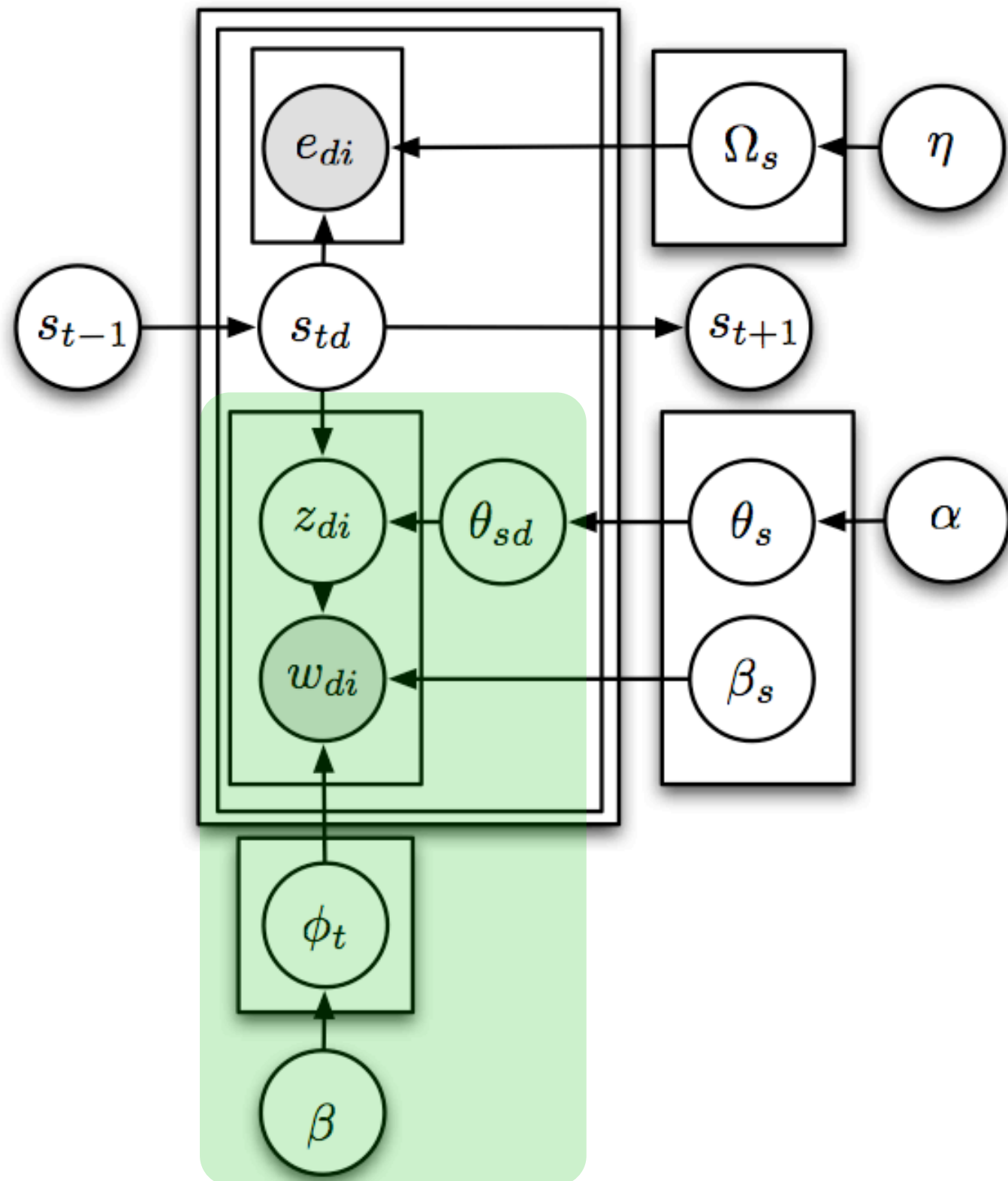
Storylines

Storylines Model



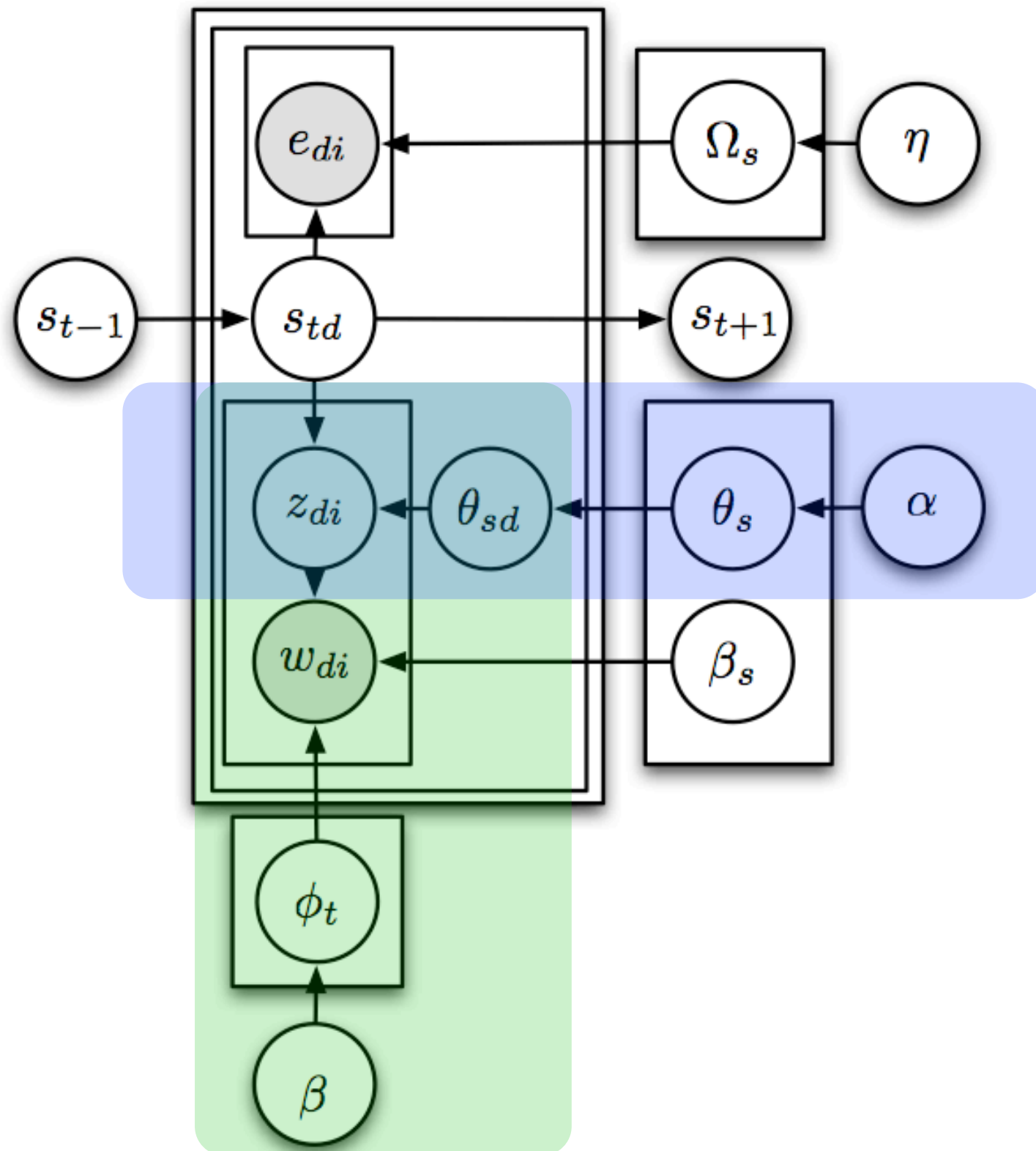
- Topic model
- Topics per cluster
- RCRP for cluster
- Hierarchical DP for article
- Separate model for named entities
- Story specific correction

Storylines Model



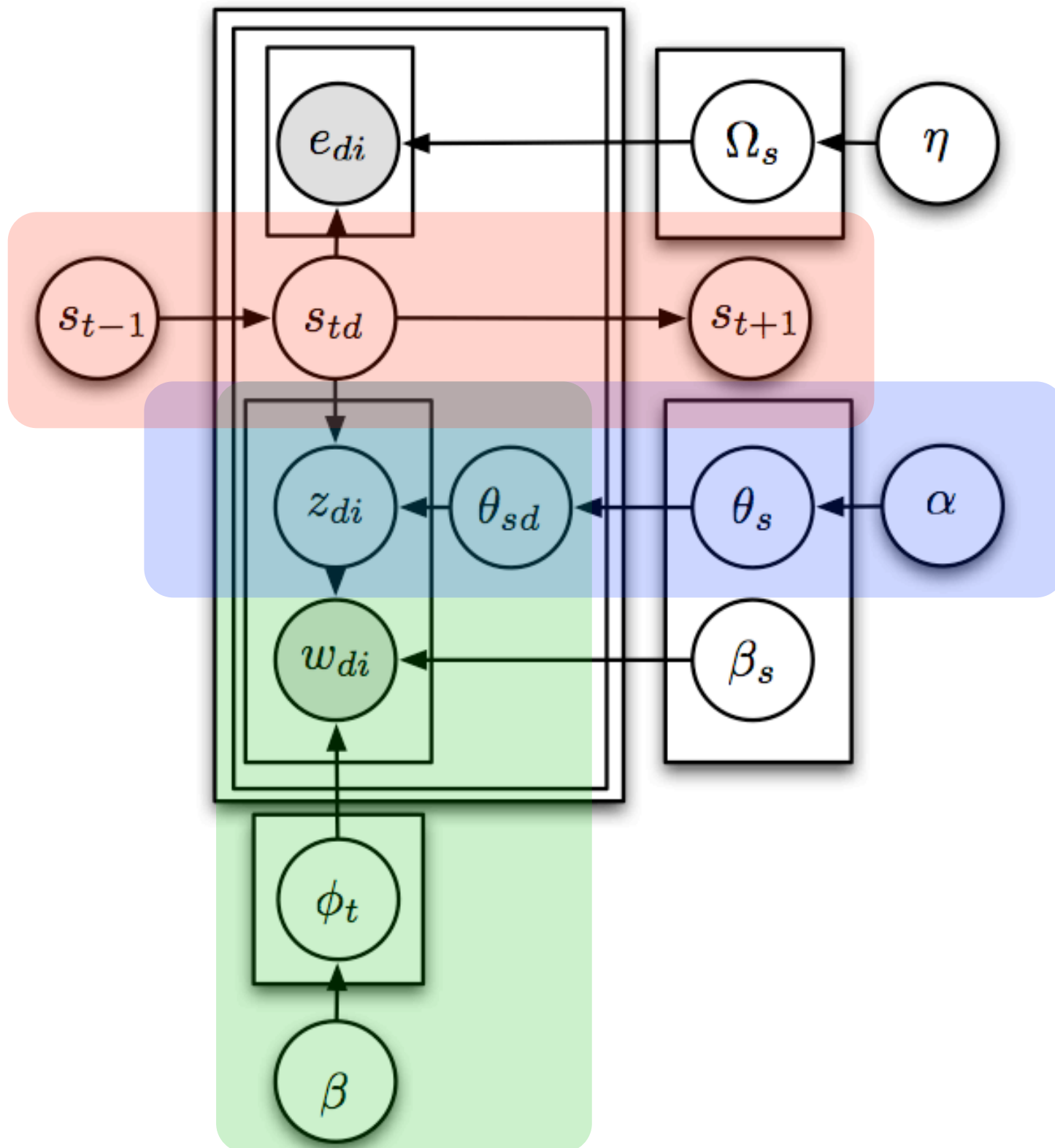
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Storylines Model



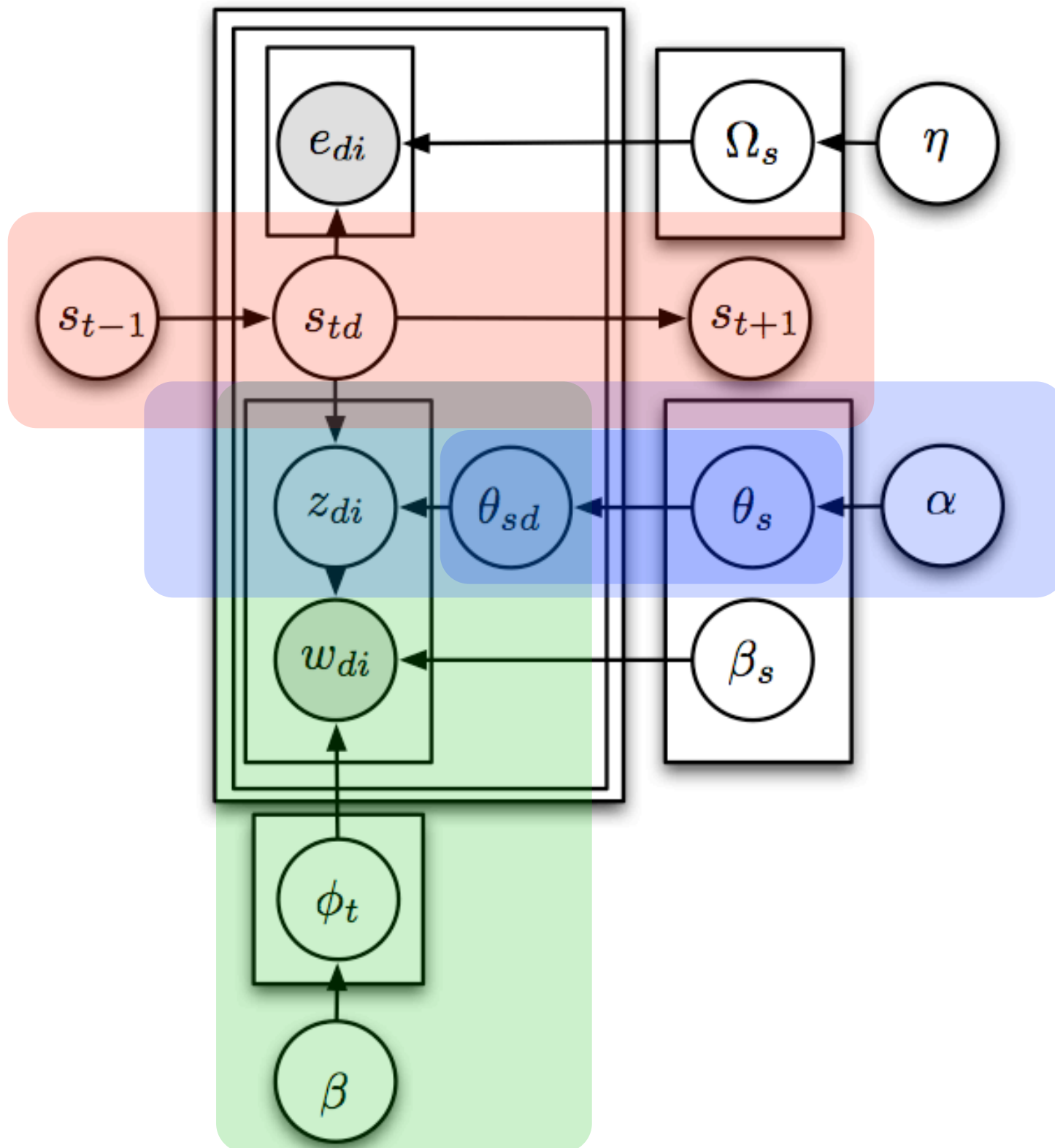
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Storylines Model



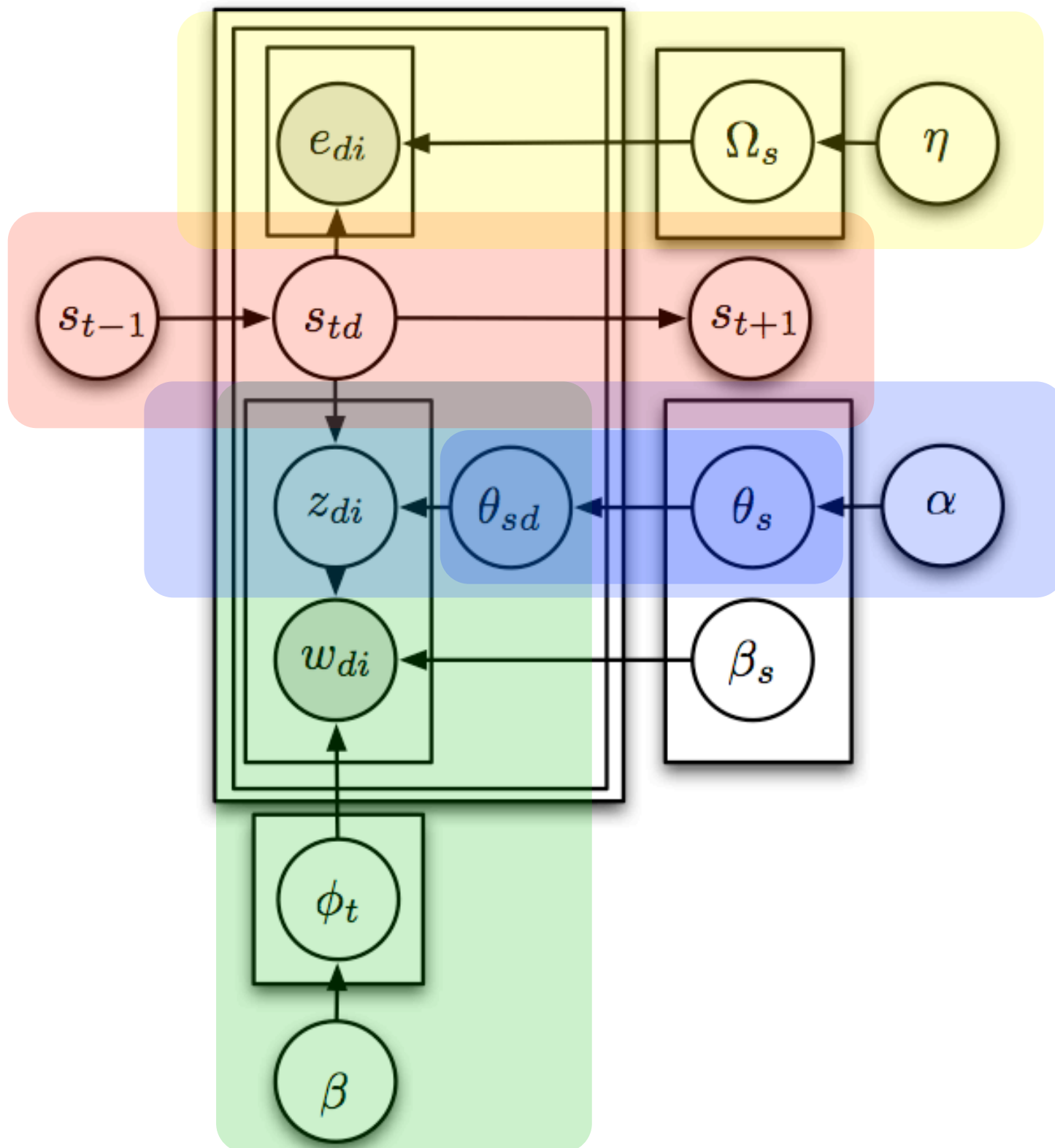
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Storylines Model



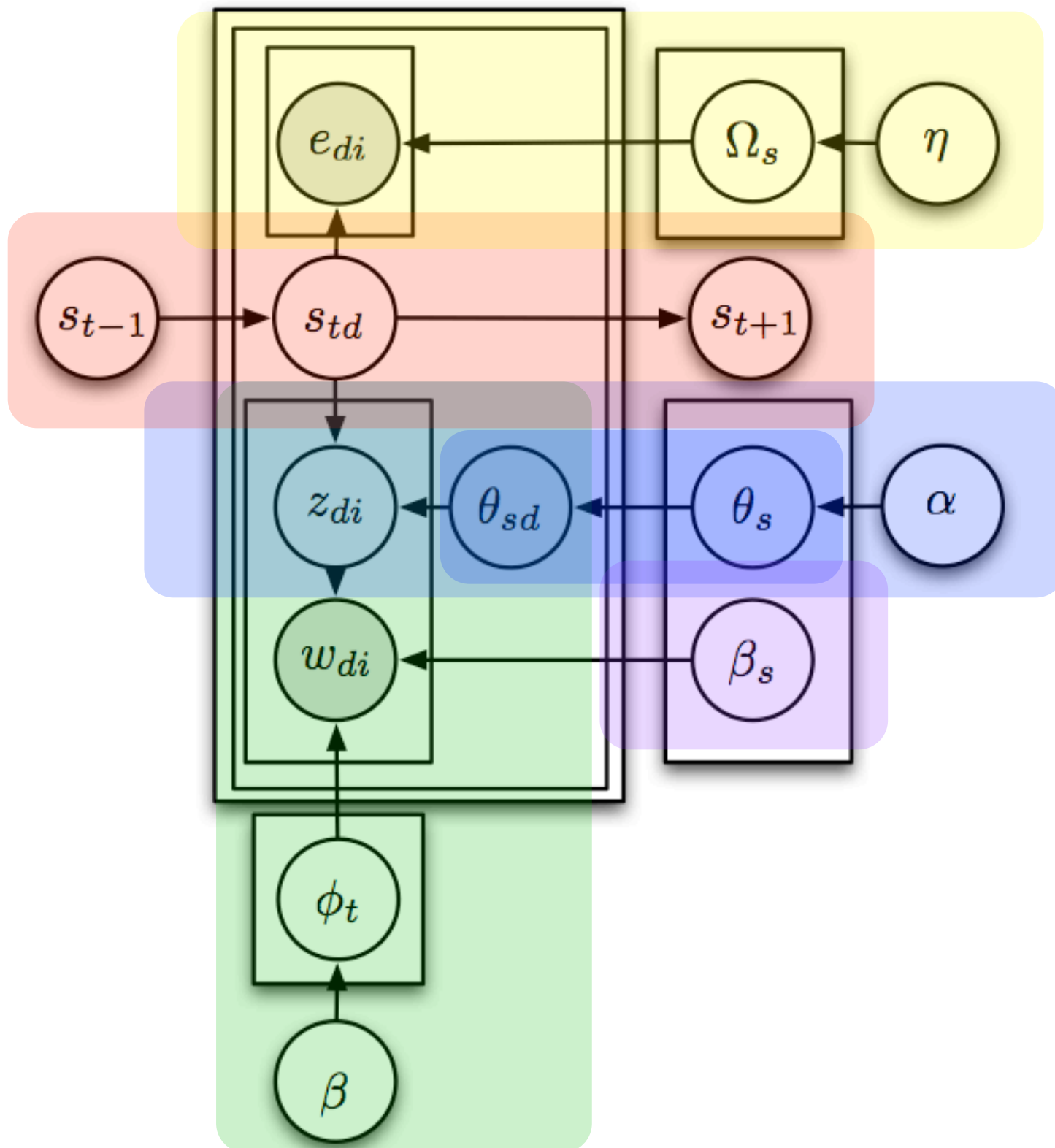
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Storylines Model



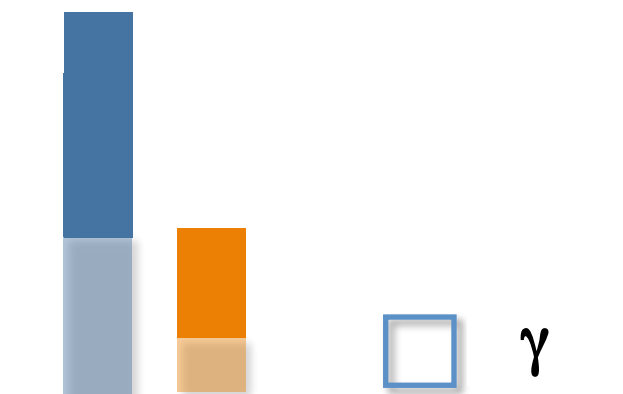
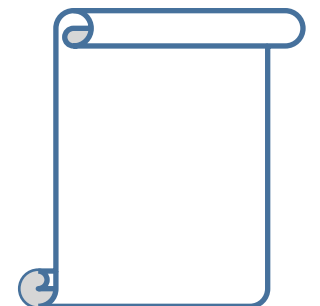
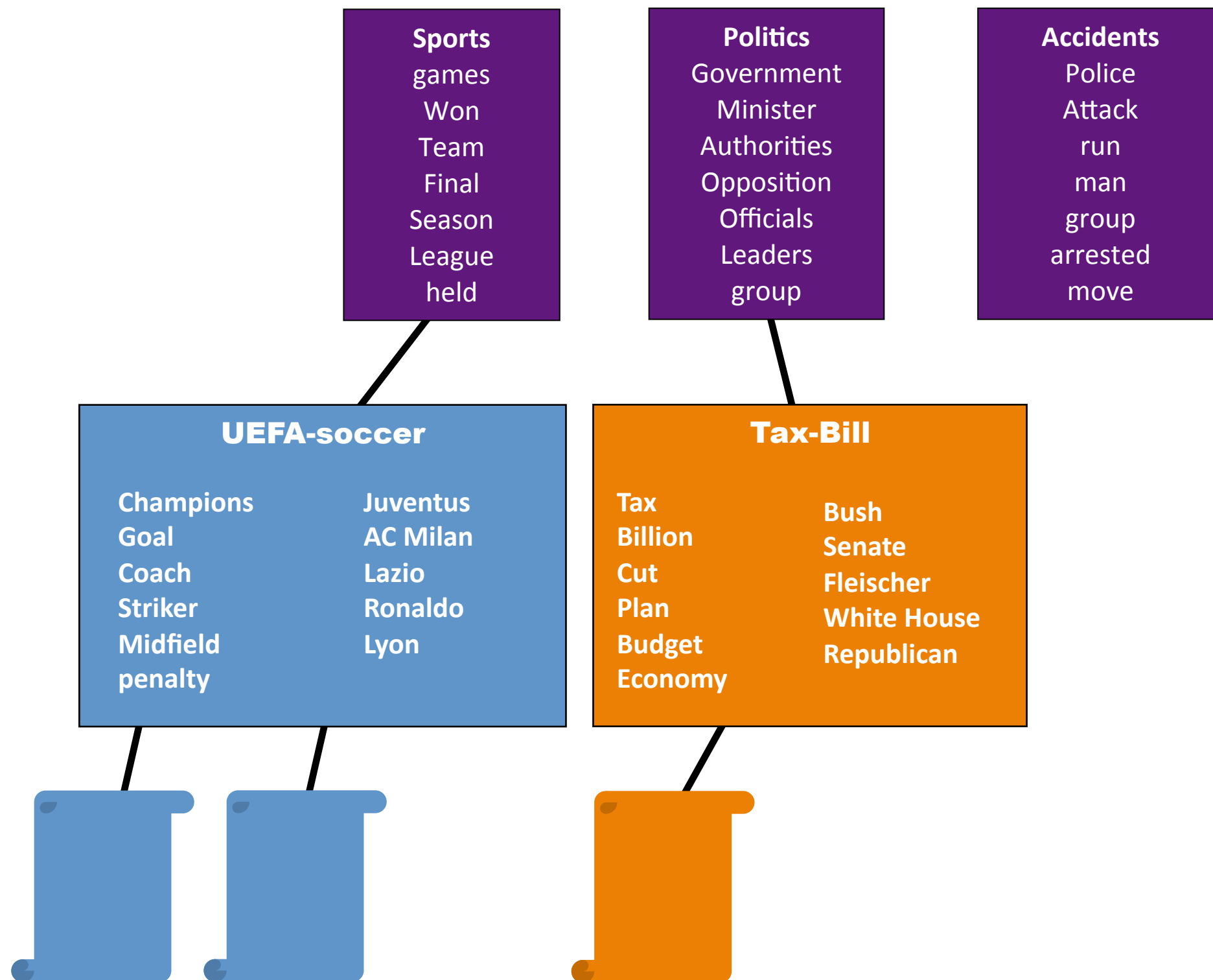
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Storylines Model

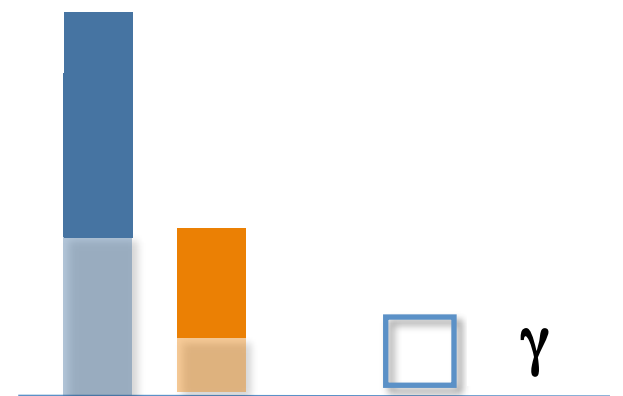
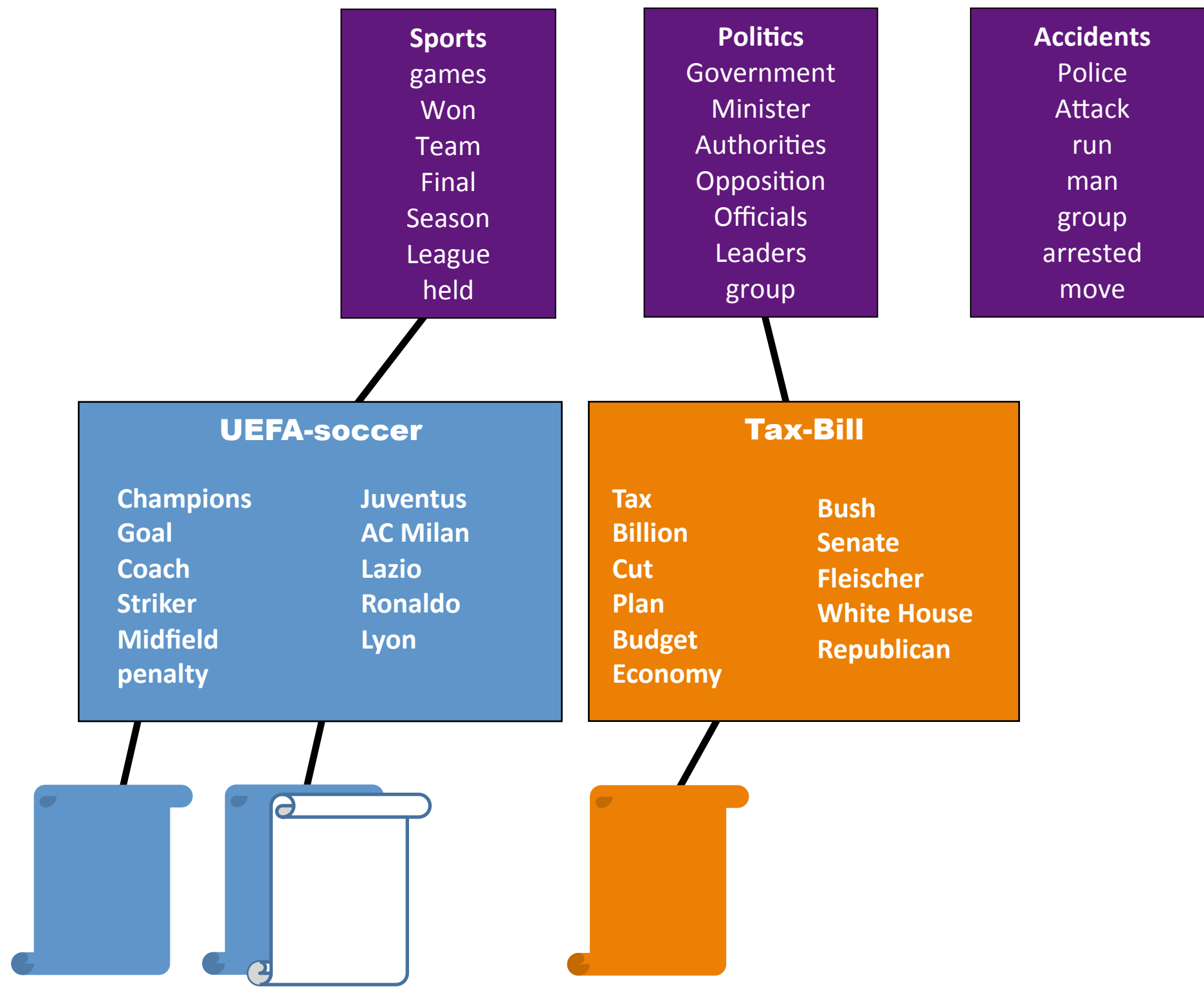


- Topic model
- Topics per cluster
- RCRP for cluster
- Hierarchical DP for article
- Separate model for named entities
- Story specific correction

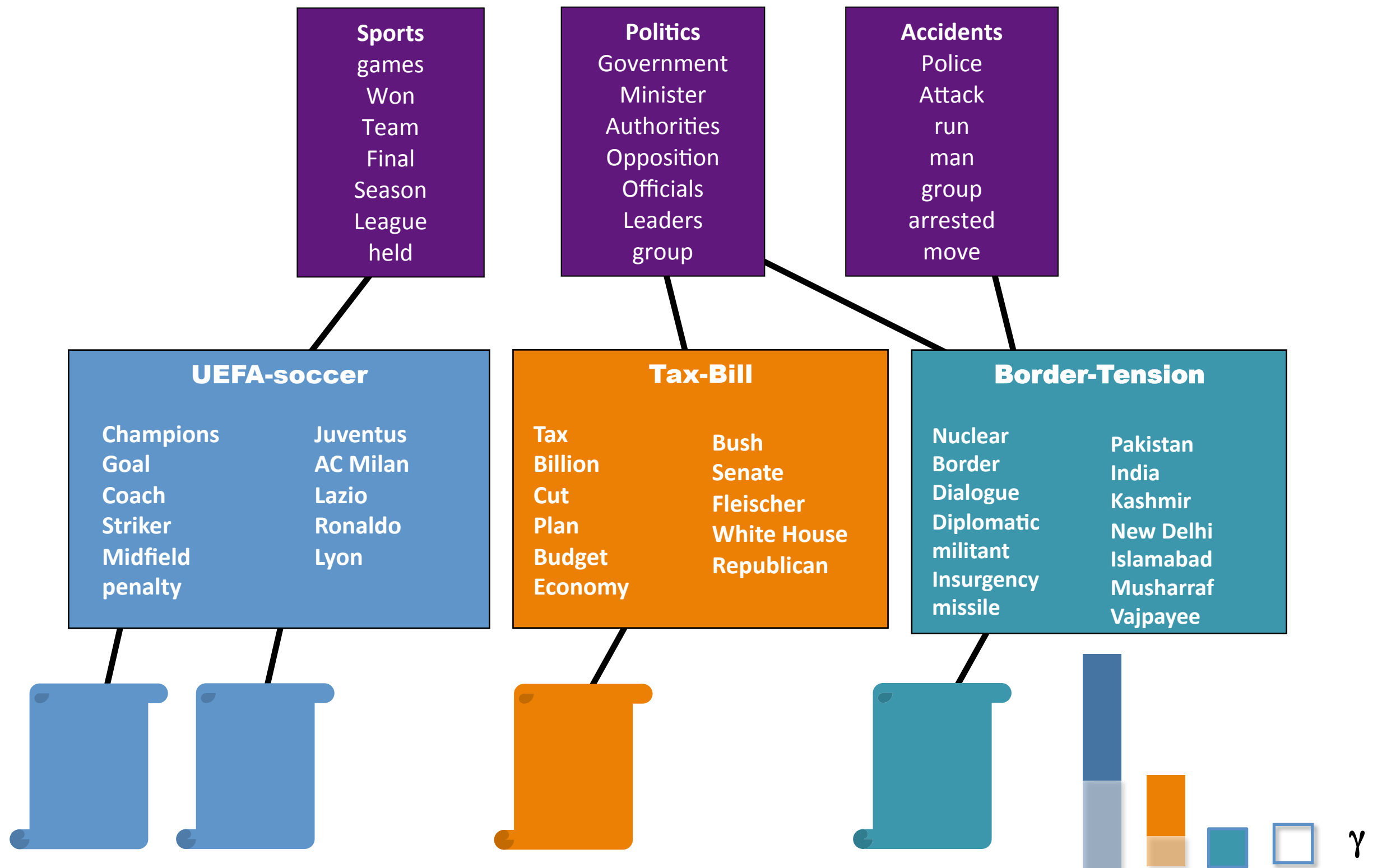
Dynamic Cluster-Topic Hybrid



Dynamic Cluster-Topic Hybrid



Dynamic Cluster-Topic Hybrid



Inference

- We receive articles as a stream
Want topics & stories now
- Variational inference infeasible
(RCRP, sparse to dense, vocabulary size)
- We have a 'tracking problem'
 - Sequential Monte Carlo
 - Use sampled variables of surviving particle
 - Use ideas from Cannini et al. 2009

Particle Filter

- Proposal distribution - draw stories s , topics z

$$p(s_{t+1}, z_{t+1} | x_{1..t+1}, s_{1..t}, z_{1..t})$$

using Gibbs Sampling for each particle

- Reweight particle via

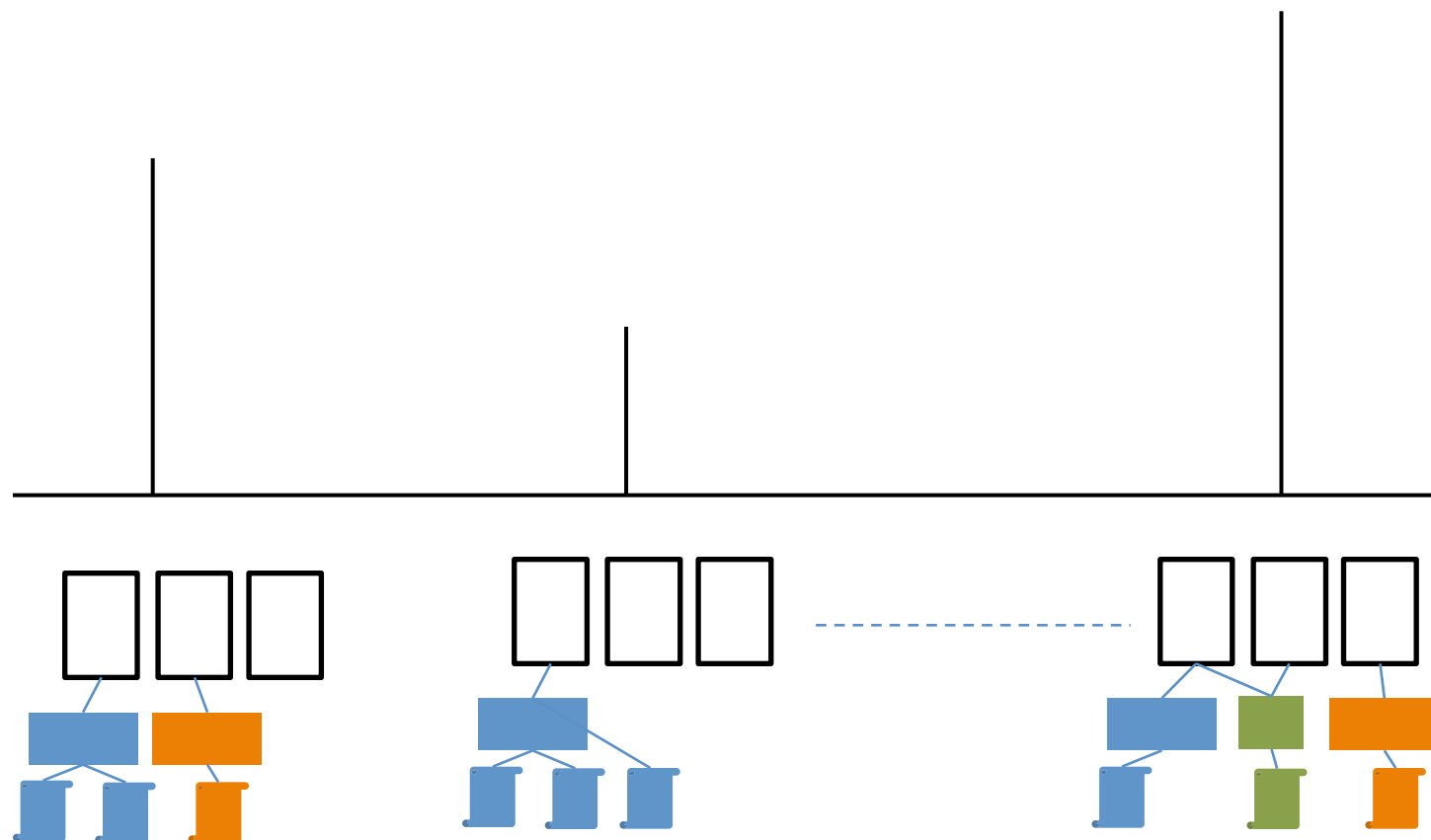
past state

new data

$$p(x_{t+1} | x_{1..t}, s_{1..t}, z_{1..t})$$

- Resample particles if l_2 norm too large
(resample some assignments for diversity, too)
- Compare to multiplicative updates algorithm
In our case predictive likelihood yields weights

Particle Filter

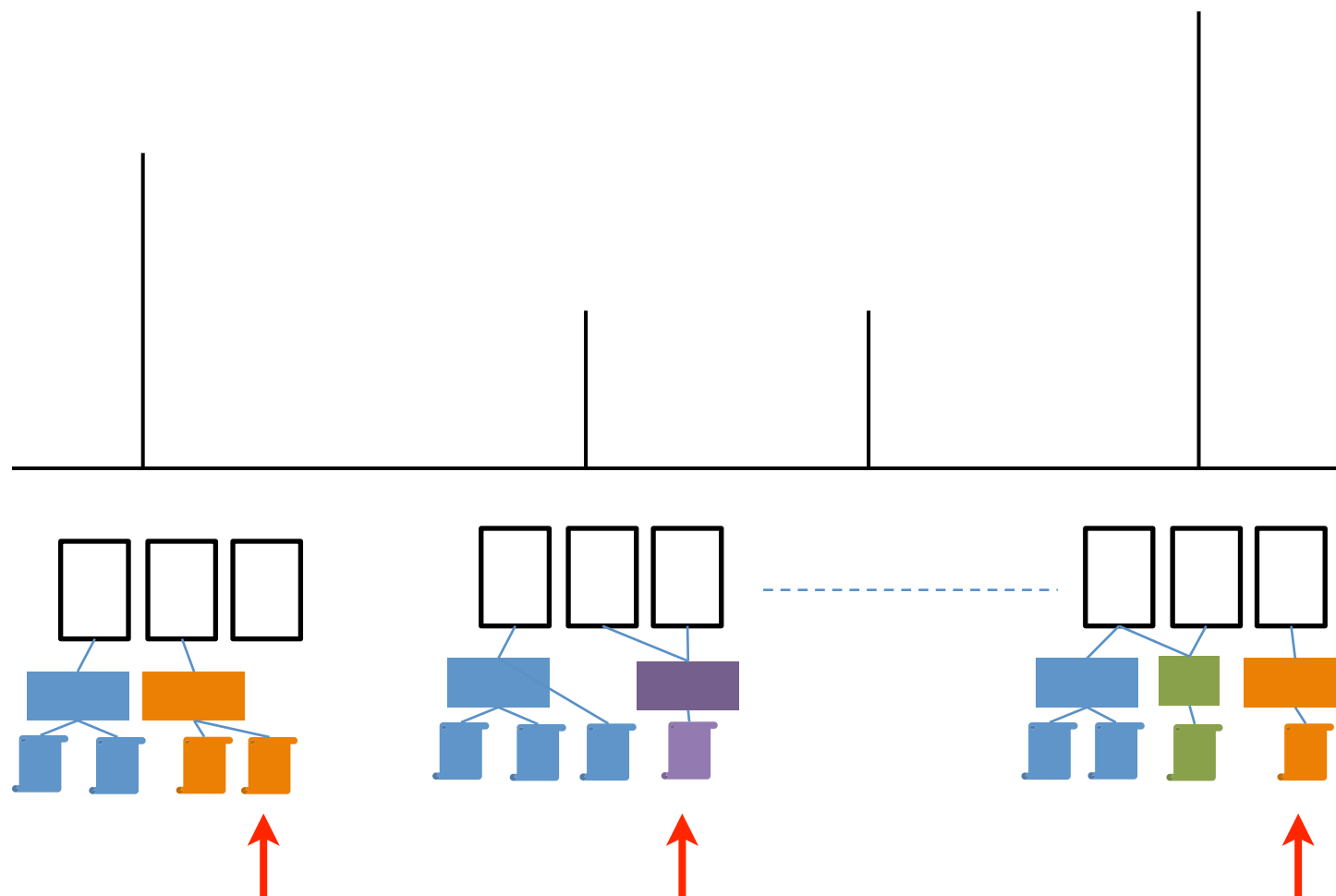


Algorithm 1 A Particle Filter Algorithm

```
Initialize  $\omega_1^f$  to  $\frac{1}{F}$  for all  $f \in \{1, \dots, F\}$ 
for each document  $d$  with time stamp  $t$  do
  for  $f \in \{1, \dots, F\}$  do
    Sample  $s_{td}^f, z_{td}^f$  using MCMC
     $\omega^f \leftarrow \omega^f P(\mathbf{x}_{td} | \mathbf{z}_{td}^f, \mathbf{s}_{td}^f, \mathbf{x}_{1:t,d-1})$ 
  end for
  Normalize particle weights
  if  $\|\omega_t\|_2^{-2} < \text{threshold}$  then
    resample particles
    for  $f \in \{1, \dots, F\}$  do
      MCMC pass over 10 random past documents
    end for
  end if
end for
```

- s and z are tightly coupled
- Alternative to MCMC
 - Sample s then sample z (high variance)
 - Sample z then sample s (doesn't make sense)
- Idea (following a similar trick by Jain and Neal)
 - Run a few iterations of MCMC over s and z
 - Take last sample as the proposed value

Particle Filter

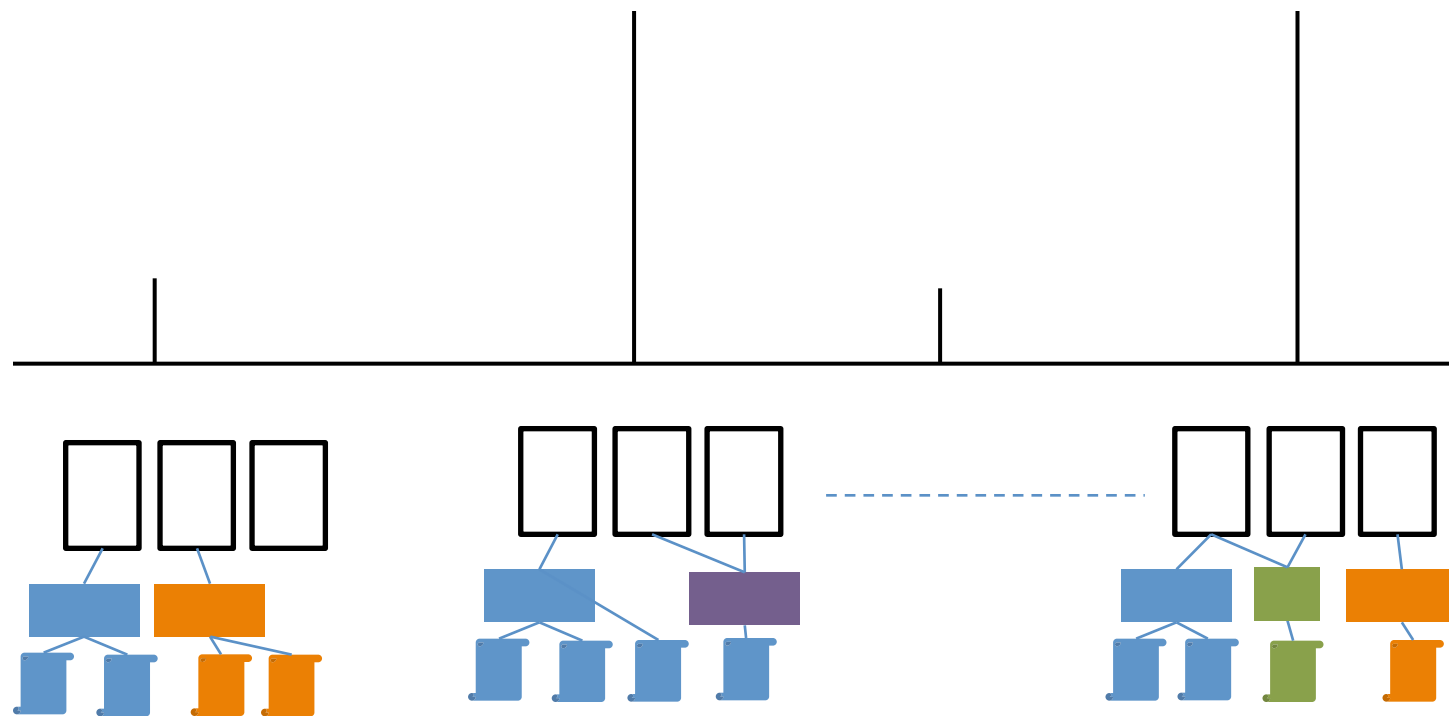


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  Normalize particle weights
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    for  $f \in \{1, \dots, F\}$  do
      MCMC pass over 10 random past documents
    end for
  end if
end for
  
```

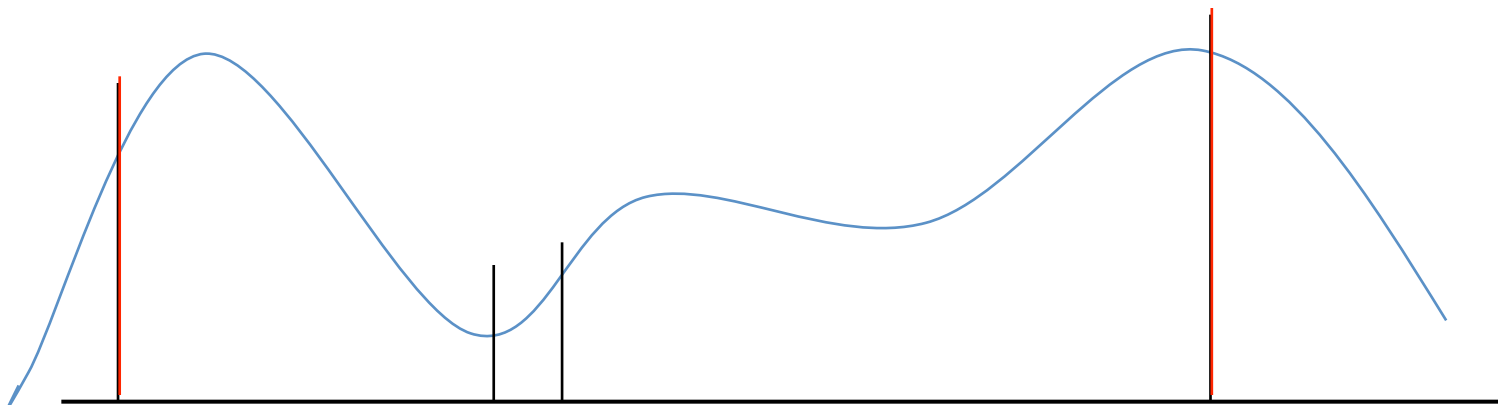
Particle Filter



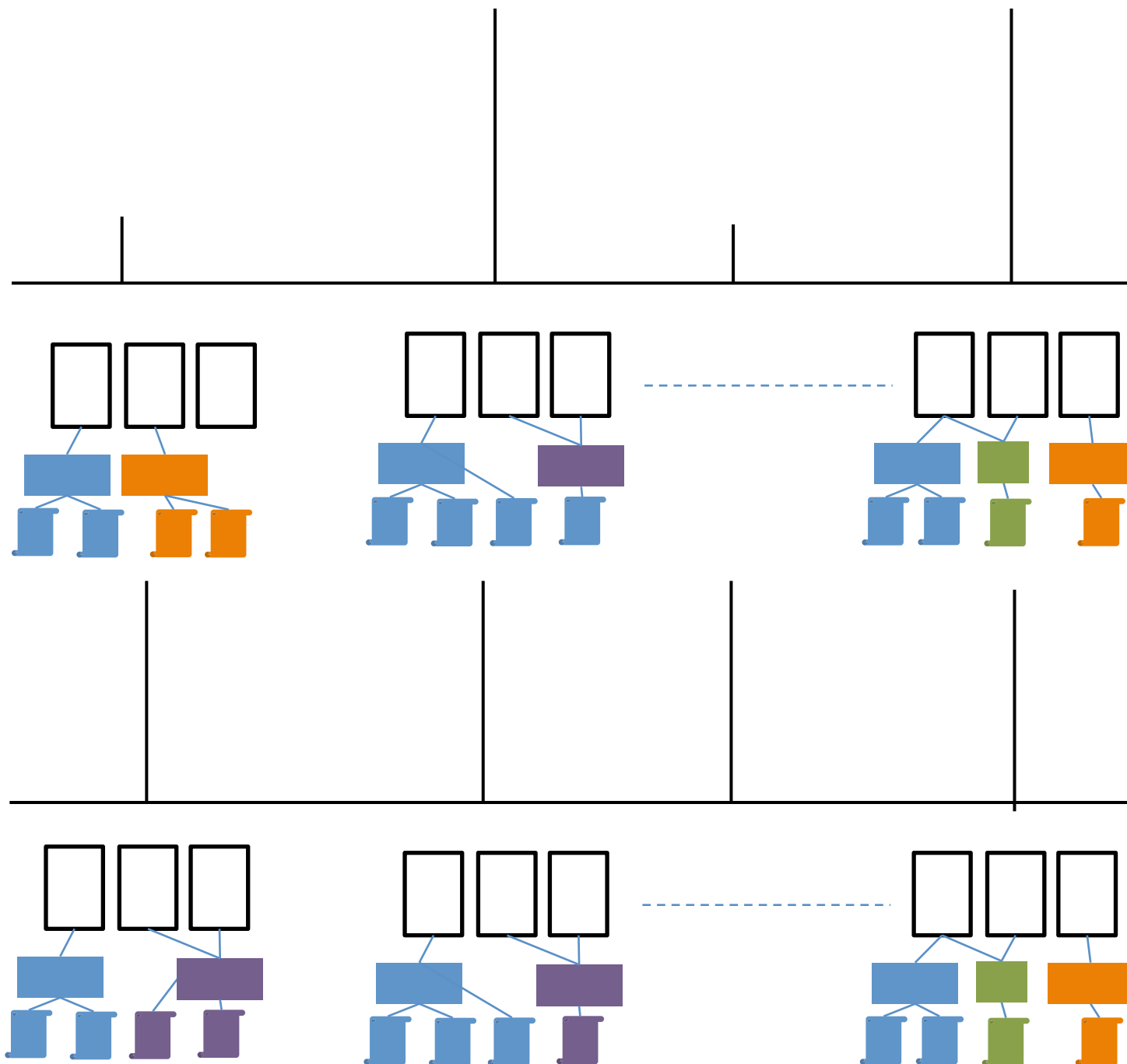
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    end for
  end if
end for
  
```



Particle Filter



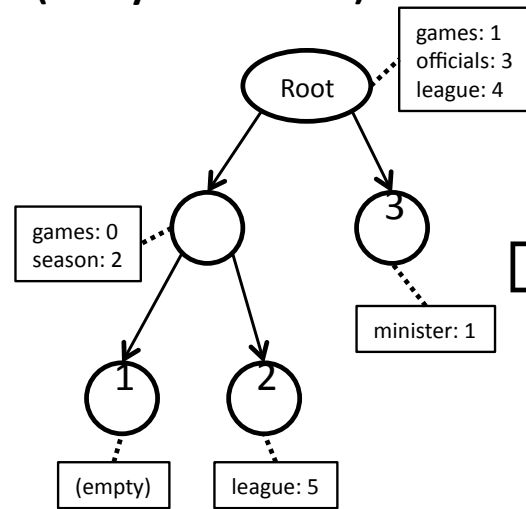
Algorithm 1 A Particle Filter Algorithm

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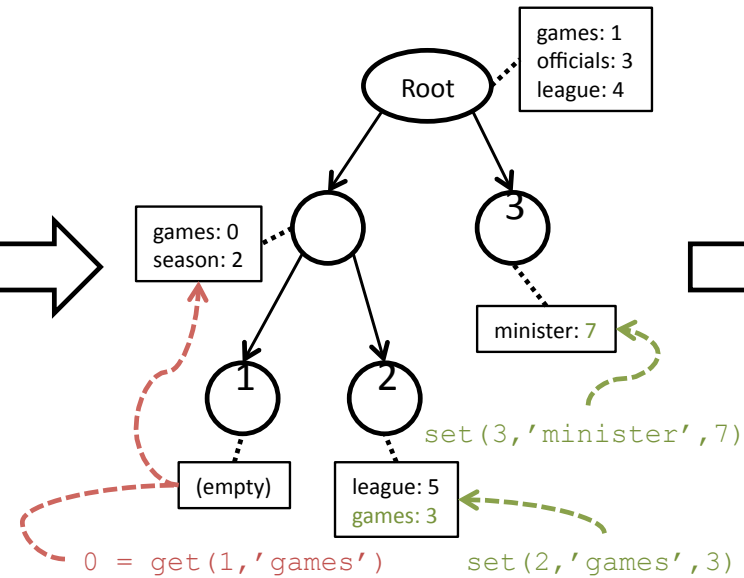
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    end for
  end if
end for
  
```

Inheritance Tree

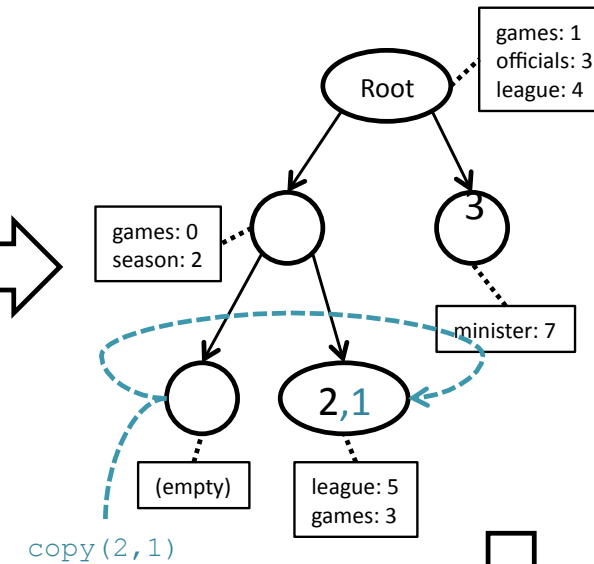
Initial tree
(ready for threads)



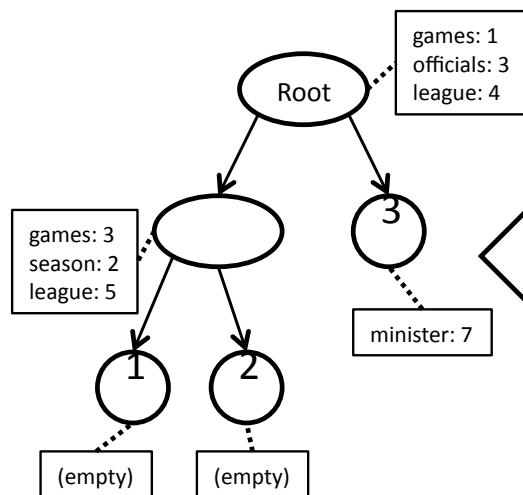
Filter threads *update* particles



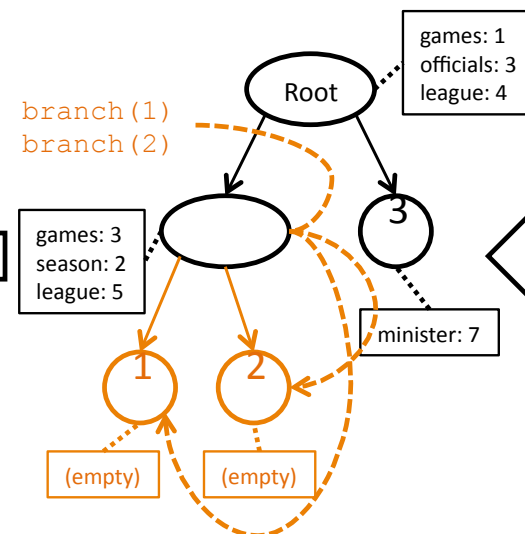
Resampling *copies* particles



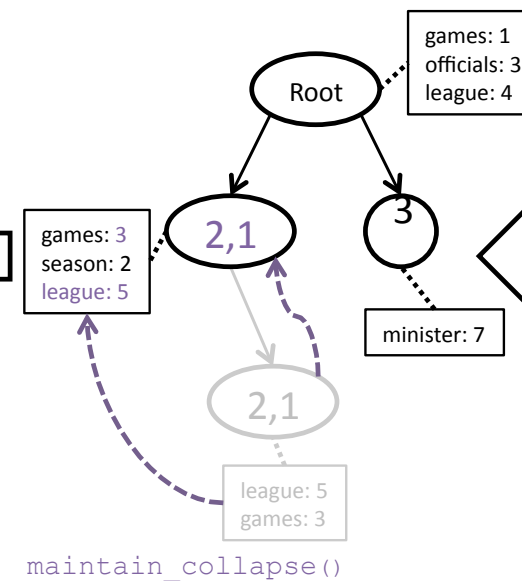
New initial tree
(ready for threads)



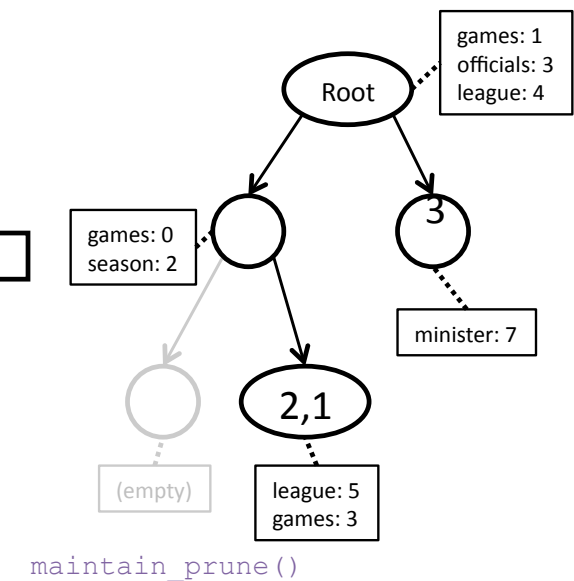
Create *new* leaves



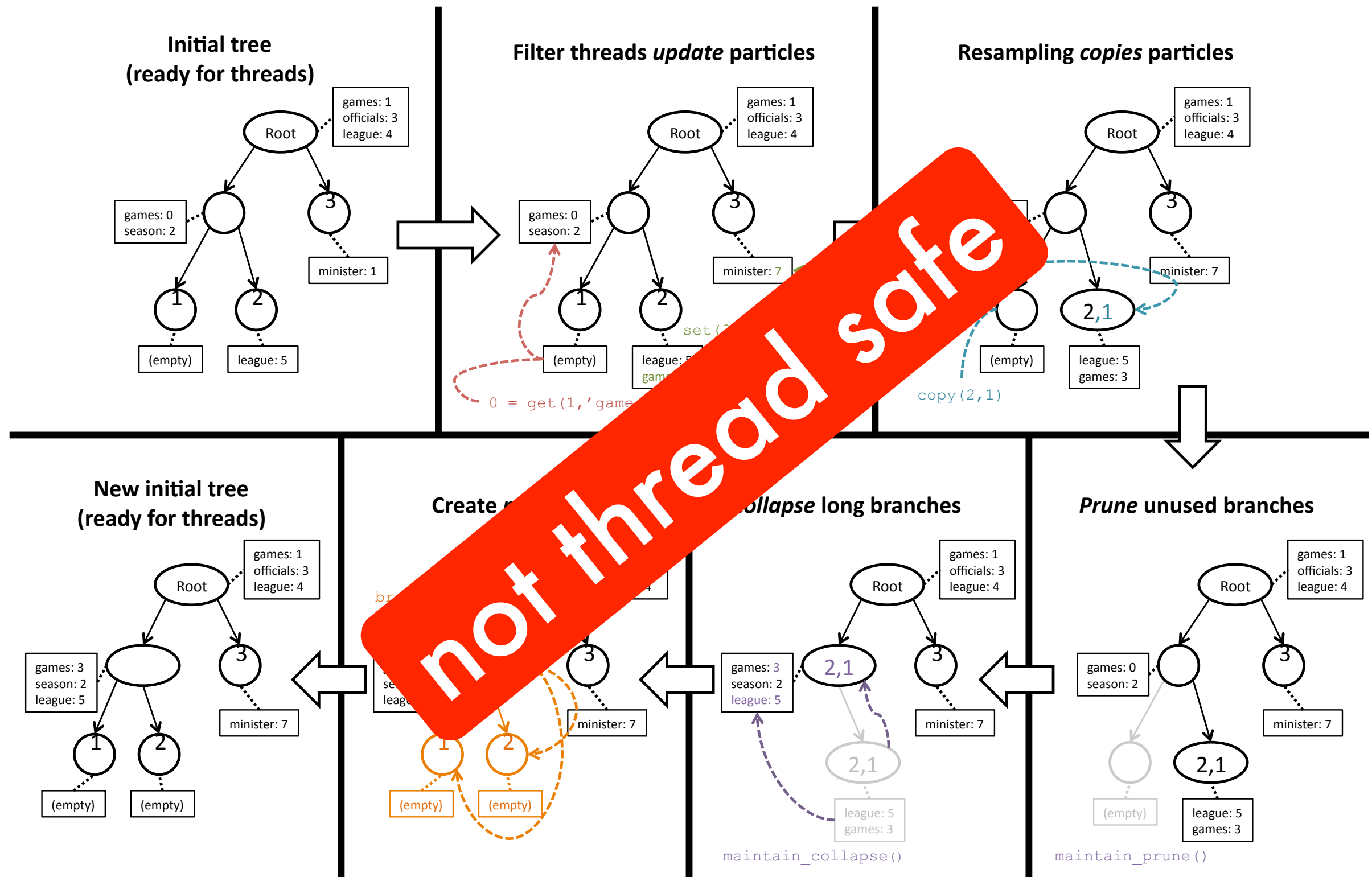
Collapse long branches



Prune unused branches

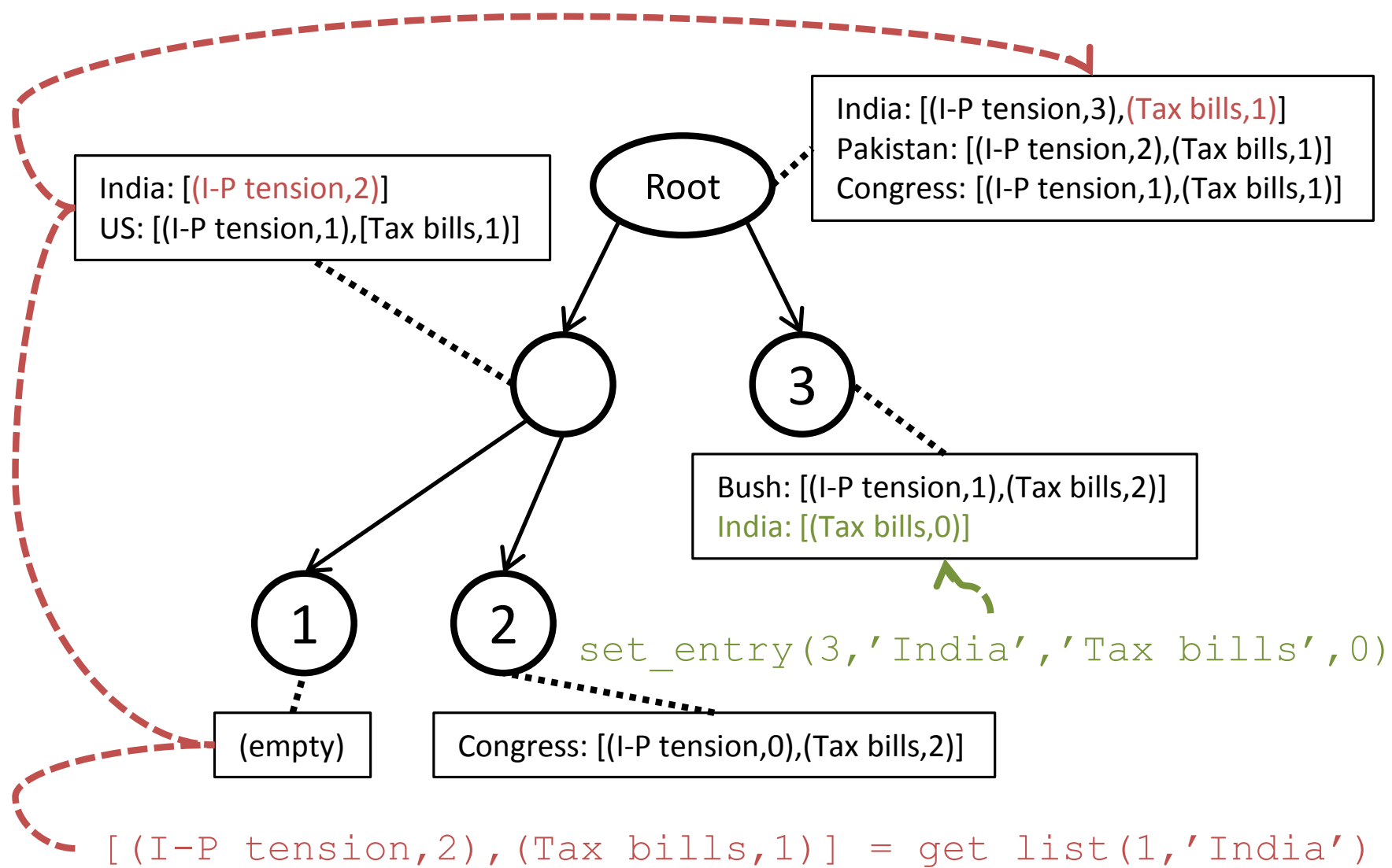


Inheritance Tree



Extended Inheritance Tree

Extended Inheritance Tree



write only in
the leaves
(per thread)

Note: "I-P tension" is short for "India-Pakistan tension"

Results

Ablation studies

- TDT5 (Topic Detection and Tracking)
macro-averaged minimum detection cost: **0.714**
- Removing features

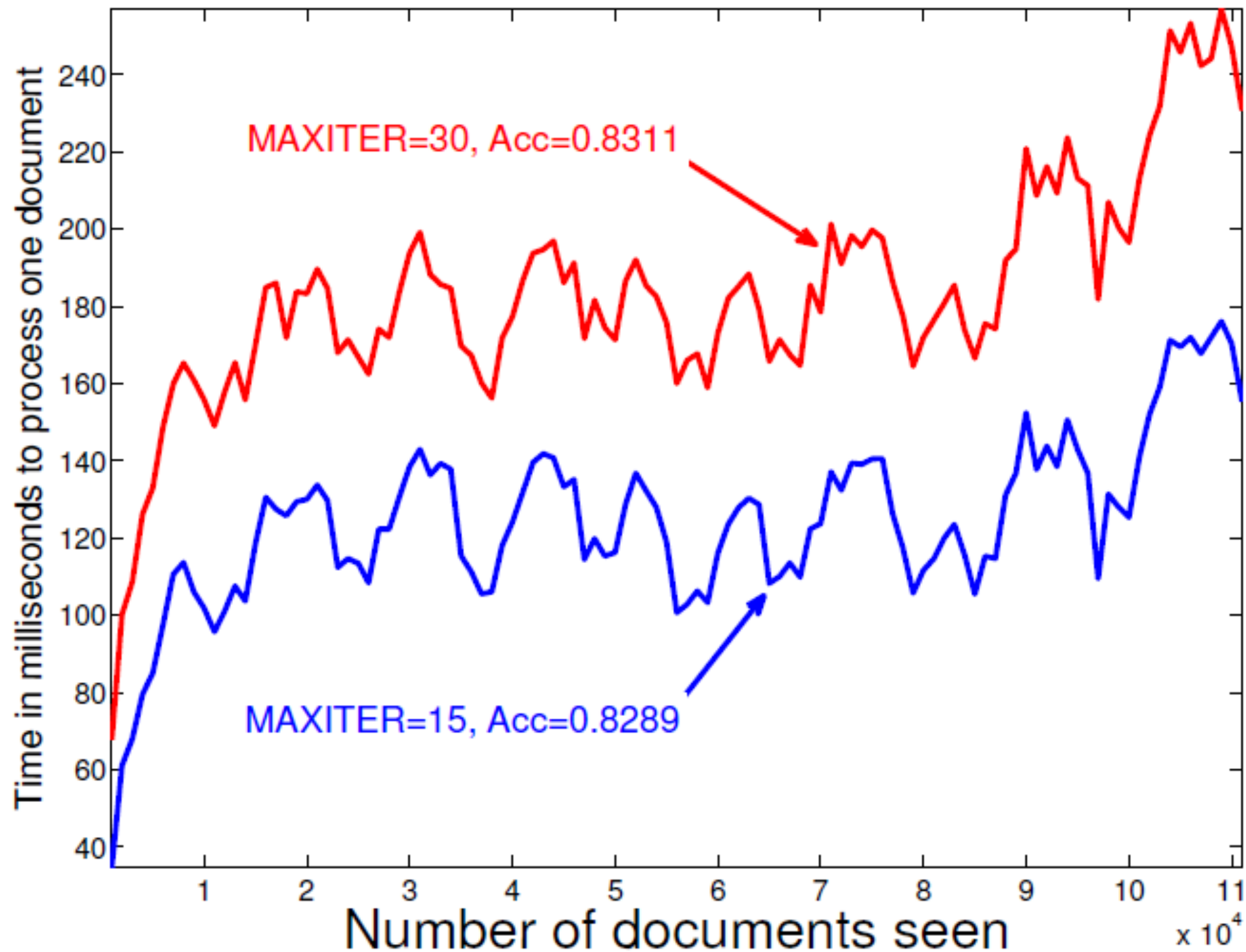
time	entities	topics	story words
0.84	0.90	0.86	0.75

Comparison

Sample No.	Sample size	Num Words	Num Entities	Story Acc.	LSHC Acc.
1	111,732	19,218	12,475	0.8289	0.738
2	274,969	29,604	21,797	0.8388	0.791
3	547,057	40,576	32,637	0.8395	0.800

Hashing &
correlation clustering

Time-Accuracy trade off



Stories

TOPICS

Sports

games
won
team
final
season
league
held

Politics

government
minister
authorities
opposition
officials
leaders
group

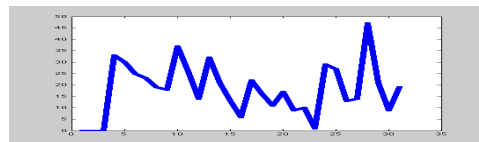
Unrest

police
attack
run
man
group
arrested
move

STORYLINES

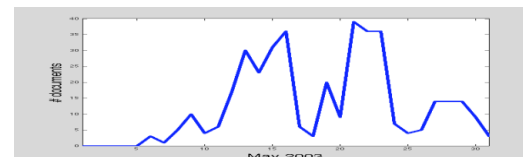
UEFA-soccer

champions	<i>Juventus</i>
goal	<i>AC Milan</i>
leg	<i>Real Madrid</i>
coach	<i>Milan</i>
striker	<i>Lazio</i>
midfield	<i>Ronaldo</i>
penalty	<i>Lyon</i>



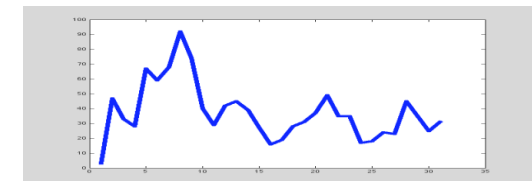
Tax bills

tax	<i>Bush</i>
billion	<i>Senate</i>
cut	<i>US</i>
plan	<i>Congress</i>
budget	<i>Fleischer</i>
economy	<i>White House</i>
lawmakers	<i>Republican</i>



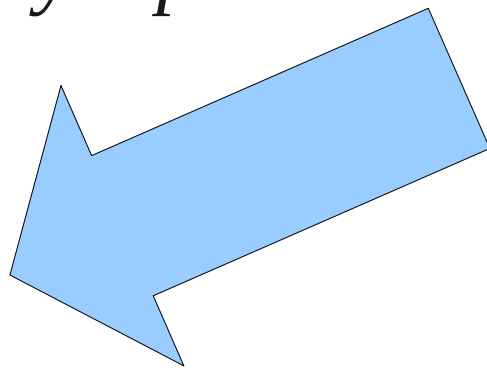
India-Pakistan tension

nuclear	<i>Pakistan</i>
border	<i>India</i>
dialogue	<i>Kashmir</i>
diplomatic	<i>New Delhi</i>
militant	<i>Islamabad</i>
insurgency	<i>Musharraf</i>
missile	<i>Vajpayee</i>



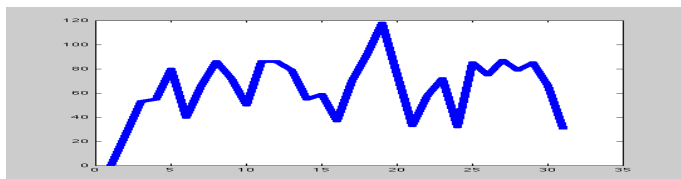
Related Stories

“Show similar stories by topic”



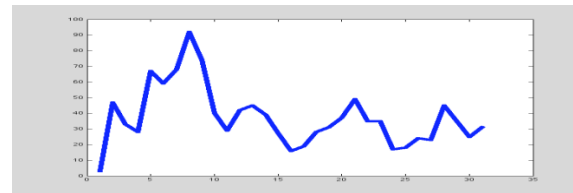
Middle-east conflict

Peace	<i>Israel</i>
Roadmap	<i>Palestinian</i>
Suicide	<i>West bank</i>
Violence	<i>Sharon</i>
Settlements	<i>Hamas</i>
bombing	<i>Arafat</i>

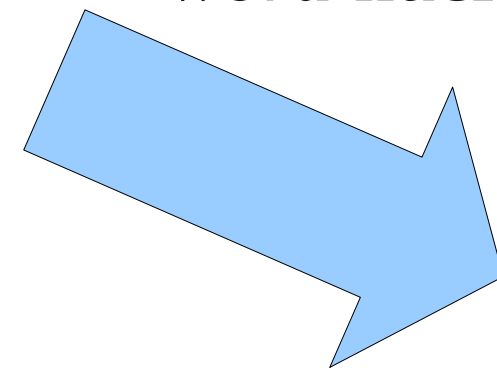


India-Pakistan tension

nuclear	<i>Pakistan</i>
border	<i>India</i>
dialogue	<i>Kashmir</i>
diplomatic	<i>New Delhi</i>
militant	<i>Islamabad</i>
insurgency	<i>Musharraf</i>
missile	<i>Vajpayee</i>

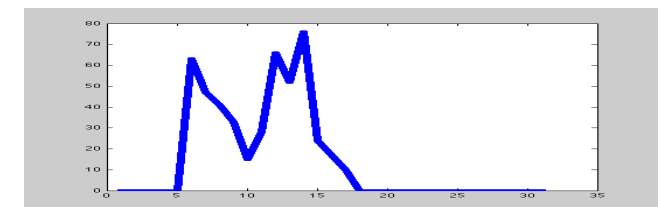


“Show similar stories, require the word nuclear”



North Korea nuclear

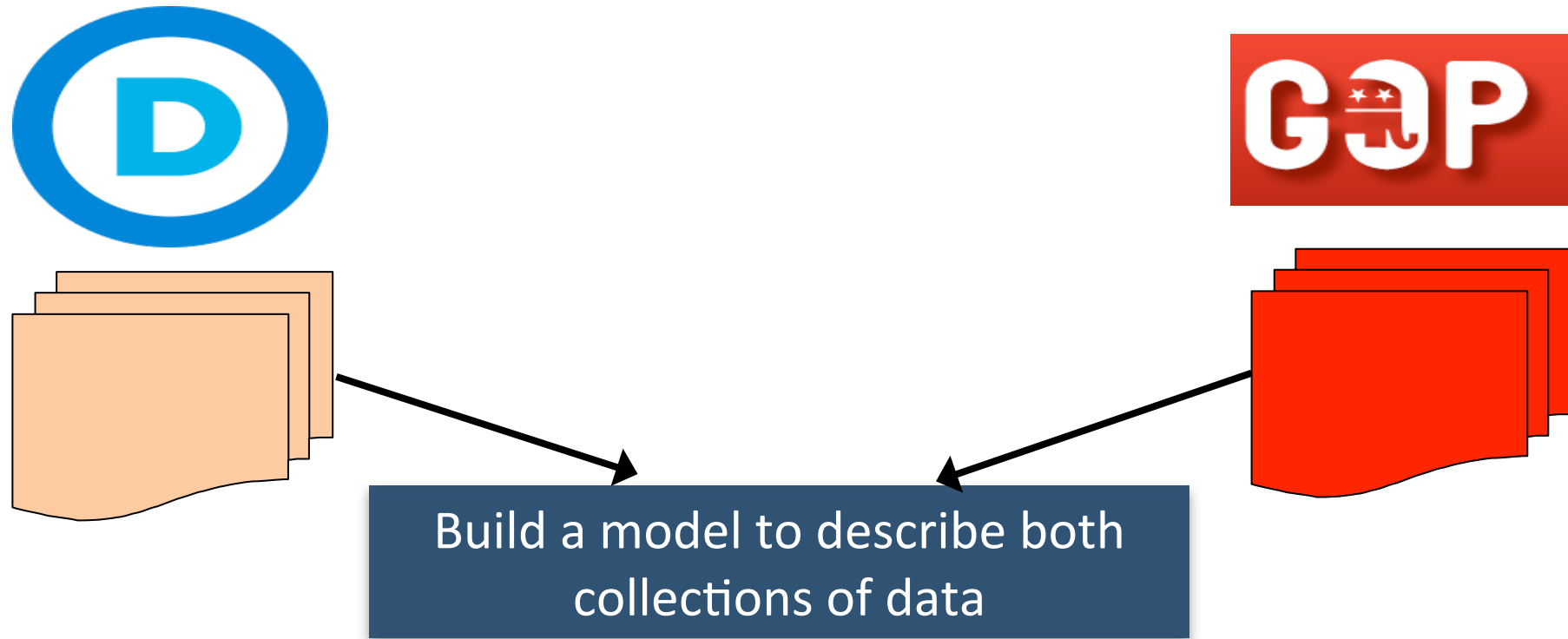
nuclear	<i>North Korea</i>
summit	<i>South Korea</i>
warning	<i>U.S</i>
policy	<i>Bush</i>
missile	<i>Pyongyang</i>
program	



Detecting Ideologies

Ahmed and Xing, 2010

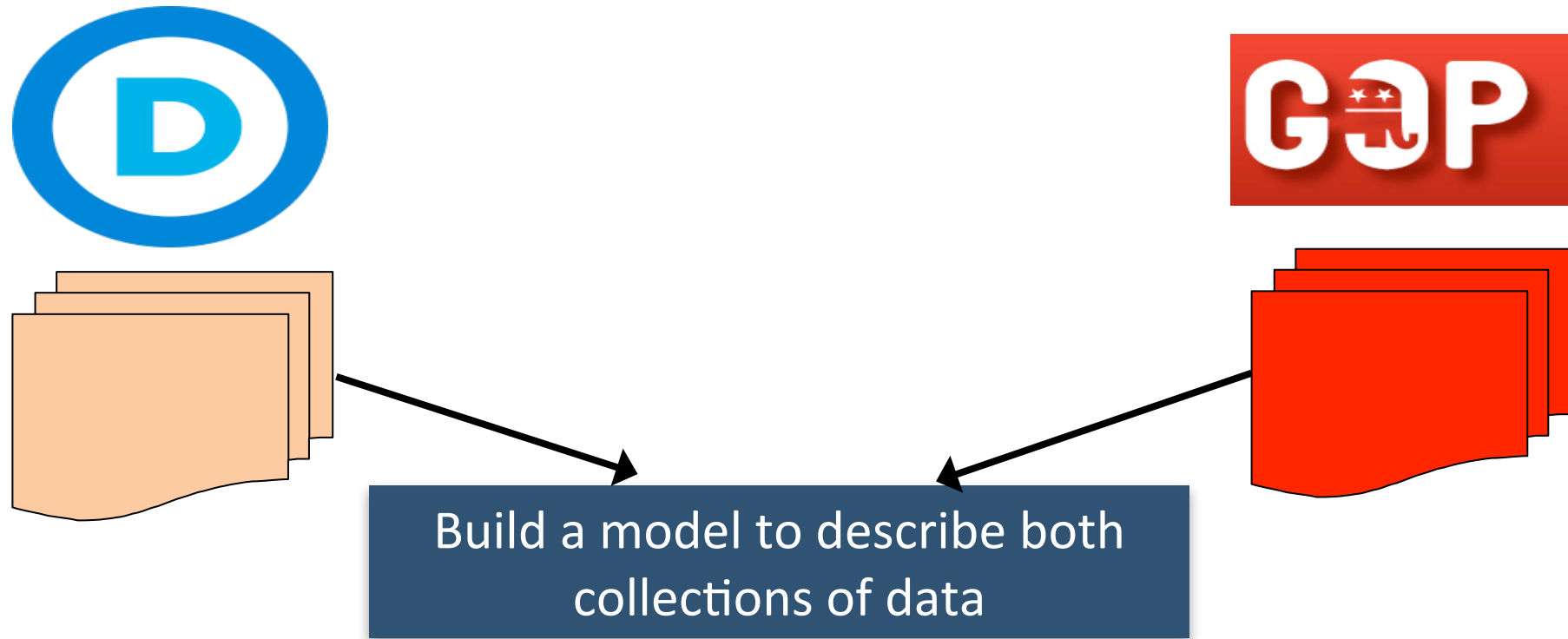
Ideologies



Visualization

- How does each ideology **view** mainstream events?
- On which topics do they **differ**?
- On which topics do they **agree**?

Ideologies

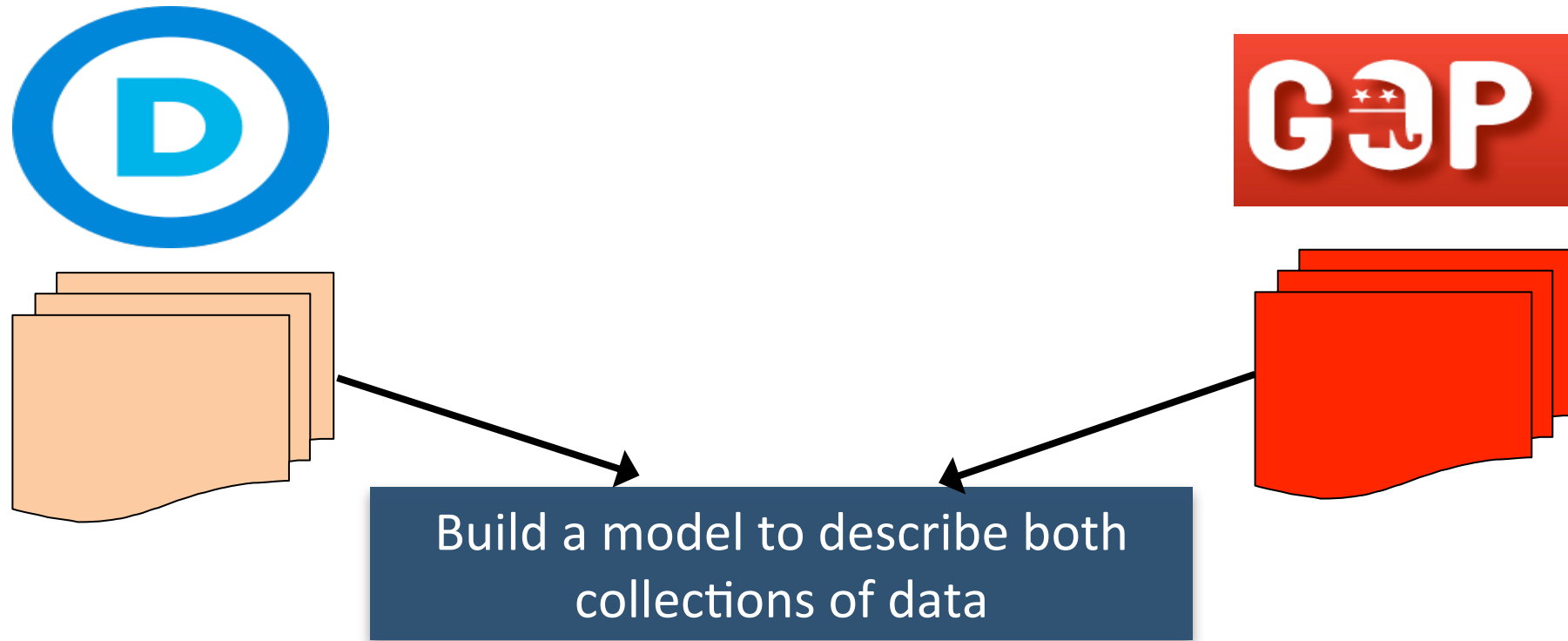


Visualization

Classification

- Given a **new** news article or a blog post, the system should infer
 - From which **side** it was written
 - **Justify** its answer on a topical level (view on abortion, taxes, health care)

Ideologies



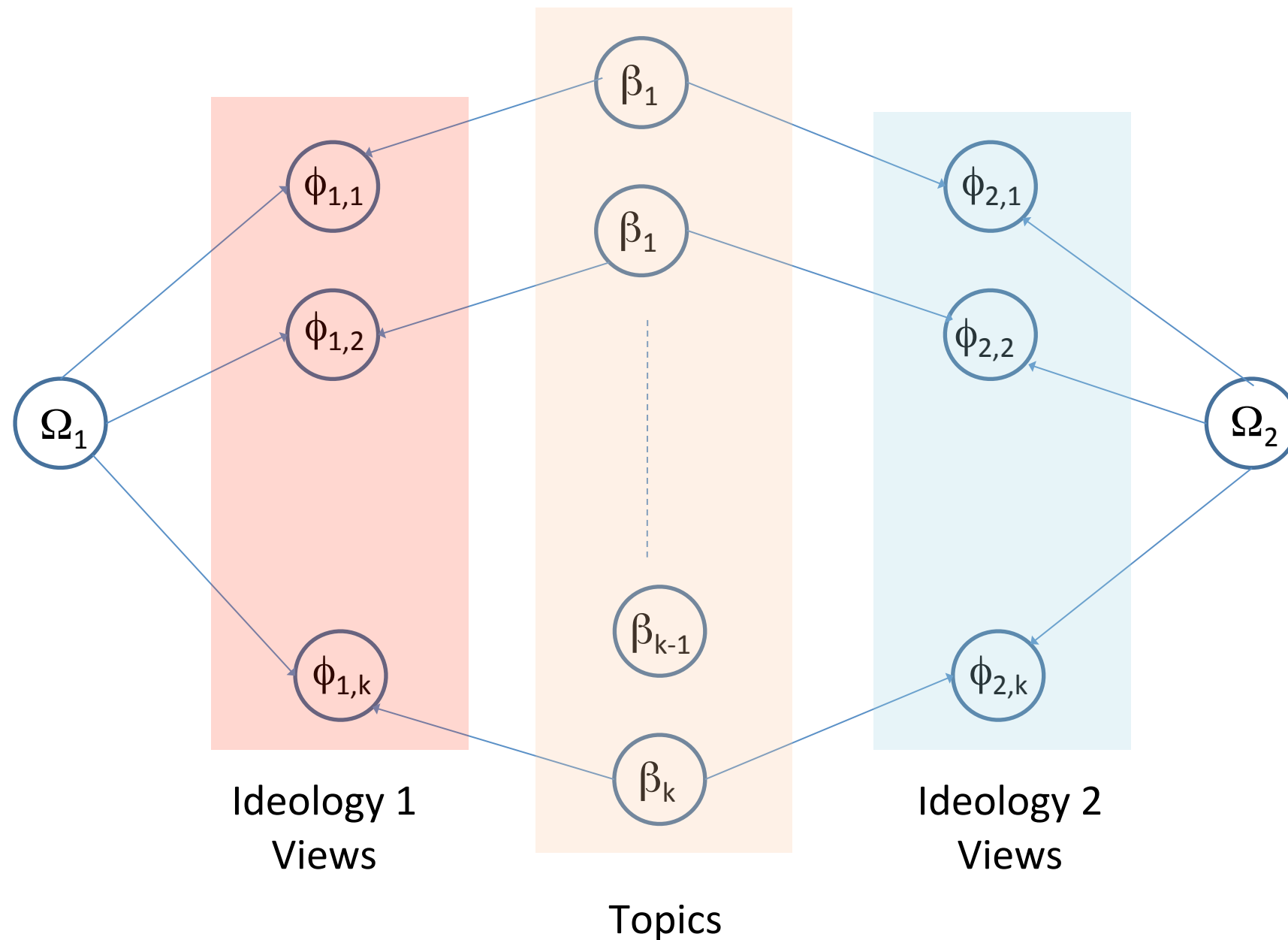
Visualization

Classification

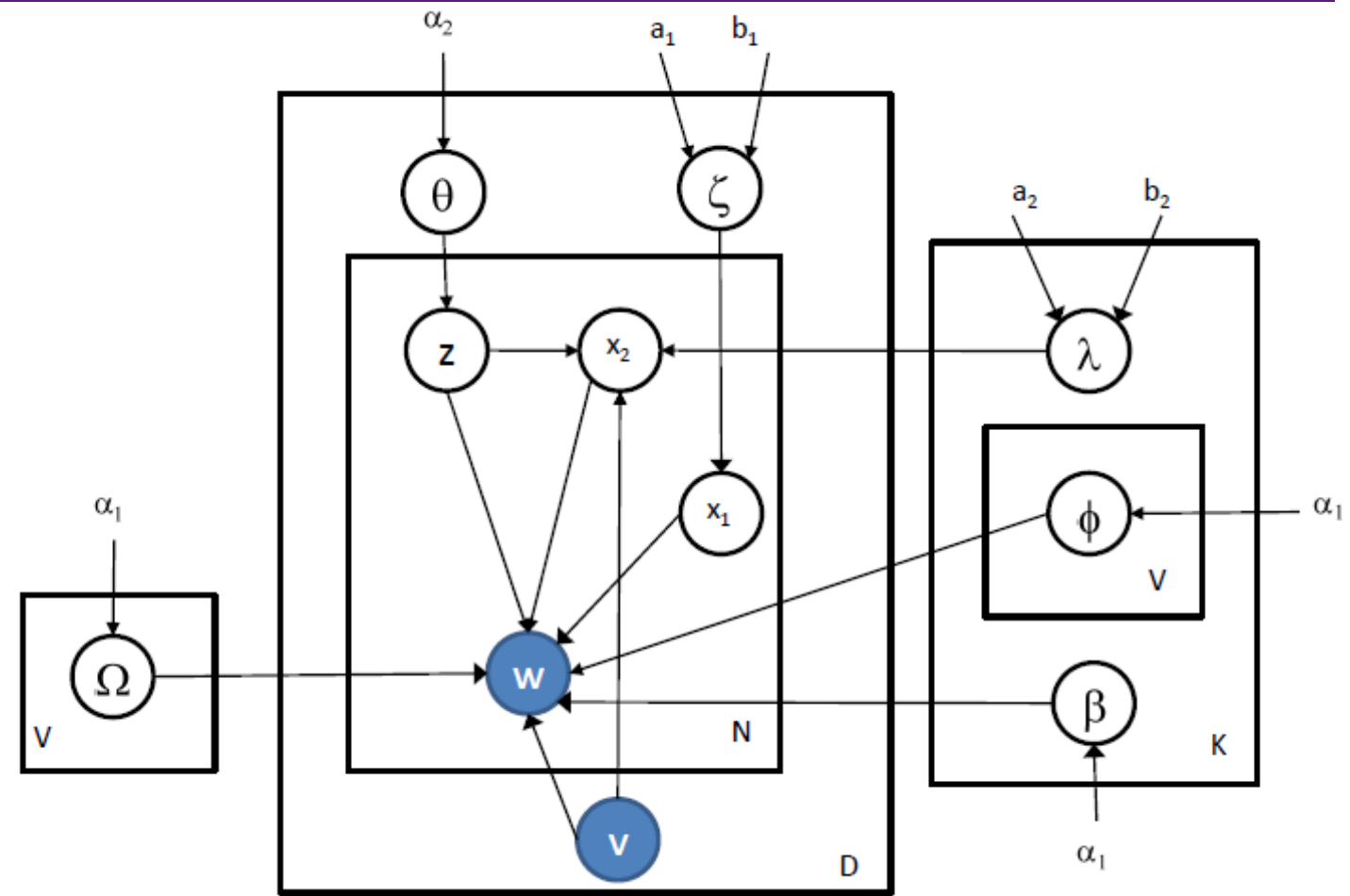
Structured browsing

- Given a **new** news article or a blog post, the user can ask for :
 - Examples of other articles from the same ideology about the same topic
 - Documents that could exemplify **alternative** views from **other ideologies**

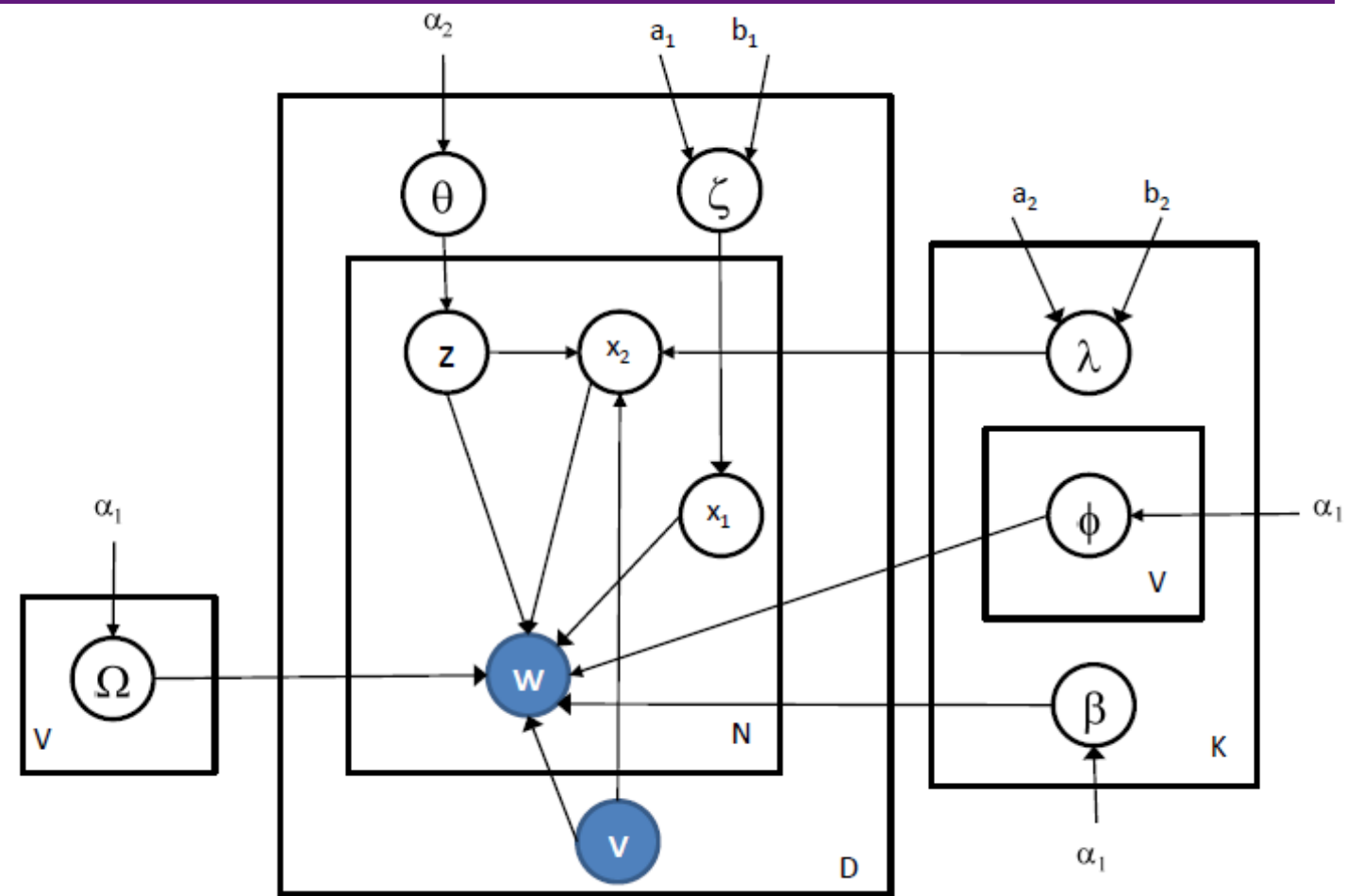
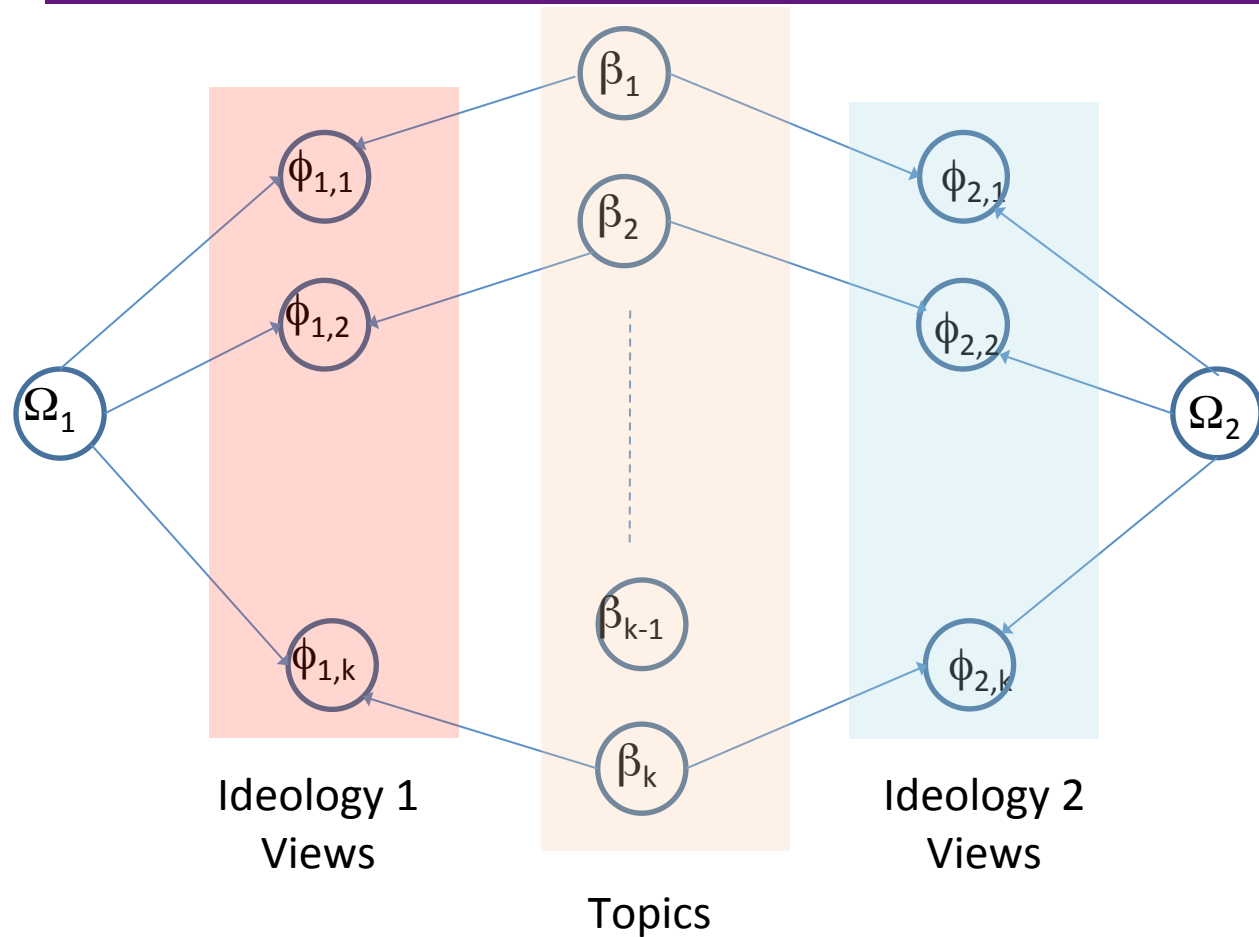
Building a factored model



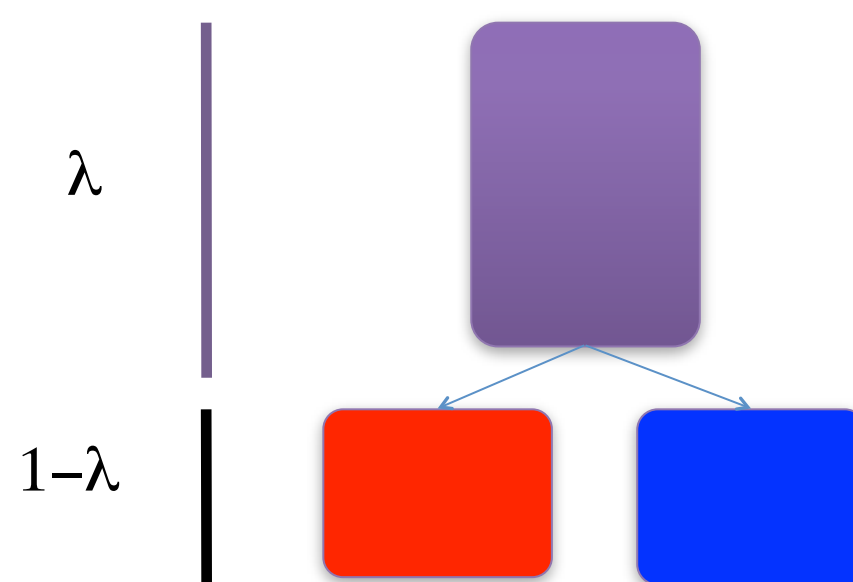
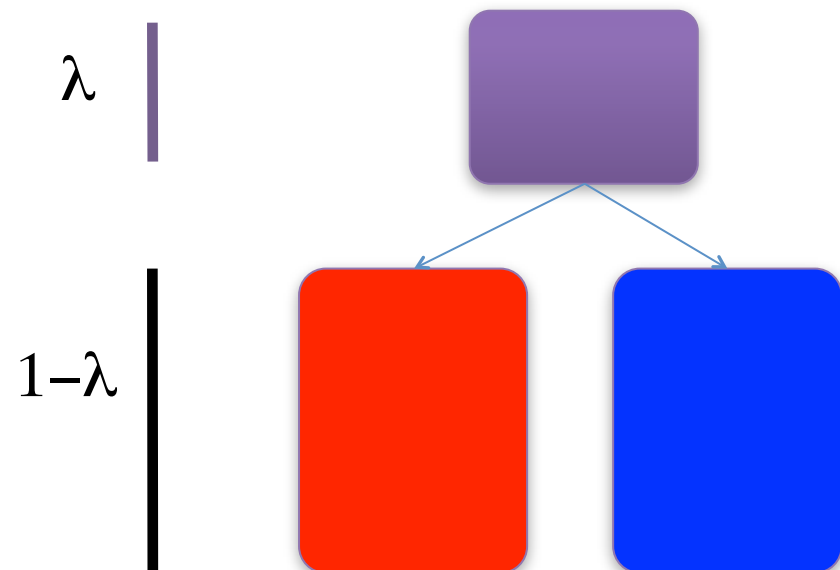
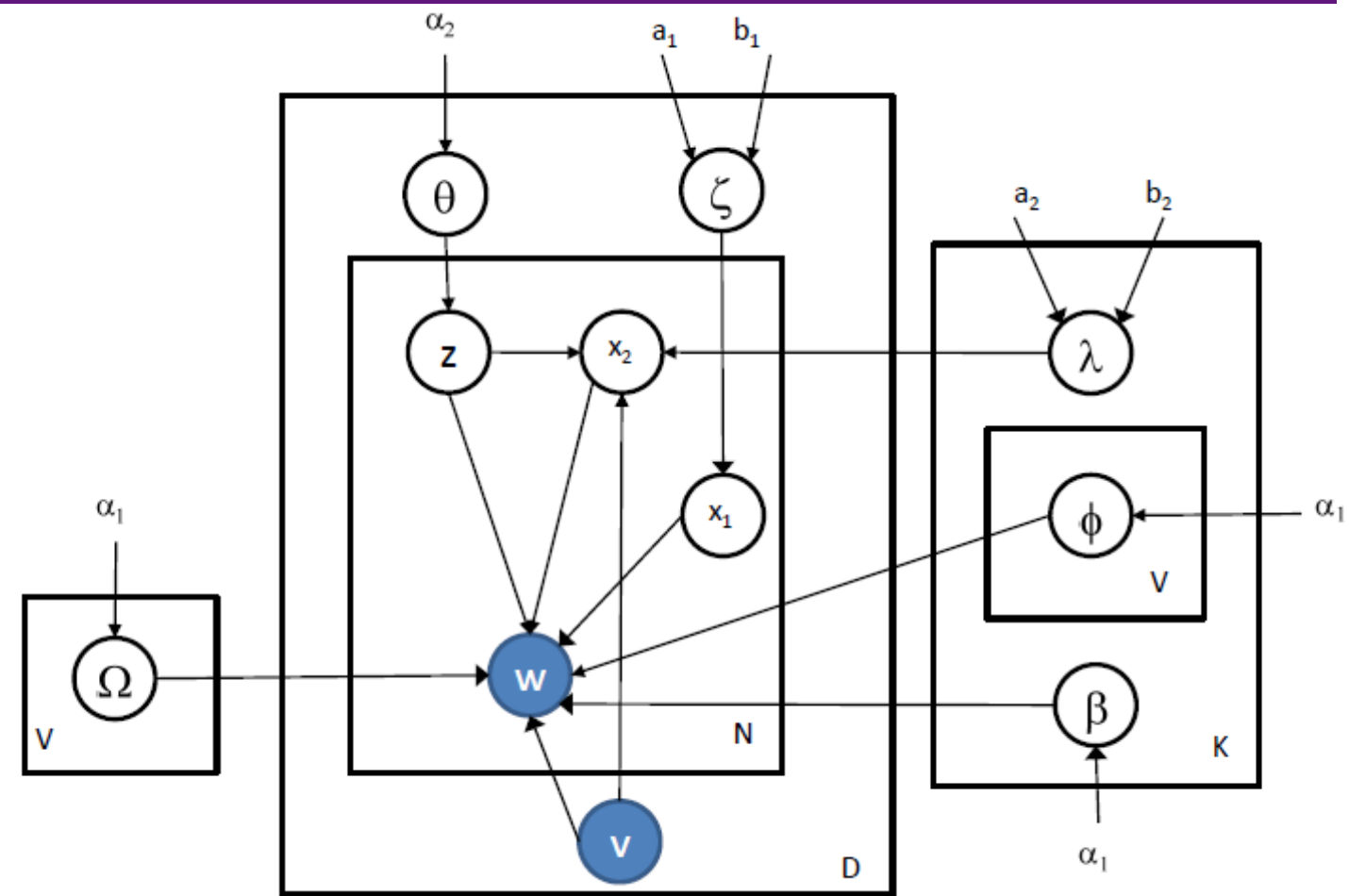
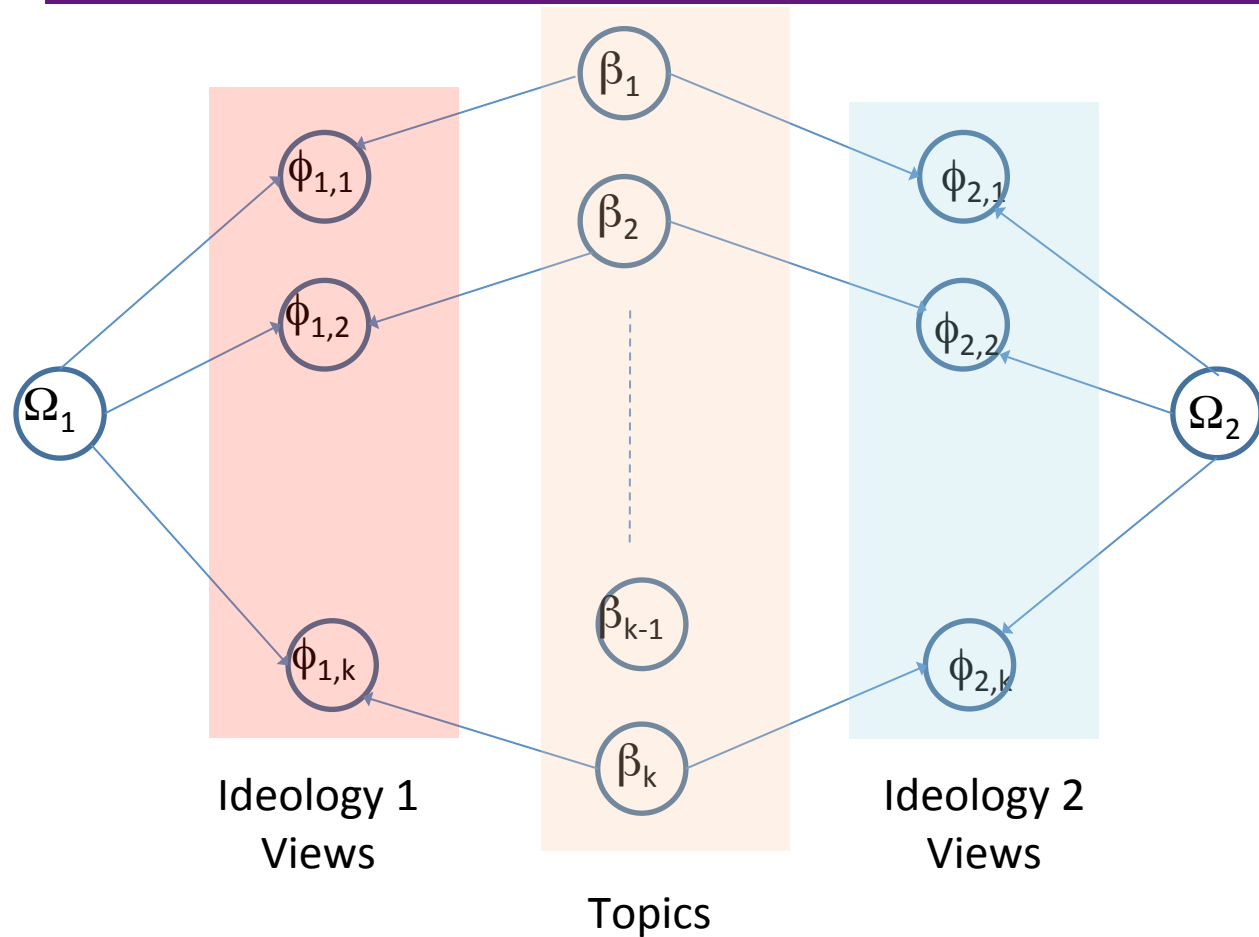
Building a factored model



Building a factored model



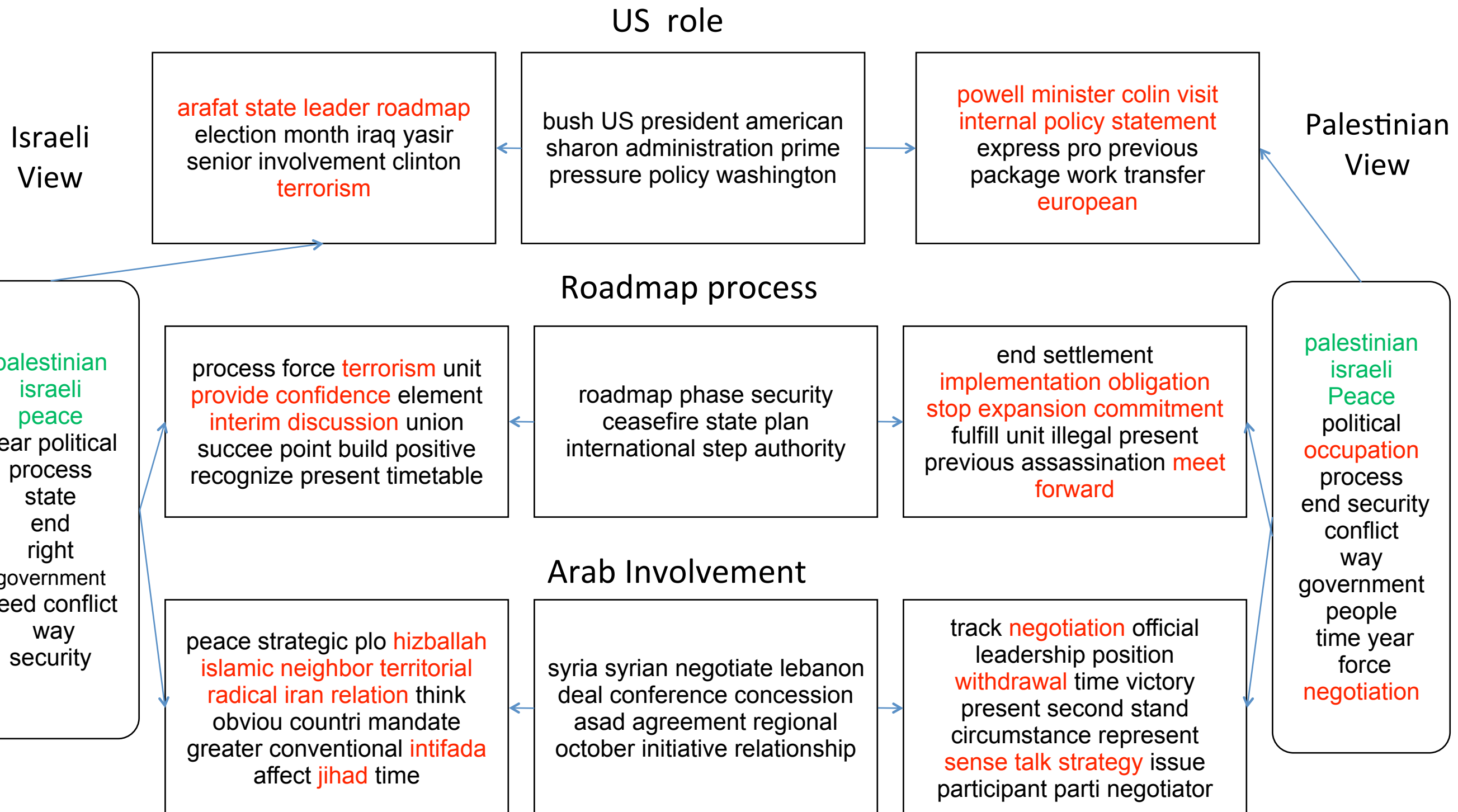
Building a factored model



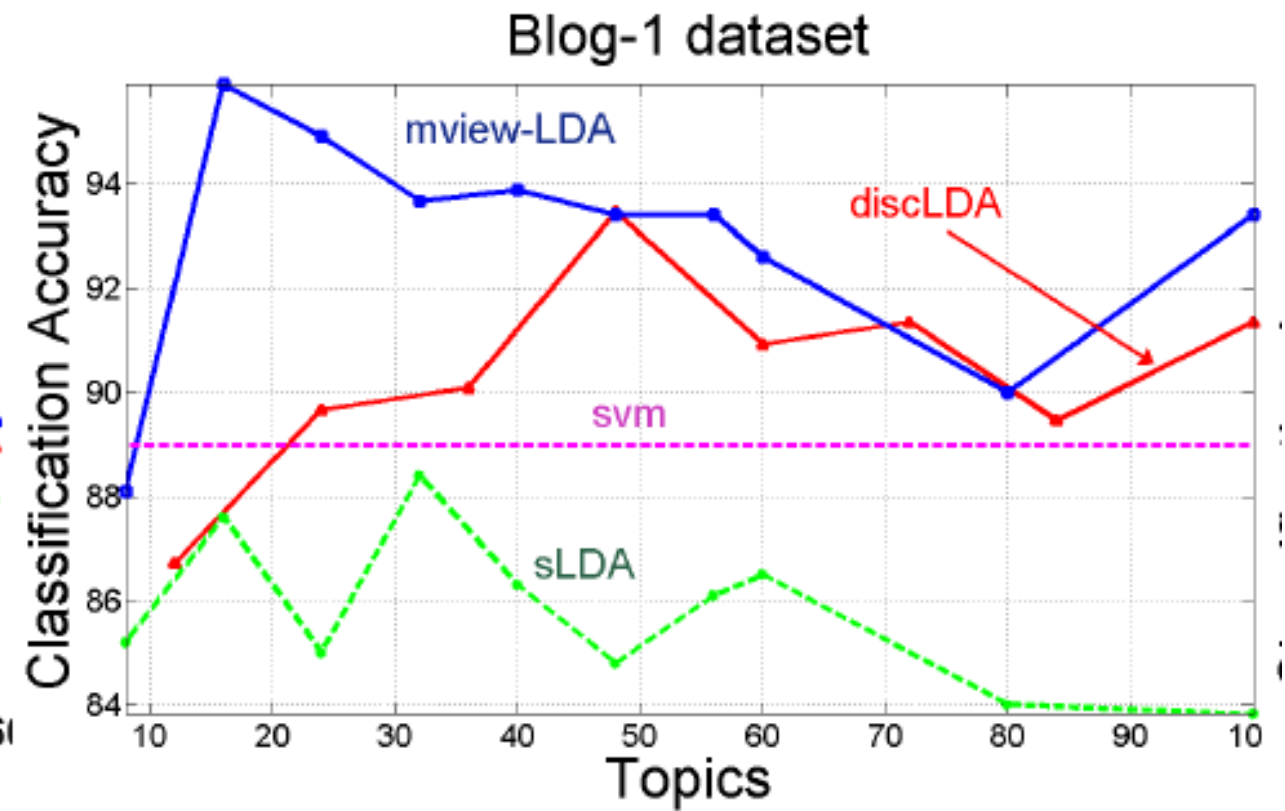
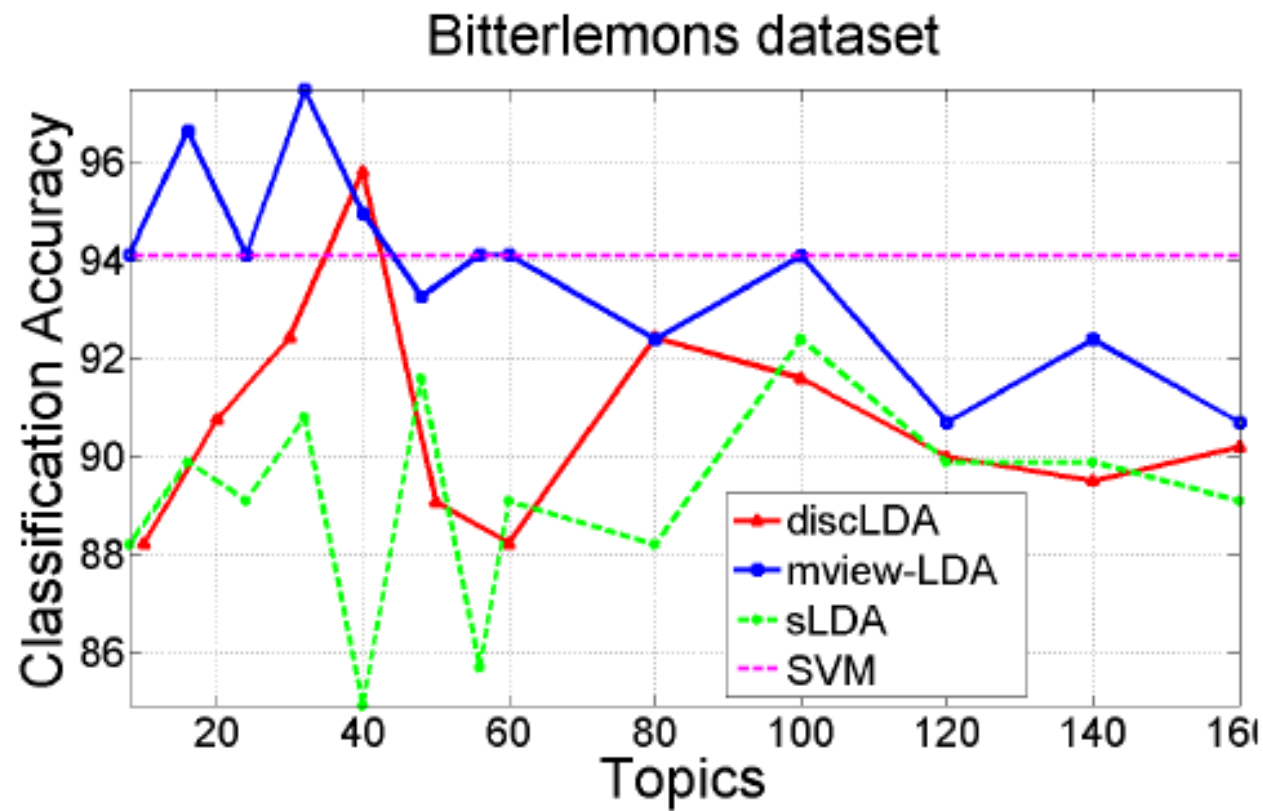
Data

- **Bitterlemons:**
 - Middle-east conflict, document written by Israeli and Palestinian authors.
 - ~300 documents form each view with average length 740
 - Multi author collection
 - 80-20 split for test and train
- **Political Blog-1:**
 - American political blogs (Democrat and Republican)
 - 2040 posts with average post length = 100 words
 - Follow test and train split as in (Yano et al., 2009)
- **Political Blog-2** (test generalization to a new writing style)
 - Same as 1 but 6 blogs, 3 from each side
 - ~14k posts with ~200 words per post
 - 4 blogs for training and 2 blogs for test

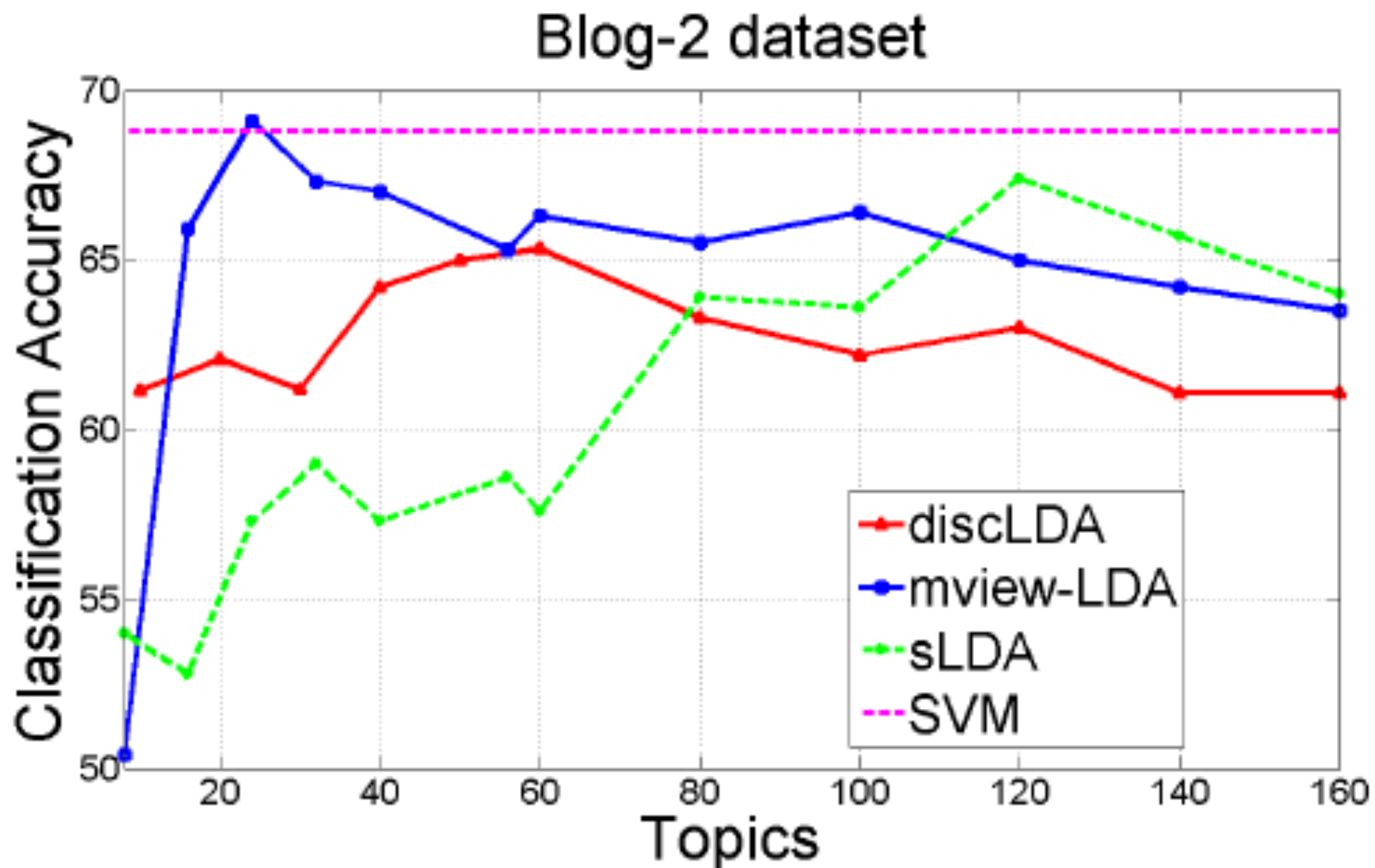
Bitterlemons dataset



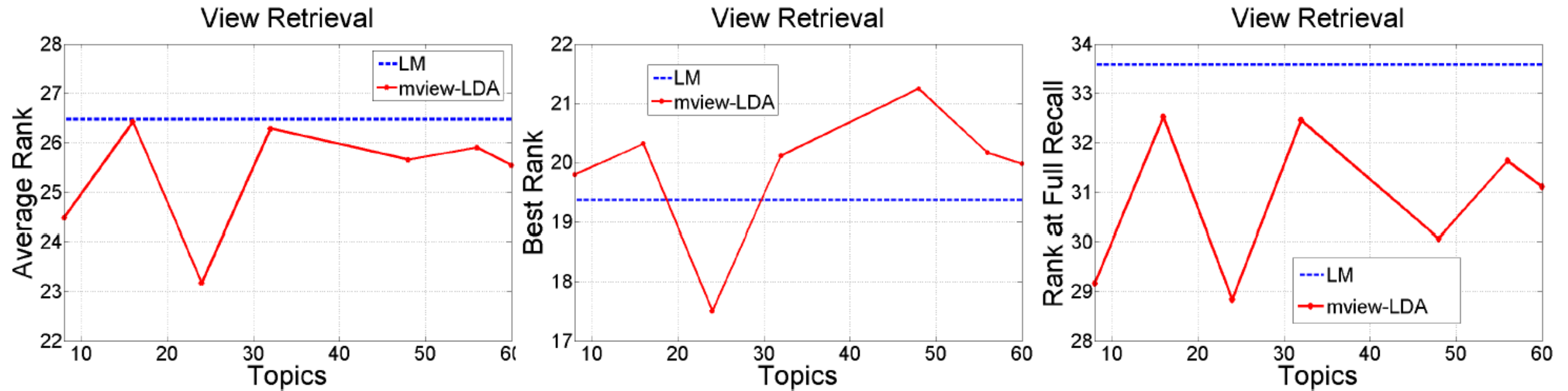
Classification accuracy



Generalization to new blogs

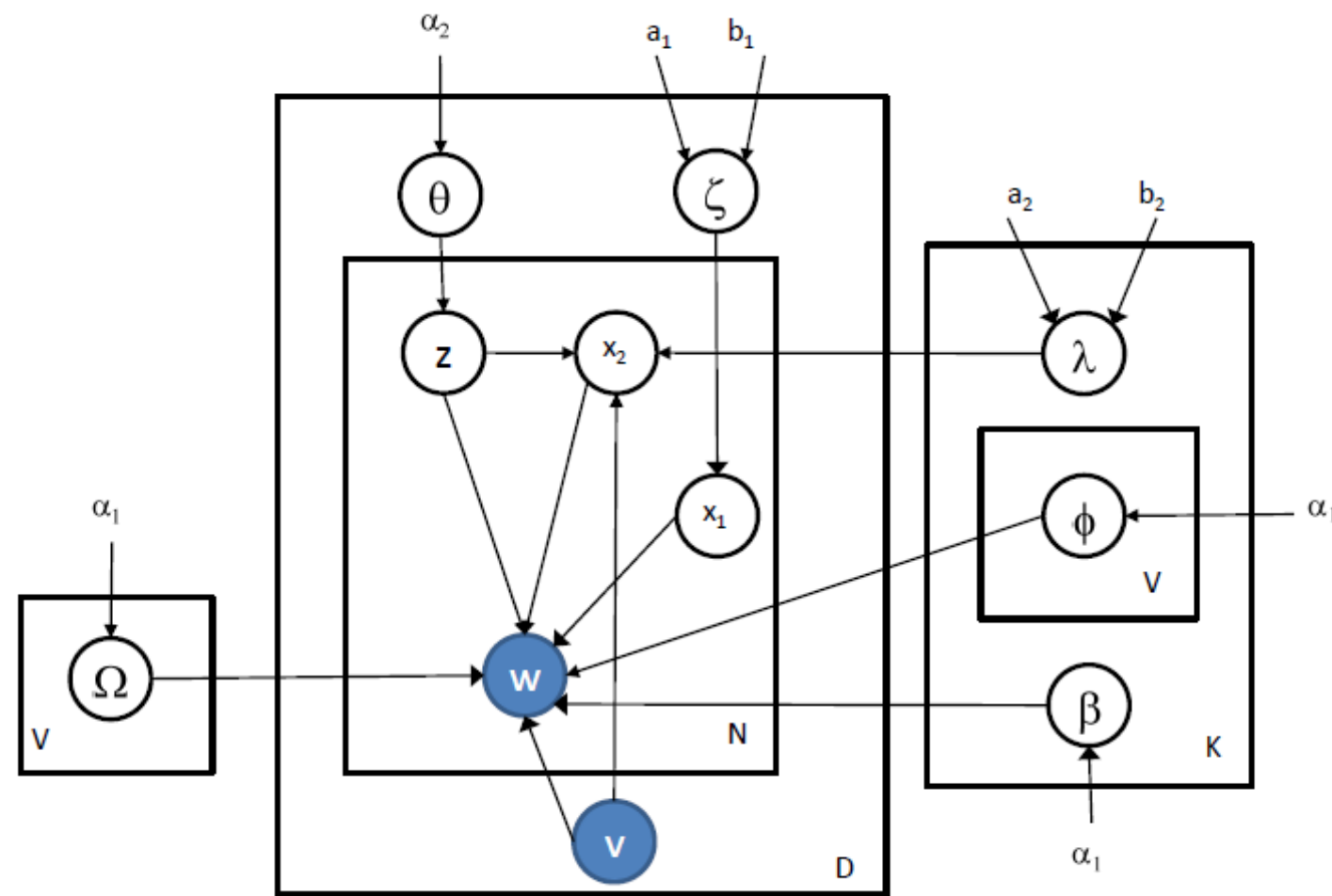


Finding alternate views

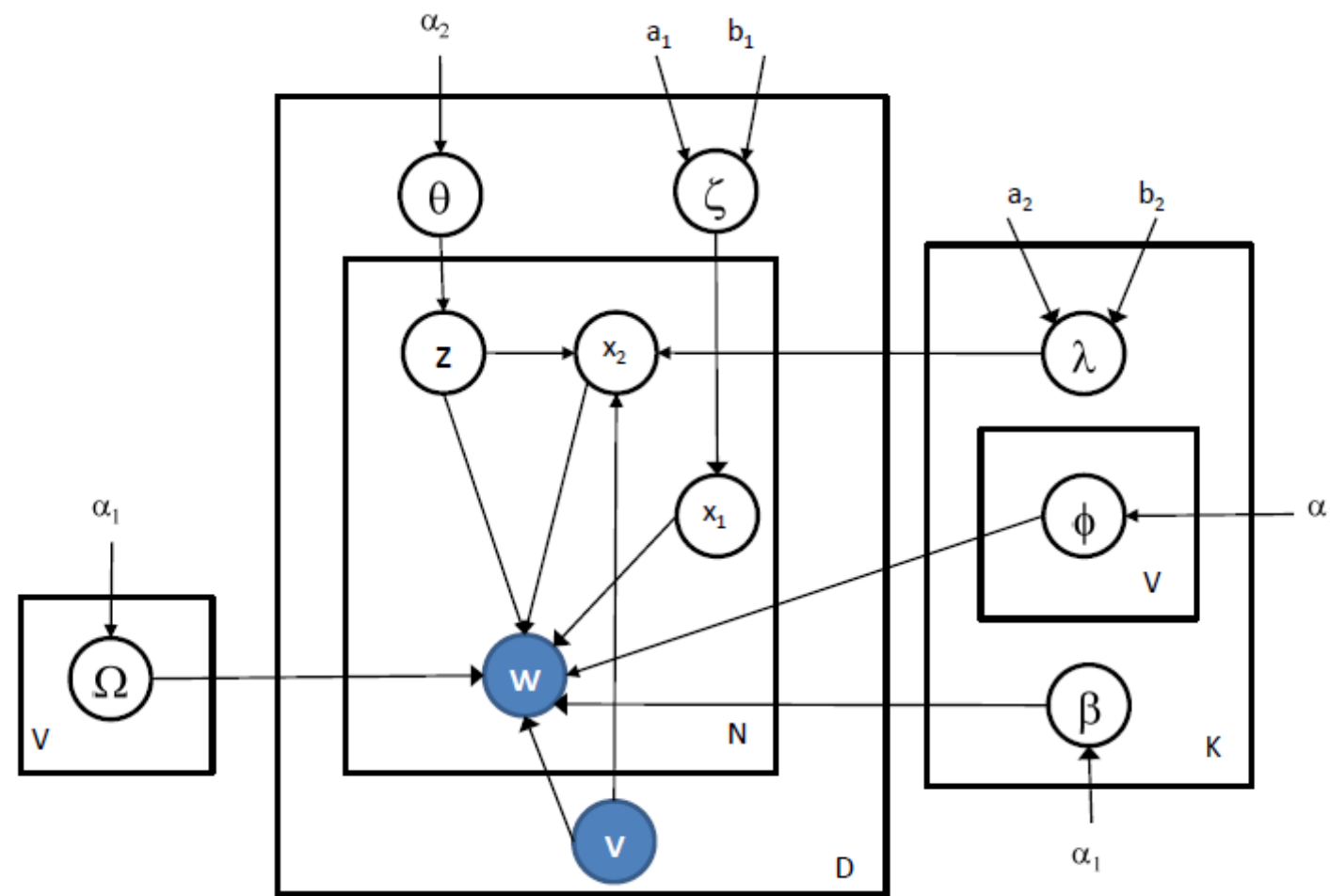


- Given a document written in one ideology, retrieve the equivalent
- Baseline: SVM + cosine similarity

Unlabeled data

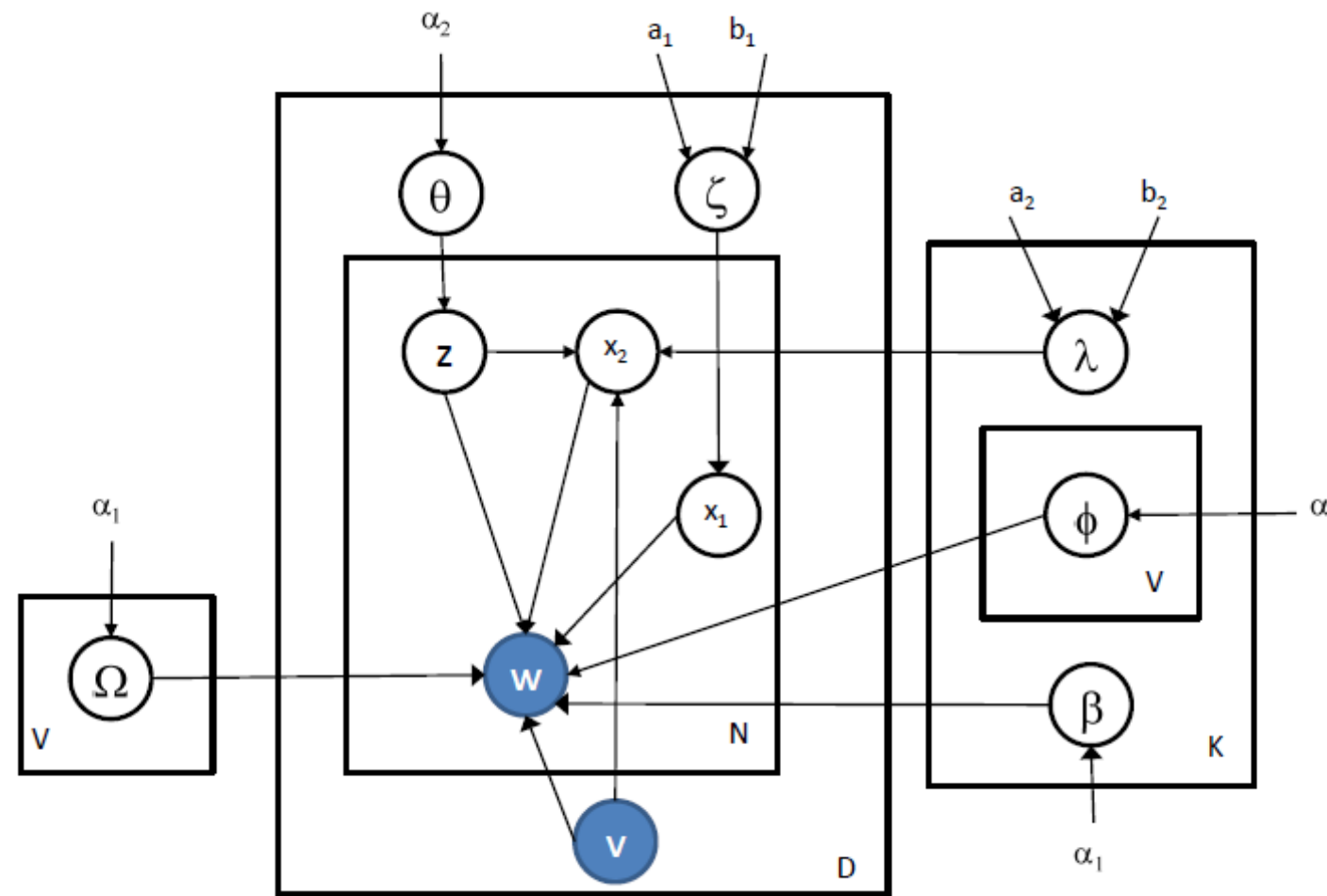


Unlabeled data



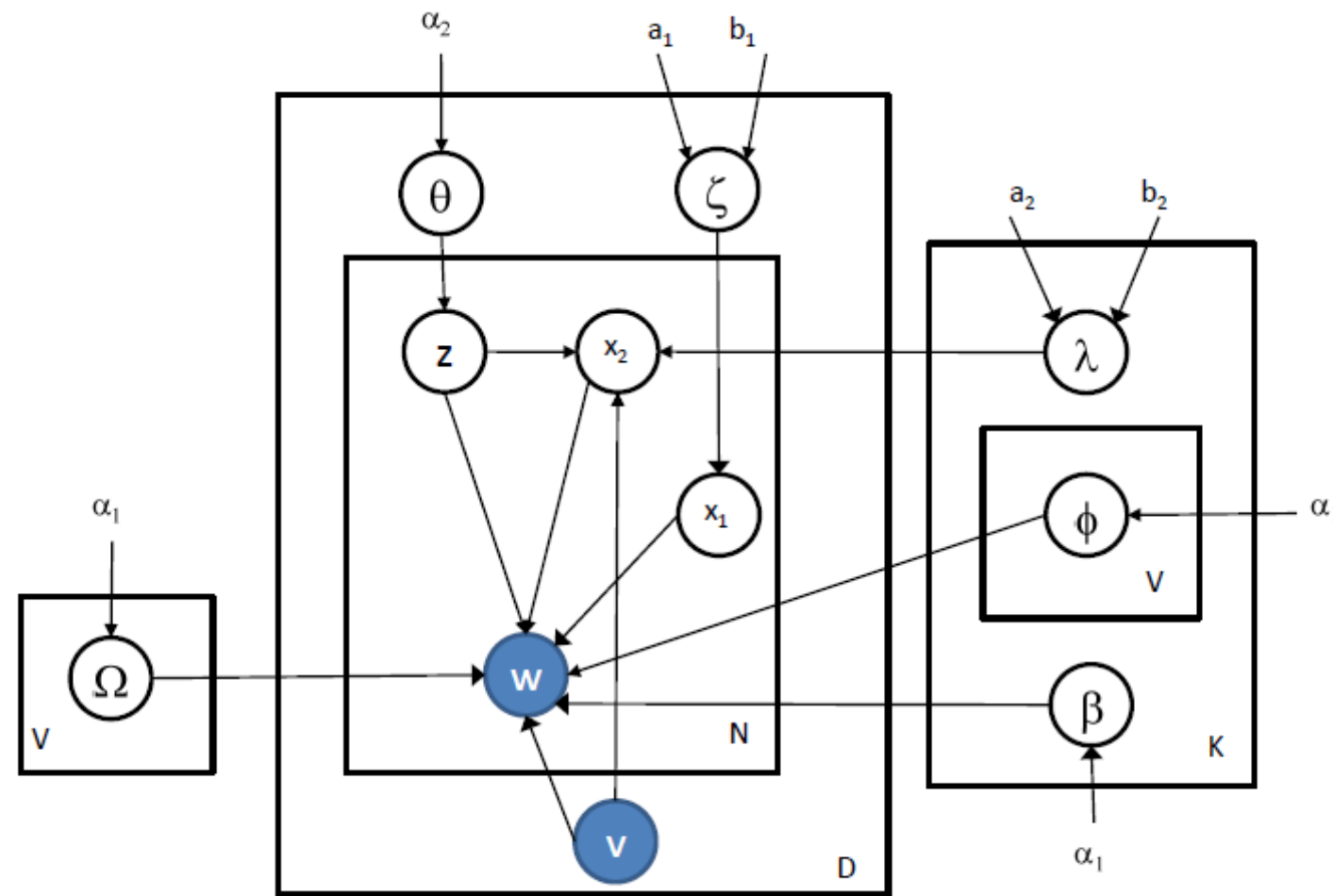
- In theory this is **simple**
 - Add a step that samples the document view (v)
 - **Doesn't mix** in practice because tight coupling between v and (x_1, x_2, z)

Unlabeled data



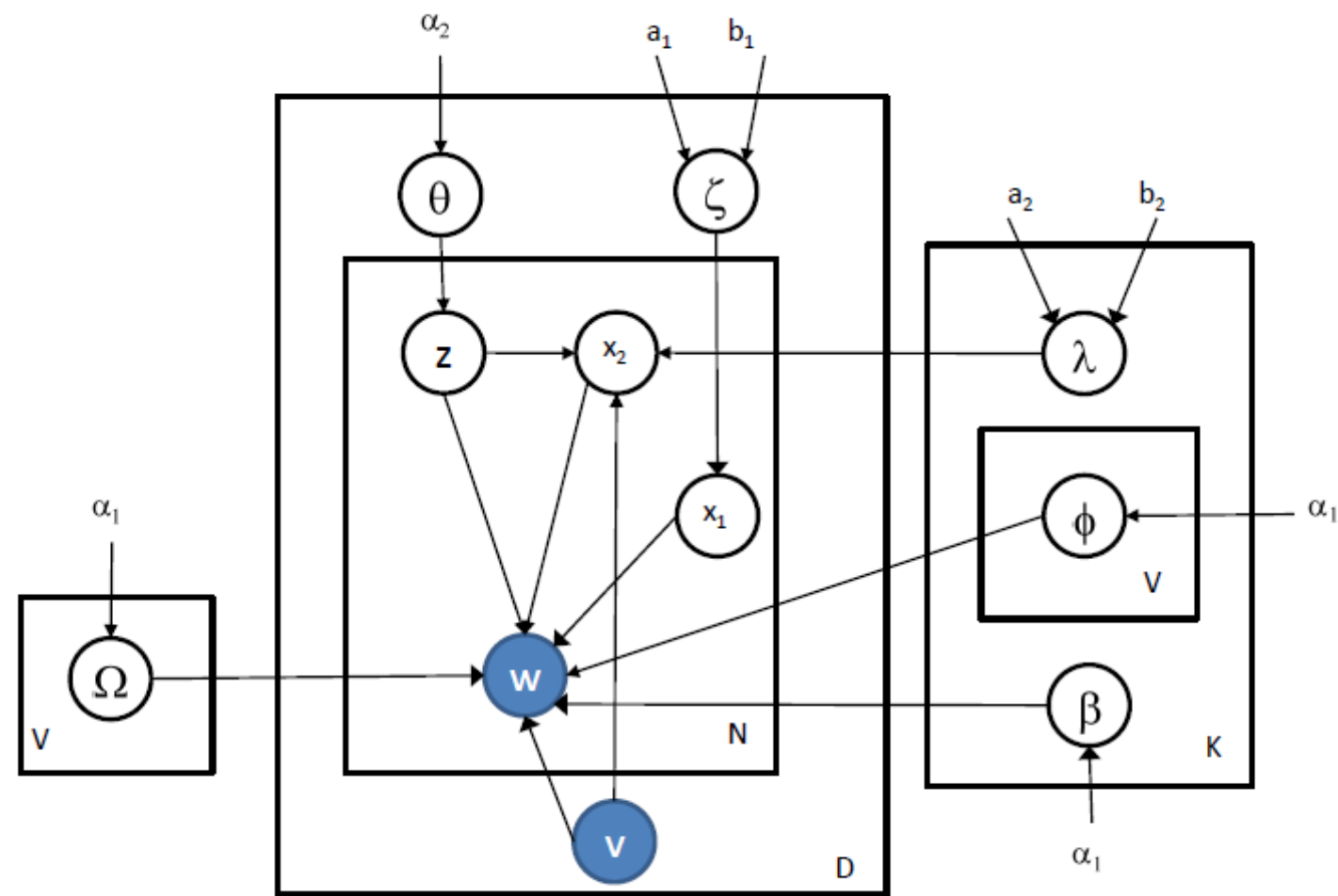
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- Solution

Unlabeled data



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 - Sample v and (x_1, x_2, z) as a block using a Metropolis-Hasting step

Unlabeled data



- In theory this is **simple**
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- Solution
 - Sample v and (x_1, x_2, z) as a block using a Metropolis-Hasting step
 - This is a **huge proposal!**